

Broadcom & Morgan Stanley Broadband Teach-In

April 12, 2021



Safe Harbor Statement

This presentation contains forward-looking statements, including statements as to our priorities and goals, business strategy, performance and market opportunities, and products and technology development, that are based on our current expectations and beliefs of the management of Broadcom, as well as assumptions made by, and information currently available to, such management, current market trends and market conditions, and involve risks and uncertainties, many of which are outside the Company's and management's control, and which may cause actual results to differ materially from those statements. Many of the foregoing risks and uncertainties are, and will be, exacerbated by the COVID-19 pandemic and any worsening of the global business and economic environment as a result.

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Broadcom Speakers



Hock E. Tan
President & CEO



Rich Nelson
SVP & GM, Set-Top Box
and Cable Modem Products

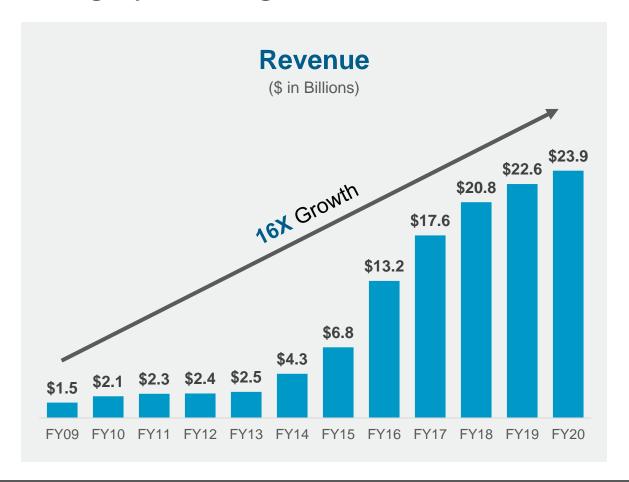


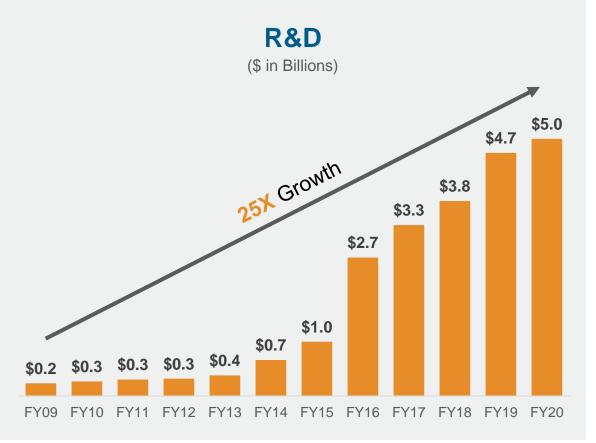
Greg FischerSVP & GM, Broadband
Carrier Access Products



