# DDS\_Project\_JR\_LM

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## Import Relevant Packages

```
library(ggplot2)
library(magrittr)
library(dplyr)
library(GGally)
library(tibble)
library(class)
library(caret)
library(e1071)
library(ggthemes)
```

#### Load Data

```
Breweries = read.csv('C:/Users/L/Downloads/Breweries.csv')
Beers = read.csv('C:/Users/L/Downloads/Beers.csv')
```

# **Inspect Data**

#### head(Breweries)

```
##
     Brew_ID
                                   Name
                                                 City State
## 1
           1
                    NorthGate Brewing
                                          Minneapolis
                                                         MN
## 2
           2 Against the Grain Brewery
                                           Louisville
                                                         ΚY
## 3
           3 Jack's Abby Craft Lagers
                                           Framingham
                                                         MA
## 4
           4 Mike Hess Brewing Company
                                            San Diego
                                                         CA
## 5
           5
               Fort Point Beer Company San Francisco
                                                         CA
## 6
           6
                 COAST Brewing Company
                                           Charleston
                                                         SC
```

#### head(Beers)

| ## |   | Name                            | Beer_ID | ABV   | IBU | Brewery_id | Style                    | Ounces |
|----|---|---------------------------------|---------|-------|-----|------------|--------------------------|--------|
| ## | 1 | Chugach Session Ale             | 919     | 0.048 | NA  | 494        | Cream Ale                | 12     |
| ## | 2 | Snowshoe White Ale              | 587     | 0.048 | 12  | 224        | Witbier                  | 12     |
| ## | 3 | King Street Blonde Ale          | 1665    | 0.049 | NA  | 103        | American Blonde Ale      | 12     |
| ## | 4 | Urban Wilderness Pale Ale       | 30      | 0.049 | NA  | 558        | English Pale Ale         | 12     |
| ## | 5 | Northern Lights Amber Ale       | 921     | 0.050 | 15  | 494        | American Amber / Red Ale | 12     |
| ## | 6 | Peninsula Brewers Reserve (PBR) | 1187    | 0.050 | 15  | 459        | American Blonde Ale      | 12     |

#### Counting the breweries in each state

```
Breweries %>% count(State, sort = TRUE)
```

```
##
      State n
## 1
         CO 47
## 2
         CA 39
## 3
         MI 32
## 4
         OR 29
## 5
         TX 28
## 6
         PA 25
## 7
         MA 23
## 8
         WA 23
         IN 22
## 9
## 10
         WI 20
         NC 19
## 11
## 12
         IL 18
## 13
         NY 16
## 14
         VA 16
## 15
         FL 15
## 16
         OH 15
## 17
         MN 12
## 18
         AZ 11
## 19
         VT 10
## 20
         ME 9
## 21
         MO 9
## 22
         MT 9
```

```
## 23
         CT
            8
## 24
         AK
            7
## 25
         GA
            7
## 26
            7
         MD
## 27
         OK
            6
## 28
         ΙA
            5
## 29
            5
         ID
## 30
         LA
            5
## 31
         NE 5
## 32
         RΙ
            5
## 33
         HI 4
## 34
         ΚY
            4
## 35
         NM 4
## 36
         SC
            4
## 37
         UT
            4
## 38
         WY
             4
## 39
            3
         AL
## 40
         KS 3
## 41
         NH 3
## 42
         NJ
            3
## 43
         TN 3
## 44
         AR 2
## 45
         DE 2
## 46
         MS 2
         NV 2
## 47
## 48
         DC 1
## 49
         ND 1
## 50
         SD 1
         WV 1
## 51
```

# Merging beer data with brewery data

```
# Change column name in Brewery file to clarify names

Beers = Beers %>% rename(Beer_Name = Name, Brew_ID = Brewery_id)

colnames(Breweries)[2] = "Brewery_Name"

Beer_Brew_Combo = merge(Beers,Breweries,c("Brew_ID"))
```

