

DOSSIER

Film industry in the U.S.

Film industry in the U.S.

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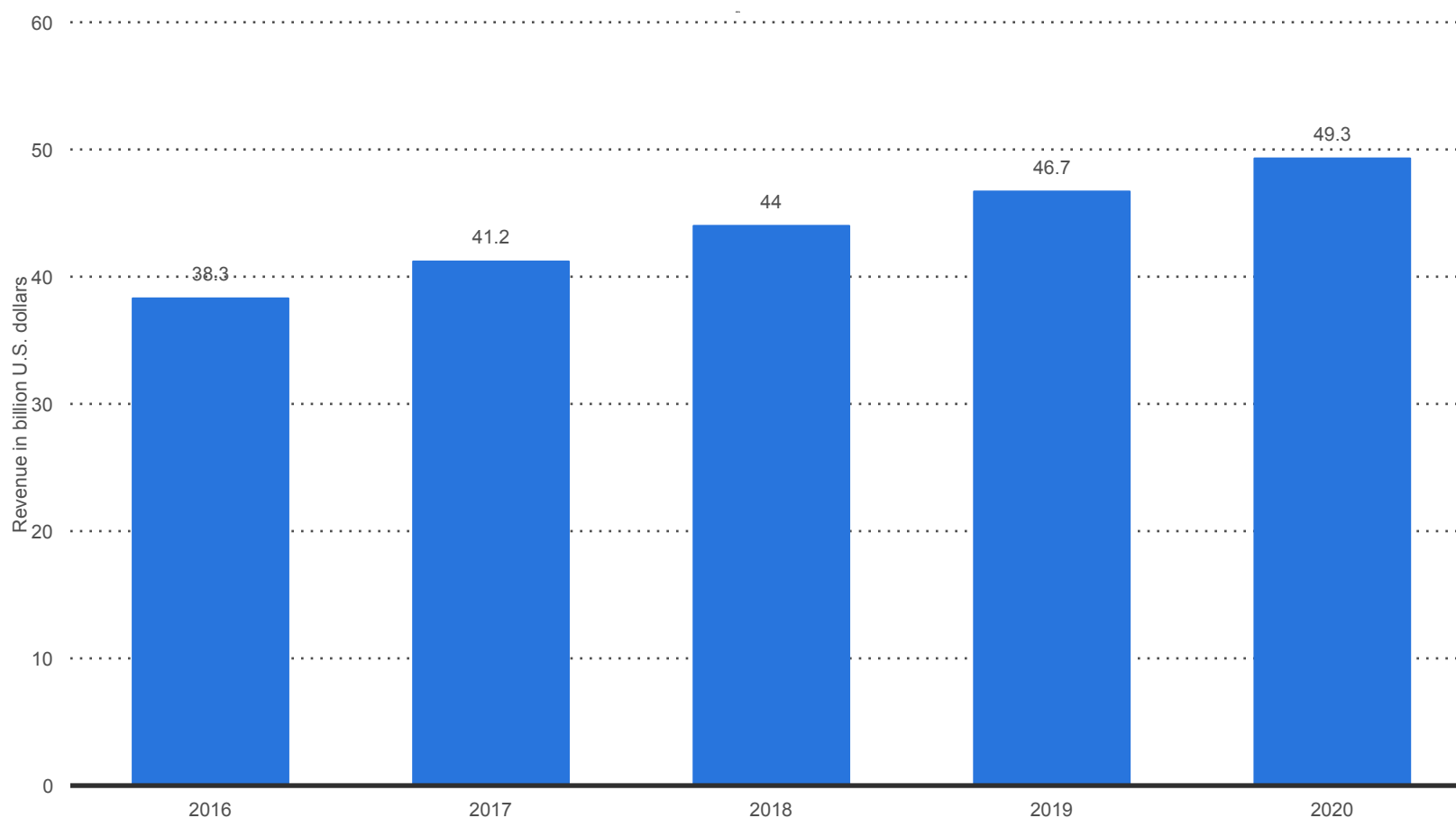
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Film industry in the U.S.

◆ **Key global industry figures**

Global box office revenue 2016-2020

Global box office revenue from 2016 to 2020 (in billion U.S. dollars)



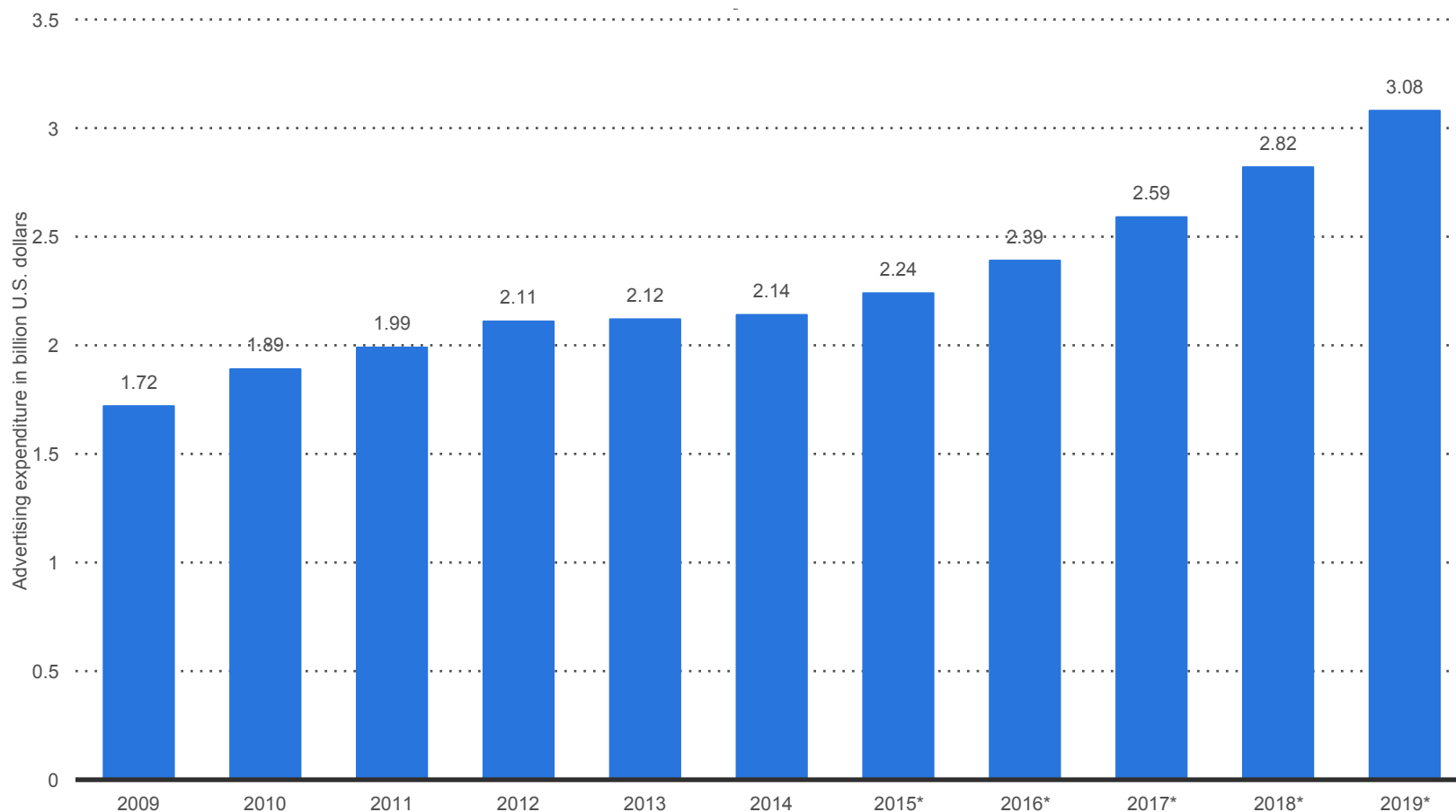
Note: Worldwide; June 2016; all figures are forecasts

Further information regarding this statistic can be found on [page 84](#).

Source: PwC [ID 259987](#)

Global cinema advertising expenditure 2009-2019

Cinema advertising expenditure from 2009 to 2019 (in billion U.S. dollars)



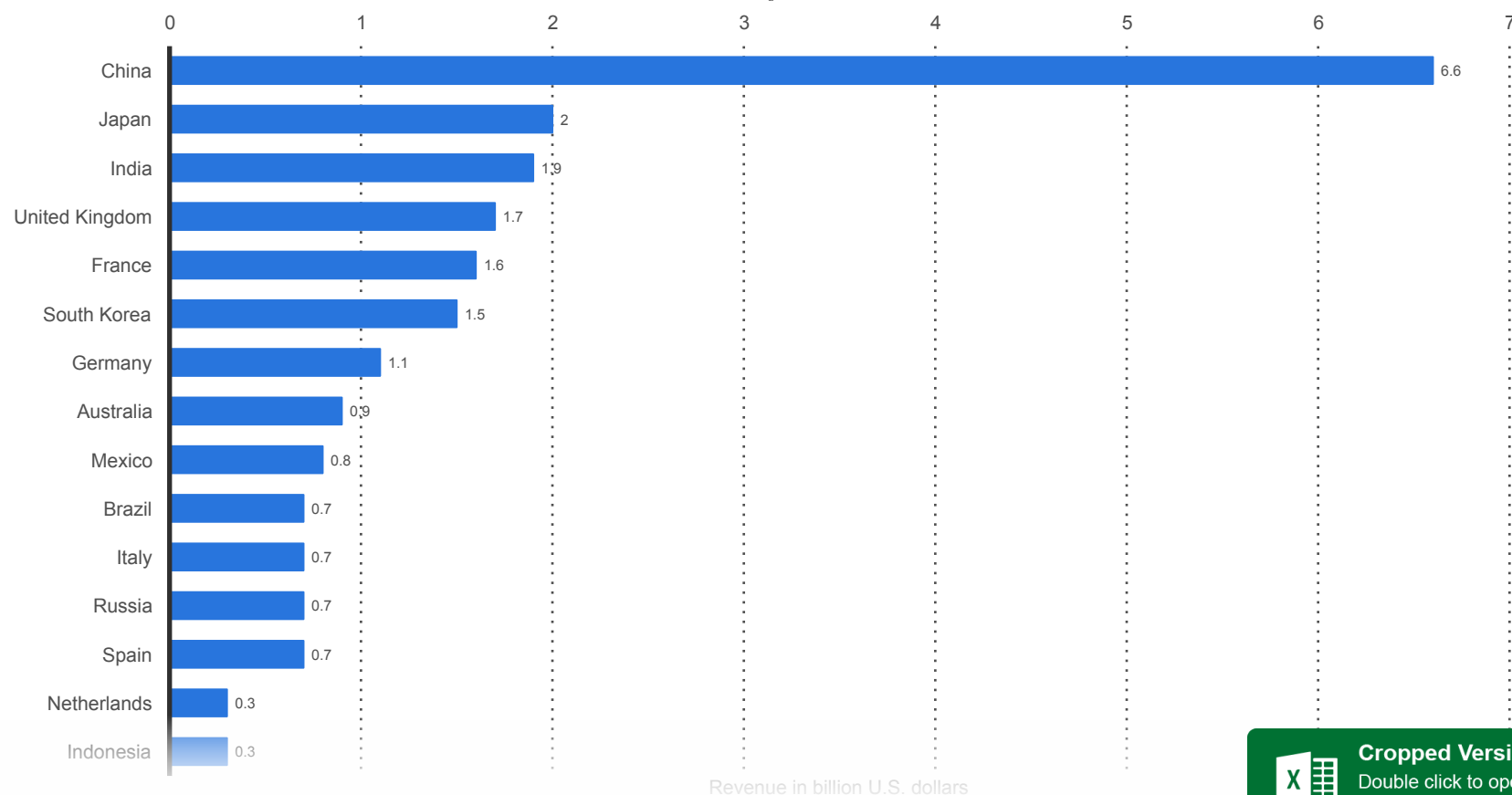
Note: Worldwide; 2009 to 2014; at 2014 average exchange rate

Further information regarding this statistic can be found on [page 85](#).

Source: McKinsey; Wilkofsky Gruen Associates [ID 273715](#)

Leading box office markets worldwide in 2016, by revenue

Leading box office markets worldwide in 2016, by revenue (in billion U.S. dollars)



Cropped Version

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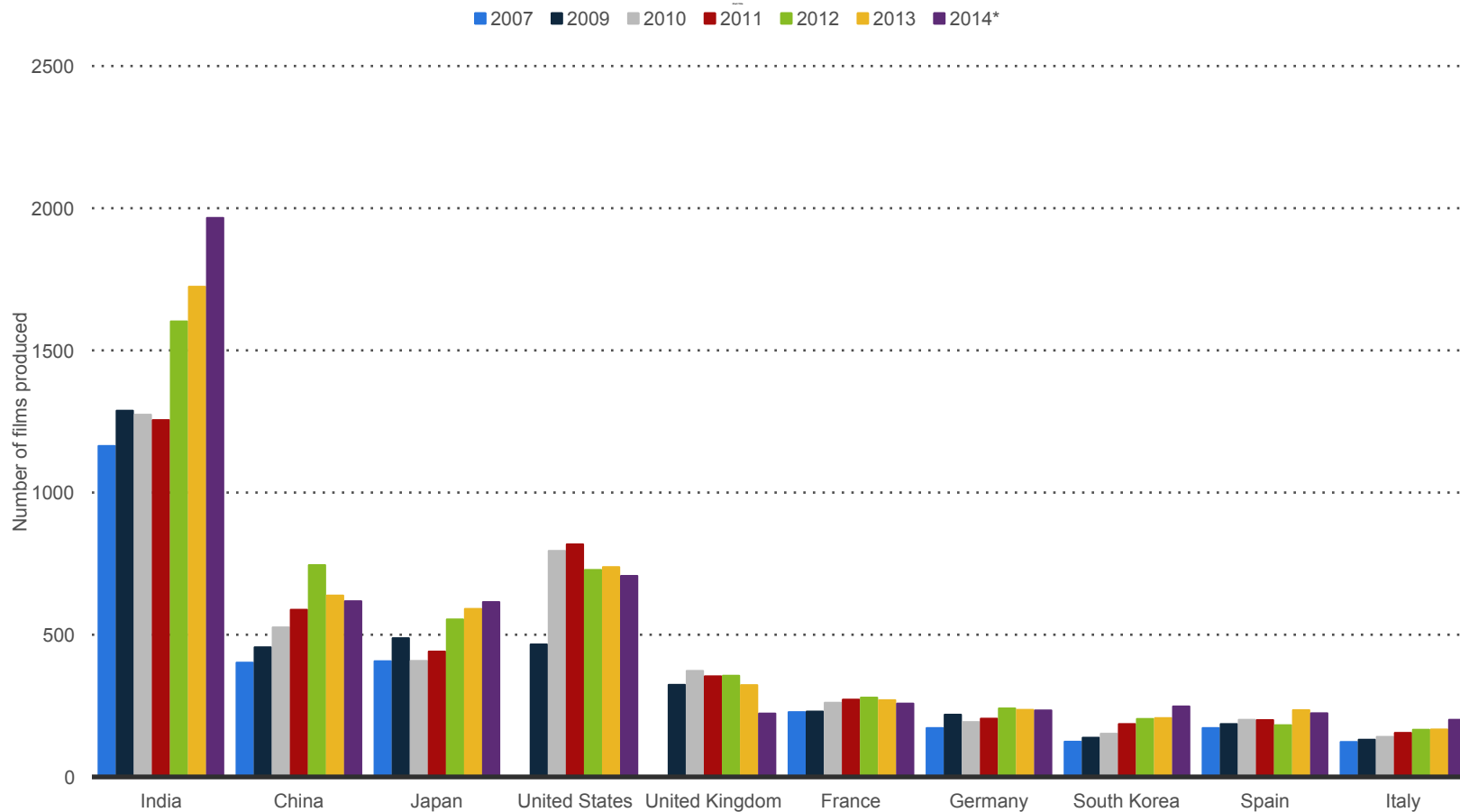
Note: Worldwide; excluding the U.S.

Further information regarding this statistic can be found on [page 86](#).

Source: MPAA [ID 243180](#)

Leading film markets worldwide 2007-2014, by number of films produced

Leading film markets worldwide from 2007 to 2014, by number of films produced



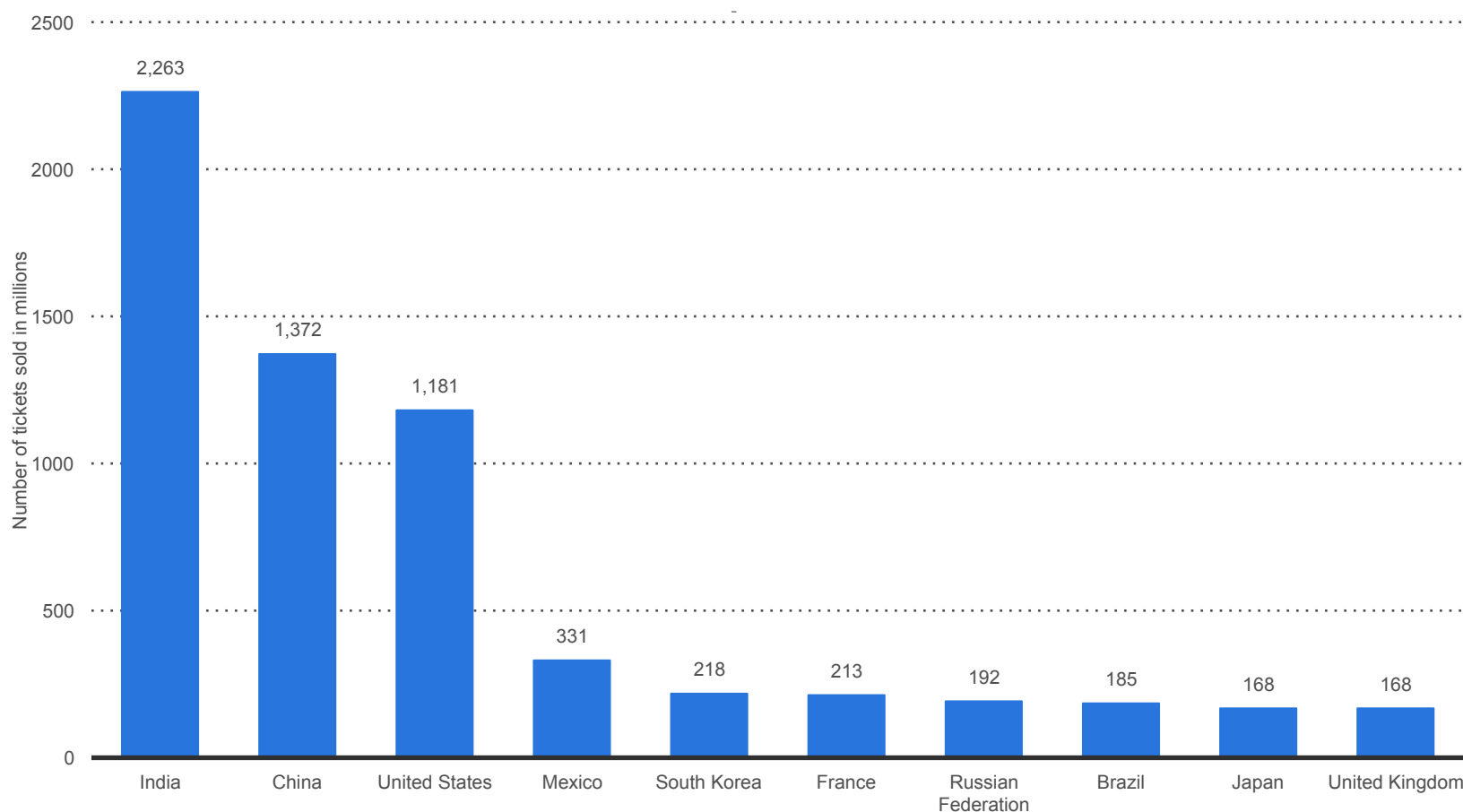
Note: Worldwide

Further information regarding this statistic can be found on [page 87](#).

Source: European Audiovisual Observatory [ID 252727](#)

Leading film markets worldwide 2016, by number of tickets sold

Leading film markets worldwide in 2016, by number of tickets sold (in millions)



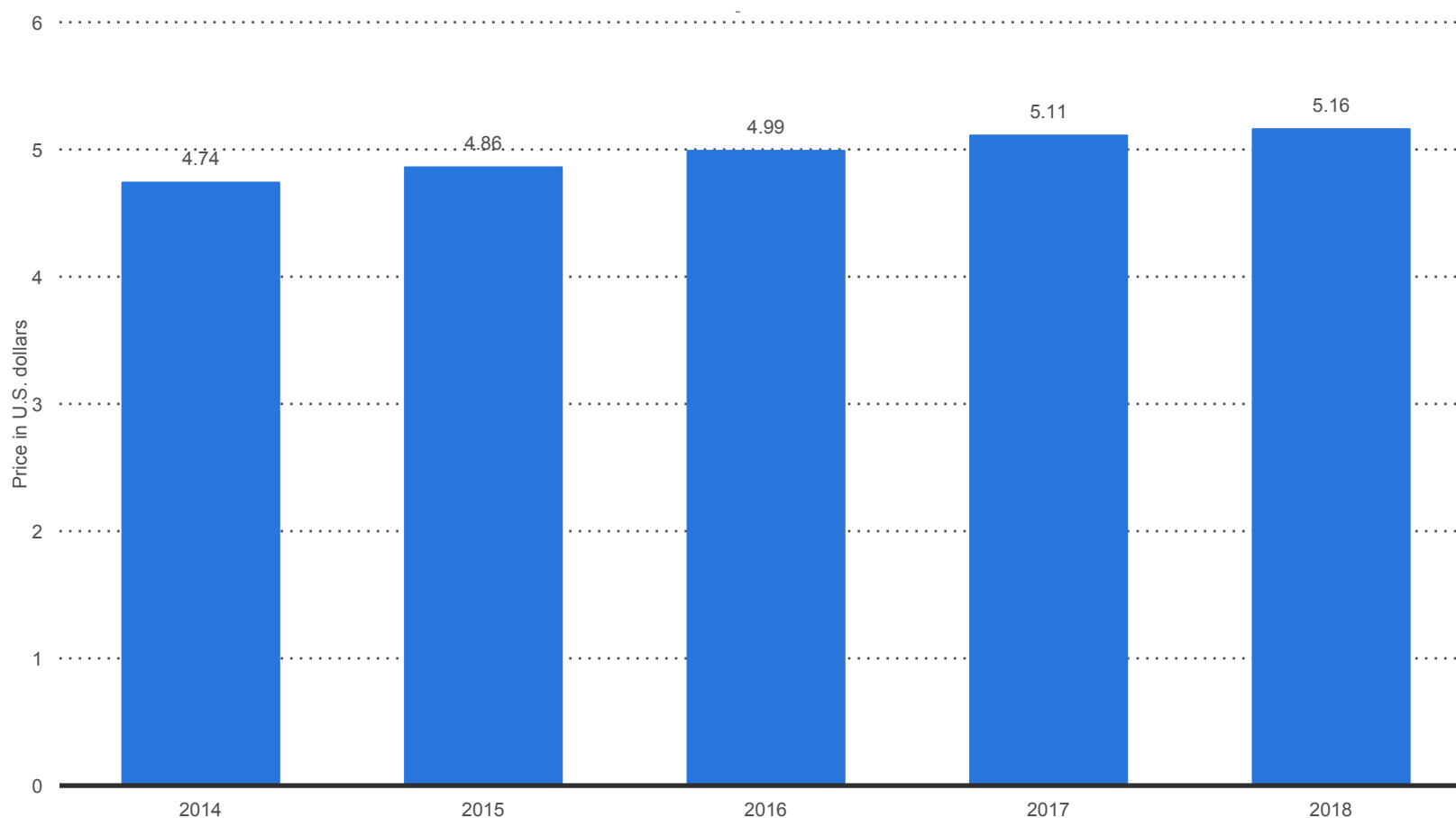
Note: Worldwide; 2016

Further information regarding this statistic can be found on [page 88](#).

Source: IHS Screen Digest [ID 252729](#)

Average cinema admission price worldwide 2014-2018

Average actual cinema admission price worldwide from 2014 to 2018 (in U.S. dollars)



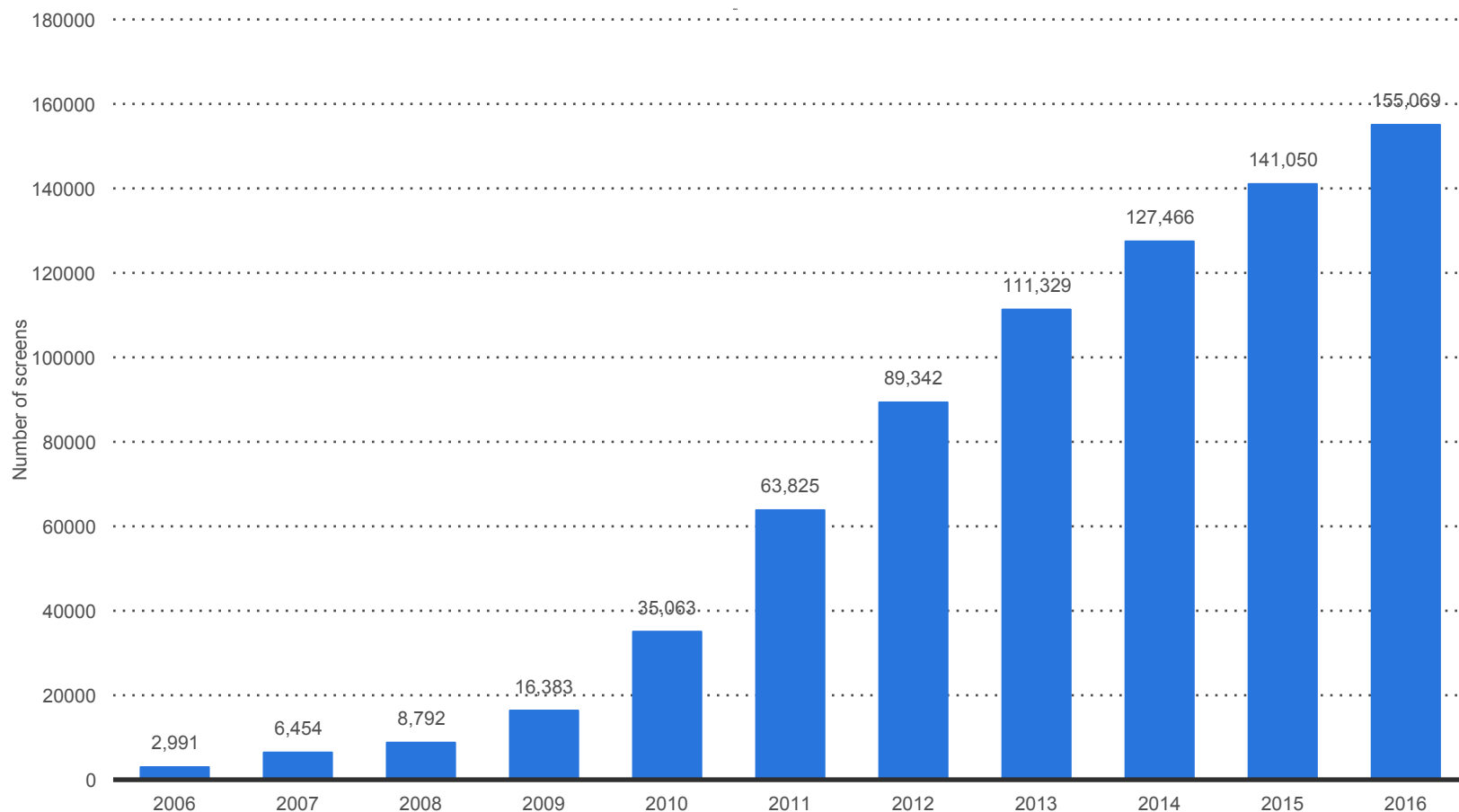
Note: Worldwide; forecast

Further information regarding this statistic can be found on [page 89](#).

Source: PwC [ID 307378](#)

Number of digital cinema screens worldwide from 2006 to 2016

Number of digital cinema screens worldwide from 2006 to 2016



Note: Worldwide; 2006 to 2016

Further information regarding this statistic can be found on [page 90](#).

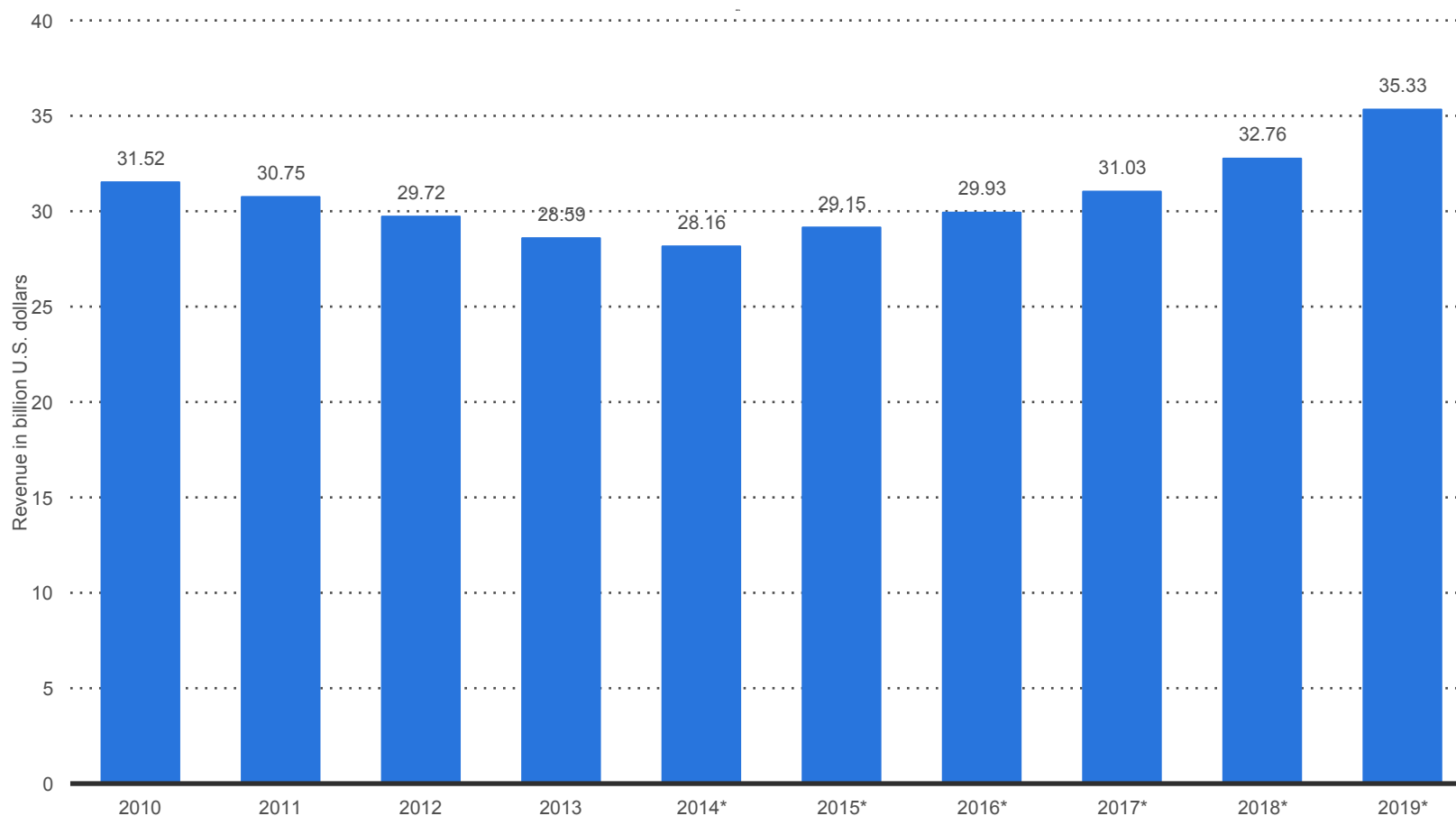
Source: MPAA [ID 271861](#)

Film industry in the U.S.

◆ **Key U.S. industry figures**

Filmed entertainment revenue in the U.S. 2010-2019

Filmed entertainment revenue in the United States from 2010 to 2019 (in billion U.S. dollars)



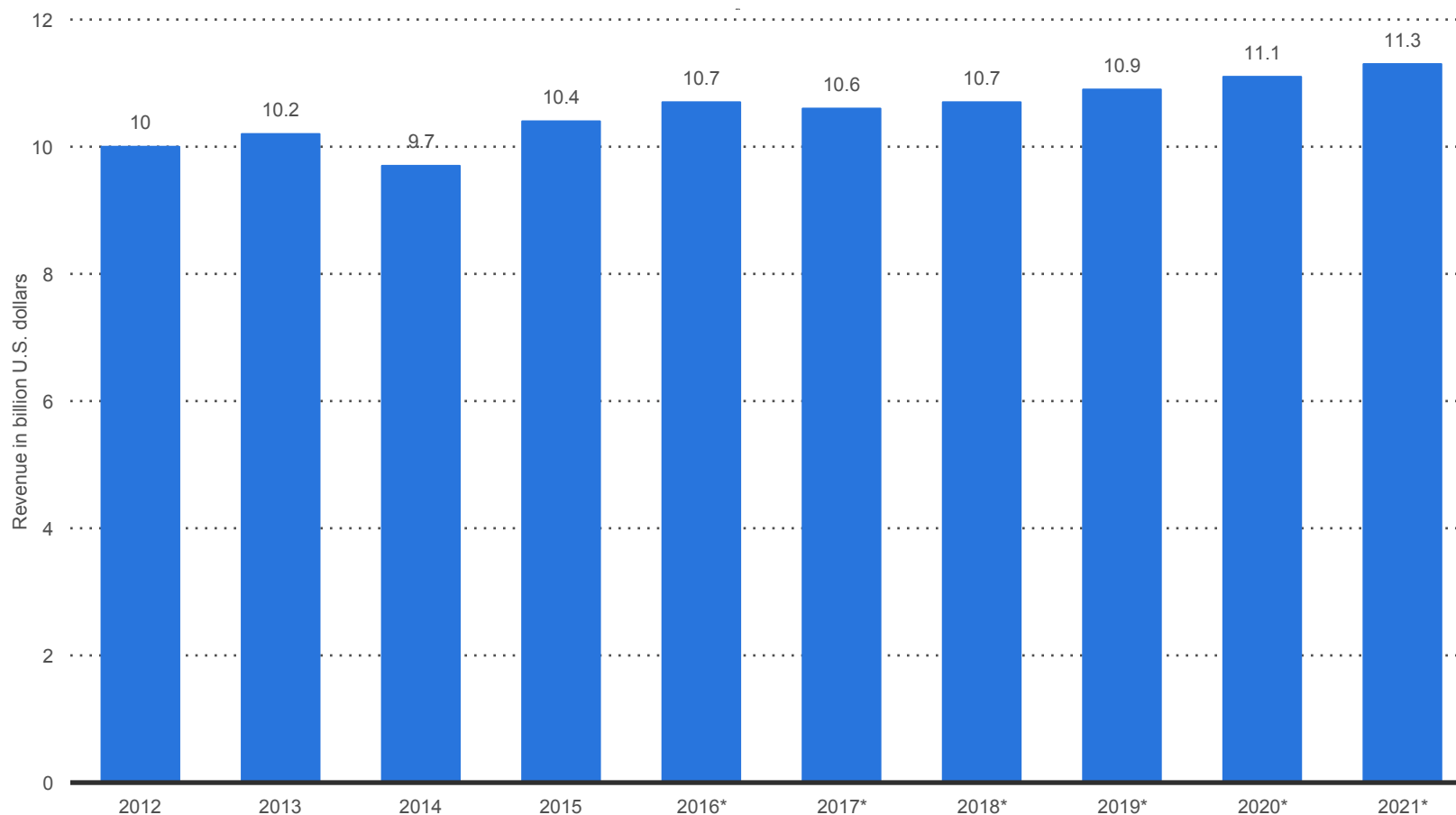
Note: United States; 2010 to 2013

Further information regarding this statistic can be found on [page 91](#).

