# Baker Hughes is working towards net zero at scale

Learn more about how energy tech company Baker Hughes is working towards net zero at scale.

https://www.pwc.com/us/en/library/case-studies/baker-hughes.html [](https://www.pwc.com/us/en/library/case-studies/baker-hughes.html)

# Positioning your chief sustainability officer for success

Sustainability is becoming the defining paradigm for business. Is your leadership team ready?

https://www.pwc.com/us/en/services/esg/ghost/positioning-your-chief-sustainability-officer-for-success.html [](https://www.pwc.com/us/en/services/esg/ghost/positioning-your-chief-sustainability-officer-for-success.html)

# Time to get serious about the realities of climate risk

Climate risk assessment and a better understanding of what changing climate is, can help companies build a robust and effective climate agenda.

https://www.pwc.com/us/en/services/esg/ghost/risks-and-opportunities-of-climate-change-on-business.html [](https://www.pwc.com/us/en/services/esg/ghost/risks-and-opportunities-of-climate-change-on-business.html)

# Paying for good for all

Global research on ESG and reward beyond the boardroom. In this report we outline findings and recommendations to help you do it well.

https://www.pwc.com/us/en/services/esg/ghost/rewarding-esg.html [](https://www.pwc.com/us/en/services/esg/ghost/rewarding-esg.html)

# SEC climate risk disclosures

What it means for companies and what business leaders should do next, according to Wes Bricker, Vice Chair – US Trust Solutions Co-Leader at PwC.

https://www.pwc.com/us/en/services/esg/ghost/sec-climate-risk-disclosures.html [](https://www.pwc.com/us/en/services/esg/ghost/sec-climate-risk-disclosures.html)

# Maximizing IPO value through ESG equity

In this new environment, executives need to communicate their company’s ESG performance and strategy in a coherent and transparent manner.

https://www.pwc.com/us/en/services/deals/blog/maximizing-ipo-value-through-esg-equity.html [](https://www.pwc.com/us/en/services/deals/blog/maximizing-ipo-value-through-esg-equity.html)

# Workforce Architect

Workforce Architect connects HR actions to financial impact so you can evaluate business scenarios and make decisions that align with your long-term goals.

https://www.pwc.com/us/en/products/workforce-architect.html [](https://www.pwc.com/us/en/products/workforce-architect.html)

# The General Counsel’s role in ESG and the proposed SEC climate-related disclosure rules

General Counsels have a key role on the governance aspect of the company's Environmental, Social and Governance (ESG) strategy.

https://www.pwc.com/us/en/services/tax/library/general-counsel-esg-role-sec-climate-related-disclosure-rules.html [](https://www.pwc.com/us/en/services/tax/library/general-counsel-esg-role-sec-climate-related-disclosure-rules.html)

# Putting ESG in action starts with the G

Building trust in ESG will require boards to have robust processes and allocate the resources necessary to integrate ESG into strategy and oversight.

https://www.pwc.com/us/en/services/esg/ghost/esg-sec-cyber-environment-leadership-corporate-governance-investing-jamie-gamble.html [](https://www.pwc.com/us/en/services/esg/ghost/esg-sec-cyber-environment-leadership-corporate-governance-investing-jamie-gamble.html)

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https://www.pwc.com/us/en/services/consulting/deals/library/maximizing-ipo-value-through-esg-equity.html [](https://www.pwc.com/us/en/services/consulting/deals/library/maximizing-ipo-value-through-esg-equity.html)

# Greening the tax system: The role of tax in building a green economy

The first in a series of blogs highlighting recent US developments related to ESG issues for tax professionals.

https://www.pwc.com/us/en/services/trust-solutions/private-company-services/business-perspectives/greening-the-tax-system.html [](https://www.pwc.com/us/en/services/trust-solutions/private-company-services/business-perspectives/greening-the-tax-system.html)

# Purpose driven leadership: the evolving role of ESG metrics in executive compensation plans

What boards of directors need to know about this fast-growing trend

https://www.pwc.com/us/en/services/governance-insights-center/library/esg-metrics-compensation-plans.html [](https://www.pwc.com/us/en/services/governance-insights-center/library/esg-metrics-compensation-plans.html)

# Women in Work Index 2022

Building an inclusive workplace in a net zero world.