How Broadcom Became a Global Technology Leader

Category-Leading Franchises: 8 in 2009 → 25 Today



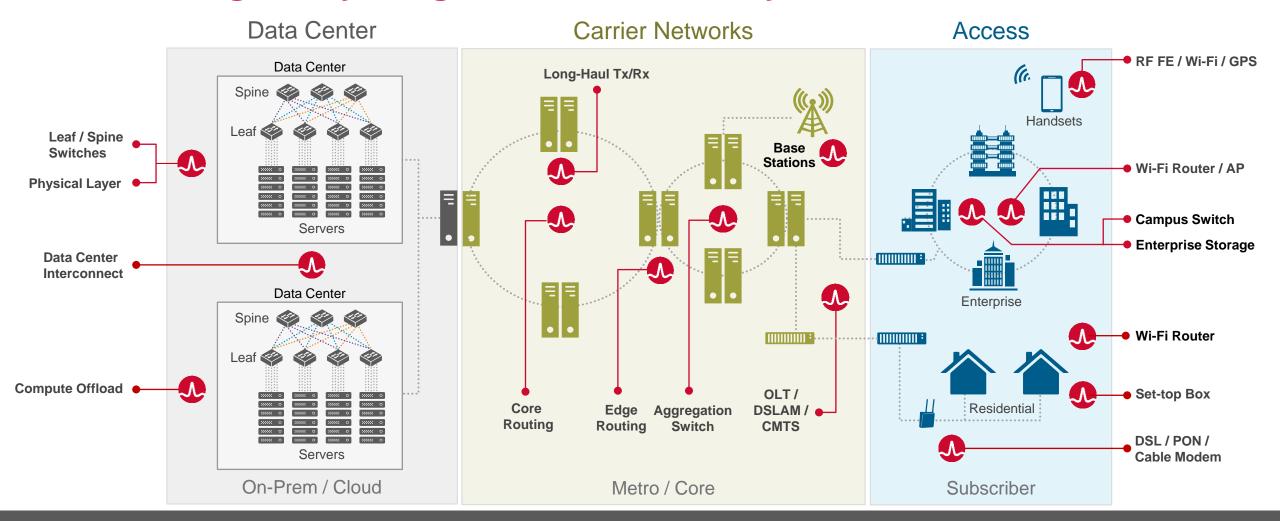


84X Growth in Operating Profit from 2009 → 2020





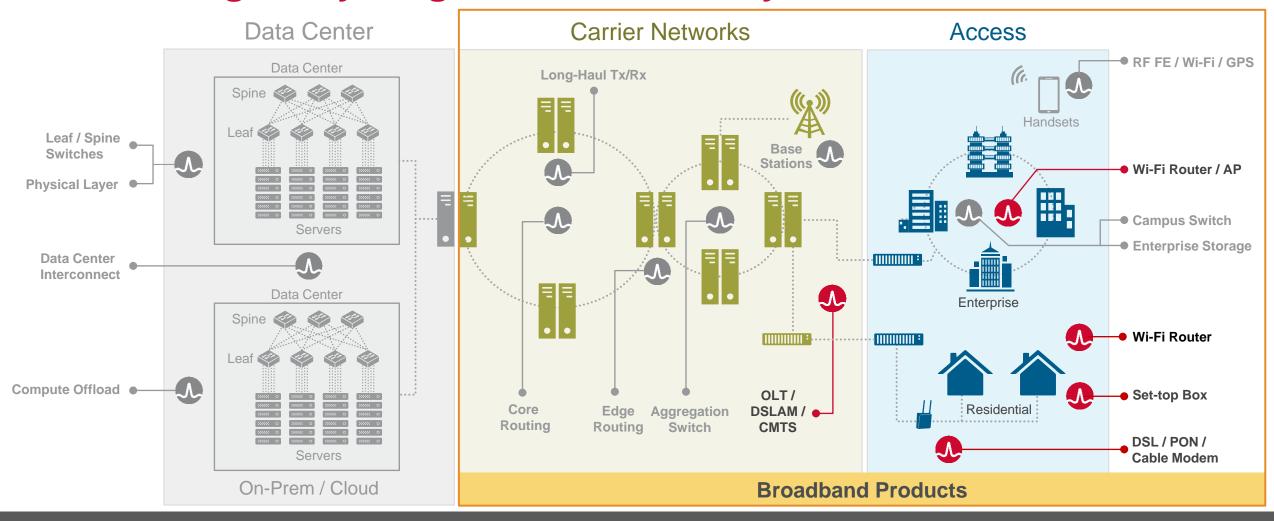
Connecting Everything® Across the Ecosystem



99.9% of All Internet Traffic Crosses at Least One Broadcom Chip



Connecting Everything® Across the Ecosystem – Broadband

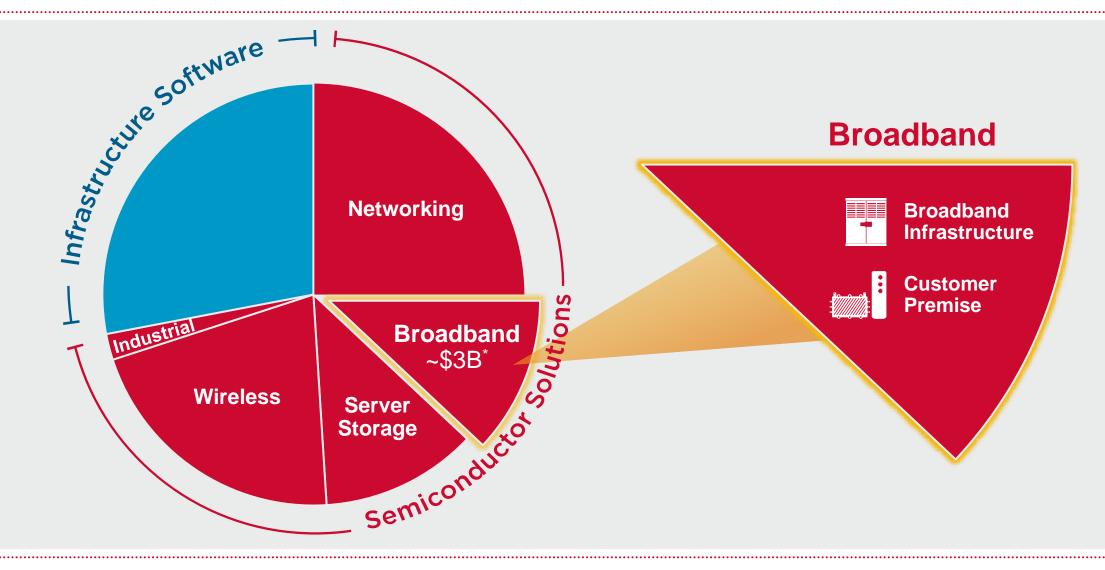


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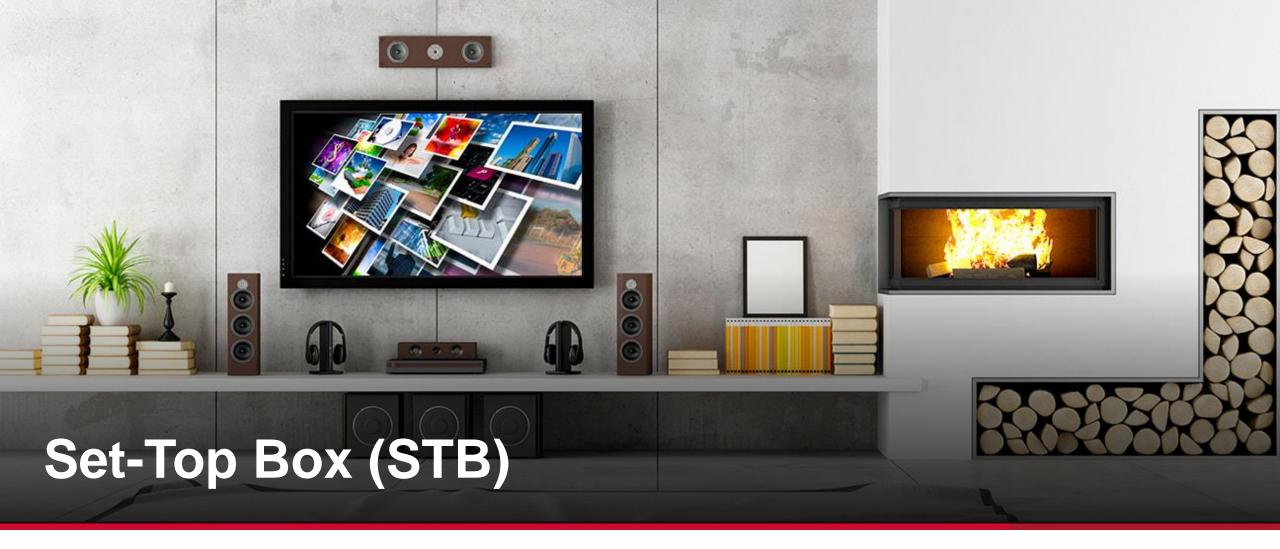




