Jason-Kyle De Lara

Software Engineer and Web Developer

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SUMMARY

I am a dedicated professional who thrives on continuous growth. Every day, I actively seek avenues to stimulate my creativity, broaden my skillset, and enhance my overall well-being. With over a decade of immersion in the field of Computer Science, my true passion lies in Web Development. Equipped with a diverse range of skills and a deep understanding of the industry, I am confident that I can make a substantial contribution to your esteemed organization.

EXPERIENCE

ICP DAS USA

Septemeber 2021 - Present

Web Developer - Marketing Team

Lead the company to success by bringing new ideas to the marketing team strategy. Improved the website with SEO enriched text. Increased production quality on website content in forms of text, pictures and video. Integrated new technology to the website for automation and data visualization for marketing performance reports. Adopted industry standard methodologies to improve the development team's workflow. Lead and managed the development team through numerous projects. Managed an offsite server that hosted the website and 3 other website for organizations the company owned. Accomplishments:

- Created APIs and scripts to automate and track leads from form submissions to multiple locations: emails, our CRM
 platform, the content management system.
- Lead the team forward and implemented a new design for the website.
- Designed and implemented a robust ecommerce solution using NextJS (https://supacommerce.ikbro.dev)
- Integrated many APIs to help improve the companies sales and provide value to the marketing team to create intelligent content for social media and website. APIs include: Google Maps, Keap, Twitter, Facebook, Zoom, Amazon, and more.

RoyaltyBusayo Nov 2020 - Feb 2021

Front-End Web Developer Intern

Mentored and worked on a web application that allowed the client to create, verify and manage serial numbers for their products.

Accomplishments:

- Learned core backend development concepts such as authentication, hashing, encryptions, databases, etc.
- Position required PHP background and I quickly picked it up gained experience developing in PHP for the frontend and the backend

EDUCATION

PROJECTS

University of Nevada Las Vegas

2013 - 2019

DevFlow thedevflow.com

Bachelors of Science - Computer Science

Accomplishments:

 Senior Design Competition candidate and built a particle engine for <u>Andreas Stefik's</u> evidence-based prog language, Quorum. Project was named Quark

MaxReps <u>maxreps.jkbro.dev</u>

A fitness tracker application using the MERN Stack

An educational coding platform with React and SanitylO

Nucamp Bootcamp 2020 - 2021

9 month Full Stack Web Development Program with an emphasis on Bootstrap, React, React Native, NodeJS and Express. Accomplishments: CanGrid <u>cangrid.jkbro.dev</u>

A photographer's idea; social platform with Nextjs and Firebase

• Built a personal project, Tea Era (teaera.jkbro.dev)

More at https://www.jkdelara.com

SKILLS

HTML, CSS, TailwindCSS PHP, Laravel, WordPress Javascript/Typescript React, NextJS Python Git/Version Control MySQL, PostgreSQL, MongoDB Responsive Web Design

UI/UX design principles Search Engine Optimization (SEO) Team leadership Communication