



*"I design with all my heart,  
thinking about the users"*

CURIOUS

PATIENT

PASSIONATE

EMPATHETIC

## JOB TITLE

UX/UI Designer

## Degree

Master

## Nationality

China

## Email

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## Phone

+46 764538513

## HOBBIES



Photography



Music



Gaming



Traveling



Dance



Badminton

# Xiqun Li

## ABOUT

I am a Designer and Storyteller crafting virtual&physical connections between human and technology. I'm passionate about transforming complex problems into meaningful and effortless solutions. I believe my design eyes and user empathy facilitate the communication between technology and human beings.

## Education

Sep 2016 - present

### Entry - Royal Institute of Technology

### Exit - Aalto School of Science

Master in Human Computer Interaction and Design  
Minor in Innovation & Entrepreneurship

Sep 2012 - Jul 2016

### Ji Lin University(985)

Bachelor in Internet of Things  
Minor in Finance Planning

## Capabilities

### Design

Contextual Inquiry, Competitor Analysis, Interviews, Synthesis, Survey, Persona, Story Mapping, Visioning, Paper Sketching, Wireframing, Usability Testing, Prototyping, Motion Design

### Software

Interaction Design, Graphical Design, Sketch, CorelDRAW, Balsamiq, Photoshop, Axure, MockingBot, After Effects, Movie Maker,

### Tech

HTML, CSS, Basic JS

### Language

English - Professional working proficiency  
Mandarin - Native speaker

## Experience

Flygresor, Stockholm  
Jan 2018 - present

### UI/UX Designer

Research, interviews, ideate, design and prototype for redesigning of Flygresor mobile web platform.

Uni-Ubi, Hangzhou  
May 2017 - Sep 2017

### Assistant Project Manager

Heuristic evaluation to identify user pain points and provided design recommendations.

EIT Startup Event, Stockholm  
Dec 2016

### Altalk Project - Designer

Idea generator builds the project and implements the ideas into the tangible interaction design.

EIT Digital Workshop  
Oct 2016

### Design Tutor

From 0 to 1, we taught high school students achieve functionality wireframe among various topics at last.

## Awards

### EIT Digital Scholarship

Half tuition fare waiver & monthly allowance

### First-class, second-class Scholarship

4 years at JiLin University of China (Rank 10)