

JONATHAN LEE

I am a multidisciplinary graphic designer, photographer, and a flexible learner with an interest in architecture, print, marketing and spatial design.

Work Experience

Digital Media Academy - Jr Coding Instructor

2021-2021

- + iterate and further develop lesson plans from base material, focusing on learner based paradigms

lead new push to integrate dynamic visual coding into the course components that focus more heavily on collaboration

create new slides that focus on OOP principals and encapsulation, focusing on the readability of good lean code

Canada Star Education - Sessional Design Lead

2019 - 2019

- + lead wireframe design and content generation for refreshed digital products, while refreshing brand standards across multiple platforms

lead new branding push that would consolidate and replace multiple organizations and unite them under the Canada Star Brand

create 2 new manuals that train employees on updating the refreshed website by using simple javascript queries made by the design team.

Students Offering Support - Sessional Layout Lead

2018 - 2018

- + creation of brand standards and infomatics design guide consistent with new standards of layout recommended by the CEO

creation and distribution of digital and print advertisements among SOS community hubs all over North America

liaise between marketing and graphics teams over design projects, and creating compelling layouts that follow the branding outlines set by SOS

Douglas College - Summer Camp Instructor

2017 - 2017

- + develop complex lesson plans for incoming students based on skill level

creative problem solving through daily coding challenges and design challenges meant to encourage creative coding and design thinking

employee training based on metric based learning outcomes which afforded newer students to grasp simple syntax after only 2 days.

Contact

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Education

Simon Fraser University

2016 - Present

School of Interactive Arts & Technology

Bachelor of Arts - Concentration in Design

British Columbia Institute of Technology

2013 - 2016

School of Business

Diploma - Digital Design Development

Certifications

Google - Analytics

Google - Advanced Analytics

Hootsuite - Optimization

Technical Skillset:

PHP

Javascript

HTML / CSS

Invision

Java

LUA Script

Arduino IDE

Visualization Skillset:

Figma

Blender

Rhino / Grasshopper

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

Adobe After Effects

Languages

English (Native)

Cantonese (Conversational)

Mandarin (Limited)