

# Do investors in clean energy ETFs herd? The role of climate risks

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**Purpose** – This study investigates herding behaviour in US clean energy Exchange-traded funds (ETFs) and examines the role of climate risks in influencing such behaviour over the period from May 1, 2016 to June 19, 2024.

**Design/methodology/approach** – We employ a baseline herding model and extend it to examine asymmetric effects across market conditions. The analysis incorporates time-varying herding measures and examines the impact of both transitional and physical climate risks on herding probability using regression techniques.

**Findings** – The baseline model reveals significant herding behaviour in clean energy ETFs. The extended model indicates that herding is present in both down and up markets, with a stronger effect in down markets, suggesting asymmetry. Herding is also found to be time-varying. Notably, high levels of transitional climate risk reduce the probability of herding in clean energy ETFs, whereas physical climate risk does not exert any significant impact on herding probability.

**Research limitations/implications** – The study focuses specifically on US clean energy ETFs over a defined period, which may limit generalizability to other markets or asset classes. The findings provide insights into the behavioral dynamics of sustainable investment markets during periods of varying climate risk.

**Practical implications** – The results suggest that high levels of transitional climate risk encourage market efficiency in clean energy ETFs and promote climate-hedging behaviour by investors. This has important implications for portfolio managers and policymakers in understanding market dynamics in sustainable finance.

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**Originality/value** – This study provides novel empirical evidence on the relationship between climate risks and herding behaviour in clean energy ETFs, contributing to the growing literature on behavioral finance in sustainable investment markets.

**Keywords:** Herding Behaviour, Climate Change, Clean Energy

**JEL Codes:** G14, Q54, P18

# 1 Introduction

Climate sustainability is a major concern for financial markets and investors. The growing interest in climate sustainability is primarily driven by the increasing materialisation of climate risks, and the actions of governments, institutions and organizations towards a sustainable future (Giglio et al., 2021). To safeguard returns, investors increasingly seek to hedge against climate risks by investing in green financial products (Nguyen et al., 2025). Although the evidence from the existing literature is mixed, returns from green financial products are somewhat comparable to traditional financial products (see amongst others, D'Ecclesia et al., 2024; Pástor et al., 2022; and Naqvi et al., 2022). In this new climate sustainability paradigm, investors face many pressures that not only bear on returns but also the stability of financial markets. For example, resulting regulations aimed at reducing emissions can surprisingly reduce the profitability of fossil-fuel-based companies, or the possible mispricing of assets from ignoring climate risks can lead to significant losses (Nguyen et al., 2025). In addition to climate risks, a general change in investor attitudes can drive the inclusion of green assets in their portfolio can lead to systemic risk.<sup>1</sup> Specifically, climate change presents risks to the global financial system, and ultimately to investment portfolios, through two primary sources - physical and transition risks. Physical risks or direct impact refer to extreme climate events such as floods and droughts, which impact business operations and infrastructure; and transition risks are the policy, technological, and other costs that societies bear to achieve low carbon economies (Nguyen et al., 2025; and Giglio et al., 2021, amongst others). Investors, therefore, recognise these risks and seek to mitigate them, as they seek return-enhancing green financial products.

Energy market has been in the epicentre of retail investors and portfolio managers at least over the last two decades. Official estimates claim that global energy investment is expected to surpass USD 3 trillion for the first time in 2024, with USD 2 trillion going to clean energy technologies and infrastructure (International Energy Agency, 2024). There is a general consensus in the literature that the most important event that has shaped the current landscape

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<sup>1</sup>These pressures notwithstanding the possible contribution that financial markets can play in mitigating and reducing the negative effects of climate change (Giglio et al., 2021)

in the energy sector is the emergence of the energy portfolio with the rise of green energy as an alternative energy resource and an asset class. Price volatility of fossil fuels on the one hand and decarbonisation-related goals dictated by international agreements on the other hand are heavily responsible for the growing interest in green energy market. Responding to the increasing awareness about the environment and the need for more green capital, financial markets have also attracted a large portion of retail and institutional investors' fund flows (Rizvi et al., 2022; Naqvi et al., 2021).

Needless to mention that the rise of energy popularity as an alternative investment class has also been fueled by the fictionalization of commodities markets. Commodities have become an effective investment tool for investment community as it allows investors to participate in the market developments across various physical products such as agricultural products, silver, gold, natural gas, oil etc and more recently clean energy products without being obliged to own the product directly (Gagnon et al., 2020). Several academic studies have highlighted substantial diversification benefits of commodities when added to a portfolio of stocks and bonds (see inter alia, Naqvi et al., 2022).