Category-Leading Franchises in Diverse End Markets





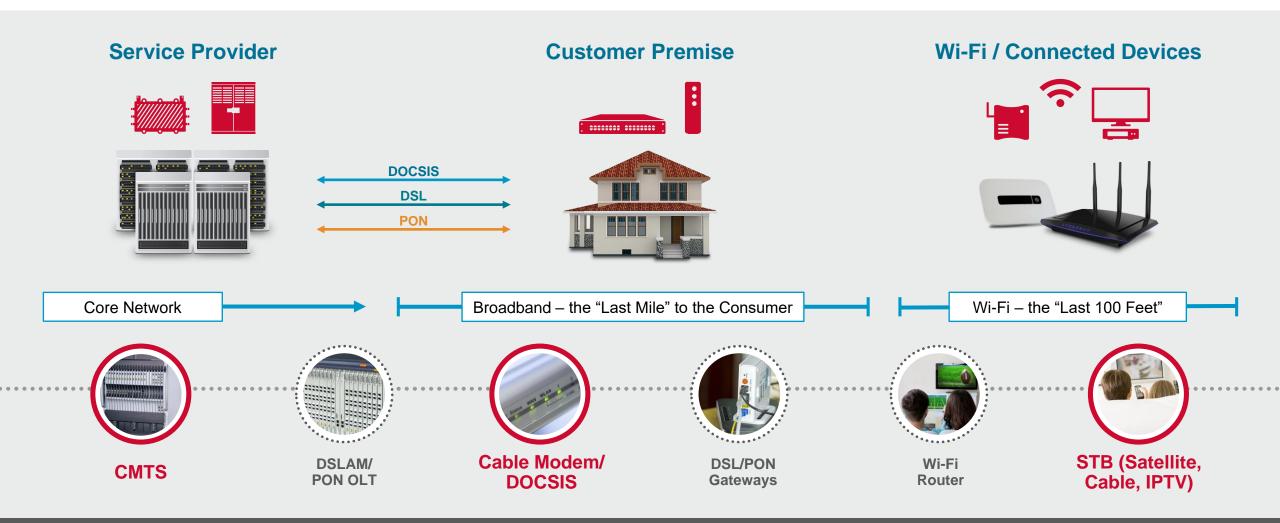


Rich Nelson

Senior Vice President and General Manager, Set-top Box/Cable Modem Products



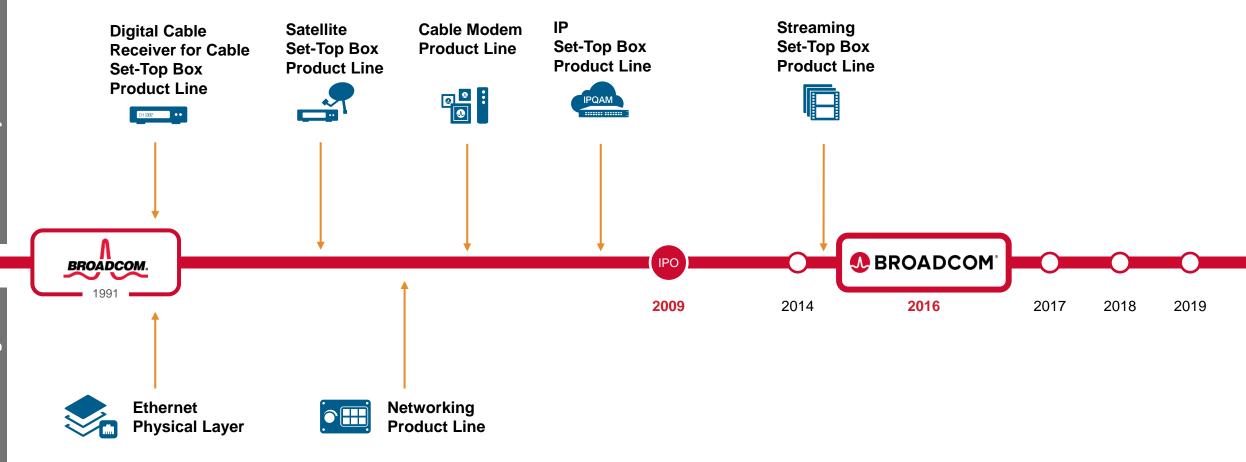
Set-top Box/Cable Modem (STB)



Comprehensive Portfolio of Solutions Addressing "Last Mile" Challenges for Global Service Providers

