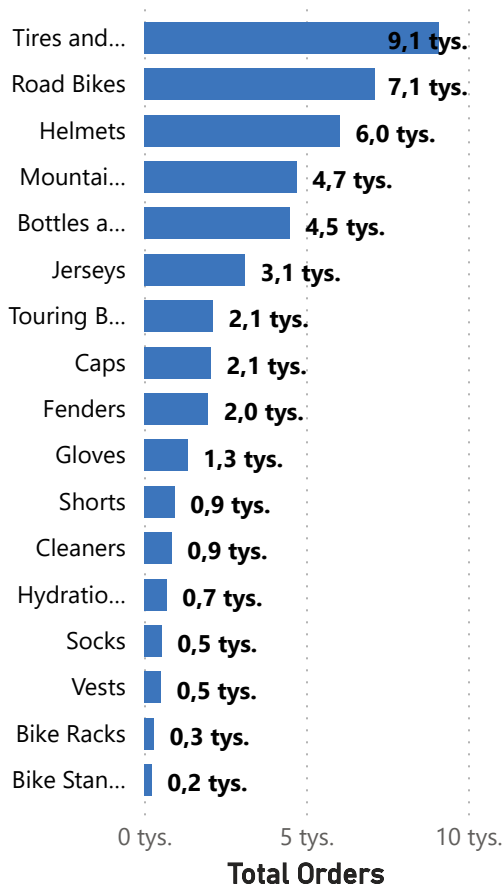




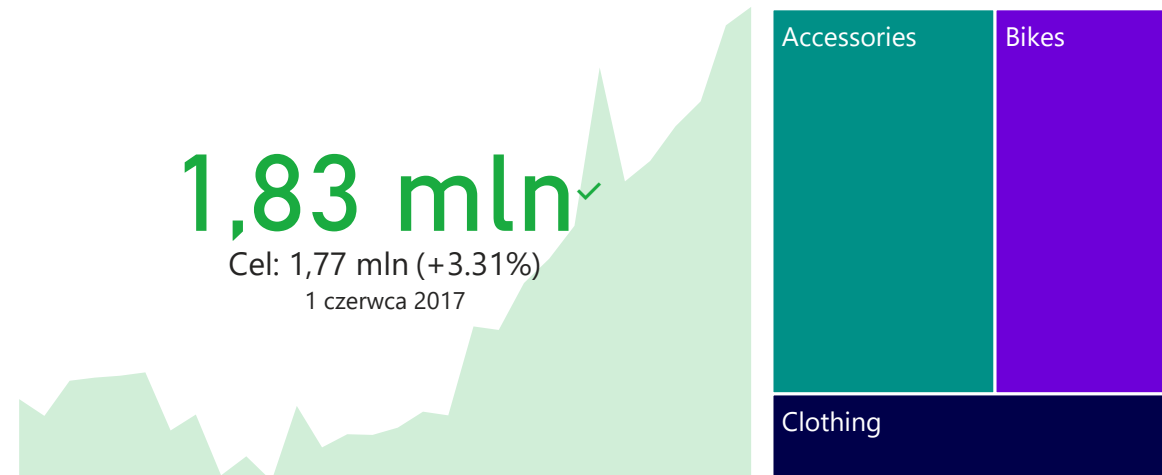
2015-01-01 2017-06-30

### Total Orders by Subcategory

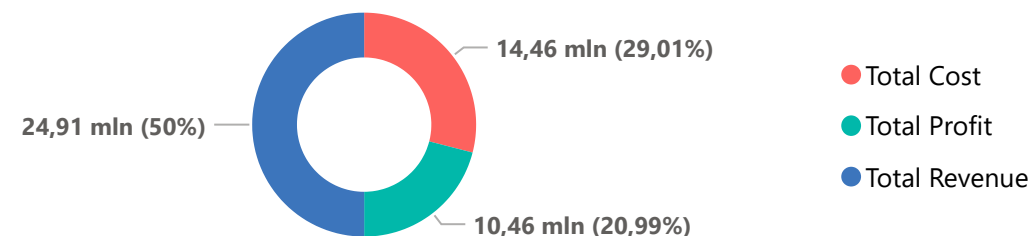


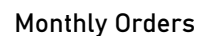
CategoryName	Total Orders	Return Rate
<input checked="" type="checkbox"/> Accessories	16983	1,95%
All-Purpose Bike Stand	234	3,42%
Bike Wash - Dissolver	850	1,47%
Fender Set - Mountain	1975	1,36%
Hitch Rack - 4-Bike	302	2,65%
HL Mountain Tire	1305	3,75%
HL Road Tire	795	3,52%
Hydration Pack - 70 oz.	695	3,60%
LL Mountain Tire	788	2,50%
LL Road Tire	957	2,26%
ML Mountain Tire	1059	1,32%
ML Road Tire	868	1,51%
Mountain Bottle Cage	1896	2,02%
Mountain Tire Tube	2846	1,64%
Patch Kit/8 Patches	2952	1,61%
Road Bottle Cage	1668	1,68%
Road Tire Tube	2173	1,55%
