

CLIP and Image Generation

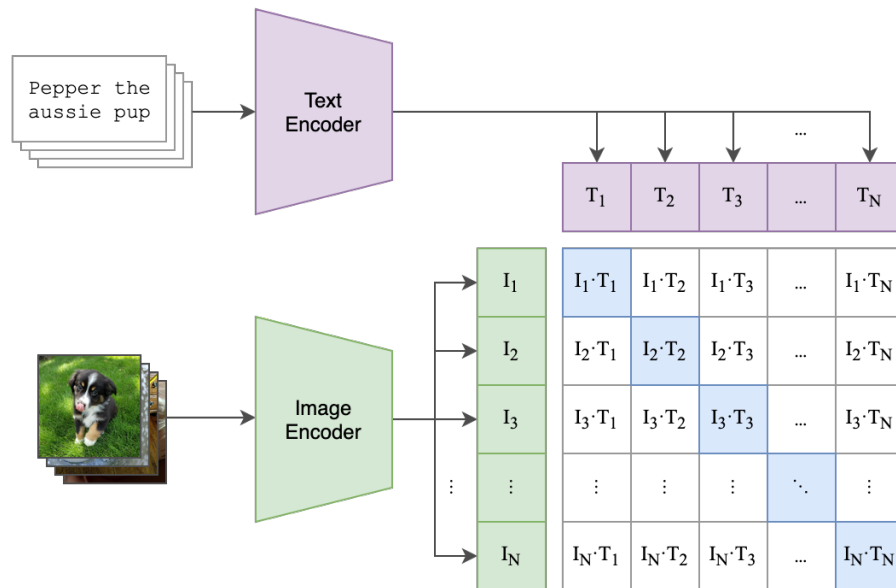
MENG Xiangqiao 22041201r

Motivation of CLIP

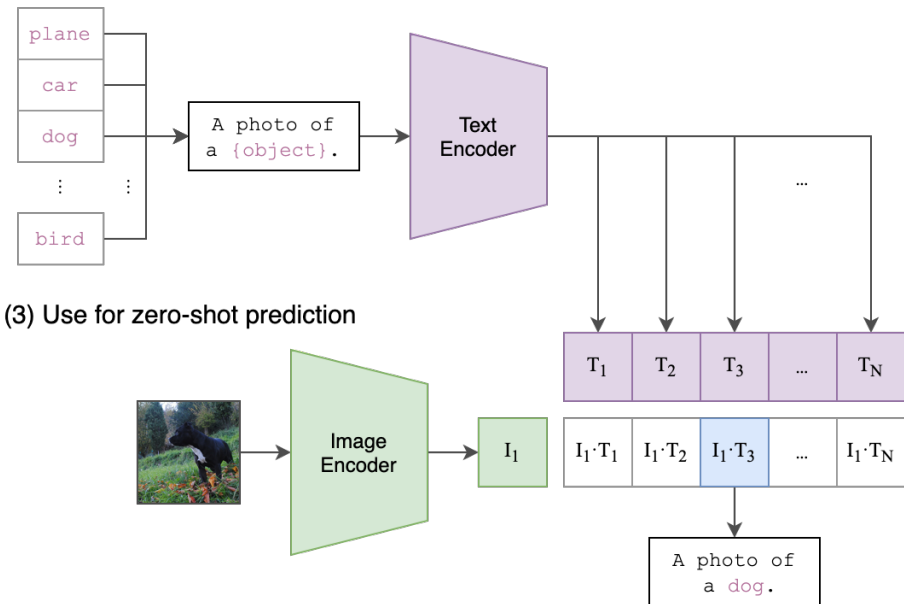
- What problems exist in the research of CV?
 - ◆ Labeling datasets is labor-intensive and expensive;
 - ◆ General visual network is hard to migrate to a new task;
 - ◆ Poor generalization ability.
- What did OpenAI do?
 - ◆ Bring abstract concepts in NLP to CV;
 - ◆ 400M dataset;

