

2017 Outlook

Another year about sectors...
Overweight **CRAP**

January 2017 Equity Research

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For Reg AC certification and other important disclosures, see [slide 53](#).

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	1H	YE
S&P 500 Target	2150	2275
Key drivers:		
• Growth accelerates	• Ominous yield curve	
• Inflation gains	• Bond proxies hurt S&P 500	
• Deregulation	• Lower bond supply keeps	
• First term dynamics	rates low	

Portfolio Strategy

OW **CRAP** Computers, Resources,
American banks, Phone carriers.

OW Value over growth

OW Small-caps

Top Longs

Energy

Telecoms

Financials

Top Avoids

Healthcare

Staples

Utilities

fundstrat Guiding Principles

1. **Analysis not opinions** We rely on rigorous empirical analysis, coupled with reasoned judgement (and much self-doubt), rather than opinions.
2. **Credit lead equities** Stocks “junior” piece of capital structure
3. **Regimes supercede business cycles** Regimes drive multi-year, multi-decade cycles which need to be layered on top of business cycle dynamics
4. **Investors too reliant on “last cycle” factors** Today’s Portfolio Manager has a median tenure of 7 years—meaning he has only seen one cycle.
5. **Consensus lags (not leads)** Consensus tools and indicators are already discounted by markets and computers.
6. **“Signal” from Noise** We look for 1, 2, 3-sigma signals to identify quantifiable investment opportunities.

2017 in one page...

Key drivers for 2017

- Shift to “Real E” from QE as Fiscal policy takes handoff from Fed.
- Inflation expectations recover, reversing 4-yrs of disinflationary trends.
- De-regulation is potential significant boost to corporate business activity.
- S&P 500 profits growth to rise 11%, led by Cyclical

1H drawdown 5%

- Drawdowns of 5%-7% in 1st year of a New President, usually within first 90 days.
- **Catalyst for drawdown?** Policy risk and/or inflation confusion in bond market.
- Bond market signaling inflation confusion—foreboding flattening LT yield curve.
- Flattening of long-term yield curve generally leads to a 5%-7% sell-off.
- Rates likely contained, however, as coupons > supply of bonds in 2017.
- High-yield supportive but bigger room for quality spreads to rally (CCC-BB)

Portfolio Strategy

- Buy **CRAP**—Computers, Resources, American banks and Phone carriers—all levered to investment recovery, inflation and de-regulation.
- Generally, we favor:
 - Depressed margin businesses
 - Bull market laggards
 - Wage “insensitive” asset intensive
 - Beneficiaries of de-regulation
- Value over growth, as inflation gains and growth accelerates
- Small-caps given room for quality spreads to rally.

S&P 500 YE '17 Target

2018 EPS	\$147
PE	x
YE Target	= 2275

1H Drawdown Buy Level

68% of 1st terms	-5%
Dec 31, 2016 close	2239
1H17 Target	= 2150

RISKS: Many risks in 2017...

Downside
Risks

- A sloppy White House organization creates confusion on US policy, particularly as tweets become policy.
- Washington does not pass infrastructure stimulus.
- Tax reform multiplier is smaller than market is expecting.
- Trump “fires” Janet—Fed becomes fall guy for Trump when equity markets get volatile.
- Fed tightens excessively.
- USD soars.
- Europe migrant issues deteriorates and “crexit” worsens.
- Former President Obama becomes a vocal critic.

Upset
Risks

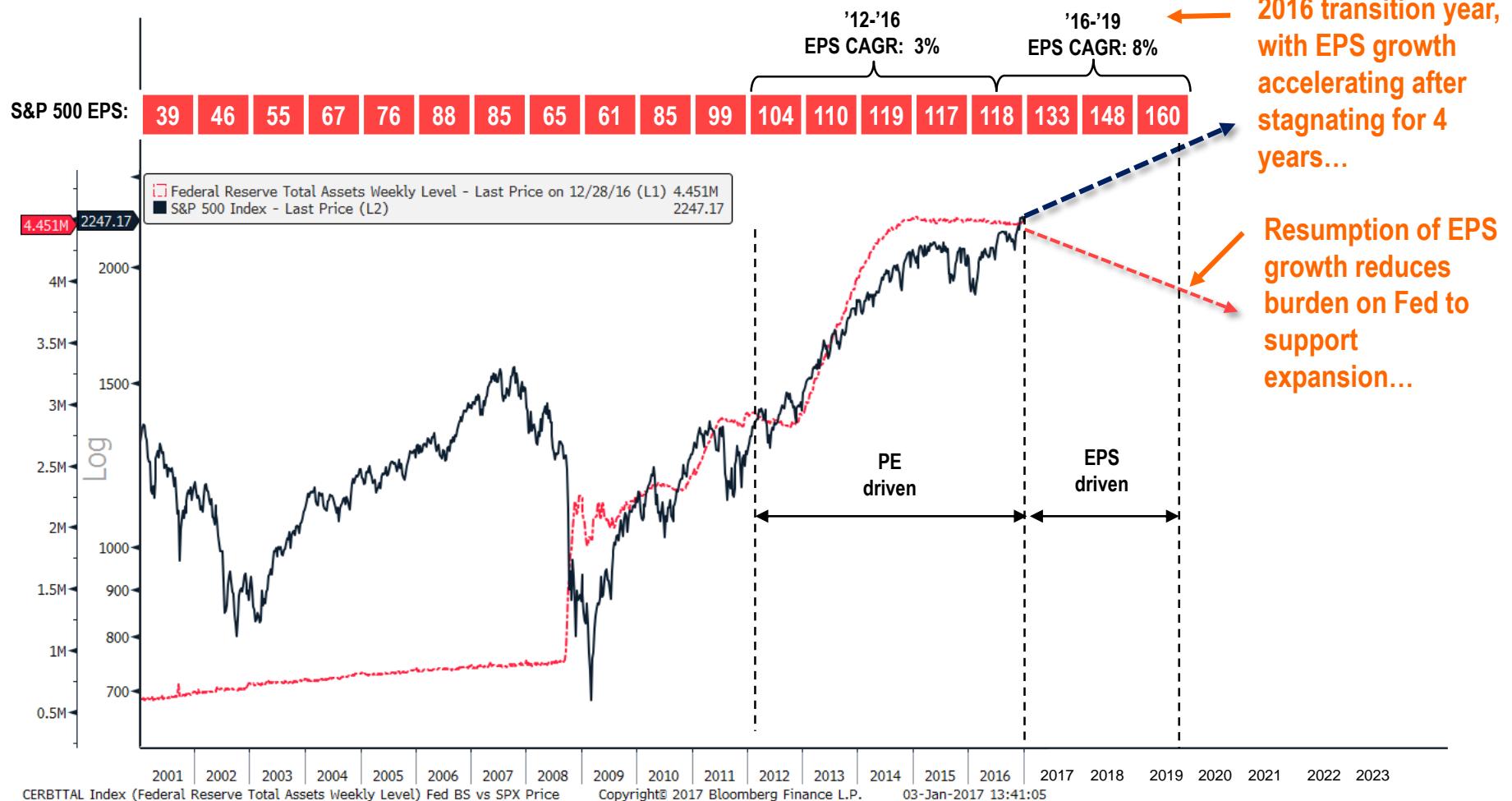
- Investor pour record money into stocks.
- Global economic growth accelerates.
- Europe economic growth improves and stabilizes political risks.
- Trump surprises and becomes an incredibly popular President.
- China recovery triggers a stronger than expected industrial recovery.
- Wealthy households decide to start buying equities again, leading to a drop in the savings rate.
- Bond supply is actually lower than interest coupons, causing strong demand for corporate bonds, leading to better than expected returns in HY and IG.

Transition from QE to “Real E”

This is the essence of the 2017 story for equity markets... driven by commodity recovery, de-regulation, pent-up demand from US households.

Figure: Federal Reserve Balance sheet versus S&P 500

Since 1999



Source: Fundstrat, Bloomberg.

Global PMIs: better trends into 2017...

As shown below, global PMIs have been steadily improving since the Fall of 2016. In fact, the greatest improvements have been since in developed markets. The drivers, as we noted in past reports, are oil shock fading, pent-up demand and overall increased confidence.

Figure: Majority of PMIs have been rising since the Fall of 2016...

Since 2014

		Weak into 2015												Weak into 2016												Global growth outlook on better footing into 2017...											
		Manufacturing PMI	Source	11/14	12/14	1/15	2/15	3/15	4/15	5/15	6/15	7/15	8/15	9/15	10/15	11/15	12/15	1/16	2/16	3/16	4/16	5/16	6/16	7/16	8/16	9/16	10/16	11/16	12/16								
Global	Markit	51.7	51.4	51.6	51.8	51.5	50.8	51.1	50.9	50.8	50.5	50.4	51.1	51.0	50.7	50.9	50.0	50.6	50.2	50.1	50.4	51.0	50.8	51.0	52.0	52.1	52.7										
Developed Markets	Markit	52.6	52.2	52.3	52.6	52.9	52.1	52.4	52.2	52.5	52.3	52.1	52.9	52.6	52.0	52.3	51.0	51.1	50.7	50.5	51.3	51.6	51.4	51.8	53.0	53.3	54.0										
Emerging Markets	Markit	50.8	50.5	50.8	51.1	50.1	49.5	49.6	49.5	48.8	48.4	48.3	49.0	49.2	49.2	49.3	48.9	50.1	49.6	49.4	50.4	50.1	50.1	50.9	50.8	51.2											
% of countries	Total	48%	43%	67%	43%	38%	33%	57%	52%	52%	33%	33%	67%	43%	43%	57%	24%	81%	38%	57%	57%	43%	52%	71%	67%	52%	60%										
improving m/m	Developed	40%	40%	70%	40%	70%	40%	60%	60%	30%	50%	20%	70%	70%	30%	50%	30%	70%	50%	60%	40%	40%	60%	80%	60%	78%											
	Emerging	71%	57%	71%	43%	14%	14%	57%	29%	86%	14%	29%	71%	29%	43%	43%	29%	100%	29%	71%	43%	43%	71%	71%	57%	43%	57%										
	Commodity	25%	25%	50%	50%	0%	50%	50%	75%	50%	25%	75%	50%	0%	75%	100%	0%	75%	25%	50%	75%	50%	50%	100%	50%	50%	25%										
USA	ISM	57.5	54.9	53.9	53.3	52.3	51.6	53.1	53.1	51.9	51.0	50.0	49.4	48.4	48.0	48.2	49.5	51.8	50.8	51.3	53.2	52.6	49.4	51.5	51.9	53.2	54.7										
Canada	Markit	54.8	51.7	45.2	46.2	48.7	49.9	52.2	54.0	50.2	50.0	49.6	48.4	48.0	45.8	46.5	47.7	51.7	53.1	54.9	54.3	52.0	51.5	50.9	52.1	51.0	49.8										
Eurozone	Markit	50.1	50.6	51.0	51.0	52.2	52.0	52.2	52.5	52.4	52.3	52.0	52.3	52.8	53.2	52.3	51.2	51.6	51.7	51.5	52.8	52.0	51.7	52.6	53.5	53.7	54.9										
Germany	Markit	51.7	52.0	53.5	53.8	55.4	54.1	52.6	53.7	53.7	55.0	54.1	54.2	55.2	55.5	54.5	54.1	54.0	53.6	54.5	54.4	55.3	53.3	52.8	55.1	55.0	55.2										
France	Markit	47.9	49.7	49.3	52.2	51.5	50.6	52.0	53.3	51.5	50.2	51.9	52.6	51.0	50.1	50.2	49.3	50.0	50.2	50.9	49.6	50.1	51.9	52.7	51.6	51.4	53.1										
Italy	Markit	51.2	49.4	51.2	51.0	52.4	53.9	53.7	54.0	53.5	55.0	53.4	53.9	54.3	56.0	53.8	53.7	52.4	53.1	50.8	52.6	52.2	51.9	51.1	51.1	53.4	52.9										
Spain	Markit	53.8	54.3	56.9	56.0	56.9	59.1	58.3	55.8	58.3	58.8	54.6	55.0	56.2	55.2	55.3	54.5	55.1	55.2	54.8	55.7	53.7	54.8	54.1	54.4	55.2	55.5										
UK	Markit	57.6	55.3	56.5	56.6	58.5	58.5	55.9	57.5	56.8	55.2	53.4	55.2	55.7	55.2	56.0	52.7	53.6	52.0	53.1	52.5	47.4	53.5	53.9	54.7	55.2											
Japan	Markit	52.0	52.0	52.2	51.6	50.3	49.9	50.9	50.1	51.2	51.7	51.0	52.4	52.6	52.6	52.3	50.1	49.1	48.2	47.7	48.1	49.3	49.5	50.4	51.4	51.3	52.4										
Australia	A.I.D.	50.1	46.9	49.0	45.4	46.3	48.0	52.3	44.2	50.4	51.7	52.1	50.2	52.5	51.9	51.5	53.5	58.1	53.4	51.0	51.8	56.4	46.9	49.8	50.9	54.2	55.4										
Mexico	Markit	54.3	55.3	56.6	54.4	53.8	53.8	53.3	52.0	52.9	52.4	52.1	53.0	53.0	52.4	52.2	53.1	53.2	52.4	53.6	51.1	50.6	50.9	51.9	51.8	51.1	50.2										
China	Markit	50.0	49.6	49.7	50.7	49.6	48.9	49.2	49.4	47.8	47.3	47.2	48.3	48.6	48.2	48.4	48.0	49.7	49.4	49.2	48.6	50.6	50.0	50.1	51.2	50.9	51.9										
Taiwan	Markit	51.4	50.0	51.7	52.1	51.0	49.2	49.3	46.3	47.1	46.1	46.9	47.8	49.5	51.7	50.6	49.4	51.1	49.7	48.5	50.5	51.0	51.8	52.2	52.7	54.7	56.2										
South Korea	Markit	49.0	49.9	51.1	51.1	49.2	48.8	47.8	46.1	47.6	47.9	49.2	49.1	50.7	49.5	48.7	49.5	50.0	50.1	50.5	50.1	48.6	47.6	48.0	48.0	49.4											
Vietnam	Markit	52.1	52.7	51.5	51.7	50.7	53.5	54.8	52.2	52.6	51.3	49.5	50.1	49.4	51.3	51.5	50.3	50.7	52.3	52.7	52.6	51.9	52.9	51.7	54.0	52.4											
Poland	Markit	53.2	52.8	55.2	55.1	54.8	54.0	52.4	54.3	54.5	51.1	50.9	52.2	52.1	50.9	52.8	53.8	51.0	52.1	51.8	50.3	51.5	52.2	50.2	51.9	54.3											
India	Markit	53.3	54.5	52.9	51.2	52.1	51.3	52.6	51.3	52.7	52.3	51.2	50.7	50.3	49.1	51.1	52.4	50.5	50.7	51.7	51.8	52.6	52.1	54.4	52.3	49.6											
Brazil	Markit	48.7	50.2	50.7	49.6	46.2	46.0	45.9	46.5	47.2	45.8	47.0	44.1	43.8	45.6	47.4	44.5	46.0	42.6	41.6	43.2	46.0	45.7	46.0	46.3	46.2	45.2										
Indonesia	Markit	48.0	47.6	48.5	47.5	46.4	46.7	47.1	47.8	47.3	48.4	47.4	47.8	46.9	47.8	48.9	48.7	50.6	50.9	50.6	51.9	48.4	50.4	50.9	48.7	49.7	49.0										
Russia	Markit	51.7	48.9	47.6	49.7	48.1	48.9	47.6	48.7	48.3	47.9	49.1	50.2	50.1	48.7	49.8	49.3	48.3	48.0	49.6	51.5	49.5	50.8	51.1	52.4	53.6	53.7										
Malaysia	Markit	51.3	51.0	49.1	51.1	50.5	48.8	49.5	47.6	47.7	47.2	48.3	48.1	47.0	48.0	48.6	47.8	48.4	47.1	47.1	48.1	47.4	48.6	47.2	47.1	47.1	47.1										

Source: Fundstrat, Bloomberg.

Disinflation of '12 to '16 ending, as inflation expectations gain...

Markets are finally beginning to see a return to reflation—reversing the 4-year “disinflation” seen since 2012.

- There are several drivers behind the reversal of disinflation: Oil and commodities no longer “over supplied”, USD flattening, China stabilizing, Europe recovering.
- CPI is still higher than inflation breakevens, suggesting that inflation breakevens could adjust even higher, as markets see a return to 2.5%-3.0% inflation expectations, or a “normal” inflation environment.

Figure: 5-year inflation breakevens vs US CPI

Since 1999



Source: Fundstrat, Bloomberg.

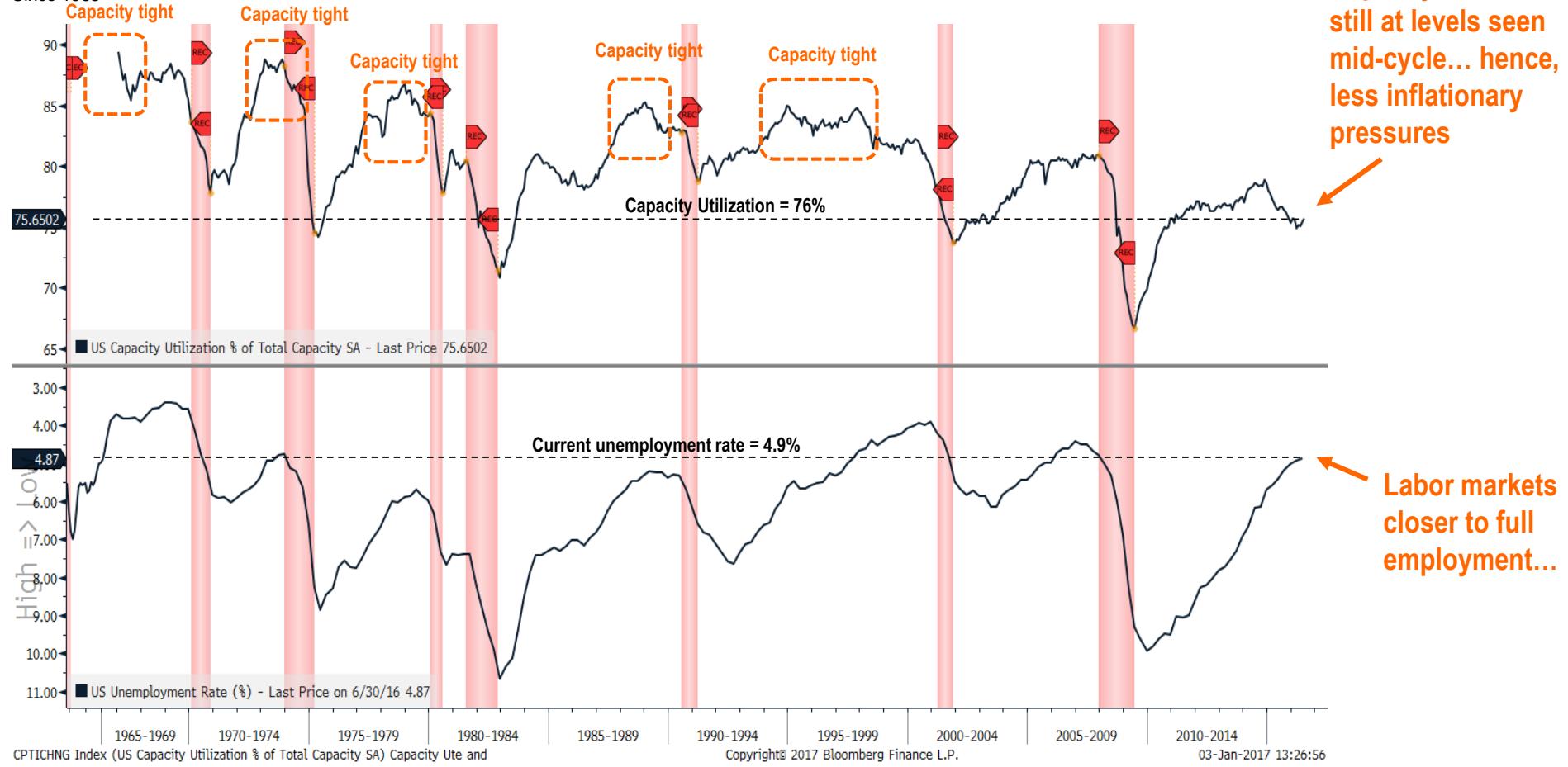
Inflationary pressures in wages, not capital assets

As we have discussed in past reports, we see the inflationary pressures developing in labor markets.

- The first time since the 1950s where labor markets tightened before “assets” tightened.

Figure: Wage inflation before “capital equipment” inflation

Since 1965

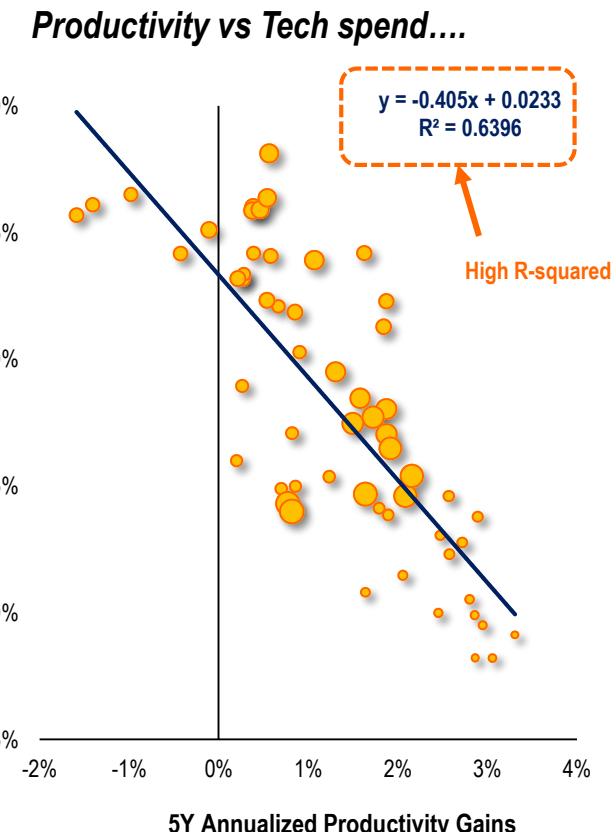
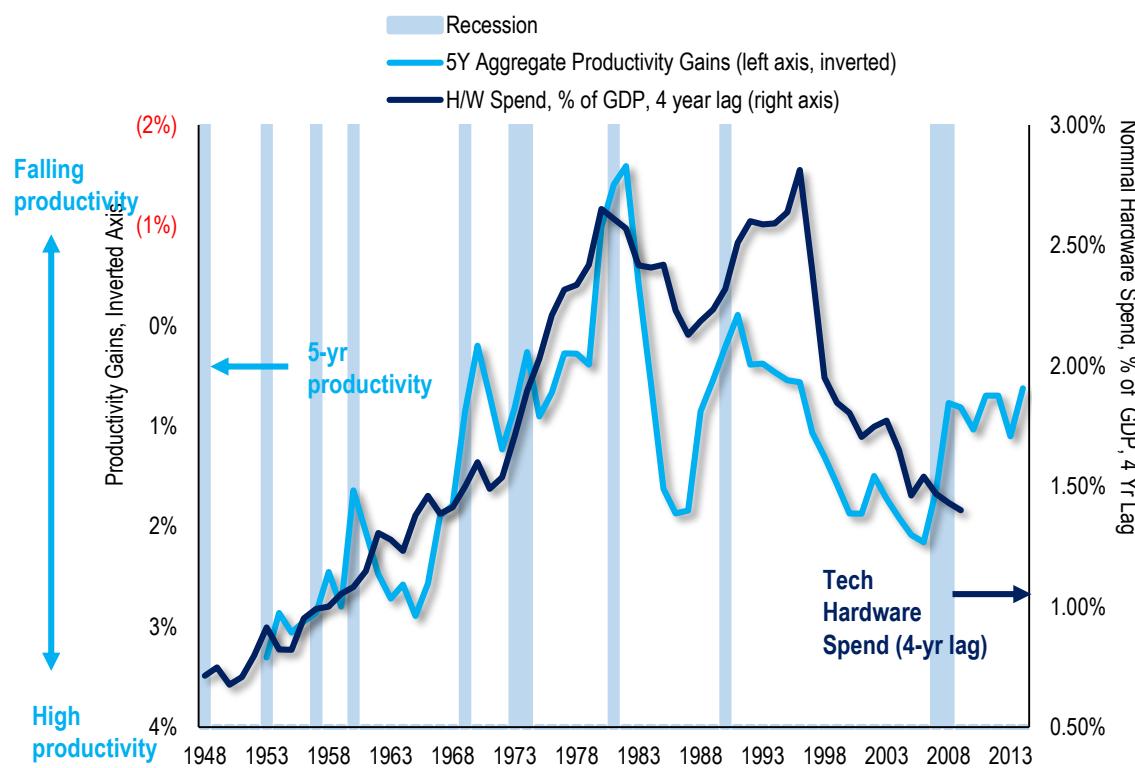


To offset wages, reliance on “automation”...

