

xMap UAE market data

<https://xmap.ai/>

The logo for XMAP, featuring the word "XMAP" in a bold, white, sans-serif font. The letter "X" is stylized with a light blue triangle at its base. The letter "A" is stylized with a light blue swoosh that curves under the letter.

Our Team – from Japan / Egypt / Everywhere ..



Batran
CEO



Yushi
Laeed Business consultant



Islam
Tech lead



Abdo
Data Scientist



Saito
Japan Country
Manager



Hani
Data Scientist



Our team worked at



東京大学
THE UNIVERSITY OF TOKYO

And more ...



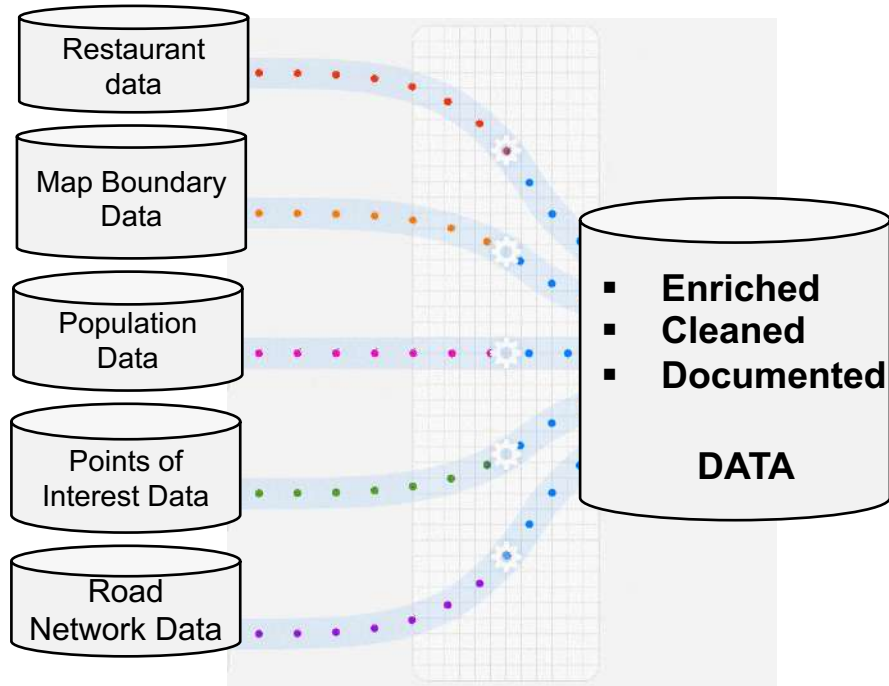
We collect, clean, aggregate data

Input Data

Data Pipeline and Algorithms

Ingestion

Data delivery



Data files



API



Dashboard



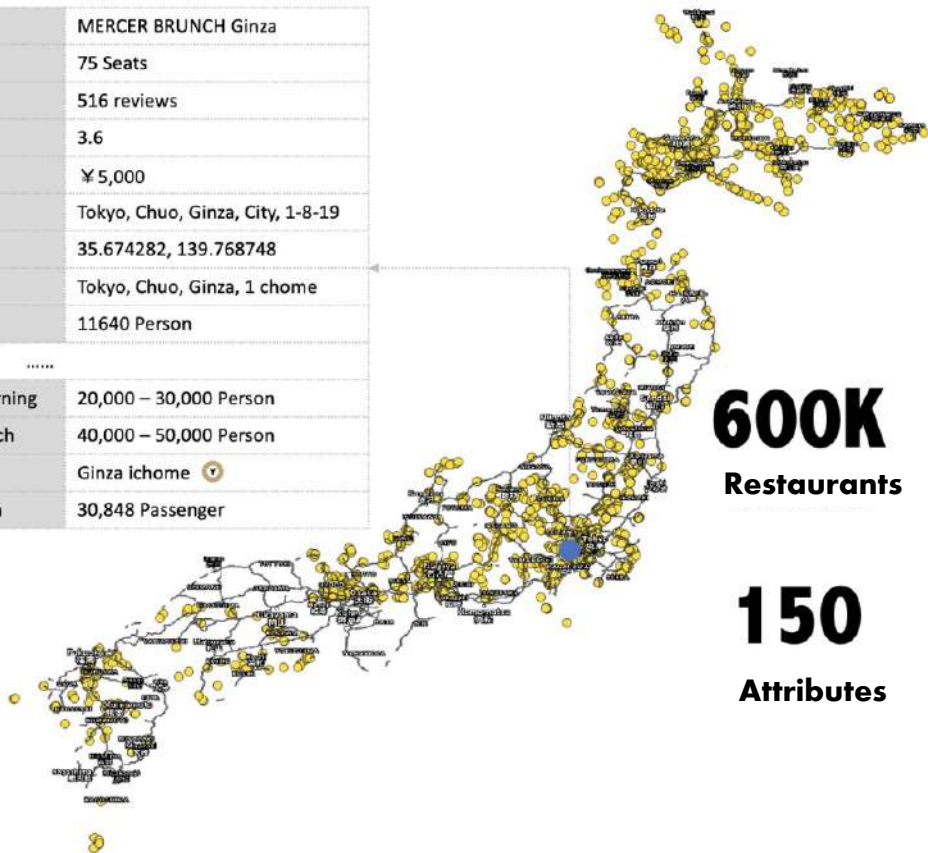
| Japan Data

<https://xmap.ai/>

XMAP

Data we have over 600k restaurants information cross Japan

Name	MERCER BRUNCH Ginza
Number of seats	75 Seats
Number of reviews	516 reviews
Resturant score	3.6
Average meal price	¥ 5,000
Address	Tokyo, Chuo, Ginza, City, 1-8-19
Latitude, longitude	35.674282, 139.768748
Prefecture, city, chome	Tokyo, Chuo, Ginza, 1 chome
population within 1km	11640 Person
.....	
Area foot traffic on weekday morning	20,000 – 30,000 Person
Area foot traffic on weekend lunch	40,000 – 50,000 Person
Nearest station	Ginza ichome 📍
Daily traffic in the nearest station	30,848 Passenger