Green energy sectors like solar, wind, geothermal, biofuels, biomass, wave, hydro and tidal energies are considered by investors, authorities and policy-makers as the substitutes for fossil-fuels energy that increase  $CO_2$  emissions (Shahzad et al., 2020). Moreover, as Naqvi et al. (2022) point out that “the alternative energy sector is expected to grow faster over the next decades due to the depletion of fossil fuel reserves and the technological advance that has made green energy feasible”.

Although green energy investment has witnessed an exponential growth over the years, there is a lot of improvement that can be done in terms of investors' participation, both retail and institutional. To achieve the goal of larger capital commitment to green energy projects it is important to gain investors' confidence in financial products that are linked to green energy such as Exchange-traded funds(ETFs).

ETFs are a key feature of green financial products. They are a collection of investments that often tracks an underlying performance of an asset or index. In the universe of environment, social, and governance (ESG) investments, clean ETFs serve as a tool for environmentally

conscious investors to identify and invest in environmentally friendly companies (Brière and Ramelli, 2023) engaged in the transition towards a cleaner production and a low-carbon economy. Among the ESG ETFs, the Clean Energy (CE) ETFs have been the best-performing one in 2022 (D’Ecclesia et al., 2024). This is not surprising given that the clean energy transition represents one of the largest multi-decade secular growth opportunities. After the inclusion of Green energy financing in the list of United Nations Sustainability Goals (SDGs) as SDG 7, the role, importance, and visibility of green financial products have escalated enormously (Naqvi et al., 2022). That is, the growth of green assets under management is likely to continue. Furthermore, the limited availability of data on ESG complying investment tools (Avramov et al., 2022; Nguyen et al., 2025) justifies the use of energy ETFs as best candidates of green assets. However, given that the inclusion of climate sustainability in investment decisions is a recent phenomenon, it is not clear what the actual impact will be in the long-run.

This study investigates herding behaviour in alternative (clean) energy ETFs in the US between May 1 2016 and June 19 2024, showing evidence of significant herding that is asymmetric and time-varying. We then study whether climate-related uncertainty can affect the herding behaviour in the US clean energy ETFs market. Methodologically, we follow the standard herding tests by Christie and Huang (1995) and Chang et al. (2000). Notably, we supplement the traditional approach with quantile regressions (Koenker and Bassett, 1978, ) in order to capture how herding differs across various quantiles of the returns dispersion and in up and down markets. Lastly, to establish a link between climate risk and herding behaviour, we differentiating between transitional and physical risks (Bua et al., 2024) and provide valuable insights on their potential impact on the likelihood of herding in clean energy ETFs.

In this study specifically, we ask whether the rapid adoption of clean energy ETFs could be driven by market fads, or is a fundamental change in investor behaviour. Investors, for example, can believe that their peers have more valuable information about climate risks, making them to herd to avoid losses compared to peers; alternatively, investors may be encouraged to herd by the desire to align to climate-related social values (Ciciretti et al., 2021; Gavrilakis and Floros, 2023; Loang, 2023). Investors in clean energy stocks can experience large losses if their betting on clean energy stocks go wrong, which represents a major concern in their decision-making

process. This incites those investors to disregard their own information and follow the market consensus, leading to significant herding behaviour in the clean energy market. [Devenow and Welch \(1996\)](#) indicate that following the market consensus induces some kind of security among less informed traders. This could be relevant to our analysis because ETFs represent a popular investment instrument for individual and retail investors who are not necessarily well informed about the risk and prospects of investments in clean energy firms and whether their contribution to the world transition to cleaner production should be financially lucrative. On a related front, the self-reinforcing nature of confidence in the tyranny of the majority, as indicated by [Teraji \(2003\)](#) could also be pertinent.

We adopt the popular definition herding behaviour, which follows from the broader behaviour economics literature. In recent years behavioural economics showed that human nature is prone to, amongst others, emotional bias and heuristics ([Aggarwal, 2014](#); [Kahneman, 2003](#)). These biases can lead to inefficient decision making, which can at times result in market failures ([Devenow and Welch, 1996](#)). In this context, herding behaviour is imitative behaviour or correlated trades by financial market agents that can result in market volatility and crises when the market is not well informed. This is why we are interested in herding behaviour in the clean energy market.