#### First and last 6 rows

```
head(Beer_Brew_Combo, 6)
```

```
##
     Brew_ID
                 Beer_Name Beer_ID
                                     ABV IBU
                                                                            Style Ounces
                                                                                               Brewery_N
## 1
                   Pumpion
                              2689 0.060
                                          38
                                                                      Pumpkin Ale
                                                                                      16 NorthGate Brewi
           1
## 2
           1 Maggie's Leap
                              2691 0.049
                                          26
                                                              Milk / Sweet Stout
                                                                                      16 NorthGate Brewi
## 3
                                         47 Extra Special / Strong Bitter (ESB)
               Parapet ESB
                              2687 0.056
                                                                                      16 NorthGate Brewi
           1
## 4
                Stronghold
                              2688 0.060
                                                                  American Porter
                                                                                      16 NorthGate Brewi
```

```
## 5
                Wall's End
                               2690 0.048
                                                                 English Brown Ale
                                                                                        16 NorthGate Brewi
## 6
                               2692 0.045
                                                                       American IPA
                                                                                        16 NorthGate Brewi
           1
             Get Together
tail(Beer_Brew_Combo, 6)
##
        Brew_ID
                                 Beer_Name Beer_ID
                                                      ABV IBU
                                                                                 Style Ounces
## 2405
            556
                             Pilsner Ukiah
                                                 98 0.055
                                                                       German Pilsener
                                                                                                       Ukia
## 2406
            557
                 Heinnieweisse Weissebier
                                                 52 0.049
                                                           NA
                                                                            Hefeweizen
                                                                                            12
                                                                                                     Butter
## 2407
                         Porkslap Pale Ale
                                                 49 0.043
            557
                                                           NA American Pale Ale (APA)
                                                                                            12
                                                                                                     Butter
## 2408
                           Snapperhead IPA
                                                 51 0.068 NA
                                                                          American IPA
                                                                                            12
            557
                                                                                                     Butter
## 2409
            557
                         Moo Thunder Stout
                                                50 0.049 NA
                                                                   Milk / Sweet Stout
                                                                                            12
                                                                                                     Butter
## 2410
            558 Urban Wilderness Pale Ale
                                                 30 0.049 NA
                                                                      English Pale Ale
                                                                                            12 Sleeping Lad
##
        State
## 2405
           CA
## 2406
           NY
## 2407
           NY
## 2408
           NY
## 2409
           NY
## 2410
           AK
```

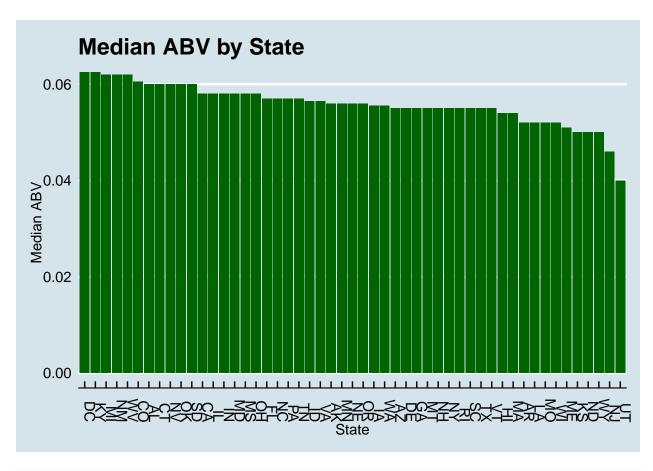
## Check missing values in each column

```
sapply(Beer_Brew_Combo, function(x) sum(is.na(x)))

## Brew_ID Beer_Name Beer_ID ABV IBU Style Ounces Brewery_Name
## 0 0 0 62 1005 0 0
```

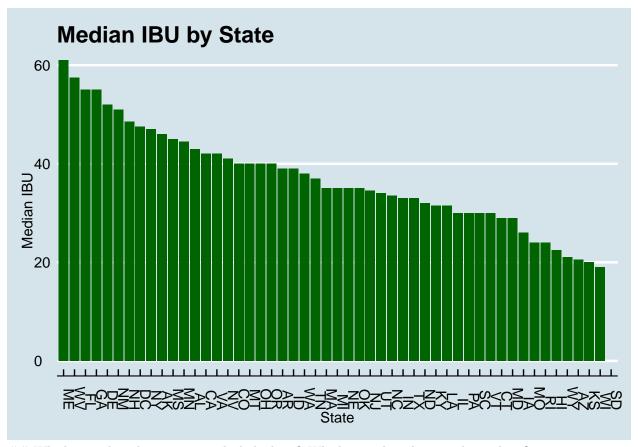
We can see that only the ABV and IBU columns have missing values. For now we will keep them in but they may need to be filtered out later to avoid misleading results.

#### Computing and plotting median ABV and IBU



```
ABV_IBU_Medians %>%
   ggplot(aes(x = reorder(State, -Median_IBU,), y = Median_IBU)) +
   geom_bar(stat = 'identity', fill = 'dark green') +
   labs(x = 'State', y = 'Median IBU', title = 'Median IBU by State') +
   theme_economist() +
   theme(legend.position = 'none', axis.text.x = element_text(angle = 270, hjust = 1))
```

## Warning: Removed 1 rows containing missing values (position\_stack).



## Which state has the maximum alcoholic beer? Which state has the most bitter beer?

```
Beer_Brew_Combo %>% arrange(-ABV) %>% select(Beer_Name, ABV, State) %>% head(1)
```

```
## Beer_Name ABV State
## 1 Lee Hill Series Vol. 5 - Belgian Style Quadrupel Ale 0.128 CO
Beer_Brew_Combo %>% arrange(-IBU) %>% select(Beer_Name, IBU, State) %>% head(1)
```

```
## Beer_Name IBU State
## 1 Bitter Bitch Imperial IPA 138 OR
```

Colorado has the beer with the highest ABV at 0.128.

