SHIJUN LI

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EDUCATION

University of Science and Technology of China, Hefei, China

09/2016 - 06/2020

B.Eng. in Automation, School of Information Science and Technology, GPA: 3.58/4.3, Rank: Top 20%

University of Science and Technology of China, Hefei, China

09/2020 - 06/2023 (expected)

Master's student in Electronic and Information Engineering, School of Information Science and Technology

PUBLICATIONS

- Shijun Li, Wenqiang Lei, Qingyun Wu, Xiangnan He, Peng Jiang & Tat-Seng Chua, "Seamlessly Unifying Attributes and Items: Conversational Recommendation for Cold-Start Users", in ACM Transactions on Information Systems (TOIS 2021), [pdf] [codes]
- Chongming Gao*, Shijun Li*, Wenqiang Lei, Jiawei Chen, Biao Li, Peng Jiang, Xiangnan He, Jiaxin Mao & Tat-Seng Chua, "A Fully-observed Dataset and Insights for Evaluating Conversational Recommender Systems", (* Equal contribution), in Proceedings of the 31st ACM International Conference on Information and Knowledge Management (CIKM 2022, Full), [pdf] [codes] [data]
- Chongming Gao*, **Shijun Li***, Yuan Zhang*, Jiawei Chen, Biao Li, Wenqiang Lei, Peng Jiang & Xiangnan He, "KuaiRand: An Unbiased Sequential Recommendation Dataset with Randomly Exposed Videos", (* **Equal contribution**), in Proceedings of the 31st ACM International Conference on Information and Knowledge Management (**CIKM 2022**, Short), [pdf] [data]
- Chongming Gao, Wenqiang Lei, Jiawei Chen, Shiqi Wang, Xiangnan He, **Shijun Li**, Biao Li, Yuan Zhang & Peng Jiang, "CIRS: Bursting Filter Bubbles by Counterfactual Interactive Recommender System", arXiv preprint (submitted to **TOIS**), [pdf] [codes]

SELECTED PROJECTS & RESEARCH

Project: Explore Interest of Cold-Start Users by Conversational Recommendation

03/2020 - 12/2020

Advisor: Prof. Xiangnan He(USTC), Prof. Wenqiang Lei(SCU), Prof. Qingyun Wu(PSU), Prof. Tat-Seng Chua(NUS)

- Actively asking users' preferences by conversations can help to efficiently capture the interest of cold-start users
- Propose a holistic framework to seamlessly solve all conversation policy questions in an end-to-end manner
- Apply Thompson Sampling to conversational recommendation for keeping EE balance in cold-start scenario

Project: Explore Trustworthy Evaluation for Conversational Recommendation

03/2021 - 12/2021

Advisor: Prof. Xiangnan He (USTC), Prof. Wenqiang Lei (SCU), Dr. Peng Jiang (Kuaishou Inc.)

- Collect a fully-observed dataset for the first time from the social video-sharing mobile App, Kuaishou, with millions of user-item sequential interactions
- Study the effect of different exposure rates and various biases on the evaluation of conversational recommendation systems (CRSs)
- Investigate the effect of matrix completion, i.e. estimating the missing values, on the evaluation of CRSs

Project: Implement Reinfocement Learning in Real-World Recommendation System 03/2022 - 07/2022 **Advisor:** Prof. Xiangnan He (USTC), Dr. Yuan Zhang (Kuaishou Inc.)

- Design an actor-critic based RL model for online recommendation of short videos on Kuaishou App
- Train the model in an offline RL manner by building and interacting with a user simulator
- Implement the RL model for the re-ranking task in real-world recommendation application, achieving significant improvement on users' total watch time and diversity of recommended videos

Project: Burst Filter Bubbles by Counterfactual Interactive Recommender System

12/2021 - 07/2022

Advisor: Prof. Xiangnan He (USTC), Prof. Jiawei Chen (ZJU), Prof. Wenqiang Lei (SCU)

- Analyze filter bubbles in interactive recommendation, focusing on the overexposure effect on user satisfaction
- Integrate causal inference into offline reinforcement learning to burst filter bubbles

Kuaishou Inc. Beijing, China

Research Intern, Advisor: Prof. Xiangnan He, Dr. Yuan Zhang

03/2020 - Present

- Study the cold-start setting and evaluation of conversational recommendation, constructing two valuable datasets and finishing three papers
- Implement offline RL in real-world short video recommendation system, serving millions of people and achieving significant online improvement

University of Florida, SmartData Lab

Florida, U.S.

Summer Research Intern, Advisor: Prof. Harley Joel.B

07/2019 - 09/2019

- Study the growth and boundaries of grains in microstructure in RL framework, defining corresponding state and action space in RL
- Process and decode the pictures of microstructure into low-dimension expression, while denoising for the vagueness of these pictures

PROFESSIONAL SERVICES & AWARDS

- PC Member for The 28th ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD 2022) and The 15th International Conference on Web Search and Data Mining (WSDM 2022)
- Invited Reviewer for ACM Transactions on Information Systems (TOIS), ACM Transactions on the Web (TWEB) and ACM International World Wide Web Conference (WWW 2022)
- First Class Academic Scholarship, USTC, China

2020 & 2021

• Outstanding Student Scholarship, USTC, China

2017 & 2018 & 2019

TEACHING & SERVICE

- Teaching Assistant of two courses ("Fundamentals of Operation Research" and "Function of Complex Variable")
- Administrator of eleven deep-learning workstations (70 GPUs in total) of LDS lab for two years

SELECTED COURSES

- Mathematics: Function of Complex Variable B (93/100), Fundamentals of Operation Research (96/100), System Identification (97/100), Combination Mathematics (91/100)
- CS: Computer Vision (95/100), Introduction to Robotics (93/100), Fundamentals of Computer Control (95/100), Introduction to Artificial Intelligence (93/100), Fundamentals of Electronic System Design (90/100), Principles and Systems of Microcomputers A (90/100), Fundamentals of Data Science (91/100)

SKILLS

Programming Languages: Python, C, C++, Matlab (ranked by proficiency)

Tools and Frameworks: PyTorch, Tensorflow, MySQL, Git, LaTeX, Docker, Hadoop

English: TOFEL: 108 (R: 28; L: 29; S: 26; W: 25); GRE: 321+3.5 (V: 153; Q:168; AW: 3.5)