While herding behaviour has been examined in ESG markets, it remains understudied in clean energy assets, notably, clean energy ETFs.<sup>2</sup> Other studies on herding have been conducted in commodity and fossil energy markets. For example, [Demirer et al. \(2013\)](#) conducted a commodity sectoral study and found herding behaviour in grains but not in other sectors. Similarly, [Gilbert \(2010\)](#) shows herding behaviour amongst speculators in non-ferrous commodities. Others did not find evidence of herding in similar markets. [Babalos et al. \(2015\)](#) find significant anti-herding behaviour in metal commodities futures after the global financial crisis. [Pierdzioch et al. \(2010\)](#) show that forecasters in oil and metals markets deviated from

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<sup>2</sup>Amongst others, [Loang \(2023\)](#) shows that compliance with SDG goals can introduce bias in investor sentiment, which leads to herding behaviour. Using a Twitter (or X) uncertainty index, [Koutmos \(2024\)](#) finds evidence of herding in US-based ESG index fund investors. [Przychodzen et al. \(2016\)](#) found indicate evidence of herding behaviour amongst fund managers who incorporated ESG strategies in their portfolios. Lastly, [Rubbiani et al. \(2021\)](#) highlight evidence of herding in the MSCI US ESG Leader Index during extreme (bear and bull periods) periods.

the crowd, indicating a rational response to market information. [Steen and Gjolberg \(2013\)](#) find no herding behaviour in international commodity markets. Notably, our study extends the results of [Dragomirescu-Gaina et al. \(2021\)](#) who have examined herding behaviour of investors in the US energy sector and herding sensitivity to various proxies of policy uncertainty and financial risk. They study the energy equities included in the S&P 500 and concluded that herding among investors in the US energy market sector is sensitive to green volatility shocks

Our analysis shows that herding is significant and is present in both down and up markets, with a stronger effect in the down market, suggesting an asymmetry. Herding is also found to be time-varying. Notably, an additional analysis reveals that the transition climate risk, particularly its high level, reduces the probability of herding in clean energy ETFs, whereas physical climate risk does not exert any significant impact on the probability of herding

The next section describes the data and methodology, followed by the results and conclusions.

## 2 Data and methodology

### 2.1 Data

The sample consists of clean energy equity ETFs (green ETFs) that are traded in the US markets (see Table [A1](#) in the Appendix).<sup>3</sup> The number of available clean energy ETFs in our sample varied from 10 in the beginning of analysis to 30 at the most. The period of analysis runs from May 1 2016 to 19 June 2024. Daily closing prices on the clean energy ETFs under study were collected from the Refinitiv database. The starting date was selected on the basis of the UN Climate Change Conference (COP) Paris agreement. Daily logarithmic returns were computed from the closing prices of each ETF, yielding, a total of 2122 observations per ETF.

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<sup>3</sup>The data were sourced from <https://datastream.org/en-ca/>

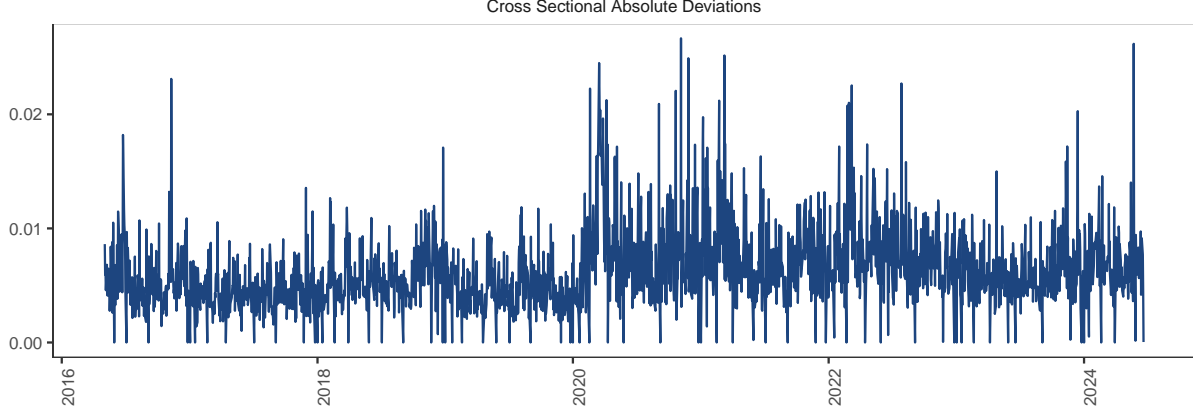


Figure 1: Cross Sectional Absolute Deviation (CSAD) for US Alternative Energy ETFs

The development of the CSAD measure over time for the clean energy ETFs is presented in Figure 1. In general, the CSAD measure remains within certain bounds. However, we observe several cases when the CSAD measure deviates significantly from the market consensus: around the announcement of the Paris agreement (2016-2017), the covid-19 pandemic crisis (2020–2021), the war outbreak in Ukraine (2022) among others. Table 1 presents the descriptive statistics of the data.