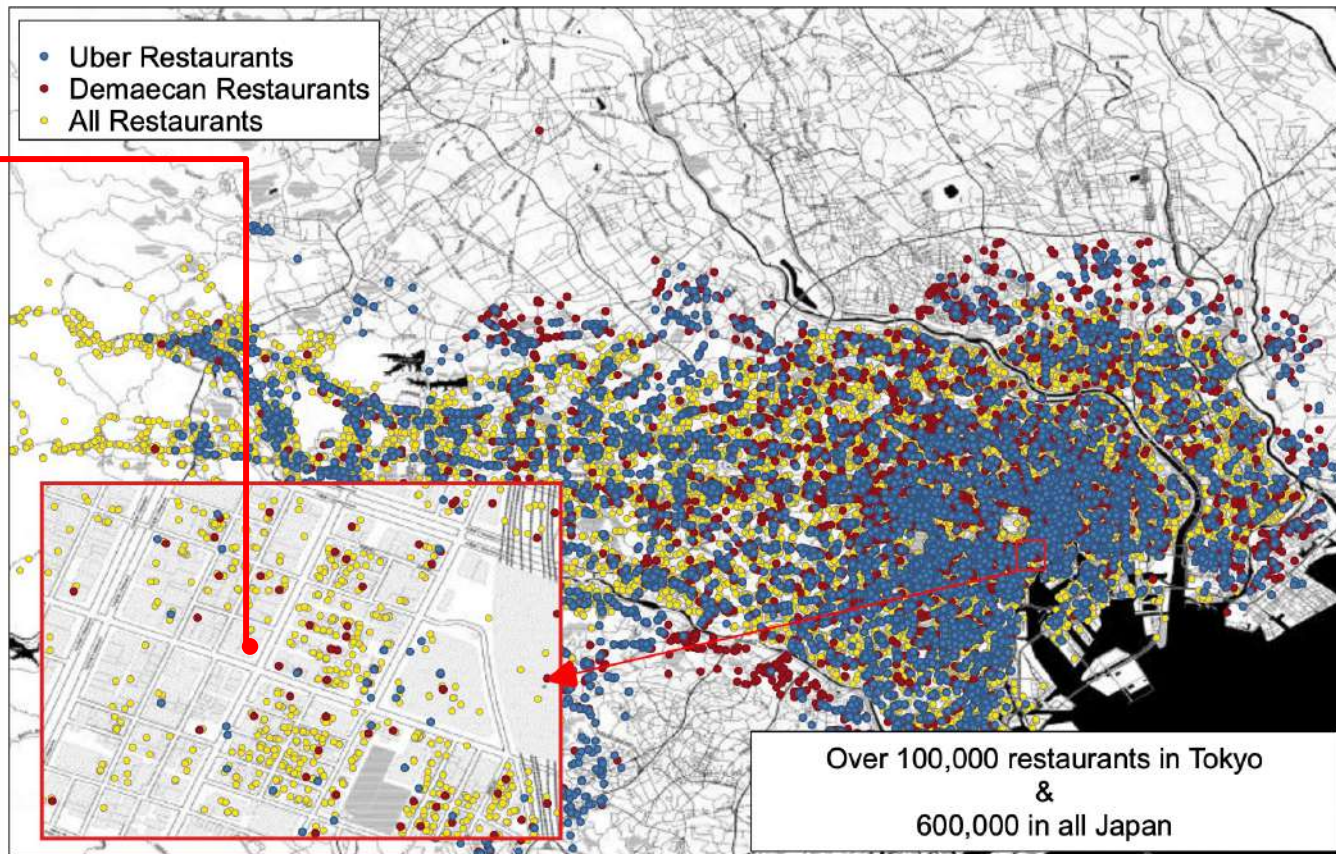
600K
Restaurants

150
Attributes

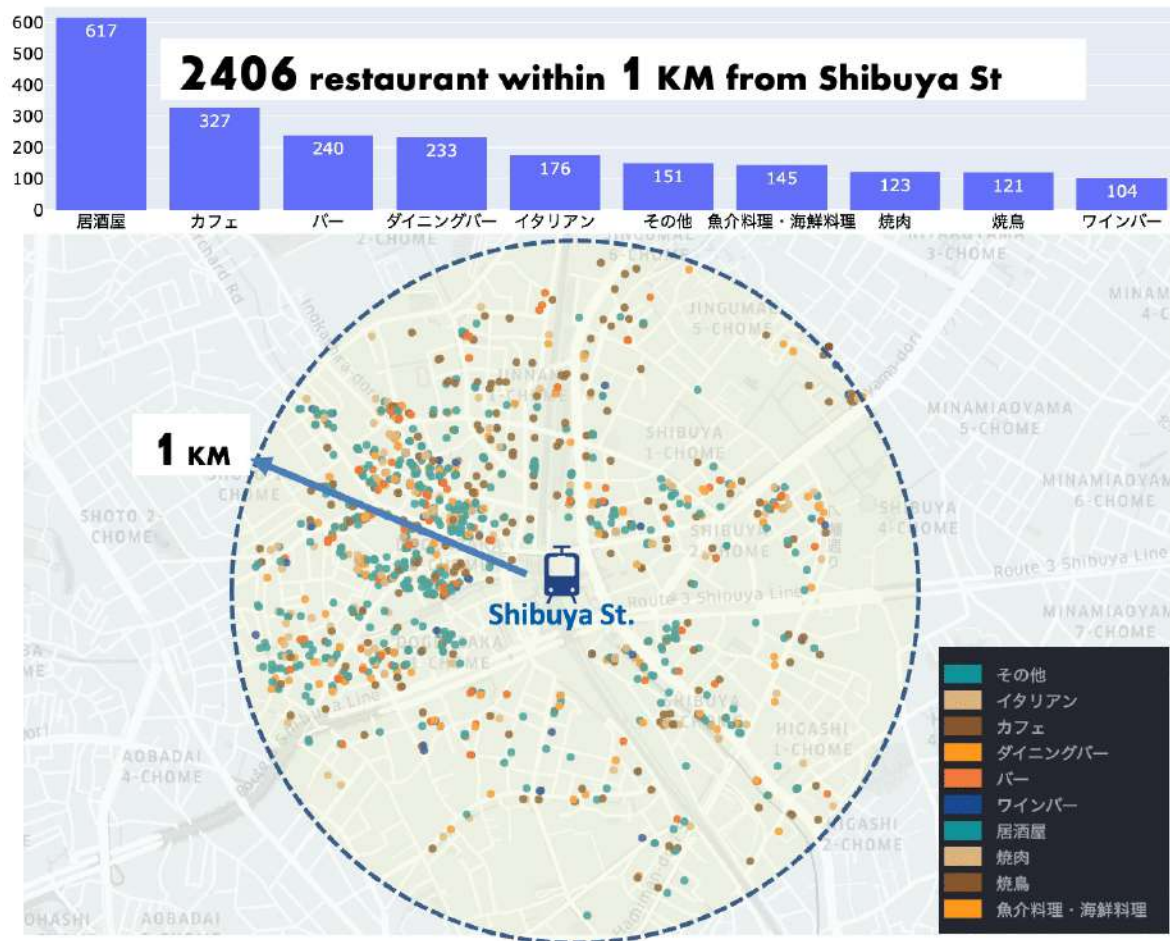
We collect online menu items

Menu Items		
Name	Price	Image
フライドポテト	270	URL
牛肉コロッケ	380	URL
辛いからあげ3個	600	URL
もも肉からあげ3個	830	URL
烏龍茶	300	URL

Restaurants in Tokyo



We are #1 most enriched restaurants dataset in Japan.



UAE Data / Usecases

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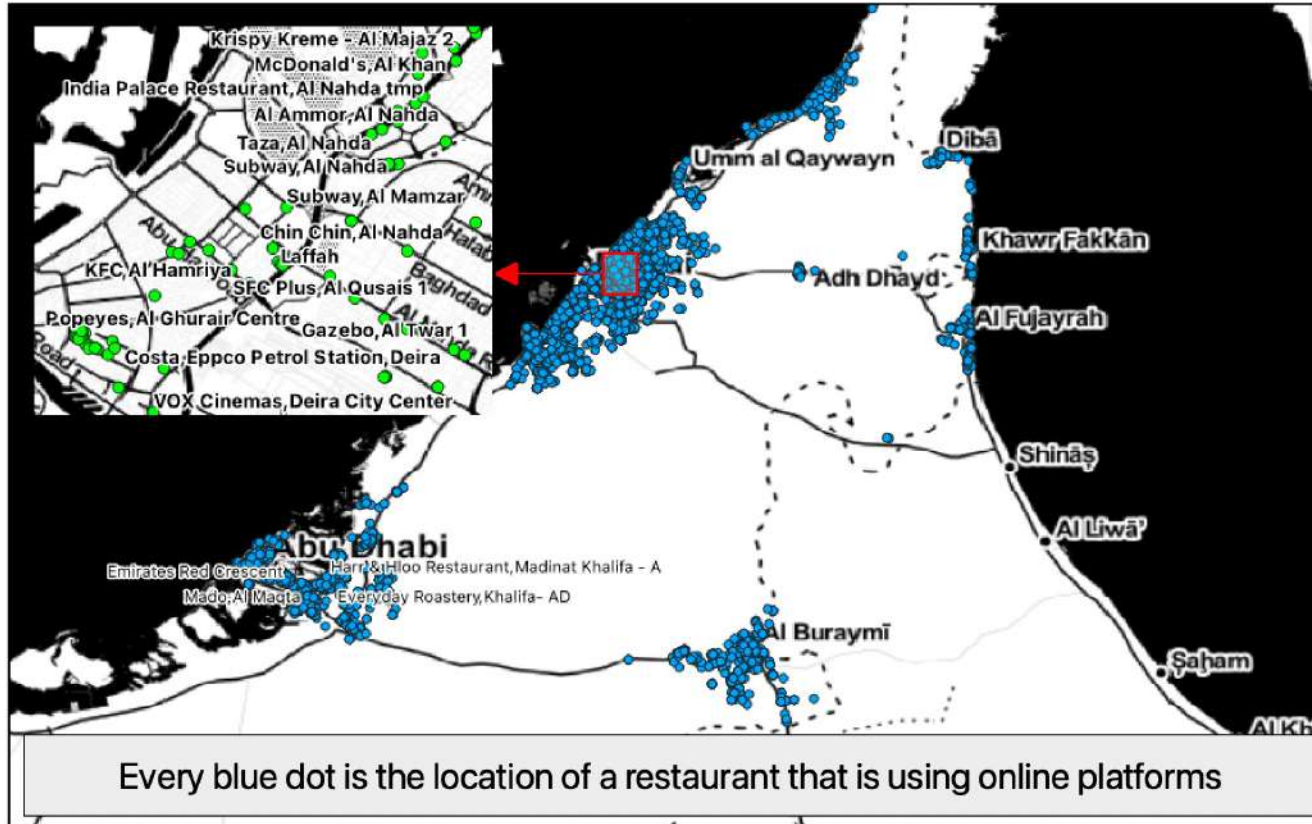
Our rich data expand cross categories