Source: PwC [ID 259984](#)

Box office revenue in the U.S. 2012-2021

Box office revenue in the United States from 2012 to 2021 (in billion U.S. dollars)



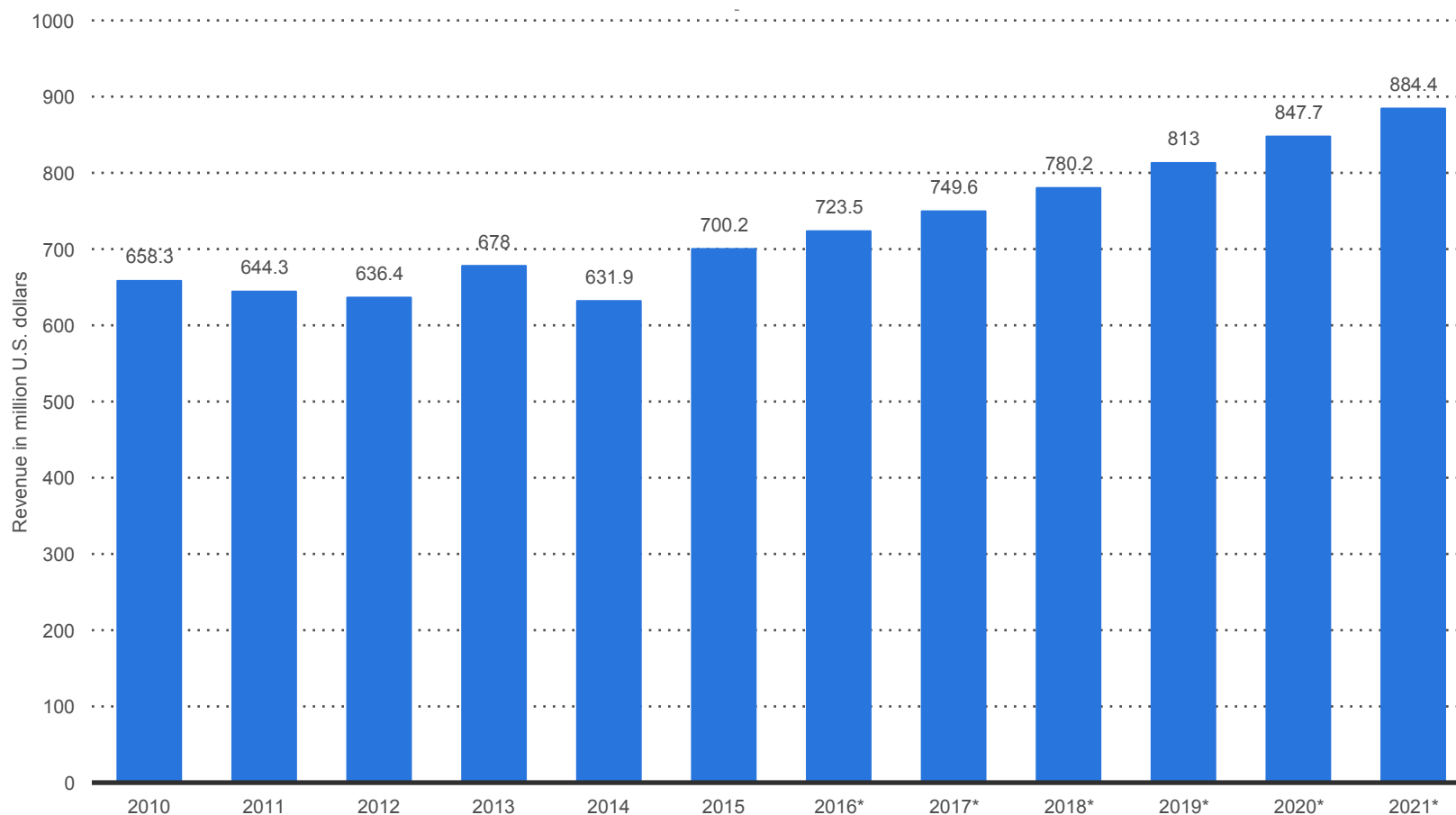
Note: United States; June 2017

Further information regarding this statistic can be found on [page 92](#).

Source: Statista; PwC [ID 259988](#)

Cinema advertising revenue in the U.S. 2010-2021

Cinema advertising revenue in the United States from 2010 to 2021 (in million U.S. dollars)



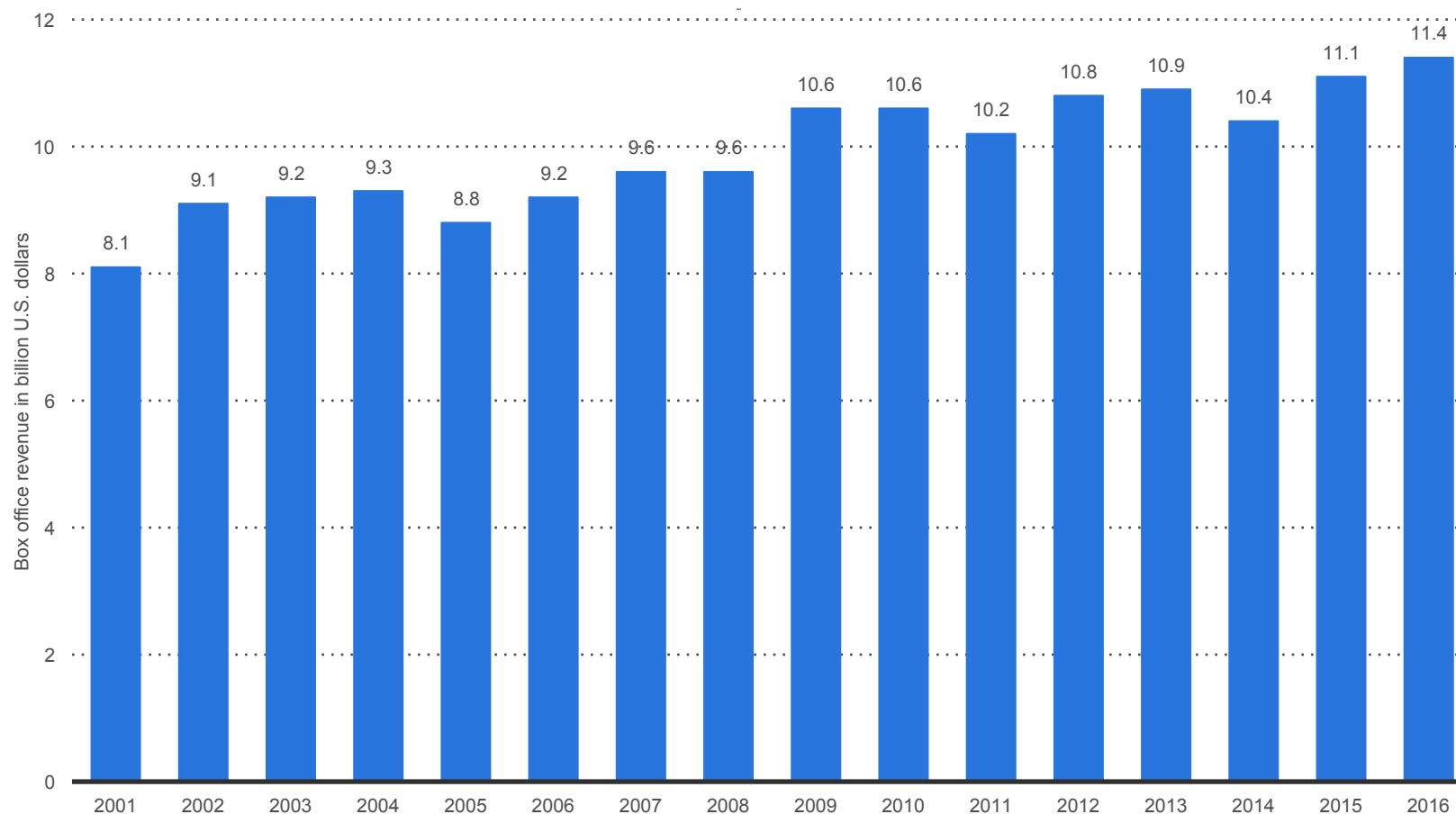
Note: United States

Further information regarding this statistic can be found on [page 93](#).

Source: Pivotal Research; Cinema Advertising Council; Miller Kaplan [ID 259991](#)

Box office revenue in the U.S. and Canada 2001-2016

Box office revenue in the United States and Canada from 2001 to 2016 (in billion U.S. dollars)



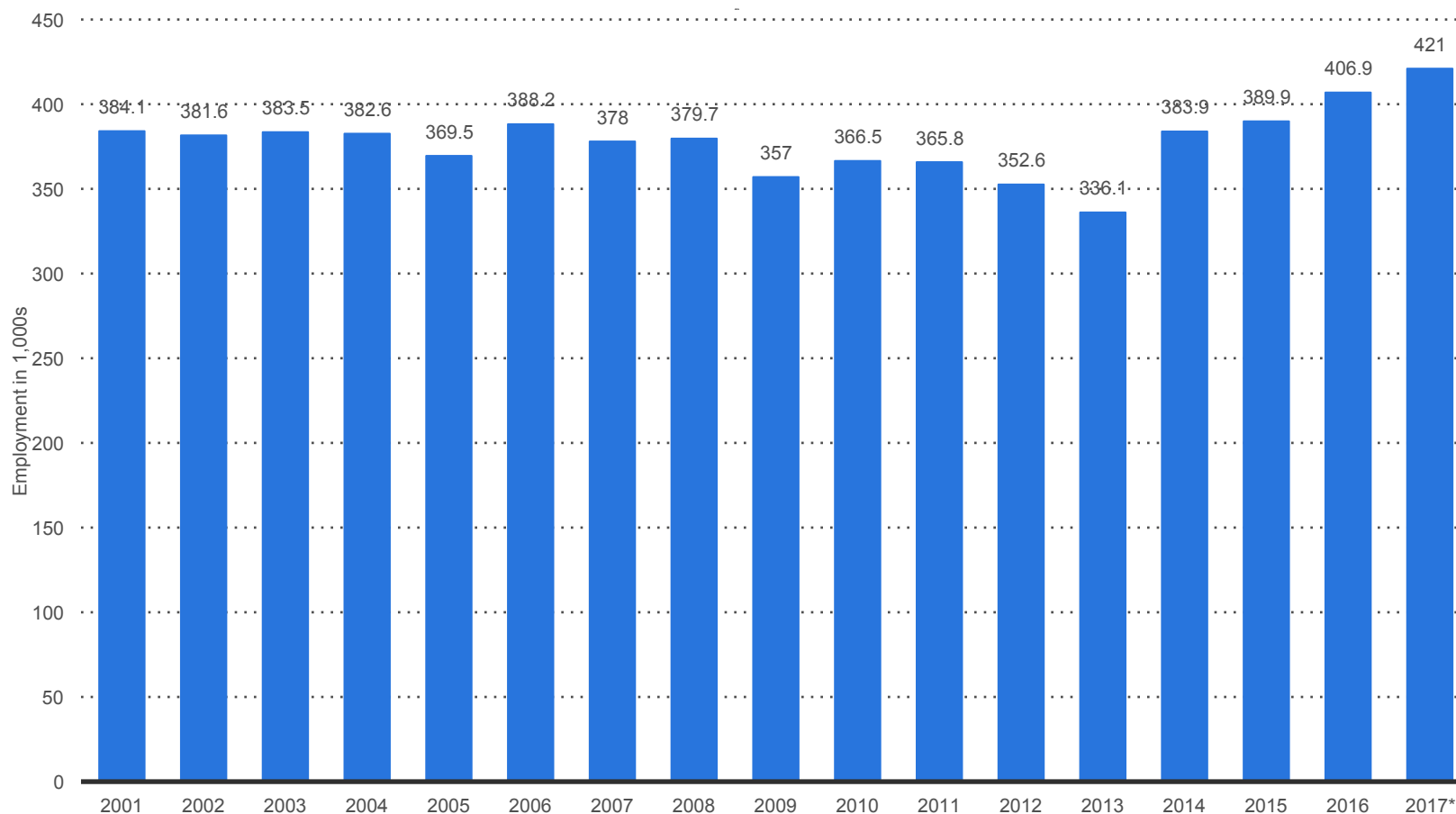
Note: Canada; United States

Further information regarding this statistic can be found on [page 94](#).

Source: MPAA [ID 271869](#)

Employment in U.S. motion picture and recording industries 2001-2017

Total employment in U.S. motion picture and sound recording industries from 2001 to 2017 (in 1,000s)



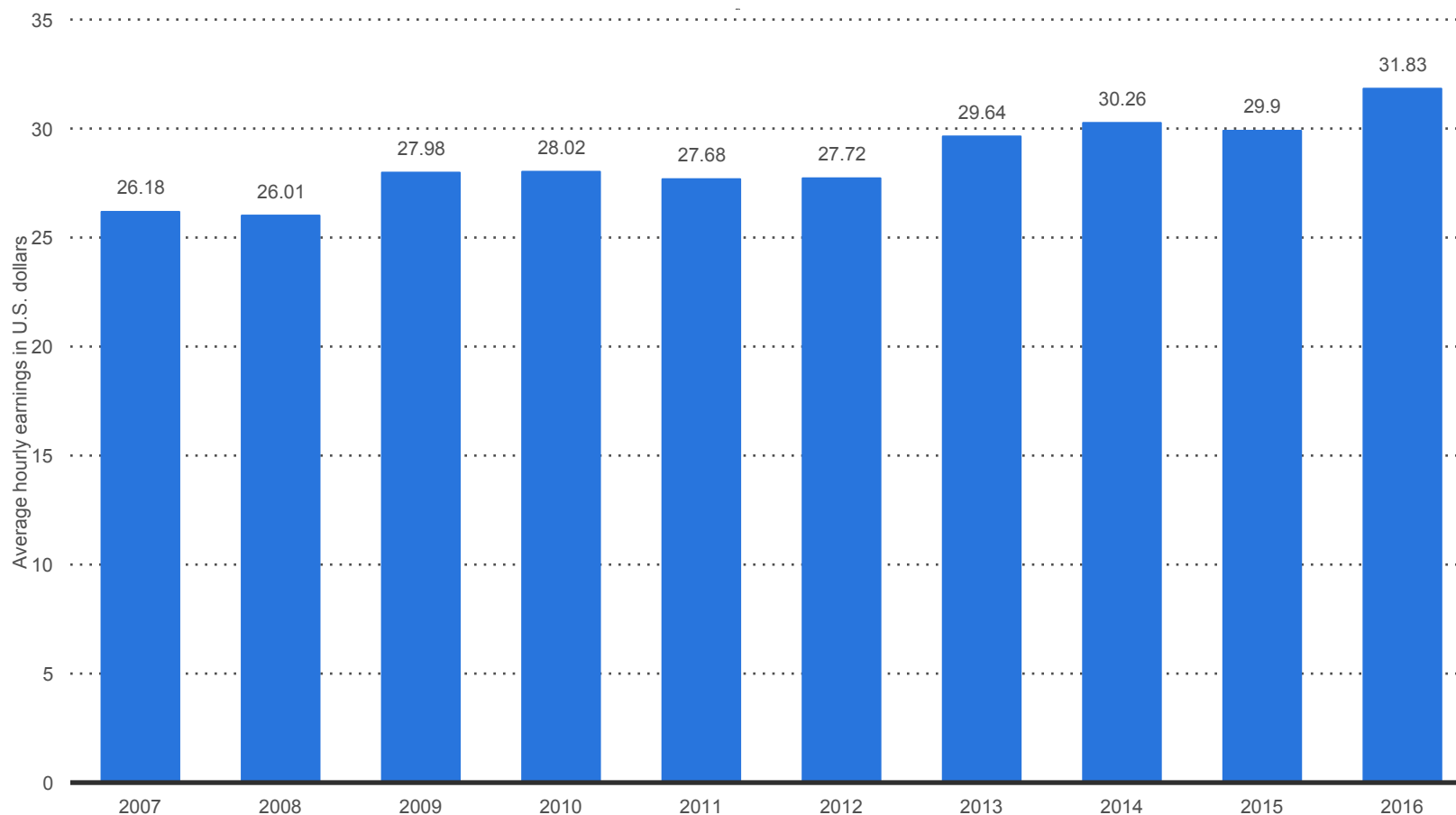
Note: United States; 2001 to 2017; as of January of the respective year

Further information regarding this statistic can be found on [page 95](#).

Source: Bureau of Labor Statistics [ID 184412](#)

Hourly wages in U.S. motion picture and recording industries 2007-2016

Average hourly earnings of all employees in U.S. motion picture and sound recording industries from 2007 to 2016 (in U.S. dollars)



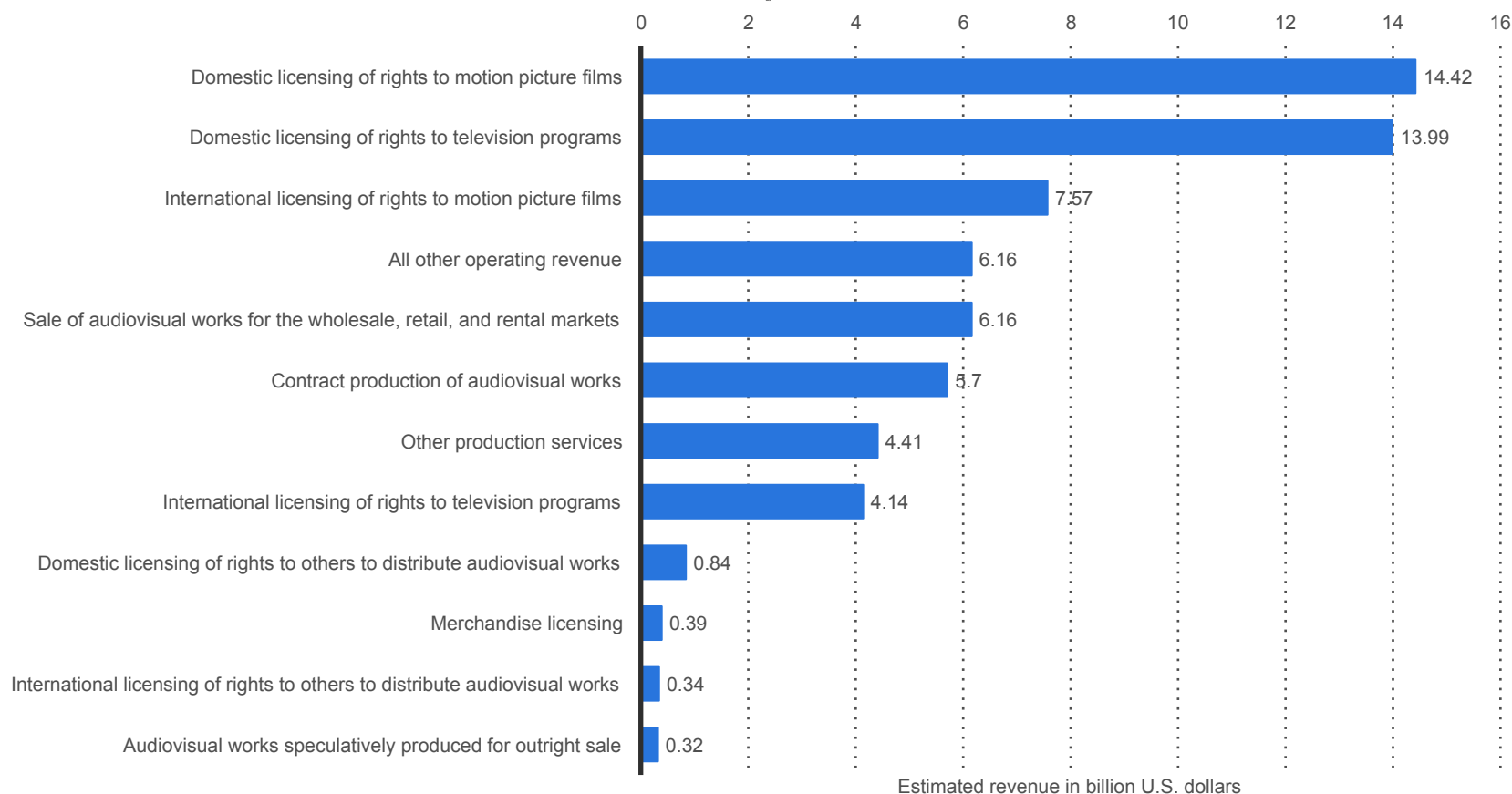
Note: United States; 2007 to 2016

Further information regarding this statistic can be found on [page 96](#).

Source: Bureau of Labor Statistics [ID 184483](#)

Revenue of the U.S. motion picture and video industry 2015, by source

Estimated revenue of the U.S. motion picture and video production and distribution industry in 2015, by source (in billion U.S. dollars)



Note: United States; 2015; includes all taxable employer firms

Further information regarding this statistic can be found on [page 97](#).

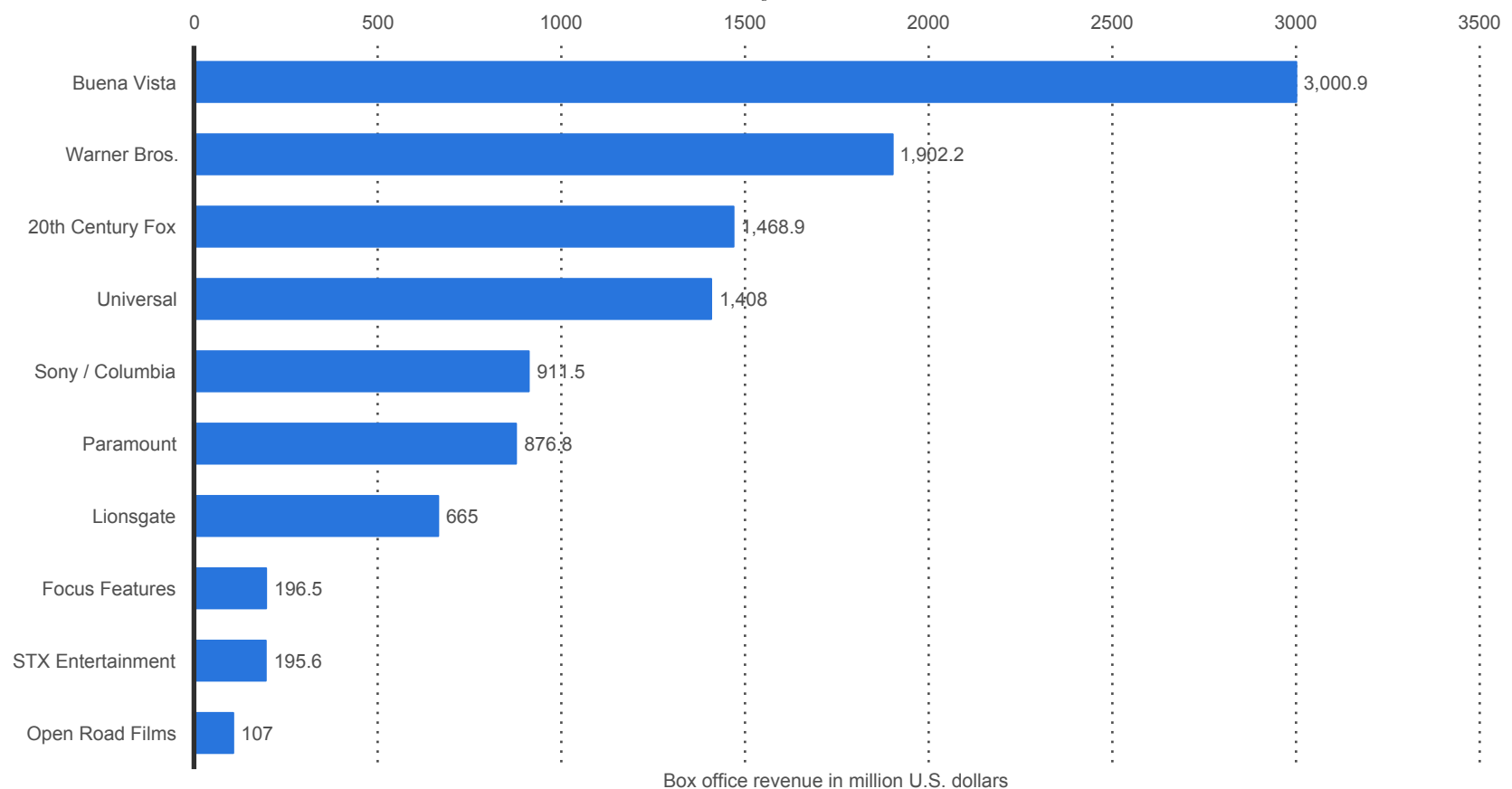
Source: US Census Bureau [ID 185100](#)

Film industry in the U.S.

Film studios

Box office revenue of leading film studios in North America in 2016

Box office revenue of leading film studios in North America in 2016 (in million U.S. dollars)



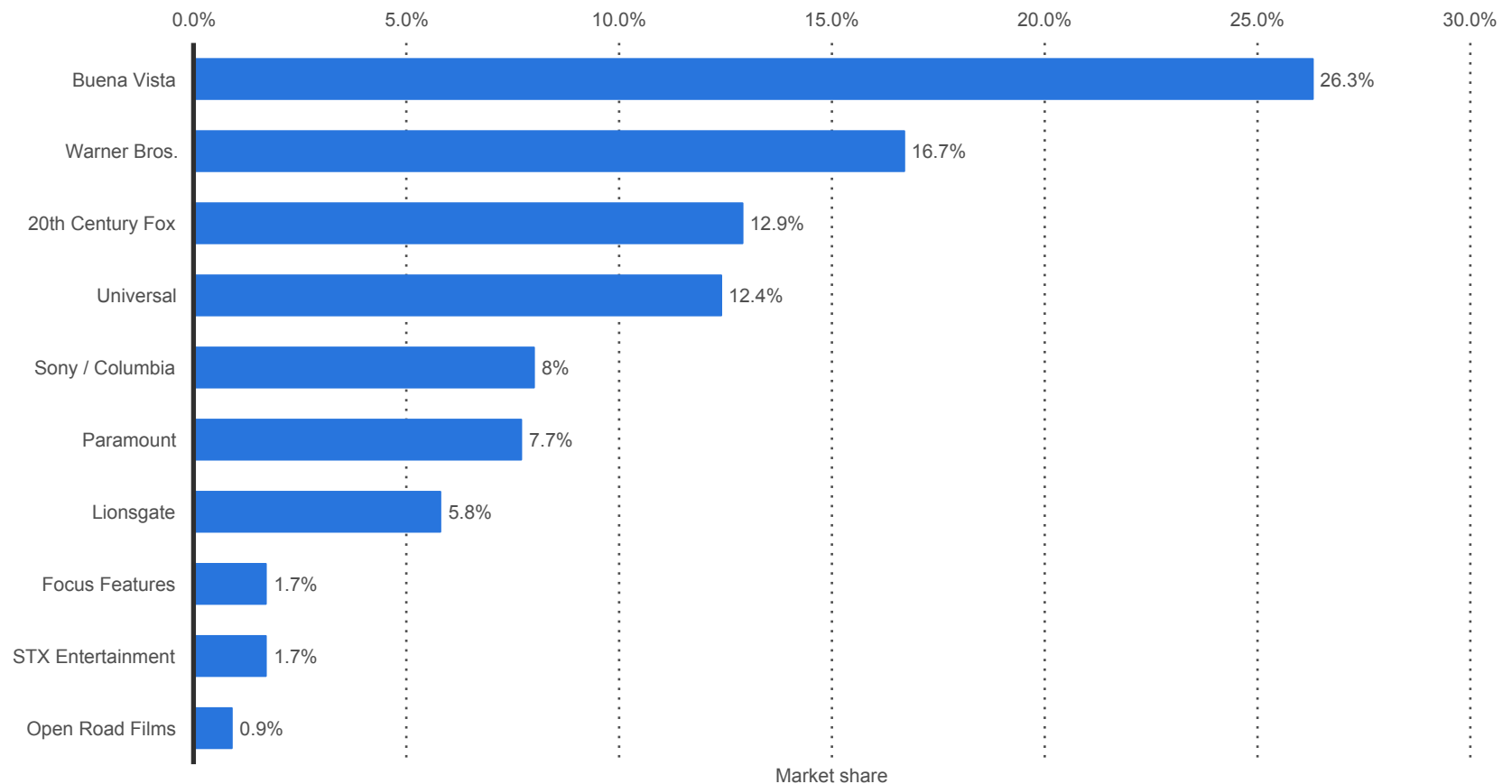
Note: Canada; United States; data accessed and published on March 8, 2017

Further information regarding this statistic can be found on [page 98](#).

Source: Box Office Mojo [ID 187193](#)

Market share of film studios in North America in 2016

Market share* of leading film studios in North America in 2016



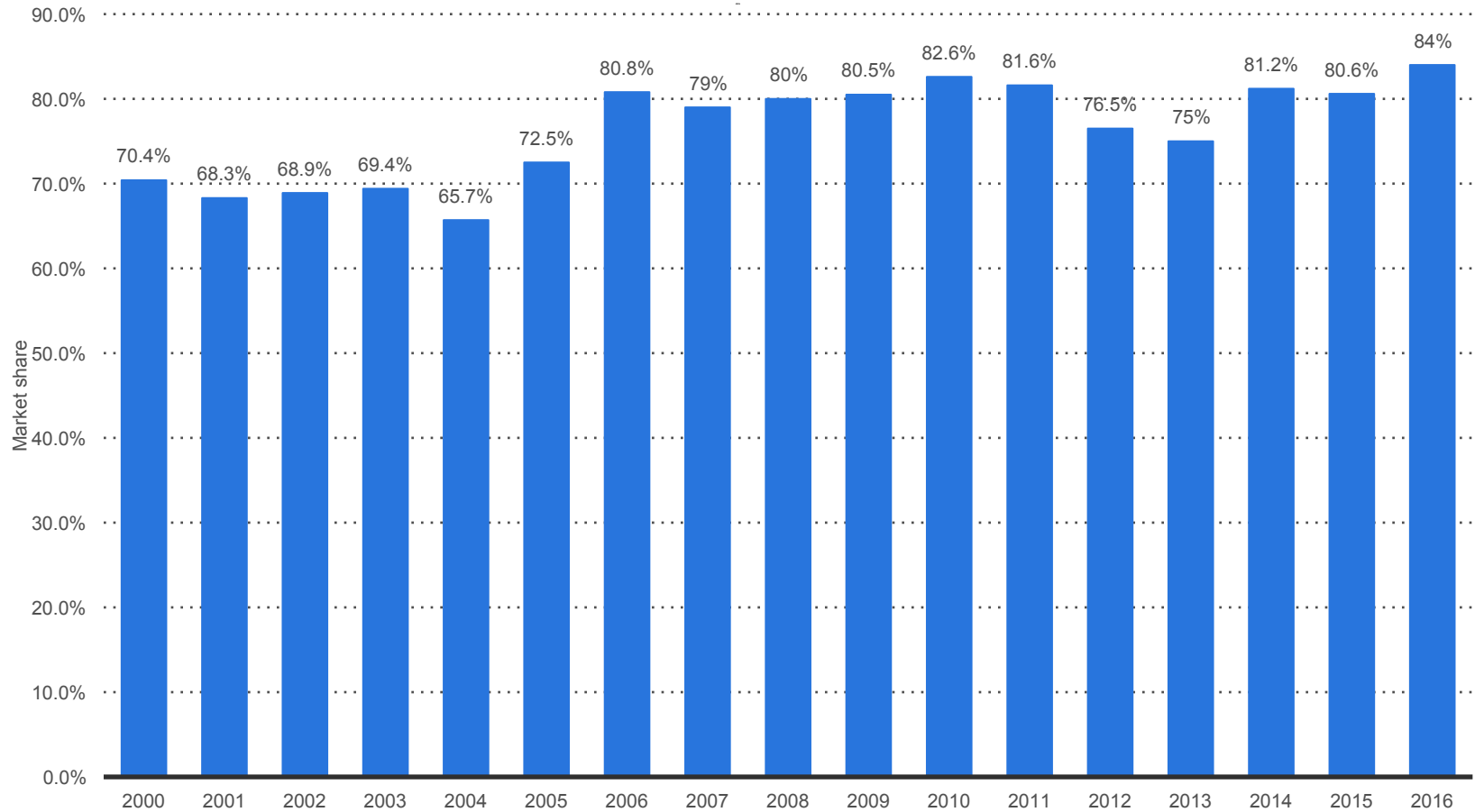
Note: Canada; United States; 2016

Further information regarding this statistic can be found on [page 99](#).

Source: Box Office Mojo [ID 187171](#)

Combined market share of major film studios in North America from 2000 to 2016

Combined market share of the "Big Six" major film studios* in North America from 2000 to 2016



Note: Canada; United States

Further information regarding this statistic can be found on [page 100](#).

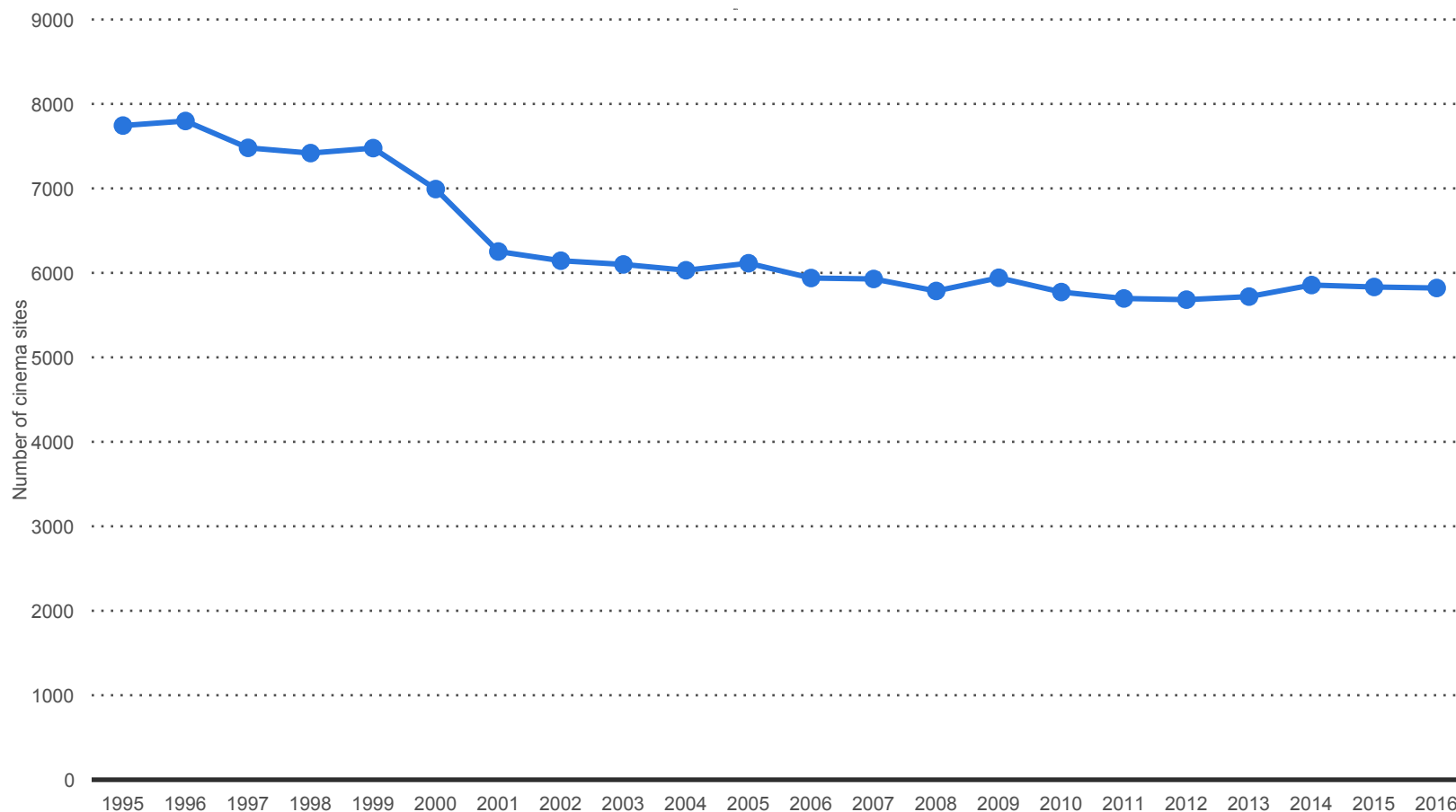
Source: Box Office Mojo [ID 187261](#)

Film industry in the U.S.

Movie theaters

Number of cinema sites in the U.S. 1995-2016

Number of cinema sites in the United States from 1995 to 2016



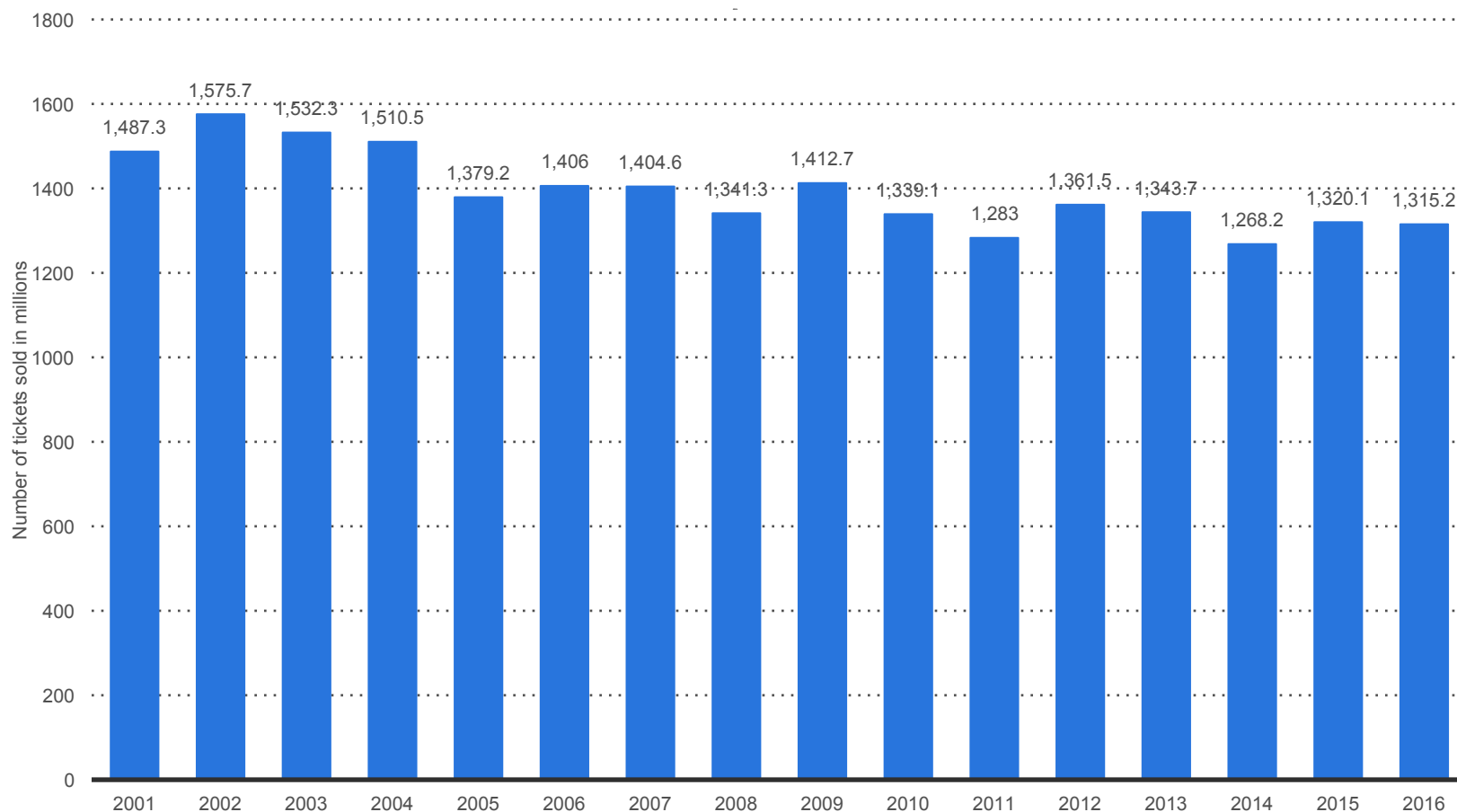
Note: United States; 1995 to 2016; includes indoor and drive-in cinema; figures as of December 2015

Further information regarding this statistic can be found on [page 101](#).

