MOBILE APP ENGINEERING

EXPLORE RIYADH APP

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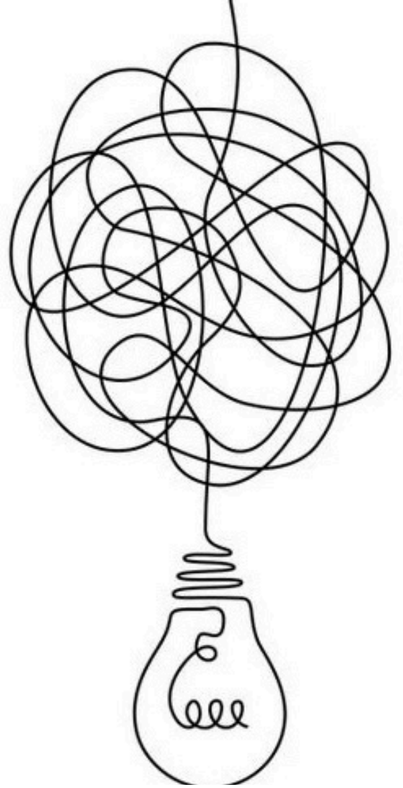
EXPLORE

RIYADH

A COMPREHENSIVE SOLUTION FOR TOURISTS

What is the Problem?



Overview:

Users visiting Riyadh need a simple, all-inclusive app to find hotels, restaurants, and tourist attractions easily while managing preferences like favorites and providing ratings

Challenges in Existing Apps:

- Separate platforms for accommodation, food, and attractions make city exploration cumbersome.
- Lack of user engagement features like real-time likes, customized favorites, and interactive ratings.

Why is it a Problem?

User Frustration:

- Switching between multiple apps can be overwhelming for tourists seeking accommodation, dining, and attractions.

Low User Engagement:

- Platforms without interaction features lead to a lack of personalized experience, resulting in low retention rates.

Main Parameters of the Solution

01.

Integrated Pages:

- Hotels Page: View ratings and types, with the ability to mark favorites.
- Tourist Attractions Page: Includes images and descriptions with detailed exploration options.
- Restaurant List Page: Provides restaurant details and allows users to increase like counts.

02.

Real-Time Updates:

Immediate updates on user actions, such as liking a restaurant or marking a hotel as a favorite.

03.

User Interaction an Feedback:

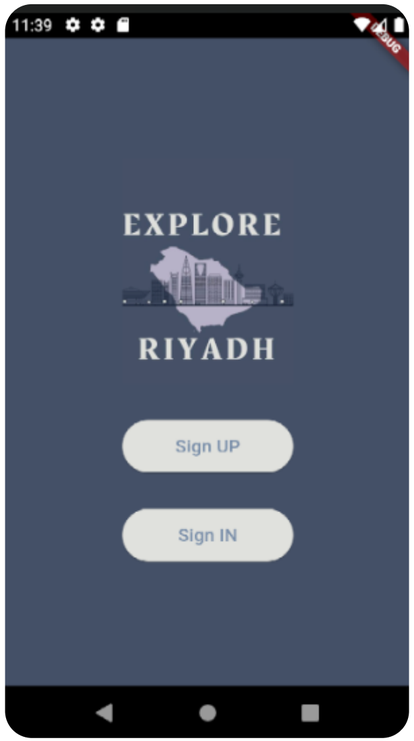
Liking and rating features encourage engagement and connection to the content.

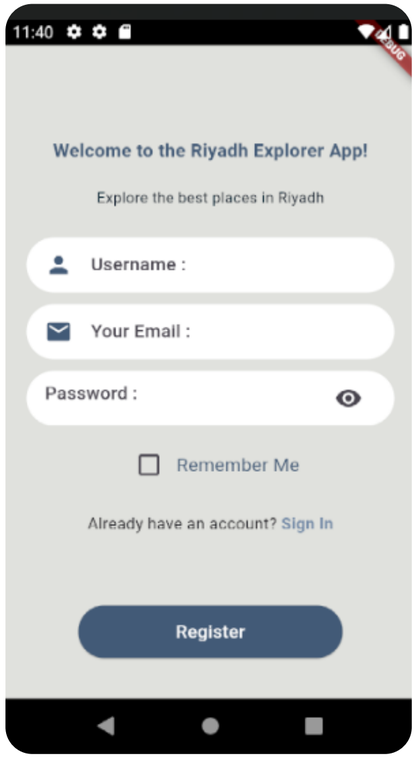
what issues will you address?

