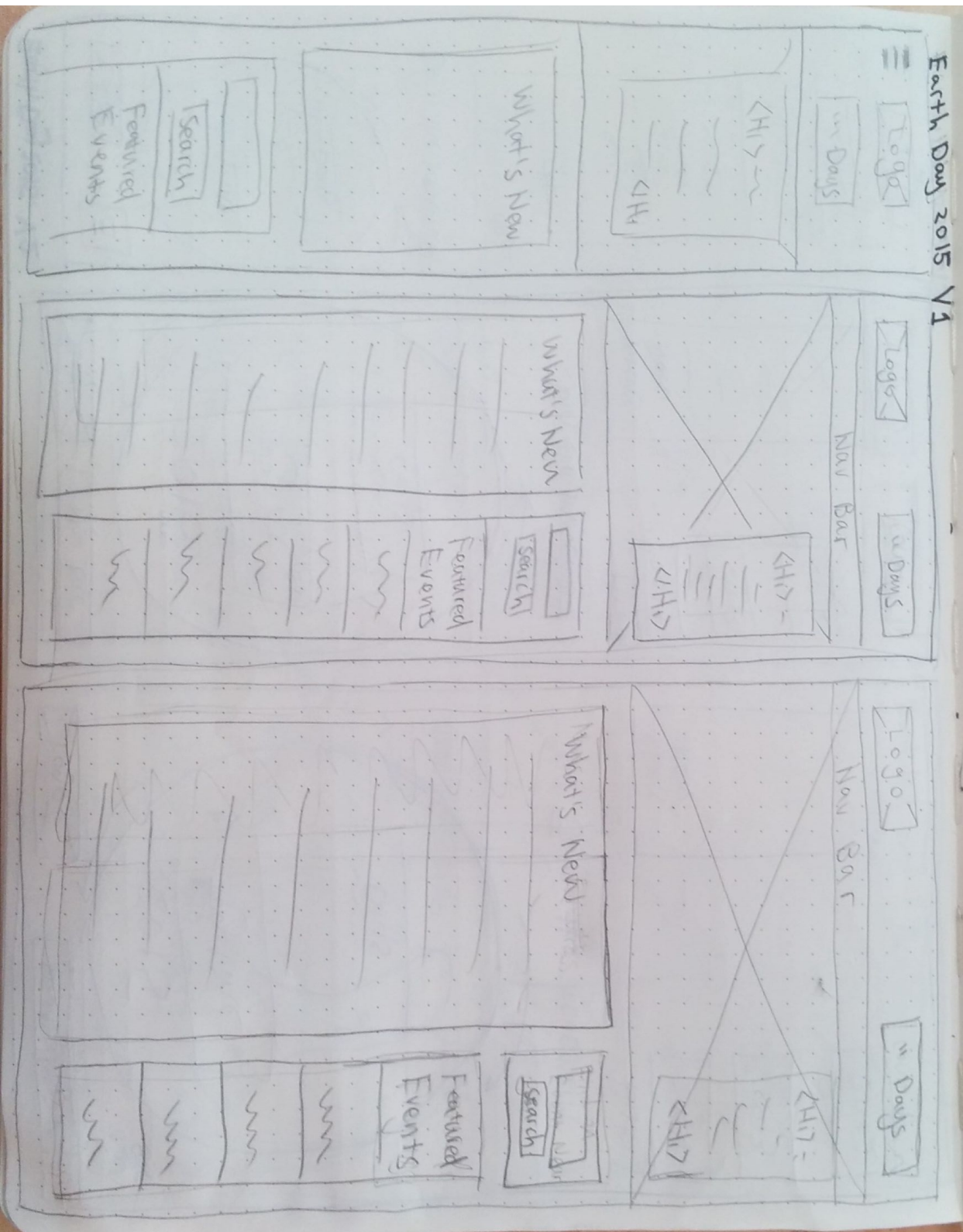
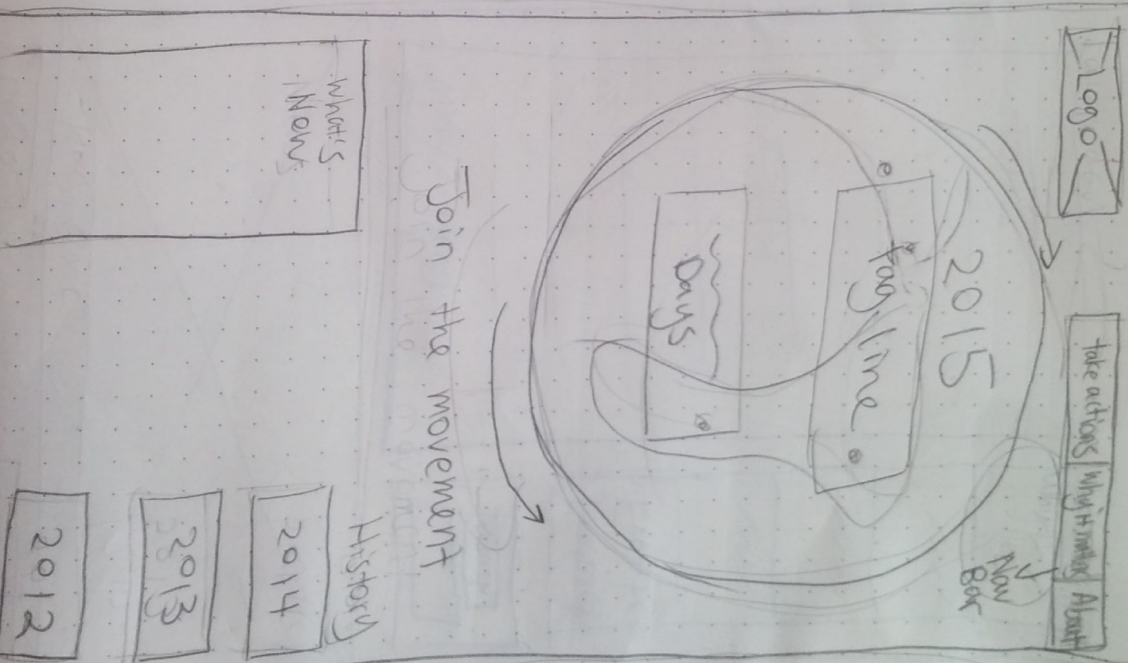