CLIP Contrastive Language-Image Pre-Training

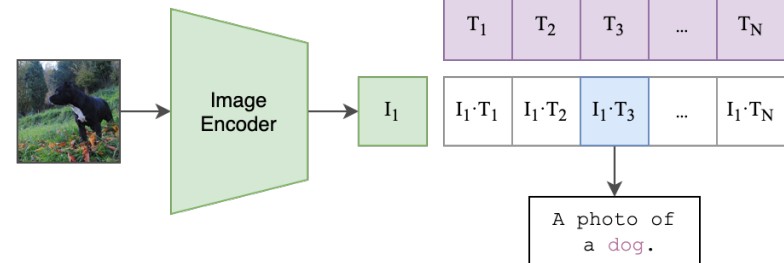
(1) Contrastive pre-training



(2) Create dataset classifier from label text




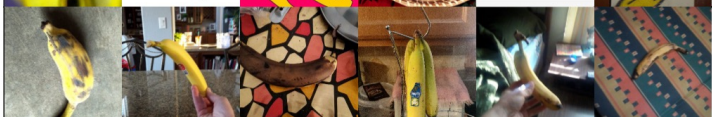




(3) Use for zero-shot prediction

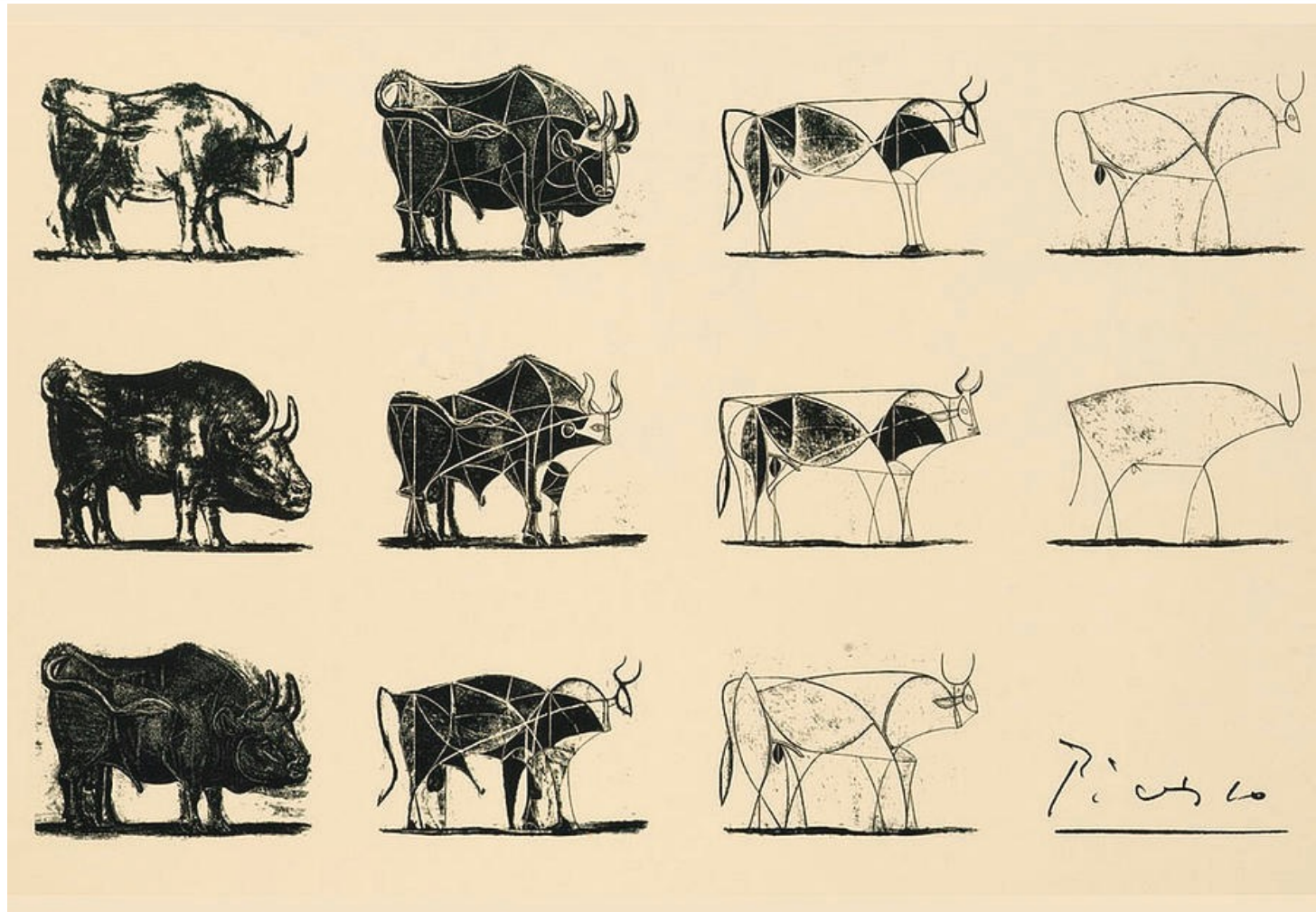


Advantages of CLIP

