

# IPG PLATFORM

**Play & Earn**

Play every kinds of games and earn IPGs on one place.

Block Chain Games by CBA, Finland

# Problem Of Classical Game Industry

All game assets are consumed independently. Users cannot move assets from one game to the other.

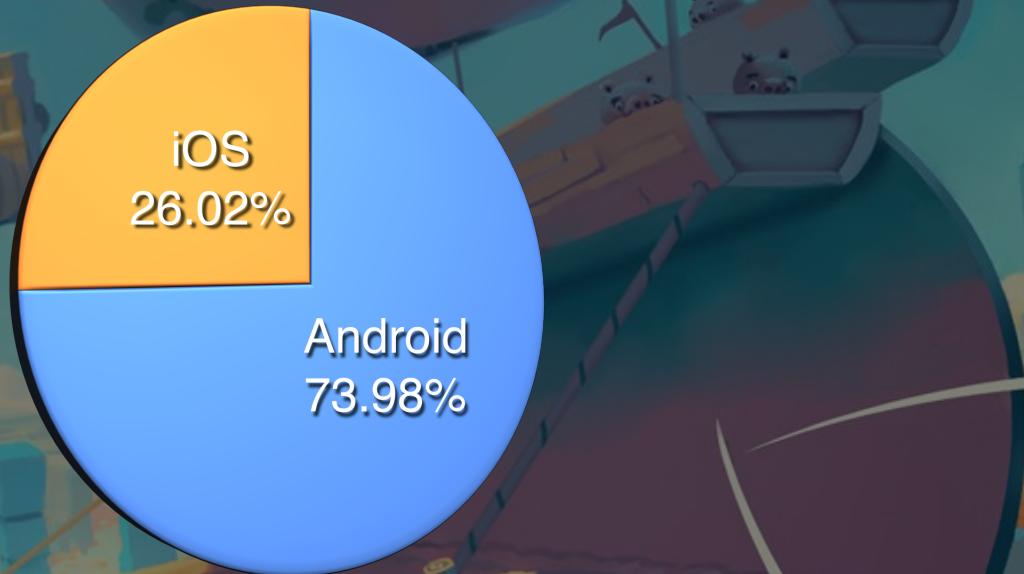
All game data cannot be opened to players as unfair.

Play to lose money is bad, but play to earn is better.

Players can damage the game balance and influence others gaming experience.

# Problem Of Global Game Companies

Hard to earn money from China.  
Chinese players cannot use Google Play.



Chinese players can not pay for the game,  
All developers can not get revenue.