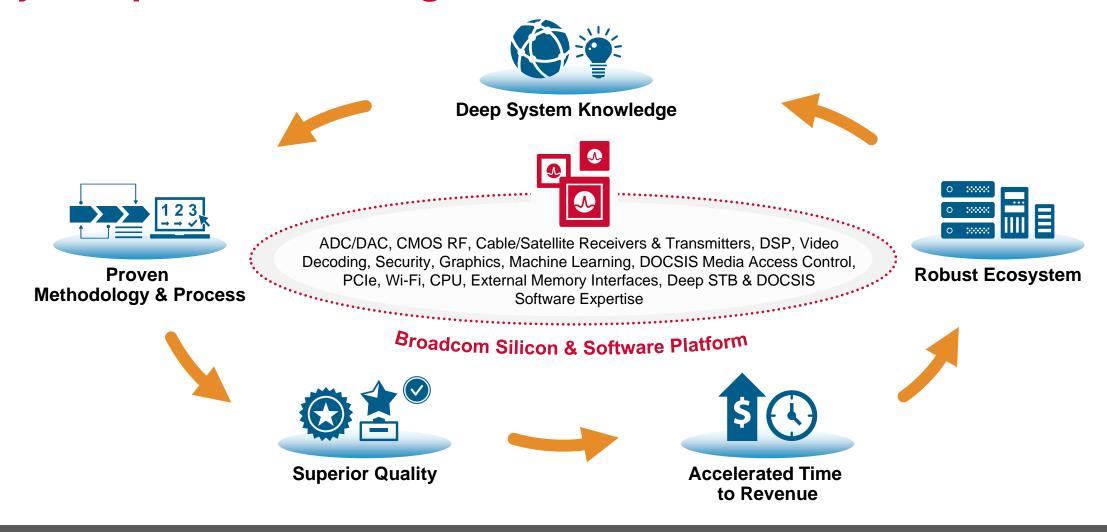


Broadcom's Heritage of Innovation





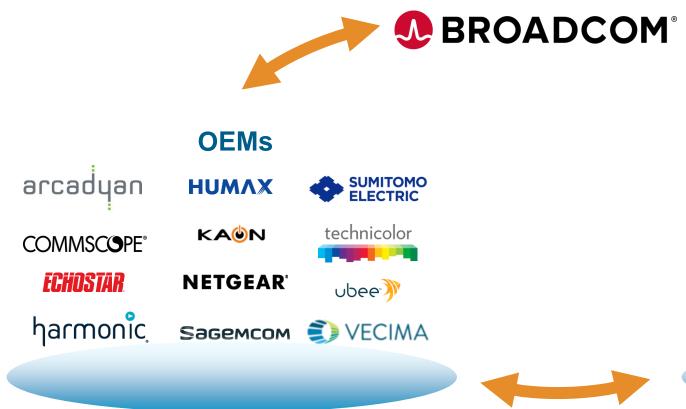
Key Competitive Advantages



Targeted Expertise and Scale along with Deep Partnerships Drives Innovation



Deep Partnerships with Leading OEMs and Operators





1B+ STB and 500M Cable Modem SoCs Shipped Over 25+ Years



Broadcom Powering the Evolution of Television



World's First Digital STB Receiver First
Standard
Definition
Video
Decoder

First High Definition

First HD-DVR First Multi-Room HD DVR

First 4K HDR First Wi-Fi Streaming Dolby Vision 4K HDR



1995

1998

BCM7010

2003

BCM7035

2006

BCM7400

2009

BCM7425



2014

BCM7445



2020

BCM72185

Continued Innovation Drives New Product Cycles and Business Growth

AI / Machine Learning in the Home is the Future for STB



Video

- Facial recognition based user profile
- Video calling
- Increase resolution output to 4K
- Local video sharpening and noise reduction
- Picture in Picture with zoom-in/zoom-out



Voice

- Voice-based search
- Improved performance versus voice remote
- Voice-based user profile
- Text to speech, speech to text



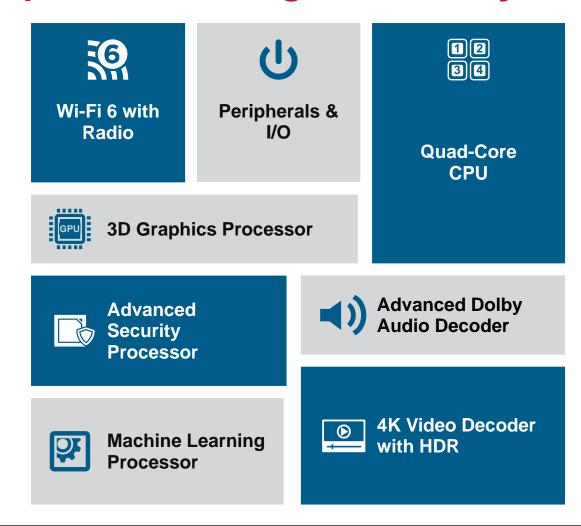
Apps

- Better user experience
- Security: Keeping personal information local and off the cloud
- Personalized content and recommendations
- Targeted ad insertion
- Live language translation

Well Positioned to Lead Customer Rollout of Machine Learning Technology



World's Only Complete Streaming Ultra HD System-on-a-Chip

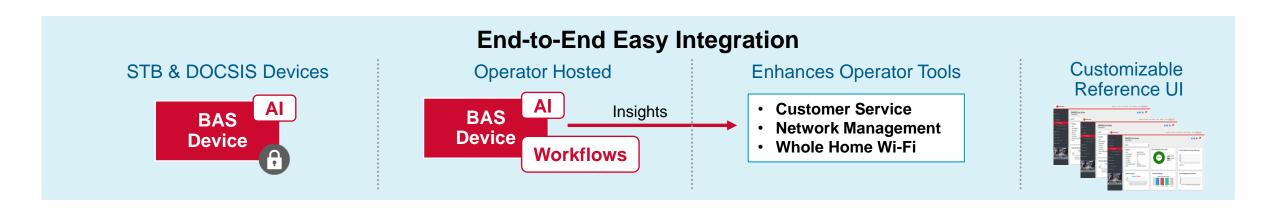


Highly Integrated SoCs with Complex Technologies and Robust Software



Broadcom Analytics System (BAS)

