# **SURV625 Applied Sampling**

2025-04-11

#### SM 625: Week 4 Sampling Project Notes

For each of the three variables that will be the focus of the final course project, the Department of Education would like to generate estimates of means and proportions having a coefficient of variation of no more than 0.05. Using the numbers provided to you in the description of the final project, compute estimates of the element variances for each variable. Given these estimates, compute the desired level of precision (the desired sampling variance) for each estimate that corresponds to the desired coefficient of variation.

Now, given the desired levels of precision for each estimate, compute estimates of the necessary sample sizes for each of these three estimates (assuming simple random sampling), ignoring the finite population correction. These will be starting points for the eventual two-stage cluster sample design.

We first build a table to store our results for each week's assignments.

• We also add the expected averages for each outcome variable.

```
# build dataframe with inputs
MI_school_samples <- tibble(
   Outcome = c("smoked_cig", "smoked_mj", "age_approached_to_smoke"),
   type = c("prop", "prop", "mean"),
   desire_cv = rep(.05, 3),
   expect_mean = c(.25, .15, 12)
)
   # calculate element
MI_school_samples |> kable()
```

Outcome	type	desire_cv	expect_mean
smoked_cig smoked_mj	prop prop	$0.05 \\ 0.05$	0.25 0.15
_ , , , ,	mean	0.05	12.00

#### Our process is to:

- 1st, calculate the estimated element variance.
  - For a proportion, to get the element variance we use  $\hat{p}(1-\hat{p})$ .
  - For a mean, to get the element variance we simply just square the estimated standard deviation  $v(\bar{y}) = \sigma^2$ .
- 2nd, we calculate the estimated standard error as  $se(\hat{p}) = CV \times \hat{p}$ .
- 3rd, we compute the desired sampling variance as:  $var(\hat{p}) = se(\hat{p})^2$ , where  $se(\hat{p}) = \sqrt{var(\hat{p})}$

Outcome	desire_cv	expect_mean	s_sqrd	se	V
$smoked\_cig$	0.05	0.25	0.1875	0.0125	0.0001563
$smoked\_mj$	0.05	0.15	0.1275	0.0075	0.0000562
$age\_approached\_to\_smoke$	0.05	12.00	1.0000	0.6000	0.3600000

We now estimate the desired sample sizes when we desire a CV =.05 as  $n=\frac{s^2}{se^2}$ 

```
MI_school_samples <- MI_school_samples |>
  mutate(SRS_n = s_sqrd / V)

MI_school_samples |> select(1, SRS_n) |> kable()
```

Outcome	SRS_n
smoked_cig	1200.000000
$smoked\_mj$	2266.666667
$age\_approached\_to\_smoke$	2.777778

#### SM 625: Week 5 Sampling Project Notes

For this week, we will consider the information available for stratified sampling of students. Eventually you are going to design a stratified cluster sample of students, where the clusters (or PSUs) are schools, but we aren't there yet.

Recall the regions of interest in the sampling project description:

```
school_frame <- read_xls(
   "~/work/d/SURV625project/data/MI_school_frame_head_counts.xls")</pre>
```

```
Region County_ID

1 07, 31, 66
2 22, 27, 36, 55
3 02, 21, 52
4 17, 48, 49, 77
5 01, 04, 06, 16, 20, 26, 35, 60, 65, 68, 69, 71, 72
6 05, 10, 15, 18, 24, 28, 40, 43, 45, 51, 53, 57, 67, 83
7 03, 08, 11, 12, 13, 14, 34, 39, 41, 54, 59, 61, 62, 64, 70, 75, 80
8 09, 19, 23, 25, 29, 30, 33, 37, 38, 46, 47, 56, 73, 78, 81
9 32, 44, 50, 58, 63, 74, 76, 79, 82
```

As "State officials are interested in providing, if at all possible, separate estimates for each of nine education regions in the state, where the regions are defined by groups of counties", we will use these nine regions as strata.

