

Eyeseek Funding

pitch deck





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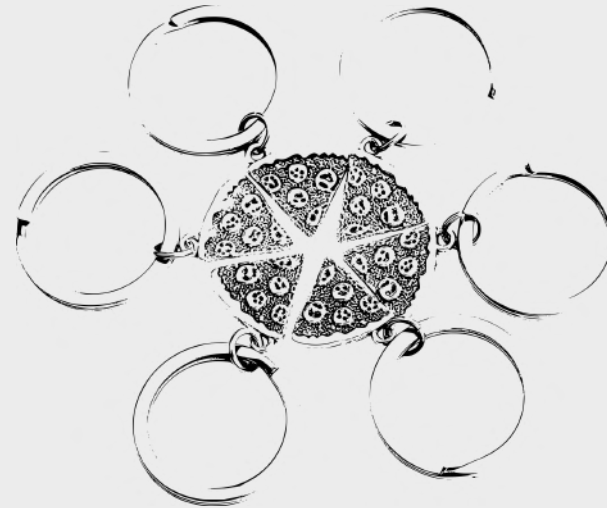
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Problems to solve



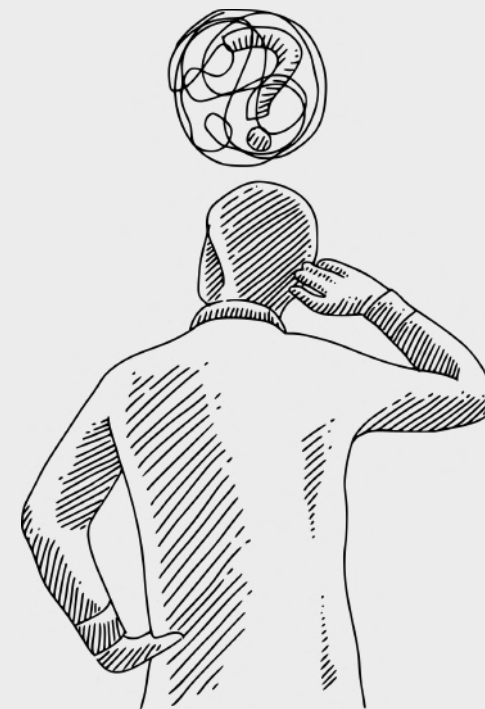
BRIDGING REAL WORLD

Unability of current web3 use cases to connect traditional activities in its economy.



SEPARATION

Decentralized nature of the crypto space leads into severance of ideas, talent, liquidity and effectiveness.



EMPTY PROMISES

Traditional crowdfunding projects relies on promises which could not be fulfilled. Digital value coming from backing rewards cannot be guaranteed.



MAINTENANCE

Kickstarter has 750 employees to develop, maintain and support its product. Leading to 5% and more platform fee.

Features

BLOCKCHAIN CROWDFUNDING KICKSTARTER ON STEROIDS



- 01 Fund promising startup projects across **any industry**
- 02 **Multicurrency** funding (USDT, USDC, DAI)
- 03 **Multichain** availability (Polygon, Fantom, BNB chain)
- 04 Only **1% platform fee** from successful projects
(Kickstarter 5% and more)

Seek Funding

Categorize Tell story Set goals Offer rewards Create project

Define your story

Project title Eyeseek.org 60/60

Project title will help people find your project

Short description This project helps to unite people

- Gamifies day-to-day activities
- 100% of value is returned to user
- Support blockchain ecosystem development

135/135

Give people reason why to invest in your project.