End-to-End Solution to Diagnose, Manage and Secure STBs and Cable Modems



Save \$\$\$ Over Lifetime of Devices

Reduce Operating Expenses

\$1

Reduce Customer Churn



Eliminate Technician Visits



Improve User Experience



Prevent Piracy and Theft



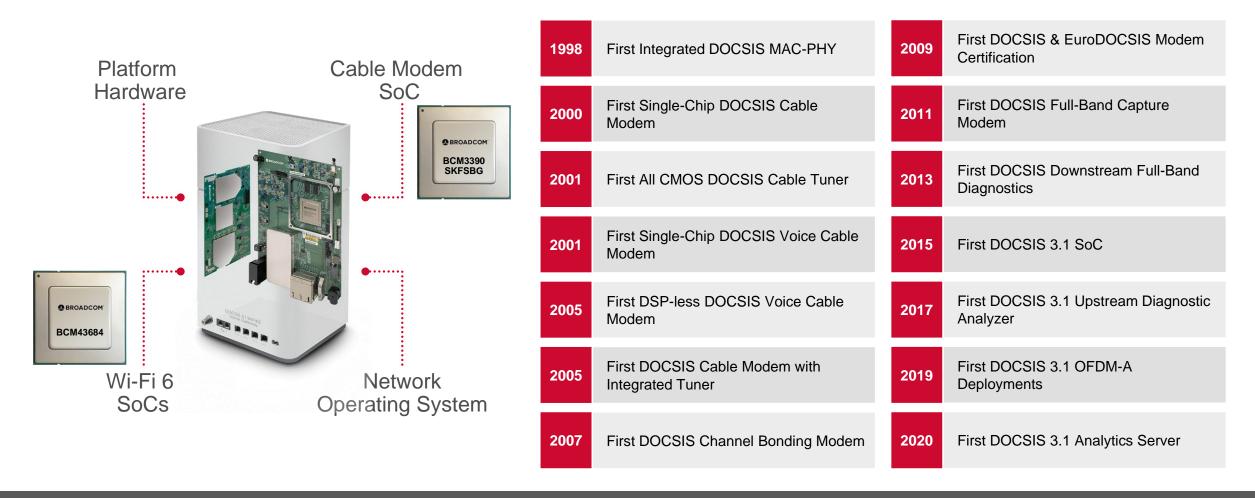
Scalable Automation



Al Powered to Identify WHAT / WHEN / WHY Something Happened and HOW to Fix It



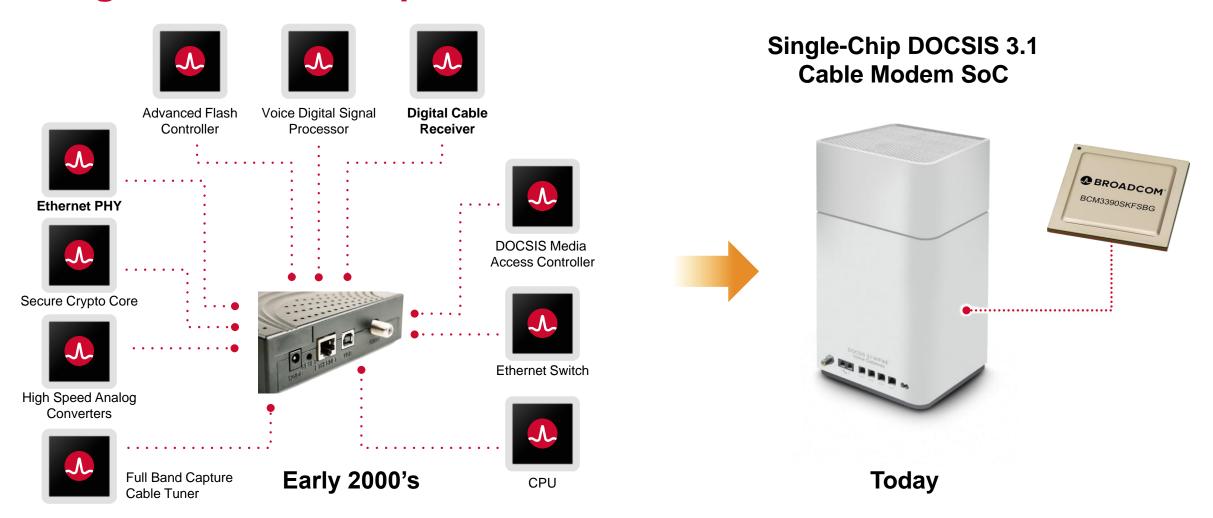
Broadcom's History of Cable Broadband Innovation



Broadband Competition Sustains Continued Upgrade Cycles and Business Demand



Integration Drives Improved Performance, Cost and Power



Industry-Leading Performance Enables Long-Term Customer Partnerships



Broadcom Innovations Keep Cable Broadband Ahead

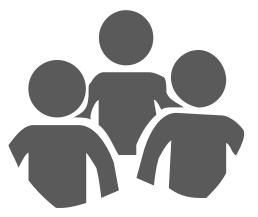
DOCSIS 1.0/1.1	DOCSIS 2.0	DOCSIS 3.0	DOCSIS 3.1	DOCSIS 4.0
40 Mbps Download10 Mbps Upload	40 Mbps Download30 Mbps Upload	960 Mbps Download120 Mbps Upload	5 Gbps Download2 Gbps Upload	10 Gbps Download6 Gbps Upload
1997	2002	2006	2013	2020

