

Xuanqi Chen

Education

University of California San Diego

Bachelor of Science in Cognitive Science spec. Design and Interaction
Honors: Triton Scholars Award - Merit Scholarship (2025)

San Diego, CA
Expected graduation: Jun 2029

King George V School

Honors / Awards: Michael Guilford Prize (2025)
SCMP Student of the Year - Visual Arts (2024)
IGCSE/BTEC curriculum Award - Visual Arts (2023)

Hong Kong SAR
Sept 2021- May 2025

Experiences

UCSD Organization Involvements

Design & Creative Contributor

San Diego, CA
Sept 2025- Present

- Revelle College Council (Sustainability Advocate): Designed campaigns to promote sustainability initiatives within Revelle
- Yonder Dynamics: Created mission logos, merchandise and marketing graphics; led design interactions based on feedback from engineering teams
- SEDS: Designed merchandise and visual identity for the Hayla Rocket Engineering team

派悦坊 **Pantry's Best** (Remote)

Marketing Internship, Communication and UX

Hong Kong SAR
Jul 2025 - Sept 2025

- Conducted UX-focused experimentation by testing audience responses to variations in rendered product images.
- Supported brand consistency by designing typography for the bakery's promotional materials.

Private Art Classes

Tutor

Hong Kong SAR
Aug 2023 - April 2025

- Hosted 110+ hours of watercolor classes for children ages 6-7 through 60+ completed projects.
- Taught skills including watercolour, pencil sketching, composition, and basic anatomy.

Funcation (NGO providing STEM education to underprivileged students)

Head of Design

Hong Kong SAR
Nov 2023 - Jan 2025

- Led design strategy and execution for social media, web content, and certificates.
- Secured 3000 HKD in funding through youth summits.
- Oversaw 49 workshops, engaging 500+ attendees in partnership with Hope of The City, EdQuity, Changing Young Lives Foundation, and SoCo Poverty.

HKU Design + Academy for the Talented

Student Participant

Hong Kong SAR
Aug 2023

- Students selected based on outstanding performance and potential in art & design, typically in the top 10% of the school cohort.
- Completed 40+ hours of hands-on design projects using technology, AI, and design strategies.
- Attended lectures led by MIT alumni and UAL graduates.

Additional Skills

- **Languages:** English (fluent), Mandarin Chinese (native), Cantonese (conversational)
- **Design:** Canva, Wix, Adobe Suite, Figma
- **Programming:** HTML, CSS, Javascript, Python