Dubai Facilities Data



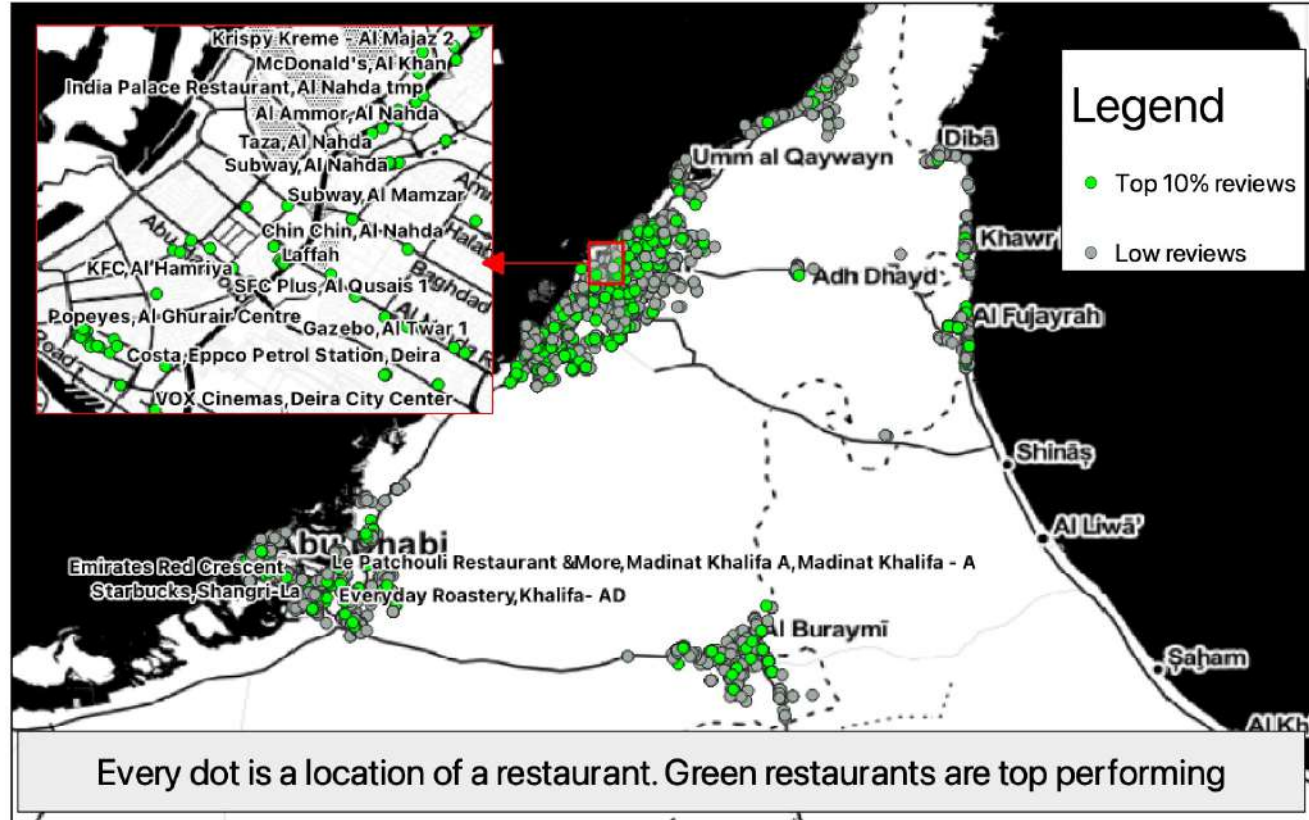
We have a full spectrum of online information about restaurants

Restaurants with online presence on delivery platforms



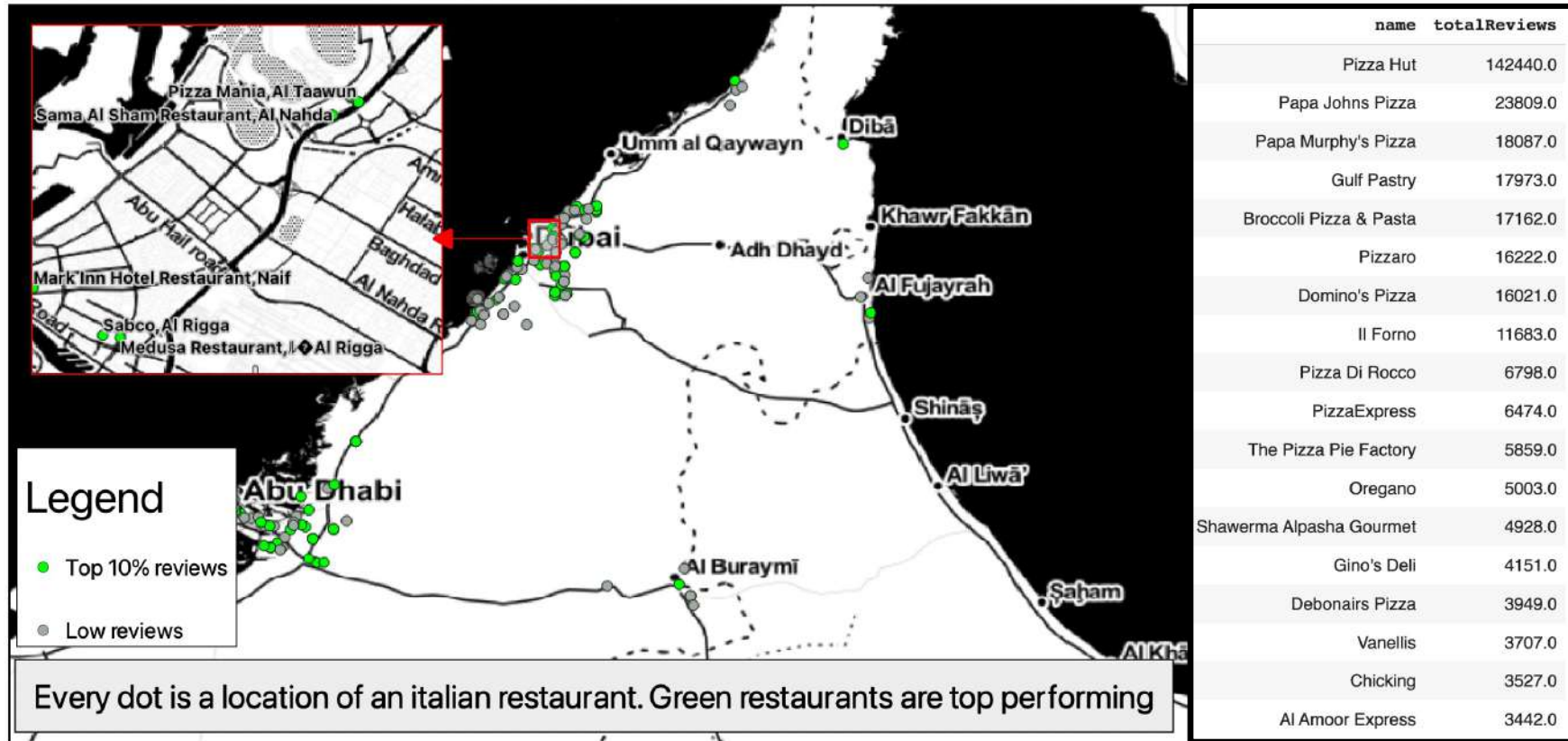
Using reviews, we estimate and track top performing facilities