We have plotted the relationship between low productivity (5-yr rolling) and technology spending (IT hardware).

- As shown, periods of low productivity are followed by a rise in technology spend.
- This is logical, after all, the responses to falling productivity are: automation, export jobs or inflation

Figure: Historically, cycles of low productivity lead to a surge in Technology spend to boost productivity
Since 1948



Source: Fundstrat, Bloomberg.

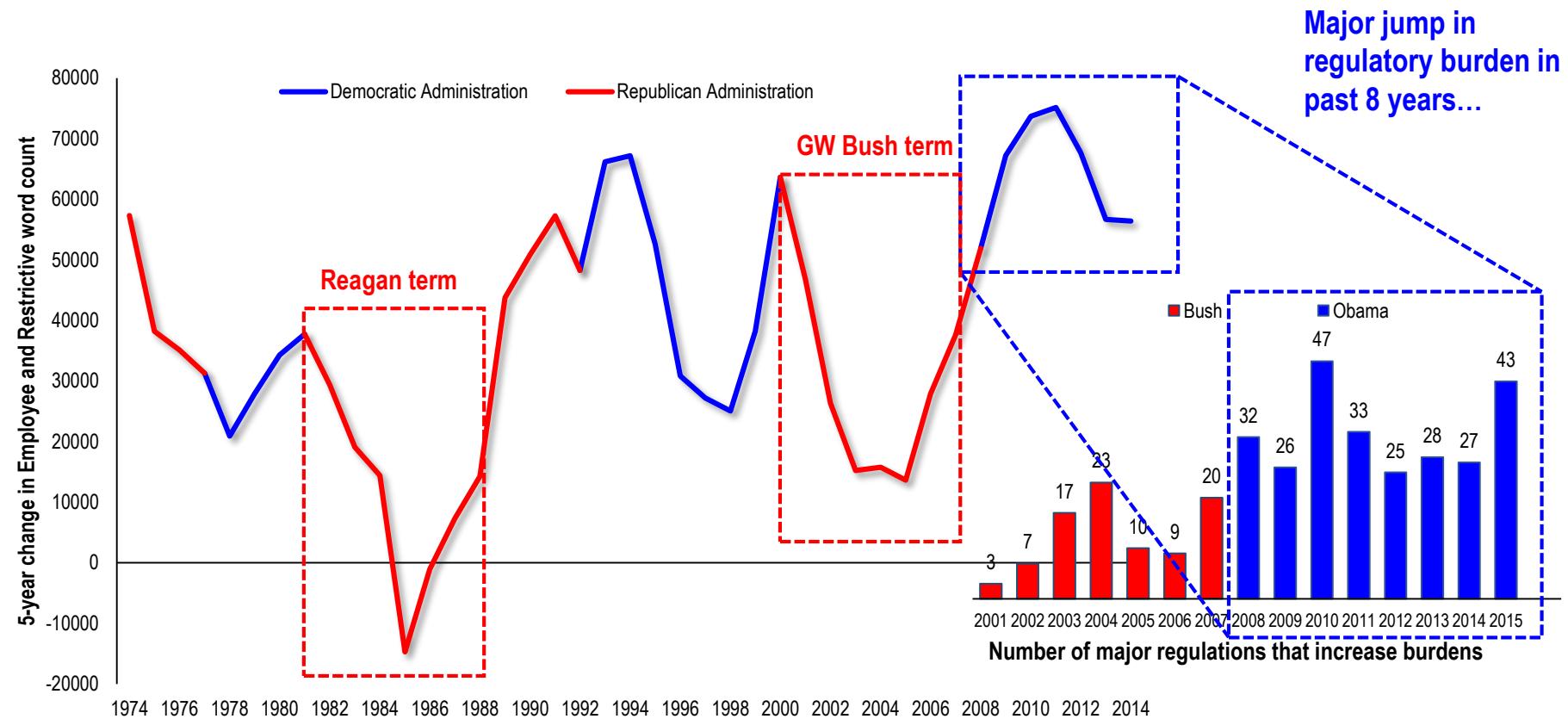
Last 8 years largest jump regulatory burden in 50 years...

Using data from the Mercatus Center, the last 8 years has seen a sharp jump in restrictive regulations for businesses.

- As shown below, Republican administrations tend to see a decline in regulatory burdens.

Figure: Regulatory burden 5-year rolling, as measured by change in rise restrictive work and employment regulations

Since 1974. Measured by counting rules and regulations using restrictive wording. 5-year rolling.



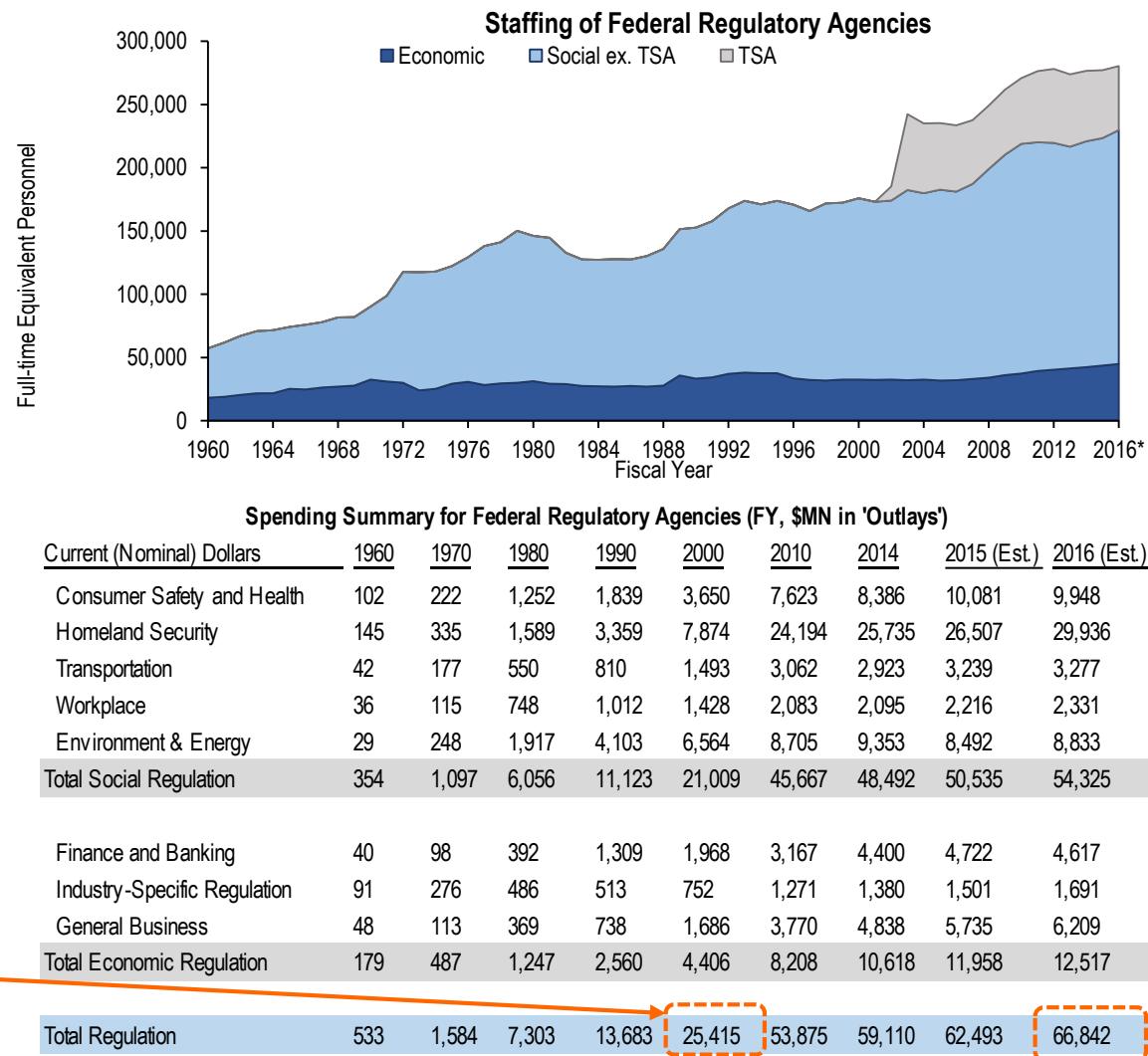
Source: Fundstrat, Mercatus Center

Staffing & Regulatory budgets 2.5X higher since 2000

As shown, spending by regulatory agencies have soared since 2000, far outpacing the rise in inflation,

- As shown below, regulatory agency spending is \$66B in 2016, compared to \$25B in 2000.**
- This growth of 268% far outpaces inflation—if this simply tracked the change in CPI, the regulatory budget would be \$40B.**
- Naturally, large budgets and large staffs require “things to regulate”—hence, the rising burden on corporations in the past 16 years.

Spending by Regulatory agencies up 268% since 2000



3 sectors poised to benefit most...

Financials—selected regulations

- Dodd-frank: \$36B implementation cost
- Pay disclosure ratio (2015)--\$1.3B and \$0.5B annually.
- Reg. SBSR (2015)—Swap: \$0.4B annually
- DOL Fiduciary rule—\$11B annually

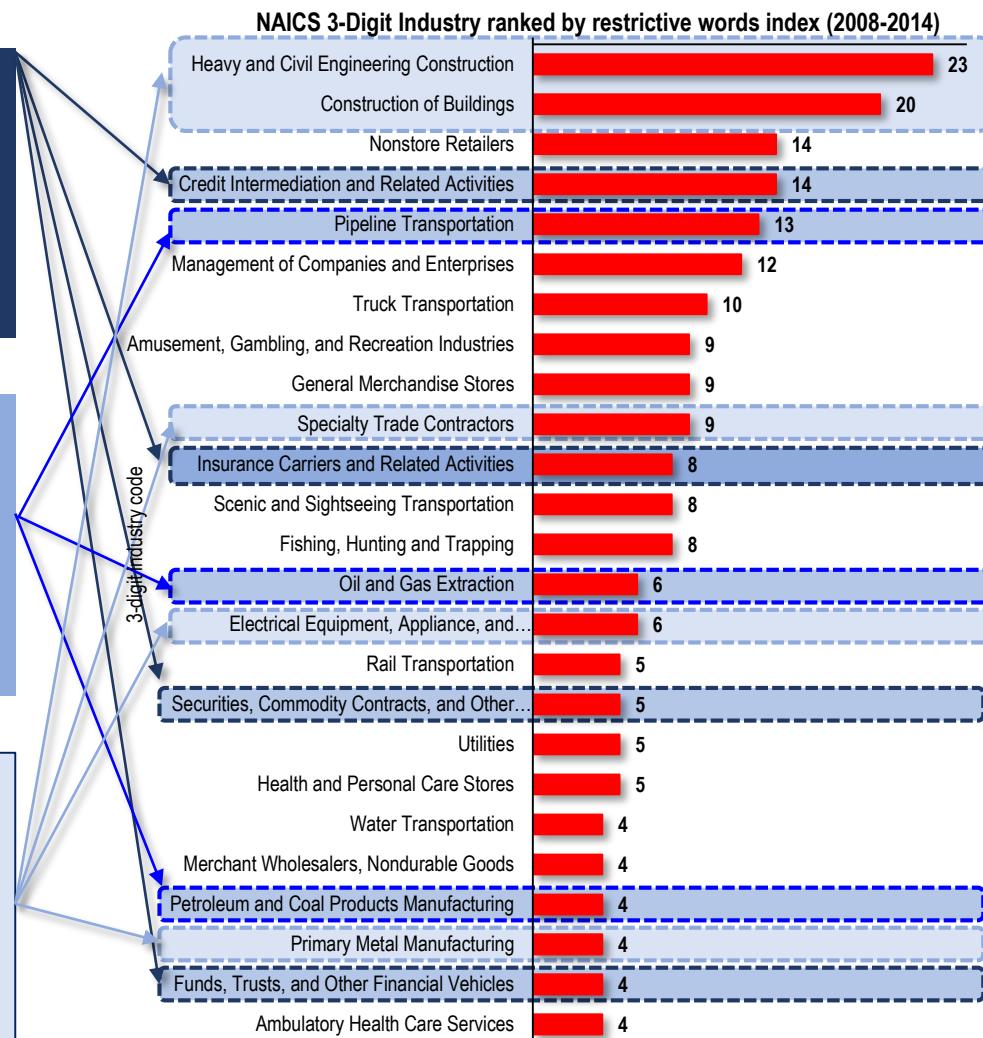
Energy—selected regulations

- MATS (Mercury Air Toxics Standard) (2015)—\$10B annually
- EPA Clean Power Plan—\$10B annually
- EPA methane emissions restrictions(2015)—\$0.6B annually
- Curbing methane emissions (May 2016)—\$0.8B annually

Manufacturing—selected regulations

- CAFÉ (2009/2012)—\$8B annually
- Safety stds pet foods (2015)—\$1.7B annually
- Energy conservation stds for lamps (2015)—\$0.9B annually
- Energy stds for commercial HVAC (2016)—\$0.8B annually

Figure: Industries with greatest rise in regulatory burden since 2008
Based on CAGR of restrictive regulations



Source: Fundstrat, and various industry news sources and reports

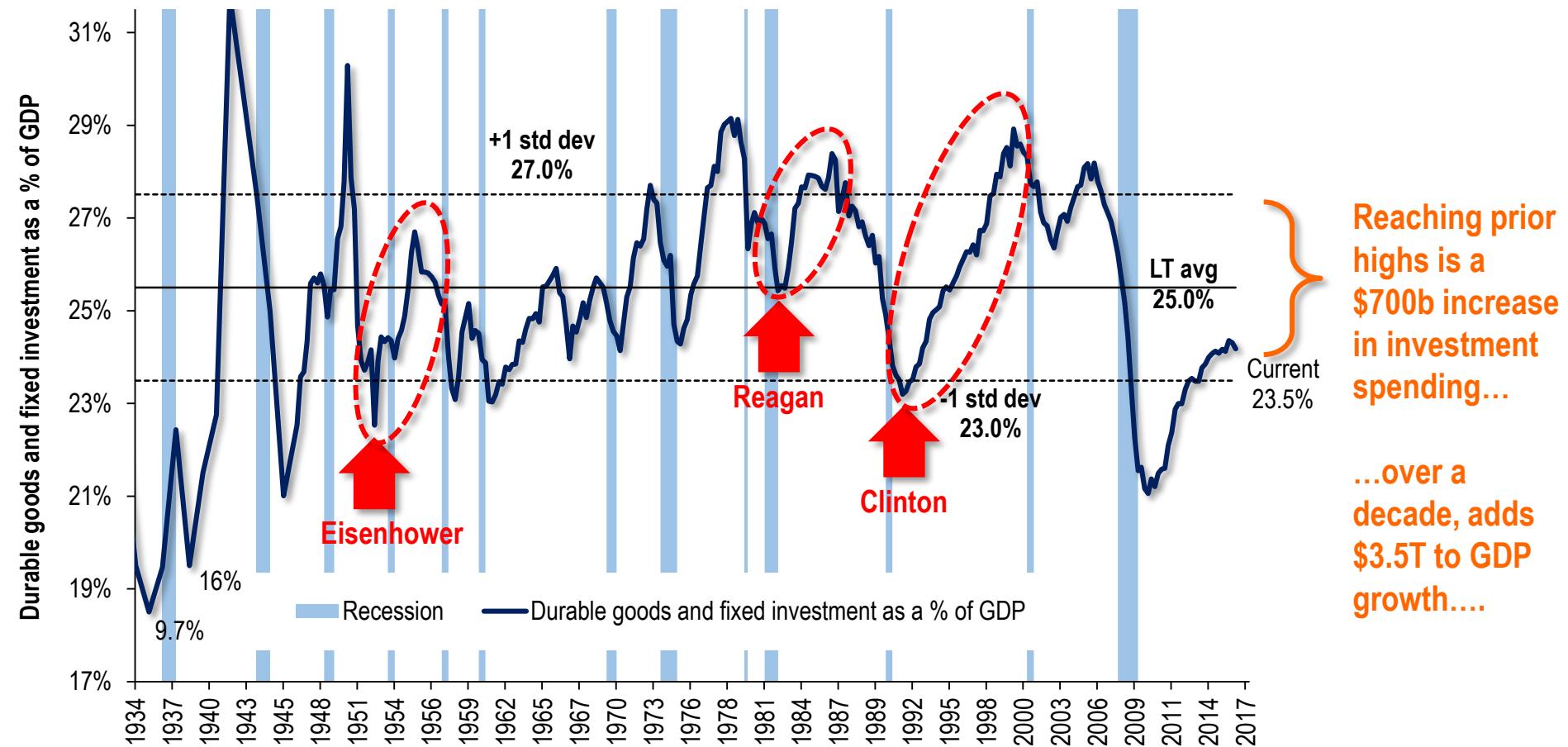
Source: Fundstrat, Mercatus Center

Investment spending is at “recession” levels still....

Normalizing this spending level would mean \$3.5T in additional GDP growth over the next decade...

Figure: Investment spend as % GDP

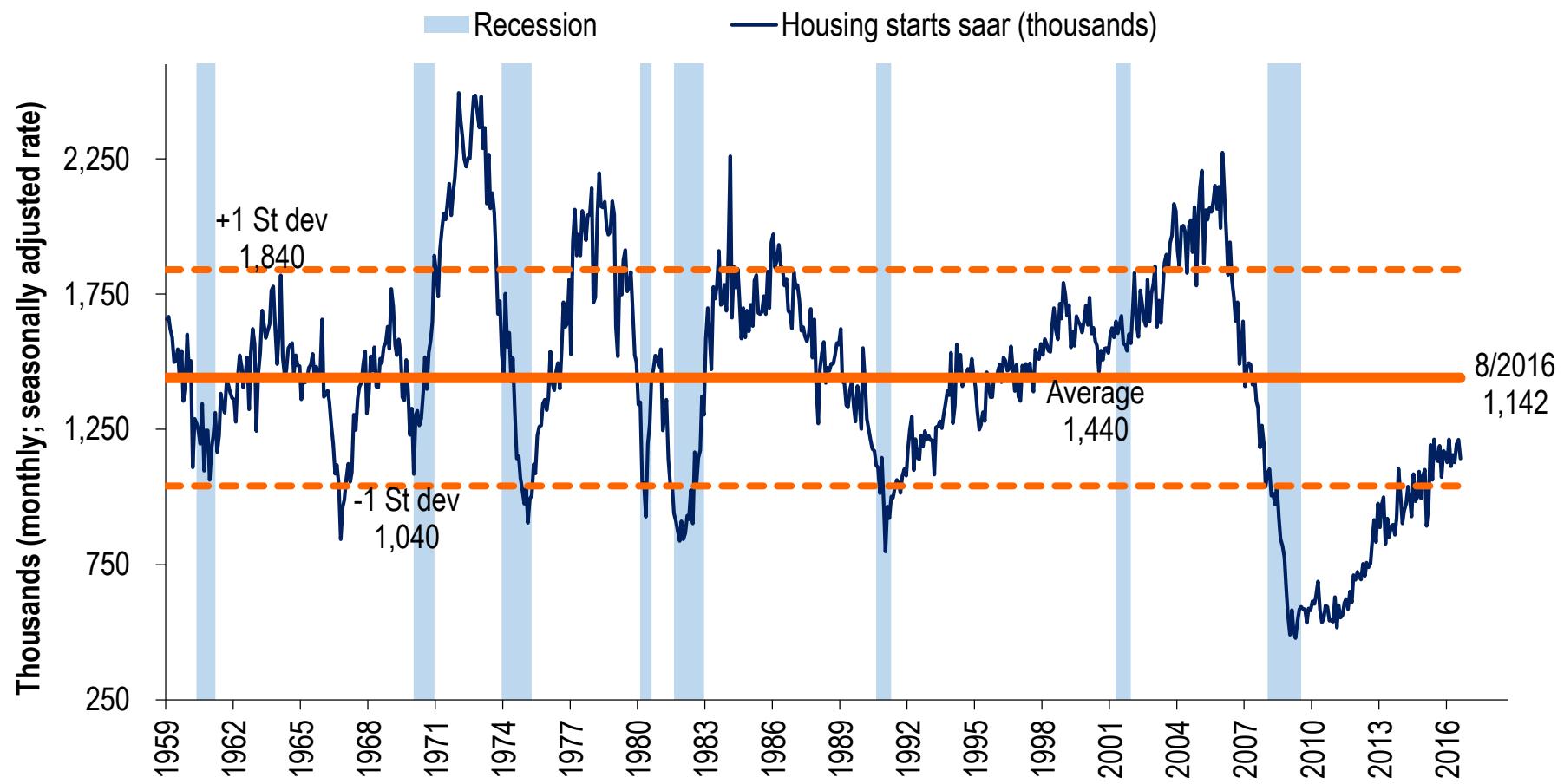
Since 1934



HOUSING: We need to build 1.5-2.0mm homes...