Sport-100 Helmet, Black	1940	2,68%
Sport-100 Helmet, Blue	1995	3,31%
Sport-100 Helmet, Red	2099	3,33%
Touring Tire	863	1,22%
Touring Tire Tube	1364	1,64%
Water Bottle - 30 oz.	3983	1,95%
<input checked="" type="checkbox"/> Bikes	13929	3,08%
Mountain-100 Black, 38	26	3,85%
Mountain-100 Black, 42	26	3,85%
Mountain-100 Black, 44	31	6,45%
Mountain-100 Black, 48	36	5,56%
Mountain-100 Silver, 38	29	
Mountain-100 Silver, 42	25	
Mountain-100 Silver, 44	24	8,33%
Mountain-100 Silver, 48	22	4,55%
Mountain-200 Black, 38	569	2,64%
Mountain-200 Black, 42	602	3,49%
Mountain-200 Black, 46	606	2,97%
Suma	25164	2,17%

### Monthly Revenue



### Summary of turnover, revenue, expenses of Adventure Works company





## Monthly Returns



### Weekly Profit



Rok

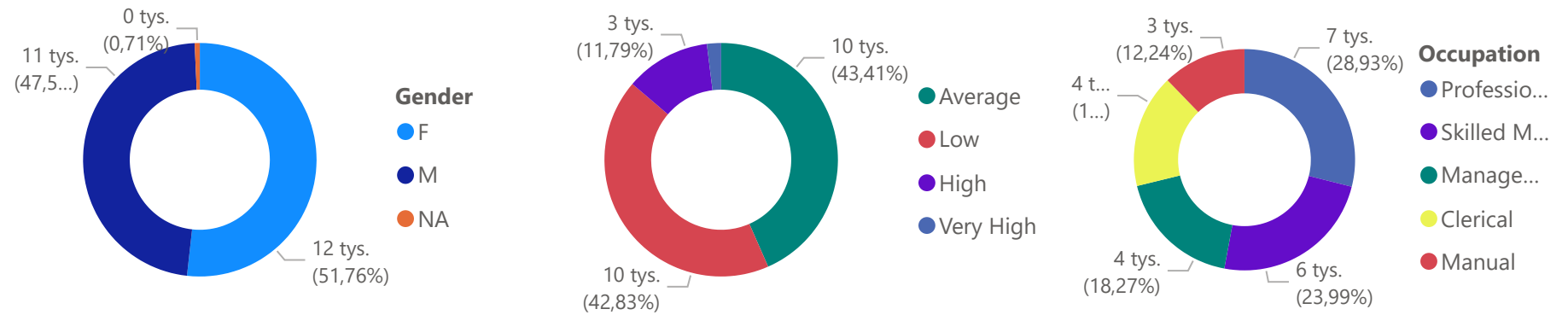
[illegible]