Top 10% reviewed restaurants on online platforms



Restaurant categories popularity tracking

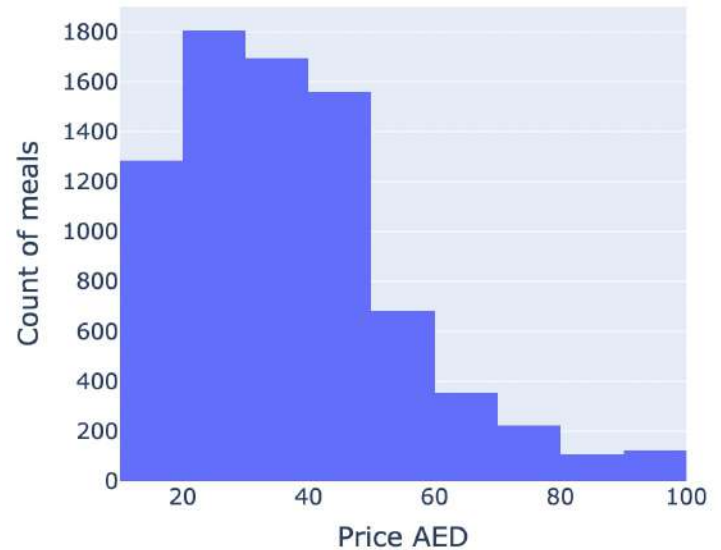
Top 10% reviewed Italian restaurants on online platforms



Price Analytics for specific menu item



	name	price
	Chicken Tikka Biryani	38.0
	Hydrabadi Chicken Biryani With Bone	36.0
	Lamb Kabab Biryani	45.0
	Tandori Chicken Biryani	38.0
	Hydrabadi Chicken Biryani Meals For ...	75.0

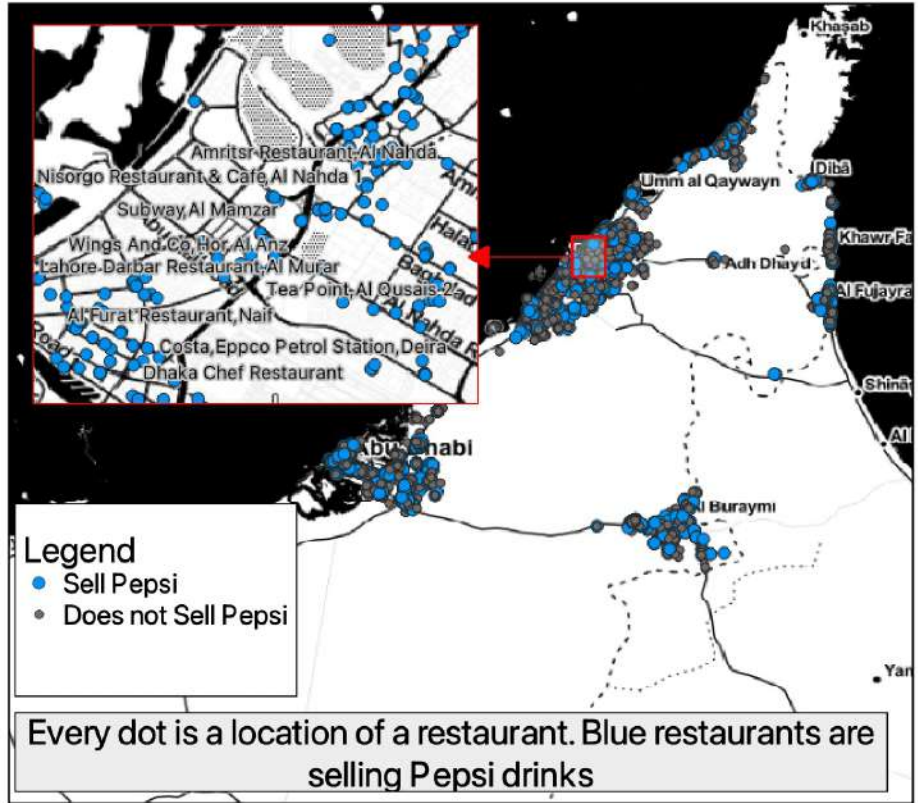


Tracking where products are sold – and by how much



name	price
Large Family Mix Grill With Pepsi	251.00
Medium Mix Grilled Family With Pepsi	187.50
Chicken Madhbi Combo With Pepsi	126.00
Chicken And Fish Combo With Pepsi	124.00
Chicken Madhbi Combo With Pepsi	115.00
...	...
Pepsi	3.15
Pepsi Diet	3.15
Pepsi	3.15
Pepsi	3.15
Pepsi	3.10

We use AI to find which restaurant sell Pepsi Drinks



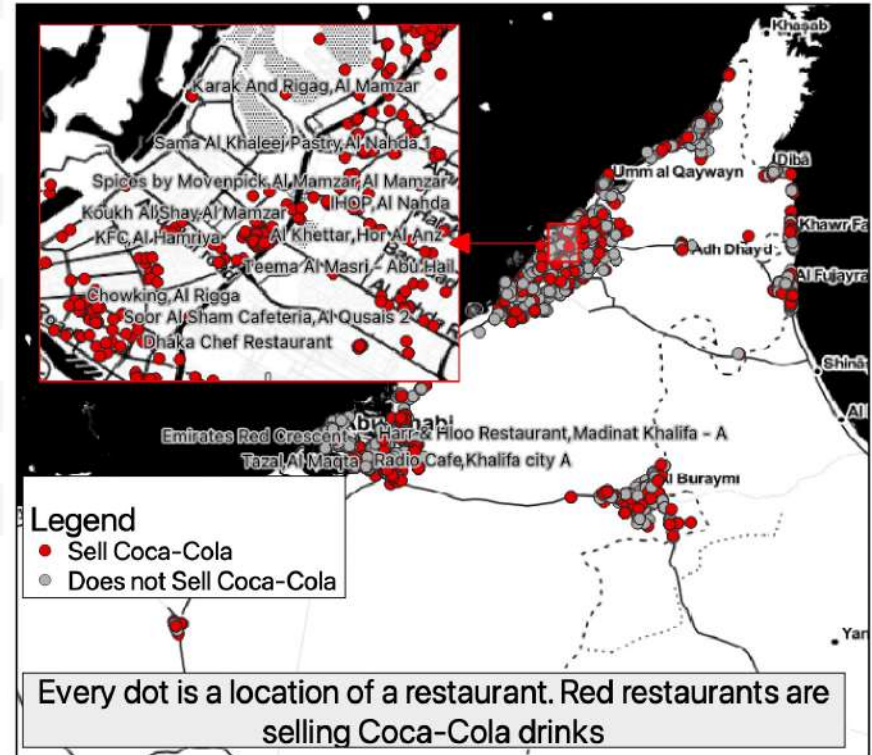
Tracking where products are sold – and by how much