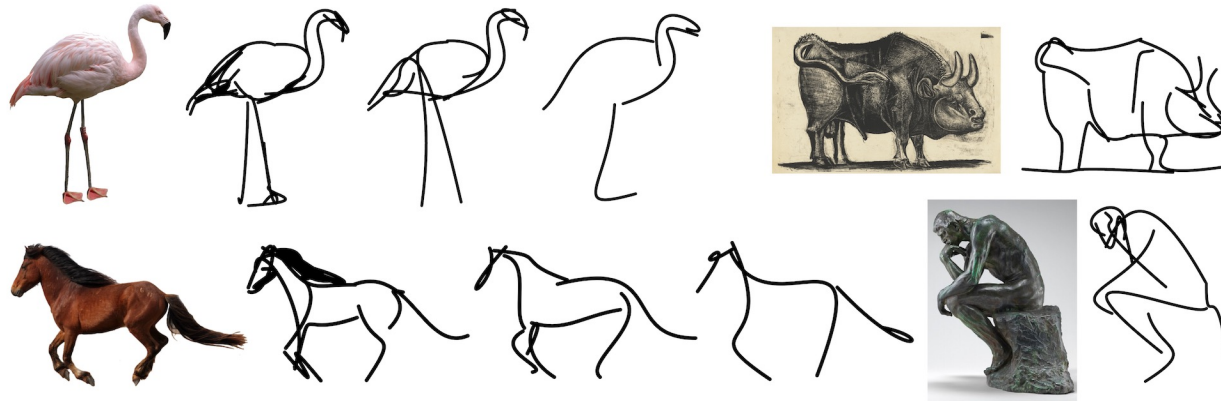
- Why can CLIP do image generation?
 - ◆ Excellent generalization ability

	Dataset Examples	ImageNet ResNet101	Zero-Shot CLIP	Δ Score
ImageNet		76.2	76.2	0%
ImageNetV2		64.3	70.1	+5.8%
ImageNet-R		37.7	88.9	+51.2%
ObjectNet		32.6	72.3	+39.7%
ImageNet Sketch		25.2	60.2	+35.0%
ImageNet-A		2.7	77.1	+74.4%