FullName	Total Orders	Total Revenue
	1196	922 633,19
Mr. Maurice Shan	6	12 407,95
Mrs. Janet Munoz	6	12 015,39
Mrs. Lisa Cai	7	11 330,44
Mrs. Lacey Zheng	7	11 085,74
Mr. Jordan Turner	7	11 022,38
Mr. Franklin Xu	6	10 863,44
Mr. Larry Munoz	7	10 852,04
Mrs. Kate Anand	4	10 436,51
Mr. Larry Vazquez	4	10 394,98
Mrs. Ariana Gray	6	10 391,42
Mr. Clarence Gao	4	10 331,73
Mr. Aaron Wright	4	10 329,22
Mr. Ethan Bryant	4	10 308,52
Mr. Marco Lopez	6	10 289,68
Mrs. Bonnie Nath	4	10 282,91
Mr. Ricky Vazquez	4	10 165,92
Mr. Clarence Anand	4	10 065,01
Mrs. Deanna Perez	4	9 761,59
Mrs. Desiree Dominguez	4	9 717,63
Mrs. Jasmine Stewart	4	9 716,98
Mrs. Sydney Bryant	4	9 706,89
Mr. Bryant Garcia	4	9 687,36
Mrs. Cindy Patel	4	9 668,02
Mrs. Amy Sun	4	9 534,15
Mr. Willie Xu	5	9 424,97
Mrs. Katrina Tang	4	9 302,58
Mrs. Margaret He	4	9 266,74
Mrs. Kaitlyn Henderson	4	9 258,92
Mrs. Nichole Nara	4	9 234,66
Mr. Randall Dominguez	4	9 210,36
Mrs. Rosa Hu	4	9 201,20
Adriana Gonzalez	4	9 195,69
Mrs. Gabriella Collins	4	9 184,02
Suma	25164	24 914 567,18