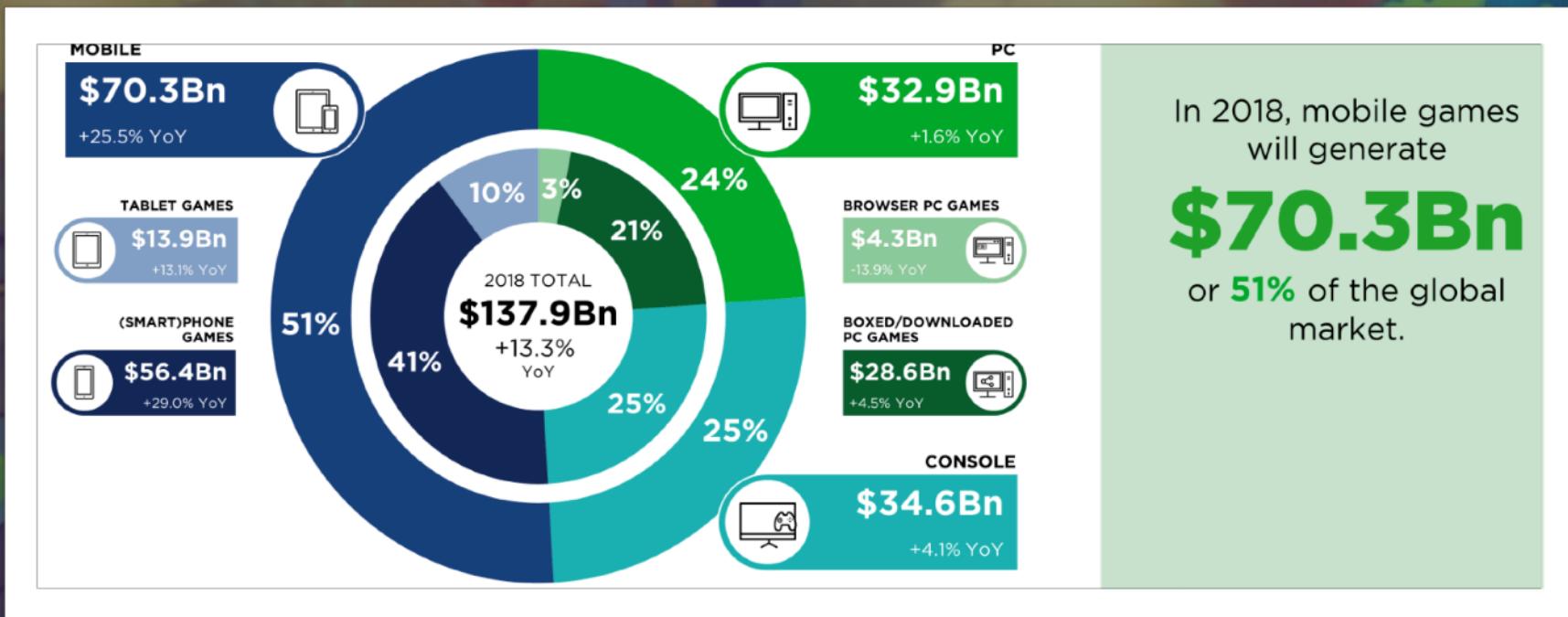
# SOLUTION

Our IPG game platform is based on block chain technology.

We change the relationship between game developer and the players as a revolution.

- Play **Safe** Play **open** and play **transparent**.
- Transferable game asset to the next game.
- Easy to pay by crypto currency instead of Google play.

# MARKET SIZE



- Global players : 2.2 billions
- Global crypto currency holders: 23 millions
- Players on IPG platform: 20 millions in 1 year and 100 millions in 2-3 years

# Games On The Platform

## GOPIG



1v1 battle game. 3 pigs build castle, Pandas break pigs' castle by throwing whatsoever.

# Games On The Platform

## Coin Miner



Players tap the screen to launch the hook to get the Coin.