Source: National Association of Theatre Owners [ID 188643](#)

Tickets sold at the North American box office from 2001 to 2016

Number of movie tickets sold in the United States and Canada from 2001 to 2016 (in millions)



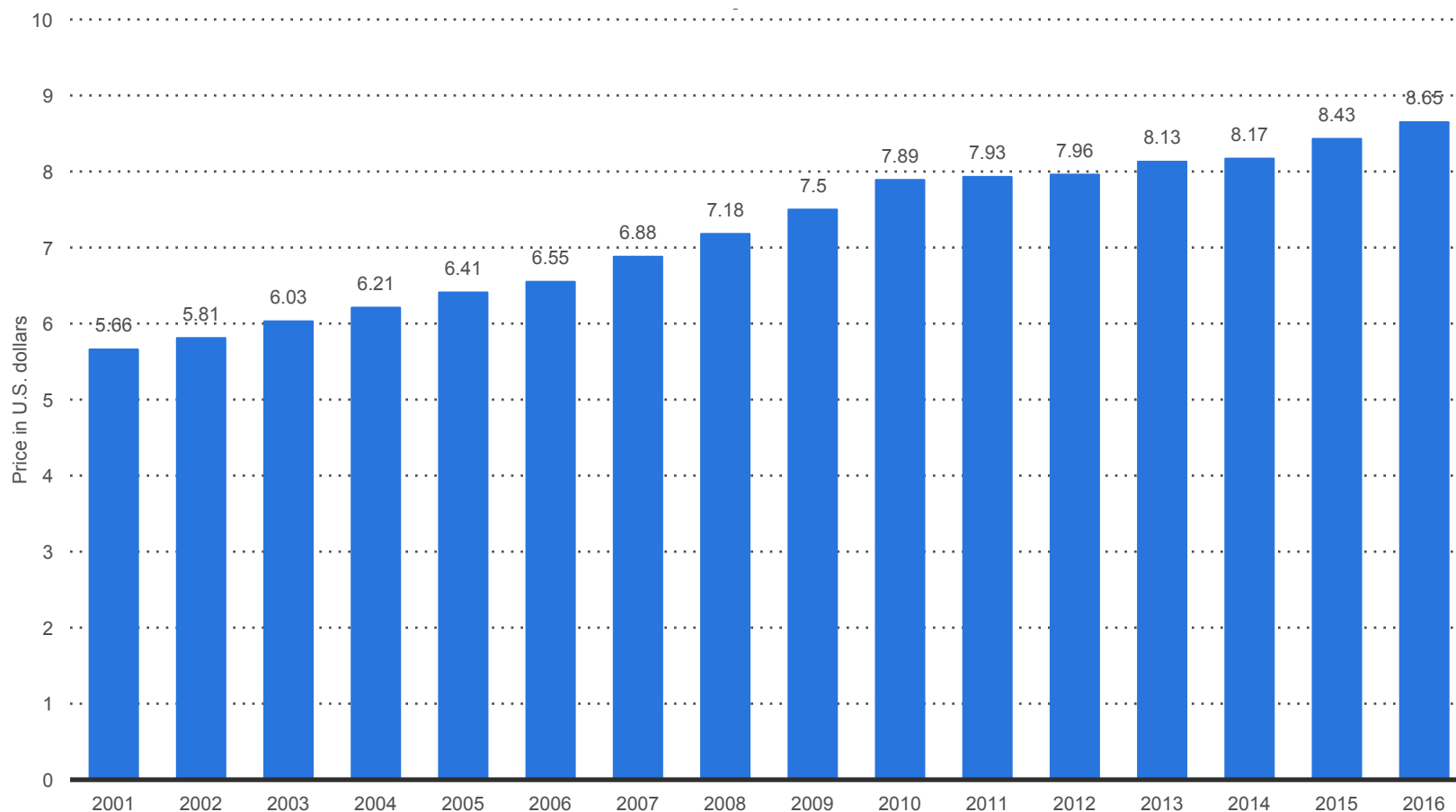
Note: Canada; United States

Further information regarding this statistic can be found on [page 102](#)

Source: Box Office Mojo [ID 187076](#)

Ticket price at North American movie theaters 2001-2016

Average ticket price at North American movie theaters from 2001 to 2016 (in U.S. dollars)



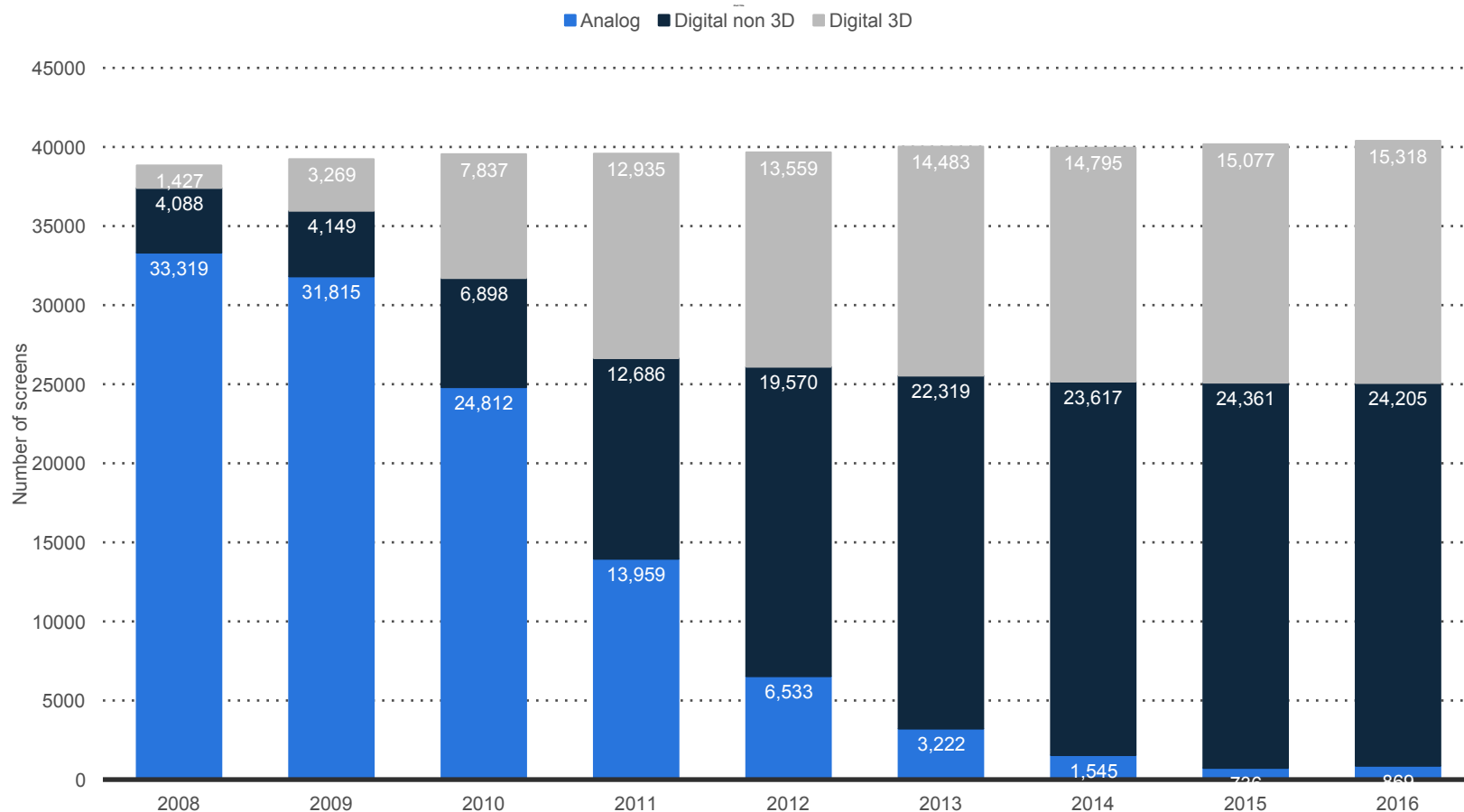
Note: Canada; United States; 2001 to 2016

Further information regarding this statistic can be found on [page 103](#)

Source: Box Office Mojo [ID 187091](#)

Number of cinema screens in the U.S. from 2008 to 2016, by format

Number of movie screens in the United States from 2008 to 2016, by format



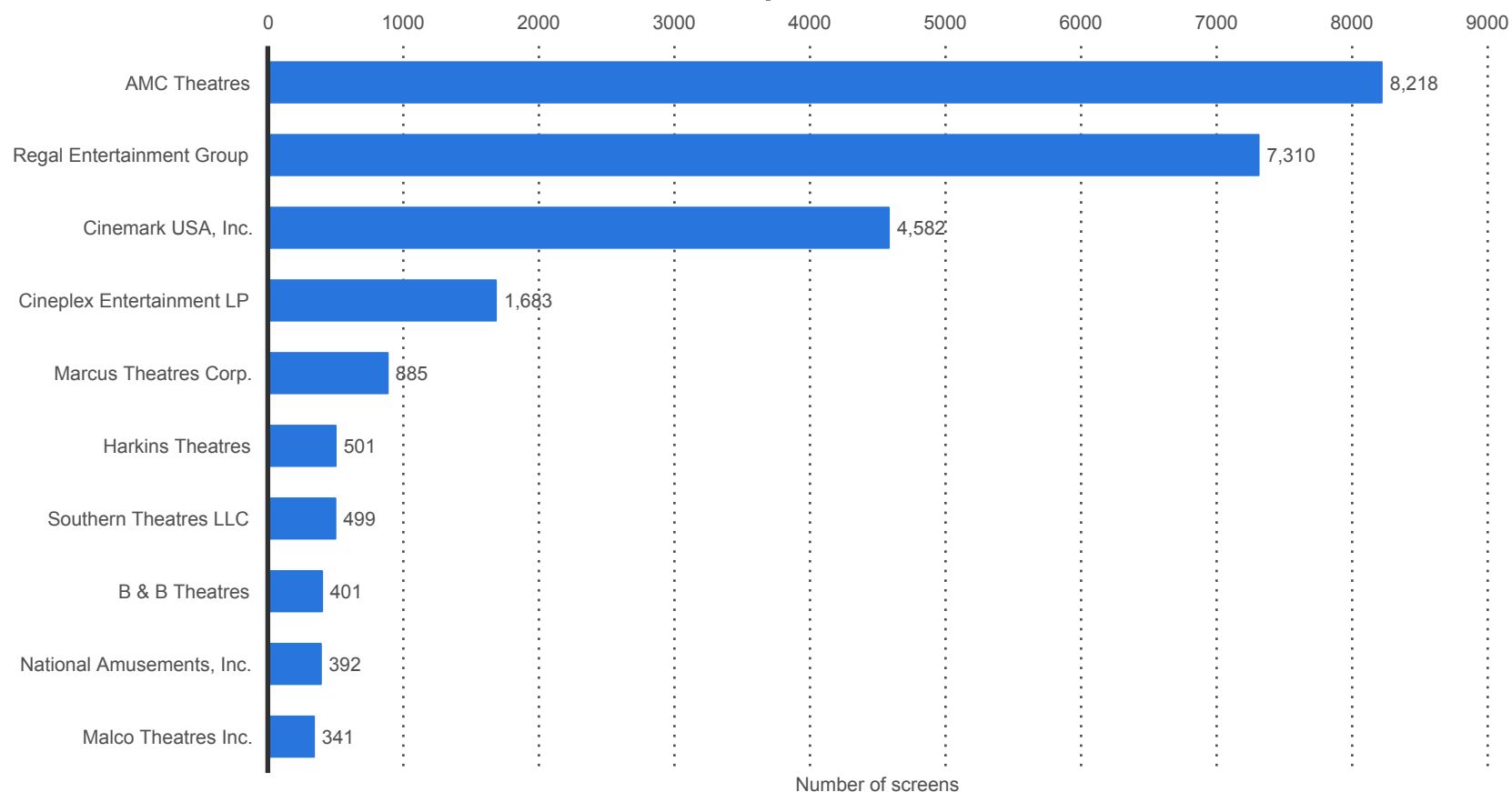
Note: United States; 2008 to 2016

Further information regarding this statistic can be found on [page 104](#).

Source: MPAA [ID 255355](#)

Leading cinema circuits in North America in 2017, by number of screens

Leading cinema circuits in the United States and in Canada as of January 2017, by number of screens



Note: Canada; United States; as of January 1, 2017

Further information regarding this statistic can be found on [page 105](#)

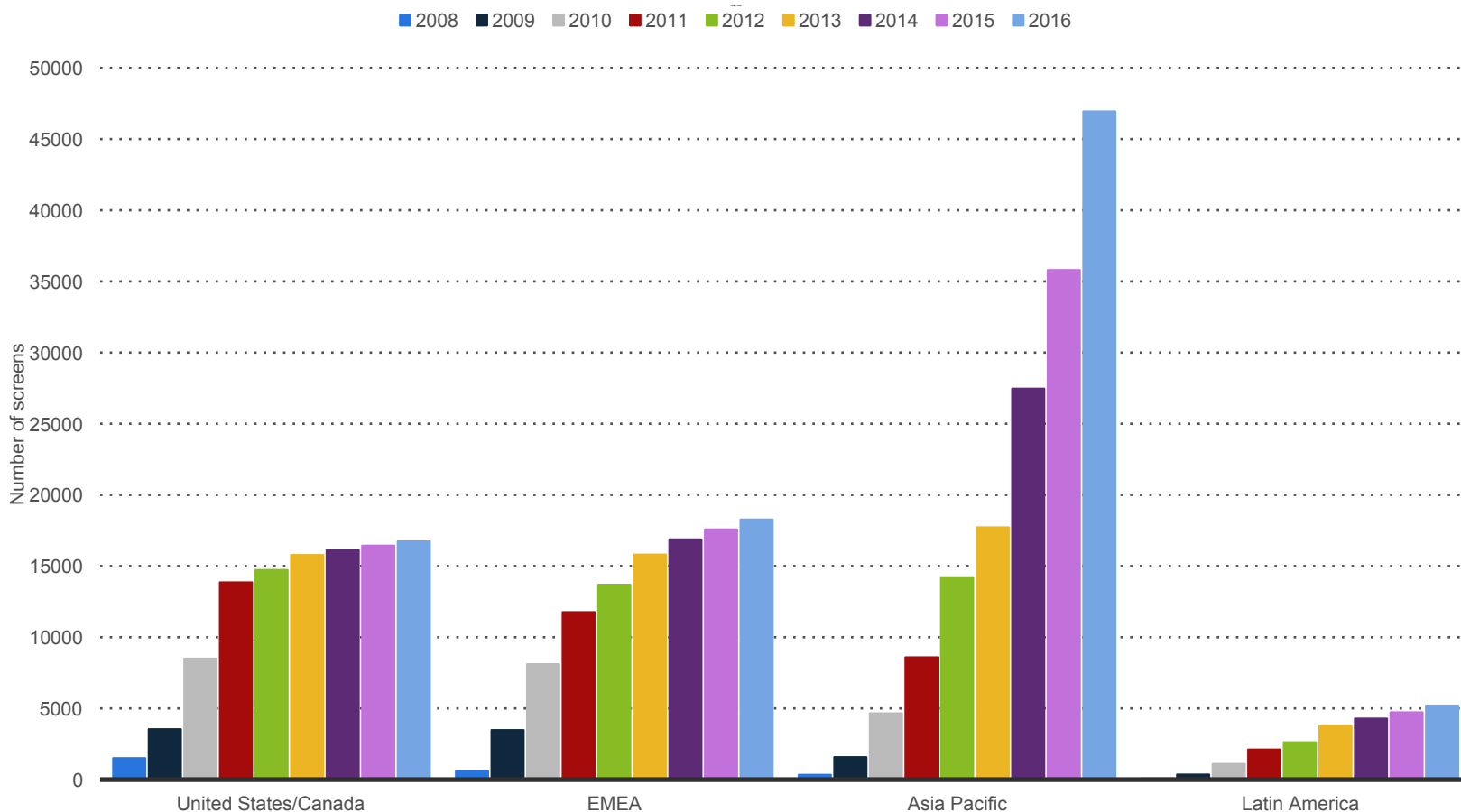
Source: National Association of Theatre Owners [ID 188565](#)

Film industry in the U.S.

◆ Digital and 3D cinema

Number of digital 3D cinema screens worldwide 2008-2016, by region

Number of digital 3D cinema screens worldwide from 2008 to 2016, by region



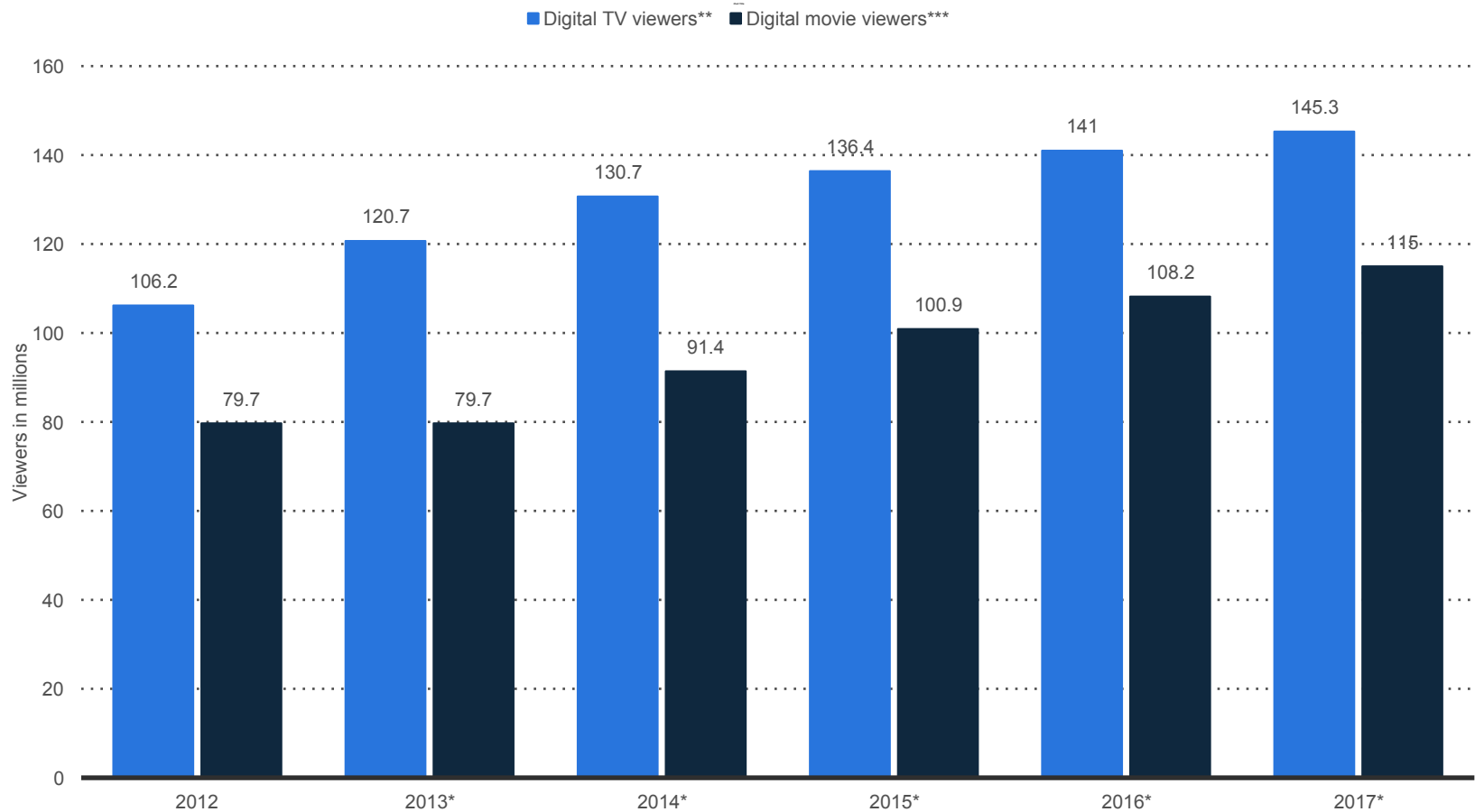
Note: Worldwide; 2008 to 2016

Further information regarding this statistic can be found on [page 106](#)

Source: MPAA [ID 255352](#)

Number of digital TV and movie viewers in the U.S. from 2012 to 2017

Number of digital TV and movie viewers in the United States from 2012 to 2017 (in millions)



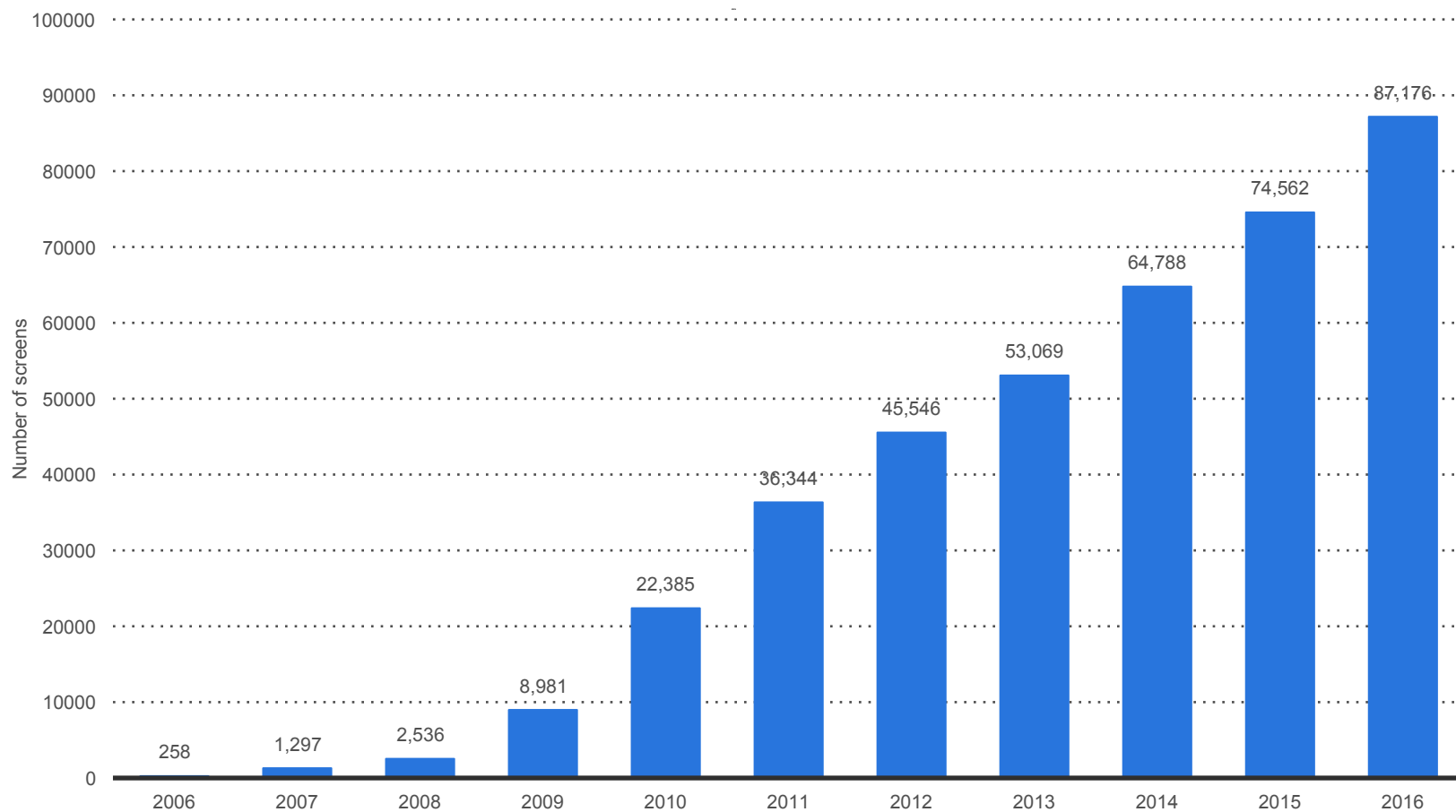
Note: United States

Further information regarding this statistic can be found on [page 107](#).

Source: eMarketer [ID 255958](#)

Number of 3D cinema screens worldwide 2006-2016

Number of 3D cinema screens worldwide from 2006 to 2016



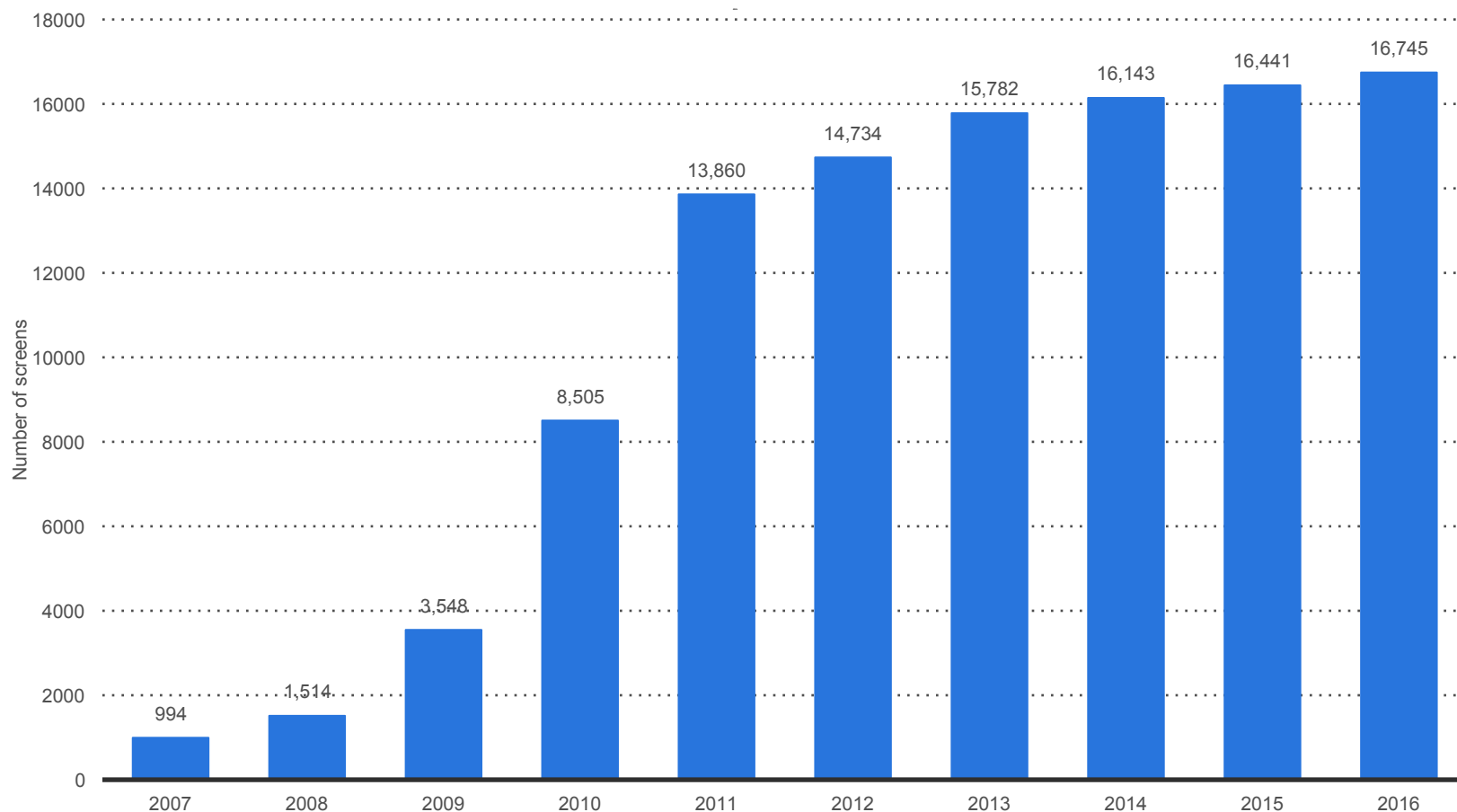
Note: Worldwide

Further information regarding this statistic can be found on [page 108](#)

Source: MPAA [ID 271863](#)

Number of digital 3D screens in North America from 2007 to 2016

Number of digital 3D screens in the United States and in Canada from 2007 to 2016



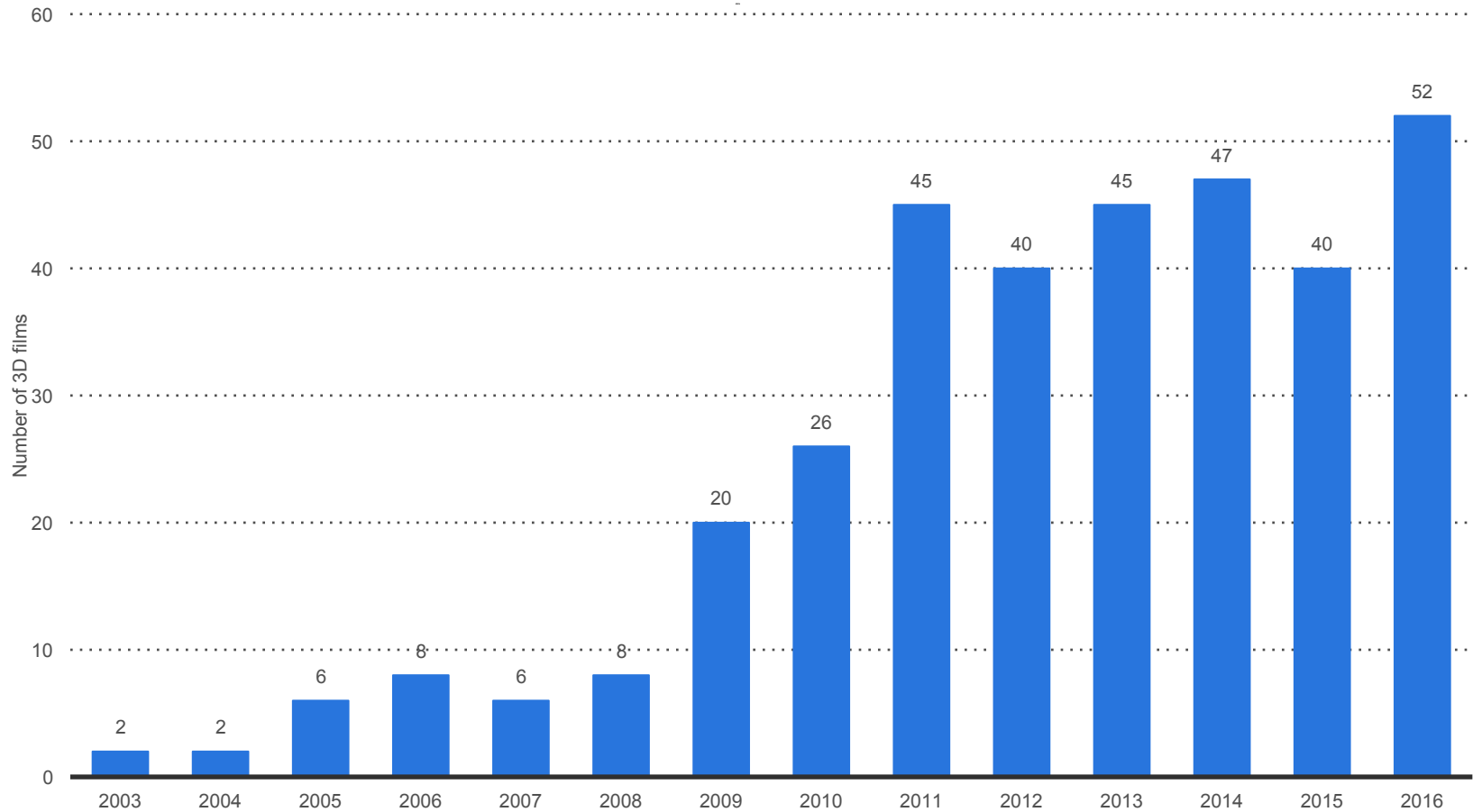
Note: Canada; United States; 2007 to 2016

Further information regarding this statistic can be found on [page 109](#).

Source: MPAA [ID 243278](#)

Number of 3D films released in North America from 2003 to 2016

Number of 3D films released in the United States and Canada from 2003 to 2016



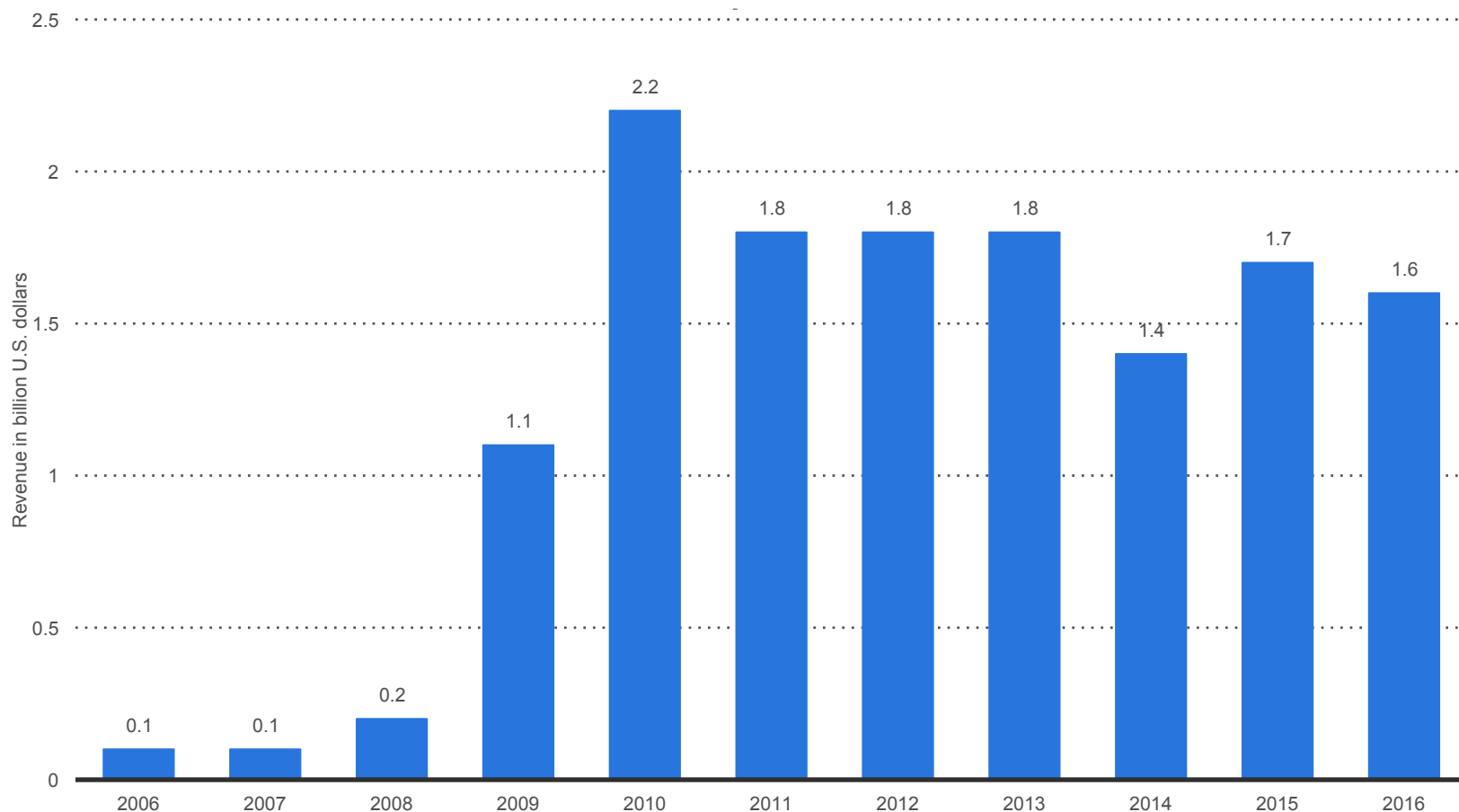
Note: Canada; United States; 2003 to 2016

Further information regarding this statistic can be found on [page 110](#).

