

RE-EVENTED

Powerful learning. Community-driven.

Shaping the Future of Agility

One conference at a time



Why Re-Evented?

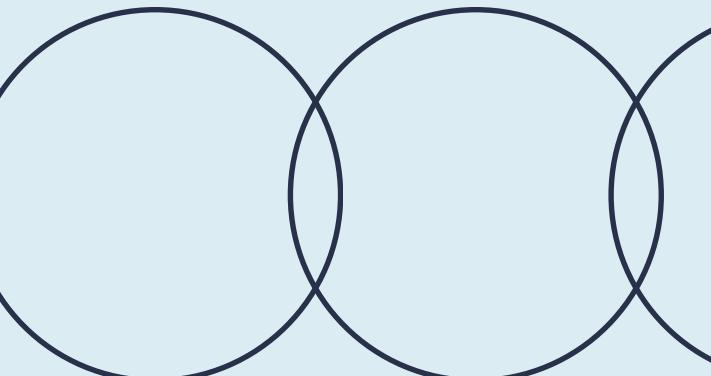
We are a non-profit dedicated to creating environments for sharing knowledge and experience in agile methods, lean thinking, reinventing organizations, emerging technologies, and future ways of working.



R E - E V E N T E D

Founded in 2016, when we took over XP Days Benelux, our goal was to preserve one of the community's oldest and well known agile conference while modernizing the experience. Since 2021, we have started running multiple other experiments. As a result we have a proven track record with successes like XP Days Benelux, Agile Tour Brussels, Liberating Structures Global Gathering, Regional Scrum Gathering® Ghent.

To re-event: to revive, to reshape events



Our events in 2026

June

Liberating Structures Global Gathering

Uncover simple rules to
unleash A Culture of
Innovation



August

ALE Belgium

Creating space for
humans to refine
their practice



October

Regional Scrum Gathering® Brussels

Beyond the Horizon:
Shaping the Future of
Agility



November

XP Days Benelux

A conference for and
by agile practitioners



Why partner with Re-evented?

Driving Agility Forward Together

Targeted Market Access

Directly engage with a concentrated audience of Agile Coaches, Scrum Masters, Product Owners, and IT Leads specifically within the Benelux region. This is not just broad "tech" exposure; it is access to the specific decision-makers of the local agile ecosystem.

Innovation Leadership

Showcase your commitment to the future of work. With the 2026 focus shifting toward AI-Assisted Agility and Modern Leadership, sponsoring proves your organization is at the forefront of the industry's evolution.

High-Trust Networking

Our events are "for and by" the community. Sponsoring creates a "soft-sell" environment where your team can build genuine relationships during pre-conference dinners and social activities, rather than cold-calling prospects.

Association with Excellence

Align your brand with a 20-year legacy of Technical Excellence. By sponsoring Re-Evented, you position your company as a supporter of high-quality, community-driven craft rather than just another commercial entity.

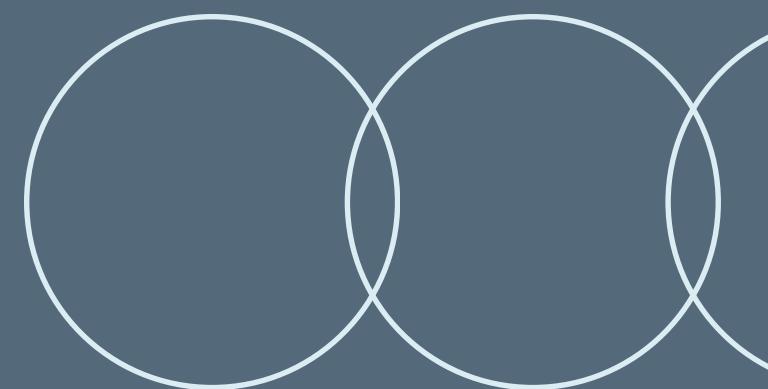
Interactive Engagement

(No "Wall of Logos")

Unlike massive trade shows where sponsors are just wallpaper, Re-Evented focuses on interaction. Whether through a "Coffee Tuk-Tuk" or a specialized workshop track, your brand becomes part of the conversation, not just a sticker on a banner.

Community CSR & Goodwill

As Re-Evented is a non-profit initiative, your sponsorship directly funds the sustainability of the local agile community. This generates significant social capital and goodwill among the very people you want to do business with.