# Games On The Platform

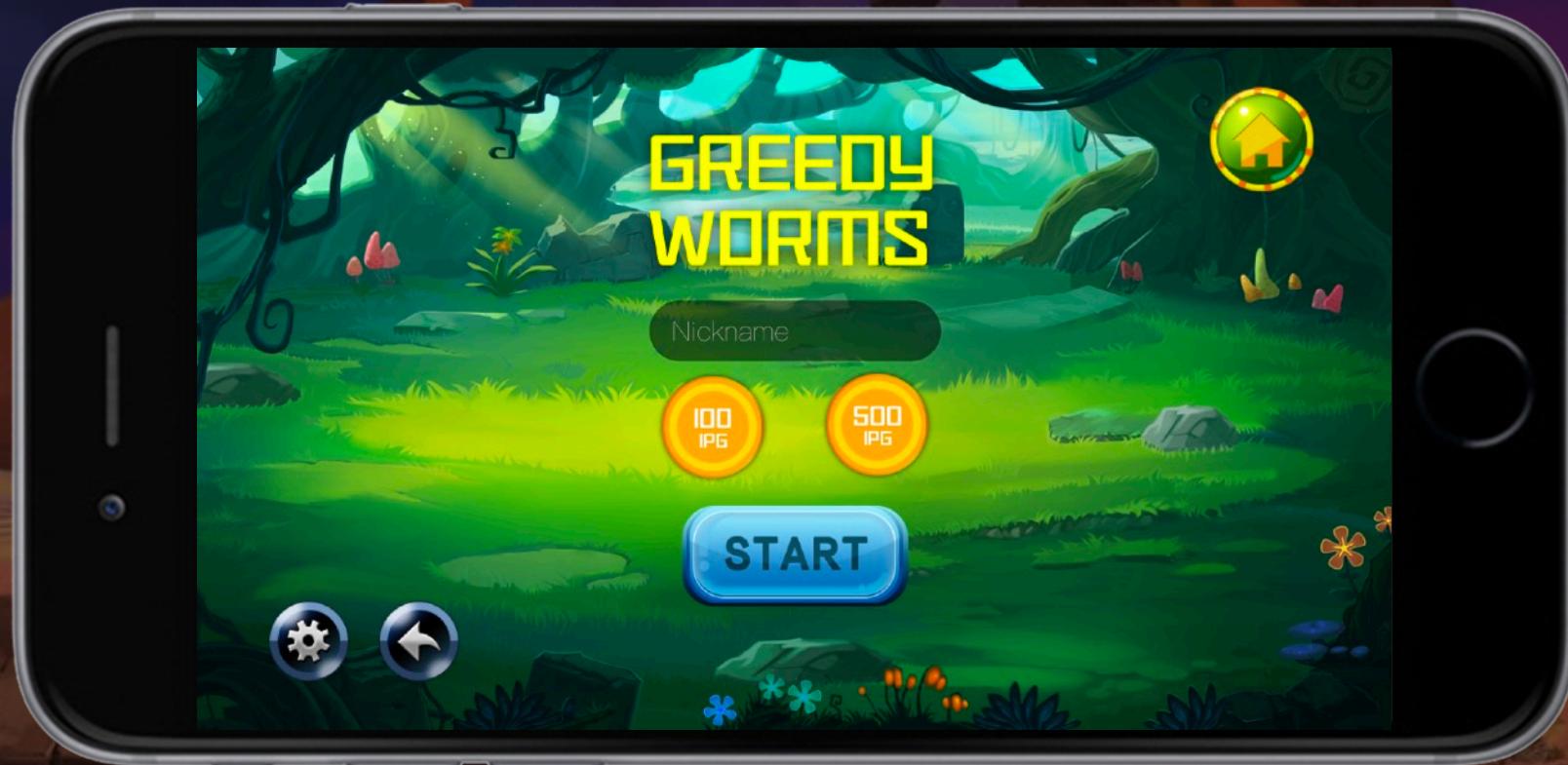
## Ocean Treasure – match 3



Single player does match 3 game to get the reward during counting down time.

# Games On The Platform

## Greedy Worms



similar to the famous snake game. Players deposit tokens to the reward pool,  
Winner gets more by attacking others.