#### Prepare a table that includes the:

- Overall population counts in each of these nine strata (the total count of students in the target population at each school is in the tot\_all column on the sampling frame).
- Given these counts, once you have the working overall sample size (unknown for now and will be decided by your team next week), what is the proportionate allocation plan of that sample of students across these nine strata?

```
# we will use Region, County_ID, and tot_all

# region counts
strata_Prop_allocate <- school_frame |>
group_by(Region) |>
```

```
tally(tot_all) |>
mutate(prop_allocation = n/sum(n)) |>
rename(pop_count = n)

strata_Prop_allocate |>
kable()
```

Region	pop_count	prop_allocation
1	3561	0.0042896
2	5474	0.0065941
3	8631	0.0103971
4	4855	0.0058484
5	18907	0.0227757
6	33133	0.0399126
7	191992	0.2312772
8	188830	0.2274682
9	374755	0.4514370

# what is the proportionate allocation plan of that sample ## of students across these nine strata?

#### SM 625: Week 6 Sampling Project Notes

From a previous study, you obtain estimates of the following design effects for each of these three estimates:

- proportion ever smoked one cigarette = 2.5;
- proportion ever smoked marijuana = 2.0; and
- mean age when first asked to smoke = 1.7.

This previous study featured a sample of size n=7,500 students between the ages of 13 and 19, selected from a total of a=150 clusters. Using this information, compute a synthetic estimate of roh for each of the three variables. These synthetic estimates of roh will be used to consider alternative cluster sample designs as you continue with your project work. Finally, budget and cost information is now available. The total budget for data collection for this project will be \$500,000. The client and the data collection organization estimate that the data collection will cost \$3,000 per primary stage cluster (school), and \$50 per completed questionnaire within a cluster. We will use this cost information moving forward for optimal subsample size calculations.

We can estimate the sample ICC or roh from the given design effect estimate as:

$$\hat{roh} = \frac{deff - 1}{m - 1}$$

We now that the sample total is nm = 7500 and the sample number of cluster is n = 150, which we can take the mean cluster size as m = nm/n = 7500/150 = 50 and use it to calculate roh.

MI\_school\_samples |> select(Outcome, desire\_deff, roh) |> kable()

Outcome	desire_deff	roh
smoked_cig	2.5	0.0306122
$smoked\_mj$	2.0	0.0204082
$age\_approached\_to\_smoke$	1.7	0.0142857

#### SM 625: Week 7 Sampling Project Notes

Recall that the client and the data collection organization estimated that the data collection would cost \$3,000 per primary stage cluster (school), and \$50 per completed questionnaire within a cluster. We will now use this information for optimum subsample size calculations. Recall that the total budget for data collection will be \$500,000.

Given this cost information and your estimates of roh for the three different variables of primary interest from last week, compute the optimum subsample size (and the corresponding optimal number of first stage clusters, given the total budget above) for each of the variables.

- We now have budget constraints and denote the cost per cluster as  $c_n = \$3,000$  and cost per element as  $c_m = \$50$ , with a total budget constraint of C = \$500,000. Since we know there are n = 150 clusters and a total sample size of 7,500 students.
- To compute the optimum m size we use the following equation:

$$m_{opt} = \sqrt{\frac{c_n}{c_m} \frac{1-roh}{roh}}$$

```
c_n = 3000 # cost per cluster
c_m = 50 # cost per element within cluster
C = 500000 # total budget

MI_school_samples <- MI_school_samples |>
    mutate(
        # compute optimum m size
        m_opt = sqrt( (c_n / c_m) * ( (1-roh)/roh) ),
        n_opt = C / (c_n + m_opt * c_m),
        # compute new deff
    deff_new = 1 + (m_opt-1) * roh,
        # compute total SSU
    total_nm = m_opt * n_opt)

MI_school_samples |> select(Outcome, roh, m_opt, n_opt) |>
    kable()
```

Outcome	roh	m_opt	n_opt
$smoked\_cig$	0.0306122	43.58899	96.53536
$smoked\_mj$	0.0204082	53.66563	87.97734
$age\_approached\_to\_smoke$	0.0142857	64.34283	80.42281

# How will you decide on a single overall optimum subsample size to use in your design?

- Above we estimated the new design effects which range from 2.3 to 1.9, which are almost in line with our desired design effects of 2.5, 1.7. Below we print the new design effects, optimum number of cluster and cluster size, total sample size total\_nmfor our projected \$500,000 budget for all three outcome variables.
  - Finally, we compute the sampling cost as  $n \times c_n + n \times m \times c_m$  which we defined these terms above.