Source: MPAA [ID 243303](#)

3D box office revenue in North America from 2006 to 2016

Box office revenue generated by 3D films in the United States and in Canada from 2006 to 2016 (in billion U.S. dollars)



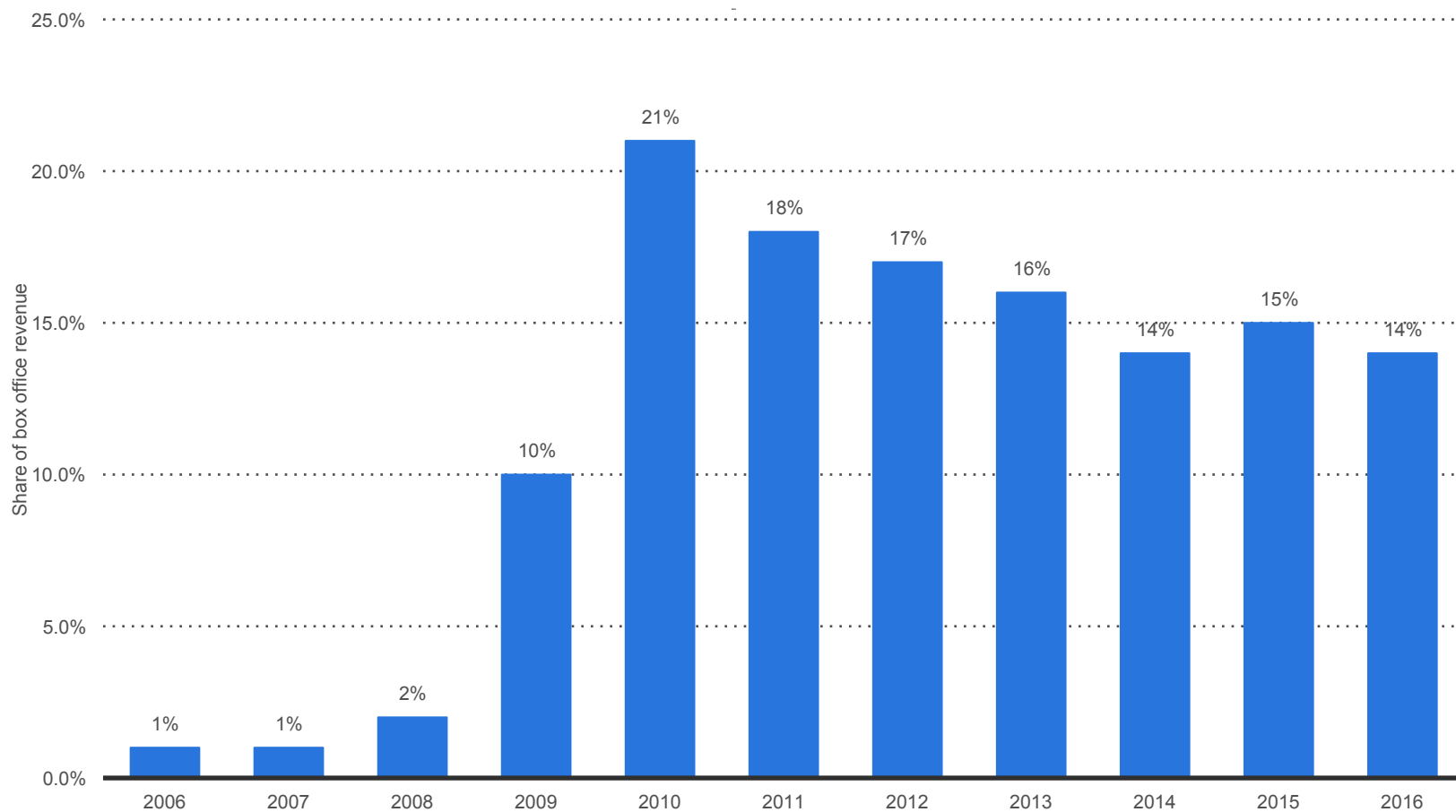
Note: Canada; United States; 2006 to 2016

Further information regarding this statistic can be found on [page 111](#).

Source: MPAA [ID 243294](#)

Share of 3D box office revenue in North America from 2006 to 2016

Share of 3D box office revenue in the United States and in Canada from 2006 to 2016



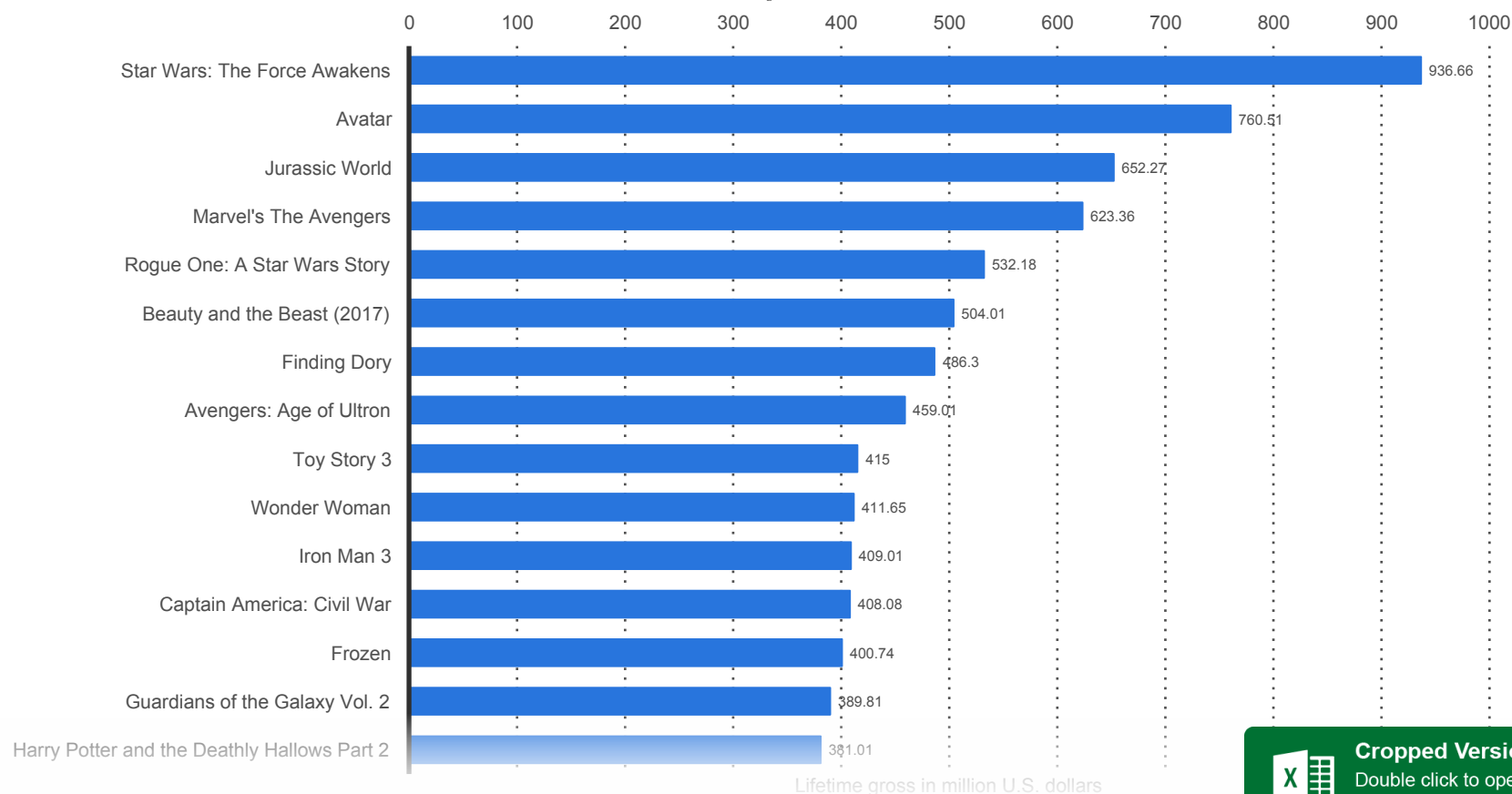
Note: Canada; United States; 2006 to 2016

Further information regarding this statistic can be found on [page 112](#)

Source: MPAA [ID 243290](#)

Highest grossing 3D movies in North America 2017

Highest grossing 3D movies in North America as of September 2017 (in million U.S. dollars)



Cropped Version

Double click to open excel file with complete data

Note: Canada; United States; as of September 25, 2017

Further information regarding this statistic can be found on [page 113](#)

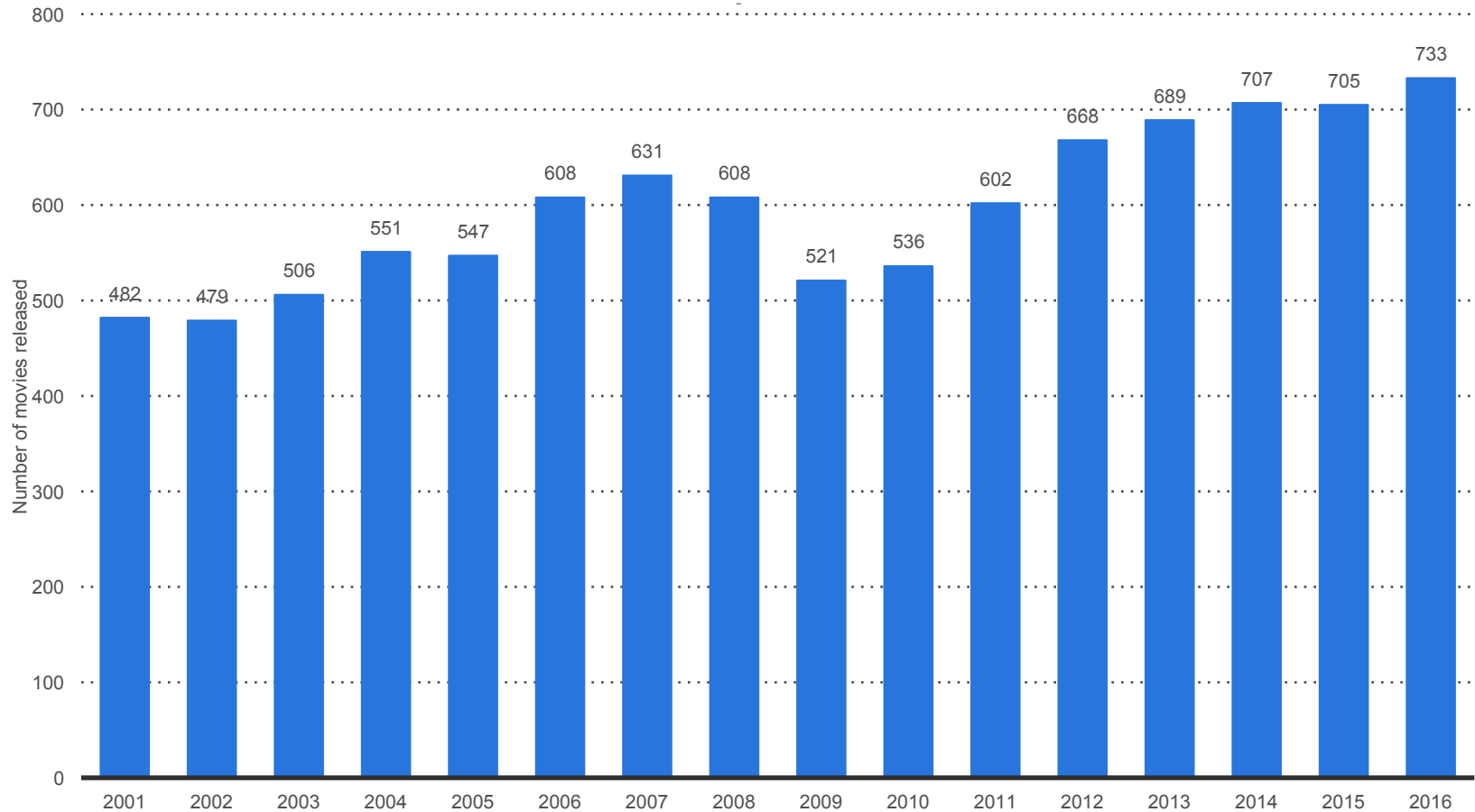
Source: Box Office Mojo [ID 348870](#)

Film industry in the U.S.

◆ Movies

Movie releases in North America from 2001 to 2016

Number of movies released in the United States and Canada from 2001 to 2016



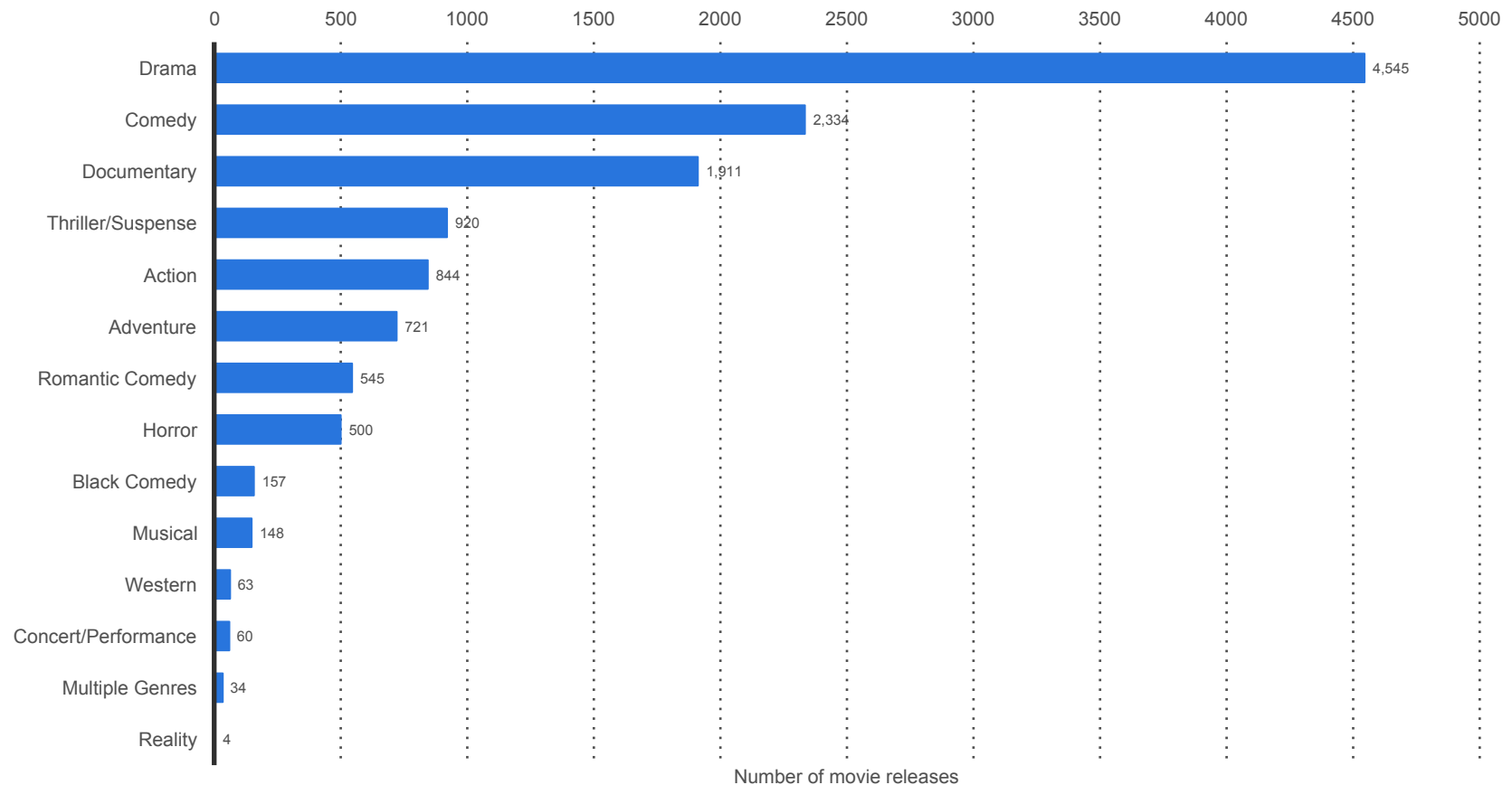
Note: Canada; United States

Further information regarding this statistic can be found on [page 114](#).

Source: Box Office Mojo [ID 187122](#)

Movie genres in North America from 1995 to 2017, by number of releases

Number of movies released in North America from 1995 to 2017, by genre



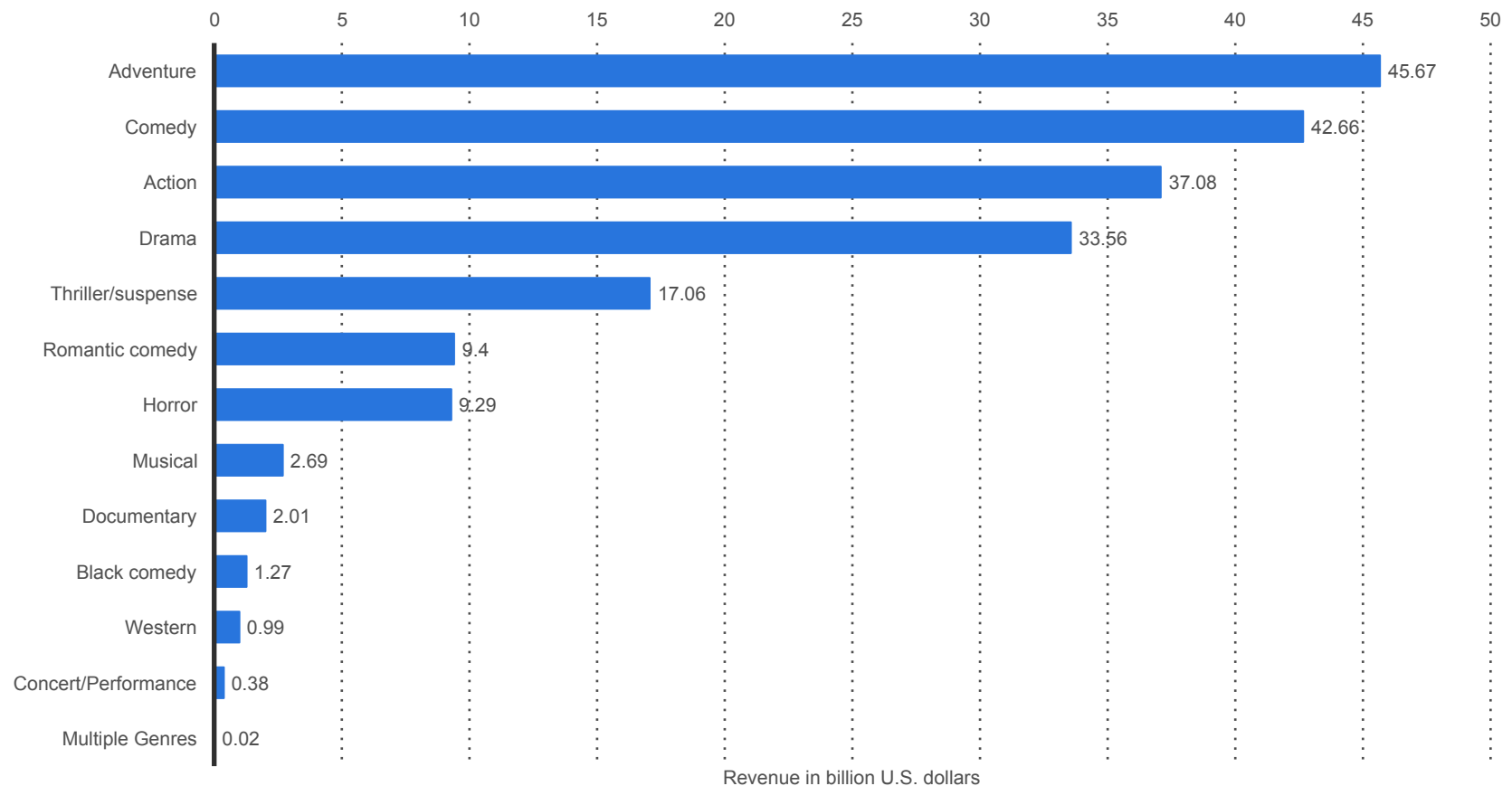
Note: Canada; United States; 1995 to 2017; as of August 28, 2017

Further information regarding this statistic can be found on [page 115](#)

Source: the-numbers.com [ID 188672](#)

Movie genres ranked by total box office revenue in North America

Most popular movie genres in North America from 1995 to 2017, by total box office revenue (in billion U.S. dollars)



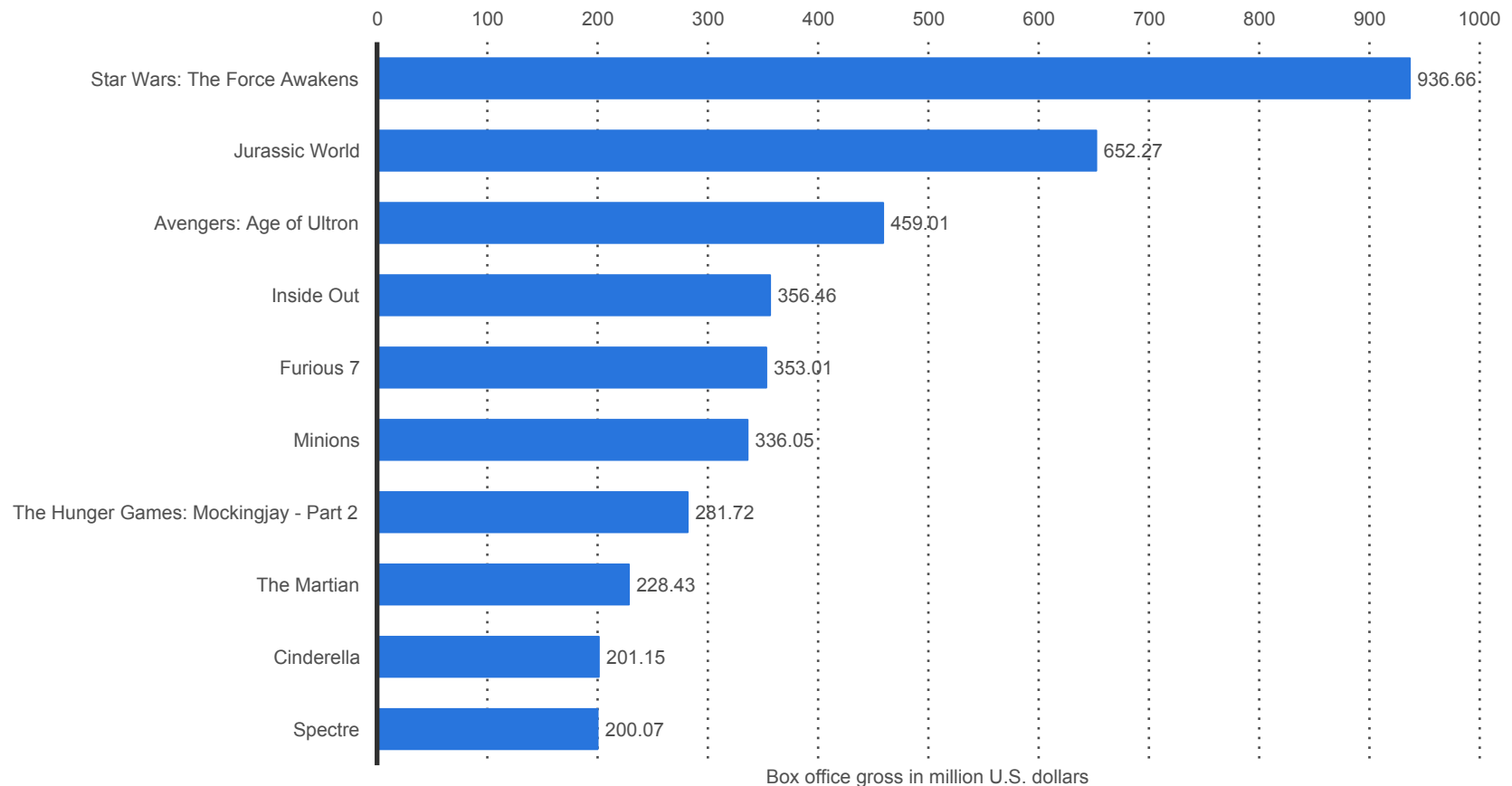
Note: Canada; United States; as of April 25, 2017

Further information regarding this statistic can be found on [page 116](#)

Source: the-numbers.com [ID 188658](#)

Highest grossing movies at the North American box office in 2015

Box office revenue* of the highest grossing movies in North America in 2015 (in million U.S. dollars)



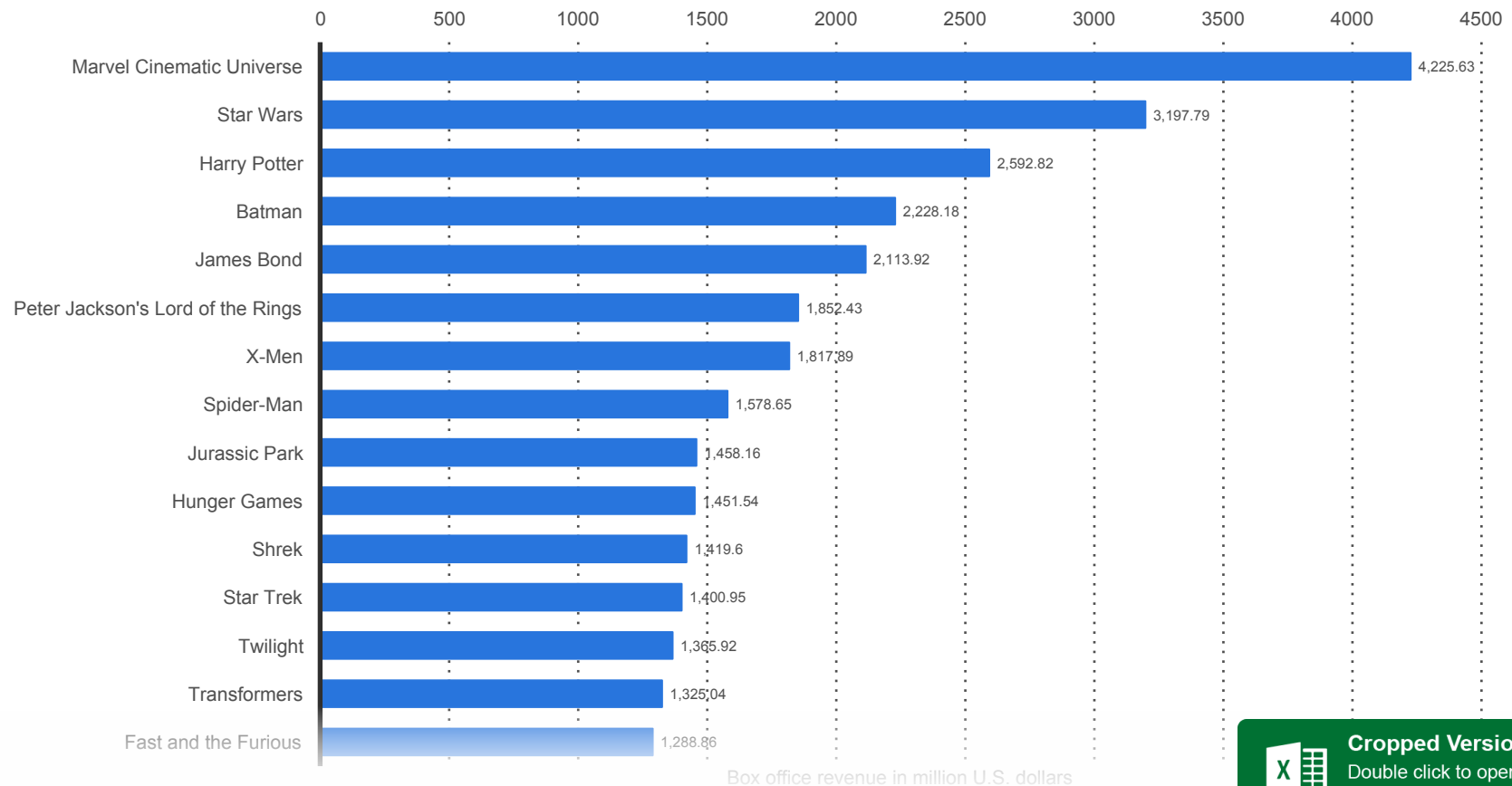
Note: Canada; United States; 2015; data accessed on September 15, 2016

Further information regarding this statistic can be found on [page 117](#).

Source: Box Office Mojo [ID.607768](#)

Most successful movie franchises in North America

Box office revenue of the most successful movie franchises in North America (in million U.S. dollars)



Cropped Version

Double click to open excel file with complete data

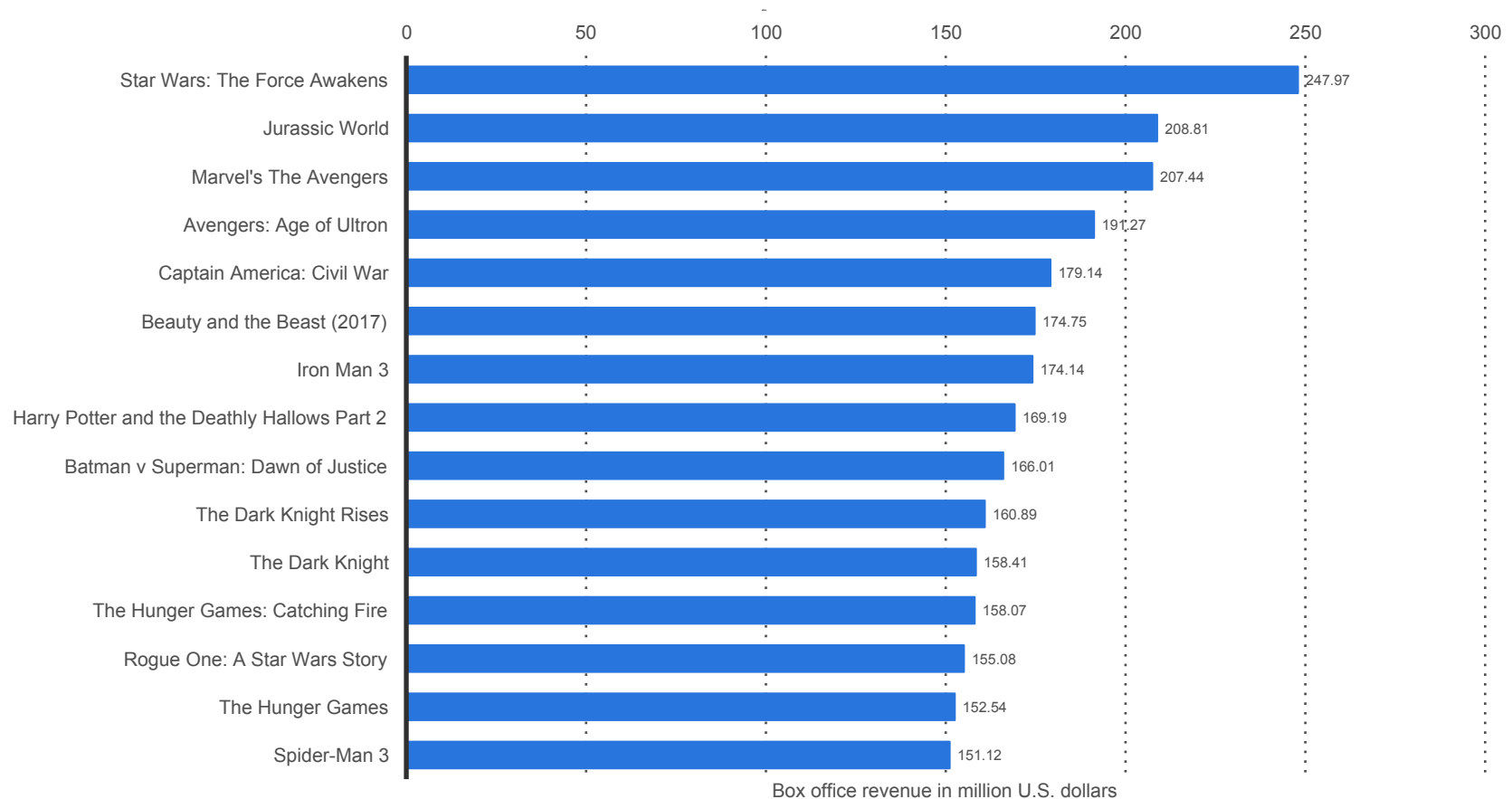
Note: United States; as of December 15, 2016

Further information regarding this statistic can be found on [page 118](#)

Source: the-numbers.com [ID 188510](#)

Biggest opening weekends at the North American box office

Biggest opening weekends at the North American box office as of September 2017, by revenue (in million U.S. dollars)



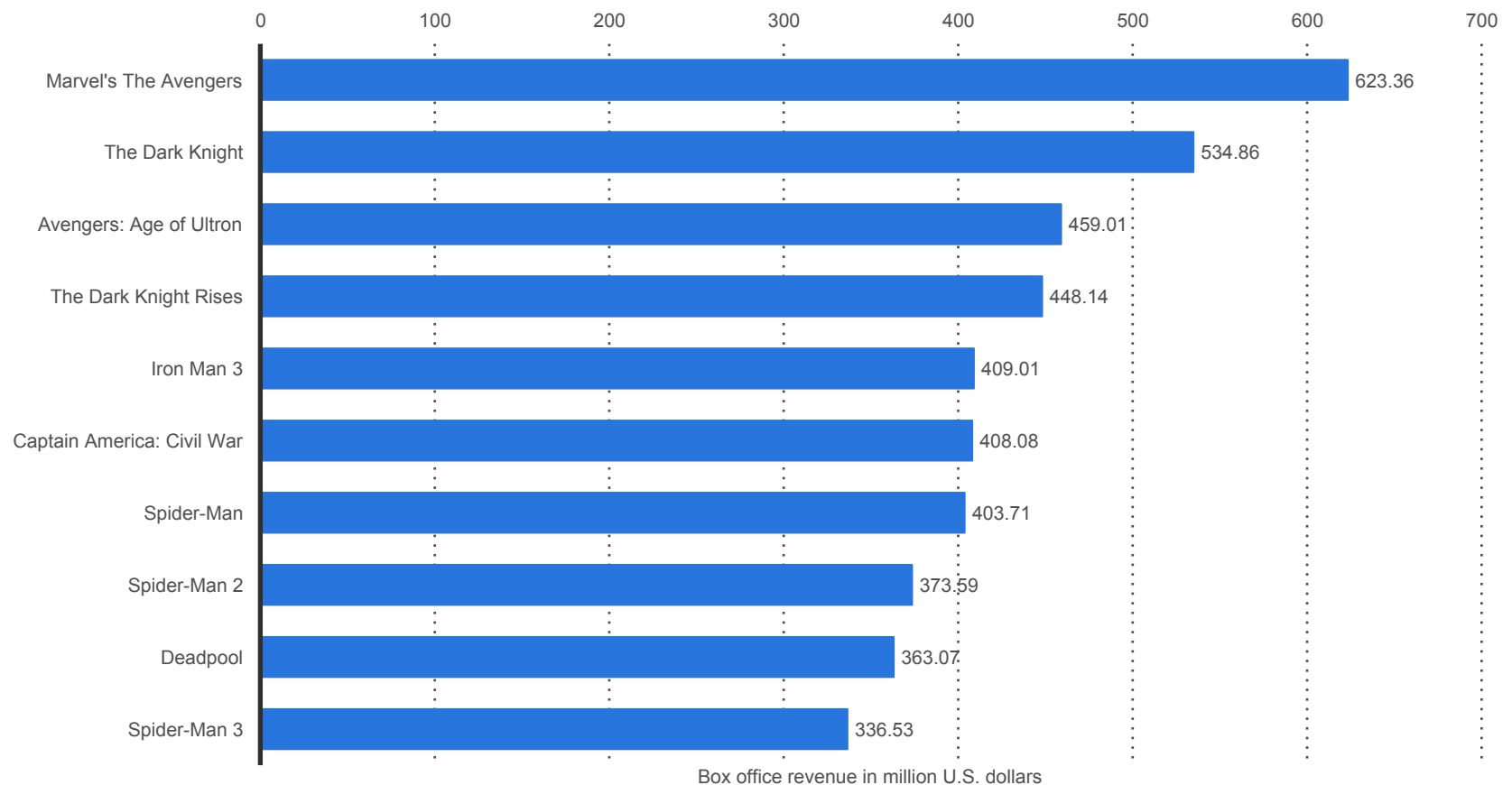
Note: Canada; United States; as of September 4, 2017

Further information regarding this statistic can be found on [page 119](#)

Source: Box Office Mojo [ID 188498](#)

All time top 10 movies based on comics in North America

All time domestic box office revenue* of the highest grossing movies based on comics in North America (in million U.S. dollars)



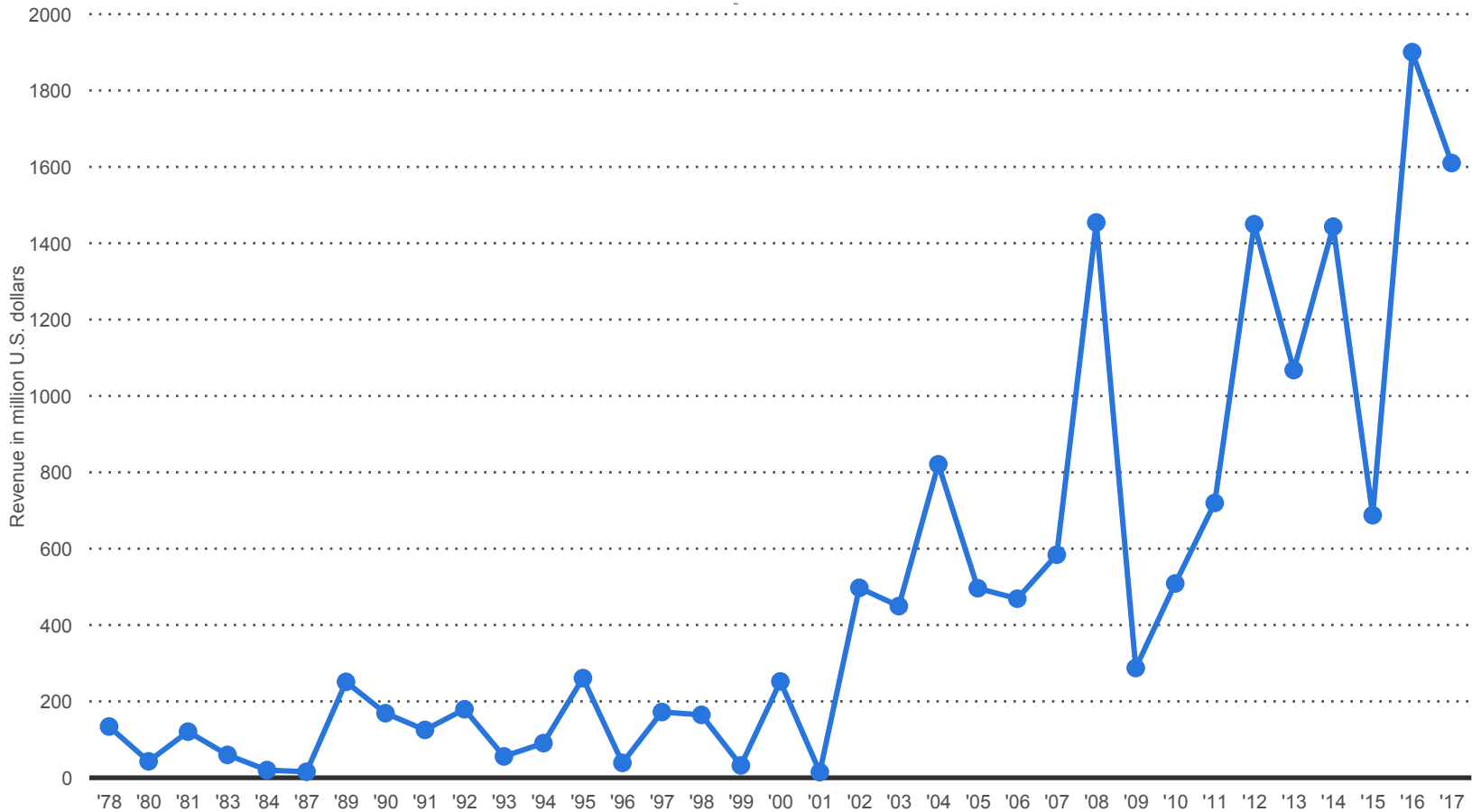
Note: Canada; United States; as of March 9, 2017

Further information regarding this statistic can be found on [page 120](#).

