

Redesigning the K53 Driving App

The K53 Driving App has continuously proven to being a valuable tool for aspiring drivers. The app is jampacked with valuable information about the learner's and driver's license. Many of its user utilize it to prepare for their tests. However, the app's outdated design and limited user experience present significant barriers to engagement and efficiency.

In this redesign, the project aims to modernize the K53 app by addressing its pain points and creating a more intuitive and visually appealing interface.

	Pain Point	Impact	Proposed Solution
Visual Design	Outdated visuals (icons, fonts, no hierarchy)	Poor engagement	Redesign icons, use modern typography, and improve hierarchy.
Navigation	No dashboard; app is divided into three basic sections	Confusing navigation	Add a home/dashboard with a clear entry point to all pages.
Learning Process	FAQ bulletin is unnecessary and long-winded after license type selection	Frustrates users	Replace with an engaging introduction or quiz.
Testing	Ads interrupt tests	Disrupts focus	Use non-intrusive ads or offer an ad-free version.
Content	Tests lack a year reference, making them feel outdated	Unreliable experience	Include a note on when tests were last updated.
User Feedback	Test result page is discouraging with bold 'FAILED' in red text	Demotivates users	Use softer language, focus on progress, and provide encouragement.

Progress Tracking	No way to track progress or performance over time	Unmotivating	Add a feature for tracking test scores and study progress.
Process Info	No details about fees, eye tests, or booking the actual license test	Lacks guidance	Provide detailed information and useful links for next steps.
Navigation	'Back' button issues; users can't return directly to the previous screen	Frustrating UX	Improve back navigation by maintaining session state.
Test Settings	Test vehicle type selection repeats unnecessarily	Redundant flow	Allow users to select vehicle type during onboarding only.