https://www.pwc.com/us/en/services/esg/ghost/women-in-work-index.html [](https://www.pwc.com/us/en/services/esg/ghost/women-in-work-index.html)

# ESG isn’t just a responsibility. It’s a mindset.

Businesses today require real-world experience to hardcode ESG principles into growth strategy and operations.

https://www.pwc.com/us/en/the-new-equation/esg.html [](https://www.pwc.com/us/en/the-new-equation/esg.html)

# How CISOs and boards can prepare for the new era of cyber transparency

New SEC proposal for disclosures on cyber incidents, risk management and governance aim for more consistent and comparable reporting.

https://www.pwc.com/us/en/services/consulting/cybersecurity-risk-regulatory/library/sec-cyber-proposed-disclosure.html [](https://www.pwc.com/us/en/services/consulting/cybersecurity-risk-regulatory/library/sec-cyber-proposed-disclosure.html)

# How boards can prepare for the SEC’s climate-related disclosures

We break down what boards need to know about the recently proposed climate-related disclosures and questions to ask.

https://www.pwc.com/us/en/services/governance-insights-center/library/boards-climate-related-transparency.html [](https://www.pwc.com/us/en/services/governance-insights-center/library/boards-climate-related-transparency.html)

# Next in consumer packaged goods: Creating value amid disruption in 2022 and beyond

PwC's Next In Consumer Packaged Goods looks into the trends that help CPG companies become well positioned to steer the future of the industry.

https://www.pwc.com/us/en/industries/consumer-markets/library/next-in-cpg-trends.html [](https://www.pwc.com/us/en/industries/consumer-markets/library/next-in-cpg-trends.html)

# ESG oversight: The corporate director’s guide

Understanding the board’s role in overseeing environmental, social and governance issues.

https://www.pwc.com/us/en/services/governance-insights-center/library/esg-corporate-directors-guide.html [](https://www.pwc.com/us/en/services/governance-insights-center/library/esg-corporate-directors-guide.html)

# Tax is a crucial part of the ESG conversation

Looking at tax through an ESG lens can help businesses build trust more broadly and demonstrate their commitment to sustainability and social responsibility.

https://www.pwc.com/us/en/services/esg/ghost/tax-is-a-crucial-part-of-esg-reporting.html [](https://www.pwc.com/us/en/services/esg/ghost/tax-is-a-crucial-part-of-esg-reporting.html)

# PwC’s US investor survey: The economic realities of ESG

We highlight the US results of a survey of global investor views on ESG. The results can help US companies focus their ESG efforts where they matter today.

https://www.pwc.com/us/en/services/esg/ghost/the-economic-realities-of-esg.html [](https://www.pwc.com/us/en/services/esg/ghost/the-economic-realities-of-esg.html)

# SEC climate risk disclosures and your company

A new SEC rule requires all registrants to disclose information on climate risks. PwC can help you understand what the rule says and what to do next.

https://www.pwc.com/us/en/services/esg/library/sec-climate-disclosures.html [](https://www.pwc.com/us/en/services/esg/library/sec-climate-disclosures.html)

# Reaching net zero: progress and peril analysis

Reaching net zero is the biggest collective action humanity has ever undertaken. This article explores where we are and aren't gaining momentum toward net zero - and what we can do about it.

https://www.pwc.com/us/en/ghosts/net-zero-progress-and-perils.html [](https://www.pwc.com/us/en/ghosts/net-zero-progress-and-perils.html)

# Make no mistake – global ESG regulations will impact US companies

The European Commission is addressing corporate behavior through its Sustainable Finance agenda. US companies will be affected by the proposed ESG reporting regulation if they have subsidiaries in Europe. This is not by mistake but by design. It’s time to get ready.

https://www.pwc.com/us/en/ghosts/itl-csrd.html [](https://www.pwc.com/us/en/ghosts/itl-csrd.html)

# Do sweat the small stuff when it comes to inclusion

Many employees feel that their leaders’ everyday actions don’t match their words. So what can be done to build trust?

https://www.pwc.com/us/en/services/esg/ghost/do-sweat-the-small-stuff-when-it-comes-to-inclusion.html [](https://www.pwc.com/us/en/services/esg/ghost/do-sweat-the-small-stuff-when-it-comes-to-inclusion.html)