Source: Box Office Mojo [ID 224984](#)

Superhero movies: domestic box office revenue

Combined annual domestic box office revenue of superhero movies from 1978 to 2017 (in million U.S. dollars)



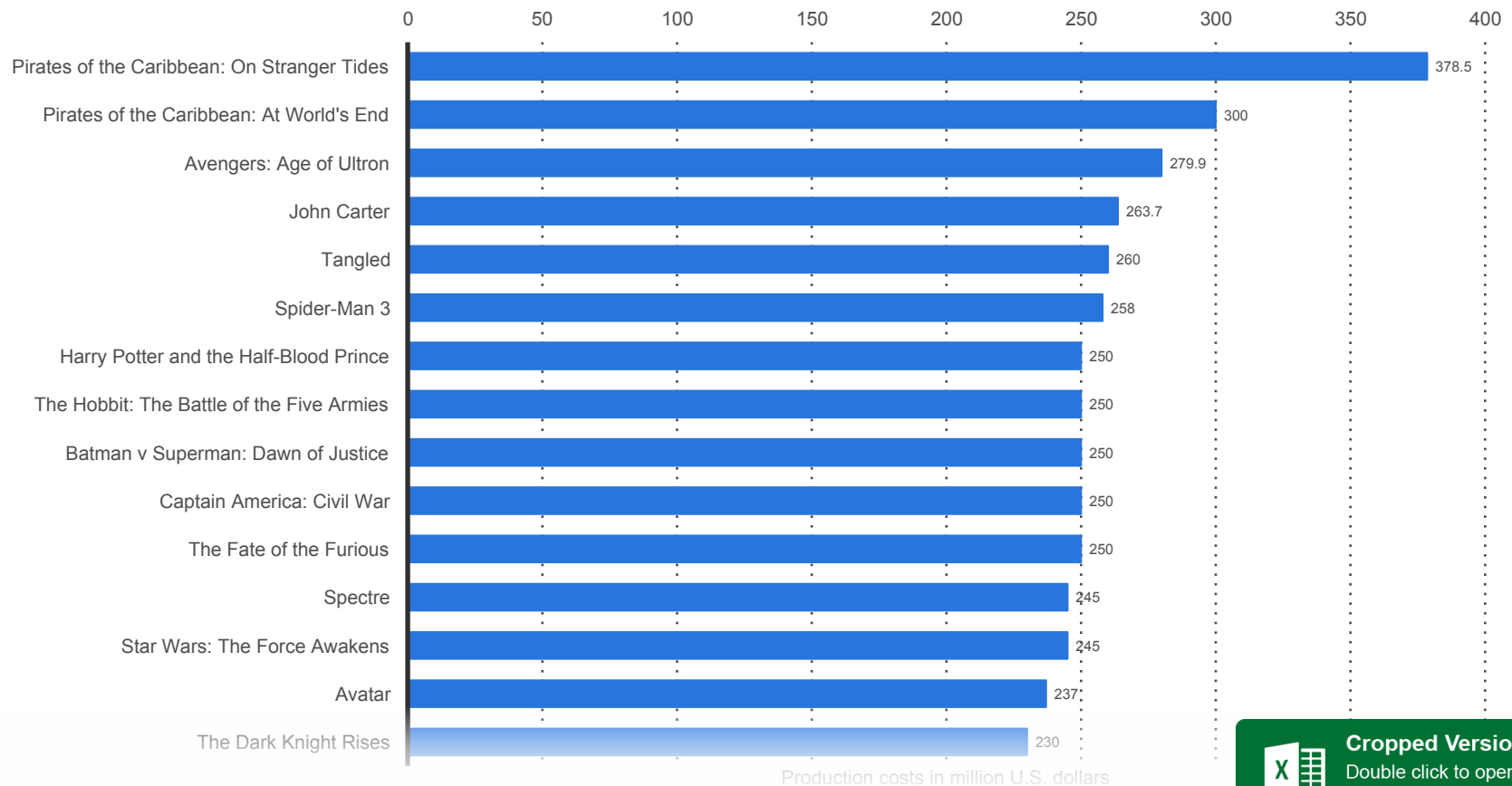
Note: United States; 1978 to 2017

Further information regarding this statistic can be found on [page 121](#).

Source: Box Office Mojo [ID 311931](#)

Most expensive film productions worldwide 2017

The world's most expensive film productions as of May 2017 (in million U.S. dollars)



Cropped Version

Double click to open excel file with complete data

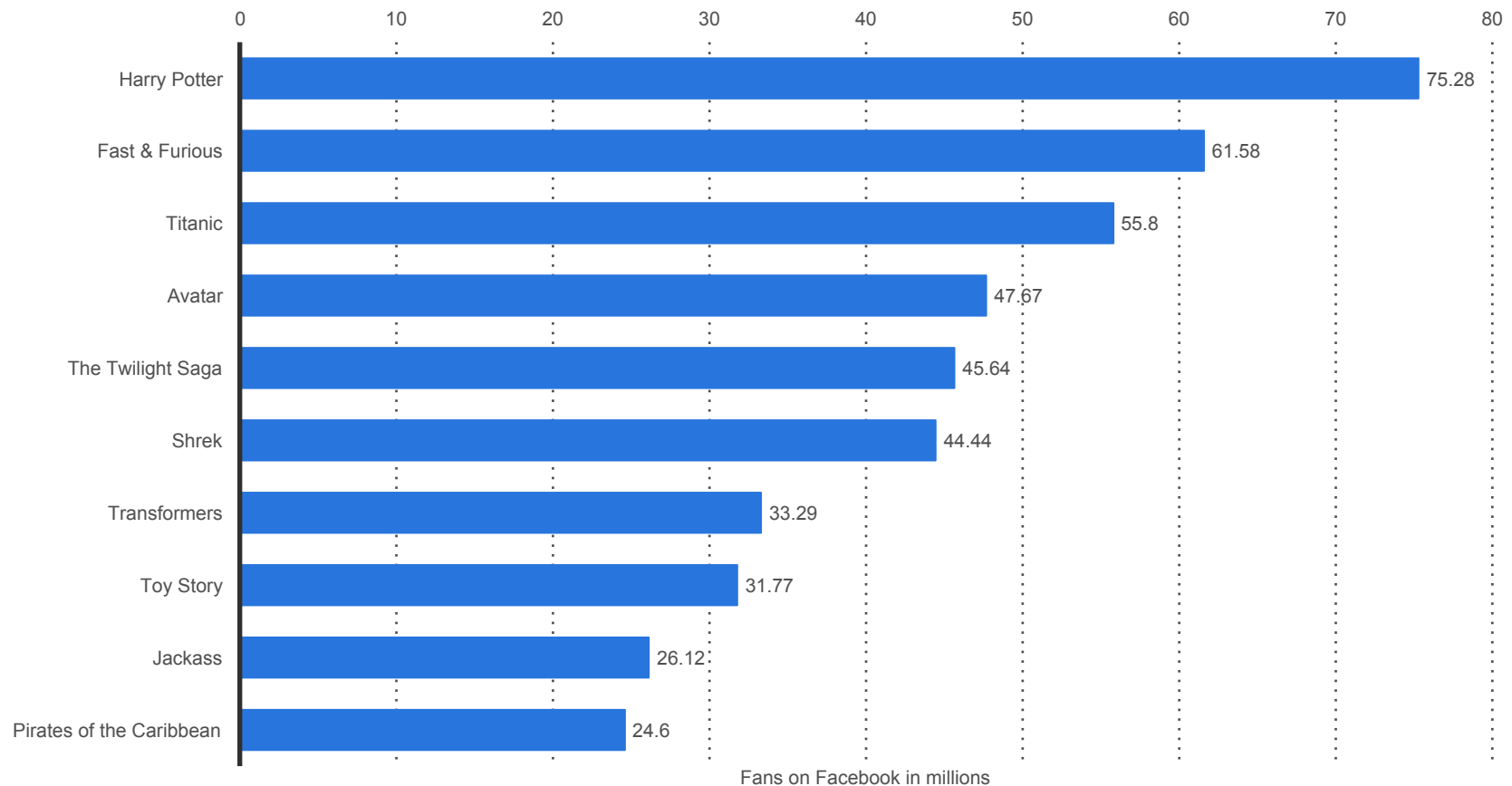
Note: Worldwide; as of May 2017

Further information regarding this statistic can be found on [page 122](#)

Source: Various sources [ID 273416](#)

Most popular movies on Facebook 2017

Movies with the most Facebook fans as of August 2017 (in millions)



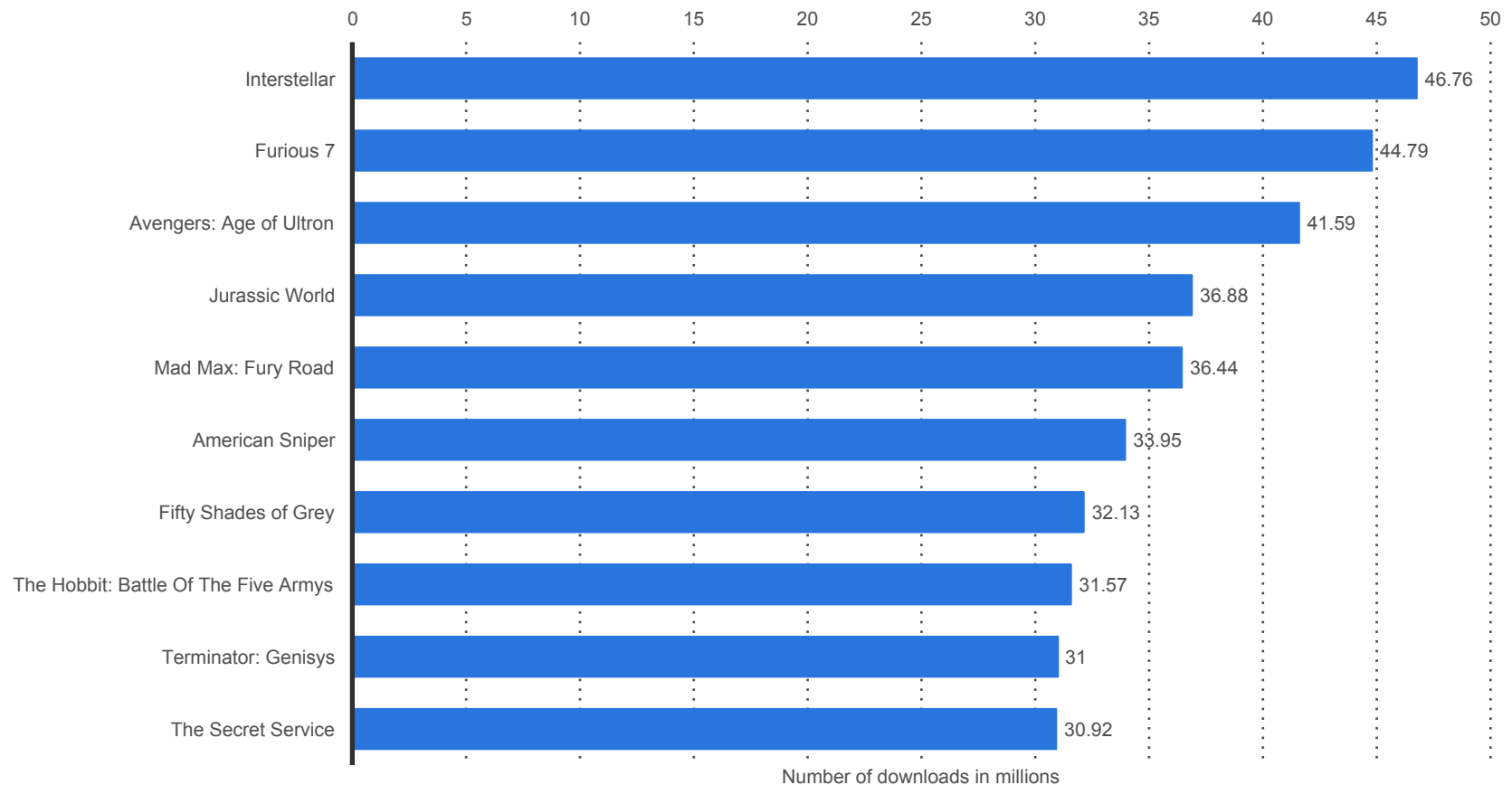
Note: Worldwide; August 2017

Further information regarding this statistic can be found on [page 123](#)

Source: Facebook; Fan Page List [ID 271381](#)

Most pirated movies of 2015

The most pirated movies in 2015, based on the number of torrent downloads (in millions)



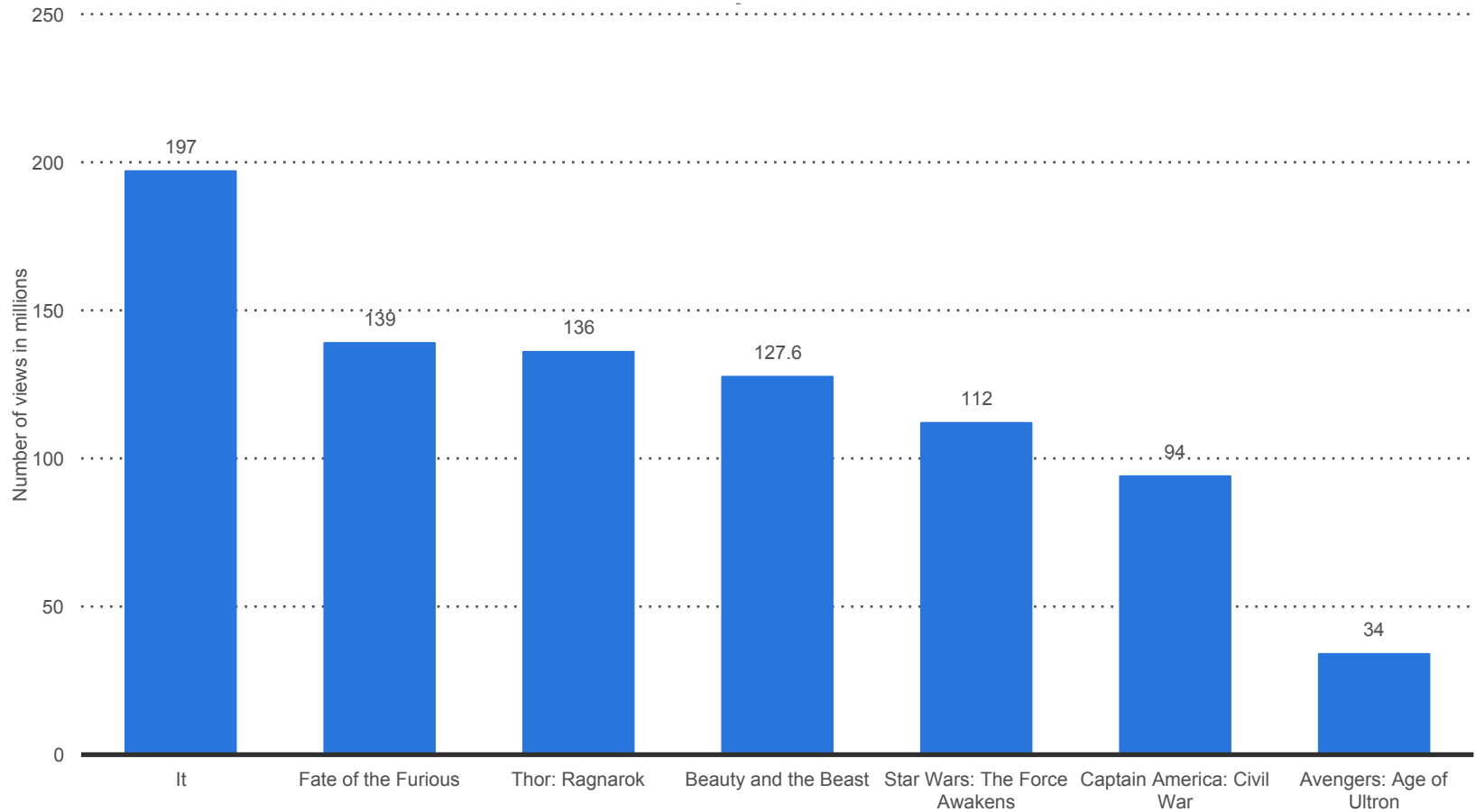
Note: Worldwide

Further information regarding this statistic can be found on [page 124](#).

Source: Excipio; Variety [ID 270908](#)

Most viewed movie trailers in their first 24 hours as of April 2017

Teaser trailers viewed most within 24 hours after release as of April 2017 (in millions)



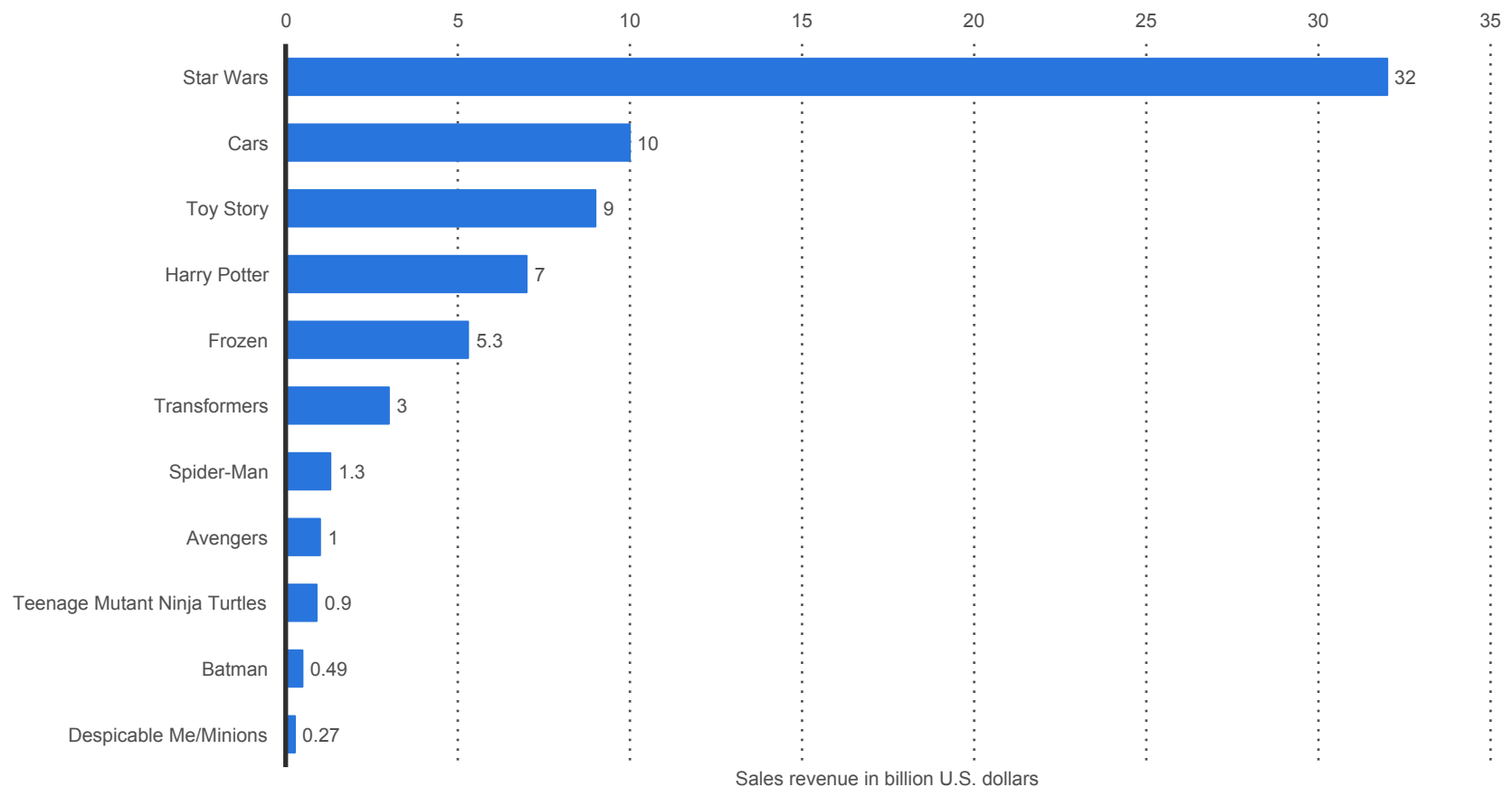
Note: Worldwide; April 2017

Further information regarding this statistic can be found on [page 125](#)

Source: The Hollywood Reporter [ID 554148](#)

Leading movies based on merchandise sales 2016

Leading Hollywood movies based on merchandise sales revenue as of January 2016 (in billion U.S. dollars)



Note: Worldwide; January 2016; figures are estimates

Further information regarding this statistic can be found on [page 126](#)

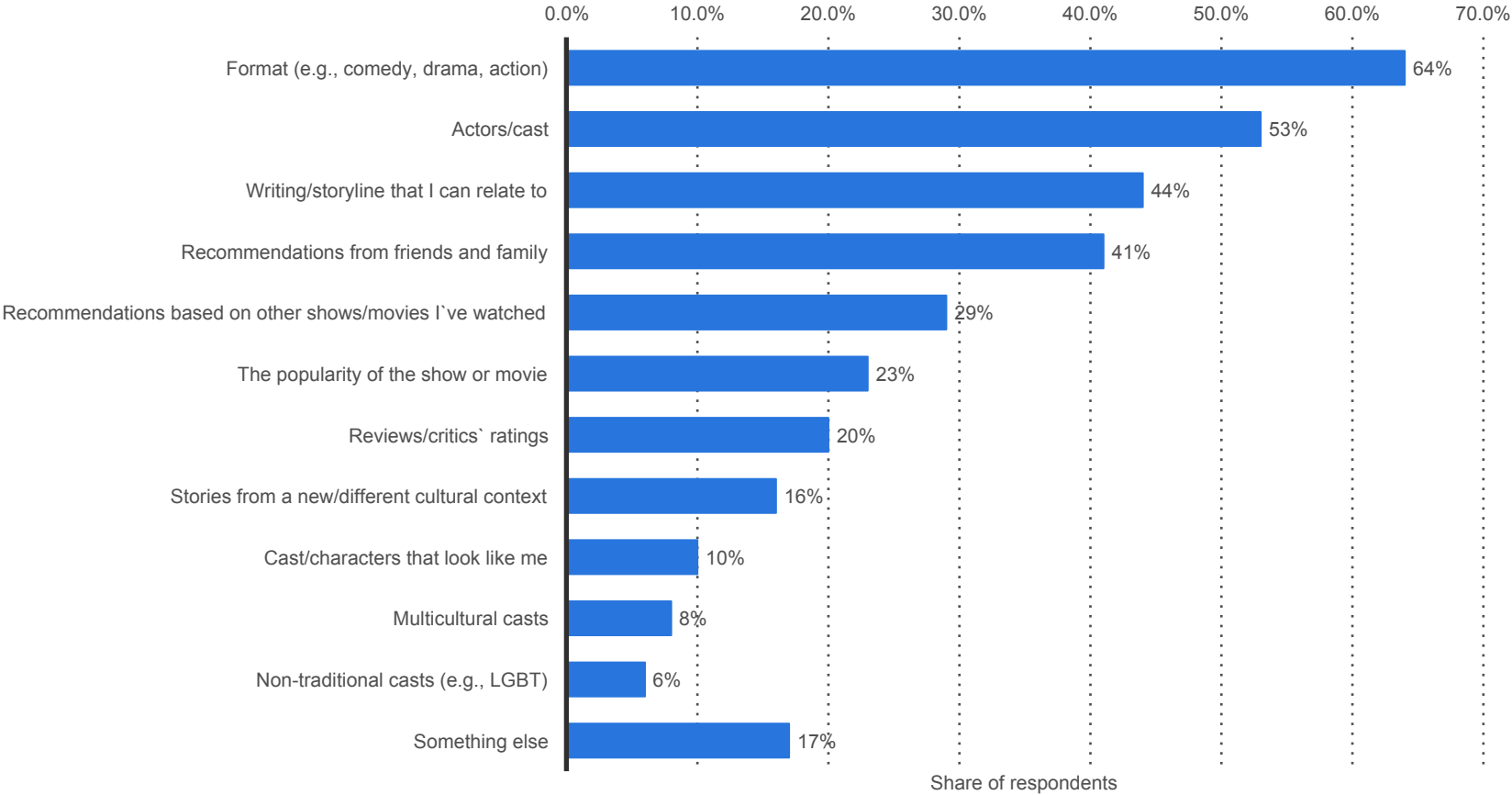
Source: Insider Monkey [ID 519093](#)

Film industry in the U.S.

Audience

Factors influencing the decision what to watch in the U.S. 2016

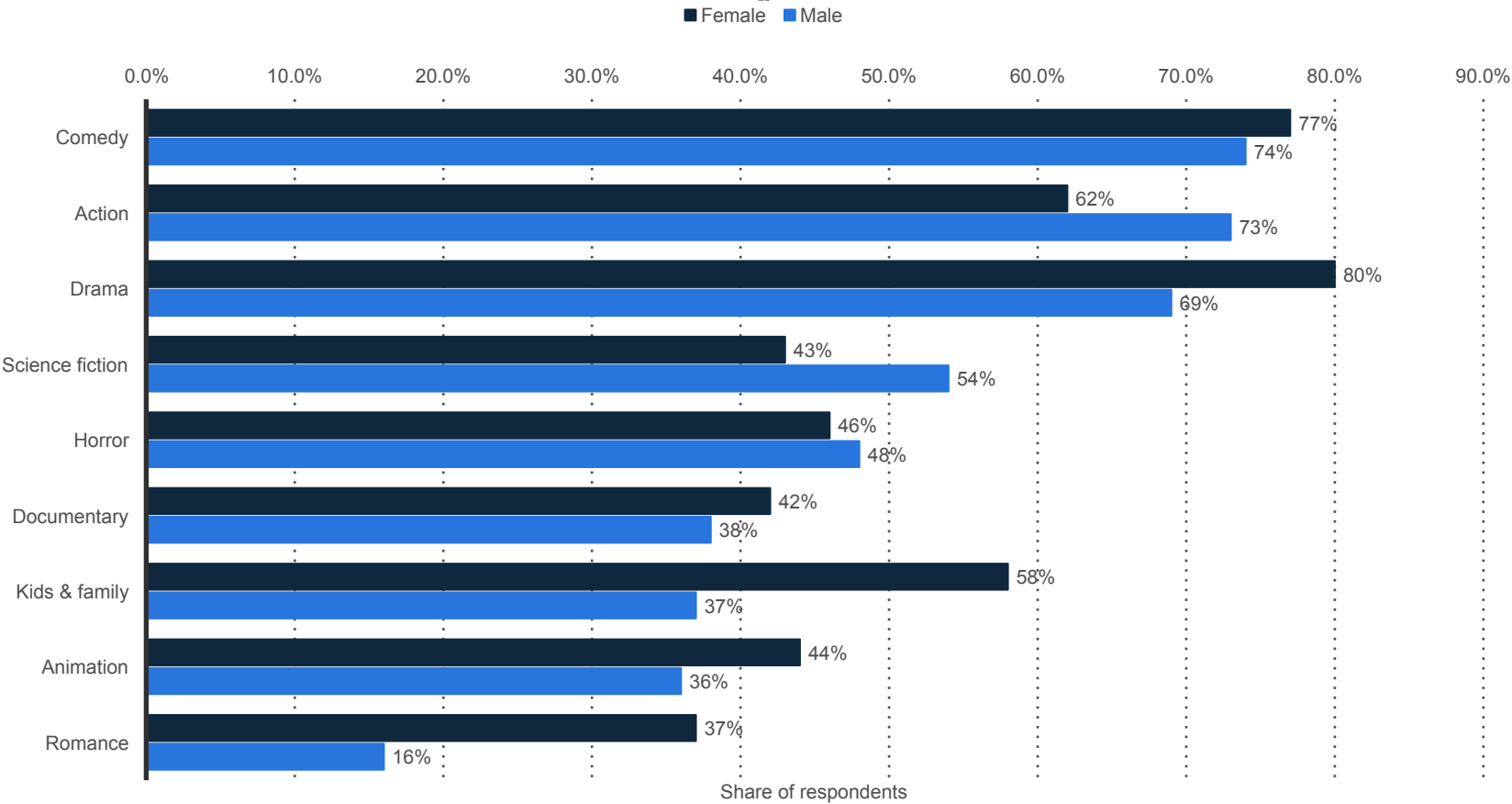
Which of the following are most important to you when deciding what to watch?



Note: United States; June 7 to 9, 2016; 2,034
Further information regarding this statistic can be found on [page 127](#).
Source: Harris Poll [ID 589245](#)

Favorite movie/TV genres in the U.S. by gender 2016

What is your favorite movie/television genre? (by gender)



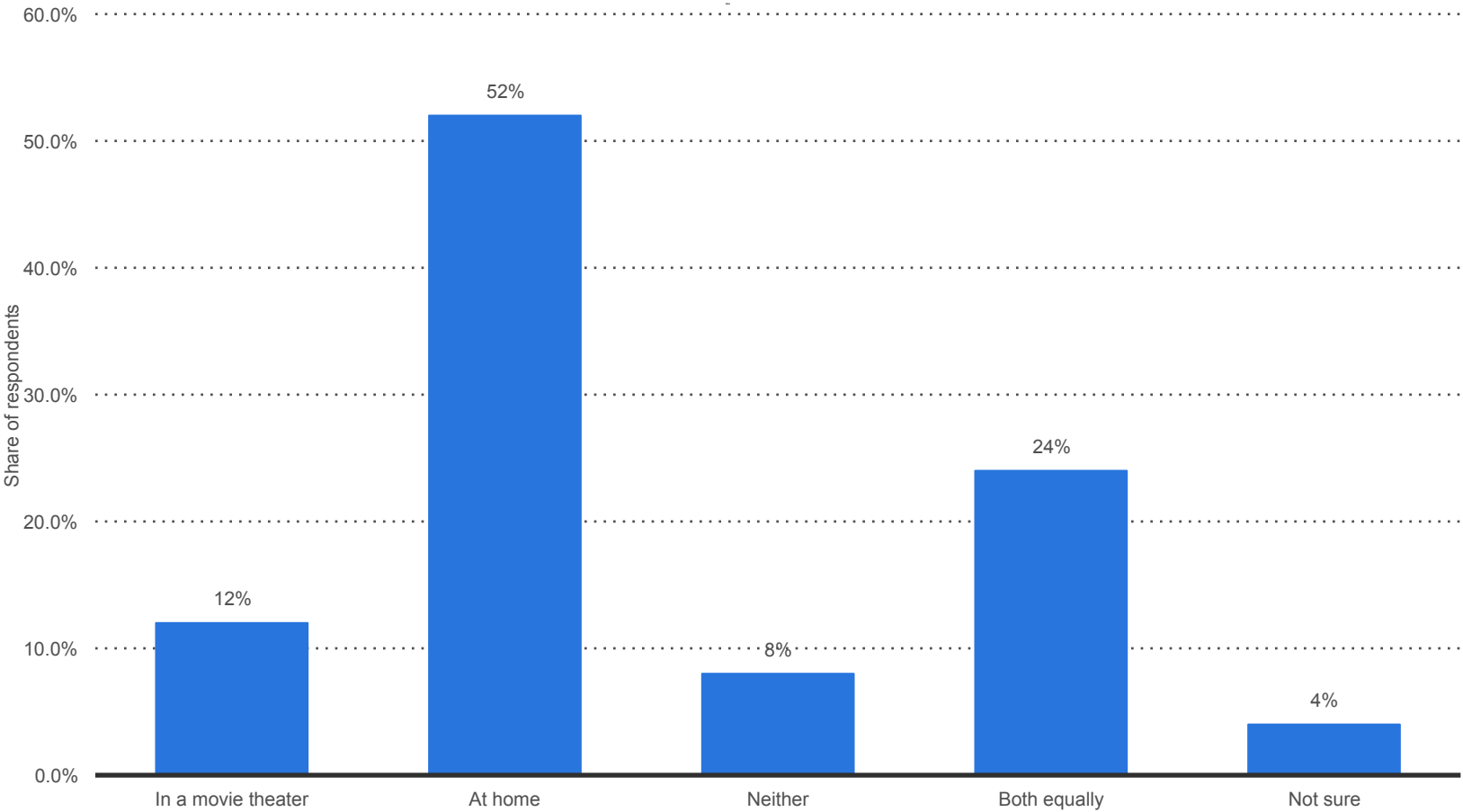
Note: United States; September 2016; 18 years and older; 1,000; among adults who pay for digital content online

Further information regarding this statistic can be found on [page 128](#)

Source: PayPal [ID 254115](#)

Preferred place of movie consumption in the U.S. 2017

Do you prefer to see movies in a movie theater or wait for them to come out on home release?



