YELP DATASET LICENSE

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Introduction:

Yelp connects people to great local businesses. To help people find great local businesses, Yelp engineers have developed an excellent search engine to sift through over 115 million reviews and help consumers find the most relevant businesses for their needs.

Yelp is proud to introduce a deep dataset for research minded academics from our wealth of data. If you've been looking for a rich set of data to train your models on and use in publications, this is it. Tired of using the same standard datasets? Want some real world relevance in your research project? This data is for you!

How well can you guess a review's rating from its text alone? Can you take all of the reviews of a business and predict when it will be the most busy, or when the business is open? Can you predict if a business is good for kids? Has WiFi? Has Parking? What makes a review useful, funny, or cool? Can you figure out which business a user is likely to review next? How much of a business's success is really just location, location, location? What businesses deserve their own subcategory (i.e., Szechuan or Hunan versus just "Chinese restaurants"), and can you learn this from the review text? What are the differences between the cities in the dataset? There is a myriad of deep, machine learning questions to tackle with this rich dataset.

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