



## Cryptocurrency price forecasting

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# Overview

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- II. Data and Methodology
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  - 2. Machine learning model
  - 3. Deep learning model
- III. Evaluation Metrics and Results



# I. Introduction



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**Research paper**



## Cryptocurrency Price Forecasting Using Machine Learning: Building Intelligent Financial Prediction Models

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## Cryptocurrency price forecasting – A comparative analysis of ensemble learning and deep learning methods

Ahmed Bouteska, Mohammad Zoynul Abedin  , Petr Hajek, Kunpeng Yuan



## II. Data and Methodology

### 1. Data processing

BTC-USD

Data columns (total 7 columns):

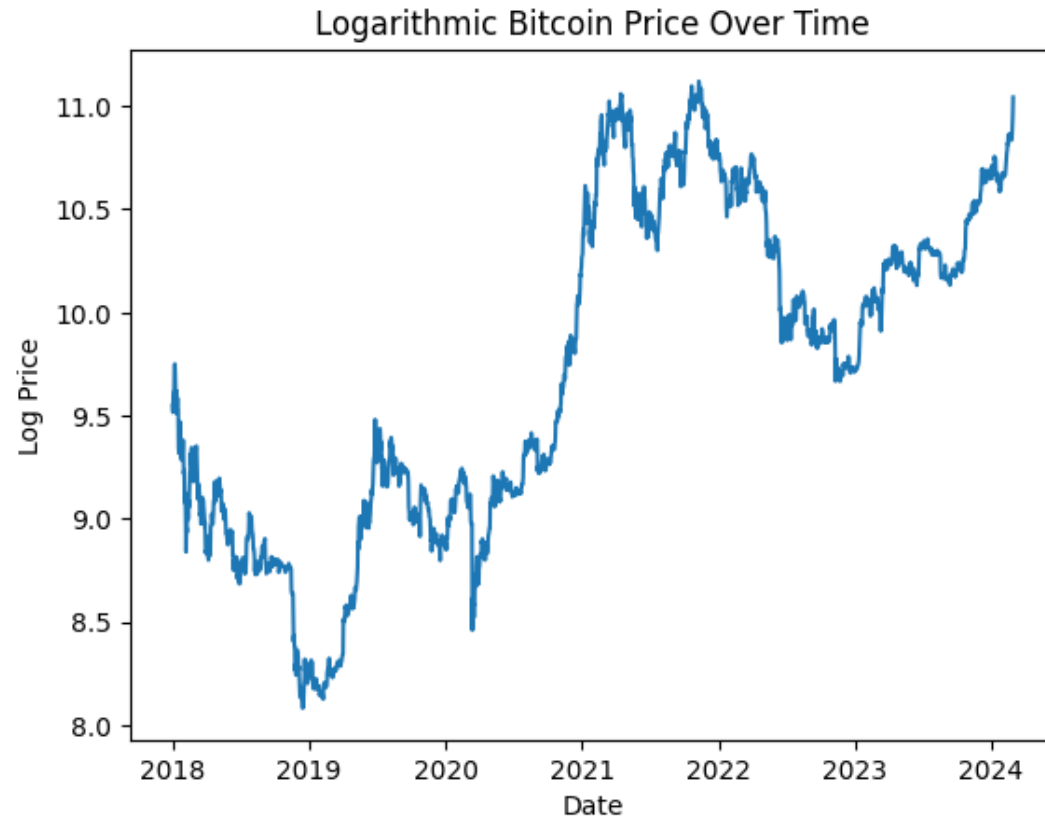
#	Column	Non-Null Count	Dtype
0	Date	2250 non-null	object
1	Open	2250 non-null	float64
2	High	2250 non-null	float64
3	Low	2250 non-null	float64
4	Close	2250 non-null	float64
5	Volume	2250 non-null	float64
6	Market Cap	2250 non-null	float64

	Open	High	Low	Close	Volume	Market Cap
count	2250.000000	2250.000000	2250.000000	2250.000000	2.250000e+03	2.250000e+03
mean	22343.137322	22854.586331	21805.439057	22365.854563	4.247632e+10	4.208112e+11
std	16248.746436	16647.585143	15827.388275	16269.696713	3.449772e+10	3.120267e+11
min	3239.810072	3269.710130	3188.542617	3236.700910	2.039620e+09	5.632816e+10
25%	8442.585971	8645.723472	8197.471602	8446.854302	1.577712e+10	1.482500e+11
50%	18209.195785	18682.766050	17652.921135	18293.466325	3.493959e+10	3.400000e+11
75%	34568.277500	35310.321970	33510.794255	34568.167500	6.222844e+10	6.547500e+11
max	67510.919420	68769.955370	66358.933600	67500.024740	2.120000e+11	1.270000e+12



