

Jonathan K. Lee

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Education:

Simon Fraser University

School of Interactive Arts & Technology

Bachelor of Sciences - Concentration in Design

British Columbia Institute of Technology

School of Business

Diploma - Digital Design Development

Certifications:

Google - Analytics

Google - Advanced Analytics

Hootsuite - Optimization

TCPS 2 CORE-2022 - Research Ethics

Technical Skillset:

PHP

Javascript

HTML / CSS

Invision

Observable

LUA Script

Arduino IDE

Blue Sky Ideation

Visualization Skillset:

Figma

Blender

Rhino / Grasshopper

Tableau

Adobe Photoshop\

Adobe Illustrator

Adobe Premiere Pro

Adobe After Effects

Languages:

English (Native)

Cantonese (Conversational)

Selected Presentations:

"Intercedence", FCAT Undergraduate Conference 2023

"Rising Waters", FCAT Undergraduate Conference 2019

Relevant Work Experience:

Pacific Salmon Foundation - UX Designer + Research Officer

January 2024 - August 2024

work across teams to design and integrate new user heuristics across the Pacific Salmon Explorer

design, standardize, integrate aesthetics, and develop data visualizations from multiple sources into the Pacific Salmon Explorer tool.

create and maintain style guides to future-proof PSF endeavors across the Explorer tool.

Raincoast Conservation - Research Intern

June 2023 - August 2023

create and deploy new "scrolly-telling" design schema across narrative microsite

design, curate and analyze block test data from Albion Test Fisheries, and interpreted into a data visualization

customize and sanitize data-sets coming from multiple sources to ease interpretation efforts, crafting a MVP microsite from the data.

STEPS-Forward - Digital Media Intern

May 2022 - August 2022

lead wireframe design and content generation for all digital communications across brands.

overhaul branding look and feel by implementing a new design guide that centers the brand ethos around STEPS-Forwards core values.

conduct ethnographic research that provide data-driven insights into design and branding ethos decisions.