Figure: Housing Starts since 1959

Since 1959



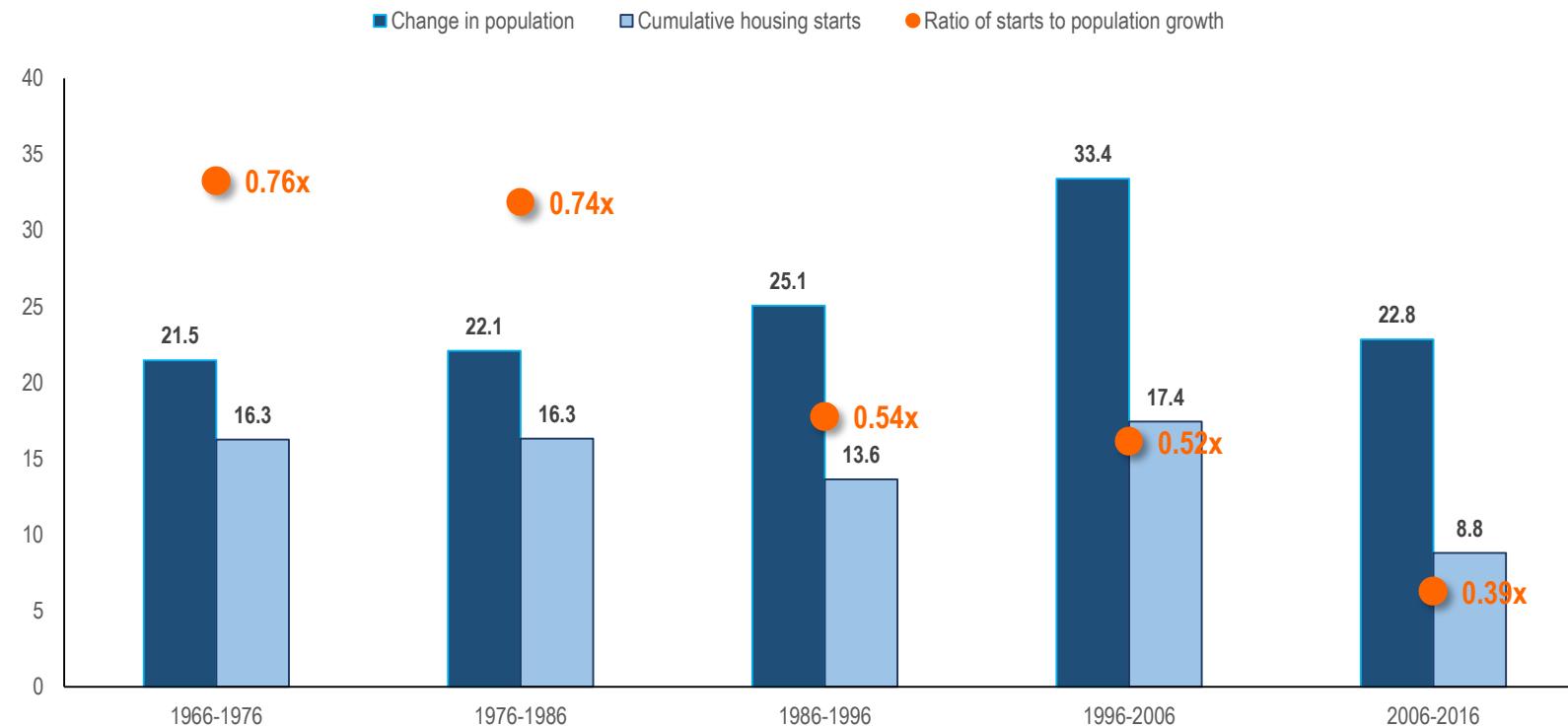
Source: Fundstrat, Bloomberg, BEA.

Note: we are including government fixed investment during the WWII period to account for the reclassification of private property as public property.

U.S. housing market still undersupplied...

Since 2006, the U.S. population has increased by 23 million. Historically, we would have built around 11mm homes over the past 10 years to accommodate this growth. Instead, we built around 8.8mm homes.

Figure: Changes in housing starts and population growth
From 1966



Source: Fundstrat, Bloomberg

All points to a sustained EPS recovery...

The combination of oil recovery, rising interest rates and fading of cyclical shocks are leading to a sustained recovery in EPS.

- We forecast \$137 in 2017 EPS, which is \$5 above consensus—we see tax cuts as offering limited benefit to stocks.

Figure: Double-digit EPS growth in 2017...

		Fundstrat EPS estimates						Valuation				
		Sector	Market cap	point contribution	2016E	2017E	2018E		2016E	2017E	2018E	
					EPS	EPS	% chg y/y	EPS	% chg y/y	P/E	P/E	
Cyclicals Financials and Telecoms driving double-digit EPS gains...	Cyclicals	Discretionary	2,491,154	280	\$14.75	\$15.45	4.7%	\$17.40	12.7%	19.0x	18.1x	16.1x
		Industrials	2,054,653	231	\$12.50	\$12.78	2.3%	\$13.98	9.4%	18.5x	18.1x	16.5x
		Materials	571,159	64	\$3.27	\$4.00	22.5%	\$4.21	5.1%	19.6x	16.0x	15.3x
		Technology	4,172,957	469	\$26.46	\$29.14	10.1%	\$31.50	8.1%	17.7x	16.1x	14.9x
		Energy	1,495,128	168	\$1.14	\$5.65	394.2%	\$7.42	31.3%	146.9x	29.7x	22.6x
		Financials	2,902,085	326	\$21.90	\$24.39	11.4%	\$26.32	7.9%	14.9x	13.4x	12.4x
Double-digit EPS growth	Cyclicals	Real Estate	584,298	66	\$2.04	\$1.79	-12.1%	\$1.97	10.1%	32.3x	36.7x	33.3x
	Defensives	Staples	2,085,026	234	\$11.70	\$12.37	5.7%	\$12.46	0.7%	20.0x	18.9x	18.8x
		Healthcare	2,709,877	305	\$19.58	\$20.68	5.6%	\$22.61	9.3%	15.6x	14.7x	13.5x
		Utilities	610,878	69	\$4.00	\$4.05	1.3%	\$4.34	7.0%	17.2x	16.9x	15.8x
		Telecom	525,961	59	\$3.93	\$4.31	9.7%	\$4.43	2.6%	15.0x	13.7x	13.4x
	Fundstrat	S&P 500	20,203,175	2,271	\$121.27	\$134.63	11.0%	\$146.63	8.9%	18.7x	16.9x	15.5x
	Street Consensus	S&P 500			\$121.27	\$133.15	9.8%	\$145.70	9.4%	18.7x	17.1x	15.6x

Source: Fundstrat, Thomson Reuters.

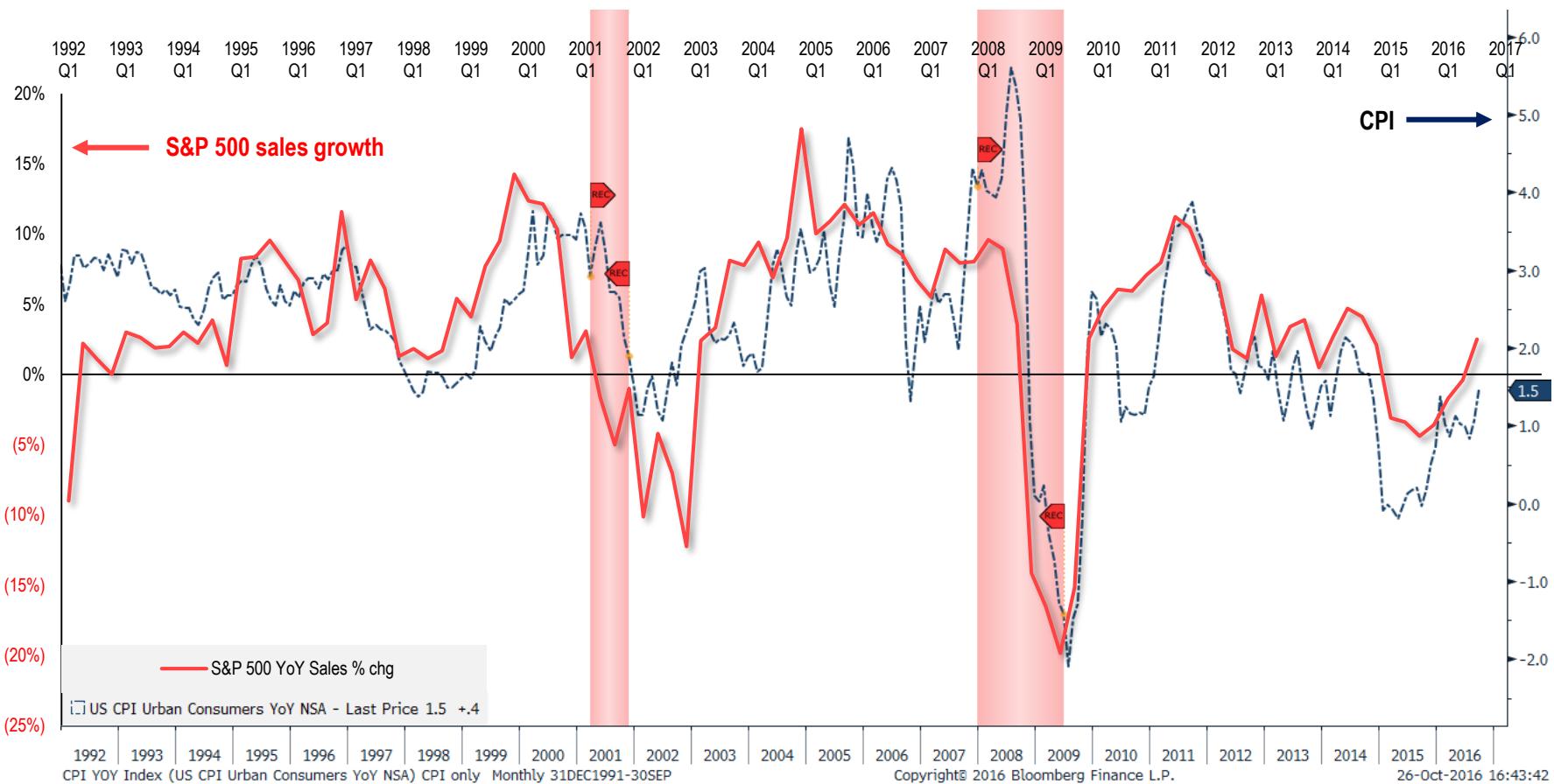
Higher inflation points to higher S&P revenue growth...

We have compared CPI and S&P 500 revenue growth below. And as shown, S&P 500 revenue growth tracks changes in CPI fairly closely.

- In other words, we believe the recent upturn in S&P 500 sales growth has “legs” as inflation begins to strengthen in the US.

Figure: CPI and S&P 500 sales growth

CPI Urban Consumer ex-Energy & Food and S&P 500 sales per share growth y/y

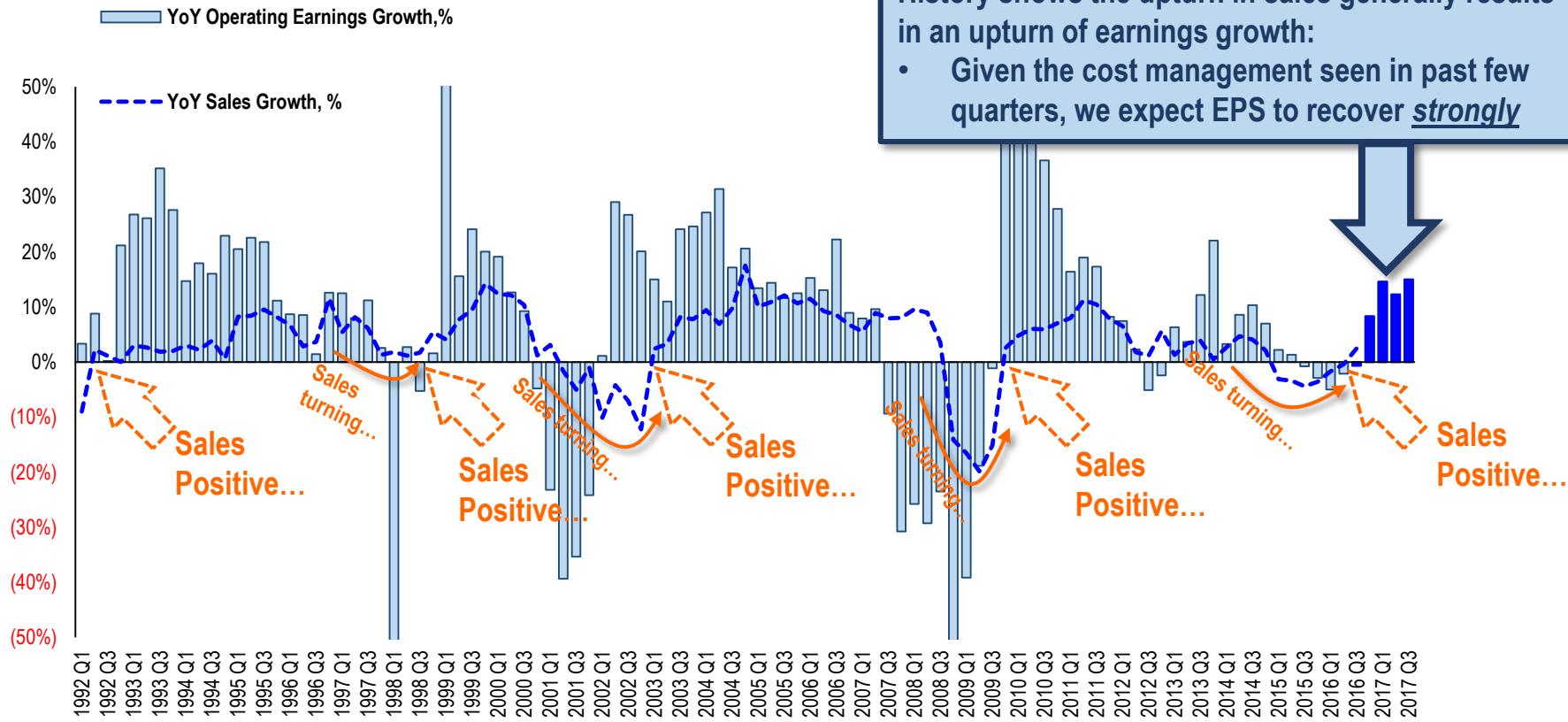


4 of 4 times, sales inflecting, leads EPS acceleration...

Another positive development in 3Q16 results is that sales growth is turning positive, and EPS returned to growth during 3Q16 earnings season.

- As shown below, in the past 20 years, an upturn in sales growth yoy only signals positive developments in EPS growth. S&P 500 EPS growth has been down for 6 quarters now and we believe we are now at the turning point.
- We expect earnings to gradually accelerate back towards mid- to high-single-digit EPS growth by mid 2017...

Figure: Past upturns in sales are associated with upturns in EPS growth....



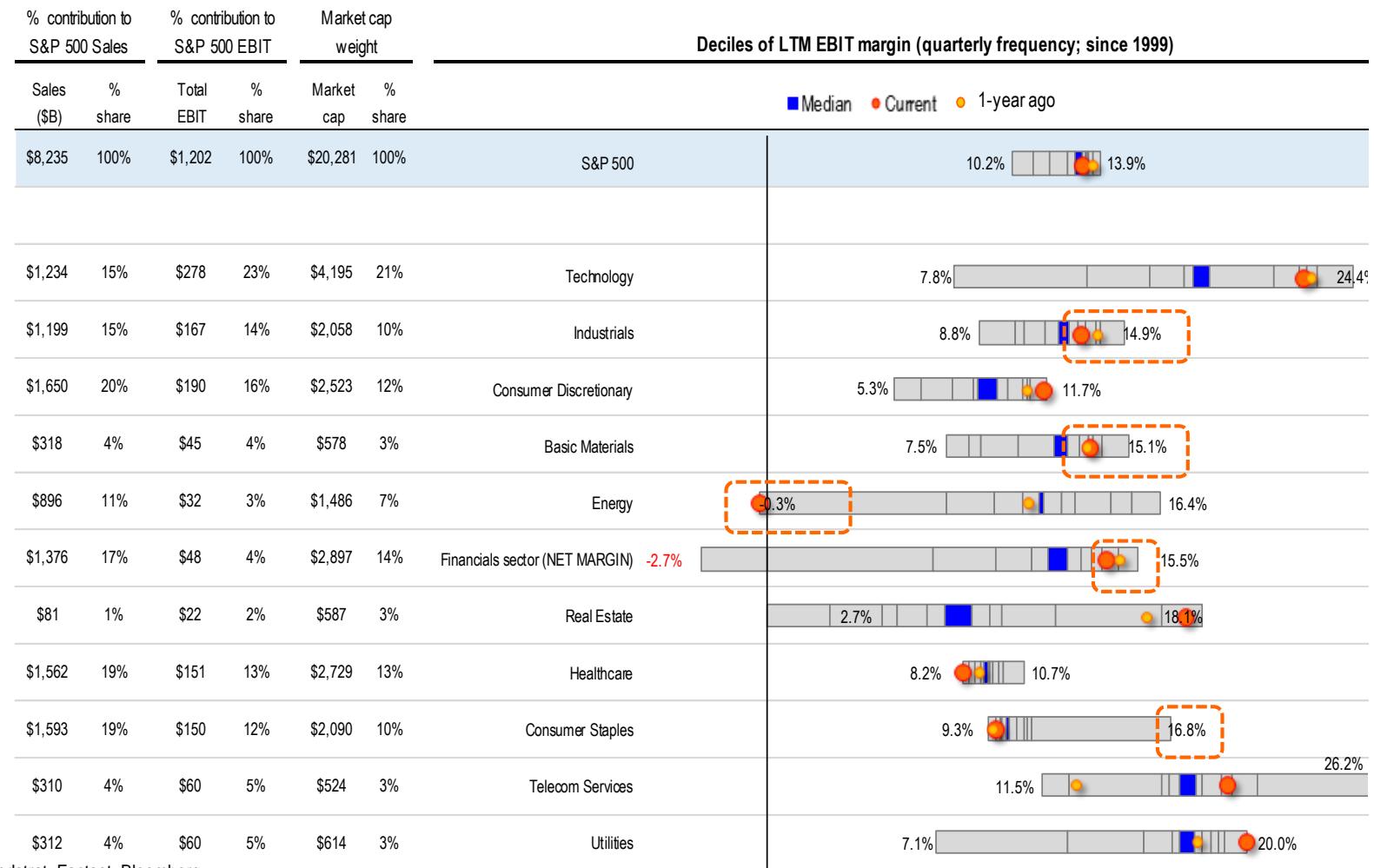
Source: Fundstrat, Thomson Reuters.

Rising inflation supports upside in EBIT margins...

The greatest upside in margins, in our view, is **Energy (oil)** and **Financials (higher rates and de-regulation)**. We see upside in **Industrial (de-regulation and inflation)** margins as well.

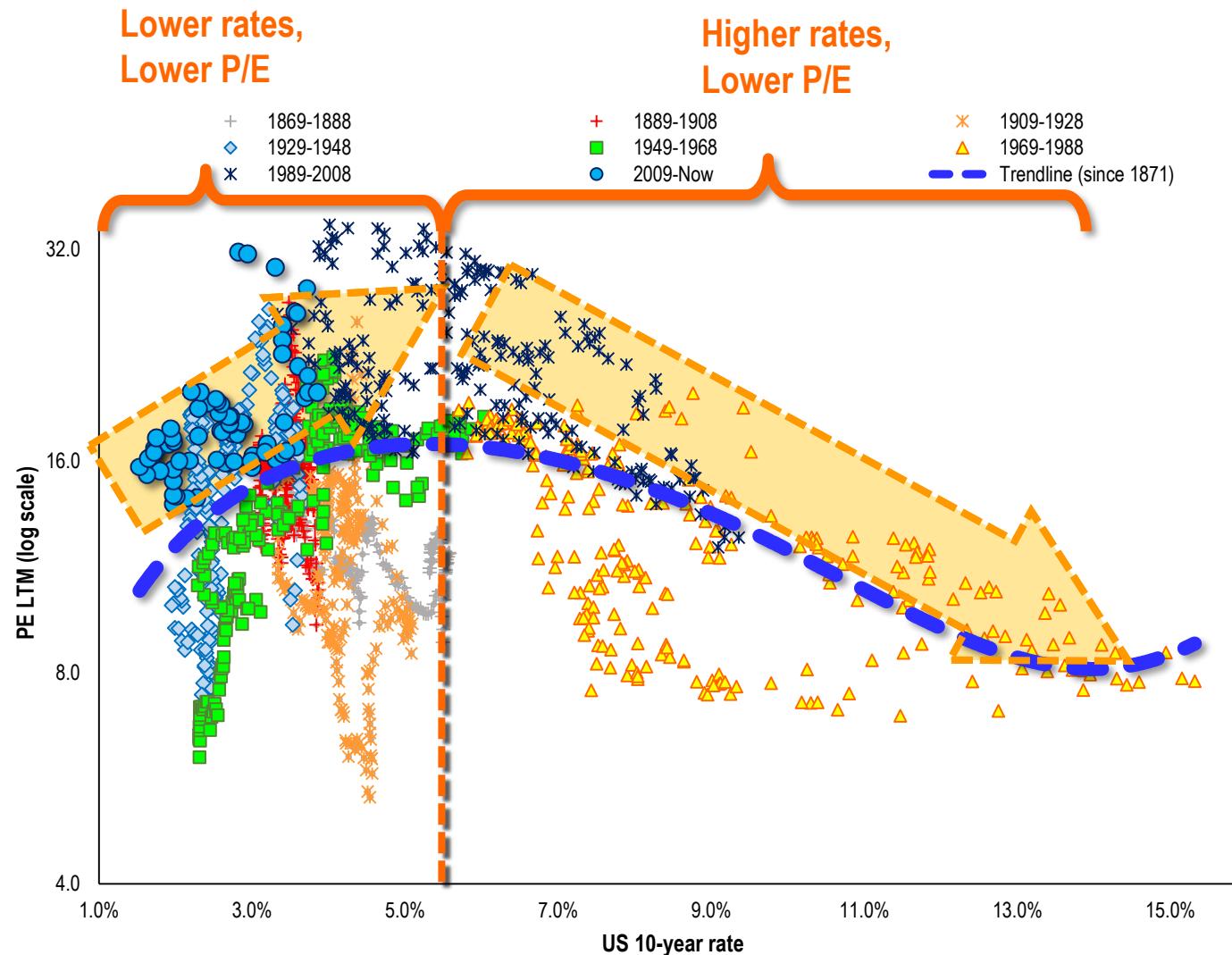
Figure: Deciles of S&P 500 EBIT margins

Since 1999



Source: Fundstrat, Factset, Bloomberg

US: History shows rising US interest rates do not lead to P/E compression



As we move from extraordinarily low interest rates, we expect P/E to actually expand...

This has happened in the 20s, 40s, 50s, 60s and in almost every decade...

Source: Fundstrat, Bloomberg

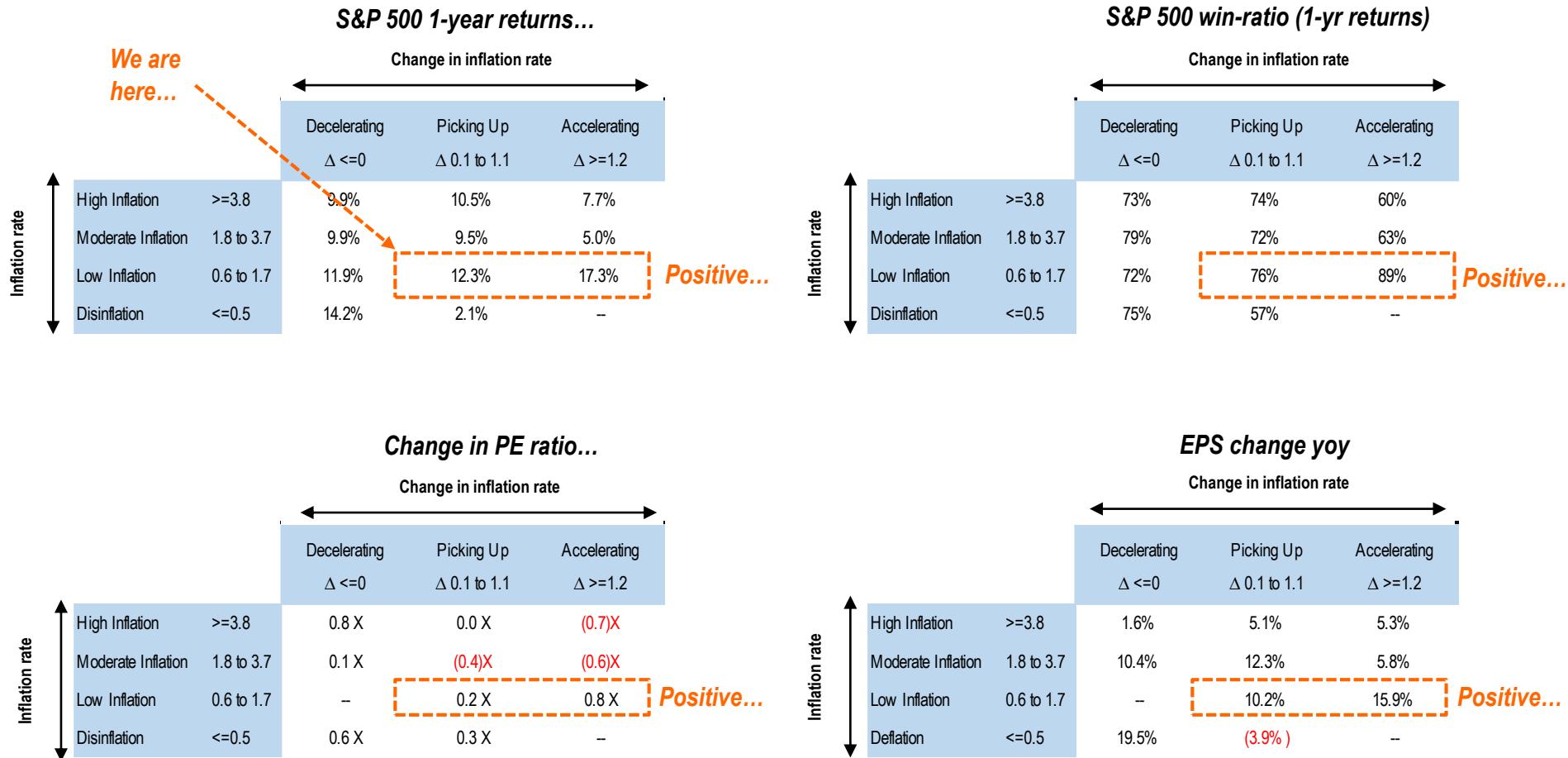
Equity markets tend to do well when inflation is low and rising...