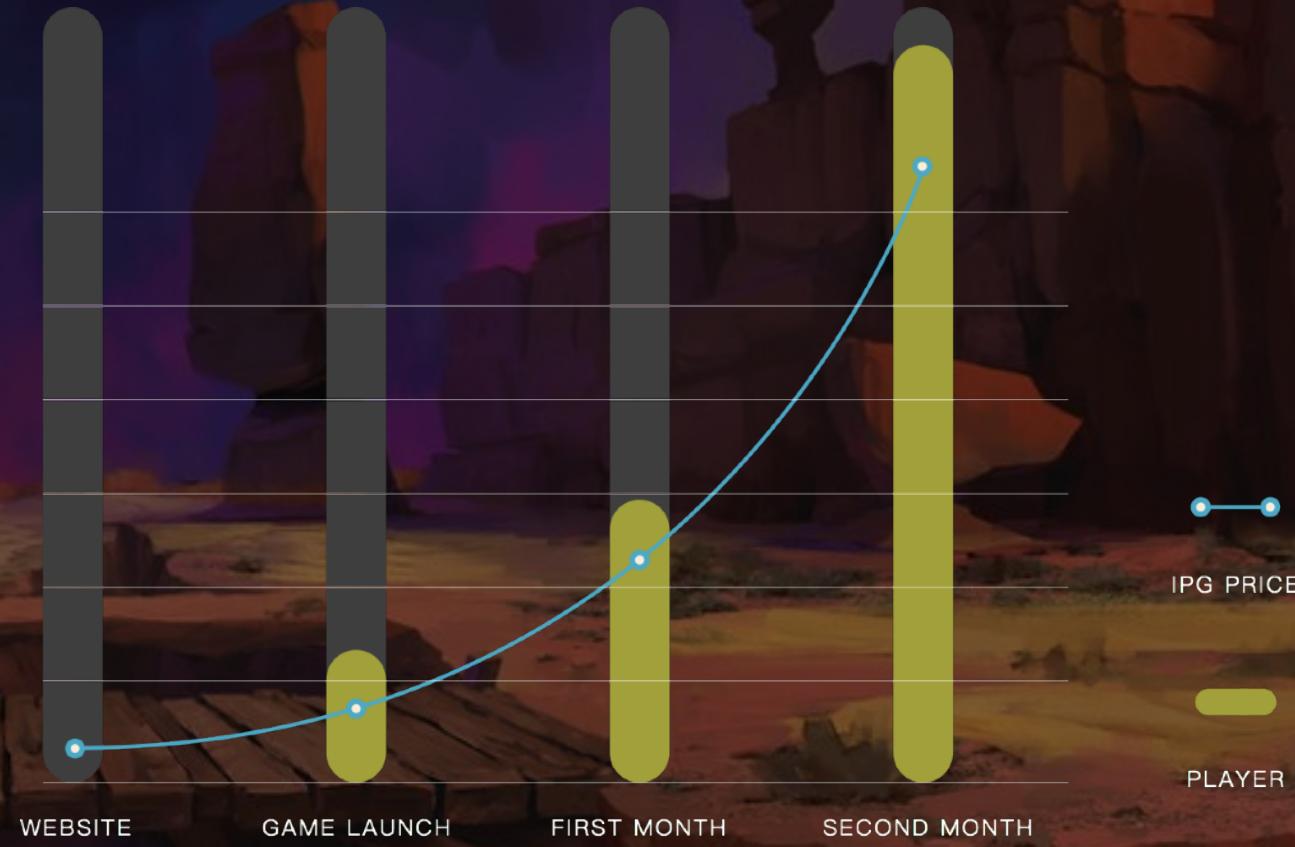
# ECO SYSYEM

- IPG is the first currency for all the games on the platform. BTC, USDT or/ and ETH can be used in game purchases.
- 4000+ games will be launched on the platform. Casual game is Html5 game, and MMO&RPG game is DAPP.
- Players can trade their game asset in the exchange.
- Brand licensing merchandise can also be traded by IPG tokens in game.
- There is a IPG token reward program for the community of players when players are doing mouth to mouth marketing by social media.

# BUSINESS MODEL

- Players need to deposit IPG to start the game, IPG platform takes 10% commission.
- We take 1% commission fee of each trade between players during the exchange.
- In game purchase is available.
- Brand licensing merchandise revenue model is similar to Angry birds. Our licensing fee is 30%-50% less than them.

# FINANCIAL FORECASTS



# GOPIG PLATFORM

## PLAN



Games are planned to be released on Q4.2018.

APRU: 0.15 Euros(Estimated)

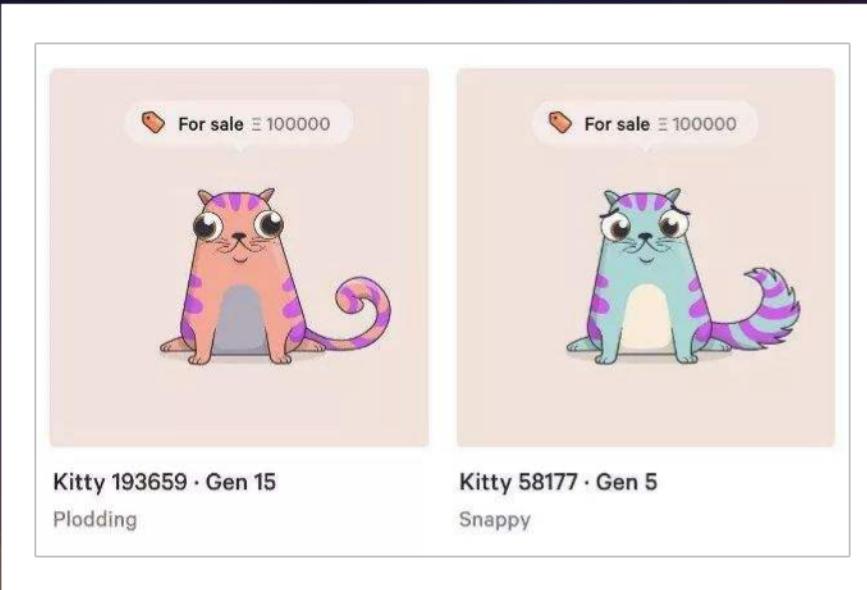
$10 \text{ millions} * 0.15 = 1.5 \text{ millions Euros}$

