

Cookie Policy

We use cookies to ensure that we give you the best experience on our website. If you continue without changing your settings, we'll assume that you are happy to receive all the cookies on Making Sense website. However, if you would like to, you can change your cookie settings at any time.

If you have questions about this Cookie Policy, please contact us at privacy@makingsense.com

This cookie policy ("Cookie Policy") describes the types of cookies, pixels, local storage objects, and similar devices (collectively, "cookies" unless otherwise noted) we use on the Making Sense website and our purposes for using them.

Necessary Cookies

These cookies are essential in order to enable you to move around the site and use its features, such as accessing secure areas of the site. Without these cookies, services you have asked for cannot be provided.

First party analytics cookies

These cookies allow us to employ data analytics so we can measure and improve the performance of our site and provide more relevant content to you. These cookies don't collect information that identifies a visitor down to an individual level that is available to us.

Performance cookies

Performance cookies are generally third-party cookies from vendors we work with or who work on our behalf that collect information about your visit and use of the Making Sense website, for instance which pages you visit the most often, and if you get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is anonymous and is only used to improve how the website works. Third party vendors may have access to this data and may use it to improve their overall services and offerings.

Functionality cookies

These cookies allow a site to remember choices you make (such as your username, language or the region you are in) and provide more enhanced, personal features. These cookies cannot track your browsing activity on other websites. They don't gather any information about you that could be used for advertising or remembering where you've been on the Internet outside our site.

Advertising and social media cookies

Advertising and social media cookies (including web beacons and other tracking and storage technologies) are used to (1) deliver advertisements more relevant to you and your interests; (2) limit the number of times you see an advertisement; (3) help measure the effectiveness of the advertising campaign; (4) retargeting to Making Sense websites/information and (5) understand people's behavior after they view an advertisement. They are usually placed on behalf of advertising networks with the site operator's permission. They remember that you have visited a site and quite often they will be linked to site functionality provided by the other organization. This may impact the content and messages you see on other websites you visit.

WHAT IS A COOKIE?

A cookie is a small file that websites send to your computer or other Internet-connected device to uniquely identify your browser or to store information or settings in your browser. Unless you have adjusted your browser setting so that it will refuse cookies, our website will issue cookies as soon as you visit the website.

HOW TO CONTROL AND DELETE COOKIES?

You can control and/or delete cookies as you wish – for details, see aboutcookies.org. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

These cookie settings are usually found in the 'options' or 'preferences' menu of your internet browser. Otherwise you should use the 'Help' option in your internet browser for more details. To opt-out of third-parties collecting any data regarding your interaction on our website, please refer to their websites for further information.

WHAT COOKIES DO WE USE?

Making Sense may use the following cookies:

Types of Cookies

- *First and third-party cookies*: whether a cookie is 'first' or 'third' party refers to the domain placing the cookie. First-party cookies are those set by a Web site that is being visited by the user at the time.

- *Third-party cookies* are cookies that are set by a domain other than that of the Web site being visited by the user. If a user visits a Web site and another entity sets a cookie through that Web site, this would be a third-party cookie.

Duration of Cookies

1. *Session cookies*: these cookies allow Web site operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

2. *Persistent cookies*: these cookies remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the Web site that created that particular cookie.

We only use the types of cookies described above. We don't use so-called 'specialist cookies'. In addition, Making Sense uses Google Analytics for the only purpose of obtaining the report of the activity they are provide.

Competence and Applicable Law

The parties agree to submit to the jurisdiction of Texas- USA, for any issue that arises between them with reason hereof, expressly renouncing any other jurisdiction or jurisdiction. Likewise, the parties expressly agree that the applicable law will be the current legislation of the same region.