We have plotted the comparative performance of stocks during various inflation scenarios and changes in inflation rate.

- As shown, stocks tend to do fairly well when inflation levels are low and begin to modestly increase.

Figure: Equity returns and PE and EPS growth under different inflation scenarios

Since 1950



Source: Fundstrat, Bloomberg

Lower supply + higher coupons = smaller net supply

We see a favorable dynamic in fixed income in 2017—slightly higher interest paid (higher rates) and lower supply, means the “net supply of bonds” is close to zero in 2017.

- This suggests that interest rates may rise less than expected, given the Fed tightening and higher inflation.

Credit Supply Model

SUPPLY: In 2017, we estimate the “supply” of bonds will be around \$1.4T, below the \$1.55T issued in 2016 and about the same issuance as in 2015.

INTEREST PAID: we estimate that “interest paid” on existing bonds will rise to \$1.36T, above the \$1.3T in 2016, reflecting higher rates and higher outstandings.

NET SUPPLY: We estimate the net supply of bonds will be close to zero and the lowest figure since 2008

	2012	2013	2014	2015	2016E	2017E
Treasuries	\$1,009	\$849	\$783	\$632	\$407	\$419
Agency Debt	(188)	(117)	(154)	(133)	70	0
Municipals	(53)	(38)	(80)	(86)	2	(40)
Non-Agcy MBS	(197)	(154)	(80)	(66)	(75)	(50)
Agency MBS	70	277	77	187	225	175
CMBS	(46)	(12)	(1)	(17)	(77)	(50)
ABS	(1)	26	31	4	5	10
CLOs	14	16	67	57	20	20
IG corporates	425	439	455	603	641	550
HY corporates	148	175	165	166	125	175
EM corporates	255	291	266	300	122	102
EM sovereign	34	40	29	26	85	56
Total Net Supply	\$1,470	\$1,792	\$1,558	\$1,472	\$1,550	\$1,367

minus

Credit Coupon Model

	2012	2013	2014	2015	2016	2017E
Money Market	\$2,612	\$2,714	\$2,903	\$2,807	\$2,613	\$2,613
Treasuries	11,028	11,834	12,481	13,169	13,622	14,041
Federal Agency Securities	1,443	1,574	1,649	1,775	1,876	2,026
Municipals	3,882	3,814	3,772	3,788	3,831	3,742
Mortgages	9,749	9,670	9,671	9,768	9,935	9,870
ABS	1,841	1,513	1,428	1,345	1,267	1,158
Investment grade	5,901	6,184	6,500	6,967	7,207	7,718
High yield	1,145	1,270	1,326	1,199	1,345	1,495
EM Corporates	191	374	412	375	402	504
EM Sovereign	453	494	516	539	637	693
Total Outstandings	\$38,244	\$39,442	\$40,657	\$41,732	\$42,735	\$43,860

	2012	2013	2014	2015	2016	2017E
0.5%	0.5%	0.4%	0.4%	0.3%	0.3%	
2.1%	2.0%	2.0%	2.0%	2.0%	2.1%	
2.5%	2.8%	2.9%	2.7%	2.8%	2.0%	
3.7%	4.2%	4.2%	3.6%	3.7%	3.7%	
4.2%	3.9%	3.9%	3.8%	3.8%	3.9%	
1.2%	1.1%	1.4%	1.7%	1.9%	1.9%	
3.3%	3.1%	3.3%	3.4%	3.6%	3.6%	
7.3%	6.1%	6.3%	7.7%	7.5%	7.6%	
5.7%	5.0%	5.6%	6.1%	5.7%	5.7%	
4.9%	4.8%	5.6%	5.7%	5.7%	5.7%	
3.1%	2.9%	3.0%	3.0%	3.0%	3.1%	

	2012	2013	2014	2015	2016	2017E
\$13	\$12	\$13	\$10	\$7	\$9	
236	237	250	268	274	290	
35	44	48	47	53	58	
145	158	158	135	141	139	
410	388	373	374	379	381	
23	16	19	22	24	22	
196	189	213	240	259	281	
84	78	84	93	101	113	
11	19	23	23	23	29	
22	24	29	31	36	40	
\$1,174	\$1,157	\$1,211	\$1,243	\$1,297	\$1,362	

= Net Supply (needing external demand)

Net excess Supply 296 635 347 229 253 5

Source: Fundstrat, SIFMA, Bloomberg

fundstrat

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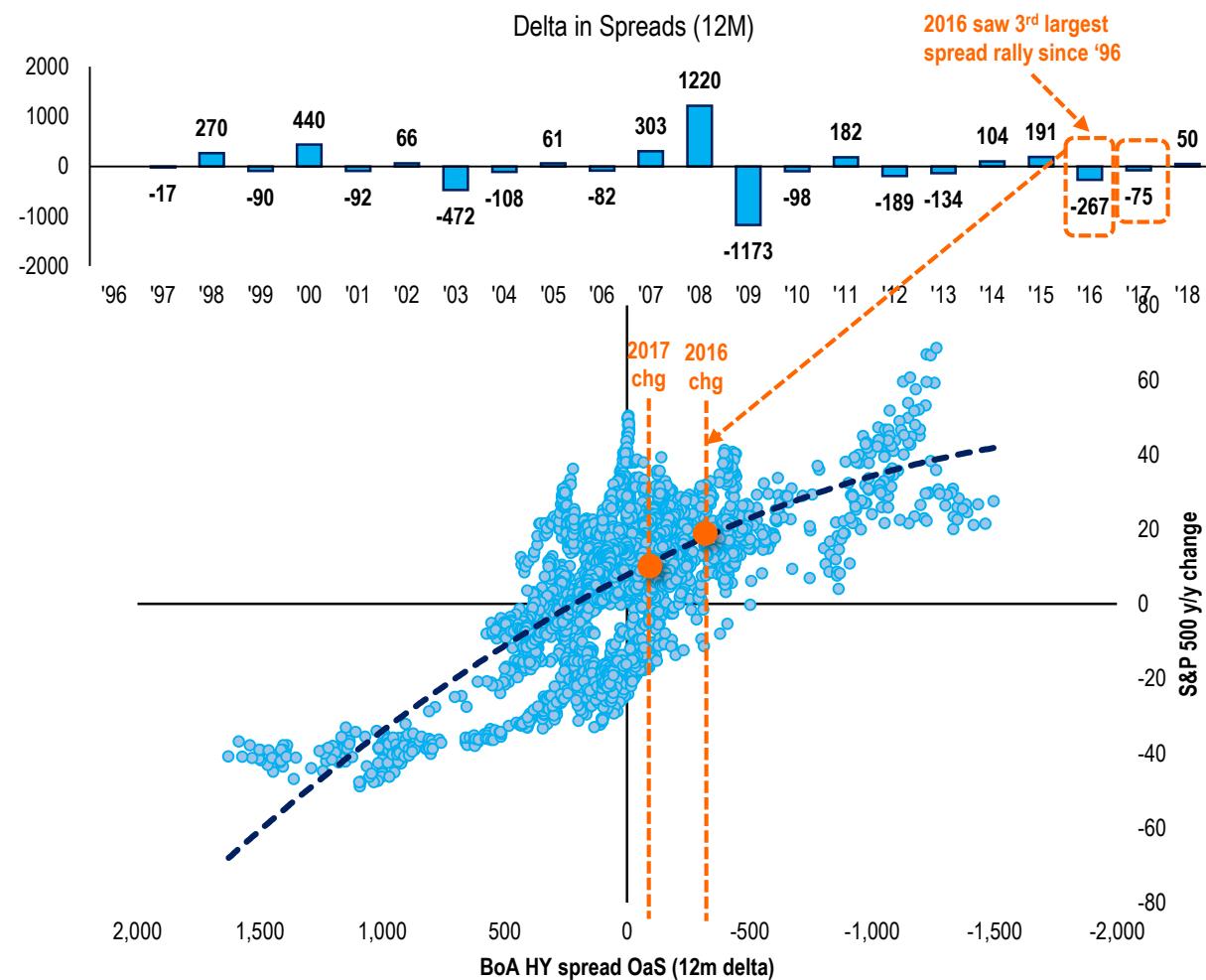
Slide 22

High-yield still supportive, but less of tailwind

We have long viewed HY as a leading indicator for equity markets. And as the scatter chart on the bottom right shows, equity returns and HY are highly correlated.

- 2016 saw a massive tailwind from high-yield—the 267bp rally in spreads was the 3rd largest rally in spreads ever.**
- For 2017, we still expect HY spreads to rally by at least 75bp but as discussed on the next slide, the “low” absolute level of yield makes HY risk/reward more balanced in 2017.**

Figure: Comparative Performance of HY and Equities
Since 1996. BofA HY index



Source: Fundstrat, SIFMA, Bloomberg

High-yield: Room for spreads to rally, but yields low...

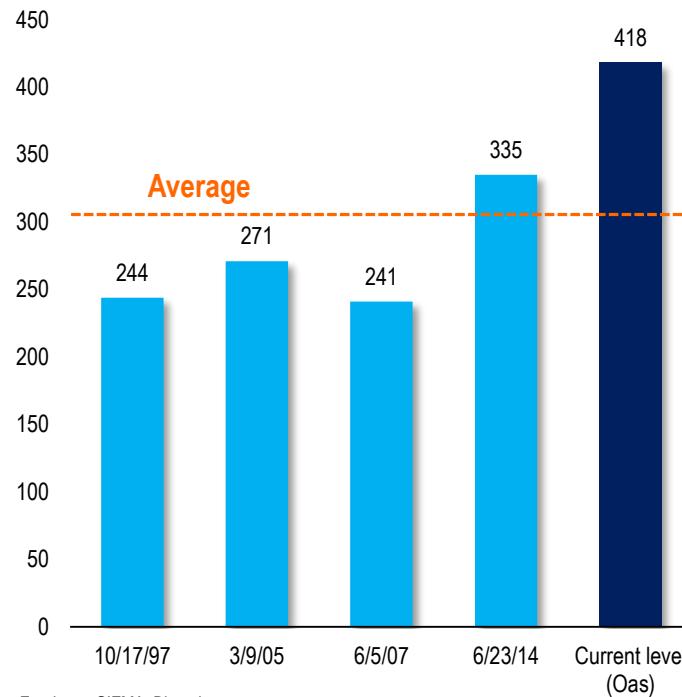
As highlighted below, the current spreads of high-yield (BofA HY index) at 418bp is still above the typical cycle lows of 240-330bp seen in prior cycles.

- But the level of the yield is actually **BELOW** those prior cycle lows—yields have a inherent floor as default risk needs to be priced into yield.
- The implication is we see less of a tailwind from high-yield, as higher interest rates see spread compression but less absolute upside in HY bonds.

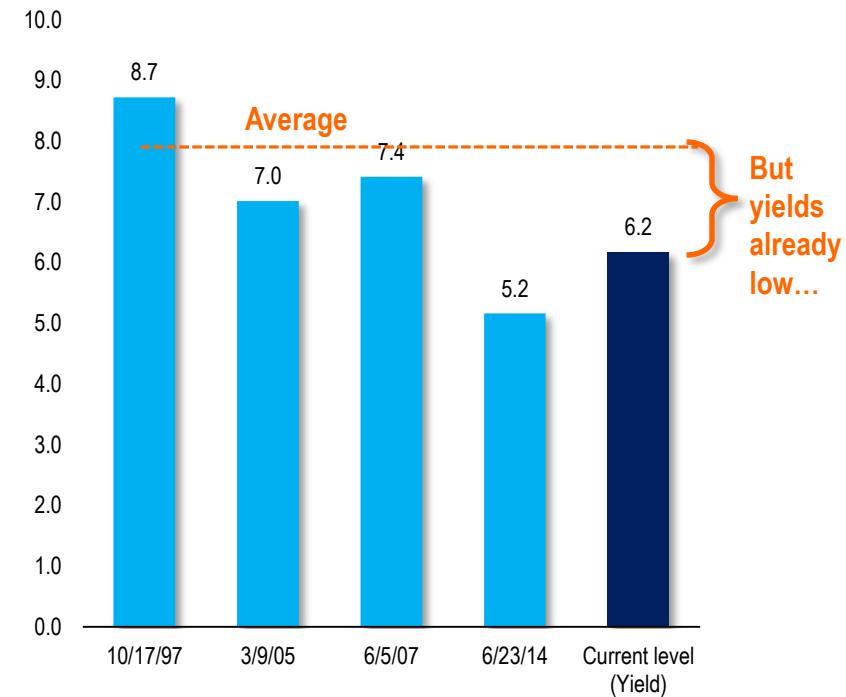
Figure: Comparative Spreads and Yield of HY today and compared to prior cycle lows

Since 1996. BofA HY index

High-yield Oas at Cycle lows vs current



High-yield YTW at Cycle lows vs current



Source: Fundstrat, SIFMA, Bloomberg

First term: Drawdown 5% or more 62% of time

As shown below, the chances of a significant market drawdown are sharply elevated in the first term of a new President (1H).

- The likelihood of a 5% or greater drawdown is double that of other years—in other words, investors should be patient for their entry point in 2017.

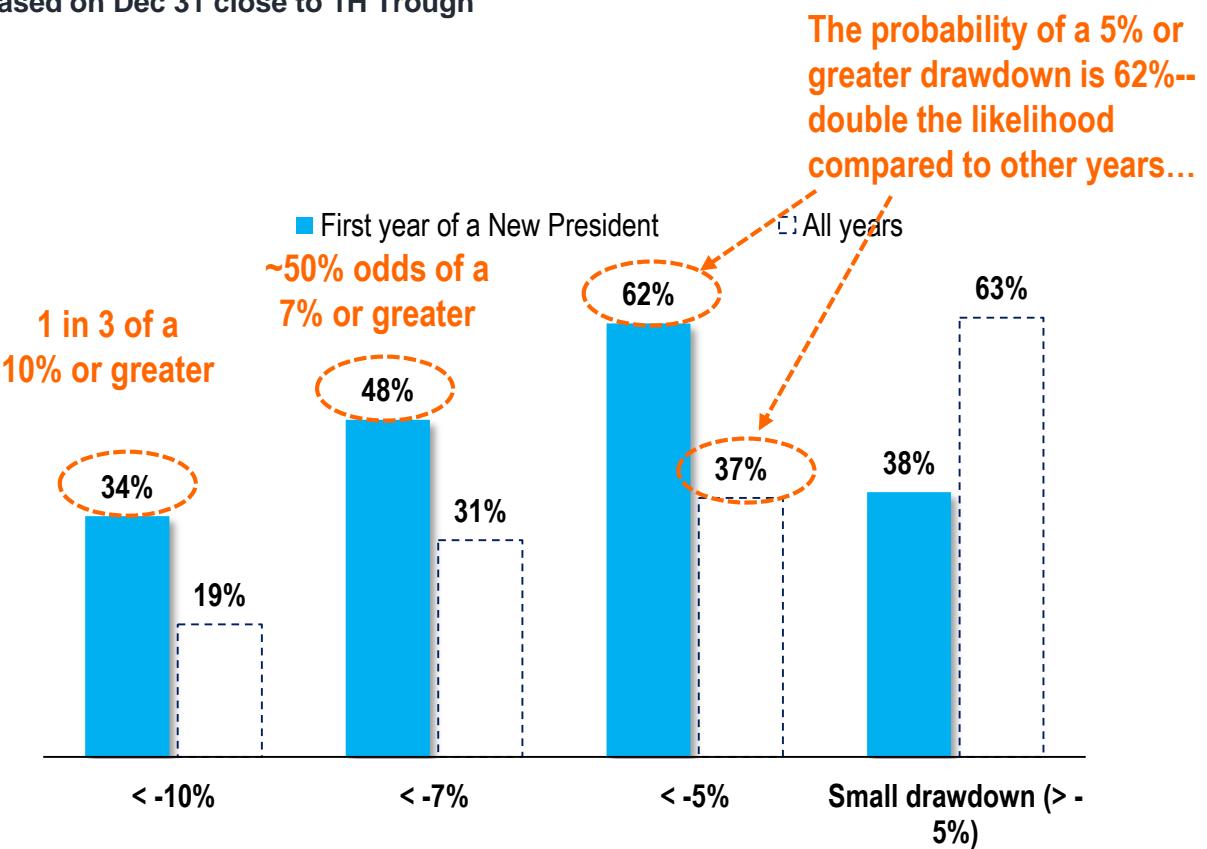
Figure: Distribution of 1H drawdowns—Based on Dec 31 close to 1H Trough

Since 1900

Implied 1H Trough
based on drawdown:

1H decline	Implied S&P 500	% of 1st terms
< -5%	2127	62%
< -7%	2082	48%
< -10%	2015	34%

For tactical clients, best entry
point in 1H17 is **2150**



Source: Fundstrat, Bloomberg.

The data: by year

We have listed the 29 “First Term” years on the right.

- We have listed the Dec 31 close to 1H trough (far right).
- **As shown, the median 1H drawdown is 7% and only 2 years saw no drawdown. Those two years were 1928 and 2012.**
- **The trough typically happens within 58 trading days, or sometime in the first quarter.**
- Because we do not anticipate a recession, we think the downside risk is closer to 5%-7%--this is 120 to 150 points on the S&P 500/

Figure: 1H drawdowns of First Term of a New President
Since 1900

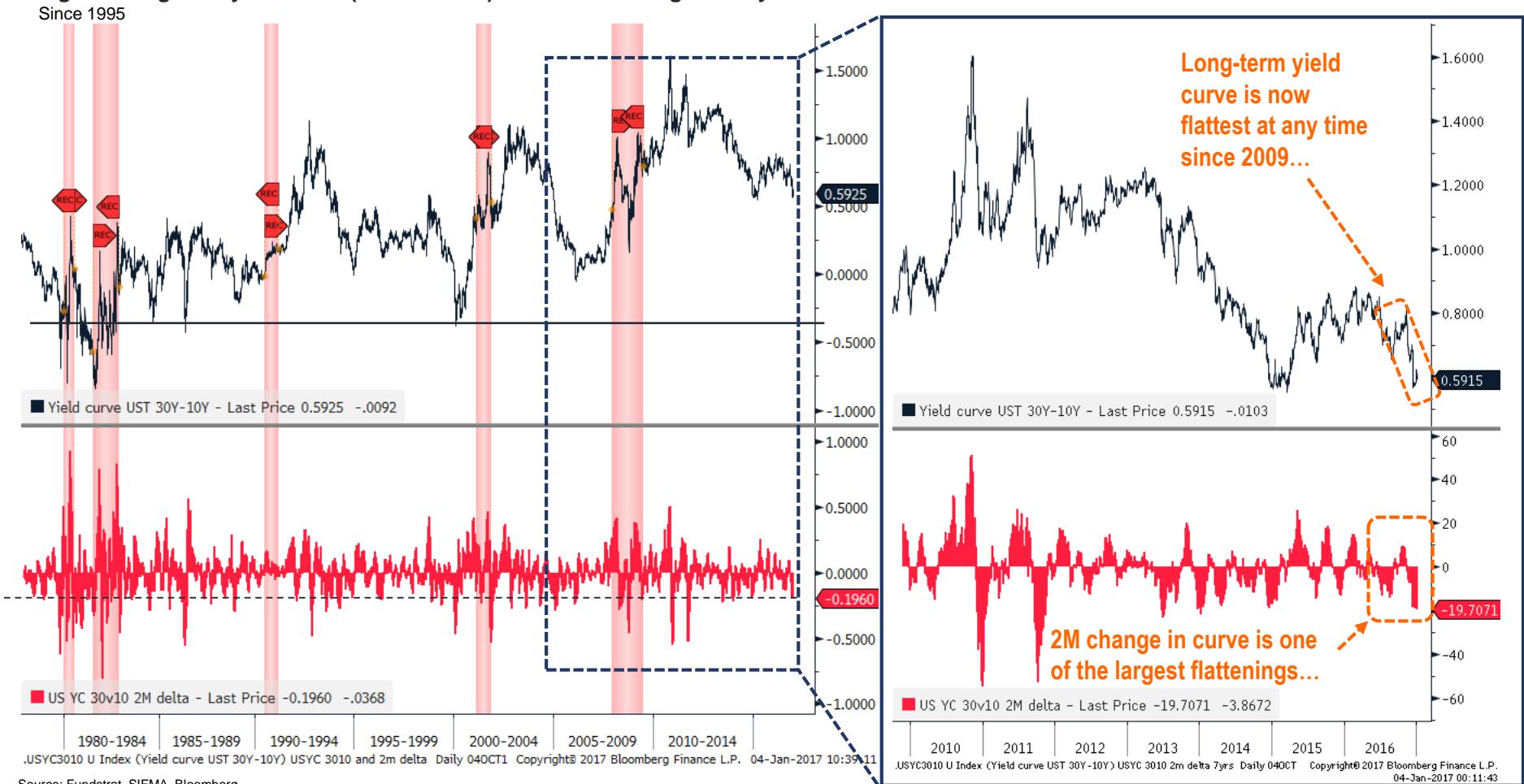
	a	b	c	a --> b	a --> c	
	Election year	Year-end Price	1H Peak of Post-election Year	1H Trough	Year-end to 1H Peak	Year-end to 1H Trough
1	1900	6.14	6/17/1901 6.89	1/21/1901 5.71	168	12.1%
2	1904	6.16	4/14/1905 7.37	1/25/1905 6.05	104	19.6%
3	1908	7.56	6/14/1909 8.29	2/23/1909 7.03	165	9.6%
4	1912	7.68	1/9/1913 7.79	6/11/1913 6.35	9	1.5%
5	1916	8.36	1/3/1917 8.73	2/2/1917 7.66	3	4.4%
6	1920	6.16	5/5/1921 7.04	6/20/1921 5.71	125	14.3%
7	1924	10.38	6/30/1925 11.53	3/30/1925 10.12	181	11.0%
8	1928	23.98	6/28/1929 27.41	1/8/1929 24.17	179	14.3%
9	1932	6.92	6/27/1933 10.98	2/27/1933 5.53	178	58.7%
10	1936	17.27	3/10/1937 18.67	6/28/1937 15.12	69	8.1%
11	1940	10.57	1/10/1941 10.86	5/1/1941 9.30	10	2.7%
12	1944	13.28	6/26/1945 15.37	1/23/1945 13.21	177	15.7%
13	1948	15.28	1/7/1949 15.61	6/13/1949 13.55	7	2.2%
14	1952	26.59	1/5/1953 26.66	6/10/1953 23.54	5	0.3%
15	1956	46.56	6/17/1957 48.24	2/12/1957 42.39	168	3.6%
16	1960	58.11	5/17/1961 67.39	1/3/1961 57.57	137	16.0%
17	1964	84.30	5/13/1965 90.27	6/28/1965 81.60	133	7.1%
18	1968	103.80	5/14/1969 106.16	6/23/1969 96.23	134	2.3%
19	1972	118.05	1/11/1973 120.24	6/25/1973 102.25	11	1.9%
20	1976	106.88	1/1/1977 107.46	5/31/1977 96.12	1	0.5%
21	1980	135.33	1/6/1981 138.12	2/20/1981 126.58	6	2.1%
22	1984	166.26	6/28/1985 191.85	1/4/1985 163.68	179	15.4%
23	1988	277.72	6/27/1989 328.44	1/3/1989 275.31	178	18.3%
24	1992	438.82	3/10/1993 456.33	1/8/1993 429.05	69	4.0%
25	1996	753.85	6/20/1997 898.70	1/2/1997 737.01	171	19.2%
26	2000	1,320.28	1/30/2001 1,373.73	4/4/2001 1,103.25	30	4.0%
27	2004	1,213.55	3/7/2005 1,225.31	4/20/2005 1,137.50	66	1.0%
28	2008	890.64	6/12/2009 946.21	3/9/2009 676.53	163	6.2%
29	2012	1,402.43	5/21/2013 1,669.16	1/1/2013 1,426.19	141	19.0%
			2016			
	Median				133	7.1%
					58	(7.0%)

Yield curve confused by wage inflation vs bond supply?

