



# Joao Paulo Rocha

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## WEBSITES, PORTFOLIOS, PROFILES

- [linkedin.com/in/xjohnfit](https://www.linkedin.com/in/xjohnfit)
- [gitHub.com/xjohnfit](https://github.com/xjohnfit)
- [xjohnfit.com](https://xjohnfit.com)

## PROFESSIONAL SUMMARY

Full-stack web developer with over 7 years of experience analyzing, designing, developing, and integrating front-end & back-end-based applications, possesses knowledge of web applications using HTML, CSS, JavaScript, ReactJS, PHP and Laravel. Key achievement: created a web application consuming an API that allowed users to search for the weather anywhere in the world.

## SKILLS

- HTML5
- CSS3
- Saas
- Bootstrap
- Tailwind
- JavaScript
- ReactJS
- Typescript
- AlpineJS
- PHP
- Laravel
- NodeJS
- Express
- MySQL
- Postgres
- Oracle
- MongoDB
- Cassandra
- MongoDB Atlas
- AWS
- Git / GitHub
- Docker
- DevOps
- Apache
- Nginx
- Jest
- PHPUnit

## WORK HISTORY

### SALES ASSOCIATE

01/2023 to CURRENT

#### Imagine Hair Clinic LLC | Wellesley Hills, MA

- Increased sales revenue by building strong rapport with customers and recommending appropriate products based on their needs.
- Boosted customer satisfaction levels through exceptional service, addressing concerns promptly, and providing a welcoming store environment.
- Developed new client relationships by actively engaging with potential customers and highlighting the benefits of our product offerings.
- Achieved monthly sales targets consistently by implementing effective sales strategies and maintaining a high level of product knowledge.

## WEB DEVELOPER

02/2016 to CURRENT

### Frontline Development | Boston, MA

- Enhanced user experience by implementing responsive web design and optimizing website performance.
- Streamlined website maintenance tasks for increased efficiency and improved site functionality.
- Developed custom web applications, resulting in tailored solutions for client needs.
- Increased website traffic through search engine optimization strategies and targeted content creation.

## IT TECHNICIAN

05/2017 to 10/2022

### Faggiolis Pizza | Medfield, MA

- Improved network efficiency by optimizing configurations and implementing necessary updates.
- Reduced system downtime by proactively monitoring and addressing potential issues in a timely manner.
- Enhanced user experience with thorough troubleshooting and resolution of hardware and software problems.
- Streamlined IT support processes, resulting in increased productivity within the department.

## MANAGER'S ASSISTANT

02/2017 to 05/2017

### Woodland Golf Club | Newton, MA

- Ran errands to support daily needs of management.
- Responded to and directed incoming calls and other communication.
- Resolved basic computer and office equipment issues through troubleshooting.
- Scheduled meetings and managed calendar.

## EDUCATION

**Bachelor Of Computer Science** | Computer And Information Sciences 05/2016  
**Southern New Hampshire University, Hooksett, NH**

## LANGUAGES

### English

Native or Bilingual

### Portuguese

Native or Bilingual

### Spanish

Professional Working