



RapidPro is an open source platform that allows you to visually build scalable mobile-based applications from anywhere in the world.

ORIGINS

RapidPro builds on UNICEF's eight years of innovation experience in the most difficult operating environments in the world. It has been developed in collaboration with Nyaruka, a Rwandan software firm responsible for TextIt—a visual SMS application builder that has grown out of the RapidSMS community.

RapidPro's development has been heavily influenced by a set of principles of innovation endorsed by major international organizations. By the end of this year, RapidPro will be fully open sourced, enabling the technology and development communities to contribute to a public technological good.



Design for Your Context

Visually build an appropriate mobile service through an easy-to-use interface

Reach Those Who Matter

Communicate via SMS, voice, social media, and more

— Made for —
International Development



Scale with Ease

Seamlessly integrate with mobile network operators, don't worry about hardware as your service grows

Publish & Analyze

Collect and manage your data in a way that makes sense to you



Integrate & Interoperate

Make your RapidPro application interact with external systems

BRINGING IMPACT WORLDWIDE

U-report

Nigeria

Engaging youth in dialogue on issues that matter most to them.

eduTrac

Afghanistan

Remotely connecting teachers in Kandahar to monitor education outcomes in the classroom.

mHERO

Liberia

Connecting with frontline health workers in response to the Ebola outbreak.

Polio

Pakistan

Powering frontline staff communication and motivation to help eradicate Polio.

GET INVOLVED



Contact the Innovation Centre (join@rapidpro.io) to setup a **demo** environment of RapidPro for your country or organization. This should take no more than 24 hours.

Explore the **functionalities** of RapidPro in your demo environment, and **connect with RapidPro users** to learn more about the system.

Conduct a **rapid assessment** of your existing system(s) to identify major bottlenecks, then work through the **RapidPro Design Toolkit** to plan your deployment.

Drawing on your **Deployment Plan**, work with the RapidPro team and your key partners to deploy your application.



FOR MORE INFORMATION, VISIT

rapidpro.io | unicefinnovation.org | unicefstories.org