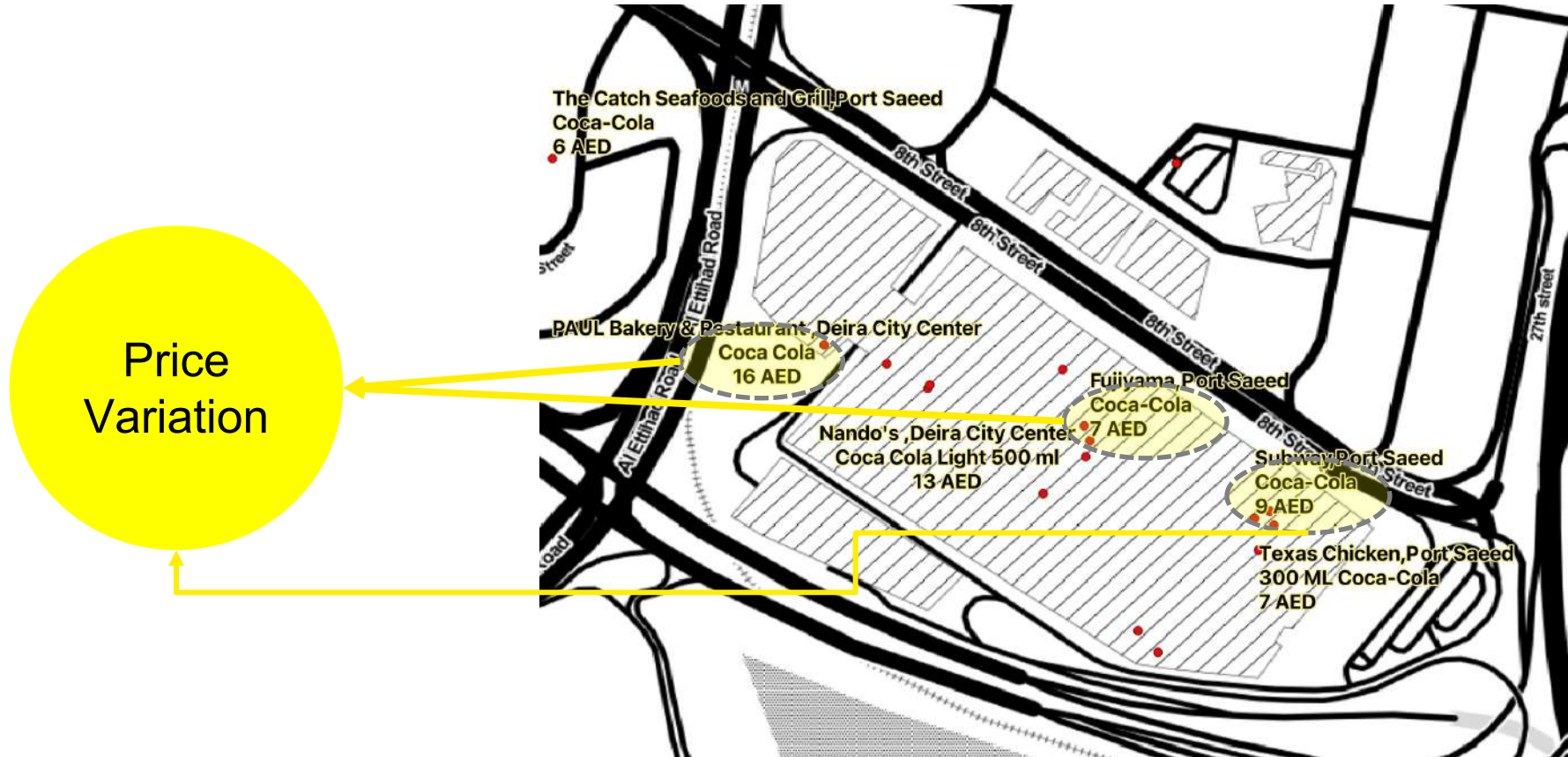
	name	price
	Stuffed Signature Burger Fries With Coca-Cola	30.00
	Calpis With Coca-Cola Zero	30.00
	Beef Mushroom Burger Fries With Coca-Cola	28.00
	American Cheetos Fries With Coca-Cola	26.00
	Cheddar Cheese Fries With Coca-Cola	25.00

	Coca-Cola	3.15
	Coca-Cola 330 MI	3.15
	Coca-Cola	3.15
	Coca-Cola	3.15
	Coca-Cola	3.15

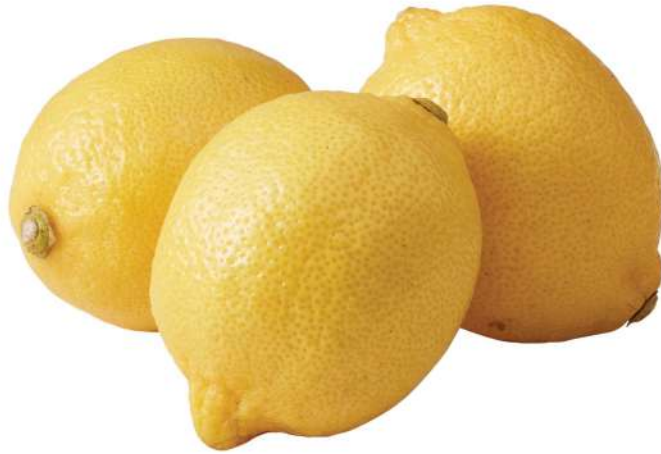
We use AI to find which restaurant sell Coca-Cola Drinks



Price variation detection, finding the best price for a region



Tracking specific flavor popularity and trend



UAE

name	price	rating
Lemon Squeeze	27.0	0.0
Lemon Squeeze	27.0	0.0
Marbella Iced Lemon Tea	31.0	0.0
Lemon Mint Juice	15.0	0.0
Lemon With Mint Juice	0.0	4.0
...
Lemon Mint Juice	28.0	0.0
Dalaa Lemon Mojito	0.0	0.0
Lemon Chia Cake	10.5	0.0
Lemon coriander soup	8.0	0.0
Lemon Mojito	12.0	0.0

Rich data on geolocation



	name	price	rating
	Chocolate Cake	40.0	0.0
	Premium Hot Chocolate	30.0	0.0
	Royal Chocolate	20.0	0.0
	Chocolate Milkshake	0.0	0.0
	Vegan Dark Chocolate Cake	36.0	0.0

	Chocolate Eclair	8.0	0.0
	White Chocolate Cookie Crumble Eclair	8.0	0.0
	Double Chocolate Frappe	21.0	0.0
	Iced Chocolate	19.0	0.0
	Hot Chocolate	16.0	0.0

Rich data on geolocation



UAE



name	price	rating
Saffron Milk Cake	40.0	0.0
Affogato Saffron	40.0	0.0
Hot Saffron Latte	32.0	0.0
Saffron Cake	16.0	4.0
Karak Saffron	0.0	0.0
...
saffron milk cake	25.0	0.0
Iced Saffron Latte	25.0	0.0
Saffron Shot	15.0	0.0
Cold Saffron Latte	25.0	4.0
Saffron Cake	23.0	5.0

Rich data on geolocation

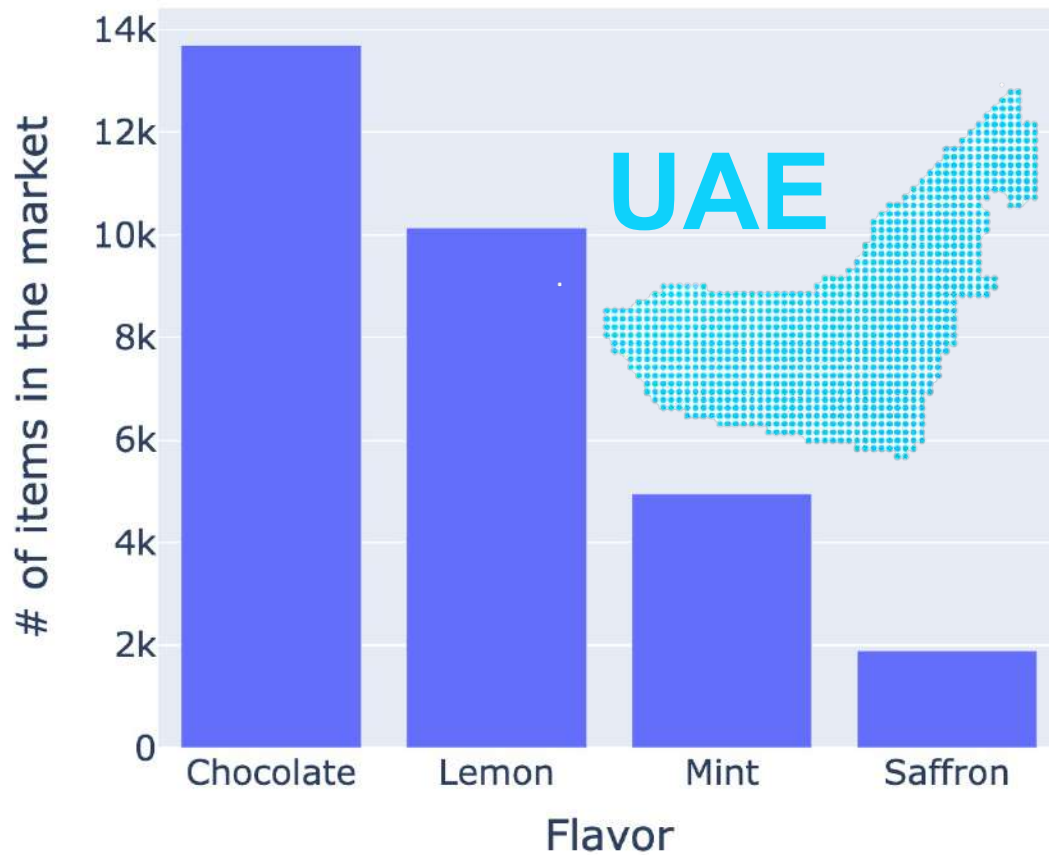
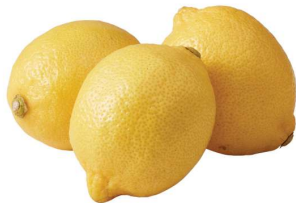