Table 1: Descriptive statistics of the data

	Mean	St.dev	Skewness	Kurtosis
CSAD	0.0062	0.0034	1.5598	7.9355
Absolute CSAR	0.0094	0.0107	3.3175	23.8725

## 2.2 Methodology

It is well established that herding literature is vast with contradictory results depending mainly on the market, the employed methodology and the period under consideration (Spyrou, 2013). Herding behaviour can be either spurious in cases when investors make similar decisions as a result of processing the same information set and intentional herding when investors imitate the actions of others (see inter alia Bikhchandani and Sharma, 2000; Galariotis et al., 2015). Empirical studies on herding usually fall into two categories: namely those that employ holdings data aiming at measuring institutional investor herding (e.g. Lakonishok et al., 1992), and



studies that use market returns data and investigate herding towards the market consensus (e.g. [Chang et al., 2000](#); [Galariotis et al., 2015](#)). Our paper falls within the latter category and tests for herding towards the market consensus for clean energy US ETFs.

More broadly, studies that focus on herding can be broadly classified into two main categories: on the one hand there are studies that examine institutional investor herding and analyst herding using transaction-level data ([Lakonishok et al., 1992](#); and [Sias, 2004](#), among others). On the other hand, there are studies that explore herding towards the market consensus employing individual returns and market returns ([Christie and Huang, 1995](#); and [Chang et al., 2000](#)). In the latter case, the most widely employed method is the cross-sectional standard deviation of returns proposed by [Christie and Huang \(1995\)](#). The intuition behind this approach is that herding toward the market is signaled when return dispersion is relatively low. Rational asset pricing theory predicts that when stocks respond to market movements in various degrees then dispersion will be linearly related to market returns (see also, [Hwang and Salmon, 2004](#)). However, when investors tend to mimic each other and herd towards the market the linear relation between returns dispersion and aggregate market returns is no longer valid. Under these conditions, fitting a non-linear regression specification between a measure of returns dispersion and aggregate market return appears as a more viable choice. Therefore, our approach to measure herding activity is based on the non-linear regression model by [Chang et al. \(2000\)](#).

Following this relevant literature, we compute dispersion of the  $i^{th}$  ETF from the market return, which is known as the Cross Sectional Absolute Deviation ( $CSAD_t$ ) measure. Empirically the  $CSAD_t$  is defined in the following manner:

$$CSAD_t = \frac{1}{N} \sum_{i=1}^N |R_{i,t} - R_{m,t}|, \quad (1)$$

where  $R_{i,t}$  is the return and  $R_{m,t}$  is the cross sectional average of returns for the sample of ETFs available for each day. The return dispersion measures the directional similarity of ETF returns to the market return. This return similarity forms the basis for the herding behaviour tests. Next we estimate Equation 2 as follows:

$$CSAD_t = \gamma_0 + \gamma_1 |R_{m,t}| + \gamma_2 R_{m,t}^2 + \epsilon_t, \quad (2)$$

where  $\gamma_0$  is the intercept,  $\gamma_1$  is the coefficient of the linear term,  $\gamma_2$  is the coefficient of the quadratic term or the herding behaviour term, and  $\epsilon_t$  is the error term. The coefficient  $\gamma_2 < 0$  when herding is present, and  $\gamma_2 > 0$  when anti-herding is present. To ensure the robustness of the estimate, we estimate  $CSAD_t$  with Newey-West standard errors (See [Newey and West, 1987](#)).

To provide additional insight on the herding phenomenon we examine whether herding presents an asymmetric response on days when the market is up vis-à-vis days when the market is down. To this end, we augment Equation 2 as follows:

$$CSAD_t = \gamma_0 + \gamma_1(1 - D)R_{m,t} + \gamma_2 DR_{m,t} + \gamma_3(1 - D)R_{m,t}^2 + \gamma_4 DR_{m,t}^2 + \epsilon_t, \quad (3)$$

where  $D$  is a dummy variable that takes the value of 1 when the market return is negative and 0 otherwise. Therefore, our exploration of asymmetric behaviour of herding phenomenon is carried through the inspection of the statistical significance and the sign of the two estimated coefficients  $\gamma_3$  versus  $\gamma_4$  (up versus down markets).

## 3 Results

### 3.1 Herding behaviour

Rational asset pricing models (for example, [Black, 1972](#)) predict a linear relationship between return dispersion and market returns under normal conditions, a relationship that is no longer valid in the presence of herding. Herding behaviour leads to an increasing or decreasing cross sectional dispersion with respect to market returns. In other words, herding is captured by a non-linear term in the standard pricing equation indicating a decreasing or an increasing returns' dispersion. Stated differently, as [Chang et al. \(2000\)](#) argue, in the case of herding the coefficient on the non-linear term ( $\gamma_2$ ) will be negative and statistically significant.