Sponsorship Opportunities

Partner with Re-evented

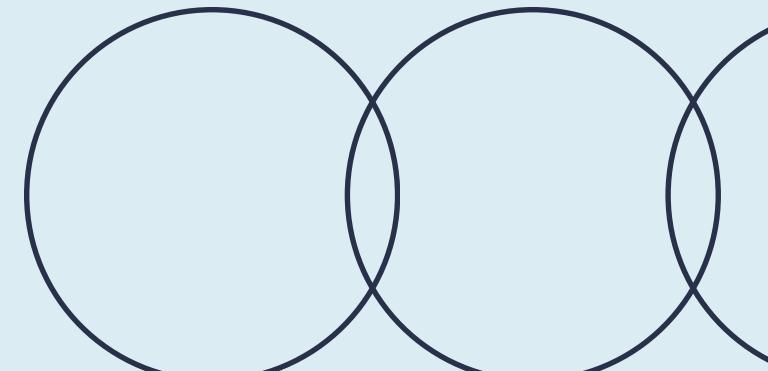
By committing to multiple events within the Re-Evented calendar, your organization can benefit from consolidated pricing structures or enhanced delegate access. These multi-event agreements are designed to maximize your ROI while ensuring consistent brand presence across the Benelux market.

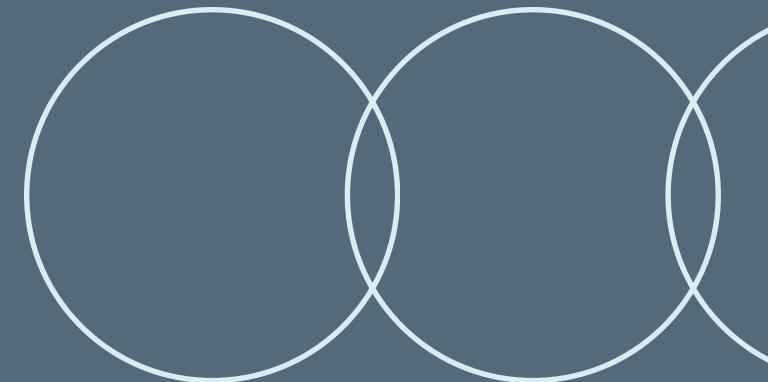
Re-Evented partnerships

Are you looking to become a foundational Re-Evented Partner? We specialize in crafting custom-tier agreements that align with your specific strategic objectives—whether your focus is on talent acquisition, market leadership, or high-level networking. We will work directly with you to develop a package that delivers measurable impact across all our platforms.

Connect With Us

To explore how a partnership can be tailored to your organization's goals, please contact our leadership team at hello@re-evented.org or reach out directly to one of our board members.





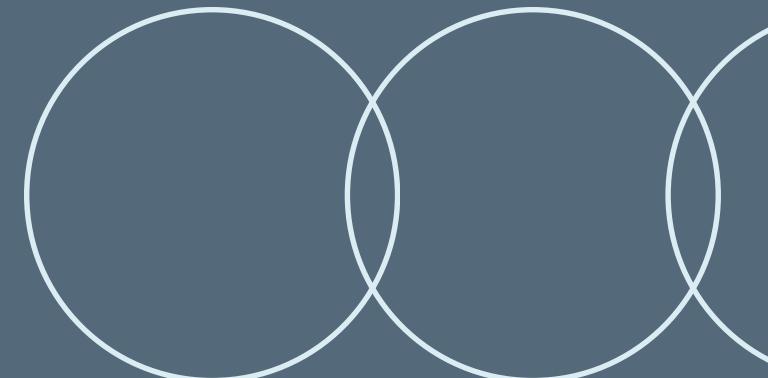
Liberating Structures Global Gathering

What are Liberating Structures?

Liberating Structures are powerful facilitation techniques designed to engage and empower groups of any size to collaborate, innovate, and solve problems together. Unlike traditional, top-down approaches, Liberating Structures provide a set of easy-to-learn methods that unleash everyone's potential by fostering inclusive, participatory, and creative environments. Each structure is adaptable and designed to include every voice, encourage fresh ideas, and lead to more effective, sustainable solutions. Whether used in workshops, meetings, or strategic planning sessions, Liberating Structures help teams work together more effectively, fostering alignment and ownership.

Why Join?

