Jonathan Lee

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Education:

Simon Fraser University
School of Interactive Arts & Technology
Bachelor of Sciences - Concentration in Design

British Columbia Institute of Technology
School of Business
Diploma - Digital Design Developement

Certifications:

Google - Analytics
Google - Advanced Analytics
Hootsuite - Optimization
TCPS 2 CORE-2022 - Research Ethics

Technical Skillset:

PHP
Javscript
HTML / CSS
Invision
Observable
LUA Script
Arduino IDE
Blue Sky Ideation

Visualization Skillset:

Figma
Blender
Rhino / Grasshopper
Tableau
Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
Adobe After Effects

Languages:

English (Native)
Cantonese (Conversational)

Selected Presentations:

"Intercedence", FCAT Undergraduate Conference 2023
"Rising Waters", FCAT Undergraduate Conference 2019

Relevant Work Experience:

Pacific Salmon Foundation - UX Designer + Research Officer
January 2024 - August 2024

- work across teams to design and integrate new user heuristics across the Pacific Salmon Explorer

- design, standardize, integrate aesthetics, and develop data visualizations from multiple sources into the Pacific Salmon Explorer tool.

- create and maintain style guides to future-proof PSF endeavors across the Explorer tool.

Raincoast Conservation - Research Intern
June 2023 - August 2023

- create and deploy new "scrolly-telling" design schema across narrative microsite

- design, curate and analyze block test data from Albion Test Fisheries, and interpreted into a data visualization

- customize and sanitize data-sets coming from multiple sources to ease interpretation efforts, crafting a MVP microsite from the data.

STEPS-Forward - Digital Media Intern
May 2022 - August 2022

- lead wireframe design and content generation for all digital communications across brands.

- overhaul branding look and feel by implementing a new design guide that centers the brand ethos around STEPS-Forwards core values.

- conduct ethnographic research that provide data-driven insights into design and branding ethos decisions.