# **Support Vector Machines**

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# 1 Linear SVM

We have a set of points  $(x_i, y_i)$  where each  $x_i$  is a vector and each  $y_i$  is either -1 or 1.

# 1.1 Hard Margin

- First consider the line  $L = \{y = mx\}.$
- What is the distance from a point  $p_0 = (x_0, y_0)$  to this line?
- As we know from high school the answer is p<sub>0</sub> · n where n is the unit normal of the line.
- The equation  $n \cdot p_0 + \tilde{b} = 0$  defines the set of points lying on another line with gradient m, but with a different intercept.
- In fact, for the line (defined by)  $y = mx + \tilde{b}$ , then the points lying on the line is defined by  $(p_0 \tilde{b}) \cdot n = 0$ , ie  $p_0 \cdot n \tilde{b} \cdot n = 0$ , and we can denote  $b = \tilde{b} \cdot n$ .

# 1.1.1 The Optimization Problem

• Equivalently this can be written

$$\frac{1}{\|w\|}\left(w \cdot p_0 + \frac{b}{\|w\|}\right) = 0$$

We need to find w and b to maximize the "margin", in this case 1/||w||.

- This is basically saying find w and b such that  $w \cdot x_i + b \ge 1$  if  $y_i = 1$ , and  $w \cdot x_i + b \le -1$  if  $y_i = -1$ , and such that ||w|| is minimized.
- Ie, minimize ||w|| such that

$$\operatorname{sgn}(w \cdot x_i + b) = y_i$$

for all i.

ullet The point is that getting n and  $\tilde{b}$  is equivalent to specifying a hyperplane. The margin is then

$$\frac{1}{\|w\|} = \min_{i} \left( n \cdot x_{i} - \tilde{b} \right)$$

The good part about w is that we can get rid of more unknowns in the constraint.

# 1.2 Soft Margin

- If the classification is wrong, we need a measure of how wrong it is.
- This can be given by the hinge loss

$$L(x,y) = \max(0, 1 - (w \cdot x + b)y)$$

Now minimize the average hinge loss.

• Remark: This is conceptually similar not entirely equivalent to maximizing

$$(w \cdot x + b) y$$

which is what was done at [1].

#### 1.2.1 Regularization

- Have a parameter  $\lambda$  that regulates the tradeoff between the margin and the hinge loss.
- Ie between getting more points right and getting wrong points less wrong.
- Now minimize

$$\frac{1}{n}\sum_{i}^{n}L(x_{i},y_{i})+\lambda \|w\|$$

# 2 General Kernels

What's actually happening here?

 $\bullet$  We're basically picking a function f so that the predictions are given by

$$pred(x) = sgn(f(x) + b)$$

$$f(x) = w \cdot x$$

$$= \sum_{j} w_{j}x_{j}$$

 $\bullet$  Of course, we pick f to minimize the hinge loss

$$L(x_i, y_i) = \max (1 - y_i (f(x_i) + b), 0)$$

$$\bar{L} = \frac{1}{N} \sum_{i=1}^{N} L(x_i, y_i)$$

#### 2.1 RBF Kernel

This is where it gets more interesting: we can pick something else for f

$$f(x) = \sum_{i=1}^{n} w_{i} y_{i} \exp\left(-4 \|x_{i} - x\|^{2}\right)$$

- Think of this as just superimposing a Gaussian hump on top of every point in the training dataset, pointing up or down depending on  $y_i$ .
- Then to classify a point, just look at whether the humps sum to something positive at that location.

#### 2.2 General

In fact we actually pick anything for f, as long as it's of the form

$$f(x) = \sum_{i} \alpha_{i} y_{i} K(x_{i}, x)$$

- We require that *K* be positive-semidefinite. (otherwise there might be more than one solution).
- Without the positive semidefinite property all of these optimization problems would be able to "run to negative infinity" or use negative terms [1].
- Remark: the  $\alpha_i$  are positive, otherwise having  $y_i$  would be redundant (it would also imply we could flip the sign of K with impunity, which is false).

#### 2.3 Recasting the Linear Kernel

To compare the above to the linear kernel, write

$$K(x_i, x) = \langle x_i, x \rangle = \sum_{j=1}^{n} x_{ij} x_j$$

$$f(x) = \sum_{i=1}^{n} \alpha_i y_i \sum_{j=1}^{n} x_{ij} x_j$$

$$= \sum_{j=1}^{n} \left( \sum_{i=1}^{n} \alpha_i y_i x_{ij} \right) x_j$$

So that

$$w_j = \sum_i \alpha_i y_i x_{ij}$$
$$w = \sum_i \alpha_i y_i x_i$$

• Ie we have a linear combination of dot prducts which will reduce to just a dot product in the end.

• Graphically, think of it like this: the 3d plot for  $x \cdot y$  is just a tilted plane that passes through the origin. Superimposing such planes results in just another such plane. Eventually you just get a plane, and this is what you're testing is greater or less than zero.

#### 2.3.1 Support Vectors

Are those for which  $w_i \neq 0$ . In the linear case there are two points  $p_1$  and  $p_2$  such that  $p_1 - p_2$  is parallel to the dividing line. But this isn't necessarily the only way.

# 2.4 Higher Dimensional Projection

Abstractly, the positive-definiteness can be captured by setting  $K(x_1, x_2) = \langle \phi(x_1), \phi(x_2) \rangle$  where  $\phi: V \to W$  is some map between inner product spaces.

For example

$$\phi: (x,y) \mapsto (x,y,x^2+y^2)$$

So that

$$K(x,y) = \phi(x) \cdot \phi(y)$$
  
=  $x \cdot y + (x_1^2 + x_2^2)(y_1^2 + y_2^2)$ 

- Note that this doesn't imply conjugate symmetry or sesquilinearity at all, since φ can be anything, perhaps even discontinuous.
- The whole projection to a higher dimensional space metaphor/interpretation really isn't all that useful. It's really trying to apply the intuition of the linear kernel to general kernels, when the other way around is much more natural.

#### 2.5 Relationship to kNN

- The SVM is actually the same as weighted kNN with k infinite, except that in this case  $\alpha_i = 1$  for all i.
- So an SVM is like a weighted kNN on steroids.
- Note that the rbf kernel is not separable, ie cannot be written in the form

$$\exp\left(-4\|x_i - x\|^2\right) = f(x_i)g(x)$$

# 2.6 Relationship to Logistic Regression

• Remember that

$$\log\left(\frac{p}{1-p}\right) = \sum_{i} w_i x_i$$
$$= w \cdot x$$

and

$$\operatorname{pred}(x) = \operatorname{sgn}(w \cdot x + \beta)$$

where  $\beta$  is some function of the probability threshold.

- So you're optimizing w again, which is the vector of coefficients.
- What we have is a linear SVM where you're maximizing the log likelihood instead of the margin (or minimizing the hinge loss).

# **References**

- [1] http://www.win-vector.com/blog/2011/10/kernel-methods-and-support-vector-machines-de-mystified/
- [2]