Outcome	roh	$m\_opt$	n_opt	$deff\_new$	$total\_nm$	$projected\_cost$
smoked_cig	0.0306	43.5890	96.5354	2.3037	4207.879	\$500,000
$smoked\_mj$	0.0204	53.6656	87.9773	2.0748	4721.359	\$500,000
age_approached_to	_smok@.0143	64.3428	80.4228	1.9049	5174.631	\$500,000

Think about a comparison of alternative cluster sample designs: under a fixed cost constraint, how would we decide which design would be best? What will be your overall sample size (n) under this new optimum subsample size?

As you make progress in writing up what you have done so far, provide some discussion of the rationale for your choices in this regard.

Next, given this optimum subsample size and treating the values of roh as portable, compute the new expected DEFF for each estimate given the new design (this can be specific to each variable / estimate, given the different optimum subsample sizes). In addition, compute a new expected SRS variance for each variable under the new design, using the new "optimum" overall sample size (remember that you can treat the element variances for each variable estimated last week as portable). Finally, compute the new expected sampling variance for each estimate under this new cluster sample design. Are you still meeting the client's precision requirements?

• Given that we have three outcome variables, we also have three optimum number of clusters and cluster size estimates. That is, we can design and examine three options of different optimum number of clusters and cluster sizes.

•

We will use the portable roh estimate and calculate new design effects, SRS variance, and complex design variance for each outcome variable.

```
map(seq(1,3), function(x){
  MI_school_samples |>
  select(Outcome, s_sqrd, roh, m_opt, n_opt, total_nm) |>
  # we can print projected total cost for n=50
  mutate(m_opt = m_opt[x], # optimum m from first row
         n_{opt} = n_{opt}[x],
         total_nm = m_opt*n_opt,
         # calculate new deff
         deff_{new} = 1 + (m_{opt-1}) * roh,
         # calcualte SRS variance
         var_srs = s_sqrd / (total_nm - 1),
         # calculate complex design variance
         var_crs = var_srs * deff_new,
         #m_opt = round(m_opt)
         ) |>
    mutate_at(4:6, floor) |>
    mutate_at(7:9, round, 5) |>
  select(-roh, -s_sqrd) |>
  kable()
}) |>
  set_names(str_c(rep("Option ", 3), seq(1,3)))
```

#### \$`Option 1`

```
|age_approached_to_smoke | 43| 96| 4207| 1.60841| 0.00024| 0.00038| 
$`Option 2`
```

```
| m_opt| n_opt| total_nm| deff_new| var_srs| var_crs|
Outcome
                        -|----:|----:|-----:|-----:|-----:|-----:|
|:----
                              53 l
|smoked_cig
                                     87|
                                             4721 | 2.61221 | 0.00004 | 0.00010 |
                              53|
                                     87|
                                             4721 | 2.07481 | 0.00003 | 0.00006 |
smoked mj
                                             4721 | 1.75237 | 0.00021 | 0.00037 |
|age_approached_to_smoke |
                              53 l
                                     87|
```

\$`Option 3`

```
Outcome
                        | m_opt| n_opt| total_nm| deff_new| var_srs| var_crs|
                      --|----:|----:|-----:|-----:|
                                           5174 | 2.93907 | 0.00004 | 0.00011 |
|smoked_cig
                             641
                                   108
|smoked_mj
                             64|
                                   108
                                                  2.29271 | 0.00002 | 0.00006 |
                                           5174|
|age_approached_to_smoke |
                             64|
                                   108
                                           5174 | 1.90490 | 0.00019 | 0.00037 |
```

We print standard error for the complex design with 95% confidence intervals.

```
map(seq(1,3), function(x))
  MI_school_samples |>
  select(Outcome, expect_mean, s_sqrd, roh, m_opt, n_opt, total_nm) |>
  # we can print projected total cost for n=50
  mutate(m_opt = m_opt[x], # optimum m from first row
         n_{opt} = n_{opt}[x],
         total_nm = m_opt*n_opt,
         # calculate new deff
         deff_{new} = 1 + (m_{opt-1}) * roh,
         # calcualte SRS variance
         var_srs = s_sqrd / (total_nm - 1),
         # calculate complex design variance
         var_crs = var_srs * deff_new,
         # compute confidence intervals
         se = sqrt(var_crs),
         lower = expect_mean - 1.96*se,
         upper = expect_mean + 1.96*se) |>
    mutate_at(3:5, round, 4) |>
```

```
select(Outcome, expect_mean, se, lower, upper) |>
kable()
}) |>
set_names(str_c(rep("Option ", 3), seq(1,3)))
```