Oregon has the beer with the highest IBU at 138.

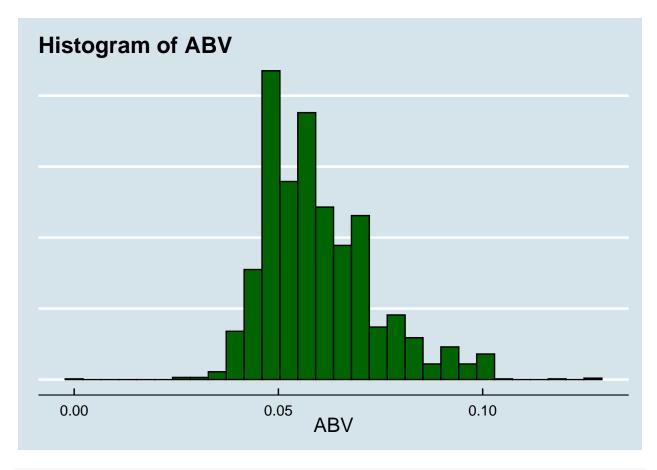
## 0.00100 0.05000 0.05600 0.05977 0.06700 0.12800

Comment on the summary statistic and distribution of the ABV variable

```
summary(Beer_Brew_Combo$ABV)
## Min. 1st Qu. Median Mean 3rd Qu. Max. NA's
```

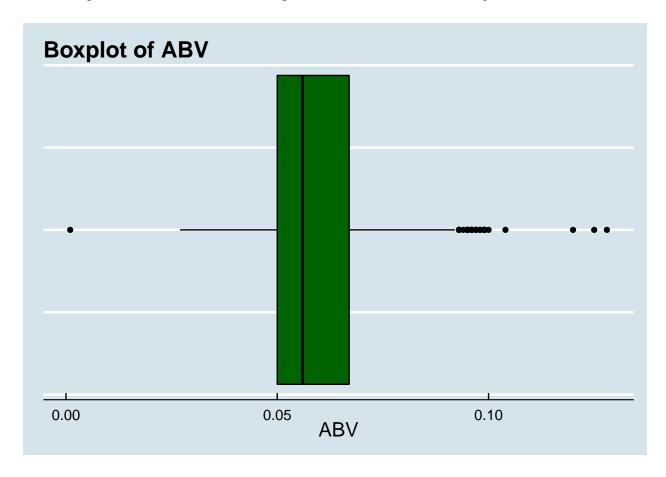
## 'stat\_bin()' using 'bins = 30'. Pick better value with 'binwidth'.

## Warning: Removed 62 rows containing non-finite values (stat\_bin).



```
Beer_Brew_Combo %>%
ggplot(aes(x = ABV)) +
geom_boxplot(fill = 'dark green', color = 'black') +
labs(x = 'ABV', y = '', title = 'Boxplot of ABV') +
theme_economist() +
theme(axis.text.y = element_blank(), axis.title.x = element_text(size = 15),legend.position = 'none')
```

## Warning: Removed 62 rows containing non-finite values (stat\_boxplot).



The lack of difference between the mean and the 10% trimmed mean tells us there are minimal outliers in the data.

Looking at the histogram and boxplot, it is apparent the data is approximately normally distributed

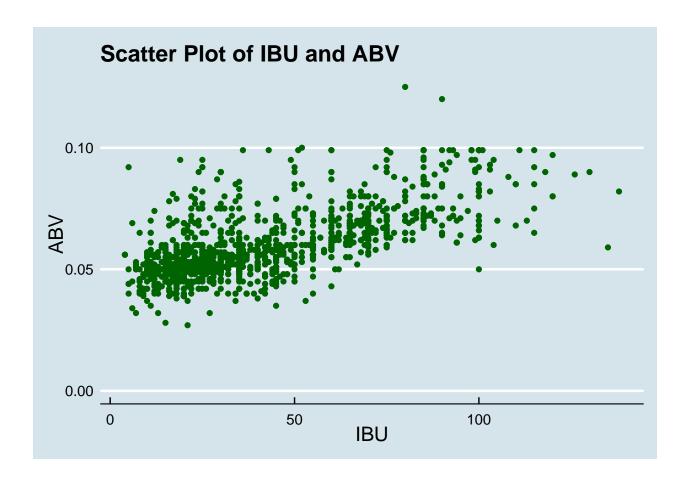
Is there a relationship between ABV and IBU?

```
cor(x = Beer_Brew_Combo$IBU, y = Beer_Brew_Combo$ABV, method = 'pearson', use = 'na.or.complete')

## [1] 0.6706215

Beer_Brew_Combo %>%
    ggplot(aes(x = IBU, y = ABV)) +
    geom_point(color = 'dark green') +
    labs(title = 'Scatter Plot of IBU and ABV') +
    theme_economist() +
    theme(axis.title.y = element_text(size = 15), axis.title.x = element_text(size = 15),legend.position
```

