Excel Project

Project Name: Excel Store's Annual Report 2022

Project Link: https://github.com/xmassbesra/Interactive-Sales-Dashboard-using-Microsoft-Excel

Objective: Excel store wants to create an annual sales report for 2022. So that Store can understand their customers and grow more sales in 2023.

Problem Statements/Questions:

- Compare the sales and orders using single chart.

- Which month got the highest sales and orders.

- Who purchased more- men or women in 2022.

- List of top 5 States contributed to sales.

- Relation between Age and Gender based on number of sales.

- Which Channel is contributing to maximum sales.

- Highest Selling Category.