## II. Data and Methodology

### 1. Data processing

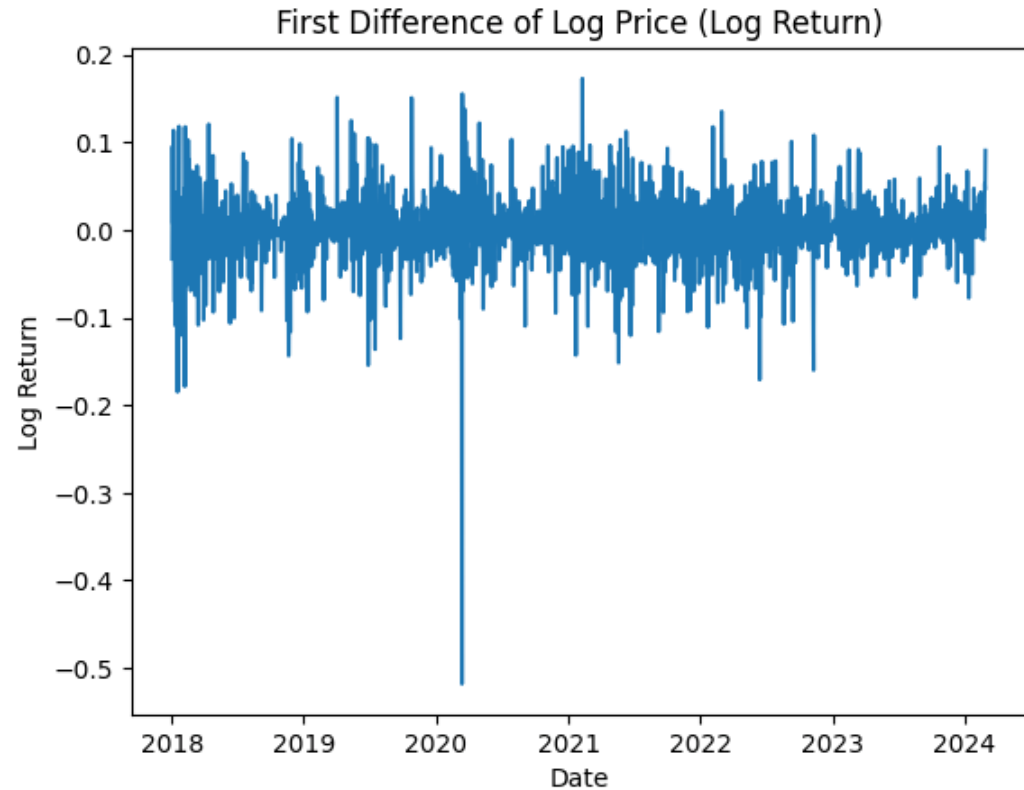




## II. Data and Methodology

### 1. Data processing

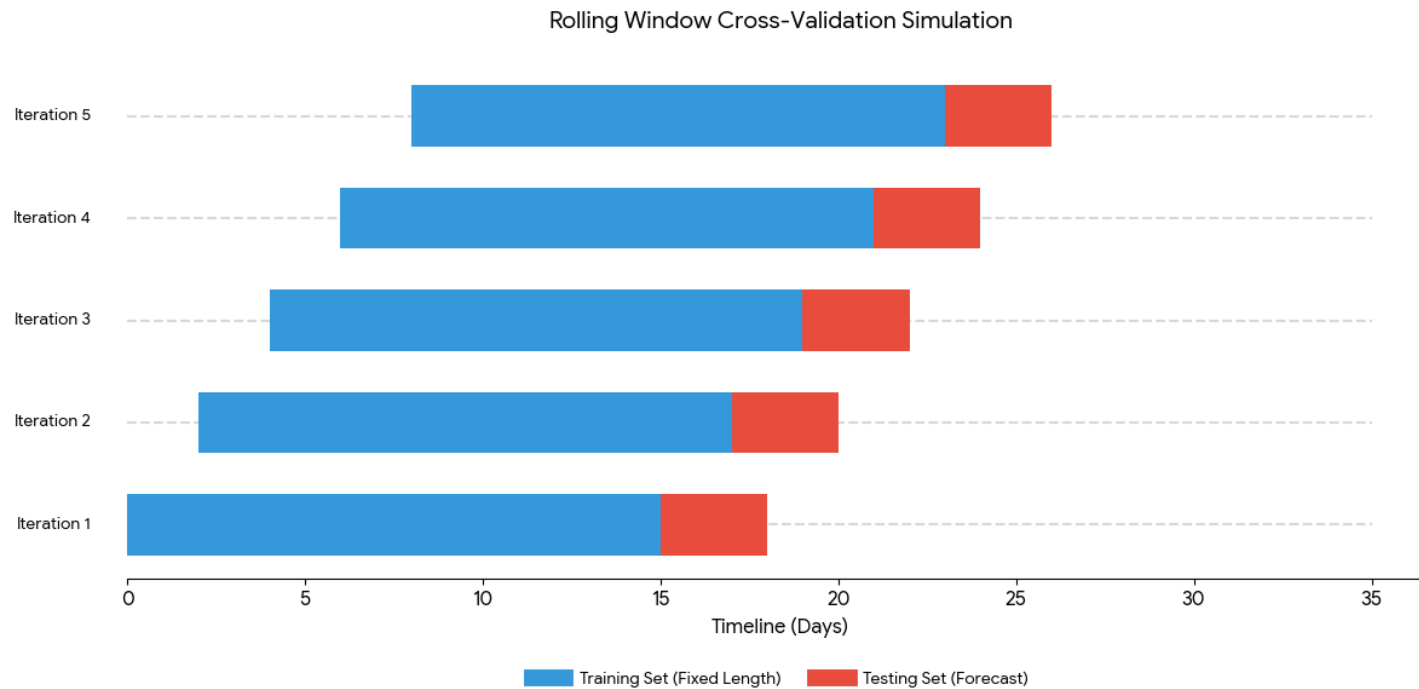
$$\Delta y_t = \ln(P_t) - \ln(P_{t-1}) = \ln\left(\frac{P_t}{P_{t-1}}\right)$$