As our clients know, we believe the long-term yield curve is one of the most reliable predictors of business cycle turns. It has flattened sharply since election day.

- This is negative but the reasons are not entirely clear—we believe bond markets are confused— inflation is rising and Fed is raising. But limited bond supply keeps LT rates low—hence a flattening...

Figure: Long-term yield curve (30Y less 10Y) and the 2M change in LT yield curve



Recent yield curve flattening negative equity implications

Since 1996, a flattening of the long-term yield curve has negative implications for equities—and in fact, suggests this is one of the worst times to own stocks.

- The median 6M return is -5%, implying S&P 500 could fall 110-120 points by June. In fact, as spread flattens (2M trailing), this spells even more trouble for stocks.

Figure: Return matrix: 6-month S&P 500 under various changes in Yield Curve and Level of LT yield curve

Since 1996. X-axis: 2M Change in LT yield curve. Y-axis: Level of Yield Curve

This is one of the worst times to own equities (next 6m)....

As delta flattens (2M trailing), history says this spells further trouble for stocks...

		Top decile flattening			As delta flattens (2M trailing), history says this spells further trouble for stocks...								
		Flattening	1	2	3	4	5	6	7	8	9	10	
Curve Inverted	Curve Steep	-0.58 to -0.15	-0.15 to -0.09	-0.09 to -0.05	-0.05 to -0.02	-0.02 to 0.00	0.00 to 0.03	0.03 to 0.06	0.06 to 0.10	0.10 to 0.16	0.16 to 0.53		
		-0.15	-0.09	-0.05	-0.02	0.00	0.03	0.06	0.10	0.16	0.53		
1	2	-0.43 to 0.03	6.6%	1.6%	(1.6%)	3.2%	2.4%	(5.5%)	(2.5%)	(5.2%)	(3.0%)	(0.1%)	
2	3	0.03 to 0.12	3.2%	5.7%	2.8%	7.9%	6.9%	7.8%	6.2%	3.6%	2.5%	(5.3%)	
3	4	0.12 to 0.19	6.5%	4.8%	2.5%	1.4%	7.5%	8.7%	7.7%	9.1%	11.6%	14.3%	
4	5	0.19 to 0.27	4.5%	6.6%	11.0%	10.6%	8.0%	8.6%	8.7%	4.2%	7.2%	9.6%	
5	6	0.27 to 0.35	2.0%	6.4%	4.8%	6.7%	8.0%	10.5%	11.1%	11.5%	10.7%	5.1%	
6	7	0.35 to 0.53	(2.8%)	(1.5%)	(0.8%)	(1.7%)	(3.8%)	(4.1%)	(1.4%)	(1.6%)	(0.6%)	4.1%	
7	8	0.53 to 0.74	(5.0%)	(2.9%)	(5.0%)	(8.6%)	(4.9%)	(4.6%)	(4.5%)	(12.5%)	(2.6%)	5.6%	
8	9	0.74 to 0.85	1.3%	7.3%	3.7%	5.9%	3.6%	7.6%	3.0%	6.3%	5.4%	4.0%	
9	10	0.85 to 1.02	12.0%	10.2%	9.0%	8.0%	7.2%	8.4%	6.7%	7.4%	9.2%	5.6%	
Curve Inverted	Curve Steep	10	1.02 to 1.60	6.1%	6.5%	4.6%	5.5%	5.7%	6.9%	7.9%	7.8%	8.1%	9.5%

Source: Fundstrat, SIFMA, Bloomberg

Median return is 3% following 10%-years...

Last year (for 2016), we used the analysis below to suggest that double-digit gains follow flat years. In fact, last December 2015, we showed that the odds of a 10% gain or higher were greater than 50% after a flat year.

- The set-up is different for 2017—equity markets posted double-digit gains and since 1927, the median return following a double-digit gain is 3% and only a 37% chance of greater than 7.5% gain.**
- By comparison, when looking at all years, markets gain greater than 7.5% 52% of the time—in other words, 2017 likely mediocre.**

Figure: Forward returns, based on DECILES of LTM performance

S&P 500 forward return probabilities based on deciles of rolling 12-month performance (since 1927). N=1,068 instances

Deciles of LTM return	Forward 1-yr return		Probability 1-yr return			(b) / (a)	(c)			(d) / (c)		
	Median	Win-ratio	< -7.5%	-7.5% to +7.5%	> +7.5%		< -5%	-5% to +5%	> +5%			
Top decile	10	31% - 146%	4.8%	63%	26%	33%	41%	1.6 to 1	29%	22%	50%	1.7 to 1
	9	23% - 31%	9.0%	65%	20%	26%	54%	2.7 to 1	27%	15%	58%	2.1 to 1
	8	17% - 23%	10.4%	77%	15%	26%	59%	3.8 to 1	18%	14%	67%	3.7 to 1
	7	13% - 17%	9.0%	74%	14%	30%	55%	3.9 to 1	18%	19%	63%	3.5 to 1
	6	9% - 13%	3.2%	59%	13%	50%	37%	2.7 to 1	20%	37%	43%	2.1 to 1
	5	4% - 9%	8.4%	68%	18%	31%	51%	2.8 to 1	21%	18%	61%	2.9 to 1
	4	(2%) - 4%	10.0%	70%	14%	30%	55%	3.9 to 1	19%	20%	62%	3.3 to 1
	3	(8%) - (2%)	11.2%	66%	25%	20%	55%	2.2 to 1	28%	13%	59%	2.1 to 1
	2	(17%) - (8%)	11.9%	66%	27%	18%	55%	2.0 to 1	29%	16%	56%	1.9 to 1
Bottom decile	1	(70%) - (17%)	12.0%	63%	31%	11%	57%	1.8 to 1	33%	7%	60%	1.8 to 1
ALL years Since 1927	ALL periods	(70%) - +146%	8.5%	67%	20%	28%	52%	2.5 to 1	24%	18%	58%	2.4 to 1

Source: Fundstrat, Bloomberg.

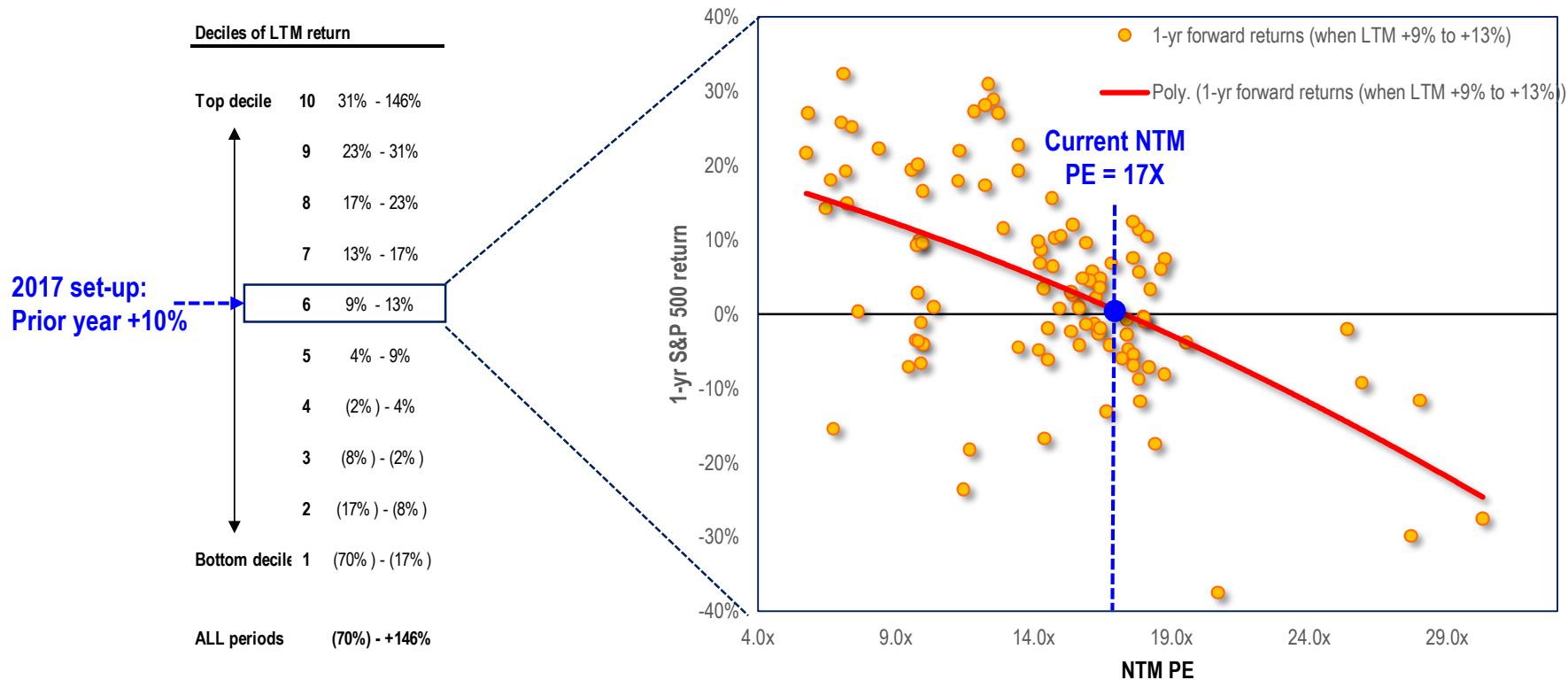
Decile 6: Expected returns inverse to starting P/E

We have plotted the comparative return based on starting PE in the 6th decile (LTM returns between 9%-13%). As shown below, the expected return and starting PE are inversely correlated.

- Based on a current 17X NTM P/E, the trend line suggests the expected return for the S&P 500 is close to zero—in other words, if there is a 1H drawdown, markets would climb their way back.

Figure: DECILE 6: starting PE and expected 1-year return

Probabilities based on deciles of rolling 12-month performance (since 1927)



Source: Fundstrat, Bloomberg.

Overweight CRAP in 2017

CRAP is an acronym as explained below. But continuing our 2016 theme, we want to buy the bull market laggards—those groups which have lagged the overall market.

CRAP Sectors	C <u>Computers (and “industrial technology”)</u>	Levered to positive trends, i.e., automation
	R <u>Resources: Energy and Basic Materials</u>	Inflation sensitives and de-regulation
	A <u>American-based Financials</u>	Higher rates and de-regulation
	P <u>Phone carriers and wireless companies</u>	Re-rate to Utilities PE and de-regulation
CRAP Fundamental Factors	Depressed margin businesses	Inflation boosts margins
	Bull market laggards	Laggards were GDP-sensitives
	Wage “insensitive”	Buy high market value/ employee
	Beneficiaries of de-regulation	See report, 3 sectors mainly
Style Factors	Value over Growth	7-year cycle Growth outperformance ending
	Small-caps	Rally in HY “quality spreads”

Overweight CRAP: EPS upside...

'17 EPS growth		NTM P/E		Total Return		
	'16 → '17	Now	→ by YE	EPS % chg	+	P/E % chg
S&P 500	\$121 → \$135 +11%	+	17X → 15.5X -10%	=		~0%
C Technology	+10%	16X			>+7%	
R Energy	+390%	30X			>+20%	Top pick
Materials	+20%	16X			>+7%	
A Financials	+11%	13X			>+7%-10%	Top pick
P Telecoms	+10%	14X			>+20%	Top pick
Industrials	+2%	18X			0%	
Discretionary	OW to N	18X			0%	
Healthcare	+6%	15X			-5%-10%	Top avoid
REITS	-12%	37X			-5%-10%	
Staples	+6%	19X			-5%-10%	Top avoid
Utilities	+1%	17X			-5%-7%	Top avoid

Overweight CRAP: Leverage to positive 2017 trends

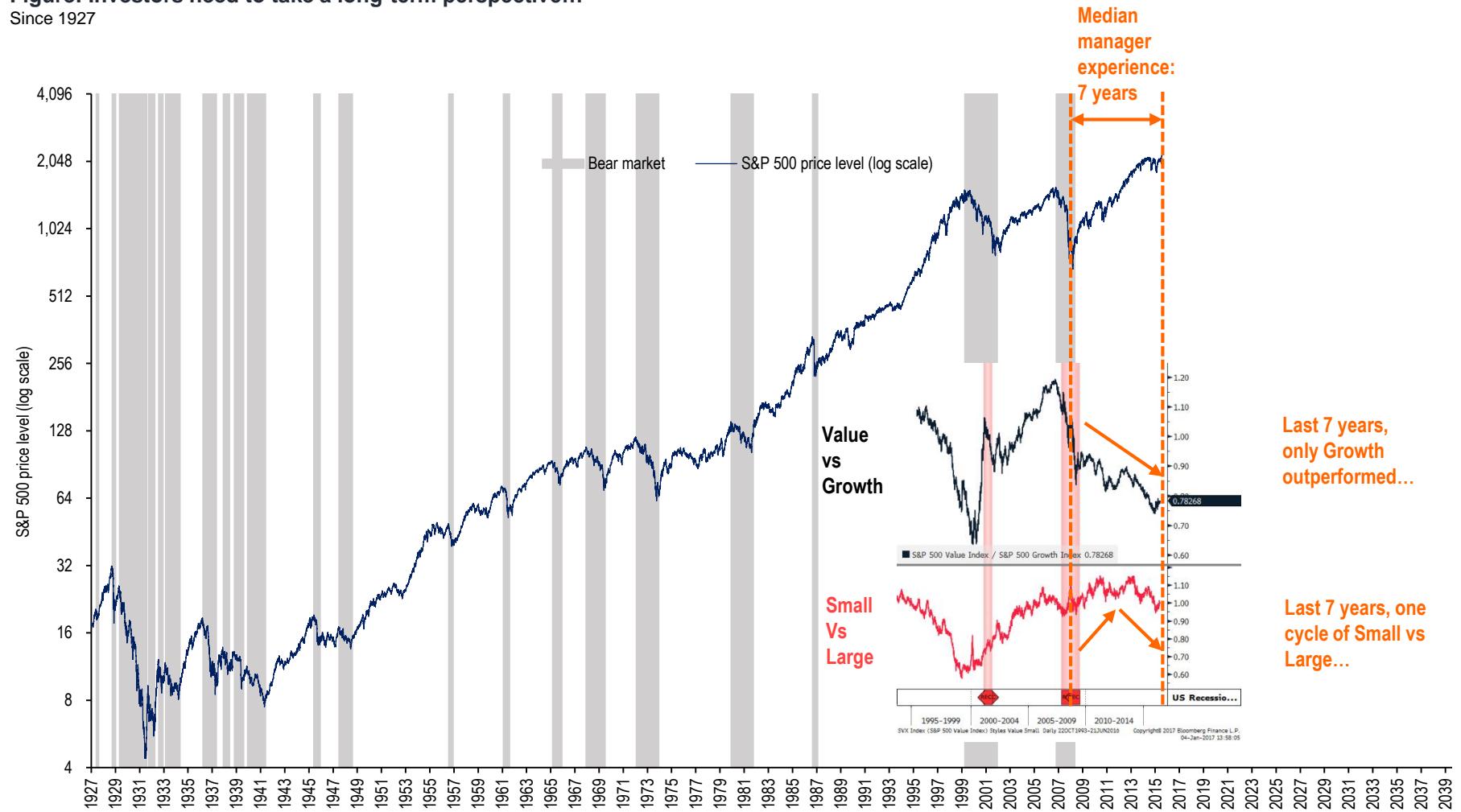
	De-regulation	Inflation	Investment recovery
C	Technology	 Wage gains drives automation	 Obvious
R	Energy	 Top 3 beneficiary	 Obvious
	Materials	 Beneficiary	 Obvious
A	Financials	 Top 3 beneficiary	 Credit demand gains
P	Telecoms	 Gain on changes in Net Neutrality	 Obvious
Neutrals			
	Discretionary		
	Industrials	 Top 3 beneficiary	 Industrial automation
	Healthcare	 Likely to see increased risks...	 Generally indexed to inflation
Under Weights			
	REITS		
	Staples		 Bad for bond proxies
	Utilities		 Bad for bond proxies

Regime change: 2016 shows long-term perspective needed

The key takeaway from 2016 is the regime changes, particularly the rotation caught a lot of investors off guard. As shown below, it is because the 7-year cycle of Growth outperformance caused risk premia to fall too low in growth—and something many managers missed.

Figure: Investors need to take a long-term perspective...

Since 1927



Source: Fundstrat, Bloomberg

LAGGARDS TO LEADERS: Regime change is every 7-10 years....

As shown below, regime change, takes place every 7-10 years. Hence, a portfolio manager with a decade of experience likely only has seen one regime change. **Because 2016 has the hallmarks of regime change (USD correlation, commodities bottom, etc), we believe many managers are failing to recognize this transition.**

Figure: Annual relative performance of sectors and styles

Since 1970 (relative to S&P 500)

Sector name	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	
S&P 500	0	11	16	-17	-30	32	19	-12	1	12	26	-10	15	17	1	26	15	2	12	27	-7	26	4	7	-2	34	20	31	27	20	-10	-13	-23	26	9	3	14	4	-38	23	13	0	13	11	-1	7		
Value																																																
Growth																																																
Pure Value																																																
Pure Growth																																																
Technology	-32	4	-13	-3	-7	0	1	5	10	-15	-13	-19	32	9	-13	-7	-31	10	-14	-37	10	-20	-4	13	21	5	23	-3	51	59	-31	-13	-14	20	-7	-3	-6	12	-5	36	4	1	0	-3	7	5	2	
Semis																																																
IT Hardware	-20	-2	9	-6	-7	-1	2	7	9	-20	-17	-17	41	7	-9	-4	-33	3	-10	-46	14	-24	-7	12	22	4	18	-6	51	57	-25	-22	-18	28	0	-5	1	12	-3	41	-1	0	2	-13	16	-11	3	
IT Software	-14	-6	9	-8	-4	-12	-5	-1	9	5	-29	-9	-9	-9	-16	5	-6	31	-16	-18	9	23	13	19	19	6	34	8	53	62	-42	14	-6	-4	2	-5	-6	14	-5	32	-7	3	3	-1	17	-1		
Consumer Discretionary	-8	14	-3	-19	-9	29	-5	-7	-9	-14	-16	2	26	3	-7	-2	2	4	7	-11	12	13	13	18	-16	-10	1	13	5	-11	15	-1	10	3	-10	4	-18	4	15	13	4	8	11	-3	9	-4		
Industrials	-6	7	-3	0	-10	5	6	3	14	-2	3	-17	0	9	-8	-5	-7	0	-6	-3	-4	0	2	9	-3	2	2	-6	-17	0	15	6	-4	3	7	-3	-3	6	-3	11	-1	3	8	4	21	-2	14	
Basic Materials	2	-8	-4	15	3	19	-3	-16	-3	7	-11	13	-13	8	-16	0	9	11	-6	-10	-5	3	3	5	-17	-7	-25	-35	3	-8	14	16	8	2	-1	2	16	-2	22	7	-12	1	-7	-10	4			
Financials	1	6	-6	-4	-4	-5	4	4	1	2	-14	12	-4	1	4	16	-5	-16	2	3	-15	6	1	-5	16	12	14	-17	34	3	7	2	-1	1	3	-24	-18	-9	-2	-18	13	4	-2	-3	8			
REITs	-10	6	-30	-39	-33	92	-20	10	3	60	16	5	23	2	2	25	10	-7	-4	-17	-41	19	8	27	-5	-16	17	-2	-50	-32	31	15	8	-6	13	4	23	-24	-6	-3	15	8	3	-31	15	2	-10	11
Energy	21	-9	11	22	1	-12	8	6	4	23	33	-27	-38	1	-1	-16	-2	2	6	4	4	-24	-7	4	1	-8	1	-9	-29	-4	23	1	10	-4	20	26	9	29	3	-12	5	3	-11	-7	-21	23	11	
Healthcare	-27	14	1	-2	5	-14	-17	3	4	-10	-10	7	3	-10	1	1	8	13	6	1	13	18	24	-23	-18	12	20	-1	11	16	-31	46	0	3	-13	-9	2	-8	2	14	-6	-12	10	2	9	12	6	-9
HC Eq. & Services	-14	28	15	-3	2	-12	-29	1	4	10	0	10	-28	18	5	1	8	-5	15	18	12	-18	-20	7	11	-10	-17	-10	-41	66	8	9	1	8	14	-14	9	1	8	-9	6	0	4	14	8	-3		
HC Bio, Pharma, Tools	3	2	20	2	14	-32	-2	12	-2	-5	0	-6	-10	3	13	19	2	-2	9	21	26	-23	-18	14	23	1	18	21	-29	41	-2	2	-18	-16	-5	-4	-2	21	-12	-13	13	2	12	11	5	-12		
Consumer Staples	16	7	8	-9	1	0	6	2	-16	-19	15	11	-5	6	6	10	7	2	14	17	12	-1	-13	8	2	3	0	-13	-36	25	5	17	-17	-3	-2	-2	8	21	-12	-2	11	-6	-7	1	4	-6		
Utilities	22	-14	-1	-9	-1	4	-2	12	-13	-16	-25	9	0	-5	15	-4	8	-12	2	0	2	-10	4	1	-16	-9	-20	-13	-17	-32	62	-19	-10	-5	11	10	3	12	7	-17	-12	15	-16	-21	13	-8	1	
Telecom	11	-13	9	8	16	-15	6	7	-2	-24	-33	30	-16	-10	19	5	4	-2	6	27	-11	-18	7	4	-7	3	-22	6	23	-2	-30	-1	-13	-23	7	-12	19	5	5	-21	0	1	-1	-23	-13	-1		

LAGGARDS: These may be the surprise winners of 2017...

