

JONATHAN LEE

I am a multidisciplinary designer, photographer, and flexible leader with an interest in ecology, spatial design, and digital media.

Work Experience:

STEPS-Forward - Digital Media Intern

2022 - 2022

- + lead wireframe design and content generation for all digital communications across brands.

overhaul branding look and feel by implementing a new design guide that centers the brand ethos around STEPS-Forwards core values.

conduct ethnographic research that provide data-driven insights into design and branding ethos decisions.

Canada Star Education - Sessional Design Lead

2019 - 2019

- + lead wireframe design and content generation for refreshed digital products, while refreshing brand standards across multiple platforms.

lead new branding push that would consolidate and replace multiple organizations and unite them under the Canada Star Brand.

create two new manuals that train employees on updating the refreshed website by using simple javascript queries made by the design team.

Students Offering Support - Sessional Layout Lead

2018 - 2018

- + creation of brand standards and infomatics design guide consistent with new standards of layout recommended by the CEO.

creation and distribution of digital and print advertisements among SOS community hubs all over North America.

liaise between marketing and graphics teams over design projects, and creating compelling layouts that follow the branding outlines set by SOS.

Douglas College - Summer Camp Instructor

2017 - 2017

- + develop complex lesson plans for incoming students based on skill level.

creative problem solving through daily coding challenges and design challenges meant to encourage creative coding and design thinking.

employee training based on metric based learning outcomes which afforded newer students to grasp simple syntax after only two days.

Contact:

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Education:

Simon Fraser University

2016 - 2022

School of Interactive Arts & Technology

Bachelor of Sciences - Concentration in Design

British Columbia Institute of Technology

2013 - 2016

School of Business

Diploma - Digital Design Development

Certifications:

Google - Analytics

Google - Advanced Analytics

Hootsuite - Optimization

Technical Skillset:

PHP

Javascript

HTML / CSS

Invision

Observable

LUA Script

Arduino IDE

Blue Sky Ideation

Visualization Skillset:

Figma

Blender

Rhino / Grasshopper

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

Adobe After Effects

Languages:

English (Native)

Cantonese (Conversational)