

Xi Zhu

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PROFESSIONAL EXPERIENCE

Trainee Journalist and Editor, Most Chongqing Magazine 2/2012-5/2012

Chongqing, China

- Participated in the topic selection, investigation, reporting, editing, and proofreading of 4 months' themes
- Attended the meeting of Chongqing Writers Association on behalf of the magazine every two weeks

Trainee Journalist, Wuhan Evening Post Newspaper 7/2009-8/2009

Wuhan, China

- Published 5 out of 11 reports related to the health and medical industry
- Assisted daily activities that included coordinating meetings and special events, monitoring media trends

ACTIVITIES & LEADERSHIP

MUSE (Museum University Student Educator) Volunteer, Samuel P. Harn Museum of Art 6/2013-8/2013

Florida, U.S.A.

- Developed, designed, and implemented creative programming for monthly Museum Night
- Coordinated with the Education Curator and other MUSEs during the weekly meeting and Museum Night

Project Coordinator, Project: Green Power Project (now named ACTION!BLUE) 10/2009-7/2010

Marinedream Foundation; AIESEC Mainland of China, Chongqing, China

- Managed the whole project, planned and supervised the goal, strategies, timeline, budget, event and evaluated the performance
- Established external relations with local governments, media, NGOs, and produced release materials
- Launched 6 high schools with 11 student teams for the project; one team's proposal received a \$300 sponsorship and was put into use
- Promoted to sell 205 trees for Million Tree Program which protected against desertification in Mongolia
- For more information: <http://www.marinedream.org/project-007.php>

Team Leader, Incoming Exchange Function 9/2009-1/2010

AIESEC Chongqing Committee (CQU), Chongqing, China

- Managed and supervised all tasks including company cooperation, intern interviews, and intern receptions
- Planned and analyzed market strategies for potential companies in Chongqing that might accept international interns from AIESEC database
- Achieved 8 contrasts with local companies in a semester through cold calls and company visits

EDUCATION

Master of Arts in Mass Communications—Public Relations 8/2012- 8/2014

University of Florida, Gainesville, Florida, USA

Bachelor of Arts in English & International Business and Trade 9/2008-7/2012

Chongqing University, Chongqing, China

SKILL

- Language: Chinese (nature); English (excellent); French (basic)
- Computer: Microsoft Office Suite, Dropbox, Adobe InDesign, HTML, CSS, Social Media