Jeffrey Tran
User Experience Designer/Developer

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DESIGN METHODS
Brainstorming
Documentation
Personas
Prototypes
Sketching
Storyboards
Usability Tests
Wireframing

RESEARCH METHODS
Affinity Diagrams
Card Sorting
Focus Groups
Interviews
Observation
Surveys

DESIGN TOOLS
Adobe XD
Photoshop
Illustrator

DEVELOPMENT TOOLS
Java
Python
HTML / CSS
SQL

WORK EXPERIENCE

Undergraduate Instructor for Indiana University
August 2018 – Present | Bloomington, IN

- Held conversations about course material with students, ensuring they could apply class material over coursework and labs, for 3 office hours a week
- Conducted lab sessions for 30 students weekly to answer student questions so students can be fully prepared for homework, quizzes, and exams

Deli and Produce Sales Associate for Meijer
May 2019 – July 2019 | Fort Wayne, IN

- Boosted sales for the company weekly by offering to work in both departments when it needed assistance, fulfilling the supply and demand of customers
- Created solutions for customers by listening to their needs and brainstormed ideas with team members, maintaining customer relationships

PROJECTS

African Rhino-Hammer
Academic Project | 2 month duration

- Researched the cultural background of Black Panther to gain a better understanding of how movie was created
- Sketched out a concept to explore different ideas with the team and find one to work with
- Storyboarded how our product works by creating a short film to use in usability tests

Earthquake Data Explorer
Academic Project | 2 month duration

- Integrated a Google API to display markers on a map, allowing users to see earthquake data visually
- Tested code by giving functions data, ensuring an expected output

EDUCATION

August 2016 – May 2020
Bachelor of Science in Informatics
Indiana University, Bloomington, IN
Minor: Human-Centered Computing
Cumulative GPA: 3.34 / 4.0