Table 2 presents the results of herding for the full sample, based on Equation 2. The estimated

coefficient on market return is positive and highly significant as expected. Importantly, the estimated coefficient on the non-linear term is negative (-1.2773) and statistically significant with a t-statistic of -9.71 suggesting that herd behaviour is present and robust in the US alternative energy ETFs. Accordingly, investors in US clean energy ETFs tend to disregard their private information and follow market consensus.

Table 2: Estimation results of herding in the U.S. equity alternative energy ETFs

$\gamma_0$	$\gamma_1$	$\gamma_2$
0.0038**	0.2883***	-1.2773***
(47.09)	(33.333)	(-9.71)
Note: *, **, *** denotes significance at 10%, 5% and 1% respectively.		

Evidence from the existing literature shows that herding behaviour in various asset markets (see [Pochea et al., 2017](#)) exhibits asymmetry. To this end, we proceed first with the estimation of Equation 2 using the quantile regression (QR) proposed by [Koenker and Bassett \(1978\)](#). Table 3 presents the estimated results across various quantiles of the returns dispersion. They show that herding is statistically significant at lower ( $\tau = 25\%$ ), middle ( $\tau = 50\%$ ), and upper ( $\tau = 75\%$ ) with a value of -1.1056, -1.165, and -1.1473, respectively. No significant herding is found at extreme lower quantile ( $\tau = 10\%$ ) and extreme higher quantile ( $\tau = 90\%$ ).

Table 3: Estimation results of herding across various quantiles

Quantile	$\gamma_0$	$\gamma_1$	$\gamma_2$
$\tau = 10\%$	0.0016***	0.2536***	-1.3736
$\tau = 25\%$	0.0026***	0.2461***	-1.1056***
$\tau = 50\%$	0.0037***	0.2648***	-1.165***
$\tau = 75\%$	0.0048***	0.3011***	-1.1473***
$\tau = 90\%$	0.0064***	0.2999***	0.2314
Note: This table presents the estimation results of herding of US Alternative energy equity ETFs according to Equation 2 in various quantiles			
10, 25, 50, 75 and 90% of the returns distribution. *, **, *** denotes significance at 10%, 5% and 1% respectively.			

### 3.2 Herding behaviour during extreme market periods

Then, we study herding in up and down markets. It is widely accepted that asset returns are characterized by asymmetry, that is, return dispersion tend to behave differently in rising and falling markets (see [Geert and Guojun, 2000](#); [Zhou and Anderson, 2013](#); [Longin and Solnik, 2001](#)), with evidence suggesting that herding is more pronounced during periods of market stress. In this regard, examining the relationship between returns dispersion and market-wide returns across various quantiles of the returns distribution of clean energy ETFs allows us to make more robust inference regarding the true behaviour of the herding phenomenon. Table 4 reports the estimation results of herding in the up and down markets based on Equation 3. In general, we find that herding is significant in both down and up markets

Table 4: Estimation results of herding in up and down markets

Quantile	$\gamma_0$	$\gamma_1$	$\gamma_2$	$\gamma_3$	$\gamma_4$
$\tau = 10\%$	0.0016***	0.2532***	-1.3669***	-0.2522***	-1.1522
$\tau = 25\%$	0.0026***	0.2475***	-1.2383**	-0.2477***	-1.1171***
$\tau = 50\%$	0.0038***	0.2247***	0.3838	-0.2634***	-1.3144***
$\tau = 75\%$	0.0050***	0.2500***	1.3135	-0.2785***	-0.9721***
$\tau = 90\%$	0.0065***	0.2788***	1.0169	-0.2942***	-1.2003***

Note: This table presents the estimation results of herding of US Alternative energy equity ETFs according to Equation (3).  $\gamma_3$  captures potential herding in the up market, whereas  $\gamma_4$  captures potential herding in the down market. \*, \*\*, \*\*\*denotes significance at 10%, 5% and 1% respectively.

When the market is rising, herding is present at all quantiles with a statistically significant coefficient  $\gamma_3$  ranging from -0.2522 ( $\tau = 10\%$ ) to -0.2942 ( $\tau = 90\%$ ). Similarly, when markets are declining, investors neglect their own information set and imitate the actions of others resulting in a highly significant coefficient of herding ( $\gamma_4$ ) across four out of five quantiles, ranging from -0.9721 to -1,3144. Notably, the coefficient of herding in down market is larger than in up market, reflecting an asymmetric herding behaviour.

### 3.3 Time-varying herding behaviour

There is ample evidence that herding varies with time (see Babalos et al., 2015; Klein, 2013; Stavroyiannis and Babalos, 2019) and intensifies during crisis periods. In order to gain insights on the time-varying nature of herding in clean energy ETFs, we conduct a rolling window analysis. The size of the rolling window is related to the time-scales of the system (response times), and the aim of the research (Babalos et al., 2015). There is no golden rule for the right size of the rolling window, there is a trade-off between having a long enough window to estimate the metrics, and short enough to have a sufficient number of windows in order to be able to derive a trend. Accordingly, we conduct a rolling window analysis of 50 observations, and plot in Figure 2 the time evolution of the value of the estimated significance of the herding coefficient ( $\gamma_2$ ).