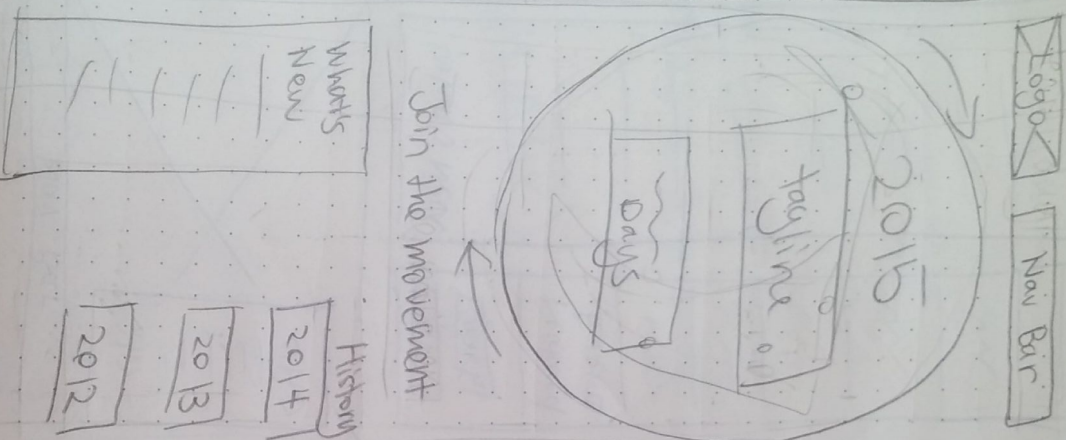
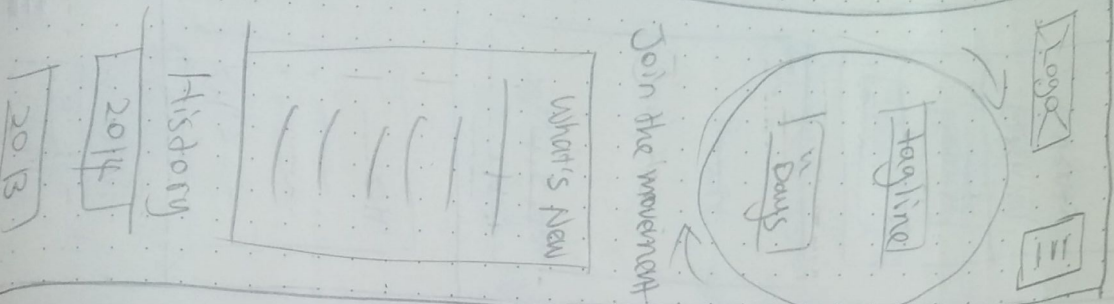


