

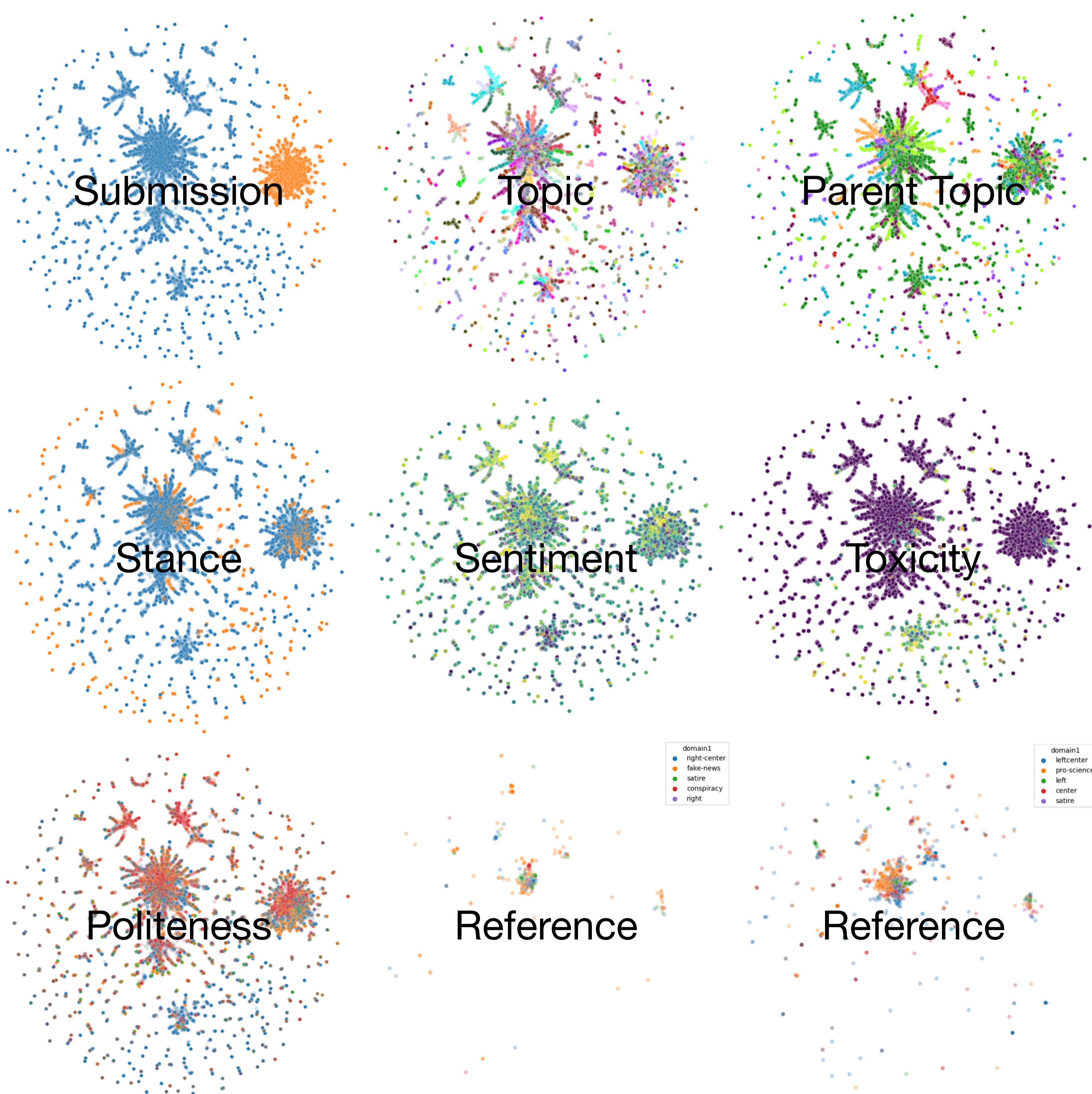
# Disagreeing but Cohesive? An Embedding Approach to Climate Discourse Dynamics

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This study aims to understand the climate **discourse dynamics** on Reddit by

- 1) creating a novel vector space that encodes the complex interactions among a representative set of discourse features (topical, affective, ideological, and referential),
  - 2) quantifying discourse cohesion,
  - 3) examining the association between cross-positional engagement and discourse cohesion.

We find climate discourse mainly clusters around **shared topics and structures**, maintaining **cohesion** even when affective and ideological differences arise. **Politeness, continuity, and on-topic exchanges** foster substantive **cross-positional engagement**, with **disagreement** occurring within **common semantic and topical frames** rather than through fragmentation or disengagement.



**Figure 1:** Post space embeddings

# Post Space

- The post-embedding space is **topic-driven**, clearly **distinguishing original submissions from comment**. Within each topical cluster, the **local structure varies**, shaped by the dynamics of individual threads and their interactional patterns.
  - The interwoven stance patterns indicate **engagement across opposing viewpoints** within threads. Sentiment, toxicity, politeness, and political positions are more diffusely distributed, permeating discussions rather than forming distinct clusters, while domains tightly cluster around a shared core.

# Data & Methods

231,042 comments of 36,384 threads from  
Reddit's subreddit r/climate using the Reddit  
Pushshift dump.

## Methods:

- Identify **discourse features** of each post, including topic<sup>[1]</sup>, stance (climate contrarian/ non-contrarian)<sup>[2]</sup>, reference domain (domain type/political position<sup>[3]</sup>), sentiment<sup>[4]</sup>, toxicity<sup>[5]</sup>, politeness<sup>[6]</sup>, and **disagreement**<sup>[7]</sup> using fine-tuned or pre-trained (BERT) models.
  - Construct structure-aware **feature embeddings** with the GloVe<sup>[8]</sup> model and obtain **post embeddings** by averaging the feature vectors of each post. A graph-based weighting scheme is applied to account for the relationship of each post to others when computing the co-occurrence matrix.
  - Explore **discourse cohesion** by analyzing cosine-similarity–based **continuity**, **relatedness**, **spread**, and **depth**, and assess feature **diversity** using the entropy of individual feature distributions.
  - Measure **cross-positional engagement** by calculating the proportion of thread-level disagreements.
  - Examine the association between discourse cohesion and cross-positional engagement through **regression analyses**.

**Table 1:** Logistic regression results examining the association between disagreement and discourse cohesion of the relational interaction between posts.

| Post-level disagreement  |         |
|--|---------|
| Standardized between-post similarity   | 0.326   |
| Positive variables of feature diversity<br>(toxicity, toxicity_prev, sentiment_prev, contrarian,<br>contrarian_prev, stance_diff, domain_left, domain_right) | Yes     |
| Negative variables of feature diversity<br>(sentiment, politeness, politeness_prev, topic_diff)  | Yes     |
| Pseudo R-squared   | 0.078   |
| N  | 231,042 |

**Table 2:** OLS regression results examining the association between thread-level discourse cohesion and cross-positional engagement (threads containing more than ten comments).

| Engagement (variables contributing most to engagement)                                    |  |
|---|--|
|   | Thread-level cross-positional engagement |
| Standardized continuity   | 0.095                                    |
| Standardized relatedness  | -0.032                                   |
| Standardized spread   | -0.009                                   |
| Standardized depth  | -0.038                                   |
| Positive variables of feature diversity distribution<br>(contrarian, toxicity, sentiment) | Yes                                      |
| Negative variables of feature diversity distribution<br>(topic, politeness)               | Yes                                      |
| Adjusted R-squared  | 0.277                                    |
| N   | 5,370                                    |