UAE



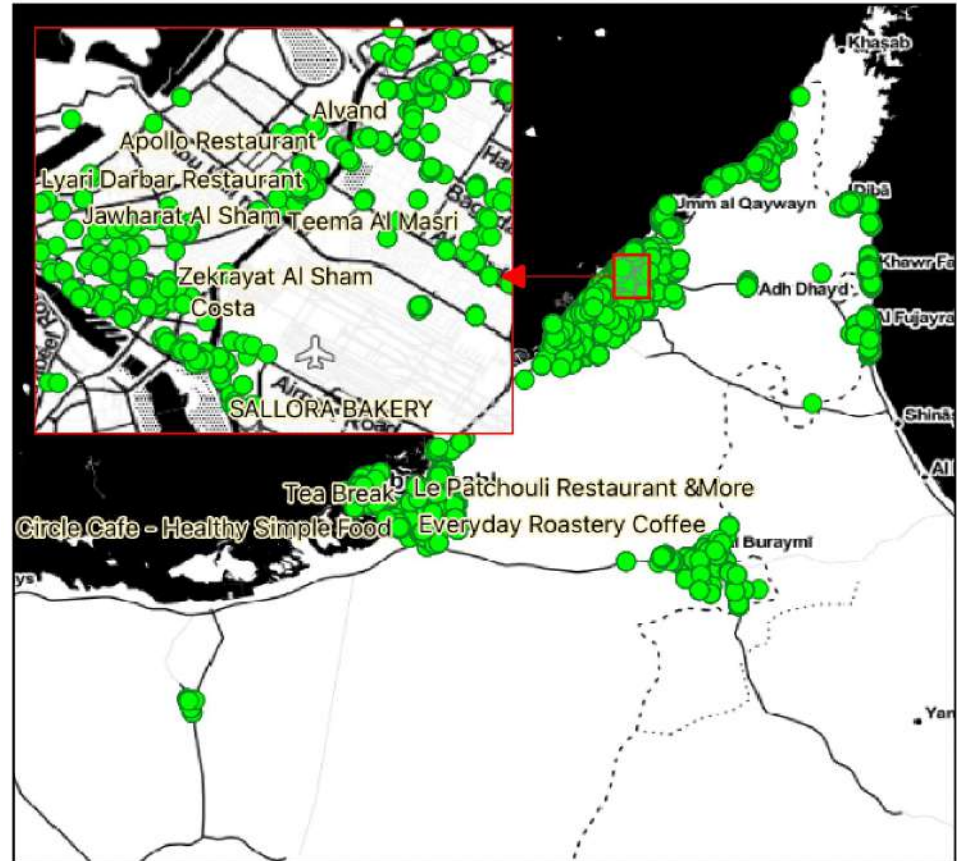
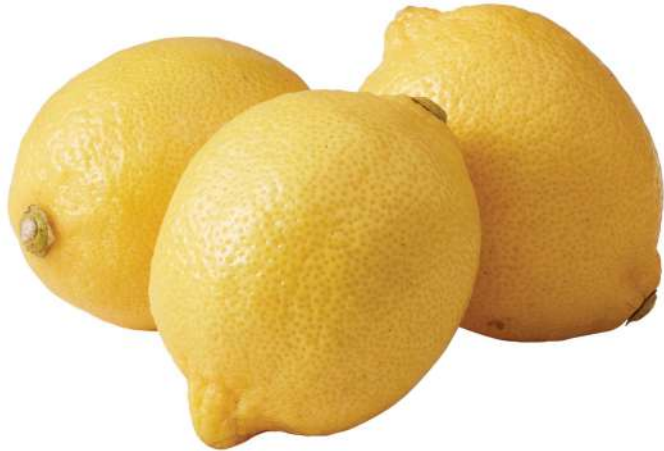
name	price	rating
Lemon Mint Juice	15.0	0.0
Lemon With Mint Juice	0.0	4.0
Lemon Mint Juice	0.0	0.0
Mint To Be	32.0	0.0
Ayran With Mint	21.0	0.0
...
Fresh Lemon Mint Juice	0.0	0.0
Lemon With Mint Juice	16.0	0.0
Mojito Lemon Mint Red Bull	30.0	0.0
Lemon Mint Juice	28.0	0.0
Classic mint mojito	20.0	0.0

Rich data on geolocation



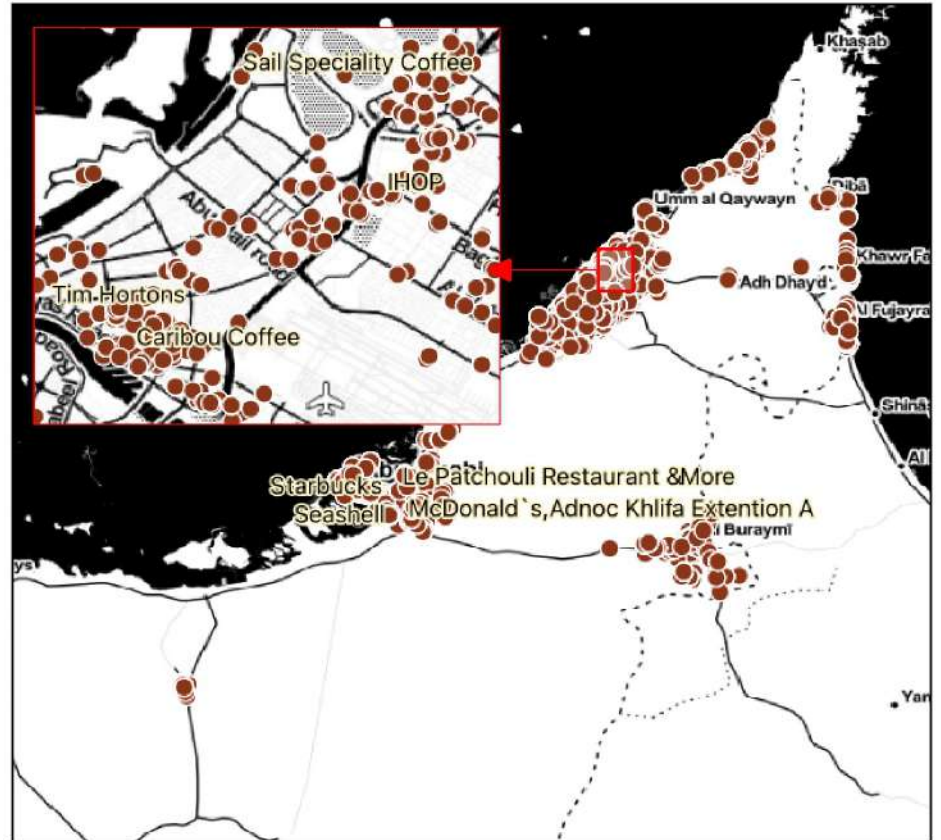
Geolocation analytics of restaurants selling specific flavor