## \$`Option 1`

Outcome	expect	_mean	sel	lower	upper
:	-	:	:   ·	: -	:
smoked_cig		0.25	0.0101330	0.2301393	0.2698607
smoked_mj		0.15	0.0075266	0.1352479	0.1647521
lage_approached_to_smoke	1	12.00	0.0195532	11.9616756	12.0383244

## \$`Option 2`

Outcome	expec	t_mean	sel	lower	upper
:	-	:	:   ·	: -	:
smoked_cig	1	0.25	0.0101863	0.2300348	0.2699652
smoked_mj	1	0.15	0.0074861	0.1353272	0.1646728
lage_approached_to_smoke	1	12.00	0.0192675	11.9622357	12.0377643

#### \$`Option 3`

Outcome	<pre>  expect_mean</pre>	se	lower	upper
:	:	:	:	:
smoked_cig	0.25	0.0103207	0.2297715	0.2702285
smoked_mj	0.15	0.0075168	0.1352671	0.1647329
age_approached_to_smoke	12.00	0.0191884	11.9623908	12.0376092

• Option 2 with a number of cluster of 87 and cluster size of 53 is the design we will choose given that the total sample size of 4,721 is within the allocated budget (\$491,550). We prefer this model because it stays close to the desired design effects we received from the customer. Additionally, the standard errors we estimate for this second option overall are the smallest resulting in tighter 95% confidence intervals for the expected estimates we were provided. This design in close to option 3, yet we prefer having a

slightly smaller SSU if we can increase the number of PSUs sampled since this gives us a cost efficiency.

The client has also provided other new information: the estimated size of the target population is N=830,138. Given this population size and your overall sample size (n) under the new optimum subsample size computed above, what is your overall working sampling fraction (f)? Does it seem like finite population corrections will be necessary in your sampling variances if you choose to perform SRSWOR at some point?

```
# total pop
N <- 830138
# optimum n
total_nm <- 4721
samp_frac <- total_nm / N; samp_frac</pre>
```

#### [1] 0.005687006

```
MI_school_samples |> select(Outcome, expect_mean, s_sqrd, roh,
                             m_opt, n_opt, total_nm) |>
  # we can print projected total cost for n=50
  mutate(m_opt = m_opt[2], # optimum m from first row
         n_{opt} = n_{opt}[2],
         total_nm = m_opt*n_opt,
         # calculate new deff
         deff_{new} = 1 + (m_{opt-1}) * roh,
         # calcualte SRS variance
         var_srs =(1 - samp_frac) * s_sqrd / (total_nm - 1),
         # calculate complex design variance
         var_crs = var_srs * deff_new,
         # compute confidence intervals
         se = sqrt(var_crs),
         lower = expect_mean - 1.96*se,
         upper = expect_mean + 1.96*se) |>
  select(Outcome, var_srs, var_crs, se, lower, upper) |>
  mutate_at(2:6, round, 5) |>
  kable()
```

Outcome	var_srs	var_crs	se	lower	upper
smoked_cig	0.00004	0.00010	0.01016	0.23009	0.26991
smoked mj	0.00003	0.00006	0.00746	0.13537	0.16463

Outcome	var_srs	var_crs	se	lower	upper
age_approached_to_smoke	0.00021	0.00037	0.01921	11.96234	12.03766

Our overall sampling fraction is .0057. In examining the SRS and complex design variances, and recalculating the expected standard error and 95% confidence interval, it does not appear that accounting for a population correction makes a huge impact, and we suggest it will not be necessary in our sampling variance for an SRSWOR design.

