

# XIYA LI

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## Education

Industrial Design BFA - University of Illinois at Urbana Champaign 2016.09 - 2020.05

Study abroad - Lorenzo di Medici, Florence, Italy 2019.01 - 2019.05

Design Products MA - Royal College of Art 2024.09 - 2025.08

## Work

UX design consultant - CUBE Consulting, Champaign, US 2018.09 - 2018.12

Conducted UI / UX design consulting for Simverse by Illinois Rockstar, a cloud-based simulation software. Participated in a five-member team conducting user testing and provided feedback to Simverse' workflow and user interface.

UX designer - Xpeng, Guangzhou, China 2021.06 - 2021.06

Designed UI for Vehicle license plate verification app. Prototyped second-hand vehicle app with engineering team.

Industrial designer - Designest, Guangzhou, China 2022.09 - 2022.10

Conducted soft drink bottle design proposal. Developed ideas and sketches for children high chair.

Industrial designer - CVTE, Guangzhou, China 2023.02 - 2023.12

Made CMF renders of projectors. Researched ideas and developed sketches for office equipments.

## Skills

Adobe Creative Cloud, Autodesk SketchBook

Rhino + Grasshopper, KeyShot

HTML, CSS, JavaScript, Arduino

## Recognition

Green Concept Award 2019