

References to the certification and use of marks

According to the requirements shown in ISO 17021-1 Clause 8.3, ANAB PR 1018, use of marks, the rules for use of marks, shall be according to the following:

- I. ARI issues specific accreditation symbols to certified entities to indicate their certification status. The certification and accreditation symbol indicates the specific program(s) to which the entity is certified. ARI's name and accreditation symbol shall be used within the specific certification program and in relation to the **standard** and **scope** for which certification was granted by ARI.



- II. ARI symbols and references to ARI certification shall be used only under the name or the registered trade name of the legal entity currently certified by ARI. Certified Entity is not allowed to use references to imply that the certification applies to activities and sites that are outside the scope of certification.
- III. An ARI certified entity is not allowed to transfer use of the ARI name or certification/accreditation symbol to or allow use by another entity regardless of the relationship between the two entities, including but not limited to parent company that is a separate legal entity, outsourced company, or subcontractor.
- IV. Applicants for certification shall not verbally or in writing use the ARI certification symbol, business name, or business acronym to claim accreditation or imply accredited status in connection with the application for accreditation until the applicant has been granted certification from ARI.
- V. No implication that a product, item, process, service (or any part of it), management system, or person is approved or certified by ARI or ANAB. This mark shall not be used on a product nor product packaging nor in any other way that may be interpreted as denoting product conformity.
- VI. If packaging, etc., used for transportation includes the approved accreditation and certification symbols, a clear statement must be included to the effect that the product contained therein was manufactured in a facility with [specify] management systems certified as being in conformity with [specific standard].
- VII. It is not allowed to use the references to certification and use of marks in Laboratory test, Calibration or inspection reports or certificates.
- VIII. The Certified Entity also agree to use references and marks properly according to the following:
 - a) Certified Entity, can use Certification reference and marks use in communication media such as the internet, brochures or advertising, or other documents;
 - b) Certified Entity will avoid any misleading statement regarding its certification; (e.g. Best company certified, organic, etc)
 - c) Certified Entity shall not use the certification document or any part thereof in a misleading manner;
 - d) If Certificate is withdrawal of its certification, is required to discontinues the use of all advertising matter that contains a reference to certification, including letterhead, electronic media, etc., and return or destroy any accreditation documents as required by ARI.;
 - e) If an organization continues to use the ARI/ANAB symbols or reference to ARI/ANAB, ARI will publish a notice on its website indicating that the organization is making a false claim of ARI certification, and ARI may take legal action.
 - f) Certified Entity shall to make amends to all advertising matter when the scope of certification has been reduced or changed;
 - g) Certified Entity will not use its certification in such a manner that would bring ARI and/or certification system into disrepute and lose public trust.

INSTRUCTIONS FOR REPRODUCTION

If Certified Client, use certification and accreditation logo. Following instructions shall be used:

- I. To ensure high-quality reproduction, the certification and accreditation symbol shall be based on the original artwork provided to the certified entity by ARI. Copying the symbol from other documents or sources is prohibited.
- II. The ARI and ANAB symbols shall be reproduced on a background that will not impede readability:

ARI LOGO

- a) Logo in black or in blue (Pantone 5405C or equivalent) and American Registration Institute letters on (Pantone 548C or equivalent) on a white or light-colored background;
- b) In a size that makes all features of the symbol clearly distinguishable; and
- c) Without distortion of its dimensions.

ANAB LOGO

- a) In black or in blue (PMS 286 or equivalent) and red (PMS 485 or equivalent) on a white or light-colored background;
- b) In a size that makes all features of the symbol clearly distinguishable; and
- c) Without distortion of its dimensions.

- II. An ARI certified management systems shall use the ANAB accreditation symbol only in conjunction with ARI symbol associated with its certification activities, subject to the conditions in this document.
- III. When using the ANAB accreditation symbol, its size must not exceed the size of the ARI symbol.