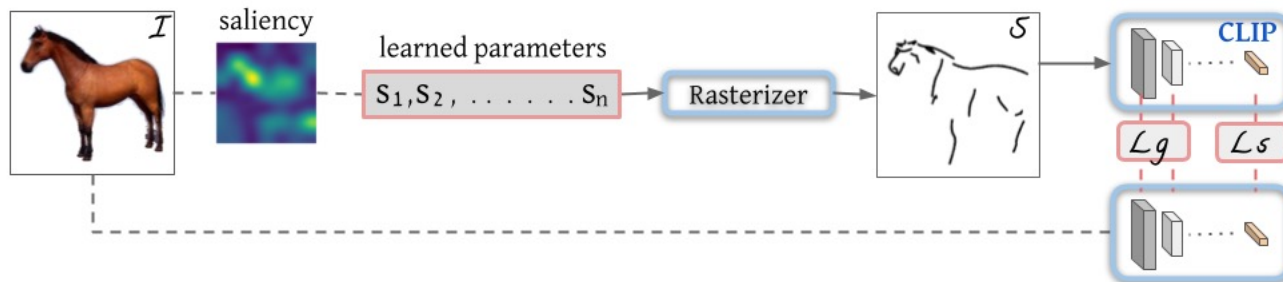
Picasso "Le Taureau"



CLIPasso: Semantically-Aware Object Sketching

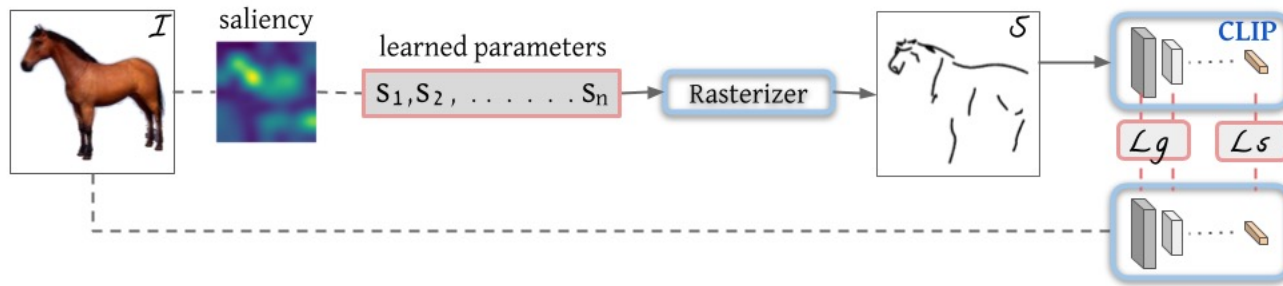


■ Pipeline



CLIPasso: Semantically-Aware Object Sketching

■ Pipeline



- ◆ Initial input: A series of Bezier curves' control points.

$$S(t) = P_0(1 - t)^3 + 3P_1t(1 - t)^2 + 3P_2t^2(1 - t) + P_3t^3$$

CLIPasso: Semantically-Aware Object Sketching

- Geometric Loss

$$L_{geometric} = \sum_l \|CLIP_l(I) - CLIP_l(R(\{S_i\}))\|_2^2$$

- Semantics Loss

$$L_{semantic} = dist(CLIP(I), CLIP(R(\{S_i\})))$$

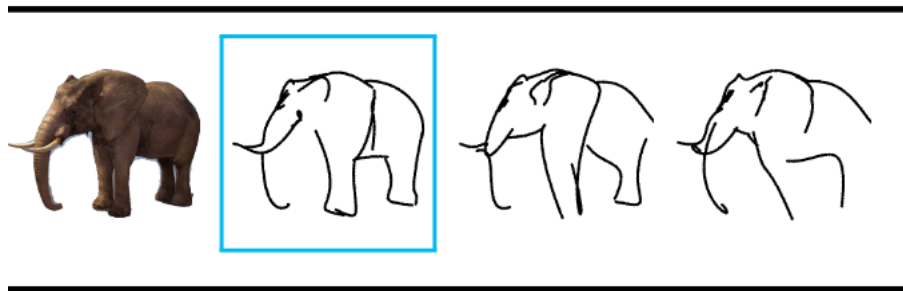
CLIPasso: Semantically-Aware Object Sketching