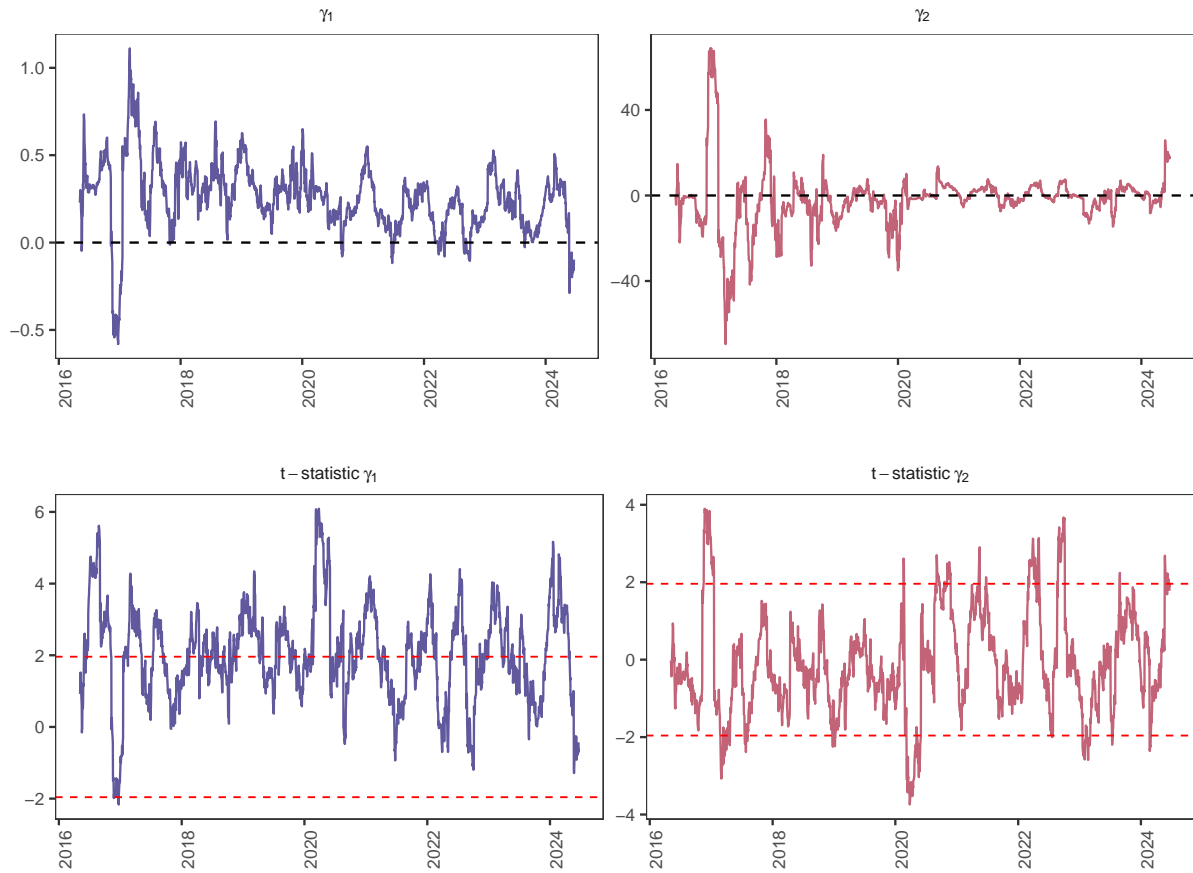


Figure 2: Rolling window herding estimates. Note: The red perforated lines indicates the 95% confidence interval.

We observe several periods of herding behaviour as reflected in the troughs in Figure 2. The most prominent cases of herding occur between March and May of 2020 followed by several instances of herding in the period that extends from March through April of 2017 and the period of February-March of 2023. On the other side, we derive significant moments of anti-herding behaviour in the clean energy ETFs by observing the peaks in Figure 2. Cross sectional dispersion appears to increase with respect to market-wide returns, which is a sign of anti-herding behaviour on behalf of investors around December of 2016 and later during September of 2022