# ESG oversight: how company size moves the needle

Understanding risks and opportunities relating to ESG matters is a business imperative for all companies

https://www.pwc.com/us/en/services/governance-insights-center/blog/esg-oversight-company-size.html [](https://www.pwc.com/us/en/services/governance-insights-center/blog/esg-oversight-company-size.html)

# These companies are following through on their promises on diversity, equity, and inclusion

Despite setbacks, real progress on diversity is being made by companies across the U.S.

https://www.pwc.com/us/en/services/esg/ghost/diversity-pledges-ceo-action-social-justice.html [](https://www.pwc.com/us/en/services/esg/ghost/diversity-pledges-ceo-action-social-justice.html)

# The push to net zero emissions: where the board comes in

Strong corporate governance is critical

https://www.pwc.com/us/en/services/governance-insights-center/library/boards-net-zero-emissions.html [](https://www.pwc.com/us/en/services/governance-insights-center/library/boards-net-zero-emissions.html)

# Bristol Myers Squibb’s leadership in global diversity & inclusion

Bristol Myers Squibb expanded their diversity, inclusion and health equity efforts by producing and sharing their first global D&I strategy report.

https://www.pwc.com/us/en/library/case-studies/bristol-myers-squibb.html [](https://www.pwc.com/us/en/library/case-studies/bristol-myers-squibb.html)

# ESG reporting: Getting started

A well-executed, well-communicated ESG strategy is key. This is the first in a PwC series taking you step by step on the path to effective ESG disclosure.

https://www.pwc.com/us/en/services/esg/ghost/esg-reporting-getting-started.html [](https://www.pwc.com/us/en/services/esg/ghost/esg-reporting-getting-started.html)

# How the National Retail Federation used digital to get personal

NRF shifted their business with the help of PwC and Salesforce that created membership growth, increased engagement and time efficiencies for their team.

https://www.pwc.com/us/en/library/case-studies/nrf-salesforce-interview.html [](https://www.pwc.com/us/en/library/case-studies/nrf-salesforce-interview.html)

# ESG Tax solutions

PwC can help align your tax and ESG strategies to better solidify deals, maintain public trust and create long-term stakeholder value at your company.

https://www.pwc.com/us/en/services/esg/esg-tax-solutions.html [](https://www.pwc.com/us/en/services/esg/esg-tax-solutions.html)

# The need for speed

Companies can adapt to holiday shopping demand by building up inventory, gaining greater end-to-end supply chain visibility, and utilizing digital supply chain analytics.

https://www.pwc.com/us/en/industries/consumer-markets/library/holiday-season-digital-supply-chain.html [](https://www.pwc.com/us/en/industries/consumer-markets/library/holiday-season-digital-supply-chain.html)

# Why tax must be an integral part of a company’s ESG strategy

In this era when everyone is talking about ESG, it’s important to understand how tax fits into the larger picture. Kathryn Kaminsky discusses how considering tax early and often can provide a strategic advantage for businesses and their stakeholders.

https://www.pwc.com/us/en/ghosts/why-tax-must-be-an-integral-part-of-a-companys-esg-strategy.html [](https://www.pwc.com/us/en/ghosts/why-tax-must-be-an-integral-part-of-a-companys-esg-strategy.html)

# The need for speed

Companies can adapt to demand by building up inventory, gaining greater end-to-end supply chain visibility, and utilizing digital supply chain analytics.

https://www.pwc.com/us/en/industries/consumer-markets/library/digital-supply-chain.html [](https://www.pwc.com/us/en/industries/consumer-markets/library/digital-supply-chain.html)

# The evolving customer: The future of B2B commerce

Implement a B2B commerce solution to be ready for future business with PwC and Salesforce.

https://www.pwc.com/us/en/services/alliances/salesforce/future-of-b2b-commerce.html [](https://www.pwc.com/us/en/services/alliances/salesforce/future-of-b2b-commerce.html)

# ESG - Climate change strategy as a differentiator for talent

An engaged workforce is critical to turning net zero pledges into action. 3 climate change-related actions to activate, attract, retain key talent.

https://www.pwc.com/us/en/services/esg/library/climate-change-talent-strategy-activation.html [](https://www.pwc.com/us/en/services/esg/library/climate-change-talent-strategy-activation.html)