This was a unique gathering! Whether you're new to Liberating Structures or have been using them for years, this gathering offered you the chance to connect, collaborate, and co-create in ways beyond the ordinary conference format. Expect meaningful conversations, unexpected insights, and ample room for creativity.



Liberating Structures Global Gathering

Liberating Structures uses Options Place

a dynamic, participant-driven Open Space format that puts you in control of your learning experience. It empowers all participants to shape the agenda and lead discussions on topics they're passionate about.

“

Our purpose is to co-create an inclusive, in-person safe space for joyful experiment, playful connection, and shared happiness.

”

How It Works

- Co-CREATE the Agenda: At the start of each day, participants propose sessions they want to lead or topics they want to explore
- Choose Your Path: Multiple sessions run simultaneously - you decide which ones to attend
- Freedom to Move: Following the "Law of Two Feet," if you're not learning or contributing in a session, you're welcome to move to another
- Flexible Spaces: Sessions take place in various rooms and spaces, allowing for different group sizes and discussion formats



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Whether you're an experienced practitioner or new to Liberating Structures, Options Place creates opportunities for everyone to learn, share, and grow together. Come ready to participate, contribute, and be surprised by unexpected insights and connections!"

”

What makes it special?

- Self-Organization: Topics emerge from participants' real needs and interests
- Shared Leadership: Everyone has the opportunity to lead sessions and contribute
- Deep Learning: Engage in meaningful conversations and collaborative problem-solving
- Organic Networking: Connect with others who share your interests and challenges



Liberating Structures Global Gathering

The numbers

We aim for 100 to 150 participants

- 60 % from Belgium and The Netherlands
- 20% from neighbouring countries
- 20% from abroad

Our target audience is mixed:

- 25% Experienced practitioners
- 25% moderate practitioners
- 50% Eager to learn Liberating Structures

“

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”

Who will attend?

- Practitioners (in general, not specific to IT)
- Managers (small and larger teams)
- Consultants (who can use this in their assignments)



Sponsorship Packages

Choose from Various Levels to Engage Effectively



Small Business Package - €300
(1-5FTE)

The Silver Package offers logo placement on event materials and social media mentions, ensuring visibility among attendees and sponsors.

Gold Package €1000

The Gold Package includes all Silver benefits plus a small booth space (2m) for direct engagement with participants and promotional opportunities.

Conference Sponsor - 2500

The Platinum Package provides maximum exposure with premium booth placement, featured branding on all event materials, and exclusive networking opportunities and an opportunity to pitch your company at the start of day 2.

“

LS Global Gathering reminds me why I fell in love with Liberating Structures in the first place: the joy of experimenting together, the depth of connection, and the feeling that everyone truly belongs.

– Olena Pashnina, LS Kraków co-organizer

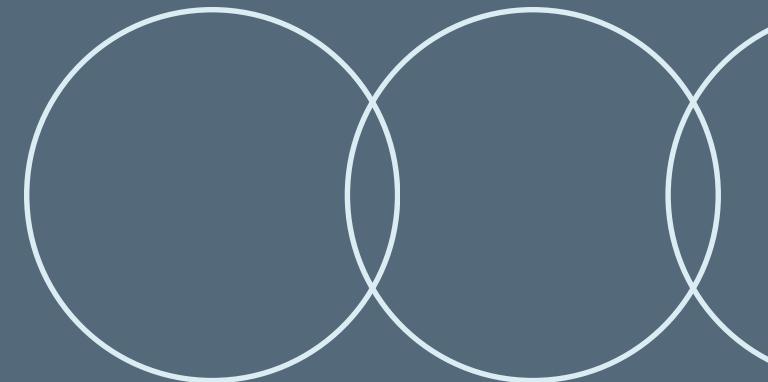
8-9 OCT 2026



ScrumAlliance®

Regional Scrum Gathering®

BRUSSELS



Regional Scrum Gathering® Brussels

Beyond the Horizon: Shaping the Future of Agility

We are evolving to a new type of agility:

- Human-Centric AI: How do we adapt to the rapid integration of Generative AI.
- Resilient Leadership: Navigating global economic shifts using Agile principles.
- Evolution of the Scrum Master: Moving beyond team mechanics to organizational impact.