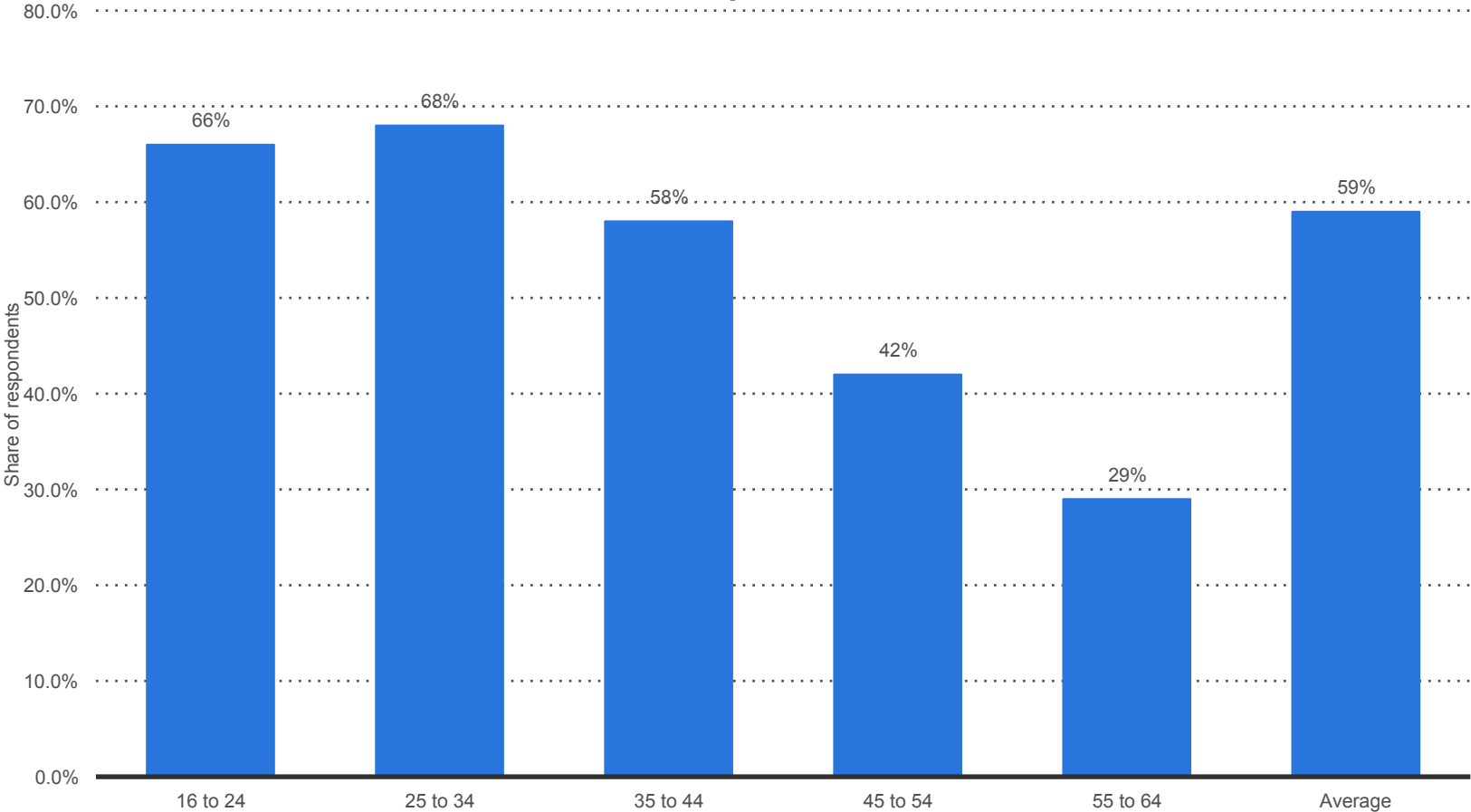
Note: United States; February 12 to 14, 2017; 18 years and older; 1,495

Further information regarding this statistic can be found on [page 129](#)

Source: YouGov; The Economist [ID 264399](#)

Movie goers worldwide 2016, by age

Monthly movie going penetration rate worldwide in 2nd quarter 2016, by movie-goer's age



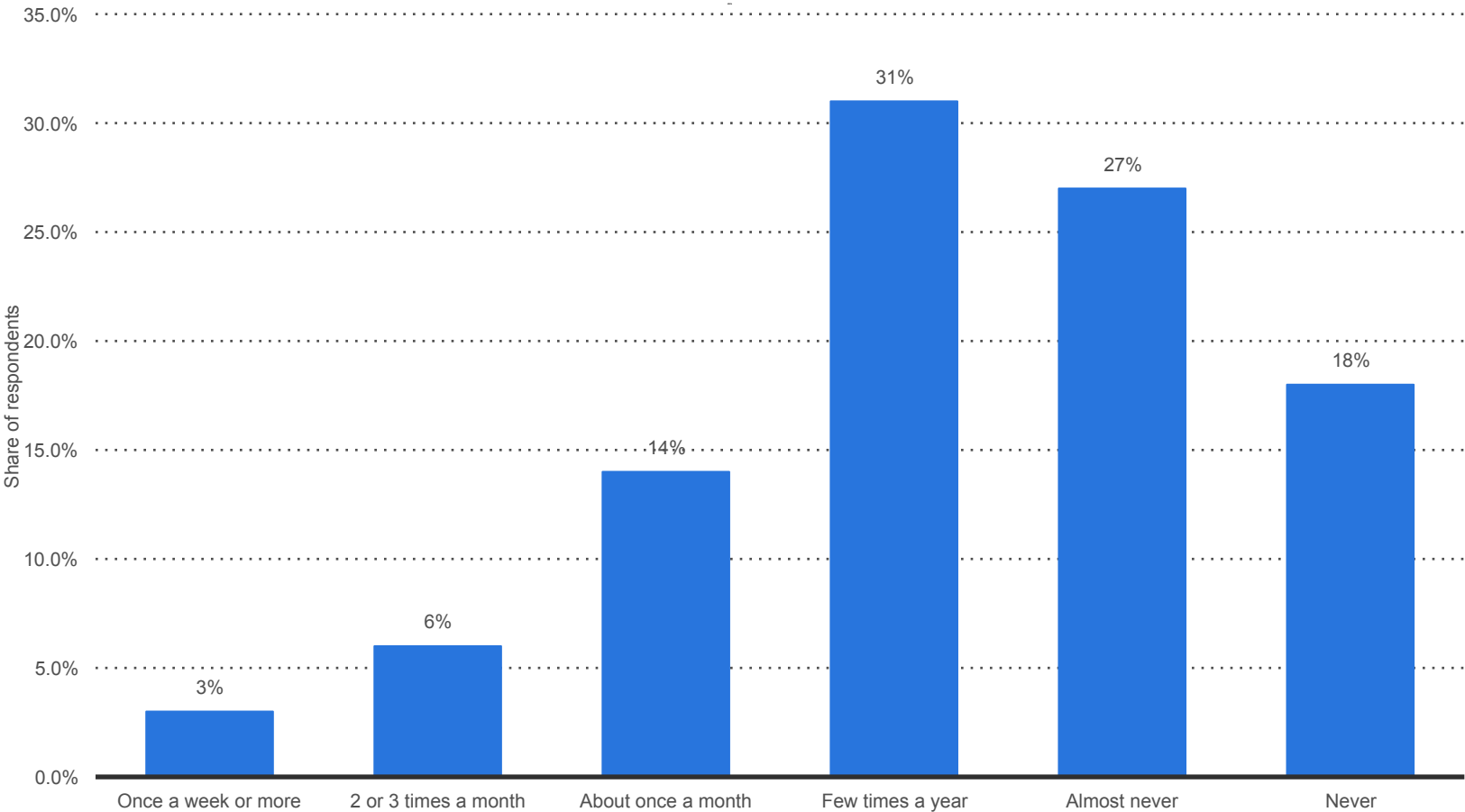
Note: Worldwide; 16-64 years

Further information regarding this statistic can be found on [page 130](#)

Source: GlobalWebIndex [ID 602137](#)

Frequency of going to the movies in the U.S. 2017

How often do you go to see movies in a movie theater?



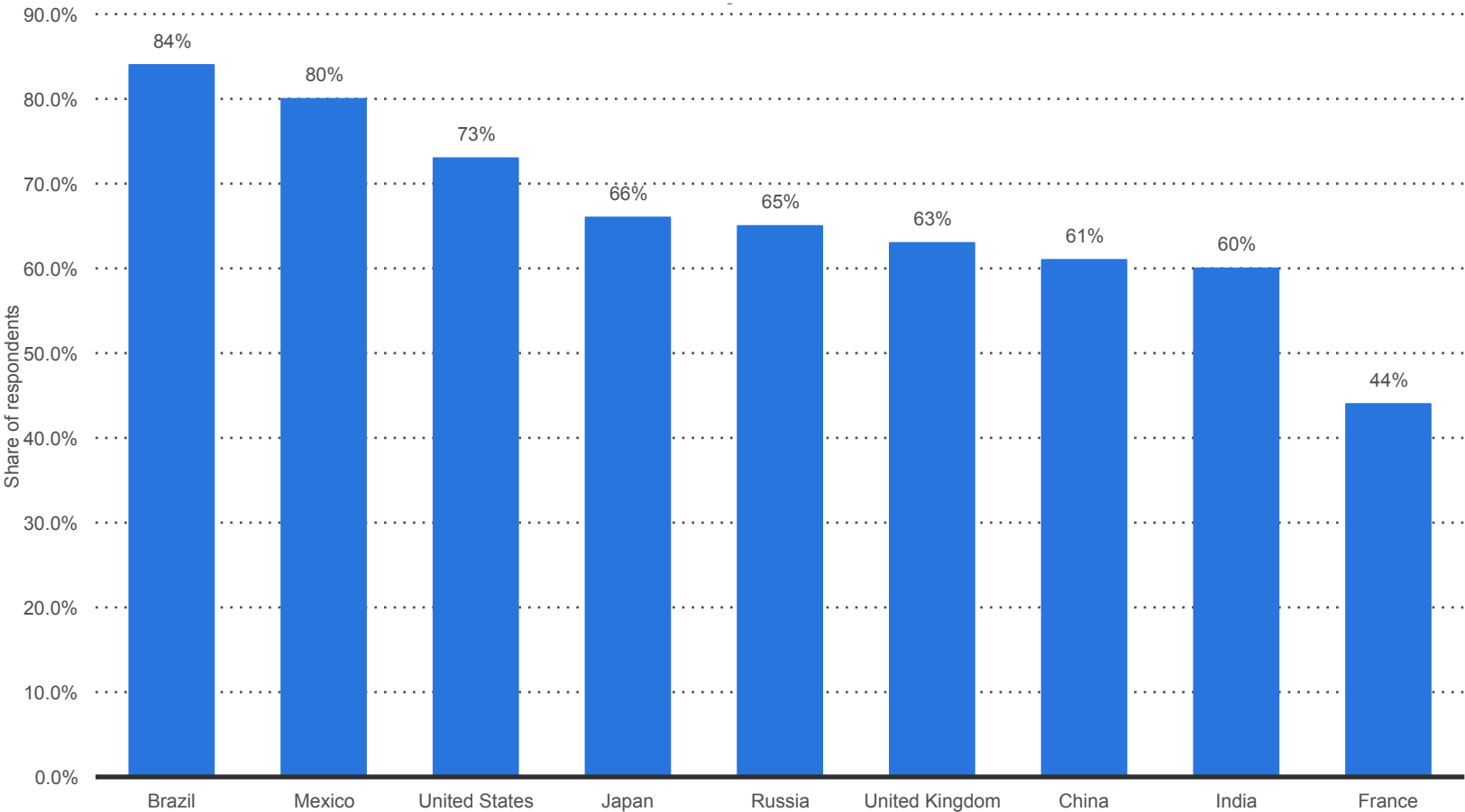
Note: United States; February 12 to 14, 2017; 18 years and older; 1,496

Further information regarding this statistic can be found on [page 131](#).

Source: YouGov; The Economist [ID 264396](#)

Food/drink buying among moviegoers worldwide 2016, by country

Share of moviegoers who bought food and/or drinks during their last movie theater visit in selected countries worldwide as of March 2016



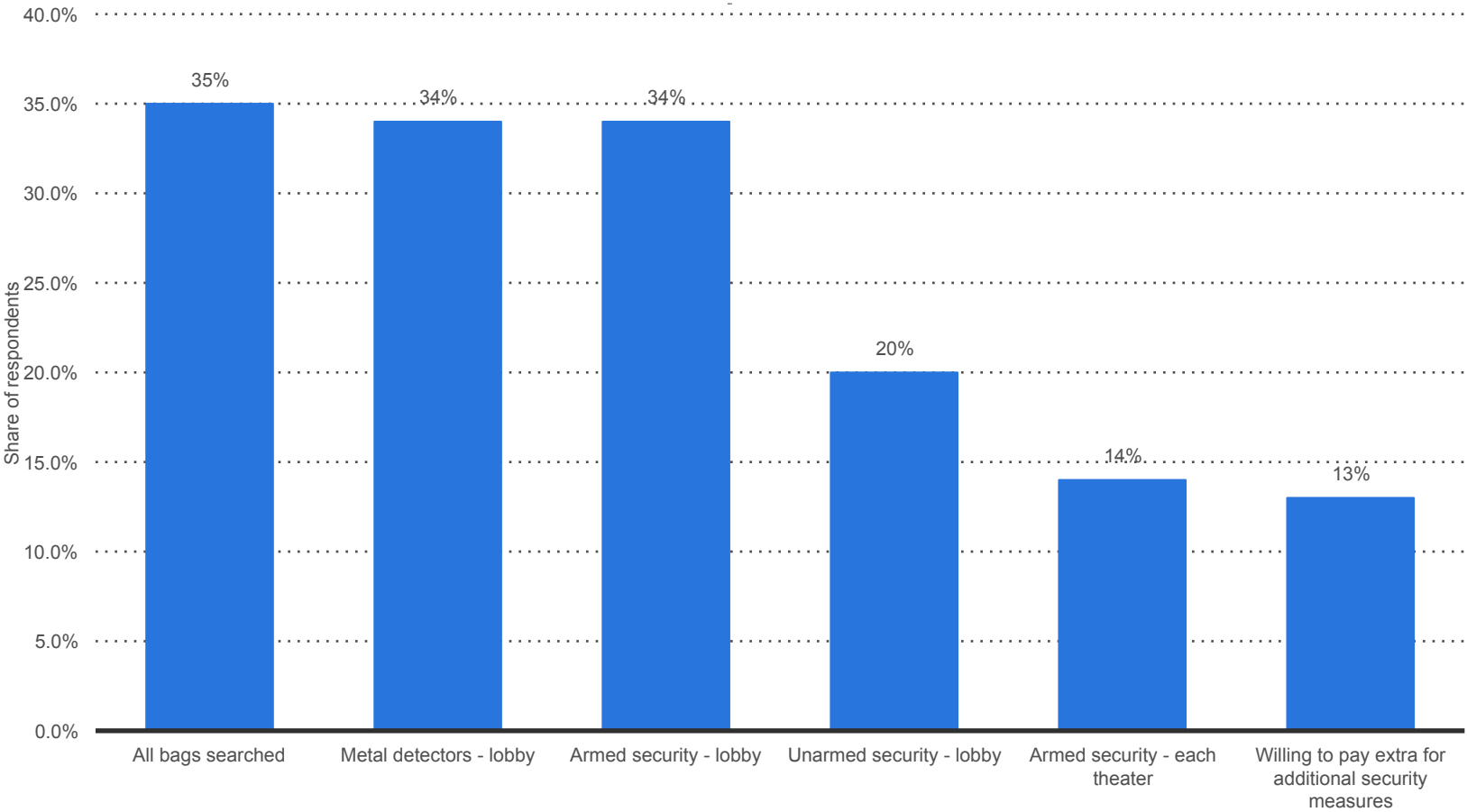
Note: Worldwide; February 26 to March 9, 2016; 13 years and older; 13,500; respondents from Brazil, France, India, Japan, Mexico, Russia, the United Kingdom and the United States

Further information regarding this statistic can be found on [page 132](#)

Source: Boxoffice [ID 581324](#)

Security measures necessary at movie theaters in the U.S. 2015

Necessary security measures at movie theaters according to moviegoers in the United States as of July 2015



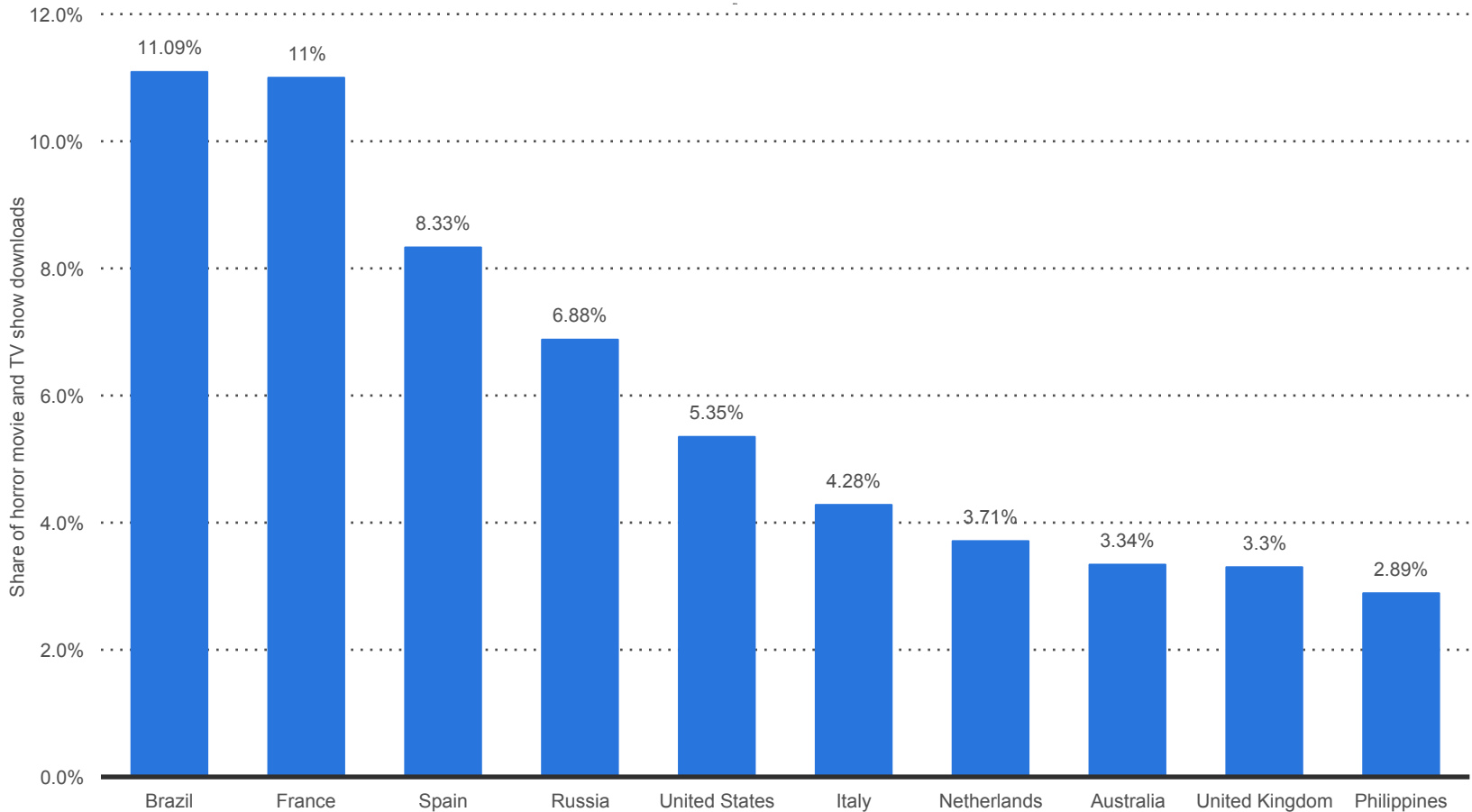
Note: United States; July 28 and 29, 2015; >250 moviegoers; top 2 box

Further information regarding this statistic can be found on [page 133](#)

Source: C4 [ID 581265](#)

Countries downloading most pirated horror video content 2015

Countries downloading the most pirated horror video content worldwide between October 14 and 23, 2015



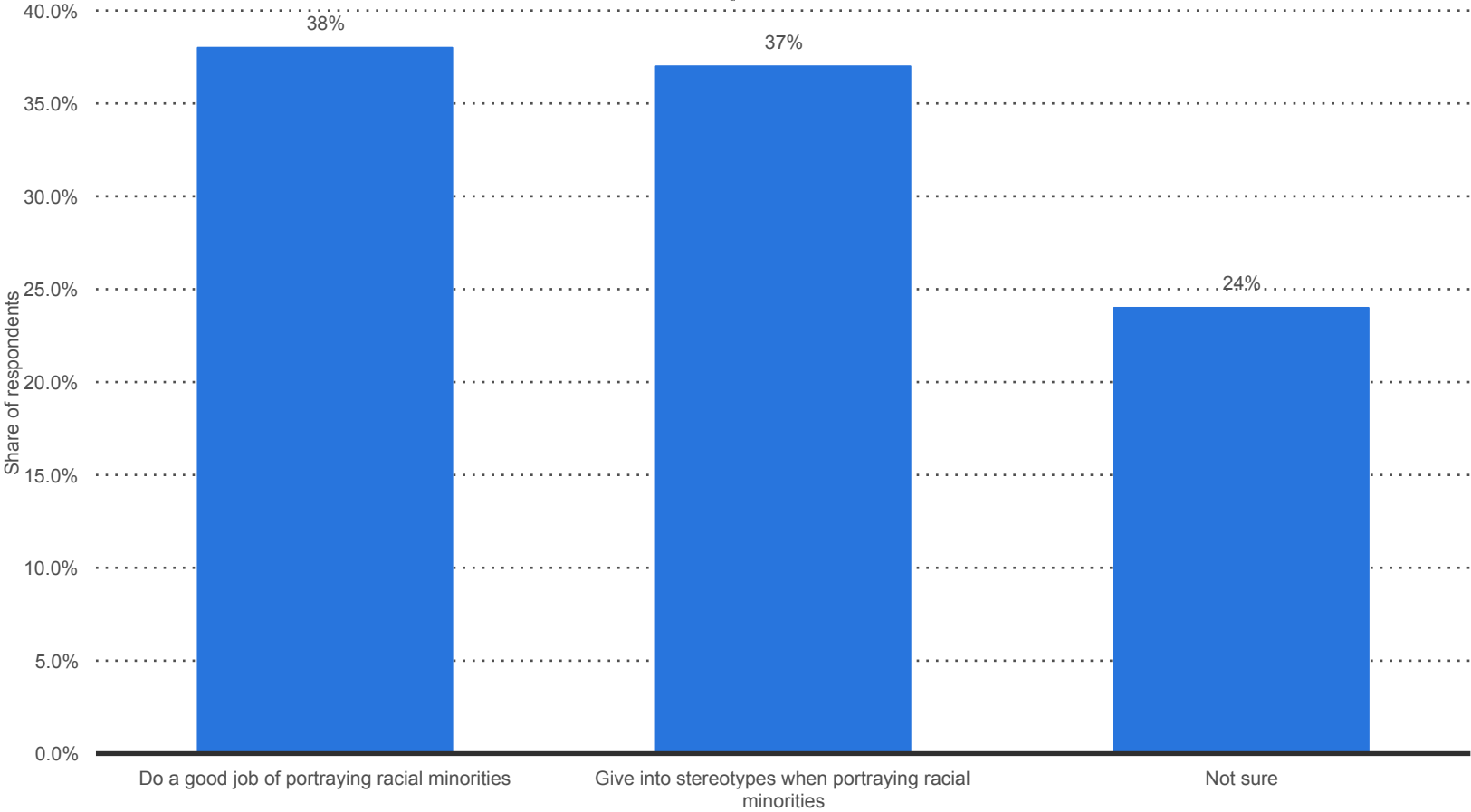
Note: Worldwide; 2014

Further information regarding this statistic can be found on [page 134](#)

Source: Irdeto [ID 551833](#)

Stereotyping of ethnic minorities in Hollywood movies 2016

Do you think Hollywood films more often....?



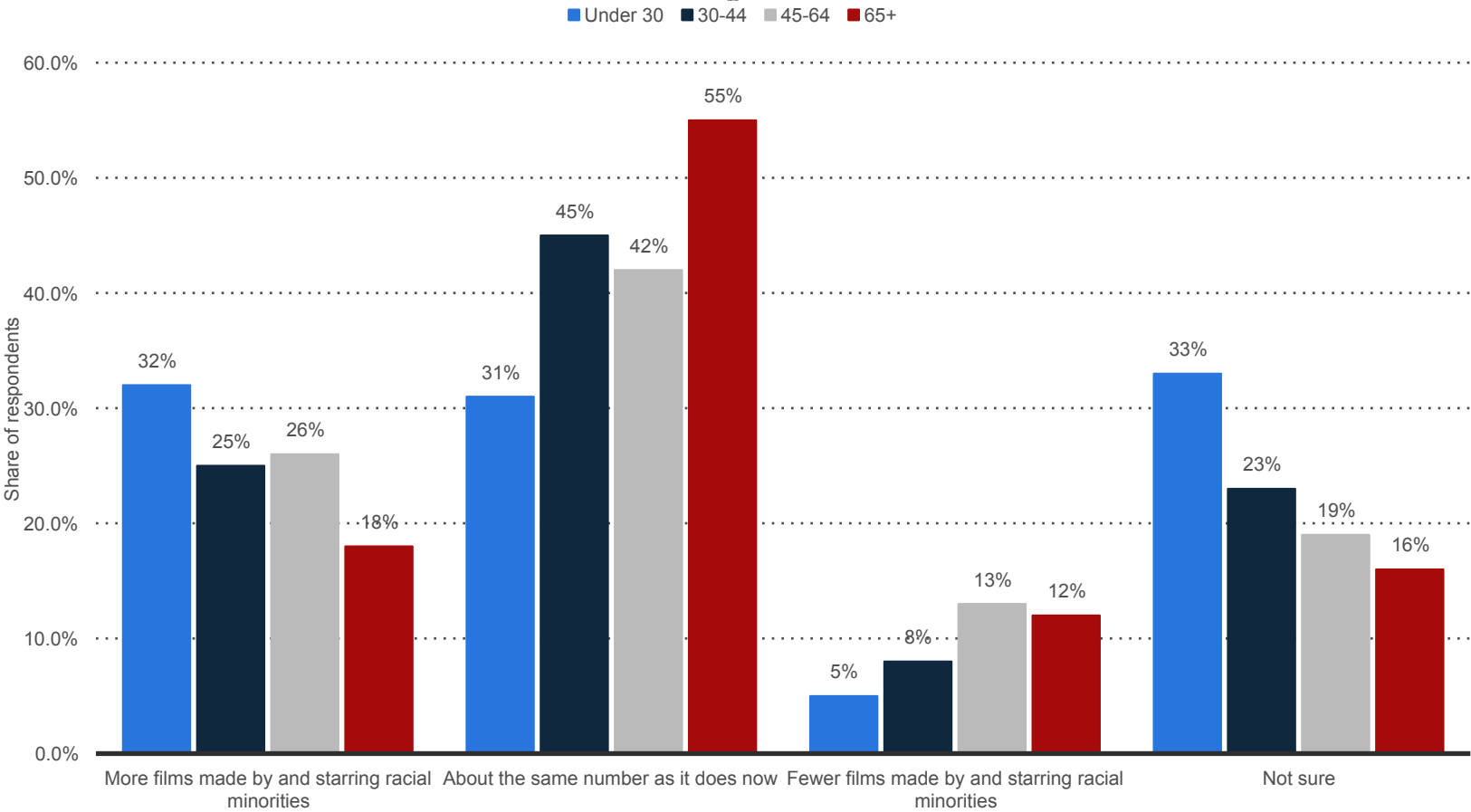
Note: United States; February 4 to 7, 2016; 18 years and older; 994 Respondents

Further information regarding this statistic can be found on [page 135](#)

Source: YouGov [ID 548669](#)

Survey: presence of minorities in Hollywood movies in the U.S. 2016, by age

If you could choose, would you like Hollywood to produce...?



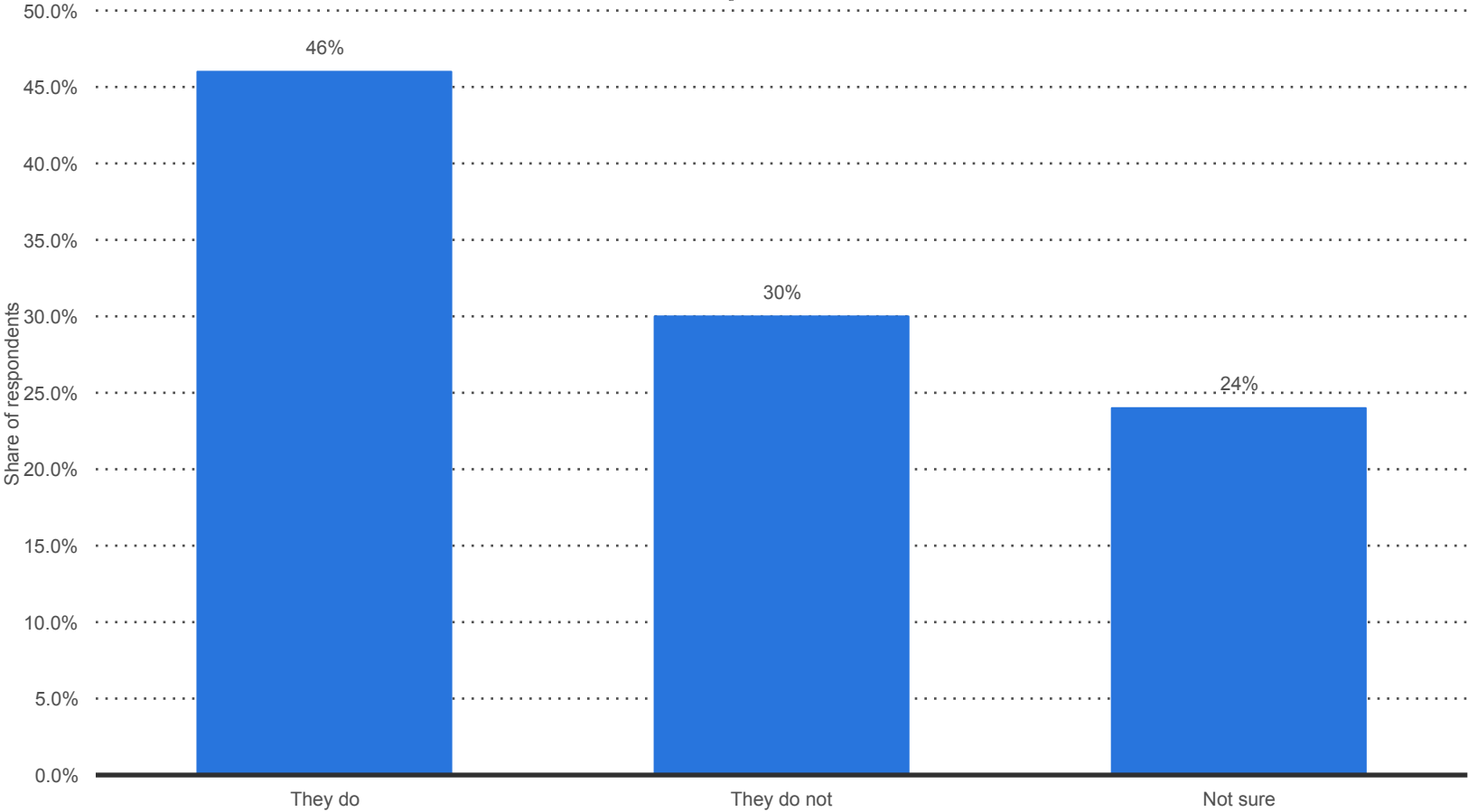
Note: United States; February 4 to 7, 2016; 18 years and older; 996 Respondents

Further information regarding this statistic can be found on [page 136](#)

Source: YouGov [ID 548648](#)

Adequate number of roles for minorities in Hollywood movies 2016

Do you think Hollywood films do or do not provide an adequate number of roles for racial minorities?



Note: United States; February 4 to 7, 2016; 18 years and older; 998 Respondents

Further information regarding this statistic can be found on [page 137](#).

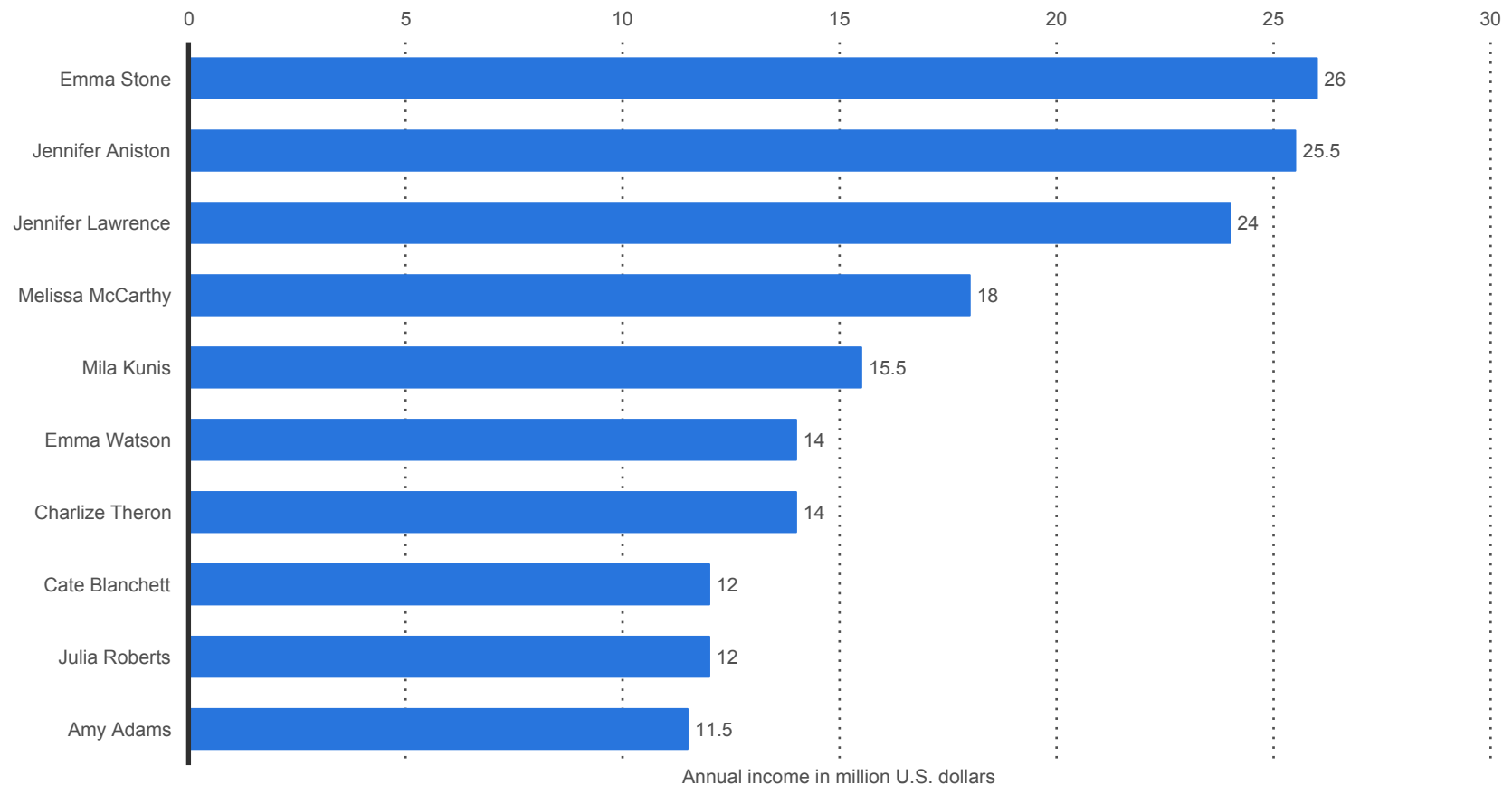
Source: YouGov [ID 548587](#)

Film industry in the U.S.