# Consumers want to travel this holiday. But will they?

More consumers want to travel this holiday. Whether they actually will depends on a variety of interlocking factors, chief among them public health.

https://www.pwc.com/us/en/industries/consumer-markets/library/consumers-want-to-travel-holiday-2021.html [](https://www.pwc.com/us/en/industries/consumer-markets/library/consumers-want-to-travel-holiday-2021.html)

# Insights from sustainability leaders

PwC surveyed 200+ sustainability leaders to find out what specific steps they are taking to deliver on company decarbonization/net zero ambitions.

https://www.pwc.com/us/en/services/esg/library/sustainability-survey.html [](https://www.pwc.com/us/en/services/esg/library/sustainability-survey.html)

# How Constellation Brands built a better ordering system on AWS

PwC helped Constellation Brands design, architect and deploy an AWS cloud-based application allowing distributors to quickly process, track and deliver orders.

https://www.pwc.com/us/en/library/case-studies/constellation-brands.html [](https://www.pwc.com/us/en/library/case-studies/constellation-brands.html)

# Leveraging headless commerce to help boost the online shopping experience

With headless commerce, organizations can increase engagement with their customers by creating new sales channels without scalability issues.

https://www.pwc.com/us/en/services/alliances/sap-implementation/headless-commerce.html [](https://www.pwc.com/us/en/services/alliances/sap-implementation/headless-commerce.html)

# A privacy reset — from compliance to trust-building

To help drive growth and innovation while strengthening customer trust, successful companies put privacy front and center of their business.

https://www.pwc.com/us/en/services/consulting/cybersecurity-privacy-forensics/library/privacy-reset.html [](https://www.pwc.com/us/en/services/consulting/cybersecurity-privacy-forensics/library/privacy-reset.html)

# Here’s who needs to know what for ESG to add value in M&A

To improve your company’s position in a deal, you’ll need to explain your purpose to customers, shareholders and employees.

https://www.pwc.com/us/en/services/deals/library/environmental-social-governance-adding-value.html [](https://www.pwc.com/us/en/services/deals/library/environmental-social-governance-adding-value.html)

# Insights from PwC’s 2021 Annual Corporate Directors Survey

The director’s new playbook: Taking on change

https://www.pwc.com/us/en/services/governance-insights-center/library/annual-corporate-directors-survey.html [](https://www.pwc.com/us/en/services/governance-insights-center/library/annual-corporate-directors-survey.html)

# What's your dealmaking identity?

To unlock value in deals, understand and invest in these three overlooked elements: culture, purpose and digital acumen.

https://www.pwc.com/us/en/services/deals/dealmaking-identity.html [](https://www.pwc.com/us/en/services/deals/dealmaking-identity.html)

# To unlock value in deals, understand and invest in these three overlooked elements

The impact of culture, purpose and digital acumen in M&A.

https://www.pwc.com/us/en/services/deals/library/culture-purpose-digital-acumen.html [](https://www.pwc.com/us/en/services/deals/library/culture-purpose-digital-acumen.html)

# Net Zero Economy Index 2021

Global decarbonisation was only 2.5% in 2020. Achieving the Paris Agreement goal of limiting warming to 1.5°C and delivering net zero requires more than a five times increase in the rate of global decarbonisation every year, and must start now.

https://www.pwc.com/us/en/ghosts/net-zero-economy-index.html [](https://www.pwc.com/us/en/ghosts/net-zero-economy-index.html)

# From vaccine policy to cybersecurity, trust takes center stage

More than ever before, consumers want to support businesses they trust and whose purpose aligns with their own.

https://www.pwc.com/us/en/industries/consumer-markets/library/trust-takes-center-stage.html [](https://www.pwc.com/us/en/industries/consumer-markets/library/trust-takes-center-stage.html)

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https://www.pwc.com/us/en/services/consulting/cybersecurity-risk-regulatory/library/privacy-reset.html [](https://www.pwc.com/us/en/services/consulting/cybersecurity-risk-regulatory/library/privacy-reset.html)

# The audit committee’s role in sustainability/ESG oversight

How audit committees can stay ahead of the curve

https://www.pwc.com/us/en/services/governance-insights-center/library/sustainability-esg-reporting-audit-committees.html [](https://www.pwc.com/us/en/services/governance-insights-center/library/sustainability-esg-reporting-audit-committees.html)

