




ANTONY JEPSON | I build great products.

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- ⇒ Passionate **customer driven** technical product manager with 9 years of experience in IT
- ⇒ Shipped **multiple products** that people love by bringing everyone together towards a shared vision
- ⇒ Built with **entrepreneurial DNA**: flexible to change, eager to learn, and persistent in making an impact

Experience

Principal Software Engineer, Binaural Waves, England Nov 2018 → Present

- Built an **iOS** app that promotes states of relaxation and focus through binaural beats and affirmations
- Write, debug, and test clear and maintainable **Swift** code controlling audio, concurrency, and sinusoid generation
- Build landing page using **React and GatsbyJS** to attract users and promote app downloads
- Use **AWS Lambda** and SOX to generate complex multi-channel sounds for mobile clients

Product Manager, Agoda, Thailand Nov 2016 → Apr 2018

- Increased hotel review submission rate from **11% to 21%** over 9 months through A/B experimentation on the front-end and integrating push notifications into the mobile app
- Shipped new back-end infrastructure and front-end interface to allow **150,000+ hotels** to instantly respond to published customer reviews on the Agoda website
- Led cross-functional team of **12** including design, legal, and engineering responsible for building out the hotel reviews platform across mobile app and our website
- Represented the customer internally by interviewing customers at various hotels across Bangkok, hosting user studies at user research labs, and conducting data analysis

Program Manager, Microsoft, Washington Jul 2012 → Dec 2015

- Reduced customer concern about Cortana privacy by developing a **single step opt-out** UX for Windows 10 Cortana and typing privacy settings in coordination with privacy, legal, speech, and Windows teams
- Drove significant improvement to Windows Phone Camera by adding configurable quick buttons, receiving accolades from media outlets like Techcrunch and Engadget
- Authored and maintained Windows Phone photo upload C# developer sample on MSDN
- Triaged **1000's** of customer beta feedback improving overall quality of the product

Quality Assurance Intern, Apple, California May 2010 → Aug 2010

- Built automated PHP/MySQL-based package deployment tool to reduce manual testing time by **1000's** work-hours per month

System Manager, APCR-DRDL (FAMU), Florida Aug 2009 → May 2011

- Managed multi-OS, multi-user 5 node Apple Xserve cluster running CentOS in VirtualBox, configured for reliability, installed software, and connected to the Open Science Grid

Core Competencies

- **Understanding code bases**, hands-on SQL, **agile development**, delivering enterprise products, roadmap prioritisation, creating wireframes, working with designers and engineers, **writing product specifications**, collaboration and end-user documentation
- **Linux**, Gentoo, VMWare, **Kubernetes**, AWS, Word, SQL, Serverless, Excel, Xcode, **SaaS**
- Product development, **data driven** product leader, collaborating with privacy, legal, marketing, and leadership team

Education

- 3.9 GPA BSc. Computer Engineering at Florida A&M University in April 2012