■ Initialization

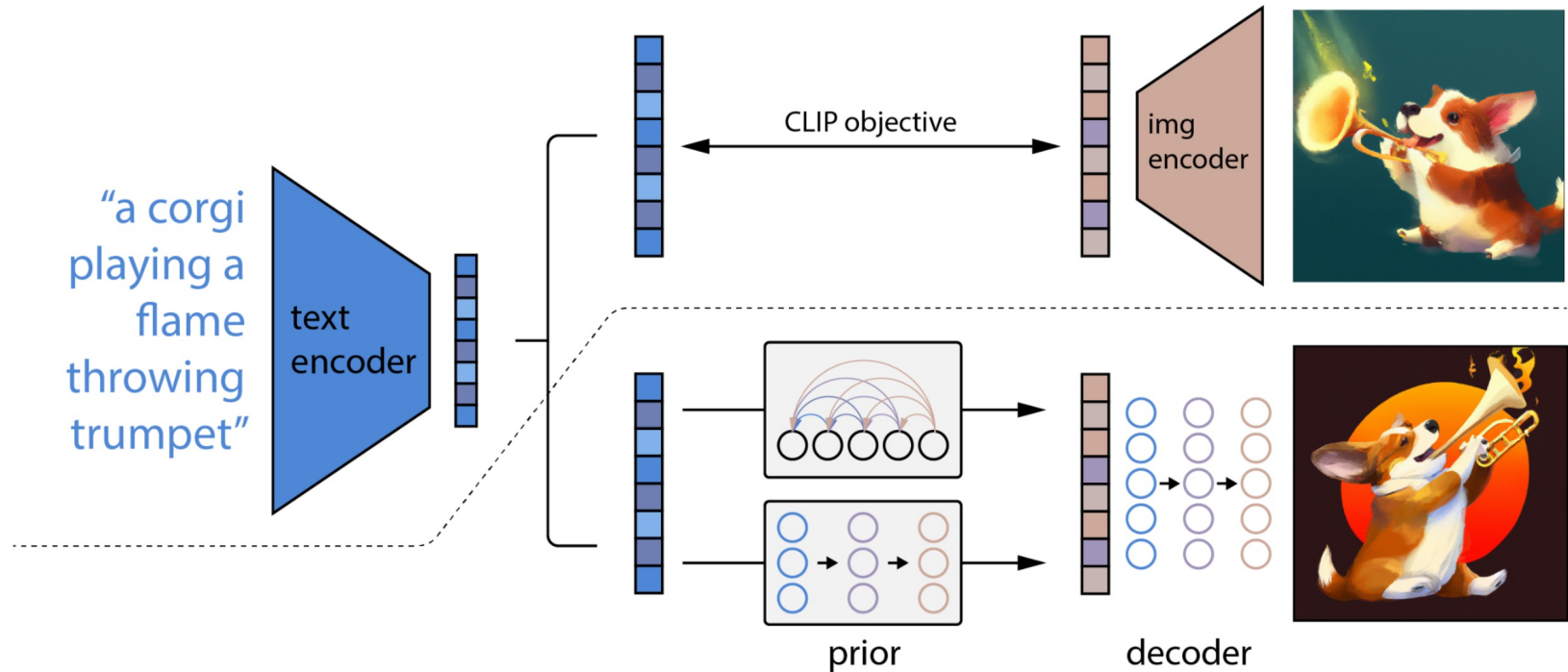
- ◆ Using ViT to generation attention map.



■ Result Selection



CLIP in Image Generation – DALL-E.2



CLIP in Image Generation – DALL-E.2



vibrant portrait painting of Salvador Dalí with a robotic half face



a shiba inu wearing a beret and black turtleneck



a close up of a handpalm with leaves growing from it



a propaganda poster depicting a cat dressed as french emperor napoleon holding a piece of cheese



an espresso machine that makes coffee from human souls, artstation



panda mad scientist mixing sparkling chemicals, artstation



a corgi's head depicted as an explosion of a nebula



a teddy bear on a skateboard in times square

Discussion

■ NLP Supervision

- ◆ Compared with single label, a sentence consists of multi concepts;
- ◆ Multi-concepts help minimize the ambiguity.