# Our journey as a responsible business

Over the past year, PwC worked to not only maintain, but enhance, our commitments as a responsible business leader. From environmental sustainability to pro bono services, learn how our efforts to build trust and make a meaningful difference extend from our people to our communities.

https://www.pwc.com/us/en/about-us/purpose-and-values/purpose-report/corporate-responsibility.html [](https://www.pwc.com/us/en/about-us/purpose-and-values/purpose-report/corporate-responsibility.html)

# Manhattan Lodging Index: Q2 2021

As vaccine rollout gained traction, Manhattan began to relax restrictions from the height of the pandemic. Increases in occupancy, average daily rate and revenue per available room accelerated in Q2.

https://www.pwc.com/us/en/industries/hospitality-leisure/manhattan-lodging-index.html [](https://www.pwc.com/us/en/industries/hospitality-leisure/manhattan-lodging-index.html)

# Infrastructure Act could redraw the map for transport, logistics and supply chains

PwC explores what the bipartisan deal for new spending on America’s infrastructure means for the transportation and logistics industry.

https://www.pwc.com/us/en/services/consulting/risk-regulatory/library/infrastructure-investment-jobs-act/modernizing/transportation-and-logistics.html [](https://www.pwc.com/us/en/services/consulting/risk-regulatory/library/infrastructure-investment-jobs-act/modernizing/transportation-and-logistics.html)

# Infrastructure Act could invigorate industrials while greening America

PwC explores what the bipartisan deal for new spending on America’s infrastructure means for the industrial products industry.

https://www.pwc.com/us/en/services/consulting/risk-regulatory/library/infrastructure-investment-jobs-act/modernizing/industrial-products.html [](https://www.pwc.com/us/en/services/consulting/risk-regulatory/library/infrastructure-investment-jobs-act/modernizing/industrial-products.html)

# UN’s IPCC report tightens focus on climate risks for business: What executives need to know

The UN report on climate change cites human activity causes. PwC provides a summary and shares where business leaders should focus and act for resiliency.

https://www.pwc.com/us/en/services/esg/library/un-ipcc-report-climate-risks-for-businesses.html [](https://www.pwc.com/us/en/services/esg/library/un-ipcc-report-climate-risks-for-businesses.html)

# Senate approves budget resolution, House returning to consider budget

The Senate completed action on a fiscal year 2022 budget resolution that would provide reconciliation instructions for up to $3.5 trillion in spending and tax relief provisions

https://www.pwc.com/us/en/services/tax/library/senate-approves-budget-resolution.html [](https://www.pwc.com/us/en/services/tax/library/senate-approves-budget-resolution.html)

# The world needs a new type of leader

How can companies and their boards step up?

https://www.pwc.com/us/en/services/governance-insights-center/blog/crisis-of-leadership.html [](https://www.pwc.com/us/en/services/governance-insights-center/blog/crisis-of-leadership.html)

# Supporting business leaders to execute on ESG

The rising interest in sustainable business practices is undeniable. In this survey, 42% of respondents say their organizations have instituted formal policies around ESG principles while an additional 33% say ESG is being incorporated into decision-making.

https://www.pwc.com/us/en/services/consulting/fit-for-growth/global-treasury-survey/driving-esg.html [](https://www.pwc.com/us/en/services/consulting/fit-for-growth/global-treasury-survey/driving-esg.html)

# Funding new infrastructure

The infrastructure agreement will not require new debt or higher taxes, but draws on unused pandemic relief funds, strengthened tax enforcement for cryptocurrency and other offsets for funding.

https://www.pwc.com/us/en/services/consulting/risk-regulatory/library/infrastructure-investment-jobs-act/funding-new-infrastructure.html [](https://www.pwc.com/us/en/services/consulting/risk-regulatory/library/infrastructure-investment-jobs-act/funding-new-infrastructure.html)

# Decarbonizing America’s infrastructure

Of the $550 billion in new spending proposed in the Infrastructure Investment and Jobs Act, roughly a third calls for investments in clean energy, power and transport; drinking water systems; weatherizing; and energy efficiency initiatives.

