

Global Sales Analysis Report | Updated July 2025

Select Country

All

\$55.76M

Total Revenue

\$23.09M

Total Cost

\$32.66M

Total Profit

26.33K

Total Orders

Regional Statistics

512

States

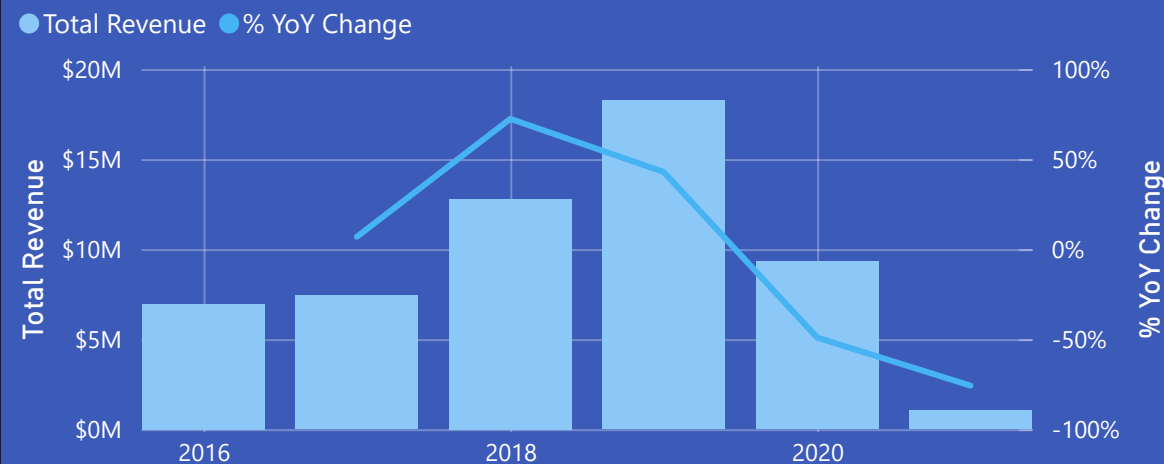
8258

Cities

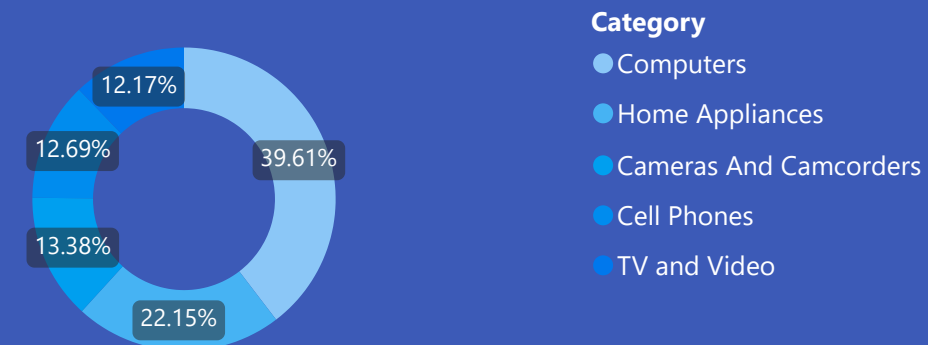
9505

Addresses

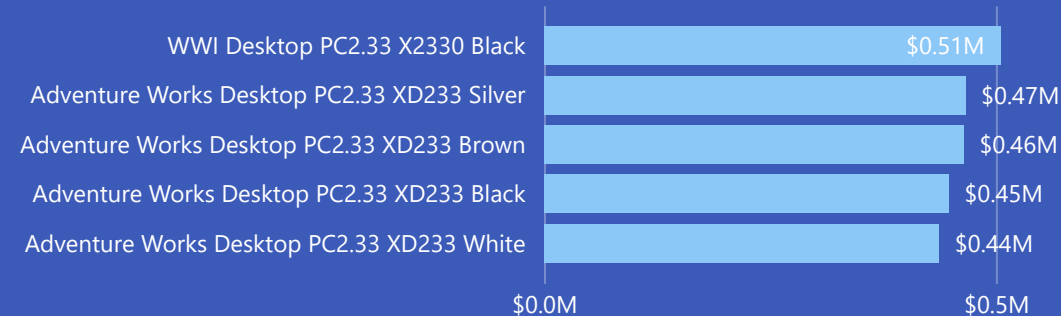
Total Revenue and % YoY Change by Year



Revenue by Category



Top 5 Revenue-Generating Products



Revenue by Country & Year

Year	Australia	Canada	France	Germany	Italy	Netherlands	United Kingdom	United
2016	4.55%	8.76%	2.72%	9.95%	6.36%	3.60%	15.82%	4.00%
2017	5.05%	9.02%	2.49%	7.87%	5.31%	2.93%	15.34%	5.00%
2018	5.03%	8.61%	2.45%	10.45%	4.75%	3.72%	13.27%	5.00%
2019	4.87%	8.22%	2.60%	10.27%	3.88%	3.50%	11.18%	5.00%
2020	4.74%	8.06%	3.50%	9.18%	3.31%	3.71%	10.82%	5.00%
2021	4.05%	9.04%	2.78%	7.10%	1.63%	3.38%	9.77%	6.00%