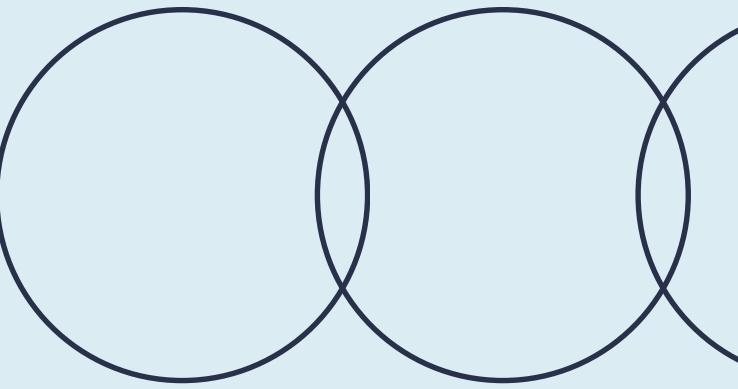
This event is proudly sponsored by Scrum Alliance, the leading organization dedicated to transforming the world of work through agility.

Regional Scrum Gathering® Brussels

The Regional Scrum Gathering® Brussels 2026 brings together enterprise agility practitioners, coaches, Product Owners, and leaders from across Europe and beyond. From interactive workshops and inspiring keynotes to world-class speakers and global networking, we offer an experience for every stage of your agile journey.

This conference brings

- World-class keynote speakers
- Insightful talks
- Interactive workshops
- Ample networking opportunities



Connecting the Scrum Community

Engage, learn, and collaborate

“

RSG Ghent 2024 was an exceptional experience. The quality of sessions, the diversity of topics, and the opportunity to connect with fellow enterprise agility practitioners made it one of the best conferences I've attended. I'm already looking forward to Brussels 2026!"

— Johanna, Agile Practitioner

”



Sponsorship Packages

Conference Sponsor



Platinum Sponsor - €5,000

For the ultimate brand authority (limited to 2 slots).
Take center stage as one of our premier partners. As a Platinum sponsor, **you benefit from the highest visibility and brand prestige, second only to our primary conference sponsor.** This tier includes a large-scale web presence, a 30-minute session slot to showcase your expertise, and an exclusive physical presence at the event.

Supporter - €300

For those who believe in the movement. Show your alignment with the Agile community. This tier is perfect for individuals or organizations who want to give back to the ecosystem and ensure their brand is recognized on our official event website as a key supporter of local growth.

Freelancer - €600

For the independent coach ready to scale. Elevate your personal brand from the crowd. With a dedicated booth and a spotlight post on LinkedIn, this package is designed to put your unique expertise directly in front of potential clients and collaborators.

Small Business - €1,200

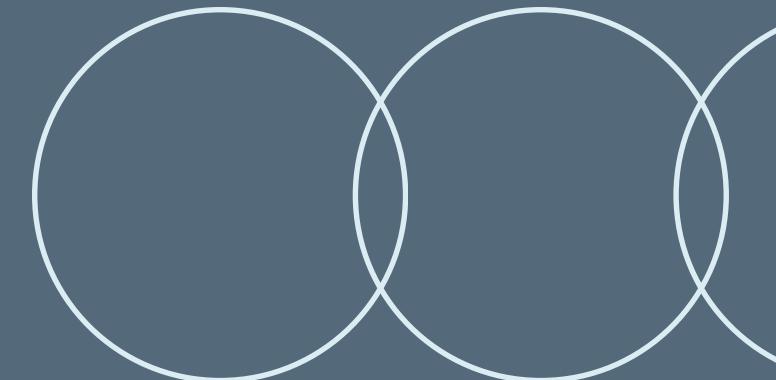
For growing consultancies making their mark. Position your boutique firm as a regional player. Benefit from enhanced brand visibility with a medium logo placement, a physical booth to host deep-dives, and a dedicated social media announcement to showcase your team's impact.