Below, we have compiled a list of 15 industries (of 165 GICS level 4) which have trailed the broader markets over the past 5-8 years, using 3 metrics to measure relative performance. But these groups have some insensitivity to wage inflation as their market value per employee is quite high.

- We have highlighted those groups which are 4 of 4 (or 3 of 4) in laggards plus that wage attribute.

Figure: These groups could be the “sleeper” winners of 2017....

Based on Russell 3000 constituents

	Lagging Attributes...					Wage insensitivity (attractive)		Valuation and other			
	5-year relative return	Rank (of 164, 1=worst)	% of last 8 years outperformed	Rank (of 164, 1=worst)	Z-score of LTM EBIT margin	Rank (of 164, 1=worst)	Market value / employee	Rank (of 164, 1=best)	P/E	# cos	Market value
Quartile 4 of 4 times											
Electric Utilities	(53%)	121	38%	117	(1.20)	102	\$1,661	30	16.6x	22	\$417,525
Fertilizers & Agricultural Chemicals	(57%)	122	25%	136	(1.28)	105	\$1,665	29	24.6x	6	\$78,669
Integrated Oil & Gas	(75%)	132	38%	120	(3.32)	120	\$4,398	6	23.9x	3	\$649,787
Oil & Gas Exploration & Production	(87%)	137	25%	140	(2.30)	118	\$6,300	3	130.7x	30	\$415,839
Quartile 3 of 4 times											
Agricultural & Farm Machinery	(46%)	119	38%	116	(1.13)	101	\$484	83	24.3x	5	\$45,970
Communications Equipment	(38%)	112	25%	132	0.81	39	\$1,382	39	13.7x	23	\$235,224
Construction Machinery	(57%)	124	38%	118	(1.36)	106	\$449	86	22.8x	13	\$130,226
Household Products	(43%)	117	25%	134	1.12	31	\$1,718	25	21.6x	9	\$359,724
Hypermarkets & Super Centers	(39%)	113	38%	113	(2.66)	119	\$117	130	19.3x	2	\$282,408
Independent Power Producers	(102%)	139	38%	121	(2.09)	117	\$372	95	13.4x	2	\$11,730
Marine	(157%)	144	0%	144	-	-	\$1,723	24	-	15	\$18,079
Office REITs	(35%)	107	25%	131	(2.08)	116	\$9,899	-	48.5x	13	\$91,556
Oil & Gas Equipment & Services	(66%)	129	38%	119	(3.77)	121	\$712	68	78.0x	25	\$241,130
Oil & Gas Storage & Transportation	(81%)	134	63%	56	(1.41)	108	\$4,350	7	31.2x	4	\$113,707
Personal Products	(81%)	133	25%	139	(0.71)	94	\$532	77	21.3x	6	\$40,066

Source: Fundstrat, FactSet, Thomson Reuters, Bloomberg.

LAGGARDS: Where to find the best of the “worst”...

– Top 40 in 3 of 4
– Top 40 in 4 of 4

Figure: Top 40 Laggards by each category

5-yr relative return

1	Coal & Consumable Fuels	(160%)
2	Marine	(157%)
3	Diversified Metals & Mining	(136%)
4	Oil & Gas Drilling	(129%)
5	Gold	(126%)
6	Education Services	(117%)
7	Independent Power Producers &	(102%)
8	Homefurnishing Retail	(91%)
9	Oil & Gas Exploration & Produc	(87%)
10	Department Stores	(83%)
11	Precious Metals & Minerals	(83%)
12	Oil & Gas Storage & Transporta	(81%)
13	Personal Products	(81%)
14	Integrated Oil & Gas	(75%)
15	Apparel, Accessories & Luxury	(68%)
16	Steel	(67%)
17	Oil & Gas Equipment & Services	(66%)
18	Casinos & Gaming	(62%)
19	Aluminum	(61%)
20	IT Consulting & Other Services	(59%)
21	Health Care Technology	(58%)
22	Construction Machinery & Heavy	(57%)
23	Fertilizers & Agricultural Che	(57%)
24	Electric Utilities	(53%)
25	Integrated Telecommunication S	(51%)
26	Agricultural & Farm Machinery	(46%)
27	Automobile Manufacturers	(45%)
28	Household Products	(43%)
29	Computer & Electronics Retail	(41%)
30	Office Services & Supplies	(41%)
31	Residential REITs	(40%)
32	Hypermarkets & Super Centers	(39%)
33	Communications Equipment	(38%)
34	Trading Companies & Distributo	(37%)
35	Industrial Gases	(37%)
36	Soft Drinks	(37%)
37	Specialty Stores	(36%)
38	Office REITs	(35%)
39	Retail REITs	(34%)
40	Hotel & Resort REITs	(34%)

Source: Fundstrat, FactSet, Thomson Reuters, Bloomberg.

% of last 8 years outperform

1	Marine	0%
2	Technology Hardware, Storage &	13%
3	Oil & Gas Drilling	25%
4	Gold	25%
5	Oil & Gas Exploration & Produc	25%
6	Personal Products	25%
7	Steel	25%
8	Aluminum	25%
9	Fertilizers & Agricultural Che	25%
10	Integrated Telecommunication S	25%
11	Household Products	25%
12	Office Services & Supplies	25%
13	Communications Equipment	25%
14	Office REITs	25%
15	Metal & Glass Containers	25%
16	Commodity Chemicals	25%
17	Thrifts & Mortgage Finance	25%
18	Food Distributors	25%
19	Asset Management & Custody Ban	25%
20	Homebuilding	25%
21	Coal & Consumable Fuels	38%
22	Diversified Metals & Mining	38%
23	Education Services	38%
24	Independent Power Producers &	38%
25	Integrated Oil & Gas	38%
26	Oil & Gas Equipment & Services	38%
27	Construction Machinery & Heavy	38%
28	Electric Utilities	38%
29	Agricultural & Farm Machinery	38%
30	Automobile Manufacturers	38%
31	Computer & Electronics Retail	38%
32	Hypermarkets & Super Centers	38%
33	Trading Companies & Distributo	38%
34	Soft Drinks	38%
35	Construction & Engineering	38%
36	Multi-Utilities	38%
37	General Merchandise Stores	38%
38	Auto Parts & Equipment	38%
39	Restaurants	38%
40	Commercial Printing	38%

Z-score of LTM EBIT margin

1	Metal & Glass Containers	(4.47)
2	Oil & Gas Equipment & Services	(3.77)
3	Integrated Oil & Gas	(3.32)
4	Hypermarkets & Super Centers	(2.66)
5	Oil & Gas Exploration & Produc	(2.30)
6	Independent Power Producers &	(2.09)
7	Office REITs	(2.08)
8	Casinos & Gaming	(2.07)
9	Real Estate Services	(1.99)
10	Publishing	(1.80)
11	Homefurnishing Retail	(1.78)
12	Housewares & Specialties	(1.58)
13	Pharmaceuticals	(1.48)
14	Health Care Equipment	(1.44)
15	Oil & Gas Storage & Transporta	(1.41)
16	Industrial Conglomerates	(1.37)
17	Construction Machinery & Heavy	(1.36)
18	Fertilizers & Agricultural Che	(1.28)
19	Systems Software	(1.23)
20	Agricultural Products	(1.21)
21	Electric Utilities	(1.20)
22	Agricultural & Farm Machinery	(1.13)
23	Research and Consulting Servic	(1.12)
24	Electronic Components	(0.99)
25	Construction & Engineering	(0.95)
26	Food Distributors	(0.94)
27	Apparel, Accessories & Luxury	(0.91)
28	Managed Health Care	(0.86)
29	Personal Products	(0.71)
30	Paper Packaging	(0.61)
31	Application Software	(0.60)
32	Internet & Direct Marketing Re	(0.58)
33	Specialty Chemicals	(0.57)
34	Property & Casualty Insurance	(0.43)
35	Health Care Technology	(0.41)
36	Technology Hardware, Storage &	(0.39)
37	Specialty Stores	(0.36)
38	Department Stores	(0.35)
39	Motorcycle Manufacturers	(0.33)
40	Health Care Distributors	(0.28)

Market value / employee

1	Internet Software & Services	\$8,710
2	Biotechnology	\$7,074
3	Oil & Gas Exploration & Produc	\$6,305
4	Real Estate Development	\$5,343
5	Reinsurance	\$4,820
6	Integrated Oil & Gas	\$4,446
7	Oil & Gas Storage & Transporta	\$4,337
8	Distillers & Vinifers	\$3,563
9	Home Entertainment Software	\$3,042
10	Tobacco	\$2,986
11	Financial Exchanges & Data	\$2,945
12	Systems Software	\$2,404
13	Brewers	\$2,235
14	Pharmaceuticals	\$2,152
15	Leisure Facilities	\$2,132
16	Water Utilities	\$2,116
17	Investment Banking & Brokerage	\$2,061
18	Semiconductors	\$1,993
19	Construction Materials	\$1,887
20	Semiconductor Equipment	\$1,871
21	Internet & Direct Marketing Re	\$1,870
22	Application Software	\$1,813
23	Alternative Carriers	\$1,806
24	Marine	\$1,731
25	Household Products	\$1,706
26	Asset Management & Custody Ban	\$1,687
27	Multi-Utilities	\$1,679
28	Motorcycle Manufacturers	\$1,677
29	Fertilizers & Agricultural Che	\$1,672
30	Electric Utilities	\$1,653
31	Thrifts & Mortgage Finance	\$1,626
32	Gas Utilities	\$1,592
33	Commodity Chemicals	\$1,530
34	Diversified Real Estate Activi	\$1,467
35	Cable & Satellite	\$1,461
36	Industrial Gases	\$1,434
37	Oil & Gas Refining & Marketing	\$1,404
38	Precious Metals & Minerals	\$1,390
39	Communications Equipment	\$1,389
40	Railroads	\$1,366

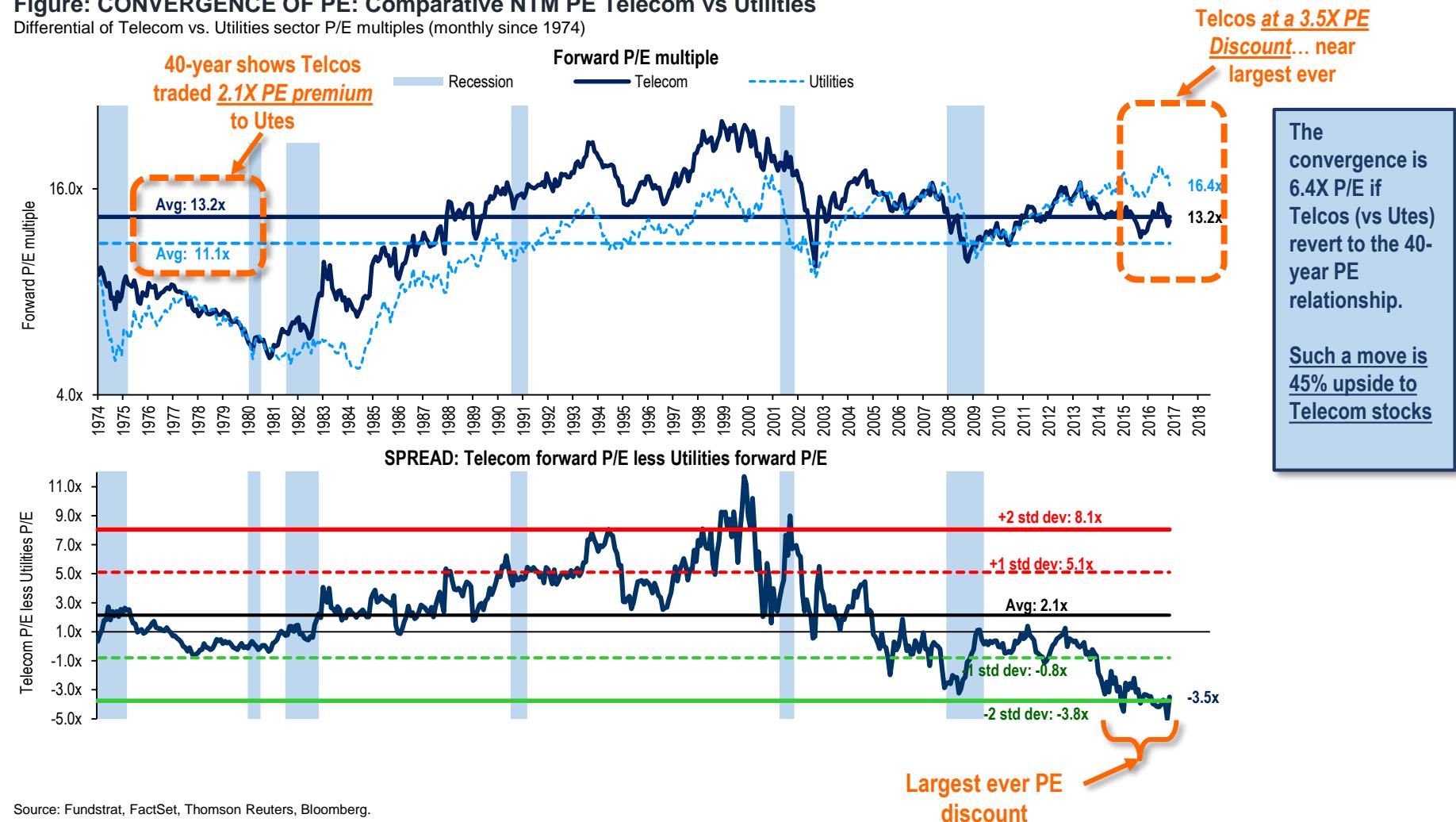
Telcos vs Utilities: Simple as playing PE convergence ~45% upside...

We have highlighted the comparative 40 year PE of Telcos and Utilities. And as shown, we expect to see a convergence of PE

- The convergence we see is a 6.4X P/E rise of Telcos (vs Utilities) and would be a 45% upside move in Telecoms.

Figure: CONVERGENCE OF PE: Comparative NTM PE Telecom vs Utilities

Differential of Telecom vs. Utilities sector P/E multiples (monthly since 1974)



Source: Fundstrat, FactSet, Thomson Reuters, Bloomberg.

Historically, when Telcos cheap vs Utes, outperform 380bp...

Looking back quantitatively, we have compared the forward relative performance of telecom stocks to utilities based on the relative PE.

- As shown, whenever the PE discount of Telecoms is this large, Telecom stocks typically outperform the S&P 500 by 380bp.

Figure: Tiers of Telco vs. Utes P/E multiple differential and subsequent Telco returns

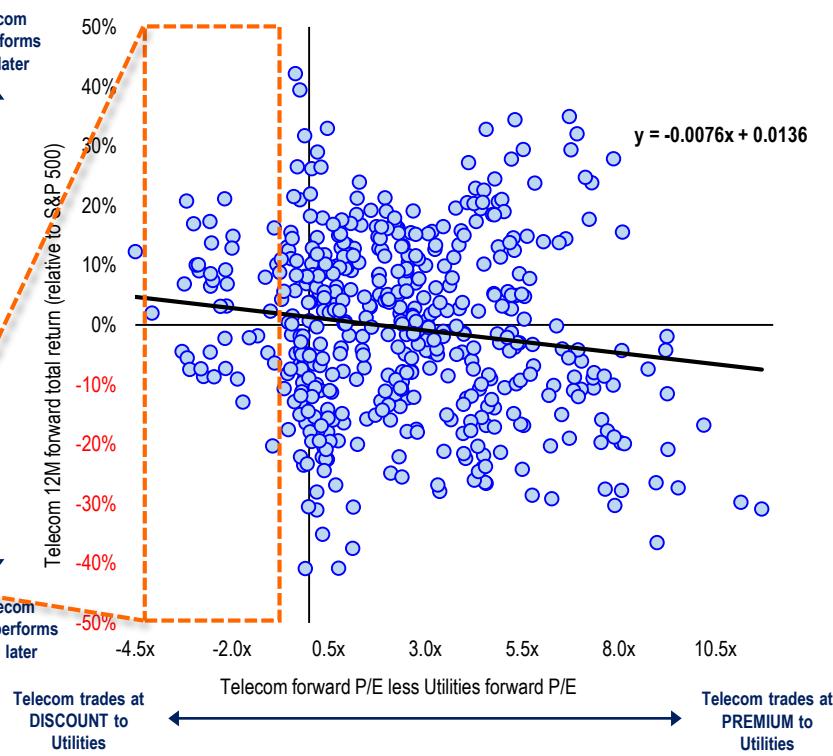
Based on monthly data since 1974

Delta: Telecom P/E less Utilities P/E				Avg P/E multiple			Telecom 12M forward total return (relative to S&P 500)		
Range of P/E delta # std devs	Range of P/E delta	# of instances	% of instances	Telco	Utilities	Delta	Avg total return	Win ratio	
2.0 to 3.3	8.0x to 11.7x	15	3%	23.0x	14.0x	9.0x	-15.9%	7%	
1.0 to 2.0	5.1x to 8.0x	70	14%	18.8x	12.5x	6.2x	-0.7%	40%	
0.0 to 1.0	2.2x to 5.1x	159	31%	13.7x	10.2x	3.5x	-0.2%	49%	
-1.0 to 0.0	-0.7x to 2.2x	212	41%	10.3x	9.7x	0.6x	-0.1%	54%	
CURRENT	-2.3 to -1.0	-4.5x to -0.7x	54	11%	13.1x	15.6x	-2.6x	3.8% 62%	
Total	-2.3 to 3.3	-4.5x to 11.7x	510	100%	13.2x	11.0x	2.2x	-0.4%	50%

Source: Fundstrat, FactSet, Thomson Reuters, Bloomberg.

Figure: Scatter of relationship between Telco less Utes div yield spread and subsequent Telco performance

X-axis = Telco vs. Utilities P/E differential, Y-axis = Telco 12M forward total return (relative to S&P 500)



Source: Fundstrat, FactSet, Thomson Reuters, Bloomberg.

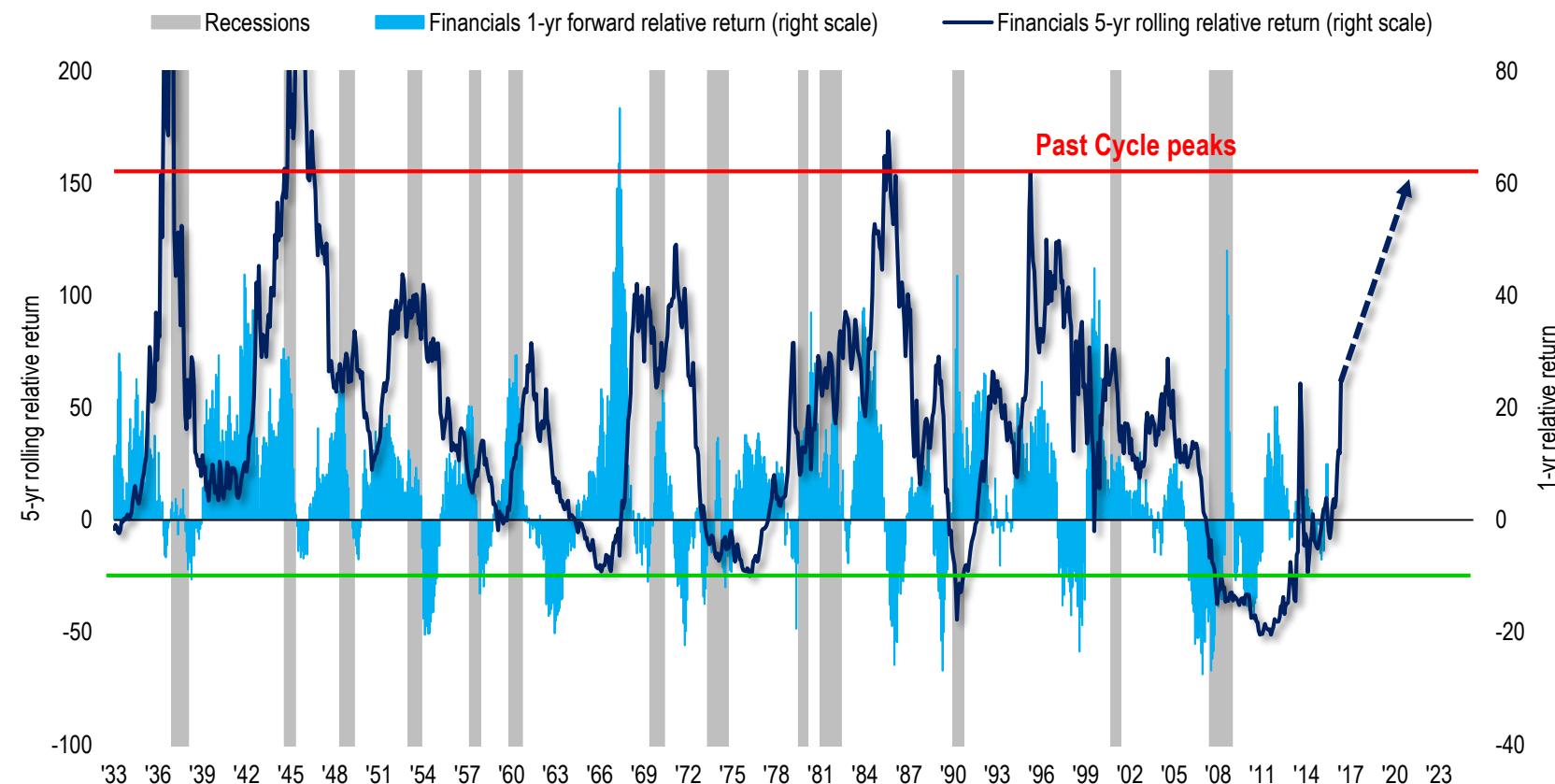
Financials: Reversing worst returns in 80-yrs...

We believe Financials have multiple tailwinds in 2017—granted, we realize this is consensus, but see below.

- **Financials have done so poorly for so long, this is multiple years of outperformance ahead of it.**

Figure: Rolling 5-year returns of Financials

Since 1933



Source: Fundstrat, Thomson Reuters.

Financials: Upside to ROE and valuations

There are multiple fundamental drivers for banks to see a recovery in ROE, and therefore EPS—hence, supporting a multi-year rally in Financials.

- Key levers include: higher rates (NIM), de-regulation (reducing regulatory burden), credit expansion (inv recovery)—hence, multiple ways for ROE to rise from depressed levels today.

