Jonathan Lee

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xjonathanlee.github.io

EDUCATION

BSc. Interactive Arts + Technology
Design Concentration
Simon Fraser University
September 2016- December 2022

Dip. Digital Design Development
**British Columbia
Institute of Technology**
September 2013- June 2016

SELECTED EXPERIENCE

Raincoast Conservation
**Intern
Research Officer**

June 2023 - August 2023

Created and implemented new "scrolly-telling" design schema across a narrative microsite

Designed and analyzed block test data from Albion Test Fisheries

Revised and intepreted Albion Test Fishery data into interactive data art

STEPS-Forward
**Sessional
Designer**

April 2022 - August 2022

Lead wireframe design and content generation for all digital communications across all brands

Overhauled branding look and feel by implementing a new design guide that centers the brand ethos

Conducted and organize ethnographic research that provide data driven design insights.

Canada Star Education
**Sessional
Design Lead**

April 2019 - August 2019

Lead wireframe design and content generation for refreshed digital products.

Lead new branding push that would conslidate and replace multiple organizations and unite them under the Canada Star Brand

Created 2 new manuals on updating the refreshed website using javascript

PROFICIENCIES

Visualization Skillset

Figma
Rapid Prototyping
Blender
Rhino / Grasshopper
Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
Adobe After Effects
Topaz AI

Certifications

Google - Analytics
Google - Adv. Analytics
Hootsuite - Optimization

Technical Skillset

PHP
Javscript
HTML / CSS
Invision
Observable
LUA Script
G-Code
Arduino IDE
Blue Sky Ideation