Gold Sponsor - €2,500

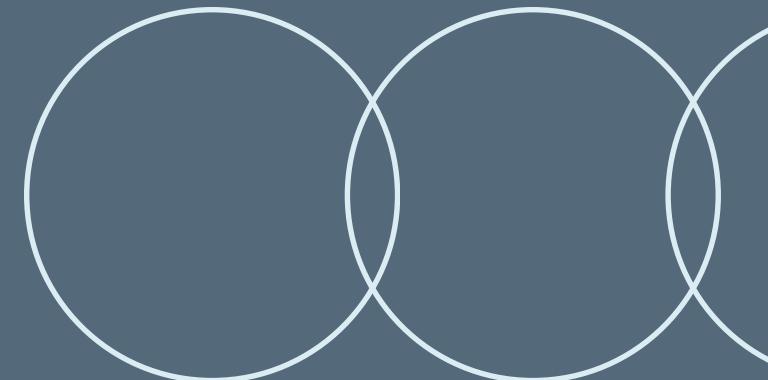
For established industry players (limited to 4 slots).
Secure your place as a pillar of the Agile community, and enjoy a high-impact, multi-channel presence. Be a constant part of the conversation, with dedicated LinkedIn features, a goody bag placement, and a physical booth.



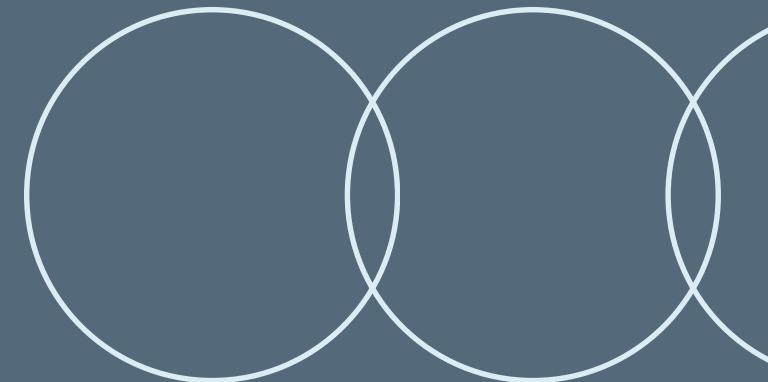
Agile Lean Europe



Sponsor information
coming soon



XP DAYS BENELUX



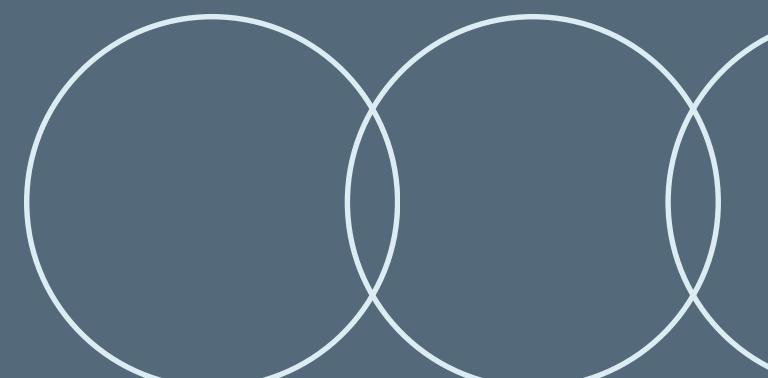
XP Days Benelux



XP Days Benelux is an annual conference that explores the many facets of Agile thinking and practice. Rooted in the Benelux region (Belgium, the Netherlands, and Luxembourg), it serves as a meeting place for curious minds and passionate professionals who seek to learn, share, and grow together.

Est. 2003

XP Days Benelux was first organized in 2003 and has become a prominent event in the Agile community. It features various workshops, talks, and other activities focused on agile methodologies, software testing, software design, product ownership, and project management.



XP Days Benelux

Why you should sponsor

Early Visibility into ICT Trends

your team gets a first-row seat to the problems of tomorrow. You'll hear what the region's top agilists are struggling with—whether it's AI-assisted development, scaling challenges, or "Agile fatigue." This market intelligence allows you to refine your own product or service offerings to meet the actual, evolving needs of the Benelux market.

Direct Access to "Hidden" Decision-Makers

The audience consists of the people who actually implement change: Lead Developers, Scrum Masters, and Organizational Coaches. These are the influencers who decide which tools are used and which consultancies are hired

"Coffee-Driven" Networking

The conference is famous for its relaxed, non-hierarchical atmosphere. Sponsors aren't stuck behind a booth in a sterile hall; they are part of the "Coffee-Driven Development" culture. You get to engage in 20-minute meaningful conversations at the bar or over dinner, allowing for relationship-building rather than just lead-collection.

“

"One line stuck with me: Agile isn't dead. Agile won. But do we like the way it looks? That hit home."

— 2025 Attendee.