### 3.4 Climate risks and herding behaviour

The behaviour of participants in energy markets is closely related to the developments in the field of climate risks, carbon emissions, and environmentally friendly policies. Rising climate risk is found to increase green energy prices (Dutta et al., 2023), and evidence from the existing literature shows that climate policy uncertainty affects the performance of clean energy stocks relative to dirty ones, making the former outperform the later when the levels of climate policy uncertainty are high (Bouri et al., 2022). In particular, following the implementation of the Paris agreement in November 2016, climate policy uncertainty has become in the epicenter of interest across carbon and energy markets. There are a few studies that attempt to quantify the effects of uncertainty related to climate on the economy or financial markets (see inter alia, Gabriel and Pinho, 2024; Bolton and Kacperczyk, 2021; Krueger et al., 2020). Interestingly, Bua et al. (2024) developed two climate risk related indexes namely transition and physical risk using a text-based approach in order to study the effect of these risks in financial markets. In this regard, Bouri et al. (2023) study the impact of both physical and climate risks on the returns and volatility of brown and green energy stocks, carbon emission allowances, and green bonds, showing evidence that transitional climate risk exerts a more significant impact than physical climate risk.

It is expected that environmentally conscious investors would prefer to hold clean energy assets that perform well in the face of increasing climate change risks (see Bouri et al., 2022),

even if this entails accepting lower returns for such climate-hedging assets. Therefore, in the context of our study and following previous studies on the determinants of herding behaviour (see [Bouri et al., 2019](#); [Demirer et al., 2018](#)), we examine the effect of physical and transition climate risks on the formation of herding behaviour in the clean energy ETF market.

Furthermore, higher transition risk means greater uncertainty for future pathway towards a cleaner economy. Under these conditions, green assets such as green stocks or ETFs are expected to perform better and can serve as hedging tools (see inter alia [Pastor et al., 2021](#)). As a result, investors allocate their capital to available green assets thus resulting in higher returns' dispersion with respect to the aggregate market. Stated differently, investors move their capital away from market consensus across green ETFs ruling out the possibility of herding behaviour.

To this end, we use a probit model to relate herding to the two climate risk indexes developed by [Bua et al. \(2024\)](#) in the following manner:

$$Pr(D^{herd} = 1 | \lambda_0 + \lambda_1 TRI + \lambda_2 PRI) = \lambda_0 + \lambda_1 TRI + \lambda_2 PRI, \quad (4)$$

where  $D^{herd}$  takes a value of 1 during periods of statistically significant herding (i.e., for days when the rolling t-statistic on  $\gamma_2 < -1.96$  in Figure 2) and zero otherwise.  $TRI$  is the transitional risk index and  $PRI$  is the physical risk index<sup>4</sup>. For full details on the construction of  $TRI$  and  $PRI$ , the reader can refer to the paper of [Bua et al. \(2024\)](#).

The results from the Probit model are reported in Table 5. Showing that only the transitional climate risk index significantly decreases the probability of herding in clean energy ETFs.<sup>5</sup> Transitional climate risk represent good news for investors in clean energy stocks, possibly reducing their self-reinforcing nature of confidence in the tyranny of the majority ([Teraji, 2003](#)) and their need for shared intention and action, resulting in a decrease in the herding behaviour. In the presence of higher transitional risk with respect to the climate, clean energy

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<sup>4</sup>These indexes were constructed using the text-based approach of [Engle et al. \(2020\)](#). This approach compares authoritative text on climate change with European news sourced from Reuters - assuming that climate change events are covered in the news. The final sample had 1 million news articles from January 2005 to October 2021. ? aggregate the articles to a daily frequency, thereby creating daily measures of  $TRI$  and  $PRI$

<sup>5</sup>It should be noted that due to the availability of climate risk data from [Bua et al. \(2024\)](#), the probit analysis covers the period from May 1, 2016 to December 30, 2023.



ETFs become a more attractive investment alternative for environmentally conscious investors who allocate their money to alternative energy investment products (see [Bouri et al., 2022](#)), reinforcing the confidence of investors in their own information. As a result, the cross-sectional dispersion of clean energy ETFs tends to increase. Our results are somewhat in line with [Bouri et al. \(2023\)](#) who show that the transitional climate risk is more important than physical risk for the return and volatility of clean energy stocks. They also concord with other relevant studies which indicate that in the event of climate policy shocks, clean energy assets could serve the role of hedging instruments ([Gabriel and Pinho, 2024](#)) and tend to outperform brown energy assets ([Bouri et al., 2022](#)).