#### SM 625: Week 8 Sampling Project Notes

Assume that you will decide to allocate your final computed  $n_{opt}$  number of clusters to each of the nine project strata based on the proportions of the total number of students in the population in each stratum (i.e., if 20% of the population of students comes from Region 1, you would sample 20% of your clusters from that region). Describe the first-stage sampling fractions for each stratum, where the total number of schools to sample at the first stage in each stratum is defined by your proportionate allocation of the  $n_{opt}$  clusters.

• Using the proportionate allocation by strata computed earlier, we assign and add cluster allocation by stratum.

```
# Given values
n_opt <- 87
m_opt <- 53

# Compute proportional allocation of clusters to each stratum
strata_Prop_allocate <- strata_Prop_allocate |>
    # Ensure at least 1 cluster per
    mutate(clusters_allocated = pmax(1, round(n_opt * prop_allocation)))
strata_Prop_allocate |>
    kable()
```

Region	pop_count	prop_allocation	clusters_allocated
1	3561	0.0042896	1
2	5474	0.0065941	1
3	8631	0.0103971	1
4	4855	0.0058484	1
5	18907	0.0227757	2
6	33133	0.0399126	3
7	191992	0.2312772	20
8	188830	0.2274682	20
9	374755	0.4514370	39

Next your team should extend your design to consider stratified PPeS selection of schools from each of the nine strata at the first stage of your sample design.

You have been provided with a sampling frame that lists the schools within each region. Given the information on the sampling frame, how might you sort this list to achieve implicit stratification within the regions? You can treat the overall student count from a previous year (tot\_all) as the measure of size for the PPeS sampling. Given this information, compute your zone size for systematic PPeS sampling within each of the nine strata (regions), and proceed with systematic selection based on fractional intervals to select the allocated number of schools within each stratum using PPeS sampling. What is your first-stage sampling fraction within each of the nine strata?

Now, suppose that you have the entire list of sampled schools from a given stratum. As outlined in the project description, the client wishes to work under a paired selection model for estimation of sampling variance. How would you form pseudo-strata to meet this request, based on your systematic sampling within each first-stage stratum? We aren't ready to write the estimation methods section yet, but you can describe this general process as a part of the description of your first-stage sampling.

In future weeks, we will work on determining the sampling rates within each of the sampled schools to maintain epsem across the nine strata. For now, your focus should be on refining the description of the first-stage sampling process.

• We also calculate the first stage probability of selection using the equation below, which we take the sum of MOS in each strata multiplied by the number of schools to be selected, divided by the total MOS.

$$\frac{nMOS_i}{\sum_t MOS_i}$$

Region	Region BNAME	
1	Washington Middle School	225
3	Gladstone Area High School	539
4	Sault Area High School	893
5	Presque Isle Academy II	61
5	Rogers City High School	326
6	Concord Academy-Petoskey	125
6	Maple City-Glen Lake Jr/Sr High School	398
6	Reed City High School	586
7	Vanderbilt Charter Academy	75
7	River Valley Middle School	128
7	Kalamazoo Area Math and Science Center	190
7	Covert High School	201
7	FREEDOM BAPTIST SCHOOLS	209
7	HOLY FAMILY REGIONAL SCHOOL	260
7	Creekside Middle School	280
7	Berrien Springs Middle School	292
7	Plainwell Middle School	435
7	Macatawa Bay Middle School	487
7	ST MARY PREPARATORY SCHOOL	502
7	Hillside Middle School	566
7	Central Middle School	645
7	Union High School	659
7	Zeeland West High School	753
7	Spring Lake High School	833
7	Cedar Springs High School	1031
7	Niles Senior High School	1037
7	Kenowa Hills High School	1234
7	Grandville High School	1830
8	Eastern Washtenaw Multicultural Academy	65
8	Will Carleton Charter School Academy	97
8	Classical Academy	243
8	Beecher Middle School Academy	243
8	Durand Middle School	278
8	LUTHERAN HIGH SCHOOL-NW	309
8	Forsythe Middle School	443
8	Zimmerman Center	504
8	Maltby Middle School	542
8	St. Johns Middle School	549
8	Chesaning Union High School	612
8	Ithaca High School	653
8	Swartz Creek Middle School	656