Earth Day 2015 V1



# Earth Day 2015 V2



[illegible]

三

全

CH

What is going on?

Previous Campaign

2014

earth day  
2015

May Bar

5117

CH

What's going on:

Previous Campaign

2014

2013

Birth day 2015

|     |       |      |       |
|-----|-------|------|-------|
| Act | Learn | Blog | About |
|-----|-------|------|-------|

全

7.7.7

What's going on

Previous Campaign

2017

2010

2022

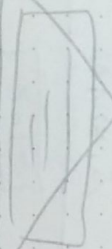


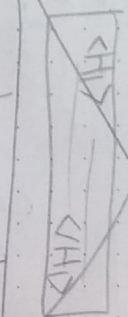
# Earth day V4

See the positive change

|  |  |  |
|--|--|--|
| <div>Logo</div> <div>Count down</div> <div>2015</div> <div>&lt;H&gt; &lt;H&gt;</div> <div>2014 2013</div> <div>find</div> <div>register</div> <div> <p>p p p</p> </div>                        | <div>Logo</div> <div>Count down</div> <div>2015</div> <div>&lt;H&gt; &lt;H&gt;</div> <div>2014 2013 2012</div> <div>find an event</div> <div>register an event</div> <div> <p>p p p</p> </div> <div>Featured</div>     | <div>Logo</div> <div>Count down</div> <div>2015</div> <div>&lt;H&gt; &lt;H&gt;</div> <div>2014 2013 2012</div> <div>find an event</div> <div>register an event</div> <div> <p>o o o</p> </div> <div>Union Stadio</div> |
| <div>Logo</div> <div>Count down</div> <div>2015</div> <div>&lt;H&gt; &lt;H&gt;</div> <div>2014 2013</div> <div>find</div> <div>register</div> <div> <p>p p p</p> </div>                        | <div>Logo</div> <div>Count down</div> <div>2015</div> <div>&lt;H&gt; &lt;H&gt;</div> <div>2014 2013 2012</div> <div>find an event</div> <div>register an event</div> <div> <p>p p p</p> </div> <div>Featured</div>     | <div>Logo</div> <div>Count down</div> <div>2015</div> <div>&lt;H&gt; &lt;H&gt;</div> <div>2014 2013 2012</div> <div>find an event</div> <div>register an event</div> <div> <p>p p p</p> </div> <div>Union Stadio</div> |
| <div>Logo</div> <div>Count down</div> <div>2015</div> <div>&lt;H&gt; &lt;H&gt;</div> <div>2014 2013 2012</div> <div>find an event</div> <div>register an event</div> <div> <p>p p p</p> </div> | <div>Logo</div> <div>Count down</div> <div>2015</div> <div>&lt;H&gt; &lt;H&gt;</div> <div>2014 2013 2012</div> <div>find an event</div> <div>register an event</div> <div> <p>p p p</p> </div> <div>Union Stadio</div> | <div>Logo</div> <div>Count down</div> <div>2015</div> <div>&lt;H&gt; &lt;H&gt;</div> <div>2014 2013 2012</div> <div>find an event</div> <div>register an event</div> <div> <p>p p p</p> </div> <div>Union Stadio</div> |