Location Prague, Czech Republic

Features

MICROFUNDS

QUADRATIC FUNDING + DONATIONS = MICROFUNDS

01

Introduction of **game theory** in the crowdfunding industry

02

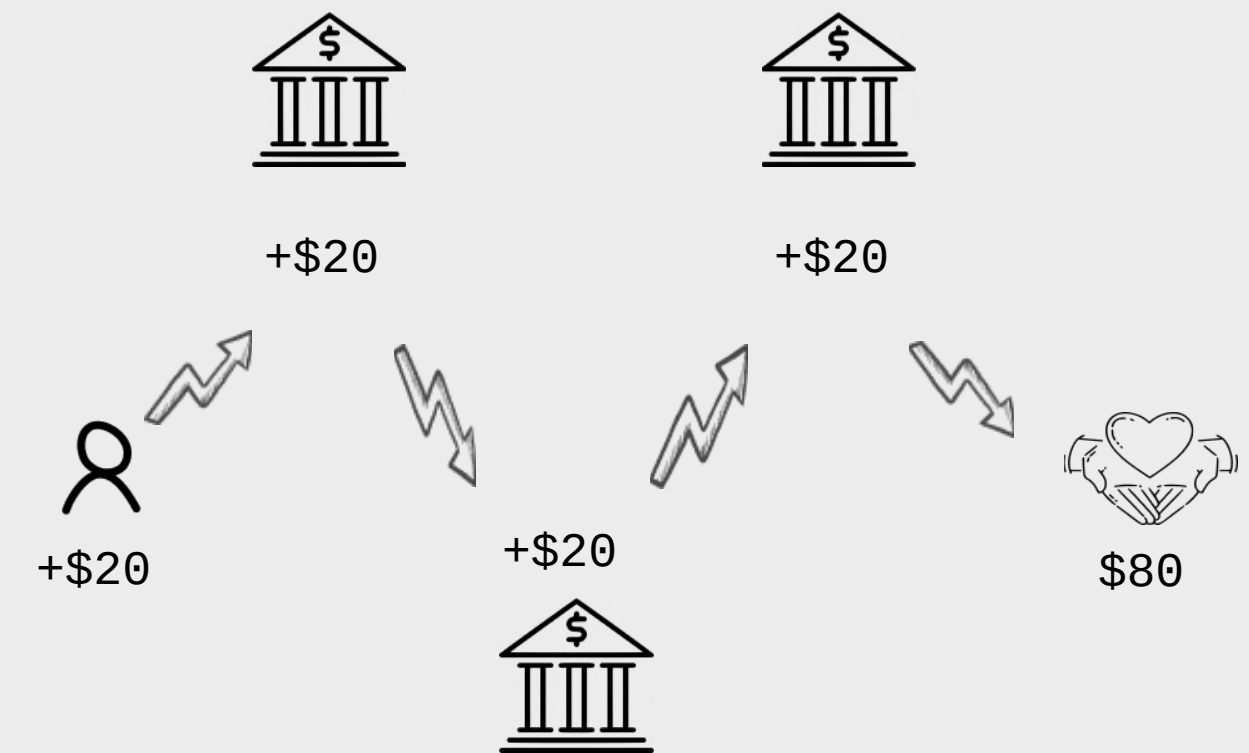
Each time any backer donates, same amount is charged from all deployed microfunds

03

With 3 deployed microfunds, **\$20 donate causes impact of \$80** increase in crowdfunded project balance.

04

Anyone can choose strategy, you can directly donate, or deploy a microfund...or combined and do both on one click!



Features

MONEY STREAMING

STREAM CRYPTOCURRENCY TO EXISTING PROJECTS

01 Ideal for funding **existing common good** or **open-source** projects

02 Support only active creators you are satisfied with

03 **Automate** your **streams**. If project does not deliver, simply stop the money flowing

04 **0% fee money streaming**



Open-source

CMS

Fully customizable open-source headless CMS, free forever!

1,000,085 USDC

Streamed balance

0x0895...b2bE

Receiver

+ 15,045 USDC/mo

Current inflow

151

days active



Start stream

Features

TOKEN REWARDS

ERC20 AND ERC1155 CROWDFUNDING REWARDS

01

Don't offer just promises, incentivize crowdfunding project with **ERC20** tokens or **ERC1155** NFTs