Figure: Financials upside to ROE

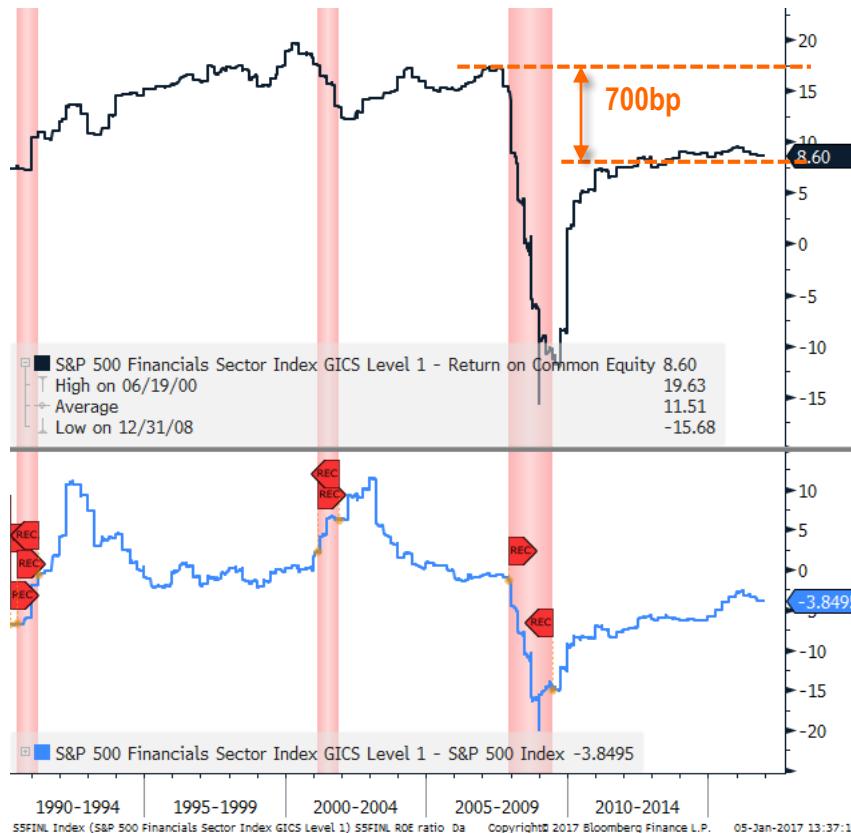


Figure: Financials have a lot of scope to re-rate



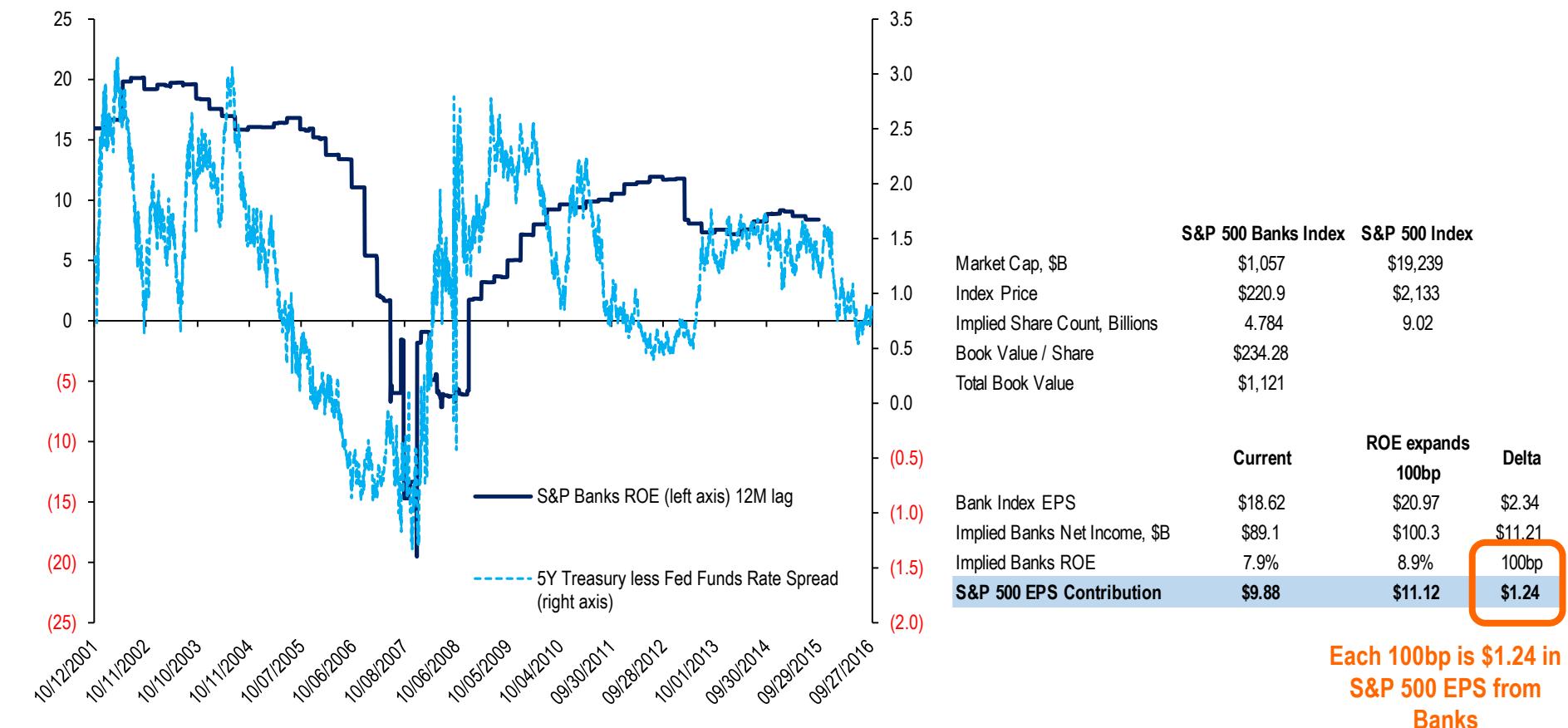
Source: Fundstrat, Thomson Reuters.

Financials: As rates normalize, expect at least 100bp Banks ROE lift...

Another driver of incremental profit is the normalization of rates and the resulting lift to bank profits (via net interest margin and hence ROE).

- As shown below, Bank ROE is affected by relatively low interest rates—not entirely surprising. And if rates increase, we expect banks to naturally benefit from higher net interest margins (NIM). Such a recovery in NIM, in turn, boosts, ROE. Each 100bp rise in ROE (8% vs 20% a decade ago) is about \$1.24 in S&P 500 EPS.

Figure: S&P 500 Banks index ROE lags the spread between the US 5 year Treasury and Effective Fed Funds Rate...



Source: Fundstrat, Thomson Reuters.

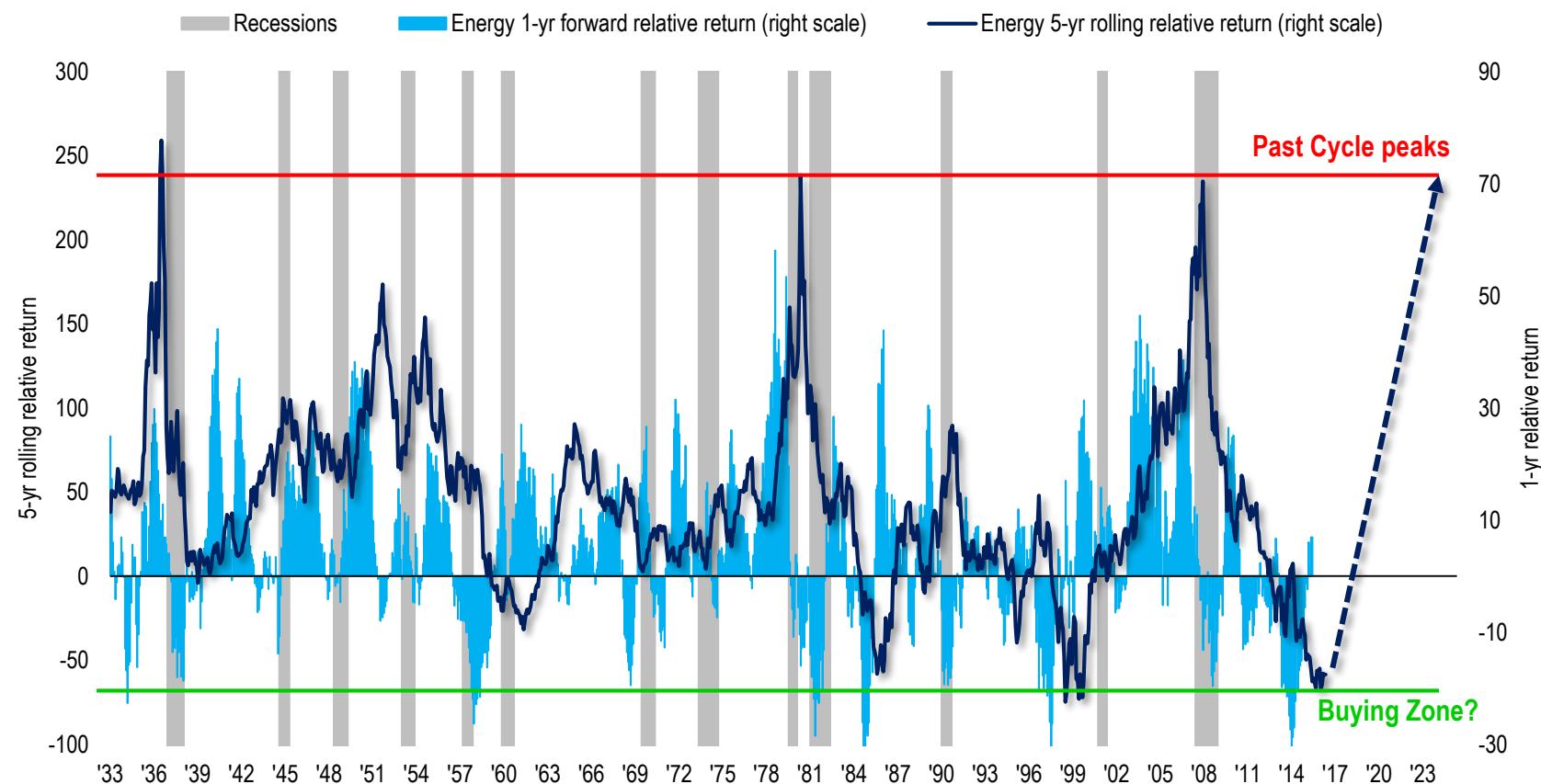
Long Energy: Buying at the absolute lows...

As shown below, Energy is emerging from essentially its worst ever returns in 80 years.

- Energy is highly levered to a recovery in oil—no surprise—and resulting earnings power is impressive

Figure: Rolling 5-year returns of Energy

Since 1933



Source: Fundstrat, Thomson Reuters.

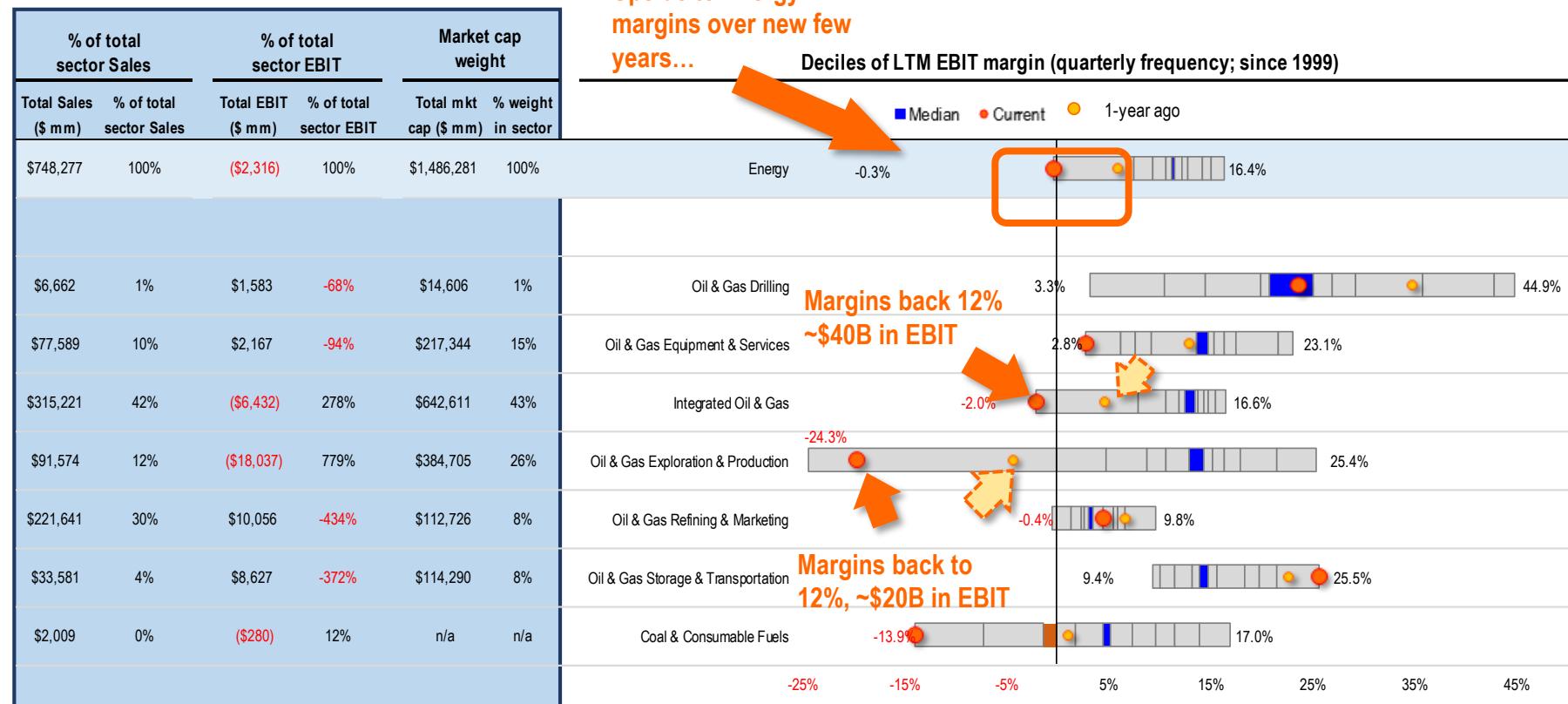
Energy margins are ZERO, recovery adds another \$7 in 2017

Another big lever to pull is the normalization of profit margins for Energy companies. As shown below, the profit margins of Integrateds and E&Ps are depressed due to the rapid decline in oil prices—look how swiftly margins fell over the past 12 months.

- A normalization of margins in 2017 for Integrateds and E&Ps could add \$60B in EBIT over next 12 months and \$5-\$8 per S&P 500 share, depending on the magnitude of NOLs.

Figure: Deciles of Energy Sector EBIT margins

Since 1999



Source: Fundstrat, Bloomberg.

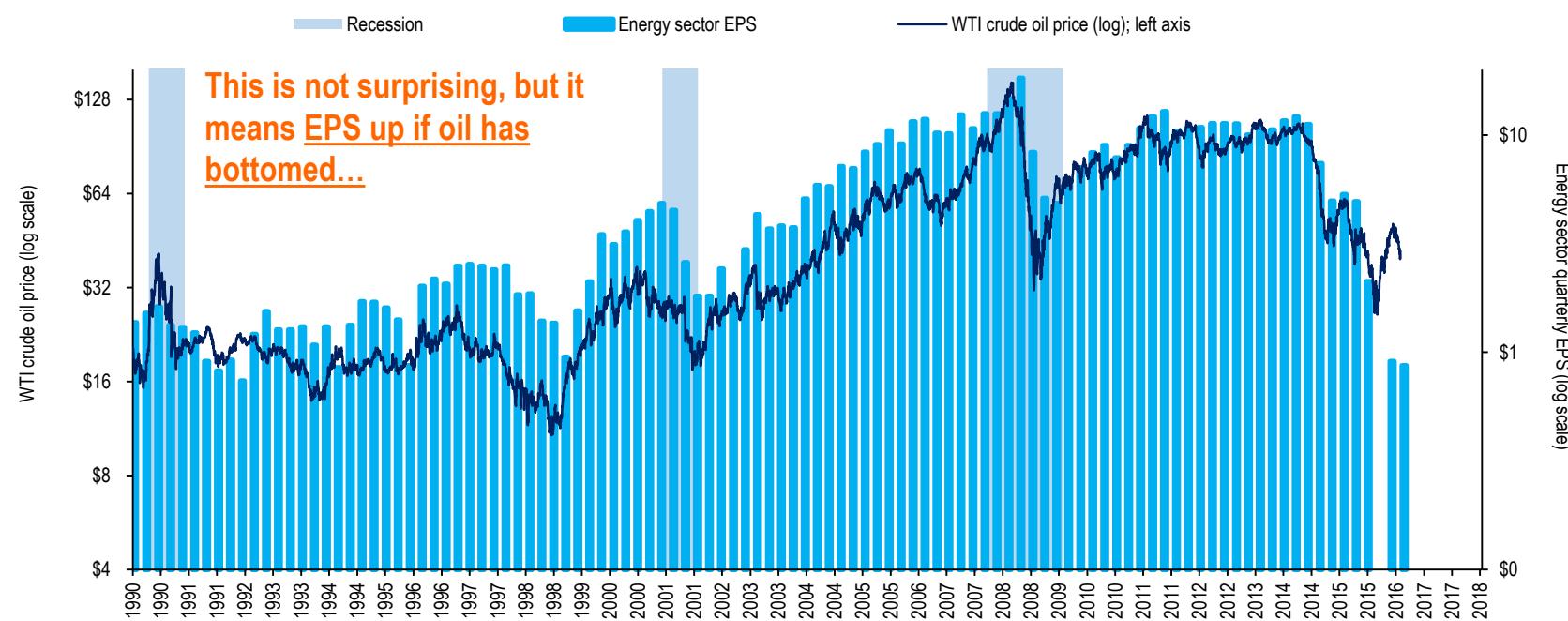
For past 25 years, oil and Energy EPS move in sync...

Apologies for stating the obvious, but oil is the primary driver of Energy earnings as shown below:

- There is simply no way for Energy companies to generate a higher level of EPS at low oil prices and it is pretty hard for them to lose money when oil prices are high.
- This relationship is evident looking at the chart below—for the past 25 years, one could basically predict the Energy Sector EPS just by plotting the price of oil.

Figure: Energy EPS is all about Oil...

WTI crude oil price (left axis) and S&P 500 Energy sector quarterly EPS (right axis) since 1990



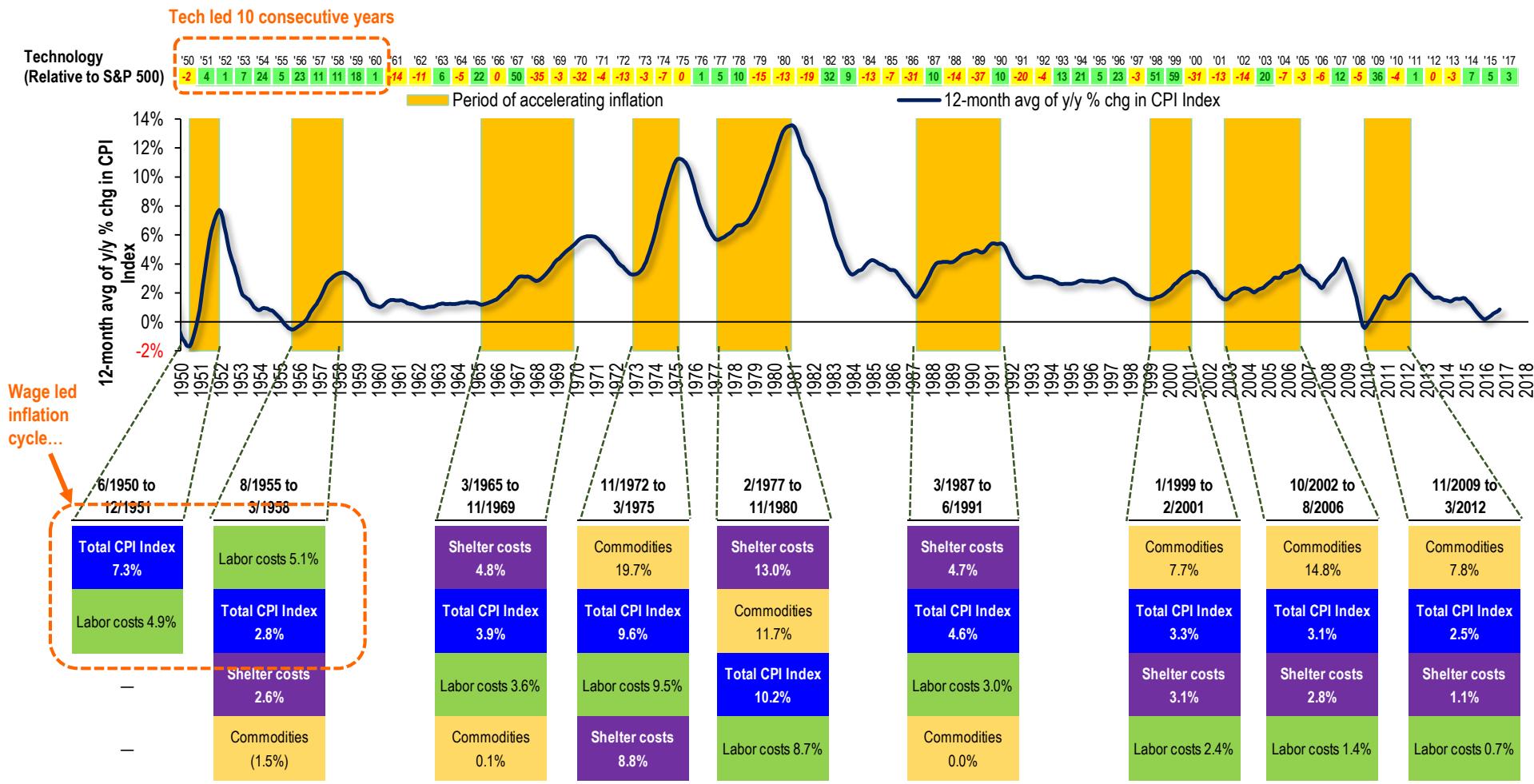
Source: Fundstrat, Bloomberg, FactSet.

TECHNOLOGY: In the '50s–Technology stocks led 10 consecutive years

As shown below, technology stocks outperformed during the 1950s, which is one of the few inflation cycles led by wages and labor.

- In other words, if the inflation cycle plays out like we suspect, Technology stocks, particularly “Industrial technology” will lead for the next few years.

Figure: CPI since 1950



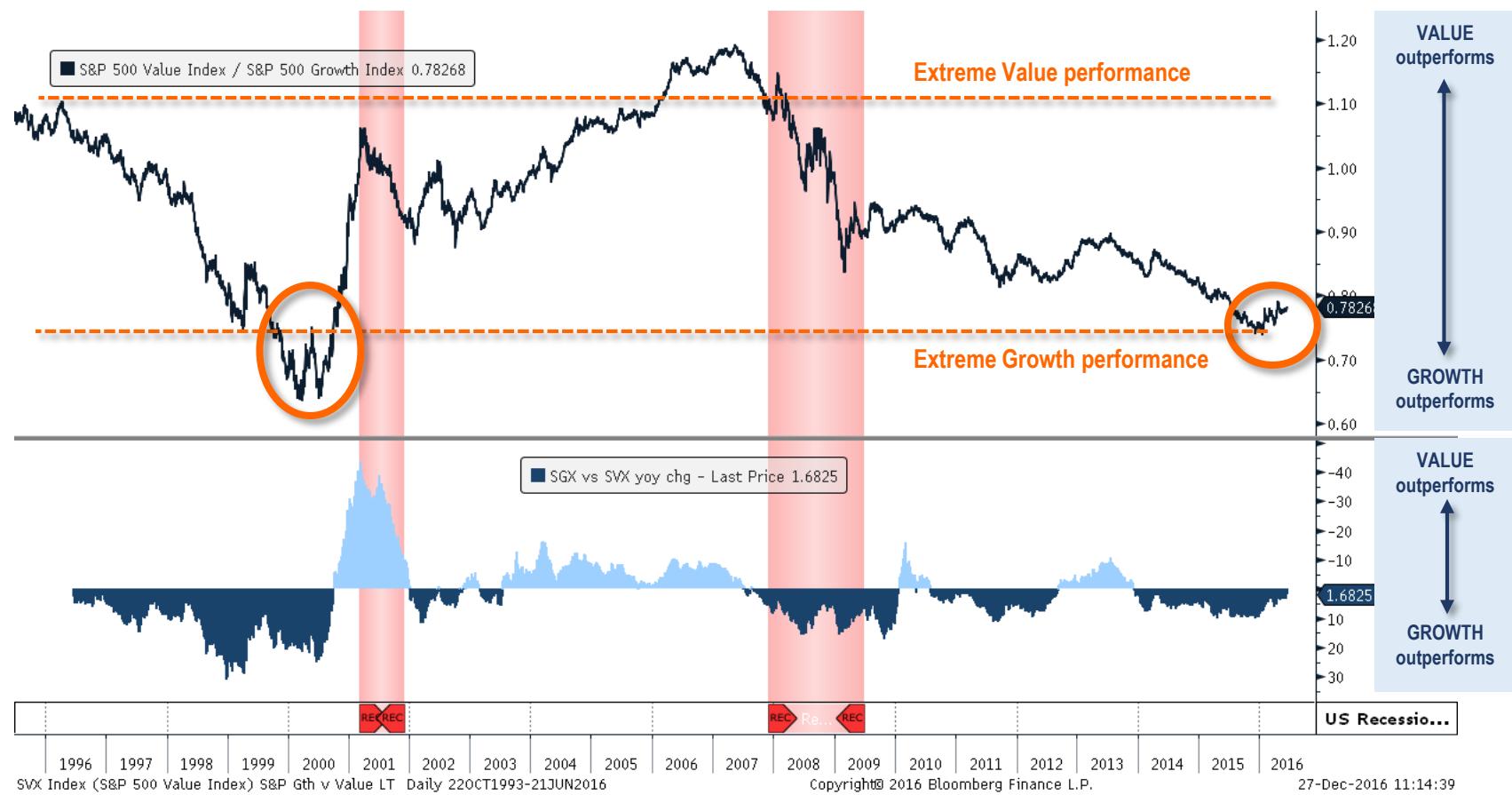
VALUE: inflection after weakness stretched to 20-year lows...

