

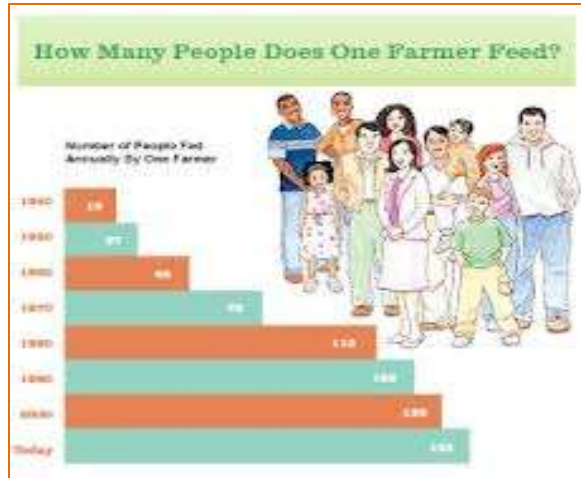


Introducing...

the **Pinoy** **Rice** **Farmer**

know the person behind your food





93M Filipinos

2.5M Rice Farmers



1 Farmer feeds
37 Filipinos

*1980: 1 farmer fed 28 Pinoys

*2040: 1 farmer will feed 57 Pinoys

the Pinoy Rice Farmer





FINALIST (Rice and Environment Category) - NYR2013 Photo Contest

Gelia Castillo, 1965

"If we ignore who the farmer is ...we are liable to end up with a stockpile of technical publications, long citations for researchers *but no improved farming for the majority of farmers.*"

the Pinoy Rice Farmer



CHARMAINE YUSONGCO, Guada Redondo & Grace Lapurga



Basic sociodemo



89% are MALE

- In Northern Samar, all are male farmers
 - 32 provinces: 4% to 23% are females
- For Zamboanga Sibugay & Sultan Kudarat, 22-23% are female farmers
- For Central Luzon, 11% are female farmers



87% are **MARRIED**

- Zamboanga D.Sur, Davao Oriental & Bulacan: 22% single



54 years old (mean)

- Pampanga had the highest mean age: 61 yrs
- 20 yrs old farmer from Isabela
- 94 yrs old farmer from Quezon
 - Bulacan & N.Ecija: 91 yrs old farmers



2nd yr High School (mean)

- 0-3 yrs of schooling: 5.4%
 - NO formal schooling existed for the 3 islands
- 11 – 16 yrs of schooling: 18.5%
 - College graduates: 6.5%
- Zamboanga Sibugay: 10 yrs of schooling (highest mean)
- Bohol, Leyte & N.Samar: 6 yrs of schooling (lowest mean)



5 Household Members (mean)

- 5 HhMembers: 2 Females & 3 Males
- 1 lowest number of HhM
- 16 HhM: Quezon
- 14-15 HhM: Ilocos Norte; Cagayan; Leyte;
Z. Del Norte; South Cotabato



2006-2011 major source of income

Rice Farming (89%)

- Self-employment/Business: 4%
Salaried (private/gov't): 3%
Vegetable farming: 2%
Livestock raising, Coconut or Corn farming: 1%
- N.Ecija: Vegetable farming (13%)
- 23% received remittances (July to Dec 2011)
 - P5147 mean for local
 - P12184 mean for OFW



**1.04 ha
(mean)**

Owner

(49%)

• Amortizing/CLT-partially paid: 35%





Training background



- Learn new technologies (85%)
 - Increase harvest (34%)
- Aurora & Zamboanga D.Sur (70-72%)
 - Albay (13%)
 - Nueva Ecija (40%)

41%

Trained

2009 -2012

- No time (39%)
- No training conducted (35%)

- Albay: no time (67%) & no training (37%)
- Nueva Ecija: no training conducted (54%)

59% No Training

2009 -2012

- Average visit/season: 4

* P13,280 LGU Technicians (1:188)

**72% Visited by
LGU**

2009 -2012



Quality of Life



- House Material: Strong materials (35%)
 - House Roof: Strong materials (83%)
 - Toilet Facility: Water sealed (83%)
 - Owns a refrigerator (52%)
 - Own water facility (60%)
 - Owns Thresher (11%)
-





Now that you know who the **pinoy rice farmer** is
...what **technology** are you making?
...what **campaign** are you promoting?
...what **training** are you giving?

Is it the RIGHT one for the PINOY RICE FARMER?