

HELEN HONG

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Education

Carnegie Mellon University

Expected May 2017

BHCI in Human-Computer Interaction

BS in Chemical Engineering

Skills

UX Research Methods

Think-Aloud, A/B testing

Contextual Inquiry

Heuristic Evaluation

Story Boarding

Prototyping

Adobe creative suite

Sketch

Wireframing

Origami, Axure

Python, Action Script

HTML/CSS/JS

Activities

SASE

Membership Chair

Designer on National IT Team

Kappa Phi Lambda.Inc

Recruitment Chair

Events Coordinator

Experience

Junior.io | Incoming UX Design Apprentice

Aug 2016 - Dec 2016, San Francisco, CA

Fantasy Interactive | Interaction Design Intern

May 2016 - Aug 2016, San Francisco, CA

Created user journeys, frameworks, information architecture, both designs and prototypes for various projects. Worked cross-functionally with clients, user researchers, engineers and senior designers to deliver digital products for clients ranging from established corporations to small start-ups.

Brain.IIc | Product Design Intern

Dec 2015 - March 2016, San Mateo, CA & Remotely

Performed heuristic evaluation and usability testing on the current version of Brain IOS App. Guided Chinese design and engineering team in improving overall user experience. Designed & created rapid prototypes for user onboarding experience and worked closely with CEO on deciding key features for first launching.

CMU Global Learning Xprize | UX/UI Designer

September 2015 - December 2015, Pittsburgh, PA

Leading UX researcher and UI designer in mapping section of game design. Worked with engineers and delivered interactive prototypes for user testings

Proctor & Gamble | Industrial Engineering Intern

May 2015 - August 2015, Boston, MA

Designed visual aid that eliminated machine loss due to human errors based on the principle of human-centered design. Redesigned trouble shooting guide for Embrace Value Stream technicians to speed up problem finding process.

Stanford University | Summer Leadership Program

June 2014 - August 2014, Stanford, CA

Intensive studies and hands-on projects with a focus on decision science, writing and social psychology. Worked in a team of five and helped Bay area Start-up Company Moxtra decide on growth plan as a student consultant.