## Warning: Removed 1005 rows containing missing values (geom\_point).



Based on a visual inspection of the scatter plot, there appears to be a slight positive correlation between IBU and  $\overline{ABV}$ 

This is supported by a linear correlation coefficient of 0.67

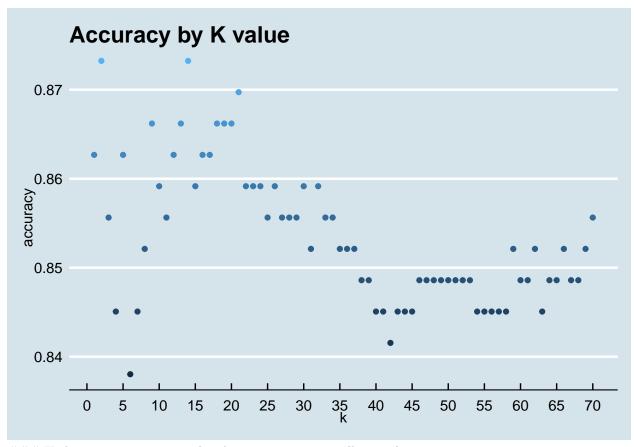
Both of the graph and the correlation coefficient suggest that, in general, as IBU increases, so does ABV

Using KNN to investigate IBU vs ABV in IPAs and other Ales

Deciding best K to use

```
ipa_ale_df = Beer_Brew_Combo %>%
    filter(!is.na(ABV) &
        !is.na(IBU) &
            (grepl('\\bIPA\\b', Style, ignore.case = TRUE) | !grepl('\\bIPA\\b', Style) &
                  grepl('\\bALE\\b', Style, ignore.case = TRUE))
            ) %>%
    mutate(isIPA = ifelse(grepl('\\bIPA\\b', Style, ignore.case = TRUE), 1, 0),
                  scaled_ibu = scale(IBU),
                  scaled_abv = scale(ABV)
            )
    sample_size = floor(.70 * nrow(ipa_ale_df))
```

```
set.seed(67)
train_index = sample(seq_len(nrow(ipa_ale_df)), size = sample_size)
train_df = ipa_ale_df[train_index, ]
test_df = ipa_ale_df[-train_index, ]
accuracy_df = data.frame(accuracy = numeric(70), k = numeric(70))
for(i in 1:70)
  beer_classifications = knn(train_df[, c(12,13)],
                      test_df[, c(12,13)],
                      train_df$isIPA,
                      prob = TRUE, k = i)
  CM = confusionMatrix(table(beer_classifications, test_df$isIPA))
  accuracy_df$accuracy[i] = CM$overall[1]
  accuracy_df$k[i] = i
print(accuracy_df %>% arrange(-accuracy) %>% head())
##
     accuracy k
## 1 0.8732394 2
## 2 0.8732394 14
## 3 0.8697183 21
## 4 0.8661972 9
## 5 0.8661972 13
## 6 0.8661972 18
accuracy_df %>%
  ggplot(aes(x = k, y = accuracy, color = accuracy)) +
  geom_point() +
  scale_x_continuous(breaks = seq(0, 70, 5)) +
  labs(title = 'Accuracy by K value') +
  theme economist() +
  theme(legend.position = 'none')
```



### Highest accuracy occurs when k=2 or 14, so we will go with 14

```
## Confusion Matrix and Statistics
##
##
   {\tt classifications}
##
                      0
                          1
##
                  0 144 19
                  1 17 104
##
##
##
                  Accuracy : 0.8732
                     95% CI: (0.8289, 0.9096)
##
##
       No Information Rate: 0.5669
##
       P-Value [Acc > NIR] : <2e-16
##
##
                      Kappa : 0.7414
##
    Mcnemar's Test P-Value: 0.8676
```

```
##
##
              Sensitivity: 0.8944
##
              Specificity: 0.8455
##
           Pos Pred Value: 0.8834
##
           Neg Pred Value : 0.8595
##
               Prevalence: 0.5669
##
           Detection Rate: 0.5070
     Detection Prevalence: 0.5739
##
##
        Balanced Accuracy: 0.8700
##
##
          'Positive' Class: 0
##
```

Using just ABV and IBU in KNN analysis when k=14, IPAs were correctly classified 87.3% of the time

Visualizing the above conculusion