## II. Data and Methodology

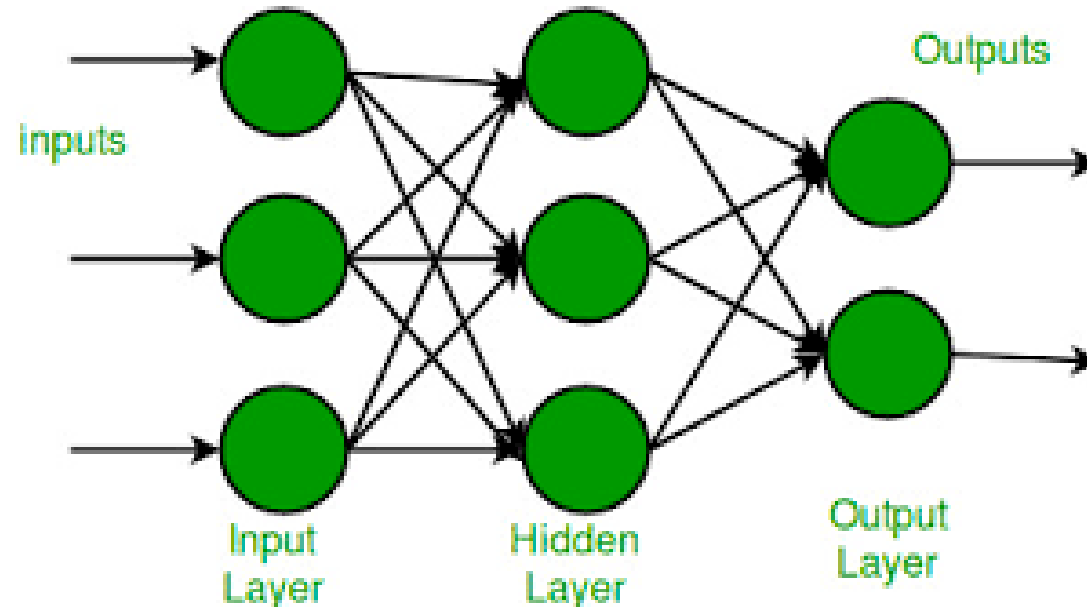
### 1. Data processing





## II. Data and Methodology

### 1. Machine learning model



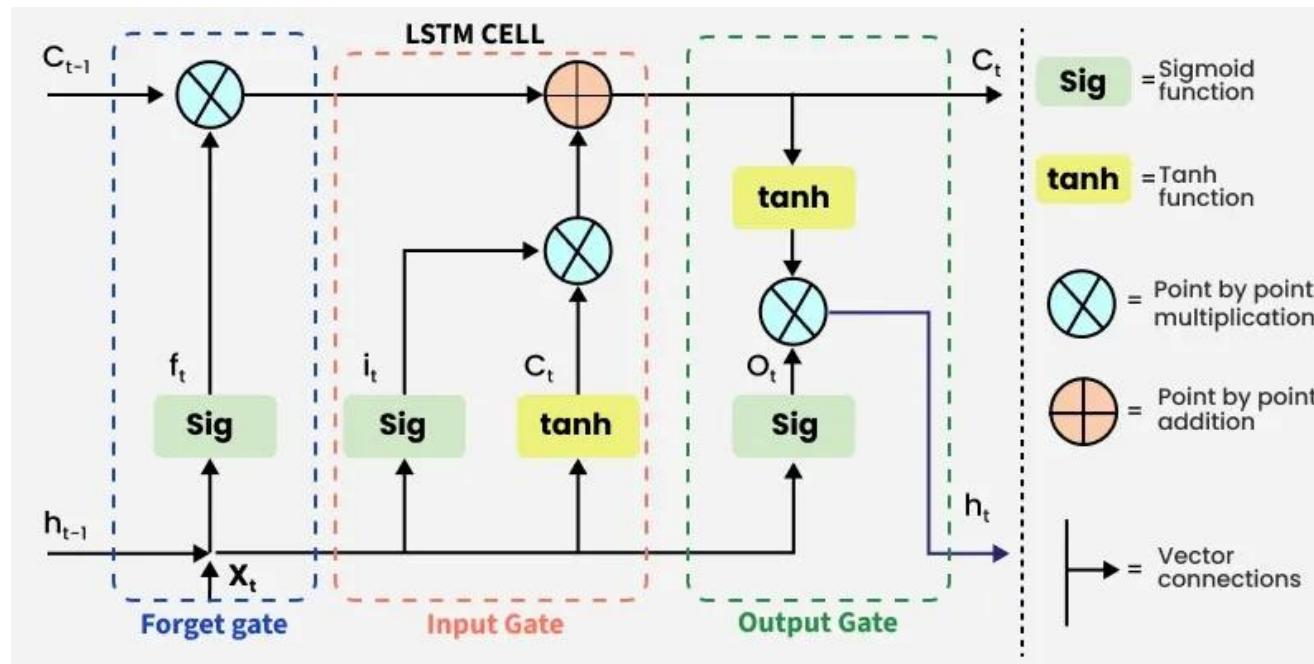
GreeksforGeeks





## II. Data and Methodology

### 1. Deep learning model





## III. Evaluation Metrics and Results

### Evaluation Metrics

#### 1. Regression Metrics

- RMSE
- MAE

$$\text{RMSE} = \sqrt{MSE}$$

$$\text{MAE} = \frac{1}{n} \sum |y_i - \hat{y}_i|$$



## II. Data and Methodology

### Evaluation Metrics

#### 2. Investor Performance Metrics

- MDA (Mean Directional Accuracy: MDA+ & MDA-)
- Return Score



## II. Data and Methodology

### Results

===== FINAL RESULTS =====

	Period	Model	RMSE	MAE	MDA (%)	MDA+ (%) \
0	Pre-Covid	MLP	0.027208	0.021021	40.0	42.857143
1	Pre-Covid	LSTM	0.027931	0.020824	46.0	33.333333
2	Post-Covid	MLP	0.027359	0.018991	50.0	65.517241
3	Post-Covid	LSTM	0.025791	0.018031	50.0	68.965517

Total Return (Log)

0	0.166259
1	0.070380
2	0.108530
3	0.121264

===== FINAL RESULTS =====

	Period	Model	RMSE	MAE	MDA (%)	MDA+ (%) \
0	Pre-Covid	MLP	0.028639	0.022054	54.0	57.142857
1	Pre-Covid	LSTM	0.027237	0.019705	52.0	38.095238
2	Post-Covid	MLP	0.025800	0.019019	60.0	65.517241
3	Post-Covid	LSTM	0.025760	0.018222	58.0	75.862069

Total Return (Log)

0	0.083753
1	0.121208
2	0.452190
3	0.335832



# References

- [1] A. Bouteska, M. Z. Abedin, P. Hajek, and K. Yuan, "Cryptocurrency price forecasting – A comparative analysis of ensemble learning and deep learning methods," *Int. Rev. Financ. Anal.*, vol. 92, p. 103055, Mar. 2024, doi: 10.1016/j.irfa.2023.103055.
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# Thank You !

Question?