Consumer Demand for Increased Bandwidth Drives Technology Evolution



Common Software Accelerates TTM and Strengthens Operator Relationships

Operators







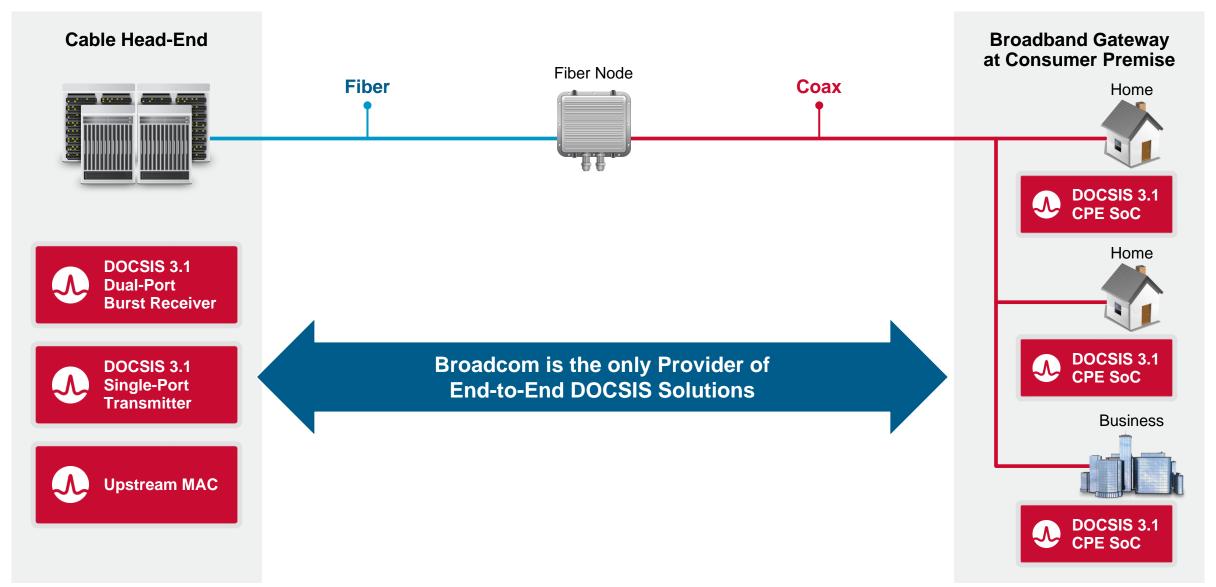
- Reduces operator support demands
- Provides opportunity for embedded features unique to operators
- Expands Broadcom relationship to include support contracts and joint development agreements

