JONATHAN LEE

I am a multidisciplinary graphic designer, photographer, and a flexible learner with an interest in architecture,print, marketing and spatial design.

Work Experience

Canada Star Education - Sessional Design Lead

lead wireframe design and content generation for refreshed digital products, while refreshing brand standards across multiple platforms

lead new branding push that would conslidate and replace multiple organizations and unite them under the Canada Star Brand

create 2 new manuals that train employees on updating the refreshed website by using simple javascript queries made by the design team.

Students Offering Support - Sessional Layout Lead

creation of brand standards and infomatics design guide consistent with new standards of layout reccomended by the CEO

creation and distribution of digital and print advertisements among SOS community hubs all over North America

liase between marketing and graphics teams over design projects, and creating new, compelling layouts that follow the branding outlines set by SOS

Douglas College - Summer Camp Instructor

develop complex lesson plans for incoming students based on skill level

creative problem solving through daily coding challenges and design challenges meant to encourage creative coding and design thinking

employee training based on metric based learning outcomes which afforded newer students to grasp simple syntax after only 2 days.

VBIA - Sessional Creative Lead

develop new creative direction for new graphic standard

website prototyping and wireframing with graphics team, liasing with marketing and communications team for informational copy

brain safety advocacy through outreach presentations that taught elementary kids basic safety knowledge based on research done by myself and the creative team

Contact

778.319.3761
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Education

Simon Fraser University
2016 - Present
School of Interactive Arts & Technology
BA concentration in Design

British Columbia Institute of Technology
2013 - 2016
Diploma - Digital Design Developement

Certifications

Google - Analytics
Google - Advanced Analytics
Hootsuite - Optimization
St.Johns Ambulance - CPR-C

Technical Skillset:

PHP
Javscript
HTML / CSS
Java
Arduino IDE

Visualization Skillset:

Figma
Blender
Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
Adobe After Effects

Languages

English (Native)
Cantonese (Conversational)
Mandarin (Limited)