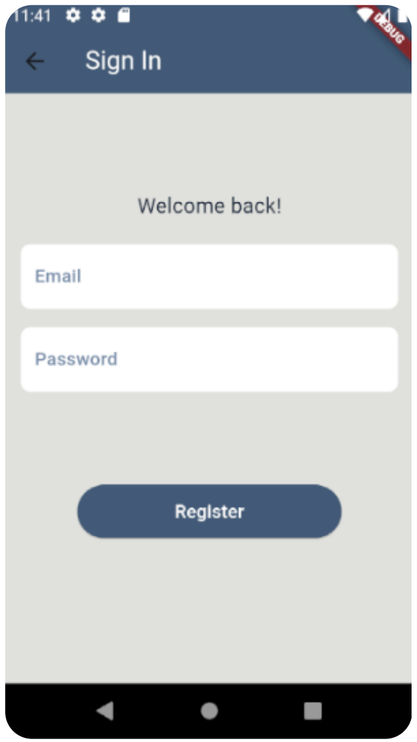
Issues to Address :

1. Ease of Use: The app is designed to be simple and user-friendly, ideal for beginners.
2. Personalized Experience: Future features could include personalized recommendations based on user interests.
3. Concise Information: Presenting essential information in an organized manner to help users make quick decisions.
4. Limited Engagement: Lack of real-time interaction features like likes and favorites
5. Fragmented Experience: Users must switch between apps for different services, complicating city exploration.

UI of Explore Riyadh App :







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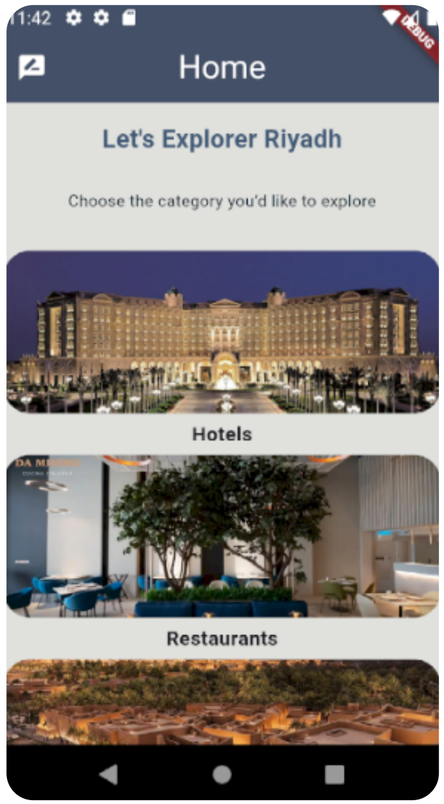