Company evaluation: 10 millions Euros

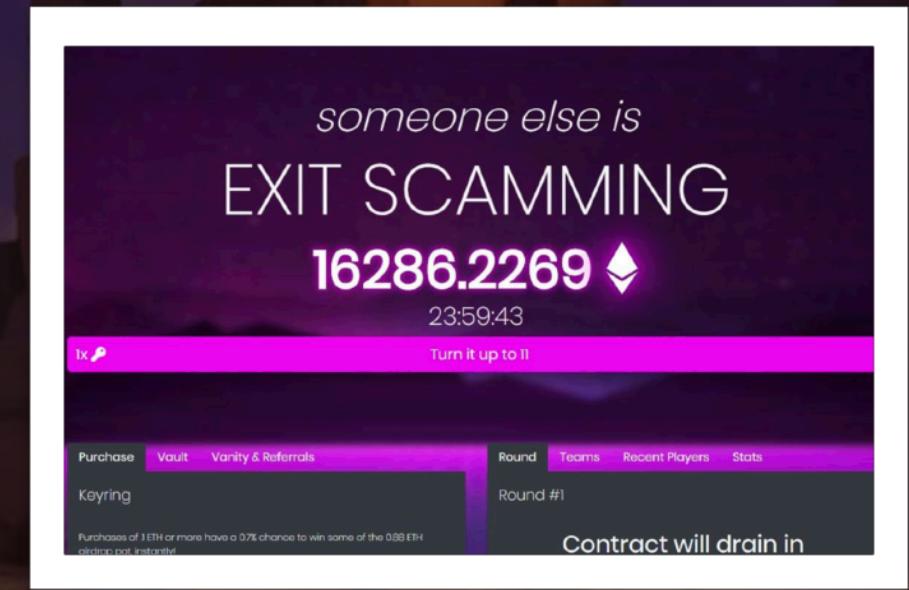
Open shares this round: 10%

Note: publish cost is none due to HTML 5 games launch in wechat that has over 1 billion users. Usually this cost is 30-50% of total budget.

# COMPETITION



Crypto Kitties



Fomo3D

LACK OF FUN 😞

# China Business Ambassador Oy

- The company has established in Helsinki region on Jan 2015, 100% owned by Tingting.
- The first investment round.
- This company owns the IP of the games and going to ICO, and receives the global revenue.
- It has a business development and developers team of 5-10 employees in China and has a partner ex Rovio Publishing Head in Helsinki with over 10+ team members to support in the western market.

# CORE TEAM



**Ting Ting** MBA CEO  
Ex founding member  
Of Rovio Entertainment  
China team



**Harri Bai** CTO  
Ex-outsourcing team  
Excellent coder



**John Zhang** COO  
Master of Computer  
Science from University  
Of Southern California  
Game startup with 2  
Mobile games



**Miaco** Chief Designer  
Chief designer of global  
Coin exchange and designer  
In qihoo360

# PARTNER TEAM



**Nikolina Zidar**  
**CEO**

Expert Producer, QA master, lecturer extraordinaire, active dog rescuer, avid gamer, real life Wonder Woman: Nikolina has worked in over 10 mobile games, having worked as Head of Production at Rovio Stars and Next Games. She is the founder and CEO of Full XP.



**Paula Penttilinen**  
**Marketing Manager**

Full XP's social media guru, is a twitter machine who adds the millennial touch and edge to community management and marketing. When not spreading gaming news online, Paula is searching for new types of music, the next "so bad it's good" movie, and volunteering in IGDA. Rumour says that she collects Tommy Wiseau memorabilia and is able to play Dragon Age for days on end.



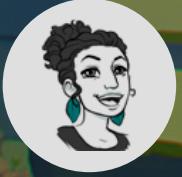
**Olli Pauna**  
**QA and Community Management Specialist**

Full XP's master of streaming apps QA and community management wizard is a passionate game guide writer and the father of a white swiss shepherd. When Olli is not assisting players and testing games, he is dreaming of lasagnas and disliking Mondays: real Garfield style.



**Jonna Salomaa**  
**Junior QA**  
**3D Artist**

Our Junior QA is a multi talented dragon master, puppeteer of dinosaurs, and a serial cat and dog petter. Jonna has several skills up her sleeves being also an artist and animator.



**Ana Toledo**  
**International Marketing Manager**  
**Localization QA**

Full XP's International Woman of Mystery is a language wiz, a foodie, a writer, a filmmaker, a painter, a martial artist, and probably something else. Ana's experiences living in five different countries and knowledge of ten languages (and counting) gives her an edge with international marketing, Loc QA, and customer support.



**Elsa Kosunen**  
**Visual Artist**

Elsa is one of the authors of the successful webcomic No End and aids Full XP with her talented art skills. She is also an experienced QA lead, and a lover of comics, movies, and games. Avid Harry Potter fan, she gets unreasonably mad when she sees HP incorrect trivia.

And more game developers

A winter landscape at dusk or dawn. In the foreground, there's a small town with houses covered in snow and icicles hanging from their eaves. A train is moving along a track that cuts through the town. The sky above is filled with a vibrant, swirling aurora borealis in shades of green, yellow, red, and purple. A tall wooden clock tower stands on the left side of the frame, its face visible and showing the time.

# Thank You

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