1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Crowdfunding campaigns are a great way to raise money for a project or cause, however they are not a guaranteed source of funding. In an attempt to find a possible solution to a successful campaign, based on the provided data, we can conclude 3 things. The most successful category was the Theatre category. The most successful sub-category for the Theatre category was Plays. The most successful time of year was the highest in the summer months. Therefore, based on this data we can conclude that a campaign has a good chance of being successful if it is a theatre play in the summer.

1. What are some limitations of this dataset?

A possible limitation of the dataset could be false negatives, in crowdfunding in order for a project to make money it has to be marketed properly, so a campaign failing may not have failed because there was no need for the project, it just may not have been marketed well enough or to the right audience.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

A lot of the table we created initially had to do with the number of successful and failed campaigns, but I think another good table would be how comparing how much money each campaign raised because seeing how much money people put into a project can tell us how much people believe in the success of the idea because people don’t put money into projects they think will fail.