”



Sponsorship Packages

Choose from Various Levels to Engage Effectively



Small Business - €250

The Small Business Package offers logo placement on Z-Fold card (on tables) and social media mentions, ensuring visibility among attendees and sponsors.

Small Business - Extended - €500

The small Business Extended Package allows you to bring a banner, add a goodie in the goodie bag and be mentioned during a specific topic (e.g. dinner, drinks)

Topics sponsor - €1800

The Topics Sponsors package adds on top that you can sponsor a specific extra and attach your name on it (e.g. Barista, Massage, ...)

Conference Sponsor - €5000

Limited to 1!

The Conference sponsor has the most exposure, get a sponsor table included (2 food and beverage tickets included) and you'll receive 2 full day attendance tickets to the conference!

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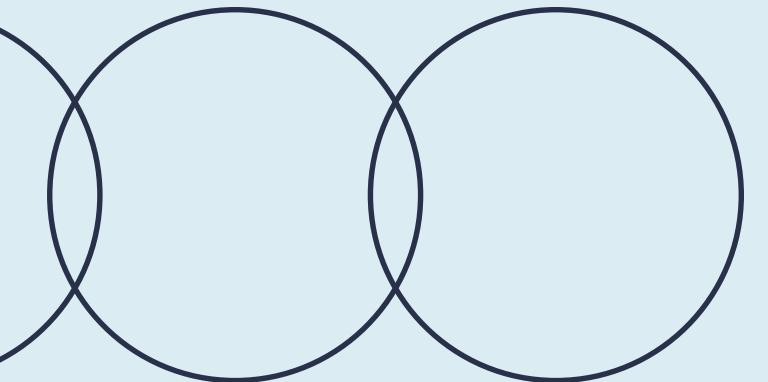
By sponsoring, we demonstrate that we embrace innovative methodologies like Agile and more specific Scrum. It strengthens our image as an organization at the forefront of modern software development.

-ICT group-

Success Stories

In the last decade we've

- Hosted successfully over 25 conferences.
- Reached over 3000 people
- Gave a platform to beginning speakers
(some of them became very famous)
- Helped to improve the knowledge
about agility and how to deliver value in
an continuous way
- And many more!



Regional Scrum Gathering® Ghent

What our attendees liked about the event?

organisational level
Community
Visual drawings on sessions
international feel
location
People
down to earth speakers