Global Sales Analysis Report | USA Target Market Analysis

\$29.87M

Total Revenue

\$12.38M

Total Cost

\$17.49M

Total Profit

14.22K

Total Orders

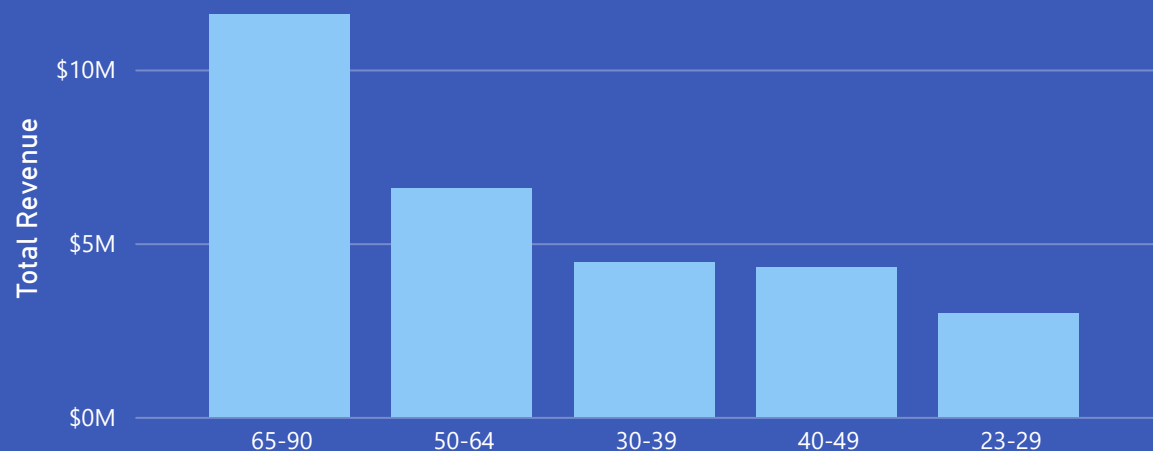
Regional Statistics

51
States

2186
Cities

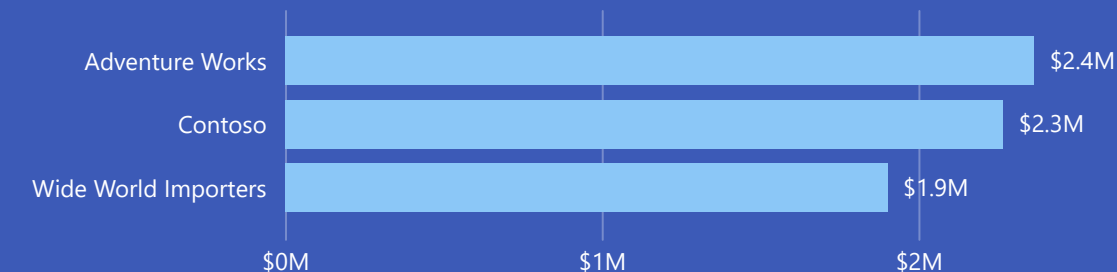
3309
Addresses

Total Revenue by Age (List)



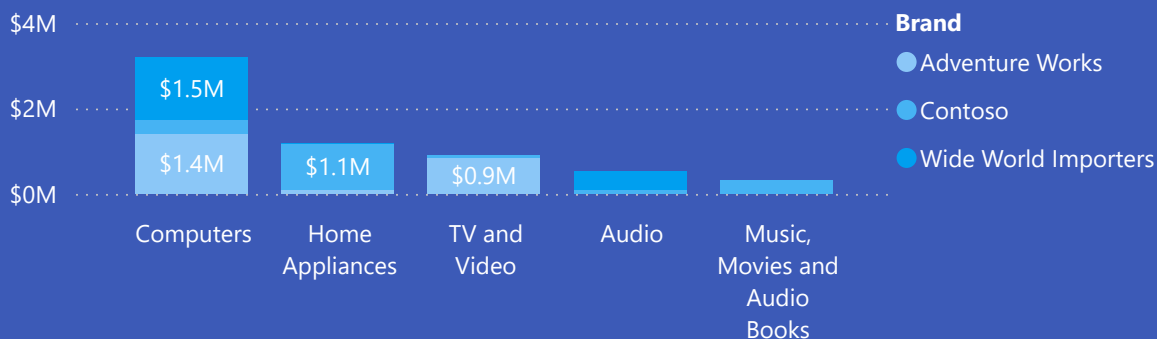
Top 5 Revenue-Generating Brands (Ages 65-90)

