

BHARATHWARAJ P

6-2-112A, A.R.P plots
Anna nagar,kolathur
Salem (d.t),pin:636303

LinkedIn: www.linkedin.com/in/bharathwaraj

Email : bharathwaraj26@gmail.com

Phone : +91- 9597818789

OBJECTIVE:

Dynamic MBA Marketing and Operations graduate with a mechanical engineering background, equipped with technical expertise and marketing acumen. Seeking opportunities in sales management and operations management to leverage diverse skills for driving sales growth, optimizing operational processes, and contributing to organizational success.

ACADEMIC QUALIFICATION:

| Degree | Name of the institution | Board/ University | Percentage/ CGPA | Year of passing |
|-----------------------------------|----------------------------------|-------------------|------------------|-----------------|
| Master of Business Administration | PSG Institute of Management | Anna University | 7.14 | 2024 |
| Bachelor of Engineering | Kavery Engineering College | Anna University | 6.89 | 2020 |
| Higher Secondary Education | SRV boys higher secondary school | State Board | 57.75 | 2016 |
| Secondary Education | GV higher secondary school | State Board | 85.2 | 2014 |

EXPERIENCE

- **MANAGEMENT TRAINEE**

SUNDARAM HOME FINANCE LIMITED

July 2024 - Present

- Going through intensive training in operation and business development.
- Communicating with various clients, ideating them financial solutions prior to understanding their needs.
- Bridging the gap between top management and field level employees.
- Strategizing plans daily to acquire potential customers and contribute to business

INTERNSHIP

- **MARKET RESEARCH ANALYST**

FROST AND SULLIVAN

May 2023 - July 2023

- Conducted comprehensive market research on the sales of electric trucks across Northern America and European regions.

- Investigated vision camera specifications utilized in autonomous trucks to identify the industry trends and key players in the vision camera industry.
- **PRODUCTION ENGINEERING TRAINEE**
KAY BEE ENTERPRISE | Sriperumbudur *Aug 2021 -Sep 2021*
 - Managed production planning for a metal-cutting industry specializing in crafting small components for wind turbine parts, overseeing a team of 40 employees..
 - Executed the outbound logistics and dispatching of finished goods, ensuring timely delivery to customers with consignments reaching up to several metric tonnes.

PROJECTS:

- PG Level
 - **Report on Consumer Buying Behaviour of Cosmetics** *Dec 2022*
 - Studying and observing the various factors that are impacting the customers' purchasing decisions on cosmetics, these findings help the companies meet consumer needs and come up with innovative products.
- UG Level
 - **Performance Analysis of Boiler Feed Pump** *Jan 2020 - Mar 2020*
Conducted a comprehensive performance analysis of feed pumps used for Boiler in Mettur Thermal Power Station (MTPS-1)
 - **Designed and Fabricated a Ratchet Punching Machine** *Dec 2019- Mar 2019*
Done this as a pre-final year project and worked as a team leader for a group of 5 people.

TECHNICAL SKILLS:

- MS Office, MS Excel, and MS PowerPoint
- Canva
- Data visualization using Python
- Bluesky statistics

CERTIFICATIONS CO-CURRICULAR ACTIVITIES:

- Completed “Foundation of Project Management” from Coursera.
- Completed “Fundamentals of Digital Marketing” from Google Digital.
- Participated in the international conference on “E-VEHICLES and HYBRID VEHICLES” Organised by SSN College Of Engineering, Chennai.
- Participated in the “EMERGENCE OF INTERNET OF THINGS” seminar at Vivekananda College, Tiruchengode.

EXTRACURRICULAR ACTIVITIES:

- Student leader of PSGIM Quiz Club
- Member of PSGIM Entrepreneur cell and Movie Club.

- Won first place in a Quiz competition conducted by mahendra college of Technology at UG Level.
- Won first place in a laugh-out-loud event conducted at PSG Institute of Management.
- Participated in the Quiz competition conducted by the Coimbatore Productivity Council.
- Participated in a national-level quiz event organized by “Aqua Regia” in school.

HOBBIES & INTEREST:

- Cycling
- Gardening