# Earth Day 2015 VS

|   |                                     |
|---|-------------------------------------|
| <input type="checkbox"/> Logo   | <input type="checkbox"/> Count Down |
| <del>2015</del>   |                                     |
|  |                                     |
| 2014  | 2013                                |
| Why it matters  |                                     |
| <input type="checkbox"/> Learn More   |                                     |
| Join an Event   |                                     |
| <input type="checkbox"/> go   |                                     |

|  |                              |                                    |
|--|------------------------------|------------------------------------|
| <input type="checkbox"/> Logo  | <input type="checkbox"/> Nav | <input type="checkbox"/> Countdown |
| <del>2015</del>  |                              |                                    |
|  |                              |                                    |
| 2014   | 2013                         |                                    |
| Why it Matters   |                              |                                    |
| <input type="checkbox"/> Learn More  |                              |                                    |
| Join an Event  |                              |                                    |
| <input type="checkbox"/> go  |                              |                                    |

|                                     |                              |   |
|-------------------------------------|------------------------------|---|
| <input type="checkbox"/> Logo       | <input type="checkbox"/> Nav | <input type="checkbox"/> Countdown #1 Balls |
| <del>2015</del>                     |                              |   |
| It's our turn to lead               |                              |   |
| 2014                                | 2013                         | 2012  |
| Why it Matters                      |                              |   |
| <input type="checkbox"/> Learn More |                              |   |
| Join an event                       |                              |   |
| <input type="checkbox"/> go         |                              |   |

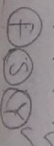


# Earth Day 2015 V6

|                  |           |
|------------------|-----------|
| Logo             | Countdown |
| 2015             |           |
| CHD              | CHD       |
| View Events      |           |
| What's           |           |
| 2014             |           |
| 2013             |           |
| 2012             |           |
| What's Coming Up |           |
| Topics           |           |

|                           |           |
|---------------------------|-----------|
| Logo                      | Countdown |
| Act • Learn • About Story |           |
| 2015                      |           |
| CHD                       | CHD       |
| View Events in Austin     |           |
| What's                    |           |
| 2014                      |           |
| 2013                      |           |
| 2012                      |           |
| What's Coming Up          |           |
| Topics                    |           |
| Get Started               |           |
| Join                      |           |

|                           |           |
|---------------------------|-----------|
| Logo                      | Countdown |
| Act • Learn • About Story |           |
| 2015                      |           |
| It's our turn to lead     |           |
| View Events in Austin     |           |
| What's Earth Day 2015?    |           |
| 2014                      |           |
| 2013                      |           |
| 2012                      |           |
| What's Coming Up          |           |
| Topics                    |           |
| National will             |           |
| Canopy project            |           |
| Education meet            |           |
| Get Started               |           |
| Join                      |           |
| Subscribe Newsletter      |           |