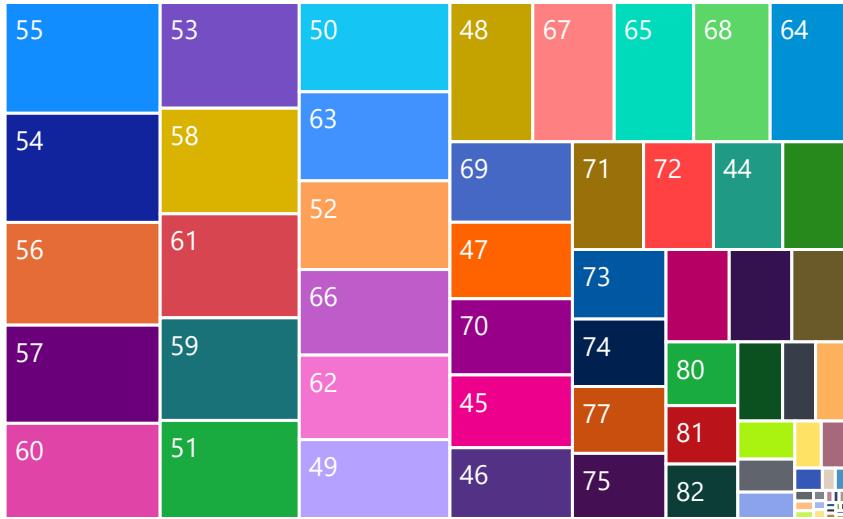
Top 25 customers by number of orders



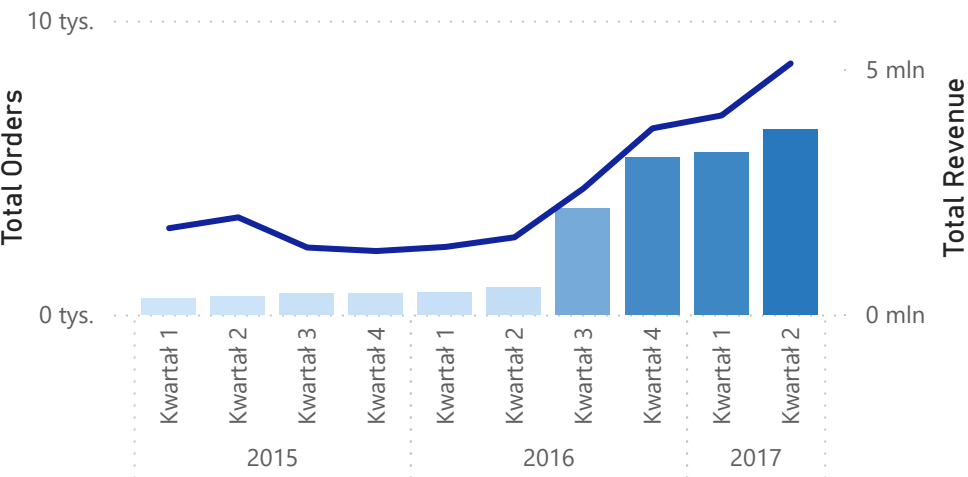
Orders by Gender



Total Orders by CurrentAge



Orders & Revenue by Month





2015-01-01 2017-06-30

Zaznacz wszystko

North America

Europe

Pacific

#### Top Product by Orders

Water Bottle - 30  
oz.

#### Top Product by Profit

Mountain-200 Black,  
46

Country



ProductName	2015	2016	2017	Suma
Mountain-500 Black, 48	-100,00%	150,00%	166,67%	162,50%
Mountain-500 Silver, 40	-100,00%	100,00%	116,67%	112,50%
Mountain-400-W Silver, 46	-100,00%	157,14%	72,22%	96,00%
Touring-3000 Yellow, 44	-100,00%	75,00%	100,00%	90,91%
Mountain-500 Silver, 44	-100,00%	400,00%	50,00%	88,89%
Touring-3000 Yellow, 50	-100,00%	166,67%	60,00%	84,62%
Road-350-W Yellow, 42	-100,00%	200,00%	51,52%	77,50%
Road-350-W Yellow, 48	-100,00%	200,00%	36,84%	70,83%
Road-350-W Yellow, 44	-100,00%	154,55%	38,89%	65,96%
Touring-3000 Yellow, 54	-100,00%	200,00%	10,00%	64,29%
Touring-3000 Blue, 58	-100,00%	500,00%	20,00%	63,64%
Touring-1000 Yellow, 54	-100,00%	1100,00%	13,64%	60,87%
Road-750 Black, 52	-100,00%	200,00%	25,00%	60,00%
Mountain-200 Silver, 38	125,00%	27,94%	82,09%	58,74%
Hitch Rack - 4-Bike	-100,00%	94,12%	37,93%	58,70%
Mountain-500 Black, 42	-100,00%	133,33%	33,33%	58,33%
Half-Finger Gloves, L	-100,00%	157,14%	20,62%	56,82%
Racing Socks, M	-100,00%	200,00%	19,05%	55,70%
Half-Finger Gloves, M	-100,00%	145,45%	24,49%	54,96%
Road-750 Black, 44	-100,00%	120,00%	26,09%	54,55%
Road-750 Black, 48	-100,00%	118,18%	26,42%	53,33%
Touring-3000 Blue, 44	-100,00%	120,00%	20,00%	53,33%
Mountain-400-W Silver, 42	-100,00%	260,00%	14,81%	53,12%
Racing Socks, L	-100,00%	182,35%	10,91%	51,39%
Long-Sleeve Logo Jersey, S	-100,00%	95,83%	33,87%	51,16%
Touring-2000 Blue, 50	-100,00%	150,00%	12,50%	50,00%
Touring-1000 Blue, 60	-100,00%	100,00%	27,78%	50,00%
Mountain-400-W Silver, 38	-100,00%	220,00%	18,52%	50,00%
Touring-1000 Blue, 54	-100,00%	175,00%	11,54%	50,00%
Touring-3000 Blue, 62	-100,00%	140,00%	15,38%	50,00%
Sport-100 Helmet, Blue	-100,00%	147,27%	17,61%	49,66%
Touring-1000 Yellow, 46	-100,00%	162,50%	14,81%	48,57%
Fender Set - Mountain	-100,00%	194,55%	9,29%	48,55%
Short-Sleeve Classic Jersey, L	-100,00%	100,00%	20,00%	48,39%
Mountain-400-W Silver, 40	-100,00%	142,86%	20,83%	48,39%
Suma	47,47%	26,82%	16,72%	26,09%