AIGA SF Events
Fall 21
aigasf.org/events

Design//Work: Designing for AI
Thu, September 16
6:30 pm-9:00 pm
AIGA SF
130 Sutter Street, Suite 600
San Francisco

Many of our digital interactions are increasingly being done through artificial intelligence-driven chatbots and algorithms whether we realize it or not. As we enter this world we ask what are the design and ethical considerations as we enter this paradigm shift for humanity. Join us for this panel discusion exploring parameters of AI design.

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Design//Process: Discovery at PayPal
Mon, October 04
6:00 pm-9:00 pm
Paypal
2211 North First Street
San Jose

How do you move a team toward ever-more customer-centric thinking? How do you build a mindset of curiosity, inquiry, and divergent thinking? Then, do this at scale, across dozens of porfolios, in a company with thousands of people?
          Laura Ward is a 14-year veteran of PayPal and will tell you the story of the company's journey from technology-driven to customer-centric experiences —a process which is still in progress.

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WILD+Visa: Developing Your Leadership Style
Tue, October 19
6:00 pm-8:00 pm
Visa
55 Spear Street
San Francisco

In this WILD event we're connecting you with experts and giving you access to female design leaders. Join us for an intimate, roundtable discusion with women in design leadership roles to chat about what it's like to be a woman in design, a mother in leadership, discuss different leadership styles, and all the challenges that may come as you work your way up to the 'top'.
          AIGA SF's Women in Leadership and Design (WILD) initiative aims for gender parity in design. The purpose of WILD Programming, meetups and workshops is to empower women and genderqueer persons at every stage on their path to leadership.

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UX Mentorship: Winter Edition
Tue, November 09
6:00 pm-8:00 pm
Salesforce Tower
415 Mission Street
San Francisco

Meet the design team of Salesforce UX—they're hiring! You'll get a chance to hear from our special guests, network with designers from all over, receive career guidance and have your portfolio reviewed by someone from the design or recruiting team. Please arrive on time so that there is enough time to sign our NDA and pick-up name badges.
          Who Should Attend: Professional designers with 5 years of experience in the UX or Product Design field. This event is not geared toward students or emerging designers.

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Eco Warrior: Biodegradable & Compostable
Wed, November 17
6:00 pm-8:30 pm
Bartlett Brands
977 Valencia St
San Francisco

As designers and makers, we have the power to make decisions that impact our planet's ecology. In the Eco Warrior Series, we'll explore different areas of sustainable design and learn how to make innovative design decisions that reduce impact without sacrificing aesthetics or experience.
          Biodegradable or Compostable? What's the diference? Detangle the two most popular (and muddied) eco terms with us—what they actually mean, what to consider when choosing materials, and how to design for the ultimate breakdown.