We use AI to find which restaurant sell Lemon Flavor



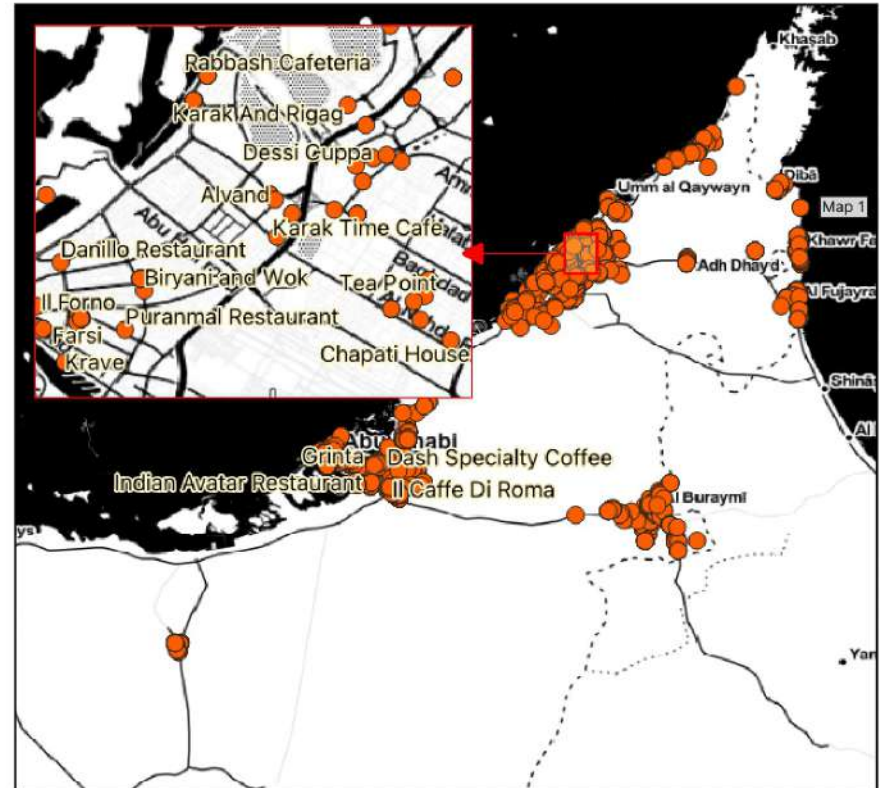
Geolocation analytics of restaurants selling specific flavor

We use AI to find which restaurant sell Chocolate Flavor



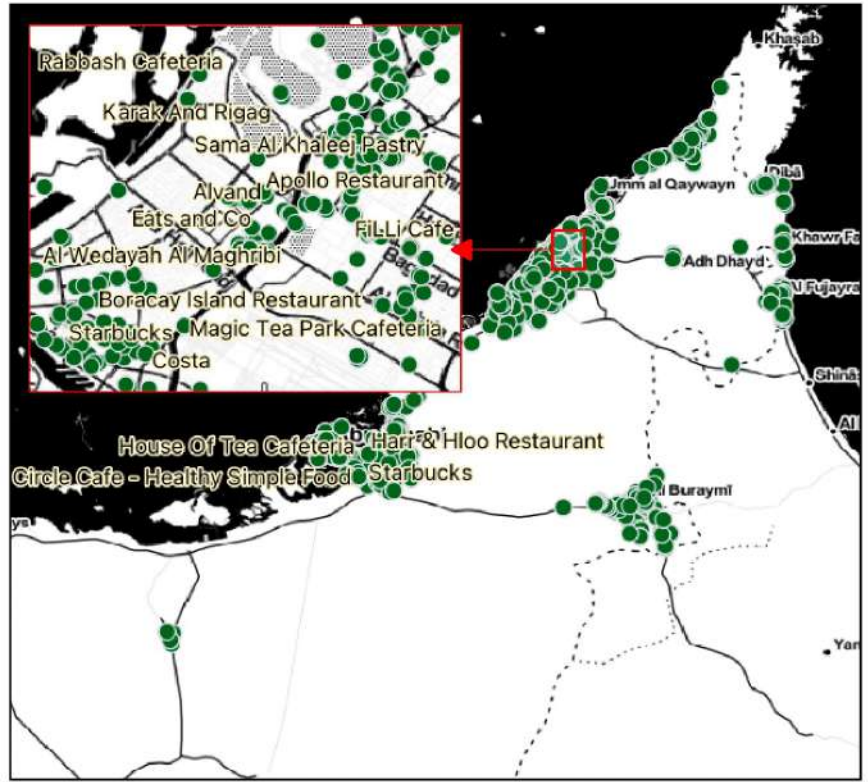
Geolocation analytics of restaurants selling specific flavor

