



**IT Society**  
Empowerment Through Technology



## CODE OF CONDUCT EXHIBITION SESSION

**BARCAMP CYBERJAYA  
2019**

**17 AUGUST 2019 11AM-6PM**

**MULTIPURPOSE HALL,  
MMU CYBERJAYA**

# BARCAMP

Barcamp Cyberjaya is an annual user-generated unconference with topics surrounding technology and entrepreneurship. It is open-for-all, with no preset topics and speakers. Everyone who shows up can pick a time-room slot and write down what they would like to talk about. During the last BarCamps in MMU Cyberjaya, we have attracted 250 and 75 tech talents and MMU students respectively, some came from places as far as Thailand, Singapore and Penang to come give talks and share knowledge with each other.

## About The Exhibition

The exhibition is a part of BarCamp Cyberjaya 2019 which will be held alongside the talks. This means, rather than just attending talks, exhibitors also get the opportunity to showcase actual work that they have done. Who knows, if the project sparks enough interest, you might be inspired to give a talk on it!

This exhibition also aims to get more people to connect to each other and provide a platform and opportunity to the exhibitors to showcase Company's project and personal projects (student exhibitors) to attract the fresh talented students to innovation and the current state of technology. Student exhibitors will able to take part as free exhibitors upon selection due to the limited slots available.

## What to Expect from the Event

### Sponsors exhibitors:

- Raise brand awareness of the organisation as a whole and media exposure
- Meaningful access to your event audience
- Get in front of your target market
- Increase your reach and exposure to new clients, customers and businesses

### Student exhibitors:

- Demonstrate your technology and equipment
- Strengthen and expand your network
- Obtain qualified leads and opportunities
- Take part in BarCamp Cyberjaya meanwhile showcasing

Since talks and exhibition have the same group of participants, we have curated a simplified event flow that indicates how the exhibition fits in the timeline of the talks. Note that during talks, most participants would not be active at the exhibition area.

We encourage all, including exhibitors to attend, or even to give talks whenever available. The heart and soul of BarCamp is about the unconference, exhibition serves to add more colour to the event.

TIME	AGENDA	EXHIBITION
12:00 - 12:45	<b>Check In / Lunch</b>	Exhibition Peak Session
12:45 - 13:30	Propose Topic / Networking / Solat	
13:30 - 13:45	Lighting talk	
13:45 - 14:30	Session #1	
14:30 - 14:35	<i>Move Around</i>	Inactive Session
14:35 - 15:20	Session #2	
15:20 - 15:25	<i>Move Around</i>	
15:25 - 16:10	Session #3	
16:10 - 16:55	<b>TeaTime / Solat</b>	Exhibition Peak Session
16:55 - 17:40	Session #4	Inactive Session
17:40 - 17:45	<i>Move Around</i>	
17:45 - 18:30	Session #5	
18:30 - 19:00	Lighting talk / Lucky draw	
19:00	End	

## Eligibility Criteria

### Who can participate:

1. Companies as sponsors
2. Undergraduates
3. Post-graduate students
4. NGOs

## **How your project is selected :**

1. It must be your personal project and not any companies/organisation's copyright (students exhibitors)
2. It must be your own creation and invention
3. It must be related to technology field

### **Please Note:**

Student Exhibitors are required to deposit **RM150** for each booth before the event which is refundable after the event

## **Exhibitors Guidelines**

### **Use of Space :**

All exhibits and display fixtures, products and, signs/posters must be arranged not to obstruct the sight lines of neighbouring exhibits.

Apart from poster/signs, do not accommodate your belongings outside your booths or assigned boundary.

### **Lighting :**

Lights should be positioned so as to direct light into the booth only.

Lights should be at reasonable intensity and should not disrupt neighbouring exhibits/exhibitors.

No powered microphones are allowed.

### **Booth Staff Attire :**

Applicable to all genders, partial nudity and shorts/skirts above knees are prohibited.

Attire should not contain deemed objectionable to JumpStart/BarCamp or the neighbouring booths otherwise, exhibitor will be asked to alter the attire of its staff.

### **Please Note :**

Hazardous operations, including the use of flammable, explosive, or toxic materials are not permitted.

Due to facility regulations, the following items are not permitted on the show floor: stickers, adhesive- backed decals.

Items that present a hazard to attendees (e.g. knives, guns, weapons, etc.) are not permitted.

## How to Apply

For company exhibitors, please contact us at [itsoc.mmu@gmail.com](mailto:itsoc.mmu@gmail.com) for more information. For student exhibitors, please submit your application to [Link] and we will get in touch with you shortly.

## FAQ

**Question:** Can I just be an exhibitors without attending BarCamp?

Yes, you can. However, we strongly encourage you to take part in BarCamp as well. Especially be a speaker and tells everybody about your invention. :)

**Question:** Do I have to pay for attending any BarCamp or this Exhibition?

Nope. BarCamp is totally free event and it's expenses are covered by sponsors and excess funds from our other events. If you are student exhibitor, you will be required to pay a RM150 deposit as a commitment fee which you will able to claim it back during the event.

## **Terms and Conditions**

1. In order to be considered as a Sponsor and/or for the Exhibition, an application form must be completed and submitted to the IT Society MMU Cyberjaya before the deadline. However, mailing or delivering the Application Form to the IT Society MMU Cyberjaya does not constitute a formal agreement that the Sponsor/Exhibitor will be accepted.
2. IT Society MMU Cyberjaya reserves the right to refuse any application to sponsor/exhibit without giving cause. Exhibitors should note that they are responsible for all costs associated with any honorarium, travel and accommodation etc are NOT the responsibility of the IT Society MMU Cyberjaya.
3. Obligations and Rights of the Exhibitor

Exhibition booths may only be used for exhibiting and advertising the Exhibitor's own products, materials or services as described in the application form. Advertising materials may be distributed only within the confines of the booth. Any promotion outside the respective exhibition space is forbidden (such as distributing flyers etc.). The partial or complete subleasing or otherwise relinquishing of a booth to a third party, as well as private agreements for switching booths or floor space between two exhibitors is prohibited. IT Society MMU Cyberjaya reserves the right to enter any booth at any time. Booths need to be occupied during exhibition hours excepted Talk Session of Barcamp. The exhibition halls are to be used only during regular opening hours. It is strictly forbidden for companies, which are not exhibitors, to advertise in any way in the exhibition hall or in the entrance to the exhibition hall.

4. IT Society MMU Cyberjaya reserves the right to revise the time and location of the exhibition or to shorten the duration of the exhibition. Any change regarding the time and duration of the exhibition does not entitle the sponsor/exhibitor to cancel the contract nor to request a fee reduction or to put forward a claim for damages incurred by these changes.

# CONTACT US

If you are interested in sponsoring BarCamp Cyberjaya or if you have any inquiries, please do not hesitate to get in touch with us:

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You can also follow us on our social media platforms :



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<https://www.facebook.com/BarCamp-Cyberjaya-2019>