

Chatbots and Artificial Intelligence: Market Assessment, Application Analysis, and Forecasts, 2022: Consumer Chatbot Applications will Continue to Lead the Market Through 2022 with \$744M in Revenue - Research and Markets

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RESUMEN

Global and regional forecasts by industry, application, and business model Analysis of Chatbot market across industry verticals with use cases in diverse sectors Analysis of Chatbot companies including their strategic initiatives, solutions, applications, and services Assessment of current Chatbot developments and role of Machine Learning and AI other technologies Analysis of Chatbot architecture, feature/functionality, and how it will impact enterprise and business in general Assessment of emerging Chatbot business models and associated economic impact on labor, investments, and ROI Select Findings: Chatbots are moving aggressively beyond CRM in leading industry verticals Stand-alone Chatbots are expected to contribute 40% of the market by 2022 Lost jobs due to Chatbots and other AI represent lost wages of \$262.7B annually by 2021 Consumer Chatbot applications will continue to lead the market through 2022 with \$744M in revenue Key Topics Covered: 1 Introduction 2 Intelligent Chatbots Ecosystem Analysis 3 Chatbot Market: SWOT Analysis and Use Cases 4 Chatbots Market Analysis and Forecasts 5 Chatbot Company and Solution Analysis 6 Conclusions and Recommendations Companies Mentioned 24me Amazon Apple Inc. Artificial Solutions Ltd. Aspect Software, Inc. Conversica Creative Virtual Ltd. Cubic Facebook Inc. Foursquare Google Haptik, Inc. Hound HP IBM Watson Indigo Intel Corporation Kik Mattel Microsoft Corporation motion.ai Robin Salesforce SAP SIRIUS SK Telecom Co, Ltd. Skype Slack Speaktoit Inc. TacoBell Uber Vokul WeChat WhatsApp Yahoo Inc. For more information about this report visit http://www.researchandmarkets.com/research/5m8jnl/chatbots_and Media Contact: Research and Markets Laura Wood, Senior Manager press@researchandmarkets.com For E.S.T Office Hours Call +1-917-300-0470 For U.S./CAN Toll Free Call +1-800-526-8630 For GMT Office Hours Call +353-1-416-8900 U.S. Fax: 646-607-1907 Fax (outside U.S.): +353-1-481-1716 To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/chatbots-and-artificial-intelligence-market-assessment-application-analysis-and-forecasts-2022-consumer-chatbot-applications-will-continue-to-lead-the-market-through-2022-with-744m-in-revenue---research-and-markets-300386384.html> SOURCE Research and Markets Credit: Research and Markets

TEXTO COMPLETO

DUBLIN, Jan 5, 2017 /PRNewswire/ --

Research and Markets has announced the addition of the "Chatbots and Artificial Intelligence: Market Assessment, Application Analysis, and Forecasts 2017 - 2022" report to their offering.

Chatbots are taking Customer Relationship Management (CRM) to a new level as business-to-business, business-to-consumer, and consumer-to-business communications is both automated and improved by way of push and pull of the right information at the right time. Chatbots also provide benefits to customers as both existing clients

and prospects enjoy the freedom to interact on their own terms.

Existing User Interfaces (UI) do not scale very well. Chatbots represent a way for brands, businesses and publishers to interact with users without requiring them to download an app, become familiar with a new UI, or configure and update regularly. Chatbots provide a conversational interfaces supported by Artificial Intelligence (AI) to provide automated, contextual communications. As the interface between humans and computers evolves from an "operational" interface (Websites and traditional Apps) to an increasingly more "conversational" interface (ChatBots, Voice Interfaces, etc.), expectations about how humans communicate, consume content, use apps, and engage in commerce will change dramatically. This transformation is poised to impact virtually every aspect of marketing and sales operations for every industry vertical. This research provides an in-depth assessment of the Chatbots market including the following:

Global and regional forecasts by industry, application, and business model

Analysis of Chatbot market across industry verticals with use cases in diverse sectors

Analysis of Chatbot companies including their strategic initiatives, solutions, applications, and services

Assessment of current Chatbot developments and role of Machine Learning and AI other technologies

Analysis of Chatbot architecture, feature/functionality, and how it will impact enterprise and business in general

Assessment of emerging Chatbot business models and associated economic impact on labor, investments, and ROI

Select Findings:

Chatbots are moving aggressively beyond CRM in leading industry verticals

Stand-alone Chatbots are expected to contribute 40% of the market by 2022

Lost jobs due to Chatbots and other AI represent lost wages of \$262.7B annually by 2021

Consumer Chatbot applications will continue to lead the market through 2022 with \$744M in revenue

Key Topics Covered: 1 Introduction 2 Intelligent Chatbots Ecosystem Analysis 3 Chatbot Market: SWOT Analysis and Use Cases

4 Chatbots Market Analysis and Forecasts 5 Chatbot Company and Solution Analysis 6 Conclusions and Recommendations Companies Mentioned

24me

Amazon

Apple Inc.

Artificial Solutions Ltd.

Aspect Software, Inc.

Conversica

Creative Virtual Ltd.

Cubic

Facebook Inc.

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Google

Haptik, Inc.

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For more information about this report visit http://www.researchandmarkets.com/research/5m8jnl/chatbots_and
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DETALLES

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