02

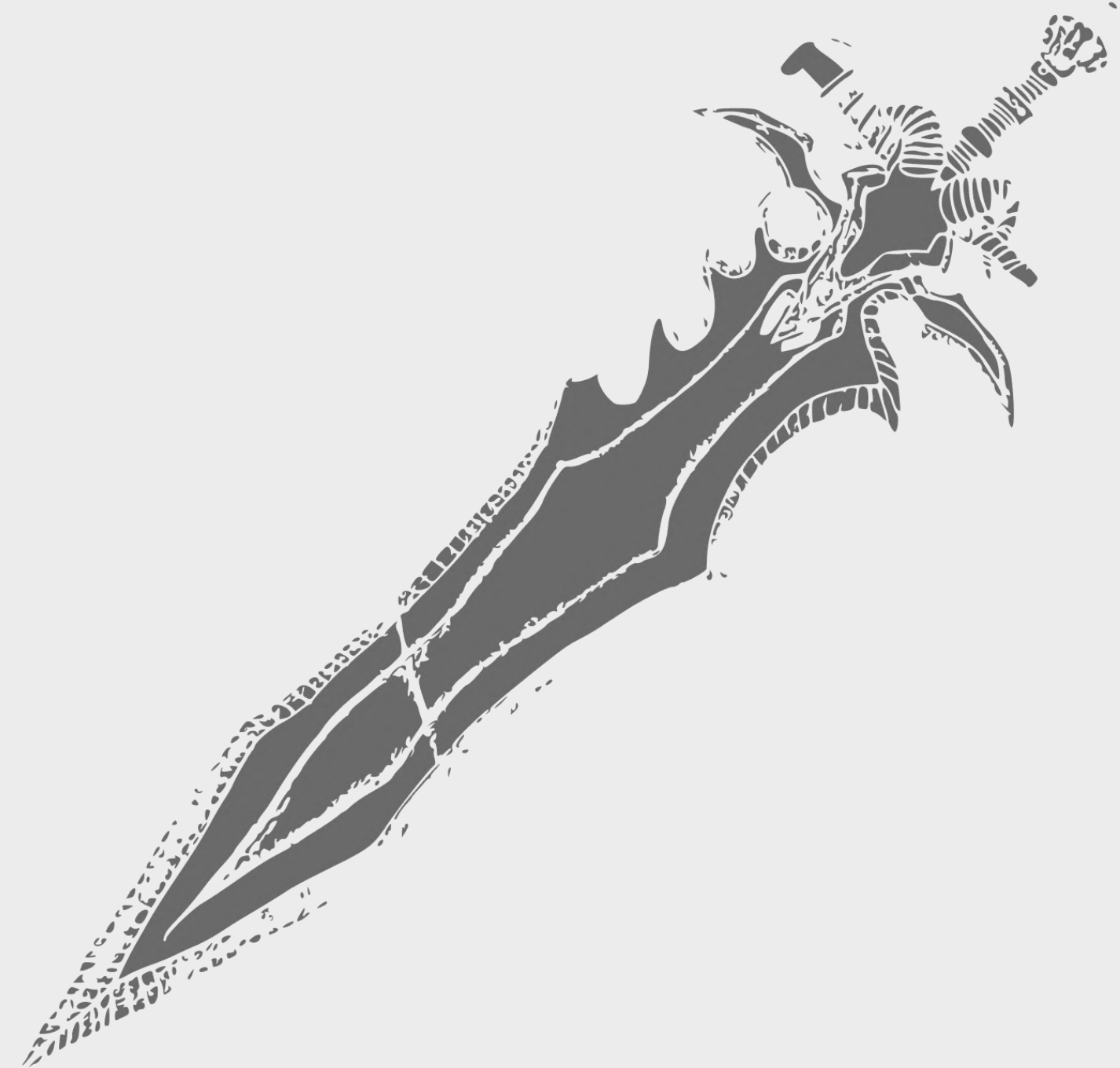
ERC20s are **proportionally rewarded** to all project backers

03

NFTs could be offered for limited campaigns, ideal for **gaming items** or **NFT collections**

04

All **guaranteed** automatically by a **smart contract**



Powered by

BLOCKCHAIN TECHNOLOGIES TO CONQUER THE WORLD OF CROWDFUNDING

MORALIS



Using Moralis as a bridge between Web2 and Web3 to build blockchain app with web2 user experience

EVM BLOCKCHAINS



Available at top smart contract platforms in the industry in terms of performance, usage and technology advancements