https://www.pwc.com/us/en/services/consulting/risk-regulatory/library/infrastructure-investment-jobs-act/decarbonizing.html [](https://www.pwc.com/us/en/services/consulting/risk-regulatory/library/infrastructure-investment-jobs-act/decarbonizing.html)

# Modernizing America’s infrastructure

The Senate bill puts billions of federal dollars into road, bridge, rail and other modernization projects, with significant implications for businesses that depend on this infrastructure.

https://www.pwc.com/us/en/services/consulting/risk-regulatory/library/infrastructure-investment-jobs-act/modernizing.html [](https://www.pwc.com/us/en/services/consulting/risk-regulatory/library/infrastructure-investment-jobs-act/modernizing.html)

# Modernizing, decarbonizing and securing America's infrastructure

PwC explores what the bipartisan deal for new spending on America’s infrastructure means for business.

https://www.pwc.com/us/en/services/consulting/risk-regulatory/library/infrastructure-investment-jobs-act.html [](https://www.pwc.com/us/en/services/consulting/risk-regulatory/library/infrastructure-investment-jobs-act.html)

# Carbon taxes and international trade What are the key issues

Recent proposals for border adjustments on imports from heavy carbon emitters represent new initiatives to address climate change -- the use of established trade mechanisms.

https://www.pwc.com/us/en/services/tax/library/carbon-taxes-and-international-trade-what-are-the-key-issues.html [](https://www.pwc.com/us/en/services/tax/library/carbon-taxes-and-international-trade-what-are-the-key-issues.html)

# Boards need to become more diverse. Here’s how to do it.

Now more than ever, diversity on corporate boards is a business imperative.

https://www.pwc.com/us/en/services/governance-insights-center/blog/increase-board-diversity.html [](https://www.pwc.com/us/en/services/governance-insights-center/blog/increase-board-diversity.html)

# Tap into Tax: How does climate and carbon emissions relate to tax?

This episode with Scott McCandless (US) will explore the relationship between climate change and tax. We will discuss carbon related tax proposals both in the US and abroad, and how they differ from traditional means of taxation and other carbon pricing systems.

https://www.pwc.com/us/en/services/tax/multimedia-gallery/tap-into-tax-podcasts-climate-carbon-emissions.html [](https://www.pwc.com/us/en/services/tax/multimedia-gallery/tap-into-tax-podcasts-climate-carbon-emissions.html)

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https://www.pwc.com/us/en/services/consulting/cybersecurity-risk-regulatory/library/infrastructure-investment-jobs-act/modernizing.html [](https://www.pwc.com/us/en/services/consulting/cybersecurity-risk-regulatory/library/infrastructure-investment-jobs-act/modernizing.html)

# Companies are trust leaders. Here’s what that means for corporate boards.

Let’s take a closer look at what directors need to know.

https://www.pwc.com/us/en/services/governance-insights-center/blog/crisis-institutional-legitimacy.html [](https://www.pwc.com/us/en/services/governance-insights-center/blog/crisis-institutional-legitimacy.html)

# Sustainability and climate change: Journey to decarbonization

PwC’s ESG team helps companies move to a climate resilient future with services related to Net zero, decarbonization and sustainability strategies.

https://www.pwc.com/us/en/services/esg/sustainability-climate-decarbonization.html [](https://www.pwc.com/us/en/services/esg/sustainability-climate-decarbonization.html)

# Four tips to guide your D&I reporting journey

Is your company embarking upon or continuing its D&I journey? PwC offers four tips to guide your commitments, reporting and communications strategy.

https://www.pwc.com/us/en/services/esg/library/journey-to-diversity-and-inclusion-reporting.html [](https://www.pwc.com/us/en/services/esg/library/journey-to-diversity-and-inclusion-reporting.html)

# Stakeholders are asking questions: How to tell them a credible ESG story

Is your company's ESG reporting resonating with investors? Is the information you are disclosing consistent, and accurate? PwC shares how to get there.

https://www.pwc.com/us/en/services/esg/library/reporting-for-shareholders.html [](https://www.pwc.com/us/en/services/esg/library/reporting-for-shareholders.html)

# ESG podcasts and webcasts

Have a few minutes to get smart about ESG? Our podcast series and webcasts can help you step forward.

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