

DIXON CARNACETE

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Contact: 09691609164

Portfolio: <https://xon27.github.io/myportfolio/>

SUMMARY

As a Front-End Developer with two years of experience, I specialize in building responsive, user-friendly web interfaces that enhance digital experiences. My role focuses on developing and optimizing front-end components using HTML, CSS, JavaScript, and modern frameworks. I'm skilled in integrating APIs, managing dynamic content, and ensuring seamless performance across browsers and devices.

With a problem-solving mindset and attention to detail, I troubleshoot UI issues, improve page performance, and collaborate with designers and backend developers to deliver clean, efficient code. I take pride in creating intuitive user experiences that align with both technical requirements and business goals.

SKILLS

Automation & Development Tools

- Power Automate, Postman, Microsoft Visual Studio, Visual Studio, Github, Shopify.

Programming & Web Development

- C#, JavaScript, Bootstrap, HTML, CSS, MSSQL, Sass

Design & Creative Tools

- Adobe Photoshop, Adobe Illustrator, Figma, Canva

Workflow Management

- Jira, Microsoft Teams, Azure

Salesforce Marketing Cloud (SFMC) & Marketing Automation

- Journey Builder, Automation Studio, Email Studio, Content Builder,
- Data Extensions, Contact Builder, List Management
- SQL, AMPscript, JavaScript for personalization
- API & Integration: Marketing Cloud Connect,

WORK EXPERIENCE

Gamma Interactive Inc.

Automation Specialist

Present

- Develop and maintain responsive web interfaces using HTML, CSS, and JavaScript.
- Collaborate with design and backend teams to implement user-friendly features and functionality.
- Optimize website performance, accessibility, and cross-browser compatibility.
- Integrate RESTful APIs and handle dynamic data rendering using modern JavaScript frameworks.
- Troubleshoot UI issues, debug code, and resolve front-end bugs in a timely manner.
- Work closely with product and QA teams to ensure seamless user experience and efficient development workflows.

Accenture

Software Engineer

2021 - 2023

- Designed and developed web-based applications for the business sector using C#, Adobe Experience Manager (AEM), HTML, JavaScript, and SQL.
- Led the migration of hundreds of pages from Sitecore to AEM.
- Created dynamic forms using ASP.NET Web API.

Graphic Design

- Developed creative concepts, layouts, and designs for marketing materials, websites, social media,
- Enhanced branding and visual identity for clients by creating consistent and eye-catching designs.
- Designed and maintained web pages, banners, and digital assets for client websites.
- Edited and retouched product photos for eCommerce platforms, improving product presentation and conversion rates.

PROJECT & RESPONSIBILITY

Salesforce Marketing Cloud (Gamma Interactive Inc., March 2023 to till date)

Description: Manage Salesforce Marketing Cloud operations, ensuring smooth campaign execution and cross-team collaboration. Troubleshoot issues in Journey Builder, Data Extensions, & Automation Studio. Oversee email campaigns, automation workflows, and data processes to ensure efficient performance.

Role: Administrator & Developer

Team Size: 2

Internal Workflow Management System (Gamma Interactive Inc., March 2023 to till date)

Description: Inter-department ticketing that enables departments to submit and track their requests through the ticketing system, ensuring streamlined communication and task management. Support and manage process requirement wherein requesting, approving and supporting task are the main function.

Role: Administrator & Developer

Team Size: 5

NetSuite (Oracle) (Gamma Interactive Inc., June 2024 to till date)

Description: Manage NetSuite accounts and permissions, ensuring proper access and streamlined task management across departments. Provide support for account setup, permission configurations, troubleshooting, and system processes.

Role: Support

Team Size: 2

EDUCATION

Philippine Christian University

2013 - 2018

- Bachelor of Science in Information Technology

REFERENCE

Marjeck Palacpac - Senior Fullstack Web Developer
09277914216
Gamma Interactive Inc.

Andrus Jophiel Rivera - TechLead
09566038729
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