“Remote” vs “A photo of remote”

Discussion

■ NLP Supervision

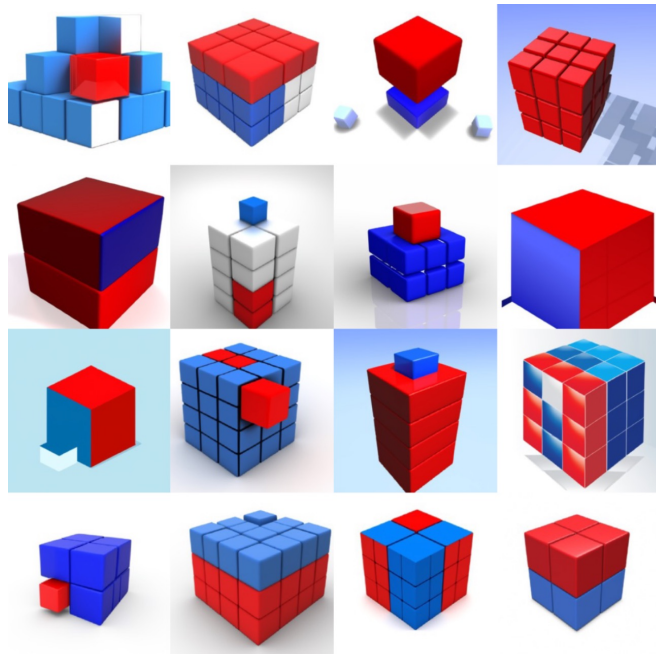
- ◆ Compared with single label, a sentence consists of multi concepts;
- ◆ Multi-concepts help minimize the ambiguity.
- ◆ More robust to distribution shift.

	Dataset Examples	ImageNet ResNet101	Zero-Shot CLIP	Δ Score
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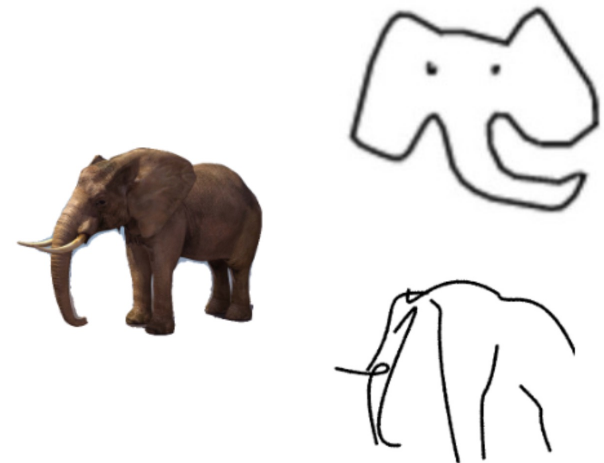
Discussion

■ Limitation

- ◆ Lack of understanding of attributes.



DALL-E2's result "A red cube *on top of* a blue cube."



Geometric Loss is necessary in CLIPasso

Discussion

■ Conclusion

◆ Data Preparation:

- The labels can be non-fixed;
- Web-scale pre-training is used in multi-modal tasks;

◆ Data Processing:

- The result of CLIP's image encoder is treated as ground truth in DALL-E 2.
- The result of CLIP's similarity score is used in Loss of CLIPasso.

Reference

- [1] Radford A, Kim J W, Hallacy C, et al. Learning transferable visual models from natural language supervision[C]//International Conference on Machine Learning. PMLR, 2021: 8748-8763.
- [2] Ramesh A, Dhariwal P, Nichol A, et al. Hierarchical text-conditional image generation with clip latents[J]. arXiv preprint arXiv:2204.06125, 2022.
- [3] Vinker Y, Pajouheshgar E, Bo J Y, et al. Clipasso: Semantically-aware object sketching[J]. arXiv preprint arXiv:2202.05822, 2022.

Thank you!

Discussion

■ Limitation

- ◆ CLIPasso's performance reduced for images with background.
- ◆ The number of strokes is determined, and the model cannot be adjusted adaptively. In order to draw more like a human, the strokes should be generated sequentially.