Table 5: Estimation results of the probit model

Variable	Coefficient
$\lambda_0$	-1.506***
$\lambda_1$	-4.607***
$\lambda_2$	-1.318
Log Likelihood	-484.7
Observations with Dependent Variable (Dep) = 0	1816
Observations with Dependent Variable (Dep) = 1	134
Notes: **,*** denotes statistically significant at 5% and 1%	

Furthermore, we develop two additional models to study the effect of high and low levels of climate risks on herding behaviour in clean energy ETFs. Accordingly, we split the sample into two groups based on the median value of the  $TRI$  and  $PRI$  and estimate the following two models:

$$Pr(D^{herd} = 1 | \lambda_0 + \lambda_1 D_{high}^{TRI} TRI + \lambda_2 D_{high}^{PRI} PRI) = \lambda_0 + \lambda_1 D_{high}^{TRI} TRI + \lambda_2 D_{high}^{PRI} PRI, \text{ and} \quad (5)$$

$$Pr(D^{herd} = 1 | \lambda_0 + \lambda_1 D_{low}^{TRI} TRI + \lambda_2 D_{low}^{PRI} PRI) = \lambda_0 + \lambda_1 D_{low}^{TRI} TRI + \lambda_2 D_{low}^{PRI} PRI, \quad (6)$$

where  $D^{herd}$  is the same as in Equation 4.  $D_{high}^{TRI}$  and  $D_{high}^{PRI}$  are dummy variables that take a value of 1 if the values of the  $TRI$  and  $PRI$  are above the median and zero otherwise. Similarly,  $D_{low}^{TRI}$  and  $D_{low}^{PRI}$  are dummy variables that take a value of 1 if the values of the  $TRI$  and  $PRI$  are below the median and zero otherwise.

Table 6: Estimation results of the probit model with high and low climate risk indexes (above or below median)

	High	Low
$\lambda_1$	-6.736*	-6.118
$\lambda_2$	-1.798	-2.581
Notes: *, denotes statistically significant at 10%		

Using these high  $PRI$  and high  $TRI$  in one probit regression and low  $TRI$  and low  $PRI$  in another one, we present the results in Table 6. We observe that high levels of transition risk decrease the likelihood of herding (i.e. drives anti-herding) at the 10% level of significance, which is in line with the logic we discussed earlier.

## 4 Conclusion

This study offers novel and valuable insights into herding behaviour in US clean energy ETFs. We used various herding behaviour tests to achieve this. First, herding is found to be significant, and exists in both bearish and bullish markets, but shows an asymmetry in that it is more pronounced in the bearish market. Herding is also found to time-varying. Second, the transition climate risk, particularly its high levels, reduce the probability of herding behaviour, whereas physical climate risk plays no significant role irrespective of its (high or low) levels. This evidence that climate risks do not lead to higher herding behaviour in the clean energy ETFs, is new to the related literature.

Our findings offer an interesting outlook on the role of transitional climate risk for the formation of herding in clean energy ETFs, which is a puzzle in the related literature. Given that herding represents a behavioural pattern that can challenge market efficiency and exacerbate price fluctuations, both policymakers and investors should benefit from our findings for the sake

of investment decision and market efficiency under the transition towards cleaner production and decarbonized portfolio investments. Future studies could examine whether herding in clean energy ETFs is linked to excess volatility in the overall US stock market.

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# A Appendix

## A.1 ETFs used in the study

Table A1: List of clean energy ETFs used in the study

ETF
ALPS CLEAN ENERGY ETF
BLUE HORIZON BNE ETF
SPDR S&P KENSHO CLEAN POWER ETF
GLOBAL X CLEANTECH ETF
PROSHARES S&P KENSHO CLEANTECH ETF
INVESCO MSCI SUSTAINABLE FUTURE ETF
FIRST TRUST GLOBAL WIND ENERGY ETF
FIDELITY CLEAN ENERGY ETF
GLDS.BLOOMBERG CN. EN. EQ.ETF
FST.NQ.CN.EDGE SMRT.GRID INFRA IDX ETF
DEFIANCE NEXT GEN H2 ETF
DIREXION HYDROGEN ETF
GLOBAL X HYDROGEN ETF
ISHARES GLOBAL CLEAN EN. ETF
BLACKR.WLD.EXUS CRBN TSTN.READINESS
NUB.CBN.TSTN.& INFRA
TCW TRANSFORM SYSTEMS ETF
VANECK URANIUM AND NUCLEAR ENERGY
NUVEEN GLOBAL NET ZERO TRANSITION ETF
SPDR MSCI USA CIM. PA. ALIGNED ETF
INVESCO GLOBAL CLEAN ENERGY ETF
FST.NQ.CN.EDGE GREY.ETF
GLOBAL X SOLAR ETF
GLOBAL X RENEWABLE ENERGY PRODUCERS
TRUESHARES EAG.GLB. RENWEN.ETF
VANECK LOW CARBON ENERGY ETF
SMARTETFs SUST.EN. II ETF
INVESCO SOLAR ETF
VIRTUS DUFF & PHELPS CLEAN ENERGY ETF
GLOBAL X WIND ENERGY ETF

Note: Details on these funds can be found on Yahoo Finance.