Actors

Best-paid actresses in 2017

Annual income of the world's best-paid actresses in 2017 (in million U.S. dollars)



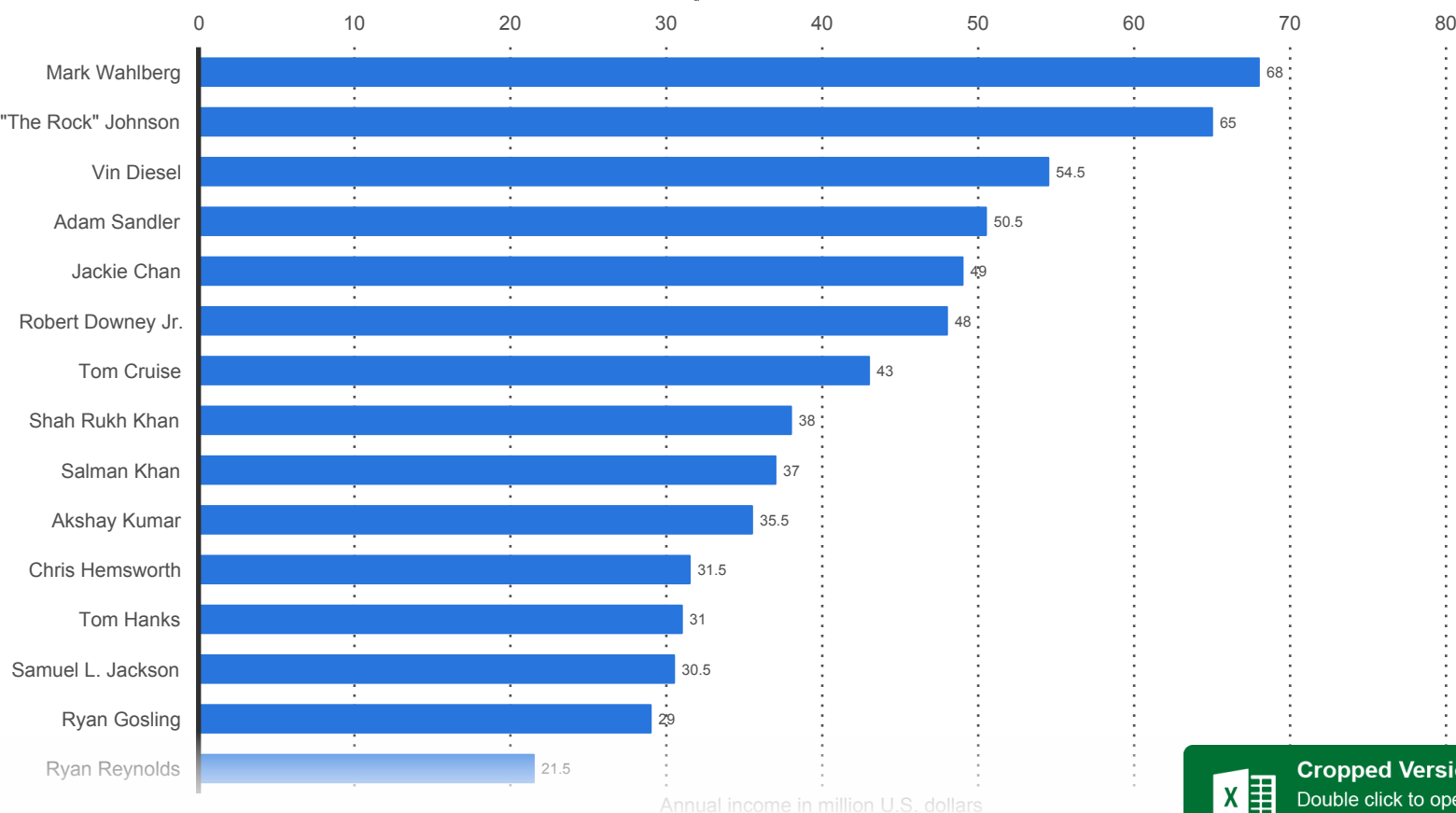
Note: United States; June 2016 to June 2017

Further information regarding this statistic can be found on [page 138](#)

Source: Forbes [ID 264476](#)

Best-paid worldwide actors 2017

Best-paid actors worldwide in 2017, by annual income (in million U.S. dollars)



Cropped Version

Double click to open excel file with complete data

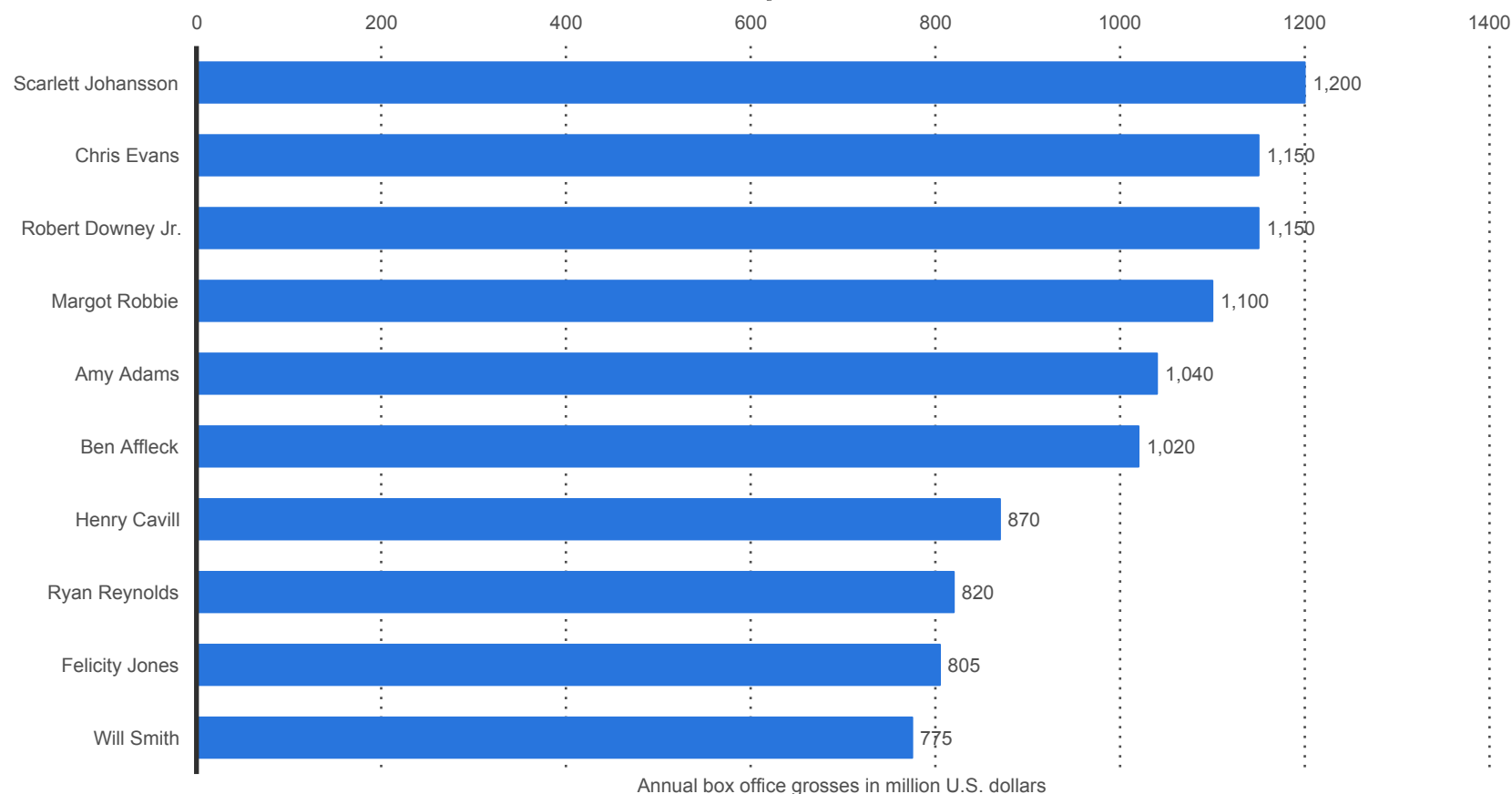
Note: United States; June 1, 2016 and June 1, 2017

Further information regarding this statistic can be found on [page 139](#)

Source: Forbes [ID 451516](#)

Highest grossing Hollywood actors in 2016

Highest grossing actors worldwide in 2016, by global box office results (in million U.S. dollars)



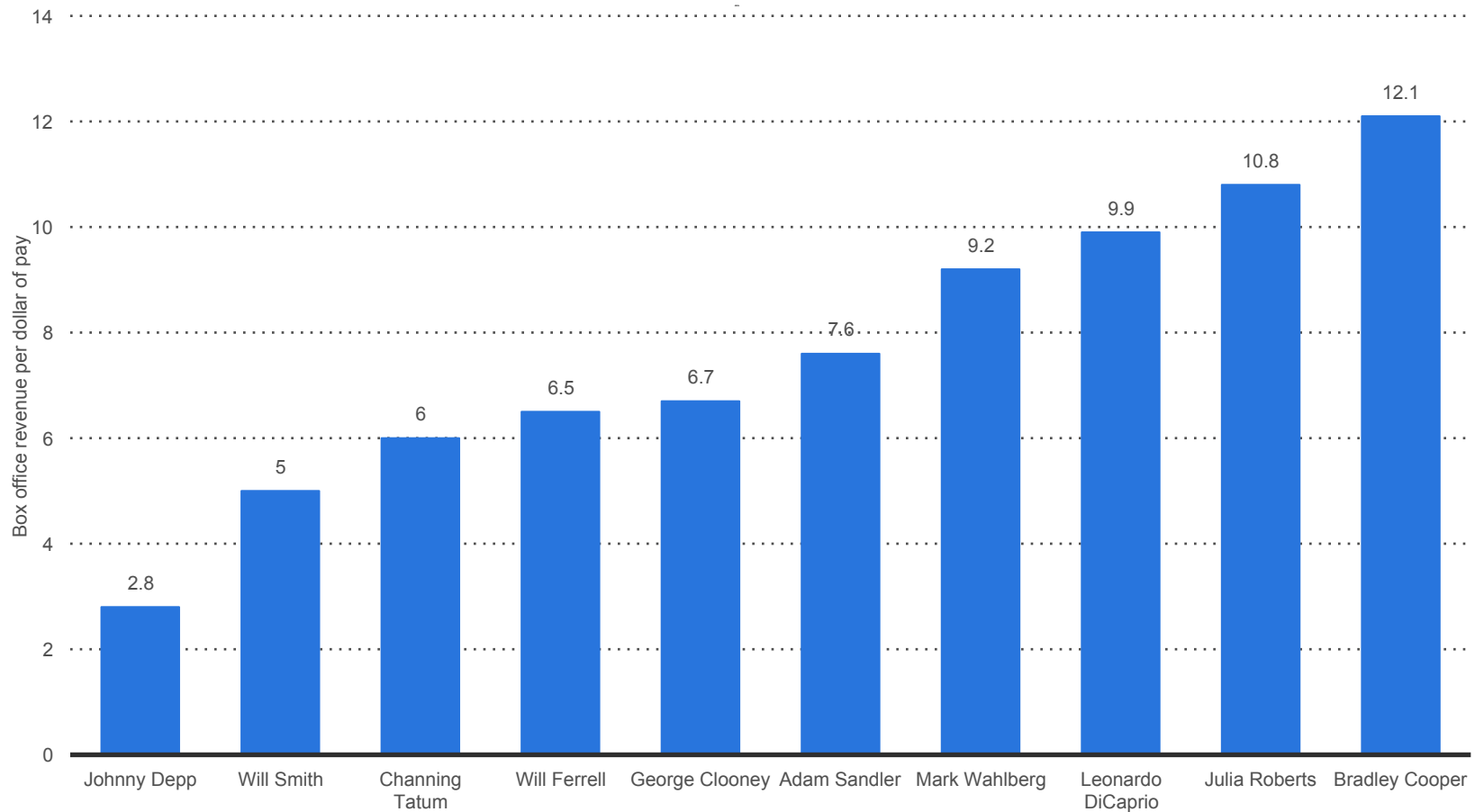
Note: Worldwide

Further information regarding this statistic can be found on [page 140](#).

Source: Forbes; Box Office Mojo [ID 411102](#)

Most overpaid actors in Hollywood in 2016

Most overpaid actors in Hollywood in 2016, ranked by box office revenue per dollar of their pay (in U.S. dollars)



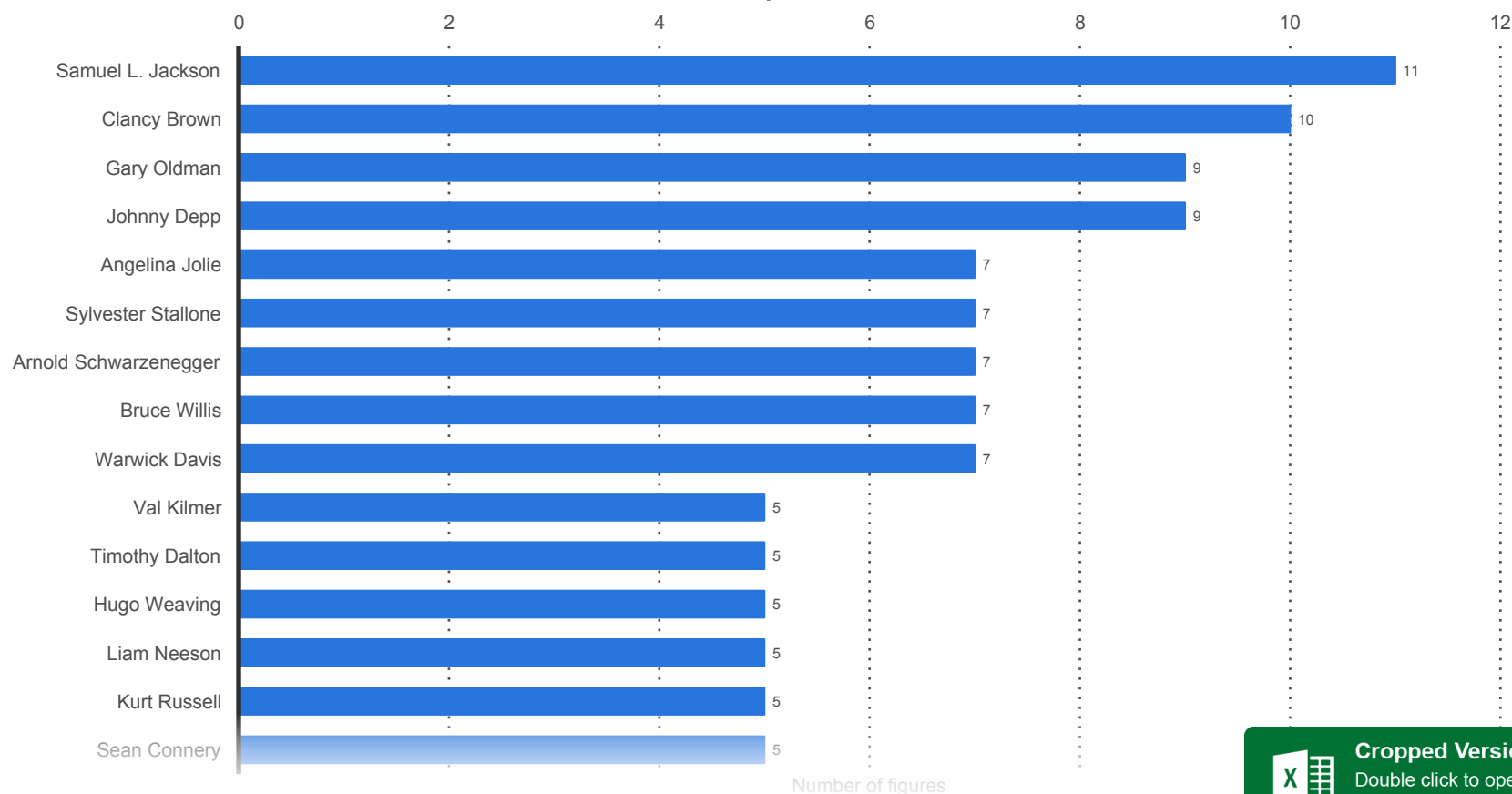
Note: United States

Further information regarding this statistic can be found on [page 141](#).

Source: Forbes; Box Office Mojo [ID 248002](#)

Actors with most action figures 2016

Leading actors worldwide as of April 2015, by number of action figures based on characters they played



Cropped Version

Double click to open excel file with complete data

Note: Worldwide; as of April 2016

Further information regarding this statistic can be found on [page 142](#)

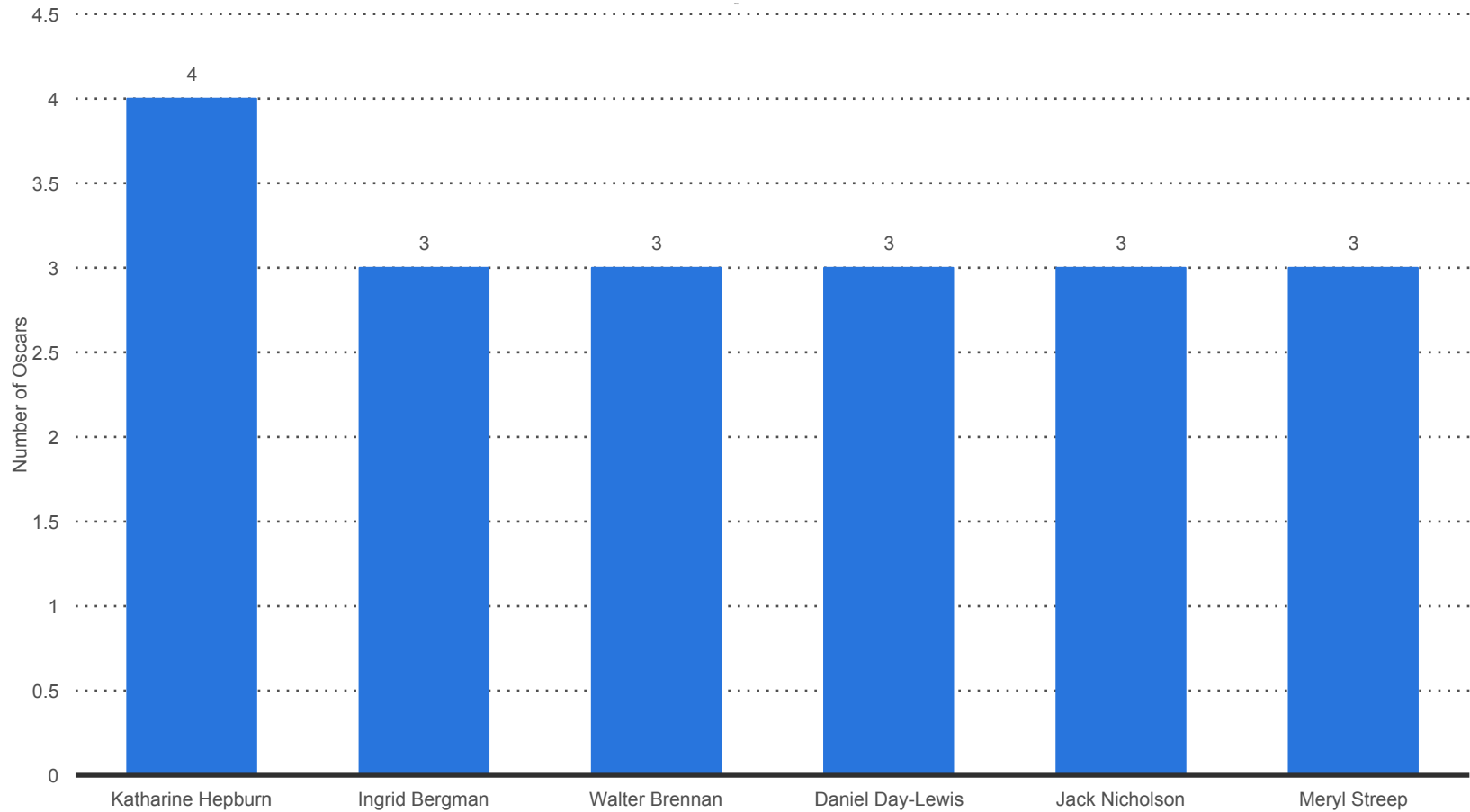
Source: Gizmodo [ID 541238](#)

Film industry in the U.S.

Academy Awards

Actors with the most Oscars

Actors with the most Oscars from 1929 to 2017



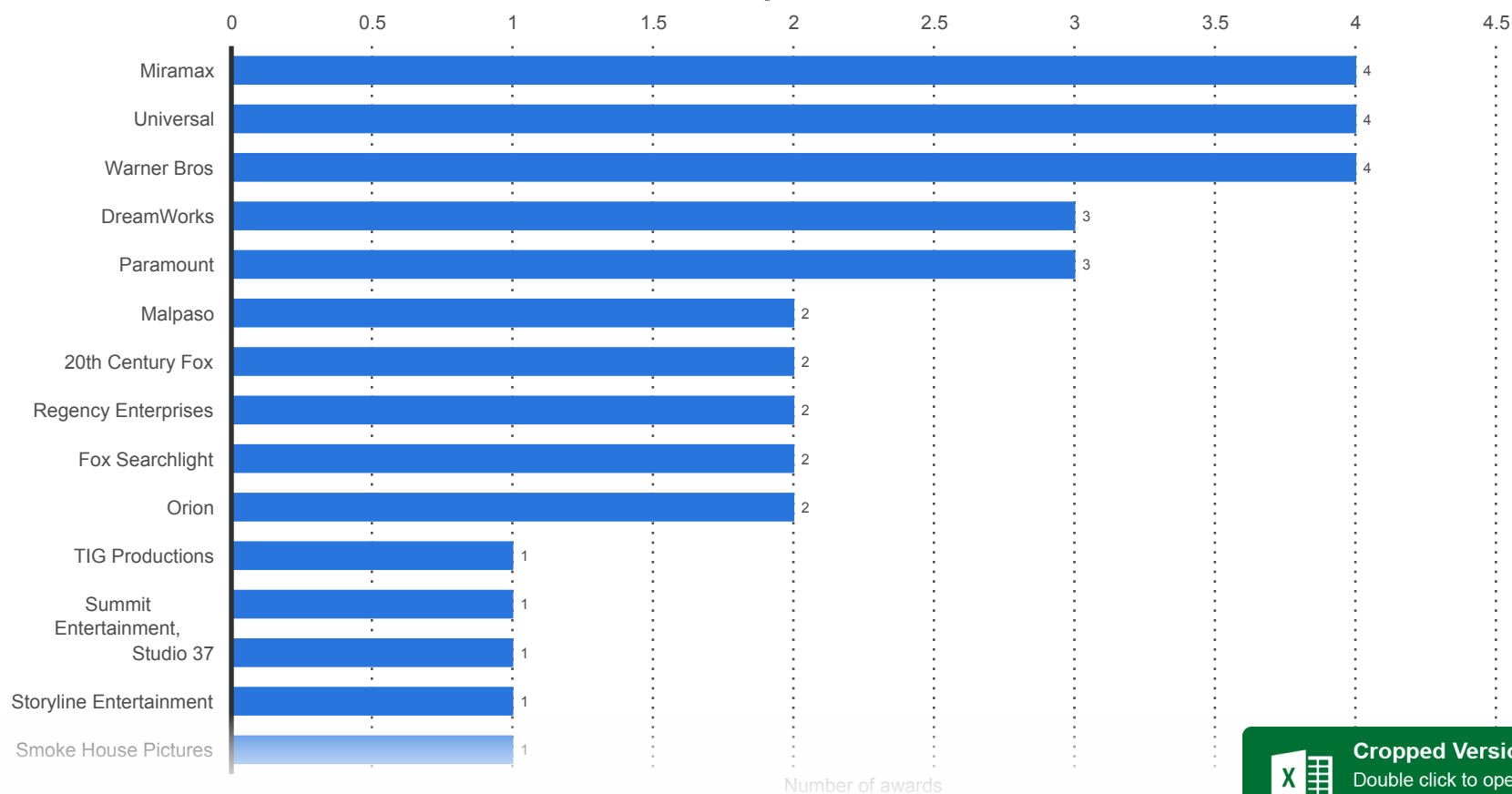
Note: Worldwide; 1929 to 2017

Further information regarding this statistic can be found on [page 143](#)

Source: The Academy; Wikipedia [ID 267100](#)

Film studio ranking by number of "Best Picture" Academy Awards 1990-2017

Film studio ranking by number of "Best Picture" Academy Awards from 1990 to 2017



Cropped Version

Double click to open excel
file with complete data

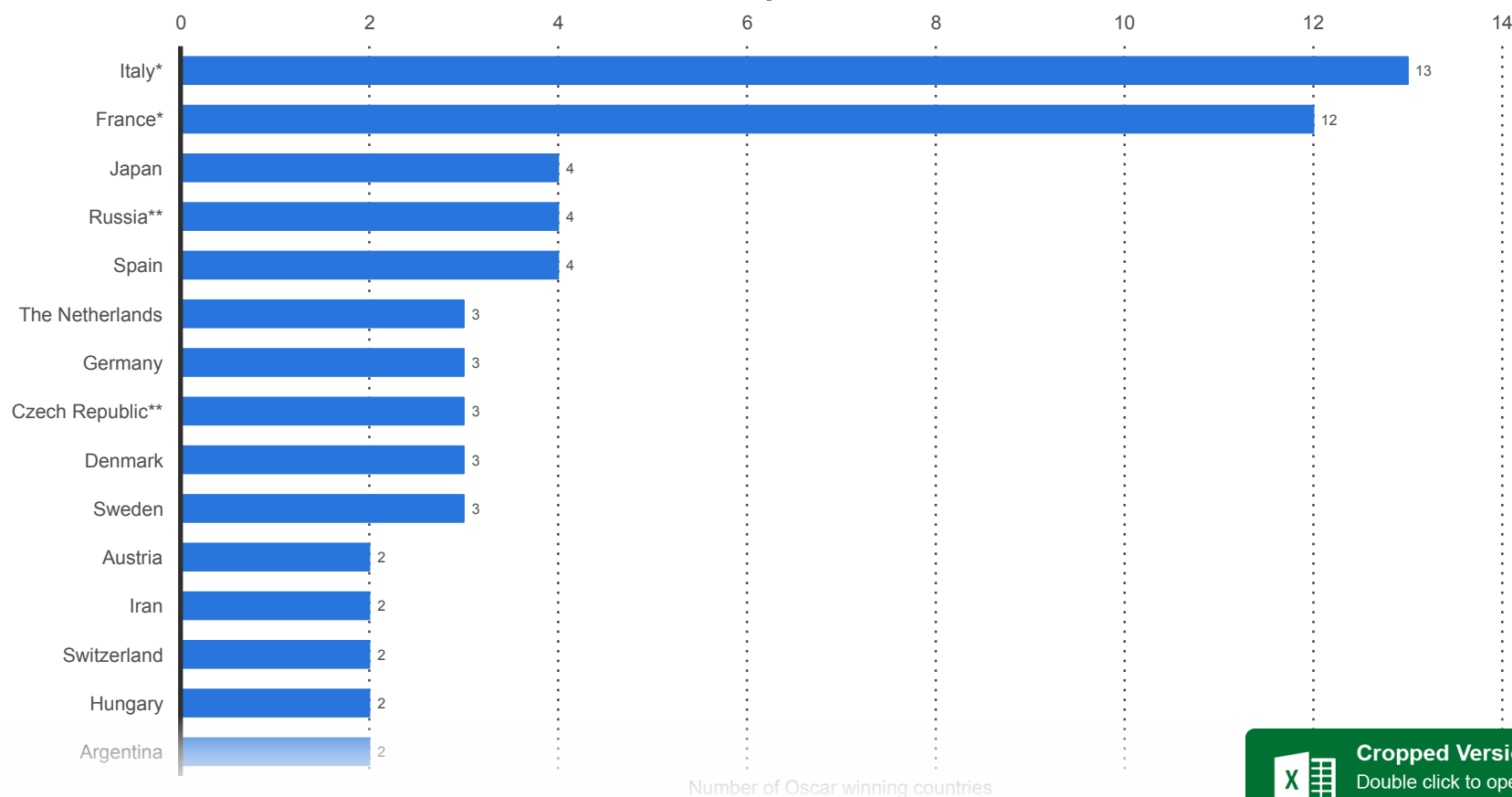
Note: United States; 1990 to 2017

Further information regarding this statistic can be found on [page 144](#)

Source: Wikipedia [ID 254669](#)

Oscars in the category "Best Foreign Language Film" 1948-2017, by country

Number of Oscar winners in the category "Best Foreign Language Film" from 1948 to 2017, by country



Cropped Version

Double click to open excel file with complete data

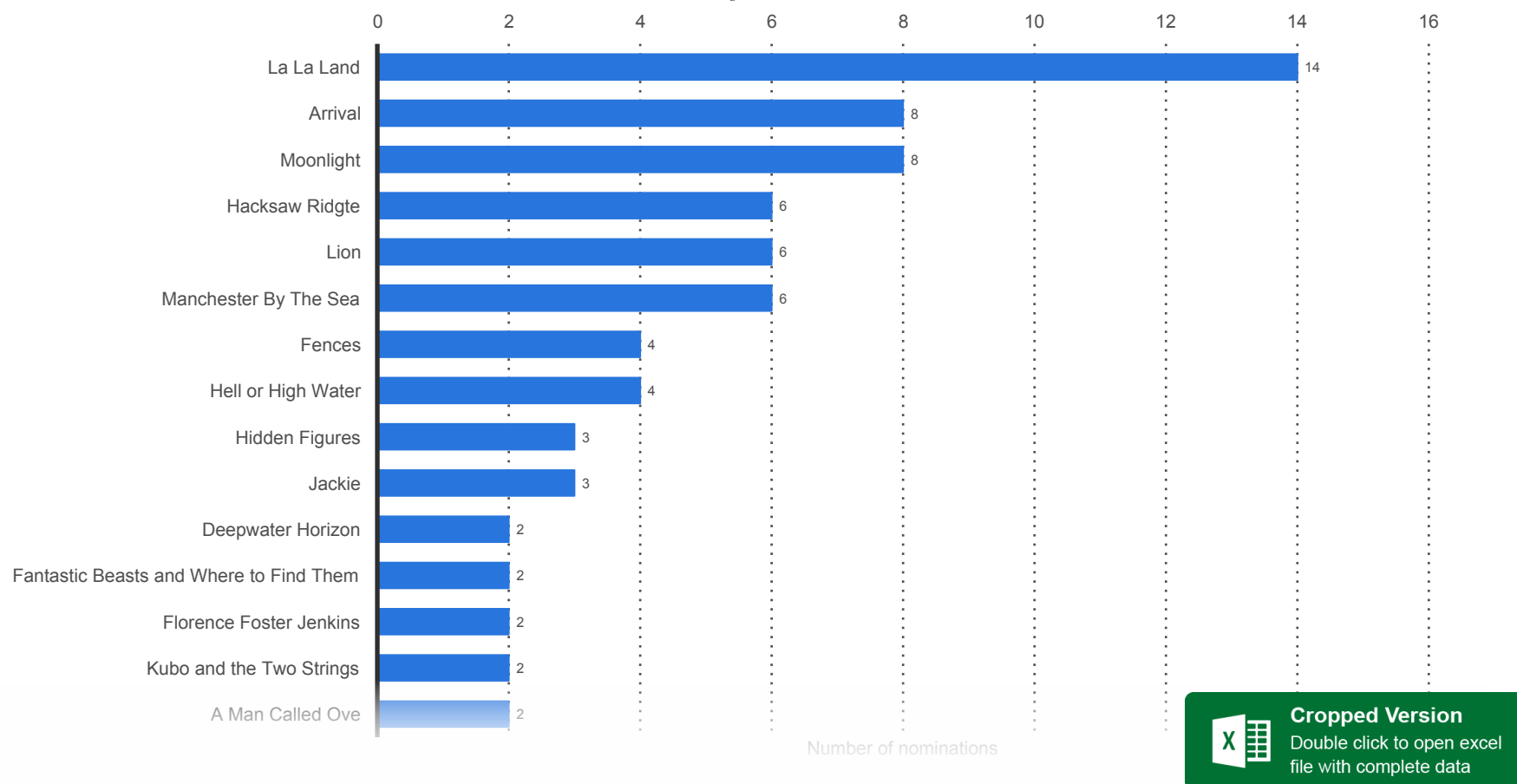
Note: Worldwide; 1948 to 2017

Further information regarding this statistic can be found on [page 145](#)

Source: The Academy [ID 266537](#)

Academy Awards nominations in 2017, by film

Number of Academy Awards nominations in 2017, by film



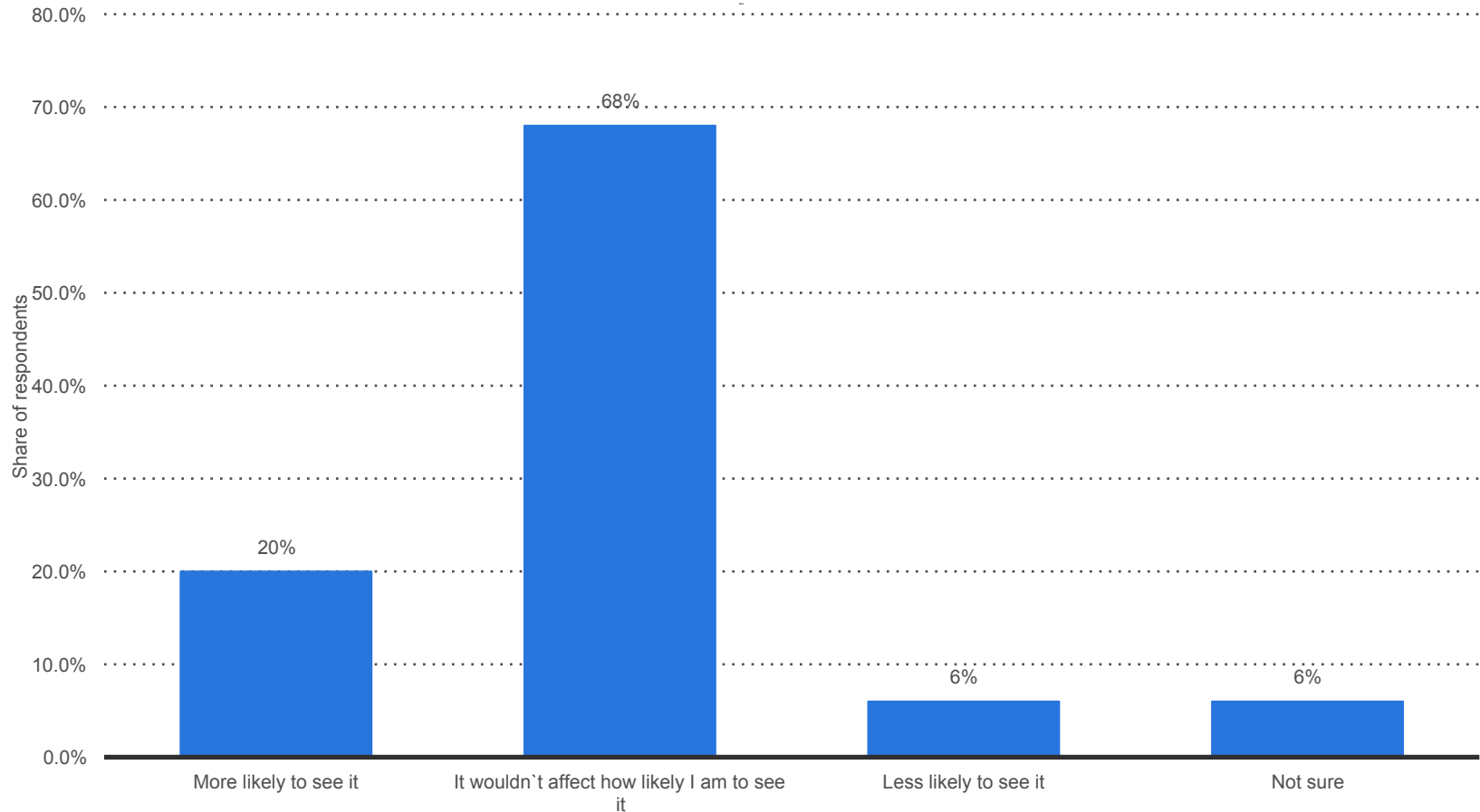
Note: Worldwide; January 2017; calculations made by Statista

Further information regarding this statistic can be found on [page 146](#)

Source: The Academy [ID 254623](#)

Influence of an Academy Award on movie viewership in the U.S. 2016

If a movie wins an Oscar, would you be...?



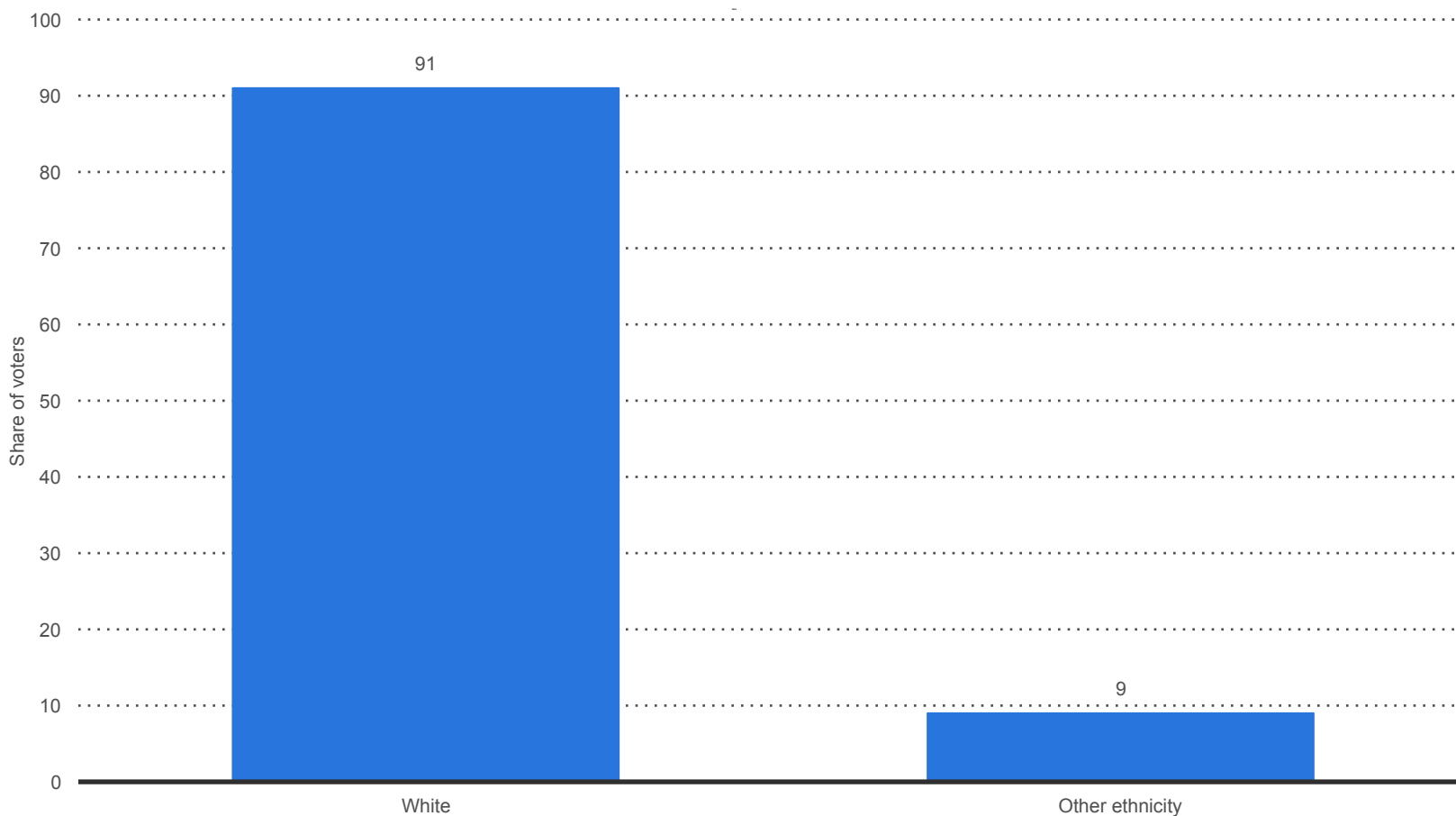
Note: United States; February 4 to 7, 2016

Further information regarding this statistic can be found on [page 147](#).