We use AI to find which restaurant sell Safron Flavor

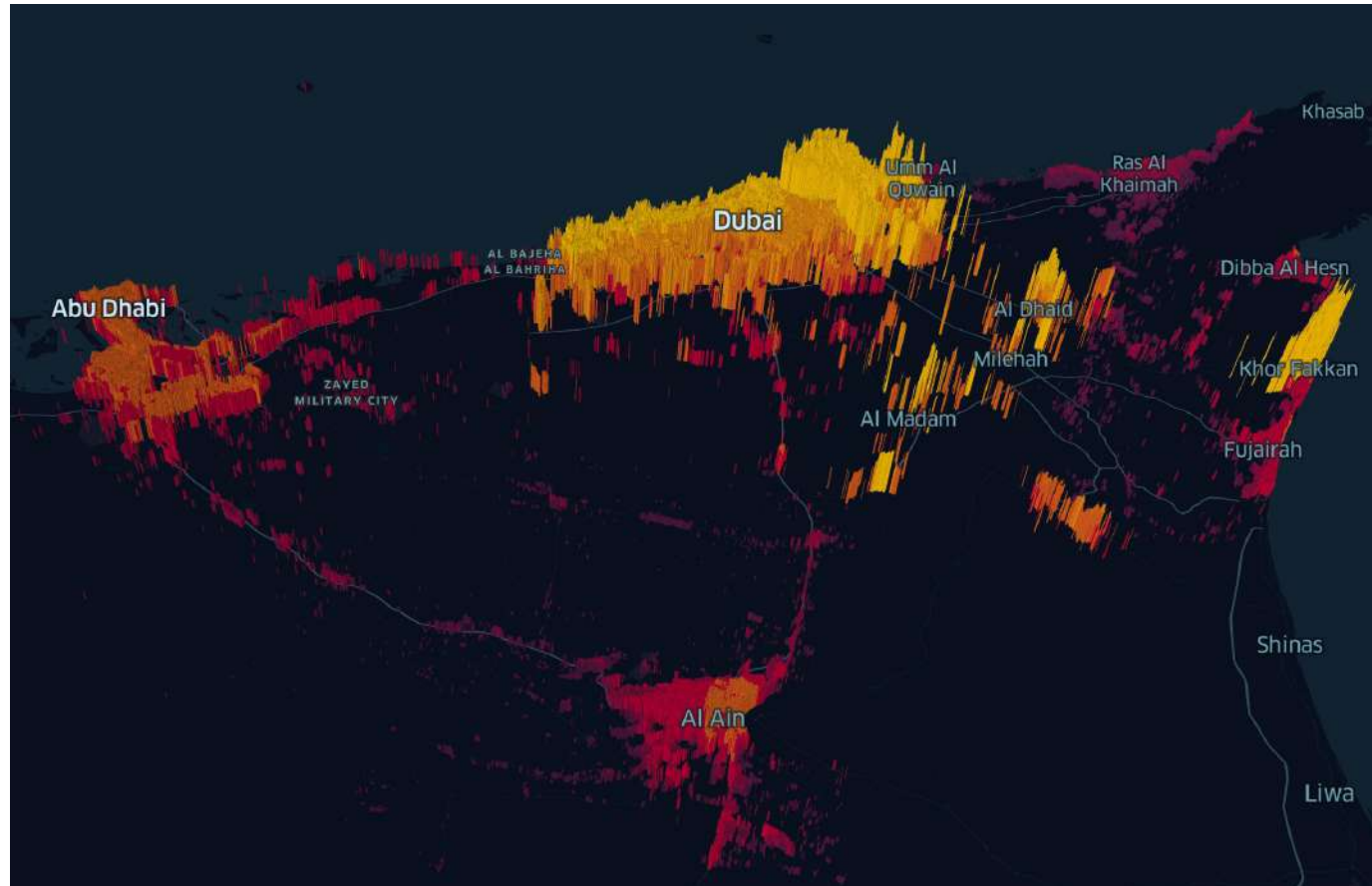


Geolocation analytics of restaurants selling specific flavor

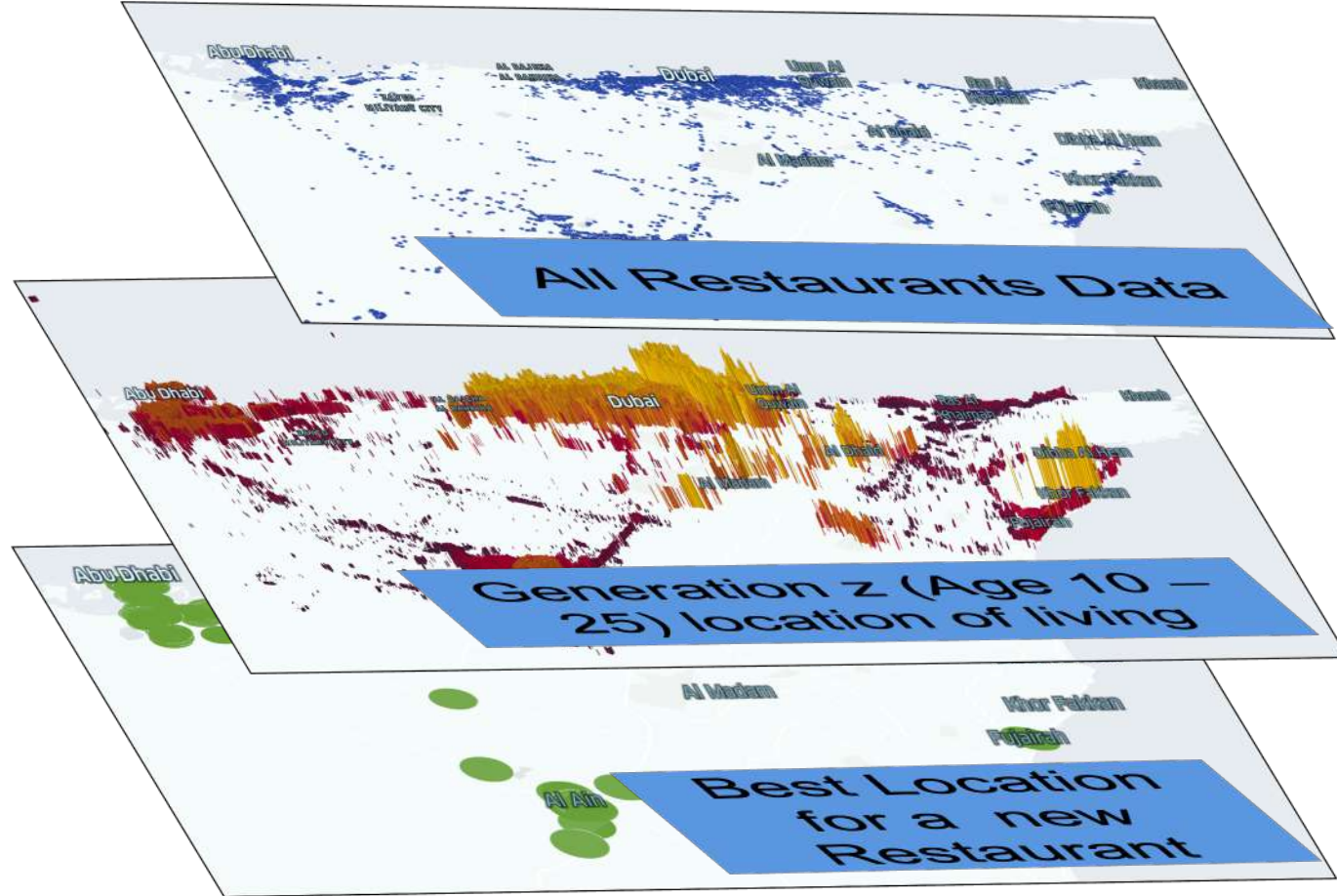
We use AI to find which restaurant sell Mint Flavor



Detailed population data of Generation Z (10 – 25 years)



Location Analytics to find best location for a new restaurant

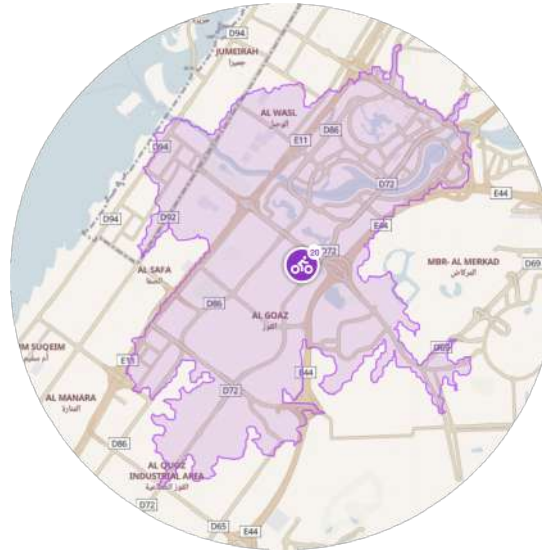


Menu innovation --- Create a menu that drive more sales!

Choose target
Location



xMap find the
target coverage

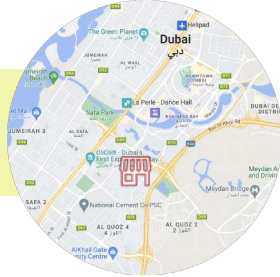


xMap analyze
competition

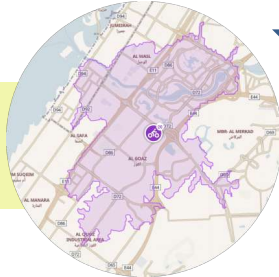


Planning and monitoring market trend in the target market

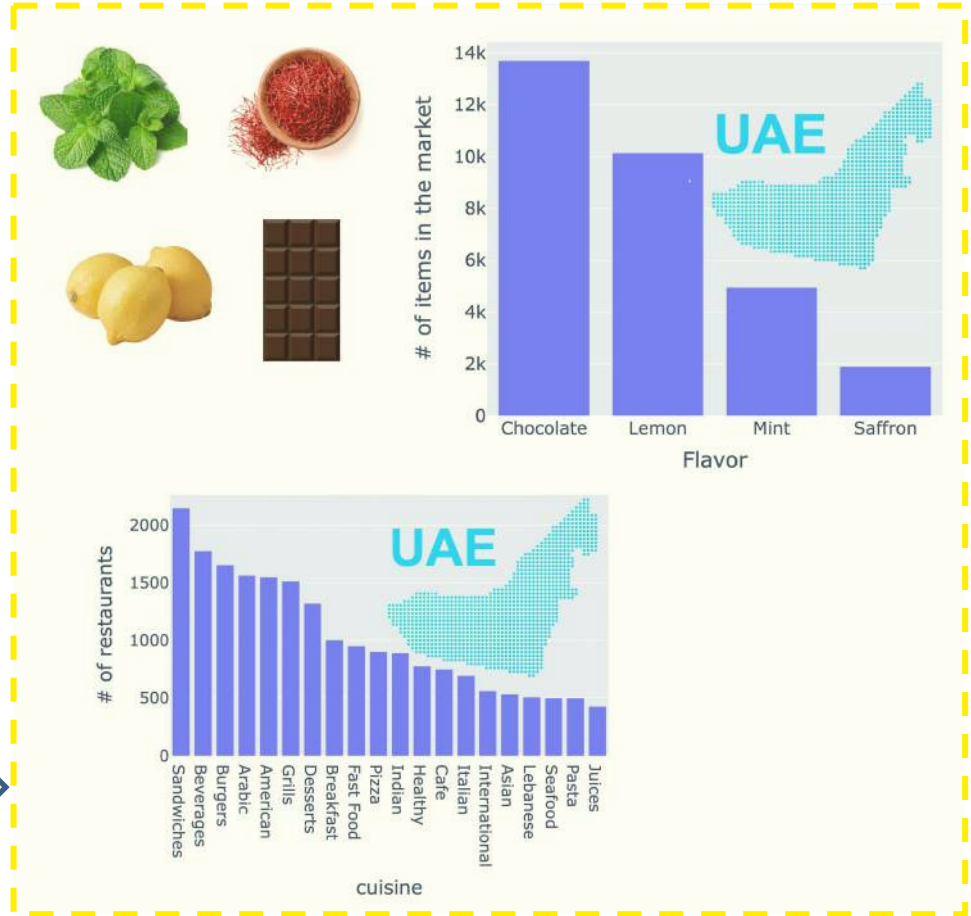
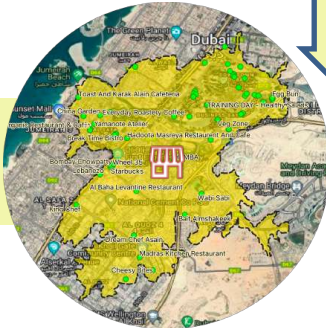
Choose target Location



We find the target coverage



We analyze competition



 Thank you

<https://xmap.ai/>

sales@xmap.ai