Region	BNAME	MOS
8	Linden High School	898
8	Okemos High School	
8	Arthur Hill High School	1408
8	H.H. Dow High School	
8	Midland High School	
8	Grand Ledge High School	1725
8	Brighton High School	2243
9	Caro Alternative Education	52
9	Harbor High School	70
9	Hanley International Academy	89
9	ST MONICA SCHOOL	100
9	Conner Creek Academy East-MI Collegiate Middle	128
9	Colin Powell Academy	237
9	Kingston High School	308
9	Weston Preparatory Academy	313
9	Gerisch Middle School	364
9	Cass City High School	461
9	Hilbert Middle School	504
9	Romulus Middle School	553
9	Millennium Middle School	618
9	Almont High School	622
9	Pierce Middle School	675
9	Garden City Middle School	717
9	Richmond Community High School	718
9	Marine City High School	824
9	Bedford Junior High School	834
9	Holmes Middle School	907
9	Pershing High School	1230
9	Romulus Senior High School	1244
9	Clarkston Junior High School	1246
9	Utica High School	1345
9	Edsel Ford High School	1505
9	Roseville High School	1517
9	Grosse Pointe South High School	1641
9	Walled Lake Northern High School	1647
9	Truman High School	1680
9	L'Anse Creuse High School	1726
9	Belleville High School	1731
9	Cousino Senior High School	1860
9	Salem High School	2013
9	Eisenhower High School	2063

Region	BNAME	MOS
9	Mumford High School	2070
9	Churchill High School	2091
9	Northville High School	2195
9	Southeastern High School	2297
9	Fordson High School	2380

• We sort selected schools by MOS size and collapse neighboring zones to create pseudo strata that have more than one selection. We print the first one here as an example.

Region	BNAME	tot_all
9	Caro Alternative Education	52
5	Presque Isle Academy II	61
9	Fordson High School	2380

#### SM 625: Week 10 Sampling Project Notes

There are four primary tasks for your team to consider over the next week:

- 1. Given your overall  $m_{opt}$   $n_opt$  and N (based on the sampling frame), you've already computed the overall sampling fraction, . For each of the nine strata, compute the required number of students to subsample from each sampled school based on the stratified PPeS design in order to maintain epsem across all strata.
- Within strata, retain epsem for stratified PPS sampling across strata  $f = f_h$  for all h.

$$f_h = \frac{n_h MOS_{hi}}{\sum_{i \in h} MOShi} \frac{m_h^*}{MOS_{hi}}$$

BELOW CANNOT BE RIGHT, WE GET THE SAME M SIZE FOR EACH STRATA

Region	schools	students	f_h	n_students
1	20	3561	0.0152385	54.26437
2	30	5474	0.0099131	54.26437
3	33	8631	0.0062871	54.26437
4	31	4855	0.0111770	54.26437
5	80	18907	0.0028701	54.26437
6	133	33133	0.0016378	54.26437
7	644	191992	0.0002826	54.26437
8	549	188830	0.0002874	54.26437
9	923	374755	0.0001448	54.26437

2. Do each of the schools that you sampled in a given region have the minimum sufficient size, given the stratum-specific subsample sizes computed in Task #1? Do subsequent schools on the list have the minimum sufficient size? If not, what will you do?

- 2. School 07809 does not meet the requirement of 54 students. The next school in sequence does not meet the minimum requirement with only 29 student, but the next school in sequence does meet the requirement. We will need to link these two schools.
- 3. Begin to describe how you will physically select the subsample of students within a given sampled school (or set of linked schools). What will your second-stage sampling rate be for a given school within a given stratum? How will you acquire the updated rosters from each school? What technique will you use to select the sample at the specified second-stage rate?
  - 2. The linking is done by first selecting  $n_{opt}$  schools from each strata. When the next school on the list do not meet the sufficient size required of  $m_{opt}$  student size we move down the list until the first school that meets the minimum requirement is achieved. For all the schools that did not meet the requirement they are cumulated backwards until a linked school of minimum sufficient size is created. We do this process for all the schools initially selected.
- 4. Write down the overall sampling fraction based on the stratified PPeS design, indicating the overall probability of inclusion for a given student, from a given school (or linked set of schools), in a given stratum. Be careful with notation. Keep in mind that the MOS values used for the sampled schools at the first stage and the denominator at the second stage (Did you sample a single school? Or a linked set of schools?) will depend on your response to Task #2 above