Ages 69-50



Revenue by Category

Adventure Works, Wide World Importers, & Contoso



Top Products

Adventure Works, Wide World Importers, & Contoso | Computers

Product Name	Total Revenue	Unit Price
WWI Desktop PC2.33 X2330 Black	\$167,258.00	\$919.00
Adventure Works Desktop PC2.33 XD233 Black	\$104,652.00	\$969.00
WWI Desktop PC2.33 X2330 Brown	\$91,900.00	\$919.00
Adventure Works Desktop PC2.33 XD233 Brown	\$91,086.00	\$969.00
Adventure Works Desktop PC2.33 XD233 White	\$91,086.00	\$969.00
WWI Desktop PC2.33 X2330 Silver	\$66,168.00	\$919.00
WWI Desktop PC2.33 X2330 White	\$65,249.00	\$919.00
Adventure Works Desktop PC2.30 MD230 White	\$64,692.00	\$599.00



Global Sales Analysis Report | Country-Age Analysis

Select Country

United States

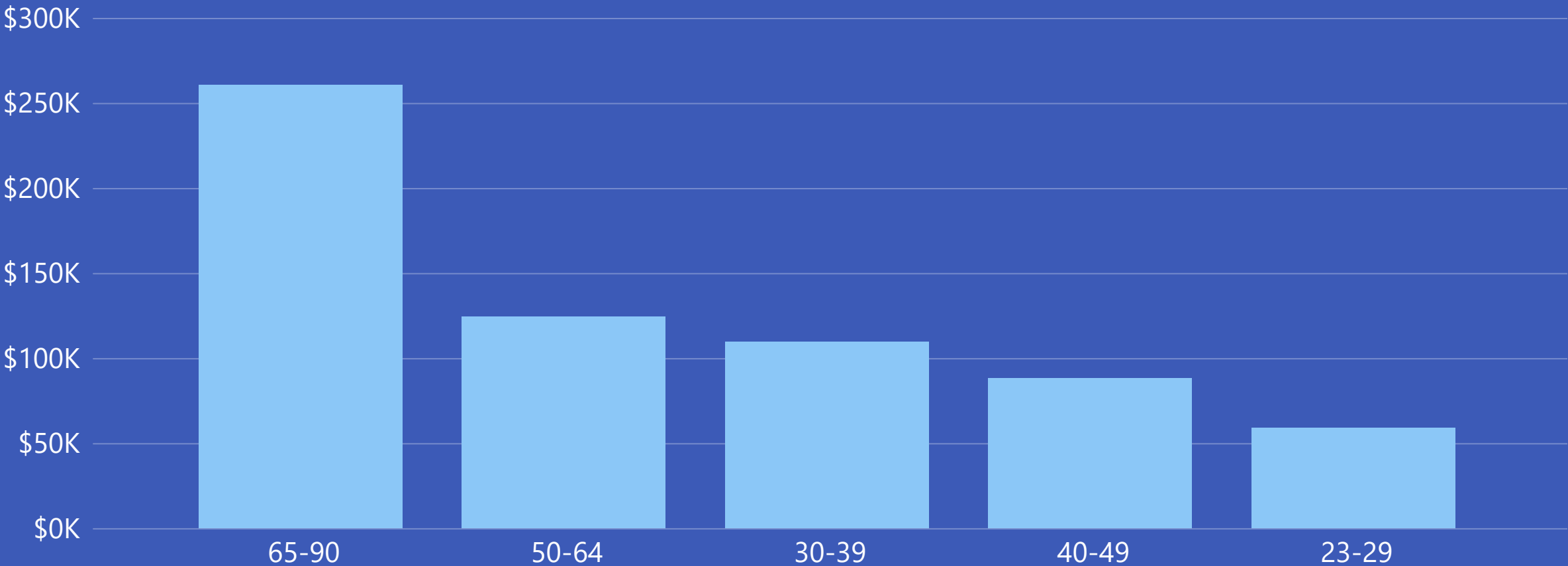