Broadcom OpenBFC™ Lattice APIs Common to All Broadcom Cable Modem Silicon



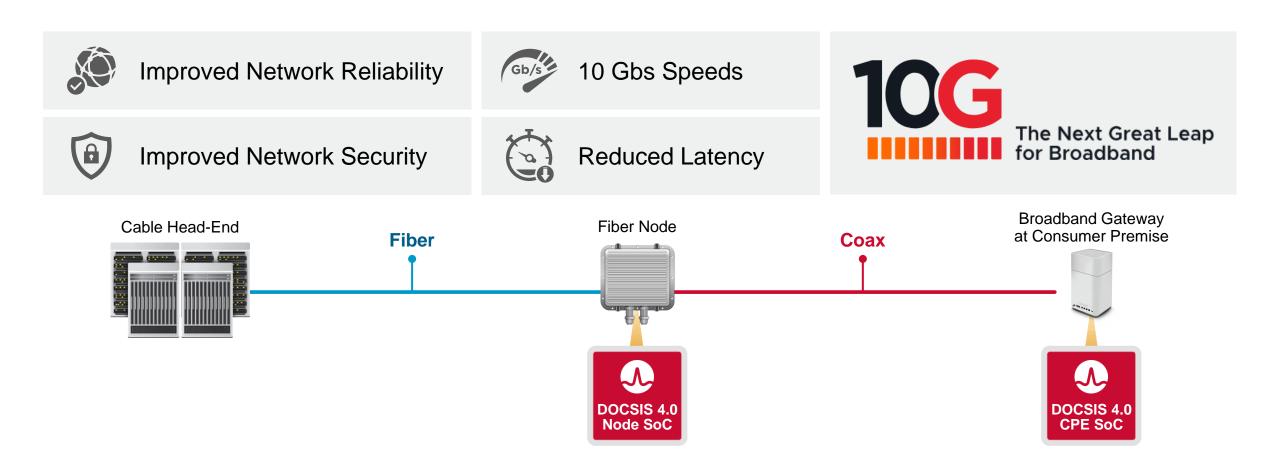


End-to-End Cable Broadband Access Solutions from Broadcom





Broadcom Works with Major Cable Operators on DOCSIS 4.0 Development



Next Product Evolution Supporting Upgrade Cycles and Customer Demand



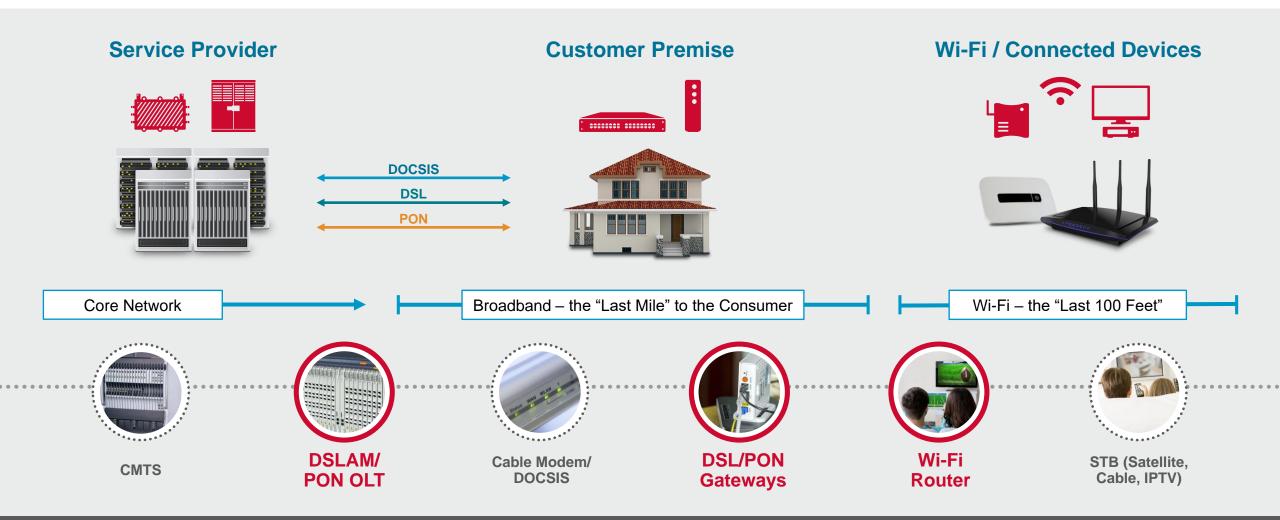


Greg Fischer

Senior Vice President and General Manager, Broadband Carrier Access Products



Broadband Carrier Access (BCA)



Comprehensive Portfolio of Solutions Addressing "Last Mile" Challenges for Global Service Providers



Increased Need for Speed Globally







Consumer trends:

- Video conferencing & streaming
- Online gaming
- Remote work, schooling
- M2M and IoT

Product cycles driven by:

- Demand for faster speed
- Robust quality of service
- More Wi-Fi connected devices

Semiconductor growth driven by:

- Increased signal processing
- Increasing levels of integration
- → More Broadcom chip content per device

COVID-19 Pandemic Accelerating Underlying Trends; Behaviors Changing for Long Term



Broadband Carrier Access by the Numbers

Large & Attractive Market



Greater than \$3 billion SAM



More than **1 billion** fixed line broadband subscribers globally



4-5 year market cycles from beginning of new standards to mass volume

Broadcom Leadership



20-year history of execution across 5 generations of technology



80%+ of Wi-Fi 6 infrastructure relies on Broadcom



100+ operators worldwide

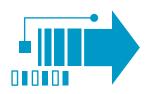


Diverse Footprint with 100+ Operators Worldwide





Broadcom's Differentiation



Time to market

- Long history of being first to market
- Capture the first generation of new technology deployments





Sophistication

Consistent innovation drives a high-performing & feature-rich product portfolio



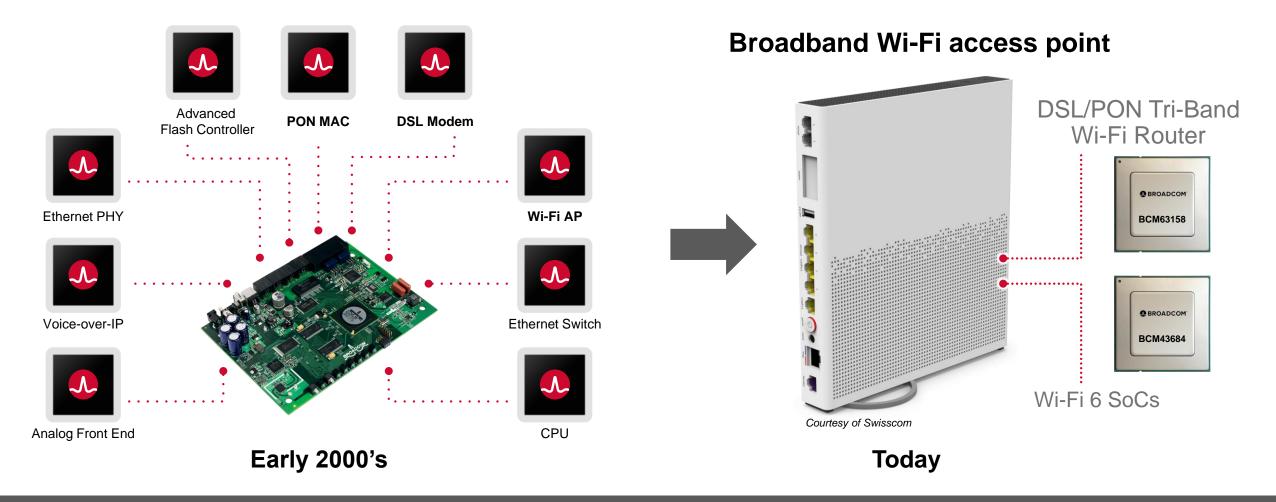
Ability to integrate

- Leadership in integration of systems and software
- Meet customer needs at different price points