Source: YouGov [ID 548389](#)

Distribution of voters at the Academy Awards 2016, by ethnicity

Distribution of voters at the Academy Awards in 2016, by ethnicity



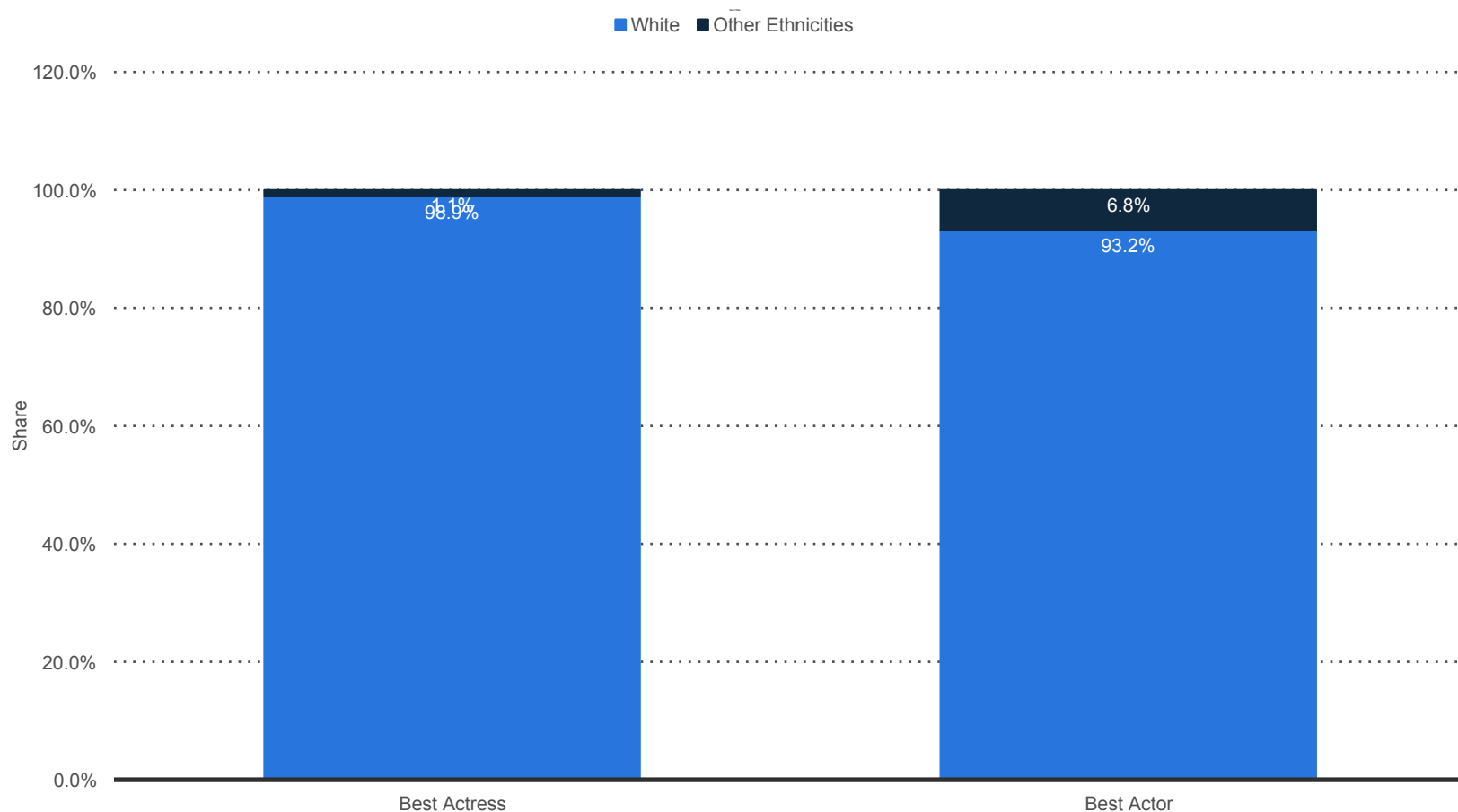
Note: United States

Further information regarding this statistic can be found on [page 148](#)

Source: LA Times [ID 321291](#)

Ethnicity distribution of acting winners at the Academy Awards 1928-2015

Distribution of acting category winners at the Academy Awards from 1928 to 2015, by ethnicity



Note: United States

Further information regarding this statistic can be found on [page 149](#).

Source: Time [ID 321257](#)

Film industry in the U.S.

References

Global box office revenue 2016-2020

Global box office revenue from 2016 to 2020 (in billion U.S. dollars)

Source and methodology information

Notes:

n.a.

Source	PwC
Conducted by	PwC
Survey period	June 2016
Region	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	all figures are forecasts
Published by	The Hollywood Reporter
Publication date	June 2016
Original source	hollywoodreporter.com
Website URL	visit the website

Global cinema advertising expenditure 2009-2019

Cinema advertising expenditure from 2009 to 2019 (in billion U.S. dollars)

Source and methodology information

Source McKinsey; Wilkofsky Gruen Associates

Conducted by McKinsey; Wilkofsky Gruen Associates

Survey period 2009 to 2014

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics at 2014 average exchange rate

Published by McKinsey

Publication date October 2015

Original source Global Media Report 2015, page 16

Website URL [visit the website](#)

Notes:

* Forecast. Figures have been rounded.

Leading box office markets worldwide in 2016, by revenue

Leading box office markets worldwide in 2016, by revenue (in billion U.S. dollars)

Source and methodology information

Notes:

n.a.

Source MPAA

Conducted by IHS Screen Digest; Various sources

Survey period 2016

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics excluding the U.S.

Published by MPAA

Publication date March 2017

Original source Theatrical Market Statistics 2016, page 7

Website URL [visit the website](#)

Leading film markets worldwide 2007-2014, by number of films produced

Leading film markets worldwide from 2007 to 2014, by number of films produced

Source and methodology information

Source	European Audiovisual Observatory
Conducted by	IHS; Various sources (OBS, China Media Management); KPMG
Survey period	2007 to 2014
Region	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	feature films / data includes minority co-productions
Published by	European Audiovisual Observatory
Publication date	May 2015
Original source	Focus 2015 - World Film Market Trends, page 13
Website URL	visit the website

Notes:

* Figures are estimates. Figures for India contain only films certified. Figures for the United States do not include feature documentaries or student films. Figures for China do not include films produced outside the GAPPRFT's system of script and final print approval. Figures for Japan and Germany represent only feature films released. Figures for UK show an apparent decline of film productions in 2014 due to a time lag in identifying film productions with budgets below GBP 500 000. Includes inward feature co-productions but not inward features involving only VFX work in the UK. Missing figures were not provided by the source. Figures other than for the period from 2010 to 2014 come from previous reports.

Leading film markets worldwide 2016, by number of tickets sold

Leading film markets worldwide in 2016, by number of tickets sold (in millions)

Source and methodology information

Notes:

n.a.

Source IHS Screen Digest

Conducted by IHS Screen Digest

Survey period 2016

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Canacine

Publication date March 2017

Original source CANACINE Resultados Definitivos 2016, page 21

Website URL [visit the website](#)

Average cinema admission price worldwide 2014-2018

Average actual cinema admission price worldwide from 2014 to 2018 (in U.S. dollars)

Source and methodology information

Notes:

n.a.

Source PwC

Conducted by PwC

Survey period June 2014

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics forecast

Published by PwC; Website (primaonline.it)

Publication date June 2014

Original source primaonline.it

Website URL [visit the website](#)

Number of digital cinema screens worldwide from 2006 to 2016

Number of digital cinema screens worldwide from 2006 to 2016

Source and methodology information

Source MPAA

Conducted by IHS Screen Digest

Survey period 2006 to 2016

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by MPAA

Publication date March 2017

Original source Theatrical Market Statistics 2016, page 8

Website URL [visit the website](#)

Notes:

Figures before 2012 come from previous years' reports

Filmed entertainment revenue in the U.S. 2010-2019

Filmed entertainment revenue in the United States from 2010 to 2019 (in billion U.S. dollars)

Source and methodology information

Source PwC

Conducted by PwC

Survey period 2010 to 2013

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by PwC; Website (key4biz.it)

Publication date June 2015

Original source key4biz.it

Website URL [visit the website](#)

Notes:

* Forecast. Numbers shown are rounded.

Box office revenue in the U.S. 2012-2021

Box office revenue in the United States from 2012 to 2021 (in billion U.S. dollars)

Source and methodology information

Notes:

* Forecast

Source Statista; PwC

Conducted by PwC; Statista estimates

Survey period June 2017

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Statista

Publication date June 2017

Original source *n.a.*

Website URL [visit the website](#)

Cinema advertising revenue in the U.S. 2010-2021

Cinema advertising revenue in the United States from 2010 to 2021 (in million U.S. dollars)

Source and methodology information

Source Pivotal Research; Cinema Advertising Council; Miller Kaplan

Conducted by Pivotal Research; Cinema Advertising Council; Miller Kaplan

Survey period 2010 to 2015

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Pivotal Research

Publication date June 2016

Original source medialifemagazine.com

Website URL [visit the website](#)

Notes:

* Forecast. Figures have been rounded.

Box office revenue in the U.S. and Canada 2001-2016

Box office revenue in the United States and Canada from 2001 to 2016 (in billion U.S. dollars)

Source and methodology information

Source MPAA

Conducted by Rentrak

Survey period 2001 to 2016

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by MPAA

Publication date March 2017

Original source Theatrical Market Statistics 2016, page 6

Website URL [visit the website](#)

Notes:

Figures for 2001 to 2010 come from MPAA's earlier publications.

Employment in U.S. motion picture and recording industries 2001-2017

Total employment in U.S. motion picture and sound recording industries from 2001 to 2017 (in 1,000s)

Source and methodology information

Notes:

* Preliminary. Figures are seasonally adjusted. Figures for 2001 to 2006 come from previous publications.

Source Bureau of Labor Statistics

Conducted by Bureau of Labor Statistics

Survey period 2001 to 2017

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics as of January of the respective year

Published by Bureau of Labor Statistics

Publication date March 2017

Original source bls.gov

Website URL [visit the website](#)

Hourly wages in U.S. motion picture and recording industries 2007-2016

Average hourly earnings of all employees in U.S. motion picture and sound recording industries from 2007 to 2016 (in U.S. dollars)

Source and methodology information

Source Bureau of Labor Statistics

Conducted by Bureau of Labor Statistics

Survey period 2007 to 2016

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Bureau of Labor Statistics

Publication date March 2017

Original source bls.gov

Website URL [visit the website](#)

Notes:

The figure for the last measured period is preliminary.

Revenue of the U.S. motion picture and video industry 2015, by source

Estimated revenue of the U.S. motion picture and video production and distribution industry in 2015, by source (in billion U.S. dollars)

Source and methodology information

Source US Census Bureau

Conducted by US Census Bureau

Survey period 2015

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics includes all taxable employer firms

Published by US Census Bureau

Publication date November 2016

Original source census.gov

Website URL [visit the website](#)

Notes:

Figures have been rounded.

Box office revenue of leading film studios in North America in 2016

Box office revenue of leading film studios in North America in 2016 (in million U.S. dollars)

Source and methodology information

Notes:

n.a.

Source Box Office Mojo

Conducted by Box Office Mojo

Survey period 2016

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics data accessed and published on March 8, 2017

Published by Box Office Mojo

Publication date March 2017

Original source boxofficemojo.com

Website URL [visit the website](https://www.boxofficemojo.com)

Market share of film studios in North America in 2016

Market share* of leading film studios in North America in 2016

Source and methodology information

Source Box Office Mojo

Conducted by Box Office Mojo

Survey period 2016

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Box Office Mojo

Publication date March 2017

Original source boxofficemojo.com

Website URL [visit the website](http://boxofficemojo.com)

Notes:

* Market share is the respective studio's share of the total box office revenue.

Combined market share of major film studios in North America from 2000 to 2016

Combined market share of the "Big Six" major film studios* in North America from 2000 to 2016

Source and methodology information

Source Box Office Mojo

Conducted by Box Office Mojo

Survey period 2000 to 2016

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Box Office Mojo

Publication date March 2017

Original source boxofficemojo.com

Website URL [visit the website](http://boxofficemojo.com)

Notes:

* The "Big Six" major film studios include Warner Bros, Paramount, 20th Century Fox, Universal, Buena Vista, and Sony/Columbia. Combined market share is the combined share of the total box office revenue in North America in the respective year.

Number of cinema sites in the U.S. 1995-2016

Number of cinema sites in the United States from 1995 to 2016

Source and methodology information

Source National Association of Theatre Owners

Conducted by National Association of Theatre Owners

Survey period 1995 to 2016

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics includes indoor and drive-in cinema; figures as of December 2015

Published by National Association of Theatre Owners

Publication date January 2017

Original source natoonline.org

Website URL [visit the website](#)

Notes:

Indoor screen/site counts are for the last day of each year. As many drive-ins are closed for the winter on December 31, drive-in screen/site counts for each year are tallied the previous summer.

Tickets sold at the North American box office from 2001 to 2016

Number of movie tickets sold in the United States and Canada from 2001 to 2016 (in millions)

Source and methodology information

Notes:

n.a.

Source Box Office Mojo

Conducted by Box Office Mojo

Survey period 2001 to 2016

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Box Office Mojo

Publication date March 2017

Original source boxofficemojo.com

Website URL [visit the website](#)

Ticket price at North American movie theaters 2001-2016

Average ticket price at North American movie theaters from 2001 to 2016 (in U.S. dollars)

Source and methodology information

Notes:

n.a.

Source Box Office Mojo

Conducted by Box Office Mojo

Survey period 2001 to 2016

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Box Office Mojo

Publication date January 2017

Original source boxofficemojo.com

Website URL [visit the website](#)

Number of cinema screens in the U.S. from 2008 to 2016, by format

Number of movie screens in the United States from 2008 to 2016, by format

Source and methodology information

Source MPAA

Conducted by IHS Screen Digest

Survey period 2008 to 2016

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by MPAA

Publication date March 2017

Original source Theatrical Market Statistics 2016, page 25

Website URL [visit the website](#)

Notes:

Values before 2012 come from previous years' reports

Leading cinema circuits in North America in 2017, by number of screens

Leading cinema circuits in the United States and in Canada as of January 2017, by number of screens

Source and methodology information

Notes:

n.a.

Source National Association of Theatre Owners

Conducted by National Association of Theatre Owners

Survey period as of January 1, 2017

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by National Association of Theatre Owners

Publication date January 2017

Original source natoonline.org

Website URL [visit the website](#)

Number of digital 3D cinema screens worldwide 2008-2016, by region

Number of digital 3D cinema screens worldwide from 2008 to 2016, by region

Source and methodology information

Source MPAA

Conducted by IHS Screen Digest

Survey period 2008 to 2016

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by MPAA

Publication date March 2017

Original source Theatrical Market Statistics 2016, page 9

Website URL [visit the website](#)

Notes:

Data for the years from 2008 to 2011 come from a previous MPAA publication

Number of digital TV and movie viewers in the U.S. from 2012 to 2017

Number of digital TV and movie viewers in the United States from 2012 to 2017 (in millions)

Source and methodology information

Source eMarketer

Conducted by eMarketer

Survey period 2012

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by eMarketer

Publication date April 2013

Original source emarketer.com

Website URL [visit the website](#)

Notes:

* Forecast. **Internet users who watch TV shows online via any device at least once per month; CAGR(2012-2017)=6,9% ***Internet users who watch movies online via any device at least once per month; CAGR(2012-2017)=9,7%

Number of 3D cinema screens worldwide 2006-2016

Number of 3D cinema screens worldwide from 2006 to 2016

Source and methodology information

Source MPAA

Conducted by IHS Screen Digest

Survey period 2006 to 2016

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by MPAA

Publication date March 2017

Original source Theatrical Market Statistics 2016, page 9

Website URL [visit the website](#)

Notes:

Figures for 2006 to 2010 come from MPAA's earlier publications

Number of digital 3D screens in North America from 2007 to 2016

Number of digital 3D screens in the United States and in Canada from 2007 to 2016

Source and methodology information

Source MPAA

Conducted by IHS Screen Digest

Survey period 2007 to 2016

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by MPAA

Publication date March 2017

Original source Theatrical Market Statistics 2016, page 8

Website URL [visit the website](#)

Notes:

Figures for 2007 to 2011 come from MPAA's earlier publications.

Number of 3D films released in North America from 2003 to 2016

Number of 3D films released in the United States and Canada from 2003 to 2016

Source and methodology information

Source MPAA

Conducted by Rentrak; MPAA

Survey period 2003 to 2016

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by MPAA

Publication date March 2017

Original source Theatrical Market Statistics 2016, page 21

Website URL [visit the website](#)

Notes:

Data from 2003 to 2005 comes from a previous MPPA publication.

3D box office revenue in North America from 2006 to 2016

Box office revenue generated by 3D films in the United States and in Canada from 2006 to 2016 (in billion U.S. dollars)

Source and methodology information

Notes:

n.a.

Source MPAA

Conducted by MPAA; Rentrak

Survey period 2006 to 2016

Region Canada; United States

Number of respondents n.a.

Age group n.a.

Special characteristics n.a.

Published by MPAA

Publication date March 2017

Original source Theatrical Market Statistics 2016, page 11

Website URL [visit the website](#)

Share of 3D box office revenue in North America from 2006 to 2016

Share of 3D box office revenue in the United States and in Canada from 2006 to 2016

Source and methodology information

Notes:

n.a.

Source MPAA

Conducted by MPAA; Rentrak

Survey period 2006 to 2016

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by MPAA

Publication date March 2017

Original source Theatrical Market Statistics 2016, page 11

Website URL [visit the website](#)

Highest grossing 3D movies in North America 2017

Highest grossing 3D movies in North America as of September 2017 (in million U.S. dollars)

Source and methodology information

Notes:

n.a.

Source Box Office Mojo

Conducted by Box Office Mojo

Survey period as of September 25, 2017

Region Canada; United States

Number of respondents n.a.

Age group n.a.

Special characteristics n.a.

Published by Box Office Mojo

Publication date September 2017

Original source boxofficemojo.com

Website URL [visit the website](https://www.boxofficemojo.com)

Movie releases in North America from 2001 to 2016

Number of movies released in the United States and Canada from 2001 to 2016

Source and methodology information

Notes:

n.a.

Source Box Office Mojo

Conducted by Box Office Mojo

Survey period 2001 to 2016

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Box Office Mojo

Publication date March 2017

Original source boxofficemojo.com

Website URL [visit the website](http://boxofficemojo.com)

Movie genres in North America from 1995 to 2017, by number of releases

Number of movies released in North America from 1995 to 2017, by genre

Source and methodology information

Notes:

n.a.

Source the-numbers.com

Conducted by the-numbers.com

Survey period 1995 to 2017

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics as of August 28, 2017

Published by the-numbers.com

Publication date August 2017

Original source the-numbers.com

Website URL [visit the website](#)

Movie genres ranked by total box office revenue in North America

Most popular movie genres in North America from 1995 to 2017, by total box office revenue (in billion U.S. dollars)

Source and methodology information

Notes:

n.a.

Source the-numbers.com

Conducted by the-numbers.com

Survey period 1995 to 2017

Region Canada; United States

Number of respondents n.a.

Age group n.a.

Special characteristics as of April 25, 2017

Published by the-numbers.com

Publication date April 2017

Original source the-numbers.com

Website URL [visit the website](#)

Highest grossing movies at the North American box office in 2015

Box office revenue* of the highest grossing movies in North America in 2015 (in million U.S. dollars)

Source and methodology information

Source Box Office Mojo

Conducted by Box Office Mojo

Survey period 2015

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics data accessed on September 15, 2016

Published by Box Office Mojo

Publication date September 2016

Original source boxofficemojo.com

Website URL [visit the website](#)

Notes:

* Revenue is the calendar gross for that year, meaning actual revenues during the time period.

Most successful movie franchises in North America

Box office revenue of the most successful movie franchises in North America (in million U.S. dollars)

Source and methodology information

Source the-numbers.com

Conducted by the-numbers.com

Survey period as of December 15, 2016

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by the-numbers.com

Publication date December 2016

Original source the-numbers.com

Website URL [visit the website](#)

Notes:

Figures are not adjusted for inflation. Figures have been rounded.

Biggest opening weekends at the North American box office

Biggest opening weekends at the North American box office as of September 2017, by revenue (in million U.S. dollars)

Source and methodology information

Source Box Office Mojo

Conducted by Box Office Mojo

Survey period as of September 4, 2017

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Box Office Mojo

Publication date September 2017

Original source boxofficemojo.com

Website URL [visit the website](http://boxofficemojo.com)

Notes:

Numbers are not adjusted for inflation.

All time top 10 movies based on comics in North America

All time domestic box office revenue* of the highest grossing movies based on comics in North America (in million U.S. dollars)

Source and methodology information

Source Box Office Mojo

Conducted by Box Office Mojo

Survey period as of March 9, 2017

Region Canada; United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Box Office Mojo

Publication date March 2017

Original source boxofficemojo.com

Website URL [visit the website](http://boxofficemojo.com)

Notes:

* Figures are not adjusted for inflation. Revenue includes all box office earnings of the respective movie, including re-releases and special editions. Figures have been rounded.

Superhero movies: domestic box office revenue

Combined annual domestic box office revenue of superhero movies from 1978 to 2017 (in million U.S. dollars)

Source and methodology information

Source	Box Office Mojo
Conducted by	Box Office Mojo
Survey period	1978 to 2017
Region	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Box Office Mojo
Publication date	September 2017
Original source	boxofficemojo.com
Website URL	visit the website

Notes:

Figures have been rounded. The list of movies included per year are as follows; 1978; Superman, 1980; Hero at Large, Flash Gordon, 1981; The Legend of the Lone Ranger, Superman II, 1983; Superman III, 1984; Sheena, Supergirl, 1987; Superman IV: The Quest for Peace, 1989; Batman, 1990; Teenage Mutant Ninja Turtles, Darkman, 1991; Teenage Mutant Ninja Turtles II, The Rocketeer, 1992; Batman Returns, Buffy the Vampire Slayer, 1993; Teenage Mutant Ninja Turtles III, The Meteor Man, Batman: Mask of the Phantasm, 1994; The Crow, The Shadow, Blankman, 1995; Tank Girl, Batman Forever, Judge Dredd, Mighty Morphin' Power Rangers, 1996; Barb Wire, The Phantom, The Crow: City of Angels, 1997; Turbo: A Power Rangers Movie, Batman and Robin, Spawn, Steel, 1998; The Mask of Zorro, Blade, Orgazmo, 1999; Black Mask, Mystery Men, 2000; X-Men, The Specials, Unbreakable, 2001; Iron Monkey, 2002; Blade II, Spider-Man, The Powerpuff Girls Movie, 2003; Daredevil, X2: X-Men United, Hulk, 2004; Hellboy, The Punisher, Spider-Man 2, Catwoman, The Incredibles, Blade Trinity, 2005; Elektra, Batman Begins, Fantastic Four, Sky High, The Legend of Zorro, 2006; X-Men: The Last Stand, Superman Returns, My Super Ex-Girlfriend, Zoom, 2007; Ghost Rider, Spider-Man 3, Fantastic Four: Rise of the Silver Surfer, 2008; Superhero Movie, Iron Man, The Incredible Hulk, Wanted, Hancock, Hellboy II: The Golden Army, The Dark Knight, Punisher: War Zone, The Spirit, 2009; Watchmen, Super Capers, X-Men Origins: Wolverine, 2010; Kick-Ass, Iron Man 2, Megamind, 2011; The Green Hornet, Super, Thor, X-Men: First Class, Green Lantern, Captain America: The First Avenger, 2012; Chronicle, Ghost Rider: Spirit of Vengeance, Marvel's The Avengers, The Amazing Spider-Man, The Dark Knight Rises, 2013; Iron Man 3, Man of Steel, The Wolverine, Kick-Ass 2, Thor: The Dark World, 2014; Big Hero 6, Teenage Mutant Ninja Turtles, Guardians of the Galaxy, X-Men: Days of the Future Past, The Amazing Spider-Man 2, Captain America - The Winter Soldier, 2015; Fantastic Four, Ant-Man, Avengers: Age of Ultron, 2016; Deadpool, Batman v Superman: Dawn of Justice, Captain America: Civil War, X-Men: Apocalypse, Teenage Mutant Ninja Turtles: Out of the Shadows, Batman: The Killing Joke, Suicide Squad, Doctor Strange, 2017; The LEGO Batman Movie, Logan, Power Rangers, Guardians of the Galaxy Vol. 2, Wonder Woman, Spider-Man: Homecoming

Most expensive film productions worldwide 2017

The world's most expensive film productions as of May 2017 (in million U.S. dollars)

Source and methodology information

Notes:

n.a.

Source Various sources

Conducted by Various sources

Survey period as of May 2017

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics not adjusted for inflation

Published by Wikipedia

Publication date May 2017

Original source wikipedia.org

Website URL [visit the website](#)

Most popular movies on Facebook 2017

Movies with the most Facebook fans as of August 2017 (in millions)

Source and methodology information

Source Facebook; Fan Page List

Conducted by Facebook

Survey period August 2017

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Fan Page List

Publication date August 2017

Original source fanpagelist.com

Website URL [visit the website](#)

Notes:

Titles were based on official Facebook page titles. Excluding duplicates for series.

Most pirated movies of 2015

The most pirated movies in 2015, based on the number of torrent downloads (in millions)

Source and methodology information

Notes:

n.a.

Source	Excipio; Variety
Conducted by	Excipio
Survey period	Jan 1, 2014 to December 25, 2014
Region	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Excipio; Variety
Publication date	December 2015
Original source	variety.com
Website URL	visit the website

Most viewed movie trailers in their first 24 hours as of April 2017

Teaser trailers viewed most within 24 hours after release as of April 2017 (in millions)

Source and methodology information

Notes:

n.a.

Source The Hollywood Reporter

Conducted by The Hollywood Reporter

Survey period April 2017

Region Worldwide

Number of respondents n.a.

Age group n.a.

Special characteristics n.a.

Published by The Hollywood Reporter

Publication date April 2017

Original source hollywoodreporter.com

Website URL [visit the website](http://hollywoodreporter.com)

Leading movies based on merchandise sales 2016

Leading Hollywood movies based on merchandise sales revenue as of January 2016 (in billion U.S. dollars)

Source and methodology information

Notes:

n.a.

Source Insider Monkey

Conducted by Insider Monkey

Survey period January 2016

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics figures are estimates

Published by Insider Monkey

Publication date January 2016

Original source insidermonkey.com

Website URL [visit the website](#)

Factors influencing the decision what to watch in the U.S. 2016

Which of the following are most important to you when deciding what to watch?

Source and methodology information

Source	Harris Poll
Conducted by	Harris Poll
Survey period	June 7 to 9, 2016
Region	United States
Number of respondents	2,034
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Harris Poll
Publication date	June 2016
Original source	theharrispoll.com
Website URL	visit the website

Notes:

"Which of the following are most important to you when deciding what to watch (e.g., on television, movies, online, etc.)? Please select all that apply."

Favorite movie/TV genres in the U.S. by gender 2016

What is your favorite movie/television genre? (by gender)

Source and methodology information

Source	PayPal
Conducted by	PayPal
Survey period	September 2016
Region	United States
Number of respondents	1,000
Age group	18 years and older
Special characteristics	among adults who pay for digital content online
Published by	PayPal
Publication date	February 2017
Original source	American Digital Media Consumers, page 8
Website URL	visit the website

Notes:

The source does not provide information on the original wording used during the survey. Thus, the wording chosen for this statistic may differ slightly from the one in the survey.

Preferred place of movie consumption in the U.S. 2017

Do you prefer to see movies in a movie theater or wait for them to come out on home release?

Source and methodology information

Notes:

n.a.

Source YouGov; The Economist

Conducted by YouGov; The Economist

Survey period February 12 to 14, 2017

Region United States

Number of respondents 1,495

Age group 18 years and older

Special characteristics n.a.

Published by YouGov

Publication date February 2017

Original source yougov.com

Website URL [visit the website](#)

Movie goers worldwide 2016, by age

Monthly movie going penetration rate worldwide in 2nd quarter 2016, by movie-goer's age

Source and methodology information

Source GlobalWebIndex

Conducted by GlobalWebIndex

Survey period Q2 2016

Region Worldwide

Number of respondents *n.a.*

Age group 16-64 years

Special characteristics *n.a.*

Published by GlobalWebIndex

Publication date August 2016

Original source globalwebindex.net

Website URL [visit the website](http://globalwebindex.net)

Notes:

The source worded the question as follows: 'On average, how often would you say you do the following things? Visit the cinema'

Frequency of going to the movies in the U.S. 2017

How often do you go to see movies in a movie theater?

Source and methodology information

Source YouGov; The Economist

Conducted by YouGov; The Economist

Survey period February 12 to 14, 2017

Region United States

Number of respondents 1,496

Age group 18 years and older

Special characteristics *n.a.*

Published by YouGov

Publication date February 2017

Original source yougov.com

Website URL [visit the website](#)

Notes:

The source does not provide information about the type of survey used.

Food/drink buying among moviegoers worldwide 2016, by country

Share of moviegoers who bought food and/or drinks during their last movie theater visit in selected countries worldwide as of March 2016

Source and methodology information

Source	Boxoffice
Conducted by	Various sources (Qriously)
Survey period	February 26 to March 9, 2016
Region	Worldwide
Number of respondents	13,500
Age group	13 years and older
Special characteristics	respondents from Brazil, France, India, Japan, Mexico, Russia, the United Kingdom and the United States
Published by	Boxoffice
Publication date	April 2016
Original source	qriously.com
Website URL	visit the website

Notes:

The source does not provide information about the type of survey used.

Security measures necessary at movie theaters in the U.S. 2015

Necessary security measures at movie theaters according to moviegoers in the United States as of July 2015

Source and methodology information

Notes:

n.a.

Source C4

Conducted by C4

Survey period July 28 and 29, 2015

Region United States

Number of respondents >250 moviegoers

Age group *n.a.*

Special characteristics top 2 box

Published by C4

Publication date August 2015

Original source c4-rd.com

Website URL [visit the website](#)

Countries downloading most pirated horror video content 2015

Countries downloading the most pirated horror video content worldwide between October 14 and 23, 2015

Source and methodology information

Notes:

n.a.

Source Irdeto

Conducted by Irdeto

Survey period 2014

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Irdeto

Publication date October 2015

Original source irdeto.com

Website URL [visit the website](#)

Stereotyping of ethnic minorities in Hollywood movies 2016

Do you think Hollywood films more often....?

Source and methodology information

Notes:

n.a.

Source YouGov

Conducted by YouGov

Survey period February 4 to 7, 2016

Region United States

Number of respondents 994

Age group 18 years and older

Special characteristics n.a.

Published by YouGov

Publication date February 2016

Original source yougov.com

Website URL [visit the website](#)

Survey: presence of minorities in Hollywood movies in the U.S. 2016, by age

If you could choose, would you like Hollywood to produce...?

Source and methodology information

Notes:

n.a.

Source	YouGov
Conducted by	YouGov
Survey period	February 4 to 7, 2016
Region	United States
Number of respondents	996
Age group	18 years and older
Special characteristics	<i>n.a.</i>
Published by	YouGov
Publication date	February 2016
Original source	yougov.com
Website URL	visit the website

Adequate number of roles for minorities in Hollywood movies 2016

Do you think Hollywood films do or do not provide an adequate number of roles for racial minorities?

Source and methodology information

Notes:

n.a.

Source YouGov

Conducted by YouGov

Survey period February 4 to 7, 2016

Region United States

Number of respondents 998

Age group 18 years and older

Special characteristics n.a.

Published by YouGov

Publication date February 2016

Original source yougov.com

Website URL [visit the website](#)

Best-paid actresses in 2017

Annual income of the world's best-paid actresses in 2017 (in million U.S. dollars)

Source and methodology information

Notes:

n.a.

Source Forbes

Conducted by Forbes; Box Office Mojo

Survey period June 2016 to June 2017

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Forbes

Publication date August 2017

Original source forbes.com

Website URL [visit the website](#)

Best-paid worldwide actors 2017

Best-paid actors worldwide in 2017, by annual income (in million U.S. dollars)

Source and methodology information

Source Forbes

Conducted by Nielsen; Box Office Mojo; IMDb

Survey period June 1, 2016 and June 1, 2017

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Forbes

Publication date August 2017

Original source forbes.com

Website URL [visit the website](#)

Notes:

Forbes methodology: "Figures are based on data from Nielsen, BoxOffice Mojo and IMDB, as well as interviews with agents, managers and lawyers."

Highest grossing Hollywood actors in 2016

Highest grossing actors worldwide in 2016, by global box office results (in million U.S. dollars)

Source and methodology information

Source Forbes; Box Office Mojo

Conducted by Box Office Mojo; Forbes

Survey period 2016

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Forbes

Publication date December 2016

Original source forbes.com

Website URL [visit the website](#)

Notes:

The source provides the following information about the methodology: "To calculate the ranking of top-grossing actors, we added up the 2016 global ticket sales of top actors' films released this year, using data from Box Office Mojo as of December 27, 2016. We did not count animated movies where only actors' voices were used and only included actors who were top-billed and/or had the most screen time."

Most overpaid actors in Hollywood in 2016

Most overpaid actors in Hollywood in 2016, ranked by box office revenue per dollar of their pay (in U.S. dollars)

Source and methodology information

Source Forbes; Box Office Mojo

Conducted by Forbes; Box Office Mojo

Survey period December 2016

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Forbes

Publication date December 2016

Original source forbes.com

Website URL [visit the website](#)

Notes:

The figures are averages of what each actors's last three movies earned at the box office per dollar of their pay.

Actors with most action figures 2016

Leading actors worldwide as of April 2015, by number of action figures based on characters they played

Source and methodology information

Notes:

n.a.

Source	Gizmodo
Conducted by	Gizmodo
Survey period	as of April 2016
Region	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Gizmodo
Publication date	April 2016
Original source	gizmodo.com
Website URL	visit the website

Actors with the most Oscars

Actors with the most Oscars from 1929 to 2017

Source and methodology information

Notes:

n.a.

Source	The Academy; Wikipedia
Conducted by	The Academy
Survey period	1929 to 2017
Region	Worldwide
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	Wikipedia
Publication date	February 2017
Original source	wikipedia.org
Website URL	visit the website

Film studio ranking by number of "Best Picture" Academy Awards 1990-2017

Film studio ranking by number of "Best Picture" Academy Awards from 1990 to 2017

Source and methodology information

Source Wikipedia

Conducted by Wikipedia

Survey period 1990 to 2017

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Wikipedia

Publication date February 2017

Original source wikipedia.org

Website URL [visit the website](#)

Notes:

If an awarded film was produced by more than one company, the award is listed for each company that had a part in the production.

Oscars in the category "Best Foreign Language Film" 1948-2017, by country

Number of Oscar winners in the category "Best Foreign Language Film" from 1948 to 2017, by country

Source and methodology information

Source The Academy

Conducted by The Academy

Survey period 1948 to 2017

Region Worldwide

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by The Academy

Publication date February 2017

Original source [oscars.org](https://www.oscars.org)

Website URL [visit the website](https://www.oscars.org)

Notes:

* The film "The walls of Malapaga" (Oscar 1951) is a Franco-Italian production and will be counted in the statistic for Italy and France. ** Russia, includes the USSR. *** Czech Republic includes Czechoslovakia.

Academy Awards nominations in 2017, by film

Number of Academy Awards nominations in 2017, by film

Source and methodology information

Source	The Academy
Conducted by	The Academy
Survey period	January 2017
Region	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	calculations made by Statista
Published by	The Academy
Publication date	January 2017
Original source	oscar.go.com
Website URL	visit the website

Notes:

Films are included which received 2 or more nominations.

Influence of an Academy Award on movie viewership in the U.S. 2016

If a movie wins an Oscar, would you be...?

Source and methodology information

Notes:

n.a.

Source YouGov

Conducted by YouGov

Survey period February 4 to 7, 2016

Region United States

Number of respondents 1,000

Age group 18 years and older

Special characteristics n.a.

Published by YouGov

Publication date February 2016

Original source yougov.com

Website URL [visit the website](#)

Distribution of voters at the Academy Awards 2016, by ethnicity

Distribution of voters at the Academy Awards in 2016, by ethnicity

Source and methodology information

Notes:

n.a.

Source LA Times

Conducted by LA Times

Survey period 2016

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by LA Times

Publication date February 2016

Original source latimes.com

Website URL [visit the website](#)

Ethnicity distribution of acting winners at the Academy Awards 1928-2015

Distribution of acting category winners at the Academy Awards from 1928 to 2015, by ethnicity

Source and methodology information

Notes:

n.a.

Source

Time

Conducted by

Time

Survey period

1928 to 2015

Region

United States

Number of respondents

n.a.

Age group

n.a.

Special characteristics

n.a.

Published by

Time

Publication date

January 2016

Original source

time.com

Website URL

[visit the website](#)