Problem Statement:

Students need an easy way to keep track and stay focused on their work while maintaining time for themselves and their mental health

Basic outline

A schedule planner that clearly outlines an effective schedule that priotizes finding free time while remaining productive

Potentially AI powered to create better schedule plans based on what it learns about its user

Should be both an app and a website to support all types of productivity

Problems to Solve (functionality)

What would be an easy method to effectively remind students of tasks they need to complete?

What should be prioritized to provide a reasonable and effective schedule based on user input and user defined importance?

What features should be included to address many different concerns/needs of users?

How do I ensure users feel they're getting value and keep utilizing the platform?

What are proven ways to increase productivity while avoiding overworking?

Problems to Solve (usability)

What design should be used to make the app intuitive and simple?

How do I make an easy process for inserting new tasks for the schedule to adapt to?

How many different screens are necessary for the app to be useable and still provide helpful features (i.e. avoid cluttering app with features and UI)?

What design could be used to make the app visually appealing enough to rope users in?

Problems to Solve (upkeep)

Should this be a paid service or a free service?

If paid, should it be a one-time payment or a subscription based service?

If free, how do I maintain the cost of the platform? (advertising on the platform, user donations, partnerships, etc.)

Will it be server based or run off of the user's device?

Problems to Solve (future)

How should the platform advertise itself?

Is there any idea that could later be added to the app that provides a new service?

If I were to add a completely new feature to the app, how would it function alongside the schedule planner feature?

Are there other areas that the app could expand to (i.e. physical way to make use of the app's techniques to increase productivity)?