Continually Building Upon our Heritage of Technology



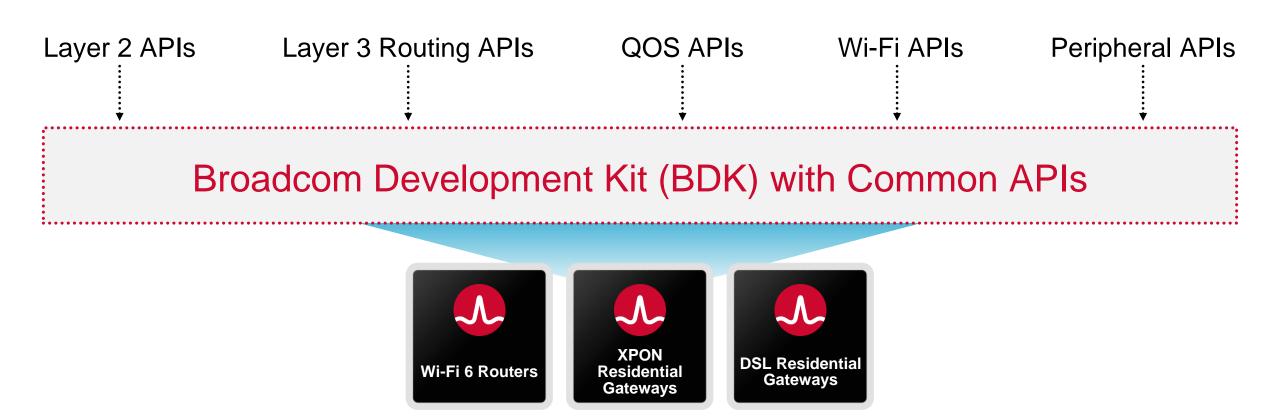
Silicon Portfolio Built for Integration Leadership



Consistent Team and World-class Execution



Best-in-Class and First-to-Market



Single SDK Accelerates Development and Time to Market Across Broadband and Wi-Fi Routers

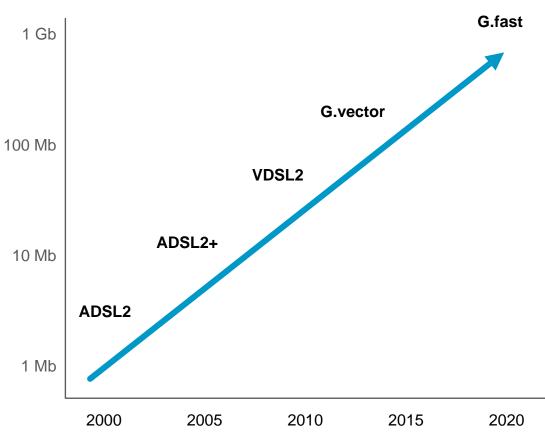


Digital Subscriber Line (DSL) Products

Five generations since 2000

- > 1 Billion Broadcom DSL connections installed worldwide
- Analog, DSP, and protocol software stack investments create wide competitive moat
- Sole provider of DSL infrastructure semiconductor products globally since 2015
- 70+% share of high performance VDSL CPE SoC products globally since 2010
- DSL SOC price/performance scaling with transition to Wi-Fi 6



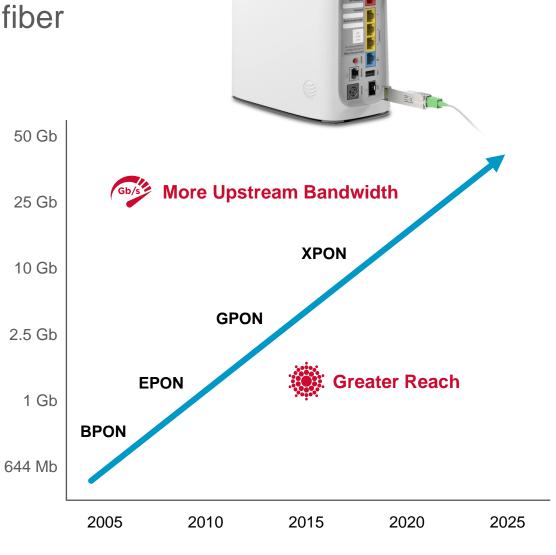




Evolution of Fiber (PON) Products

Moving from copper to faster, more reliable fiber

- World's largest supplier of silicon for broadband residential fiber
- Only supplier of merchant silicon for optical broadband infrastructure
- R&D leverage and software commonality with DSL CPE and Wi-Fi routers
- Integrating advances in Wi-Fi with the fiber transition provides content rich platform play
- Unique network processor IP provides advanced performance at consumer scale





Faster Broadband Drives Faster and More Reliable Wi-Fi



Simultaneous need for internet, gaming, video, voice, internet-of-things with reliability and speed



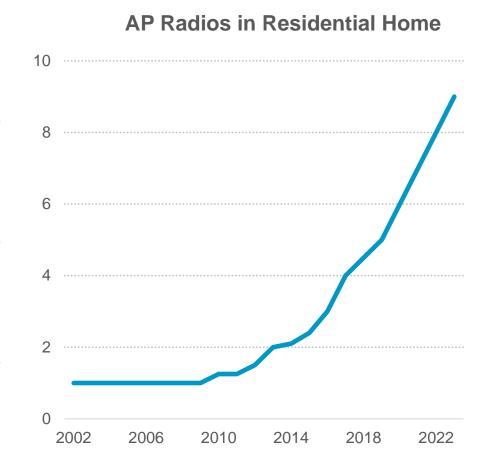
More spectrum, more antennas, more radios per home or campus = more silicon content



More sophisticated "four dimensional" scheduling of traffic to support increasing number of clients



Ultimately bringing gigabit speeds to and through homes and campuses



Multi-Gigabit Low Latency Wi-Fi Compliments Broadcom Leadership in Broadband



Driving Growth – Broadcom Wi-Fi Platforms

Wi-Fi is the preferred method to connect to broadband

Service Provider Wi-Fi

Enterprise Wi-Fi

Retail Wi-Fi







Wi-Fi 6 Market Leadership

- > \$1.3 Billion sold since introduction
- Industry's broadest portfolio eight devices launched since 2018, three new products in 2021
- 80%+ of infrastructure relies on Broadcom
- > 450 Million client devices are Broadcom based

Continued innovation → First to market

• Wi-Fi 6E – 6 GHz is the first new Wi-Fi band in more than a decade

A Reputation for Sophistication and Product Leadership