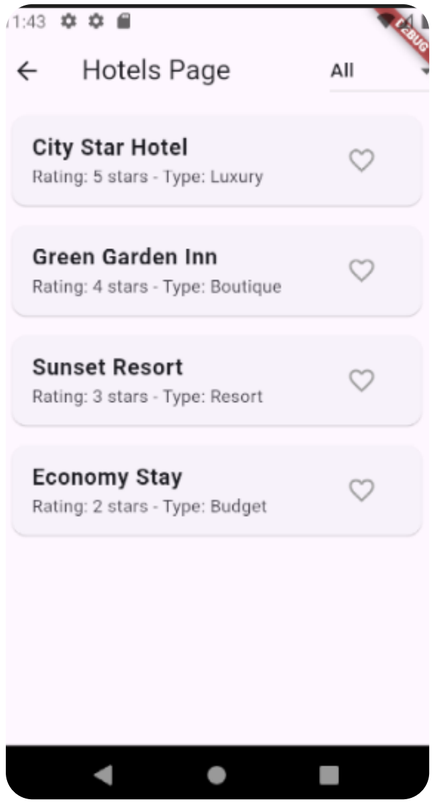

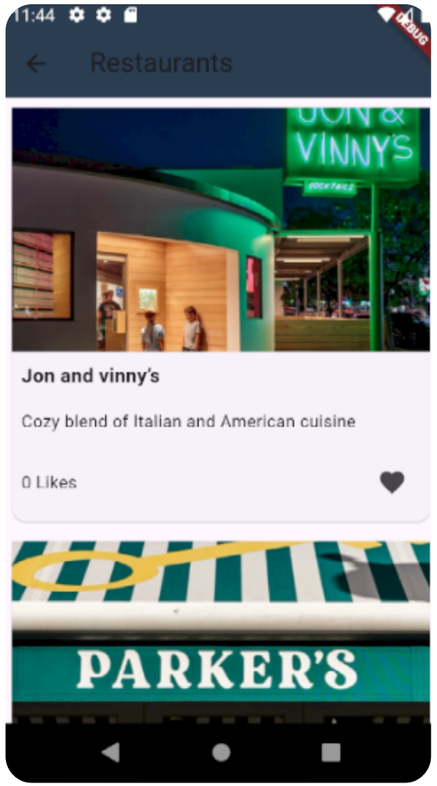

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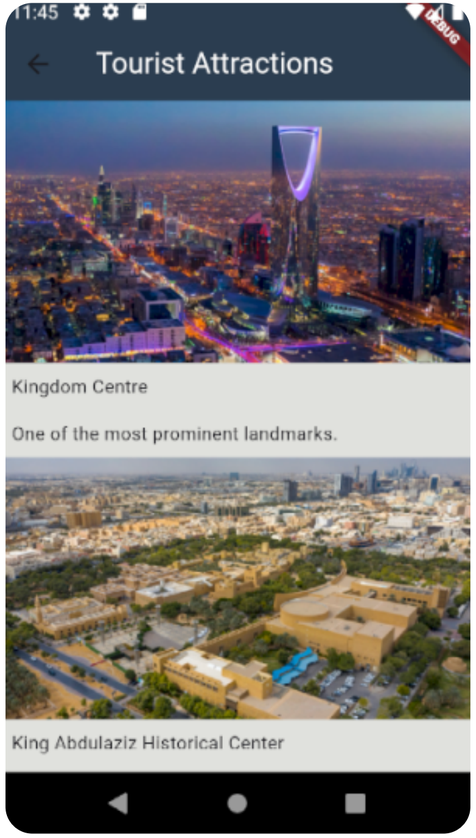

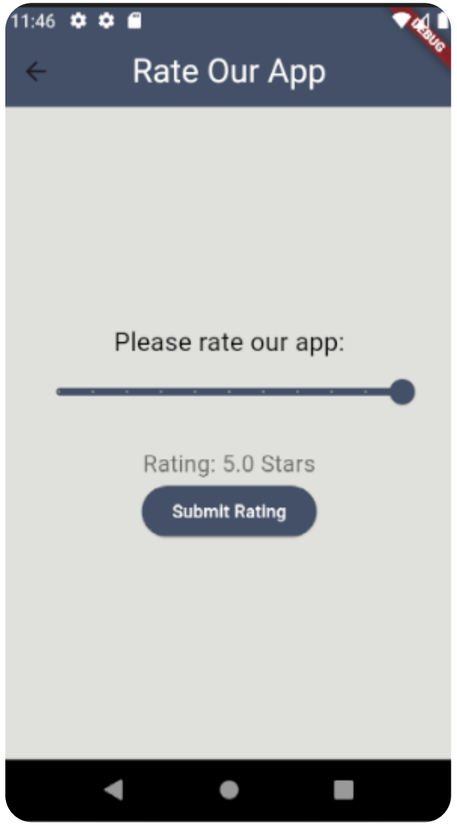

Conclusion

The ' Explore Riyadh' app will provide an integrated and innovative solution to enhance the tourist experience in Riyadh. By combining multiple functionalities with real-time personalization and engagement features, the app will offer users a comprehensive digital tool for exploring the city in a seamless and enjoyable way.