SUPERFLUID

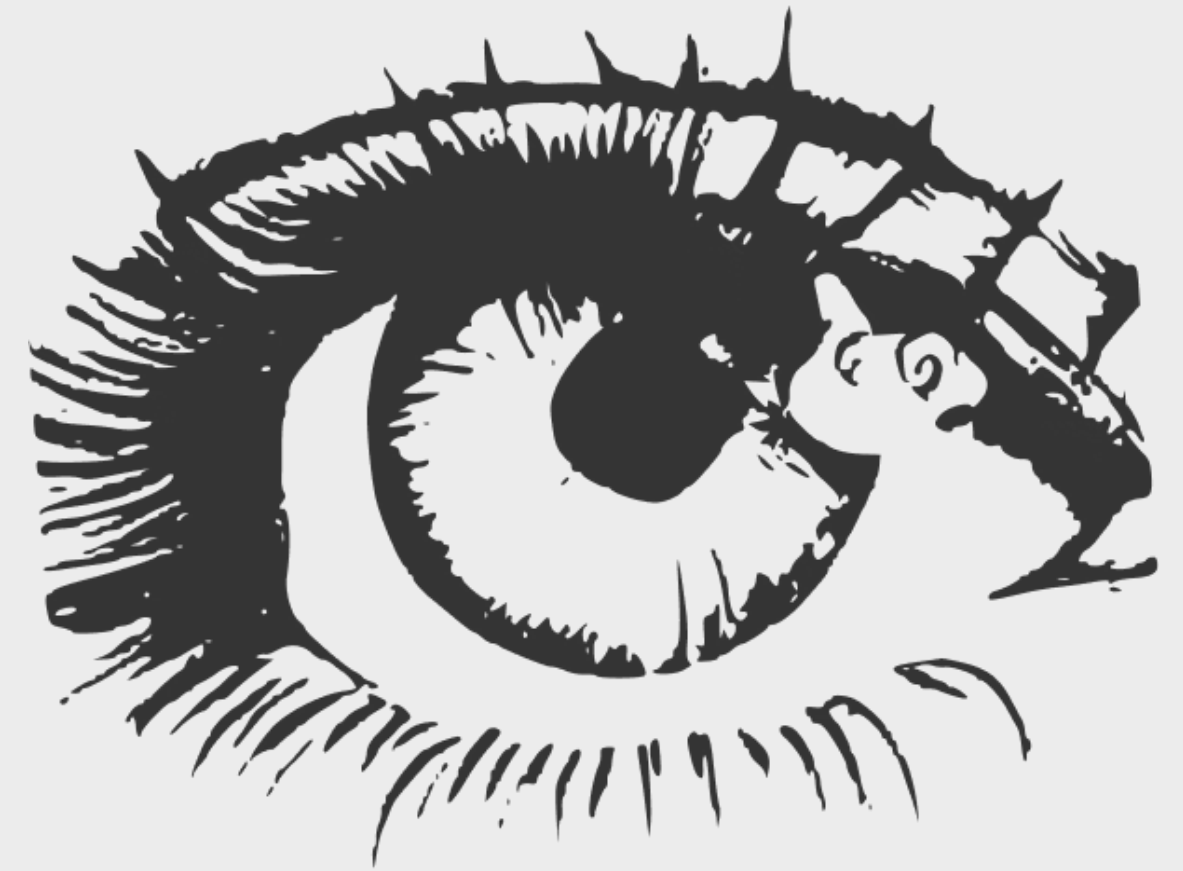


Superfluid provides tooling to bring real-time money streaming into the reality

COVALENT

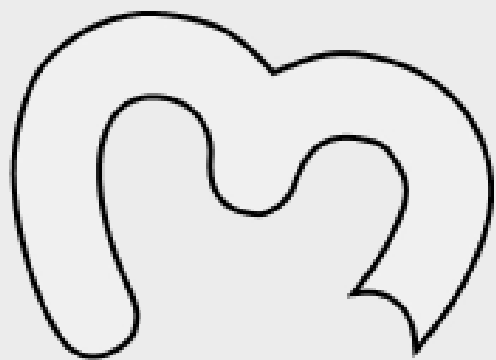


Aggregated multichain statistics about funding transactions - donations and microfunds



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BLOCKCHAIN TOOLS UTILITY



MORALIS SERVER

- 01 Project metadata
- 02 User profile (Next auth boilerplate)
- 03 Notifications (Project updates)
- 04 Reward distribution (Cloud function)
- 05 Database viewer (Prototyping)

MORALIS API

- 01 IPFS upload (Project image)
- 02 NFT metadata (ERC1155 reward display)

COVALENT API

- 01 Transaction statistics (Donates, Microfunds)
- 02 One multichain API (BNB, Polygon, Fantom)



Gameplan

PROJECT HARMONOGRAM AND MILESTONES

OCTOBER 2022

NOVEMBER 2022

01

Eyeseek.org social app whitepaper

01

Money streaming prototype

02

Eyeseek Funding genesis

02

Covalent multichain statistics

03

Figma design

03

Project submission

04

Basic crowdfunding features

04

Moralis self-hosted server

05

Microfunds

05

Full multichain experience

Hackathon started



Hackathon ended



Gameplan

PROJECT HARMONOGRAM AND MILESTONES

DECEMBER 2022

JANUARY 2023

01

User testing (UI,UX)