Taking a step back, the massive outperformance of Growth over Value has taken us to 20-year extremes as shown below:

- As shown, we are now back to a price ratio last seen in the late-1990s, right before **Value** began its decade-long outperformance.
Another reason to be bullish on Value.

Figure: Comparative Price Ratio: Value versus Growth

Since 1996



Source: Fundstrat, Bloomberg.

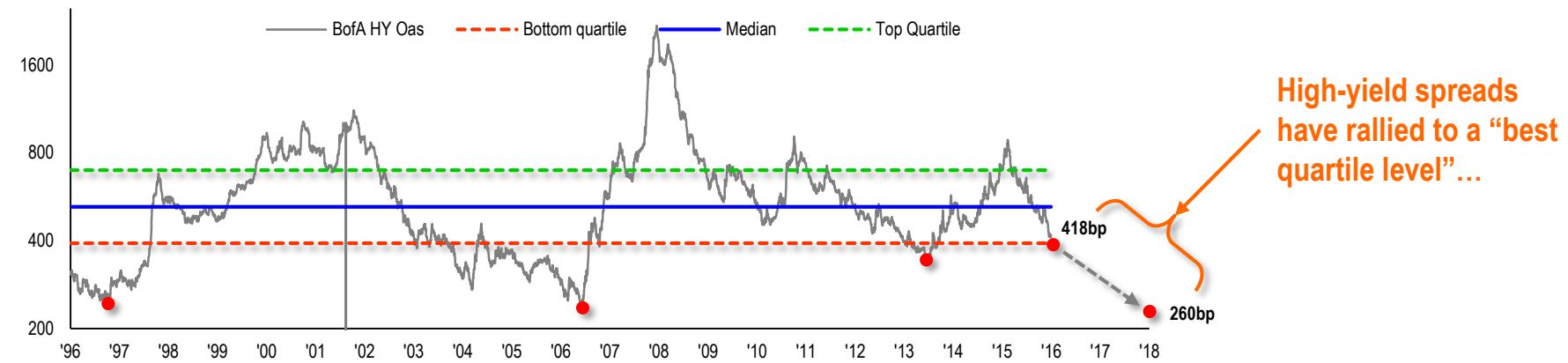
More upside in a “quality spread” rally...

As shown below, we see greater scope for “quality spreads” (CCC less BB) to rally relative to high-yield overall.

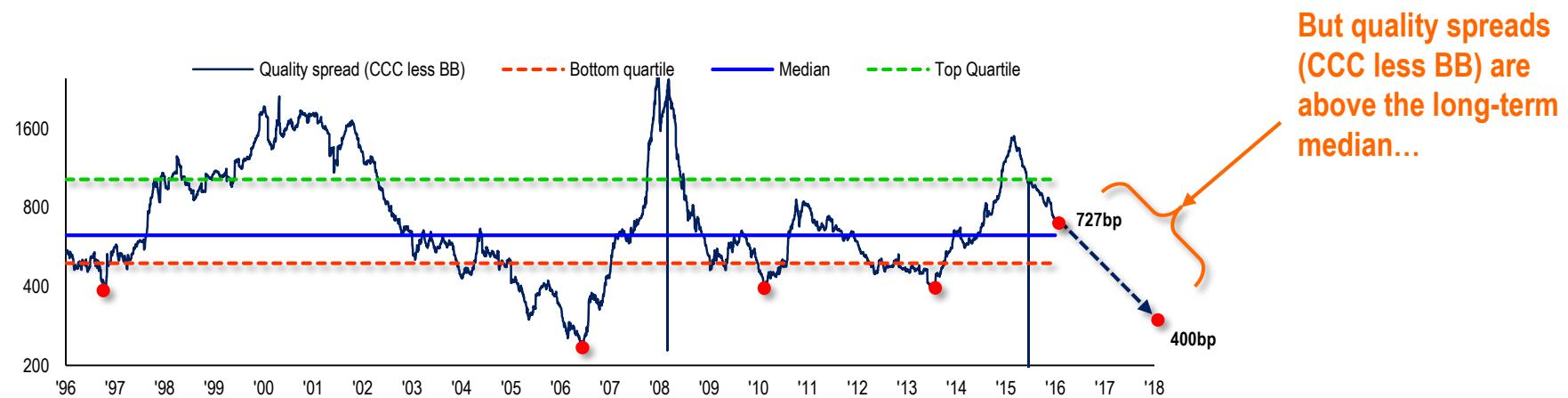
- Quality spreads at 727bp are still above the long-term median (629bp) and well above a top quartile reading—yet, we are already at top quartile for high-yield spreads.

Figure: BofA High-yield spreads (OAS) and Quality Spreads (CCC less BB)

Since 1996



High-yield spreads have rallied to a “best quartile level”...



But quality spreads (CCC less BB) are above the long-term median...

Source: Fundstrat, Bloomberg.

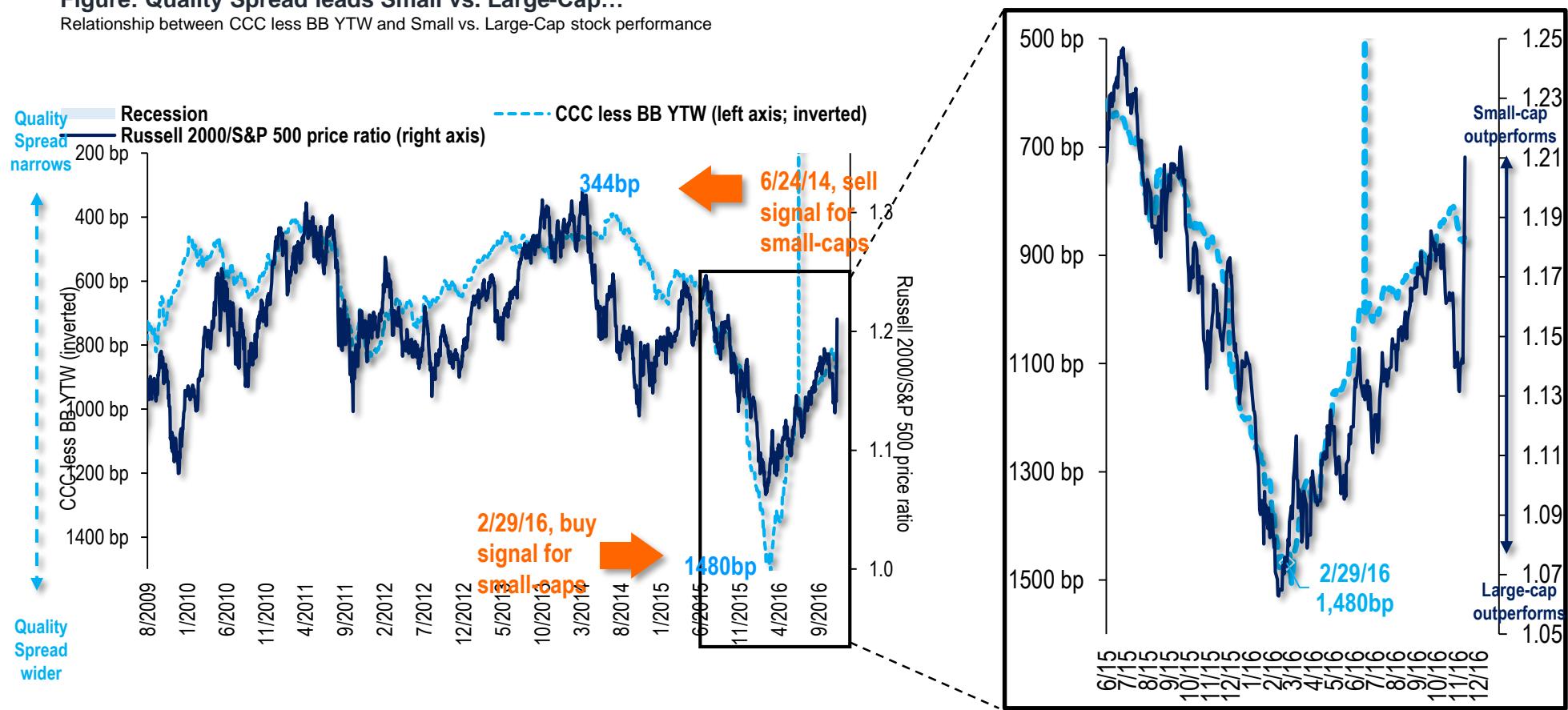
Buy Small-caps: Quality spread rally (BB vs CCC) argues this

As shown below, historically, small-caps and quality spreads tend to move together. Not surprising given CCC relative value is a “risk premia” measure and argues for small-caps to outperform as well.

- Given that we expect the quality spread to continue to rally, we think small-caps will continue to outperform from here. This is in addition to the ISM exports argument.

Figure: Quality Spread leads Small vs. Large-Cap...

Relationship between CCC less BB YTW and Small vs. Large-Cap stock performance

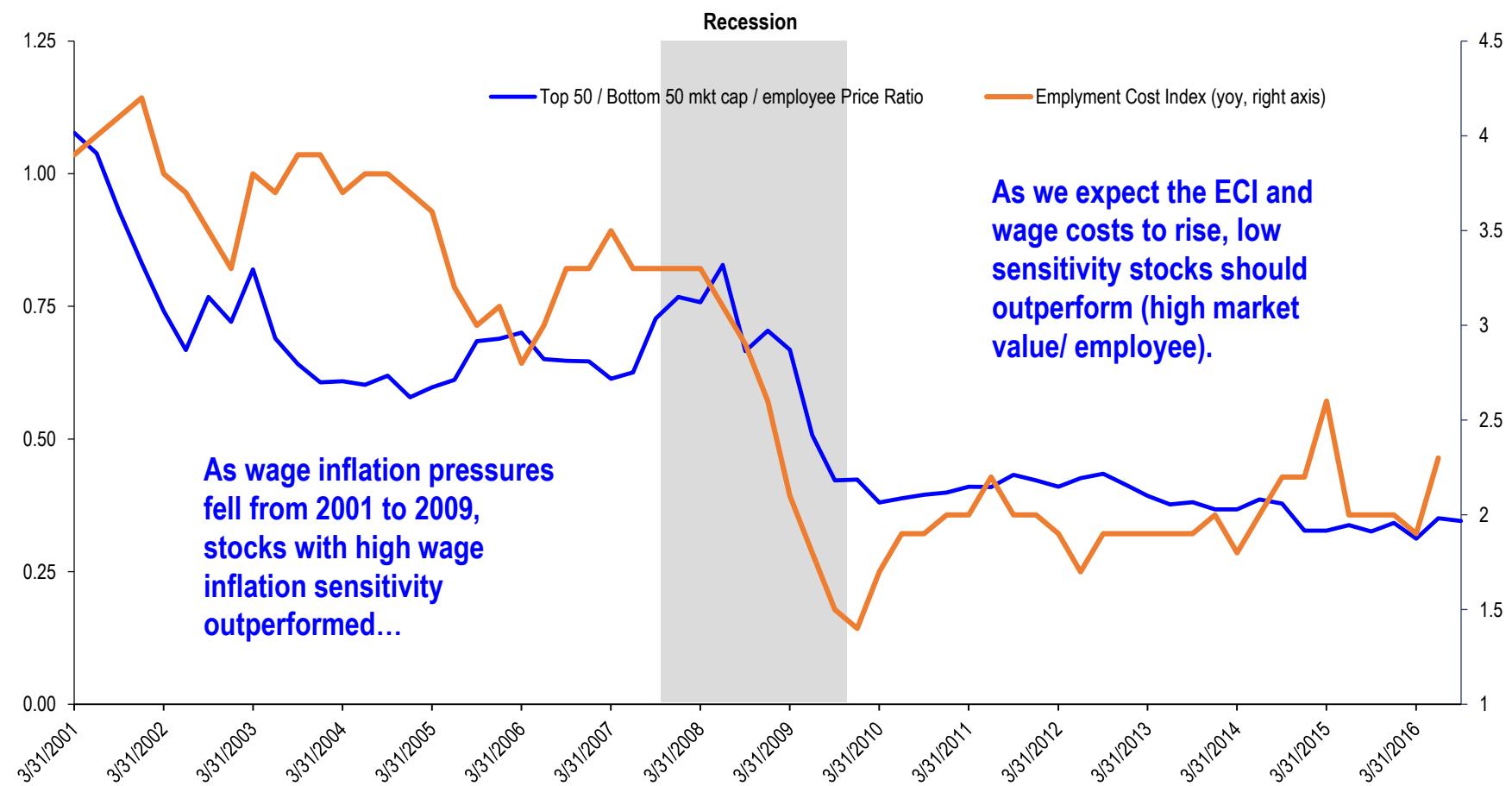


Last 16 years, these stocks track labor costs closely...

We have plotted the employment cost index and the relative price performance of wage sensitive stocks.

- As shown below, as employment cost rises, low wage sensitivity stocks outperform high wage sensitivity stocks.

Figure: Employment Cost Index explains moves in relative performance of high market cap / employee vs. low market cap / employee stocks
Since 2001. Index of Top 50 and Bottom 50 is rebalanced every quarter.



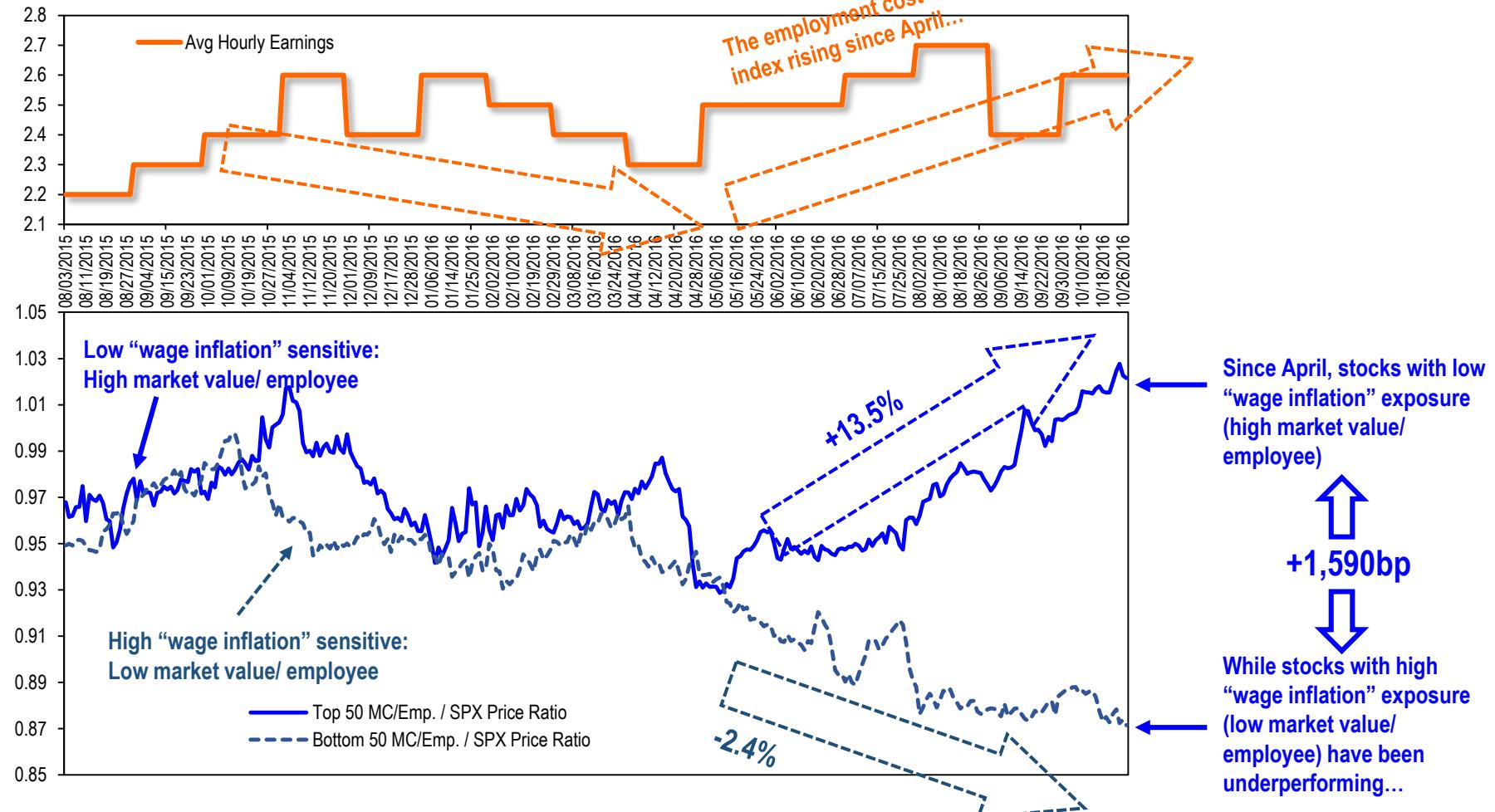
Source: Fundstrat, Bloomberg, Factset

Stocks with low “wage inflation” exposure outperforming

Since April, we have seen a bifurcation of performance between stocks with low “wage inflation” exposure (high market value/employee) and high “wage inflation” stocks (low market value/employee)

Figure: Average hourly earnings (change) and comparative price performance of wage inflation sensitive stocks

Since August 2015



Technology and Energy tend to be least sensitive... ...Consumer Discretionary most sensitive...

- The least sensitive (highest market value per employee) are companies like Internet (\$9mm per employee), E&Ps (\$7mm), etc.
- The most sensitive are Food retail and other types of retailers.

Figure: Top and Bottom Wage sensitivities by Industries

Rank	Industry	# of Companies	Market Cap, \$M	Number of Employees	Market Value / Employee ('000s)	Relative Perf, YTD	Rank	Industry	# of Companies	Market Cap, \$M	Number of Employees	Market Value / Employee ('000s)	Relative Perf, YTD	
	S&P 500	500	\$20,284,076	24,319,620	\$834.1	1.3%		119	Food Retail	2	\$40,856	518000	\$79	(3.7%)
1	Internet Software & Services	6	\$995,381	103608	\$9,607	2.8%	118	Aluminum	1	\$5,605	60000	\$93	7.8%	
2	Biotechnology	8	\$564,466	77395	\$7,293	4.1%	117	Department Stores	3	\$24,744	262400	\$94	(12.6%)	
3	Oil & Gas Exploration & Produc	18	\$384,705	60957	\$6,311	0.3%	116	Homefurnishing Retail	1	\$6,187	62000	\$100	(0.1%)	
4	Integrated Oil & Gas	3	\$642,611	146100	\$4,398	(2.4%)	115	Computer & Electronics Retail	1	\$13,382	125000	\$107	(1.4%)	
5	Oil & Gas Storage & Transporta	4	\$114,290	26232	\$4,357	1.7%	114	Hypermarkets & Super Centers	2	\$284,252	2426000	\$117	(0.4%)	
6	Tobacco	3	\$352,546	94600	\$3,727	(1.8%)	113	Tires & Rubber	1	\$8,221	66000	\$125	0.7%	
7	Distillers & Vintners	2	\$46,481	13400	\$3,469	(3.1%)	112	Household Appliances	1	\$13,969	97000	\$144	1.0%	
8	Home Entertainment Software	2	\$52,024	15800	\$3,293	1.3%	111	General Merchandise Stores	3	\$79,772	509700	\$157	(0.6%)	
9	Financial Exchanges & Data	5	\$132,328	42303	\$3,128	0.8%	110	Health Care Facilities	2	\$39,316	248600	\$158	1.7%	
10	Commodity Chemicals	1	\$36,139	13000	\$2,780	2.0%	109	Auto Parts & Equipment	2	\$27,537	169000	\$163	2.0%	
11	Application Software	5	\$164,264	60535	\$2,714	1.7%	108	Office Services & Supplies	1	\$2,967	14800	\$200	3.8%	
12	Systems Software	5	\$685,141	281062	\$2,438	1.2%	107	Construction & Engineering	3	\$19,835	95495	\$208	0.3%	
13	Brewers	1	\$21,398	9100	\$2,351	1.1%	106	Advertising	2	\$29,235	122300	\$239	(2.0%)	
14	Data Processing & Outsourced S	11	\$517,697	221095	\$2,342	1.9%	105	Apparel Retail	6	\$115,250	479304	\$240	(1.8%)	
15	Semiconductor Equipment	3	\$64,252	28680	\$2,240	(1.2%)	104	Building Products	4	\$64,698	264800	\$244	1.1%	
16	Pharmaceuticals	11	\$1,015,035	458681	\$2,213	2.3%	103	Restaurants	5	\$225,262	883330	\$255	(0.6%)	
17	Investment Banking & Brokerage	4	\$246,049	111739	\$2,202	1.9%	102	Automobile Manufacturers	2	\$106,215	414000	\$257	3.5%	
18	Construction Materials	2	\$31,238	14486	\$2,156	0.7%	101	Trucking	2	\$14,935	54662	\$273	(0.6%)	
19	Semiconductors	13	\$578,629	273201	\$2,118	(1.9%)	100	IT Consulting & Other Services	5	\$278,822	1012757	\$275	0.0%	
20	Specialized Consumer Services	1	\$4,907	2400	\$2,044	1.7%	99	Hotels, Resorts & Cruise Lines	4	\$97,044	349500	\$278	0.1%	
21	Water Utilities	1	\$12,982	6700	\$1,938	(0.6%)	98	Air Freight & Logistics	4	\$170,724	587556	\$291	(0.7%)	
22	Internet & Direct Marketing Re	5	\$525,985	271538	\$1,937	2.7%	97	Publishing	1	\$6,984	24000	\$291	2.5%	
23	Household Products	5	\$355,994	198300	\$1,795	0.4%	96	Electronic Manufacturing Servi	1	\$24,106	75000	\$321	(3.4%)	
24	Multi-Utilities	11	\$207,070	115336	\$1,795	(0.9%)	95	Distributors	2	\$23,991	70700	\$339	0.2%	
25	Fertilizers & Agricultural Che	4	\$72,469	41800	\$1,734	2.0%								

Source: Fundstrat, Bloomberg, Factset

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