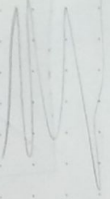
Logo



2015

View

What's



2014

2013

2012

Education

US

NM

Join US

Logo

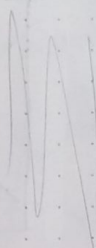
Nav Bar

2015

tag line

View Events in ATX

What's earth day 2015



2014

2013

2012

Education week Apr - Apr

Union Station Apr - Apr

National Mall Apr - Apr

Join US

Subscribe

Logo

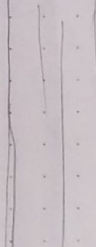
Nav Bar

2015

tag line

New events in ATX

What's earth day 2015



2014

2013

2012

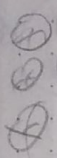
Education week

Union Station

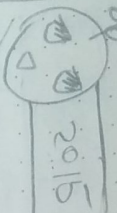
National Mall

Join US

Subscribe

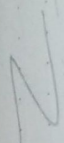
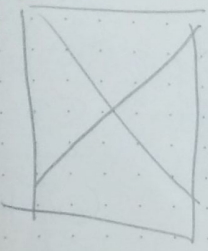
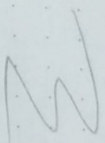
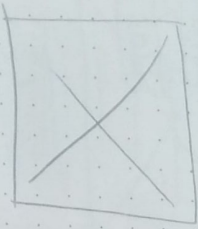


Earth Day 2015 18



2015

+ Mem

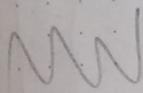
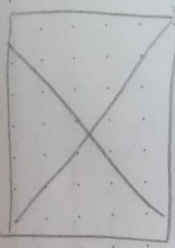
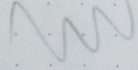
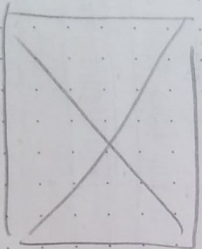
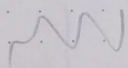
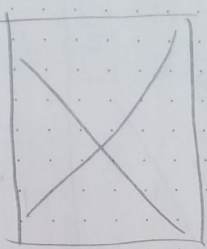


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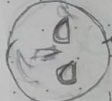


2015 It's time

Days - v. Nav -



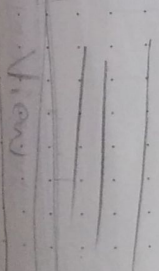
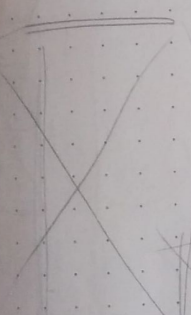
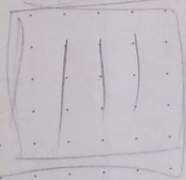
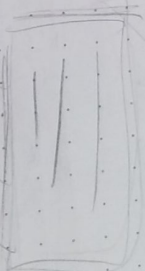
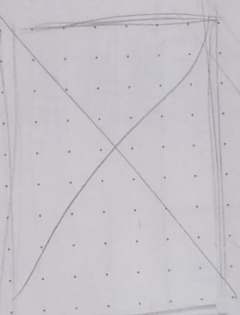
18



2015 It's time to lead

Days

Act / learn

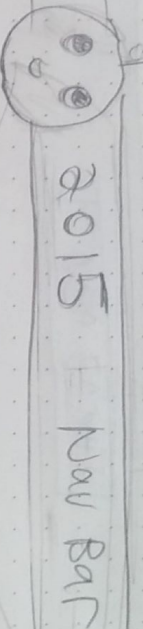
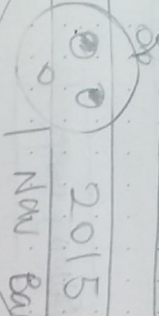
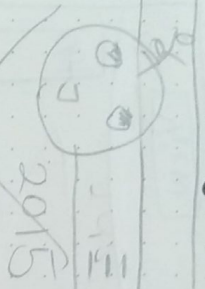


View



# Earth Day 2015 v9

Front Page



1970

1970 1st earth day

1970

10 milestones

2014

2013 2014

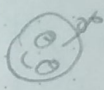
View Events



View Events in Flash



# Earth Day 2015 V10

  
2015

Days


What's —

1970

2014

View

Nav



Nav

2015

Days

What's —

1970


2014

Learn

Join —

View Events

Nav



Nav

~~2015~~

Days

What's Earth Day

1970

2014

Learn

Join —

View Events