02

Advanced multichain stats

03

Smart contract security tests & audit

04

Frontend security tests

05

Production infrastructure & Monitoring

01

Going live

02

Business development (1st real projects)

03

Marketing & Community growth

04

Extended amount of supported blockchains (6+)

05

Clean open-source codebase

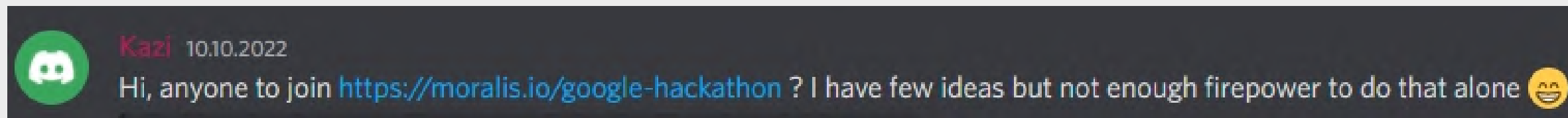
Mainnet

February +

[Continue to complete EyeseeK whitepaper](#)

Team

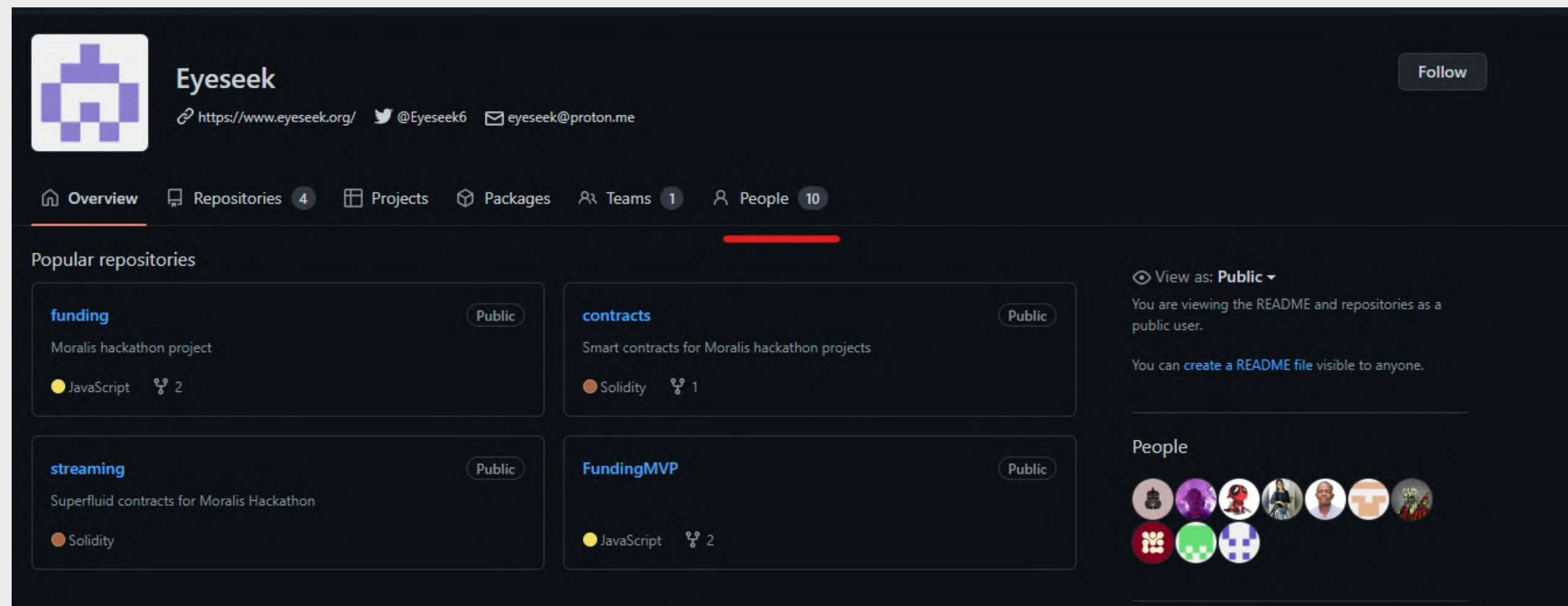
HOW IT STARTED



HOW IT ENDED

HACKATHON UNITED BUILDERS

- Czech Republic
- India
- Nigeria
- France
- USA
- Ukraine



E-MAIL

eyesseek@proton.me

PROJECT

[Github repository](#)

SOCIALS

[Discord](#)

