



## **EUROPEAN REPRESENTATIVE SERVICE**

Learn how we can help you understand the GDPR

[www.xpertdpo.com](http://www.xpertdpo.com)



# XpertDPO

YOUR DATA PROTECTION PARTNER

# GDPR

Most people will be aware that Data Protection regulations changed within Europe on the 25th May 2018 with the implementation of the General Data Protection Regulation (GDPR).

Whilst the GDPR is a European regulation, many organisations outside of Europe will be unaware that they are, under certain conditions, required to appoint a European Representative.



The requirement to appoint a European Representative is not new. Some organisations outside of the EU were supposed to be subject to a similar requirement already prior to 25th May 2018. However, very few companies outside of the EU have appointed representatives under Article 4 of Directive 95/46/EC, which has provided since 1995 that a "controller must designate a representative established in the territory of [a] Member State" where such controller "makes use of equipment, automated or otherwise, situated on the territory of the said Member State ..."

Article 3(2) and Article 27 of the GDPR expand the requirements to processors and removes the limiting condition of local equipment.

# Does the GDPR apply to my Organisation?

Does your organisation have a legal entity currently established in Europe?

YES ☒ NO ☐

Does your organisation have any other form of establishment in Europe?

YES ☒ NO ☐

Does your organisation offer goods or services to citizens in Europe?

YES ☒ NO ☐

Does your organisation monitor the behaviour of citizens located in Europe?

YES ☒ NO ☐

If you answer YES to any of these questions it is likely that your organisation will be required to comply with the GDPR.

If you fail to appoint a European Representative you risk  
being fined **€10 million** or **2%** of global turnover.

# Helping you navigate the GDPR

1

## ASSIGN

XpertDPO will appoint a fully qualified and certified Data Protection Expert as your European Representative

2

## NOTIFY

XpertDPO will register with the relevant Statutory Authority and act as the main point of contact

3

## INCIDENTS

XpertDPO will forward on all Subject Access Requests

4

## REPORTS

Annual management reports detailing queries and incidents raised plus any other relevant data protection issues

# How can XpertDPO help?

As part of our service portfolio, our experienced and fully qualified/certified experts will advise, inform and support all aspects of your organisation's requirements of a European Representative.



Notification to Statutory Authority



Unlimited Number of RoPA Amendments



Unlimited SARs



Initial Review of Art. 30 RoPA



Main Point of Contact for all European Data Subjects



Annual Compliance Report



Ongoing RoPA Compliance Monitoring



Main Point of Contact for all European Statutory Authorities



UK Representation

## Pricing

Our European Representative service is priced dependent on the size of your organisation and the types of data that you process.

[GET YOUR EU REPRESENTATIVE NOW](#)

## Contact Us



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