2024

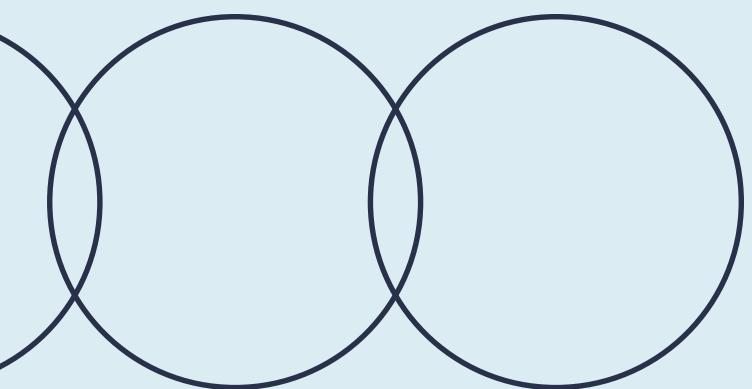


Agile Tour Brussels

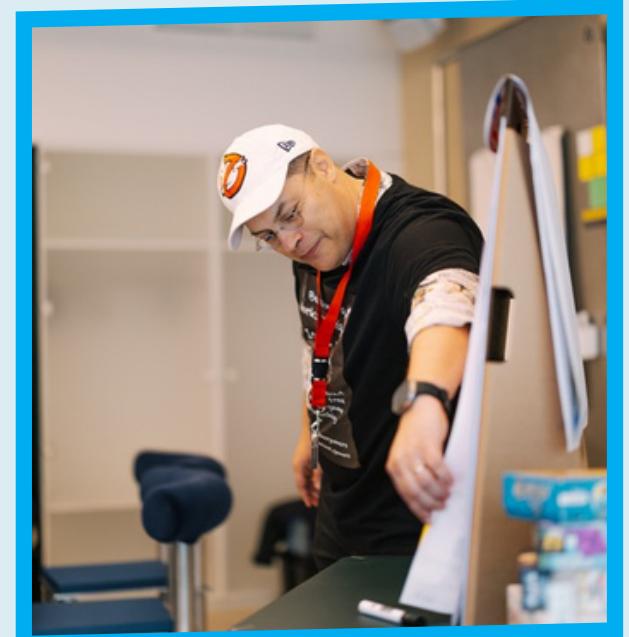
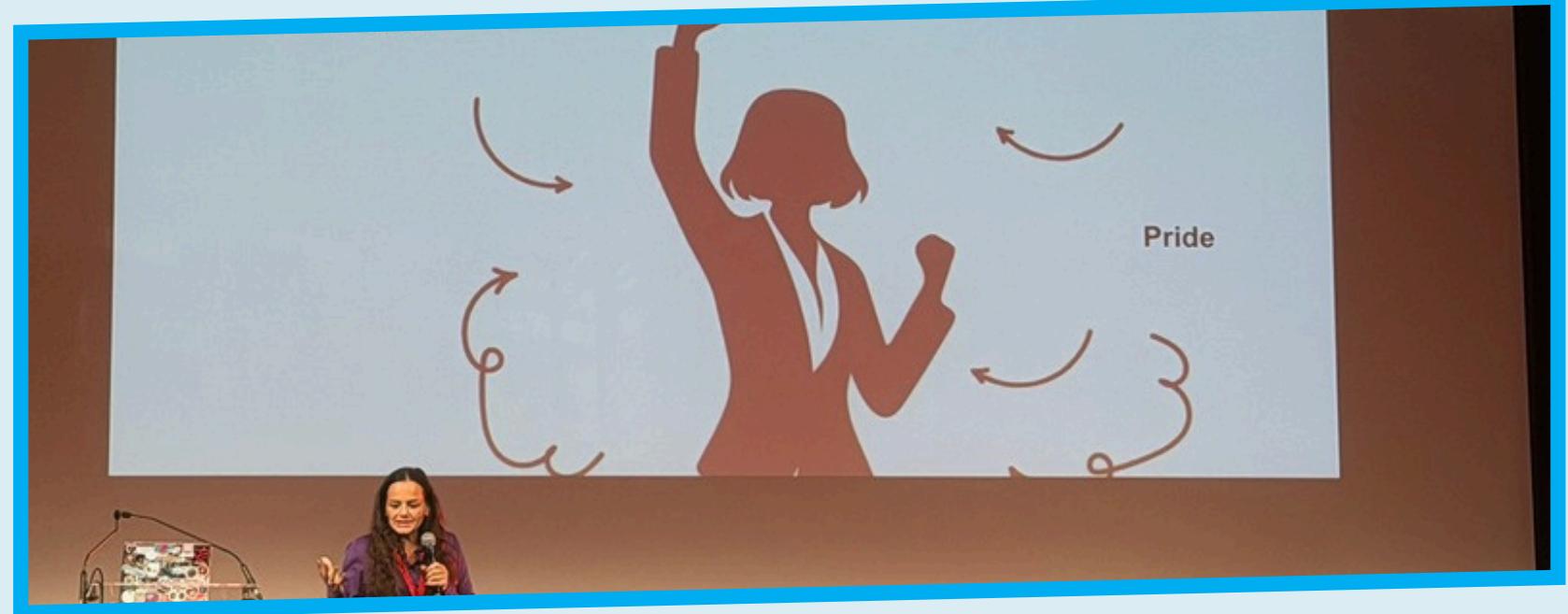
Highlights from Past Events

In our small multilingual country, communities of professionals are often driven by the common language. Having an Agile conference in Brussels capital of Belgium, offers the opportunity to see people coming from all sides of Belgium (and beyond) uniting for one full day of sharing experience and learning from each other. At every edition, Agile Tour Brussels proves to be not only a great learning experience but also a top notch networking opportunity!

Erik Collard - Agile Coach



2025



Liberating Structures Global Gathering

Highlights from Past Events

LS Global Gathering reminds me why I fell in love with Liberating Structures in the first place: the joy of experimenting together, the depth of connection, and the feeling that everyone truly belongs.

– Olena Pashnina
LS Kraków co-organizer

"I had a fantastic time at the Global Gathering: meeting friends, making new connections, sharing and learning how to use different Liberating Structures."

Robert van Lieshout -
Compassionate agilist and coach

2025



XP Days Benelux

Highlights from Past Events

"XP Days Benelux is everything a community event should be. Professionally organized, with a strong focus on knowledge-sharing and creating meaningful connections between participants. Participating is an annual no-brainer!"

