



**IT Society**  
Empowerment Through Technology



# SPONSORSHIP PROPOSAL

## BARCAMP CYBERJAYA 2019

17 AUGUST 2019 11AM-6PM

MULTIPURPOSE HALL,  
MMU CYBERJAYA

# BARCAMP

## About BarCamp

BarCamp is an international network of user-generated unconferences that is primarily focused around technology and the web.

BarCamp is:

- Non-profit.
- 100% free and open for all.
- Facilitated by the organizer, driven by the participants.
- A place to share knowledge and exchange ideas.

This year, we will be focusing on technology, entrepreneurship, and education. We would like to take this opportunity to expose MMU students to the current technology industry and startup scheme in Malaysia.

## History of BarCamps in Malaysia

The first BarCamp in Malaysia was held in Kuala Lumpur in the year 2008. Since then, it has been renamed to BarCamp Kuala Lumpur, as other cities such as Penang and Johor Bahru were organizing BarCamps as well.

The first BarCamp Cyberjaya was held on 19th December 2015 and we have organized BarCamp Cyberjaya for three years consecutively ever since. The events were successful and highly anticipated by students and working professionals alike.

Due to the support we have received for this event and the success of this event in the past, we are driven to conduct BarCamp Cyberjaya again this year.

## Participant Demographics

BarCamp Cyberjaya's participant is not limited to students only. During the last BarCamp Cyberjaya that was held in Multimedia University Cyberjaya, we had received 167 attendees from outside and inside MMU. 100 of them were MMU students while the rest were working professional.

Throughout these past years, the MMU students and the working professionals were highly anticipated, we are humbly targeting for more this year. Approximately, 250 people.

# ABOUT IT SOCIETY

We are IT Society - a student-run club in MMU Cyberjaya. From time to time, we organize talks, workshops, hackathon, industrial visit to tech company offices nearby, as well as tech job fair (Tech Career Days).

Do check out our **Facebook Page** and **Facebook Group** to know more about our events.

## Tech Career Days ([techcareerdays.org](http://techcareerdays.org))



## BarCamp 2017



# ABOUT IT SOCIETY

## VR Hackathon 2018



## 3 Days of Code 2019



## WHY SPONSOR US ?

Since BarCamp Cyberjaya is free for everyone, we need your help to make it possible. We have come a long way, but we still need your support. Your generous contribution will help us extend our mission to empower students and young professionals through technology.

BarCamp Cyberjaya is an opportunity to showcase your company's products and services, attract young talents and increase market share.

# SPONSORSHIP PACKAGE

PLATINUM	GOLD	SILVER
<b>Speaking Slot</b> A speaking slot will be reserved for your company during the event day.		
<b>10% Discount for Tech Career Days 2020</b>		
<b>T-shirt Collateral</b> Logo placement at the back of the T-shirt.		
<b>Networking Exhibition during BarCamp Cyberjaya 2019</b> We will provide you with a booth to exhibit your project/product		
<b>Printed Collaterals</b> Logo placement on the promotional materials (bunting, banner, poster, flyer, etc).		
<b>Online Collaterals</b> Logo placement on our website and facebook group.		
<b>Freebies</b> If you have company merchandise such as leaflet, goodies bag, pen, etc., we will help distribute it to participants during the event day.		
<b>Free Recruitment Post on our Facebook Group and Page for 1 year</b>		
<b>RM 1500</b>	<b>RM 1000</b>	<b>RM 500</b>

We will spend the money on:

- T-shirt for participants.
- Lunch & tea-time.
- Promotional material in the campus.
- Prizes for lucky draw & award for best talks.
- If there is a surplus, we will channel it to fund our other events, such as programming workshops, talks, etc.

# CONTACT US

If you are interested in sponsoring BarCamp Cyberjaya or if you have any inquiries, please do not hesitate to get in touch with us:

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You can also follow us on our social media platforms :



<https://www.facebook.com/ITsocietyMMU/>

<https://www.facebook.com/groups/itsociety.cyberjaya/>



<https://www.facebook.com/BarCamp-Cyberjaya-2019>