\$1.79K 7.24

ARPU

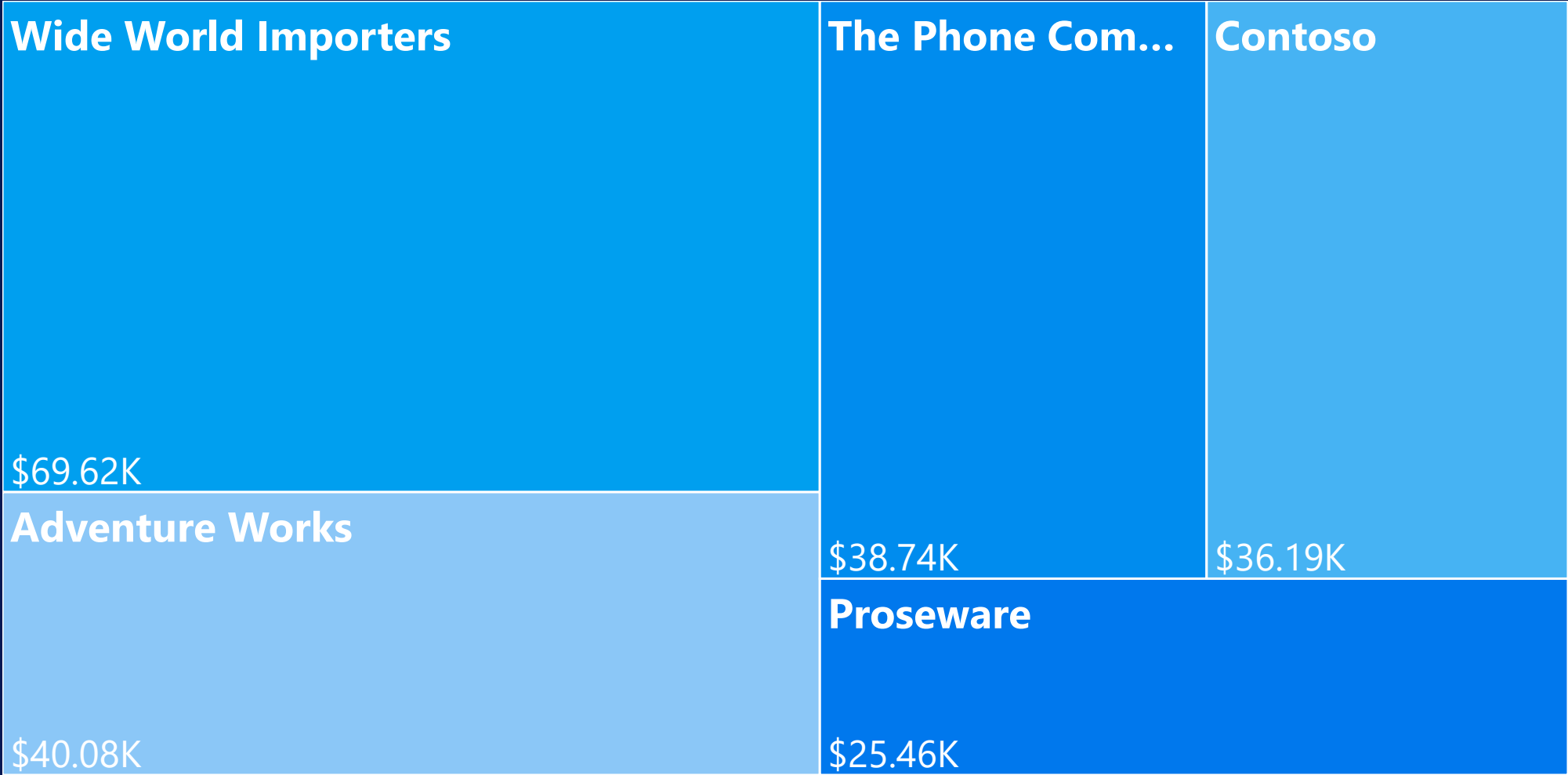
UPT

Total Revenue by Age





Global Sales Analysis Report | Top 5 Brands





Global Sales Analysis Report | Top 3 Categories

Computers

Cell Phones

Cameras ...

\$132.13K

\$42.08K

\$26.94K



Global Sales Analysis Report | Top 20 Products

Product Name	Total Revenue
WWI Projector 1080p LCD86 Silver	\$18,360.00
Adventure Works Desktop PC2.33 XD233 White	\$12,597.00
Proseware Projector 1080p DLP86 Black	\$12,495.00
Adventure Works Desktop PC1.80 ED182 Black	\$7,998.40
WWI Projector 1080p DLP86 Black	\$7,497.00
Fabrikam SLR Camera M147 Grey	\$4,676.00
WWI Desktop PC2.33 X2330 Silver	\$4,595.00
WWI Desktop PC2.33 X2330 White	\$4,595.00
Contoso Water Heater 7.2GPM X1800 Green	\$4,425.00
SV DVD 15-Inch Player Portable L200 Silver	\$4,349.85