



My 1st Internship at Frog

Designing for Small Merchants

Design for a community



UnionPay

Merchants

customers



ROI ↑





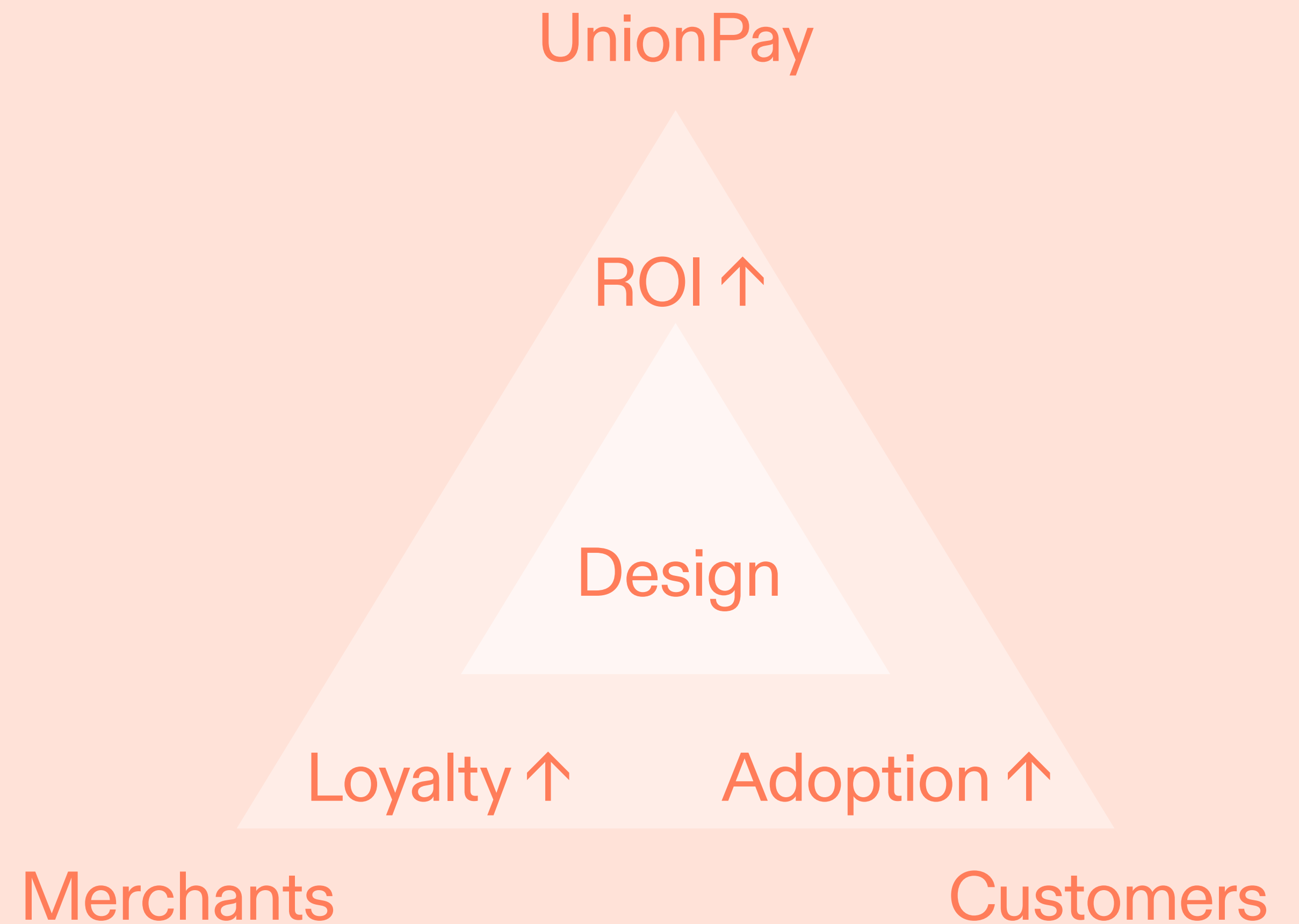
Adoption



Design

### ③ My 1st Internship at Frog Designing for Small Merchants

## Design for a community



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Small merchants are users with various levels of tech-savviness;  
Design for UnionPay marketers