Barry Overeem - The Liberators

If I would join only conference per year, it would probably be XP Days Benelux. Because it has this extra thing that makes you join again. This dimension that no matter your mindset while joining, you can be sure to have an amazing experience: from the relax vibe of the organisers, to their professionalism, to the networking moments between the sessions, to the high quality workshops and talks on the agenda, to the various evening activities (from board game nights to drinks at the bar), to the simple fact of meeting friendly faces again year after year... XP Days Benelux was the very first Agile conference I ever joined, and will probably be the last one as well!

Eric Collard - Hype up

2025 - Netherlands



"Greatest conference in the bigger BeNeLux area! Picking up new insights, tools and sharing knowledge, and last but not least networking and catching up with colleagues their campfire stories."

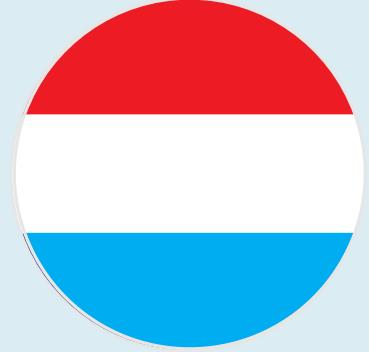
Johan Tré - Agile Coach



XP Days Benelux

You cannot have -Lux in the name and not organize in Luxemburg!

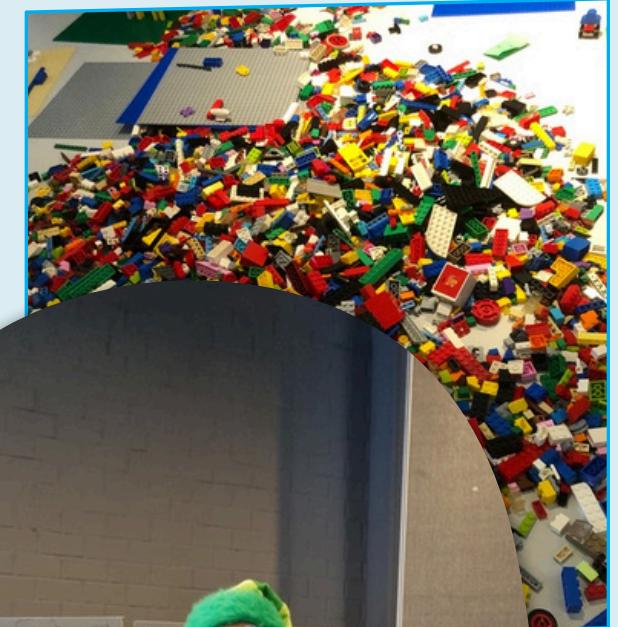
- First event after Corona
- First time outside of Belgium and The Netherlands
- 120 participants from Europe



XP Days Benelux took over the venue in a way we are not accustomed to. And yet everything happened flawlessly and in the best spirit. It was nice having you in our venue

Helmut Burger - Alvisse Hotel

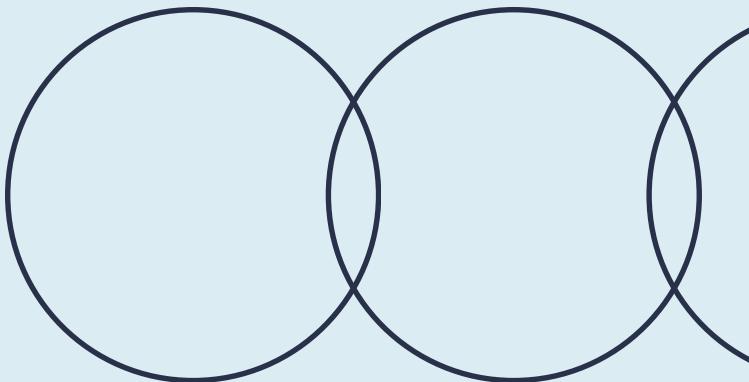
2022 - Luxemburg



Join Us Today

Become a Sponsor

Partner with Re-evented to **drive agility forward**. Your sponsorship will enhance visibility, connect you with industry leaders, and showcase your commitment to **shaping the future** of agility.



Contact Us: Let's Discuss Sponsorship Opportunities

Email

Sponsoring@re-evented.org

Social Media

re-evented.org

