

USP / HIGH LEVEL DESCRIPTION

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**XRAY PLATFORM**

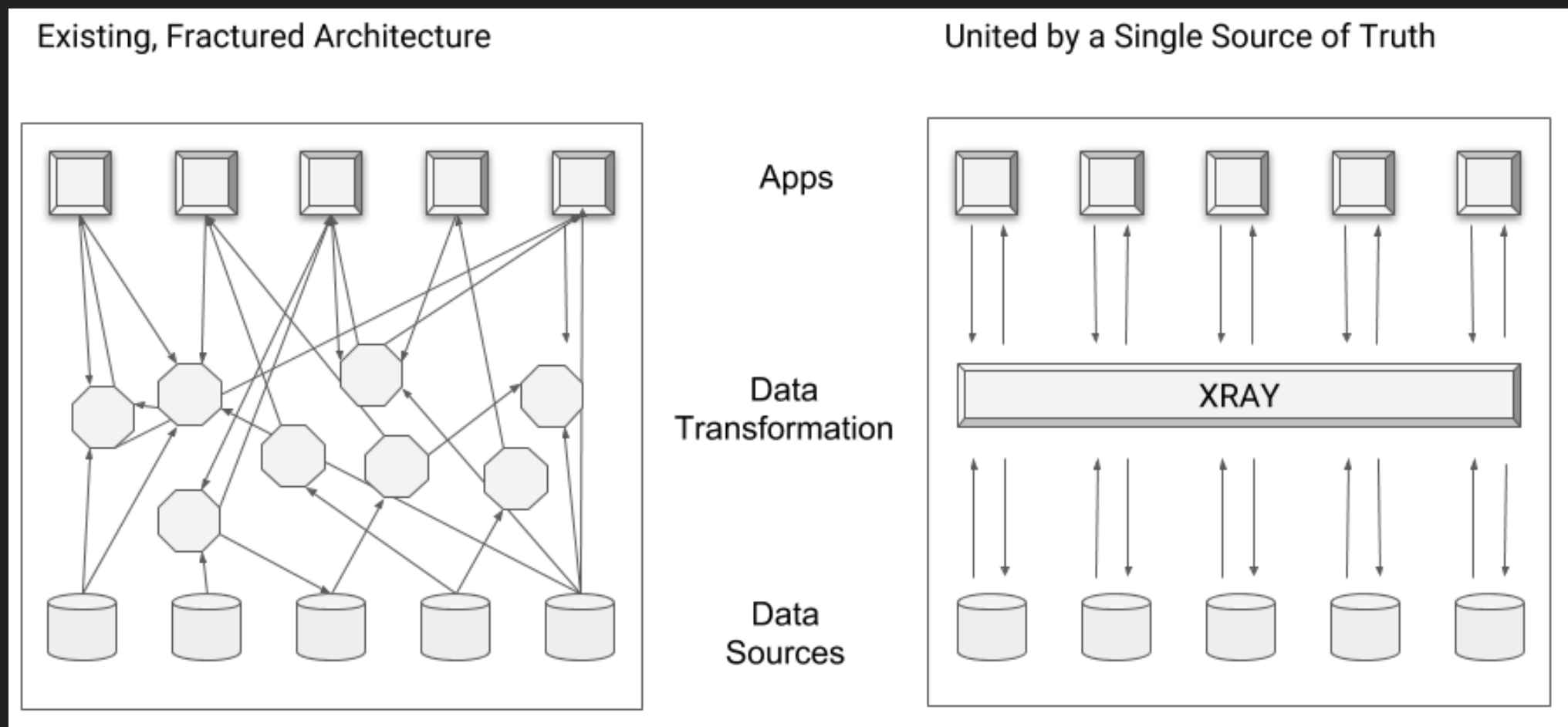
# EXPRESS AND ORCHESTRATE ANYTHING IN REALTIME AND AT SCALE

- ▶ Industry agnostic (Social Media, FinTech, AdTech, IoT, Telco, Conversational Platform, RTIM, Intelligent Agents,...)
- ▶ Non intrusive thin layer to untangle and glue together legacy systems.
- ▶ Naturally evolves to Blockchain/DLT – from centralized to decentralized.
- ▶ ORC is to XRAY what SQL is to OracleDB

# INDUSTRY AGNOSTIC

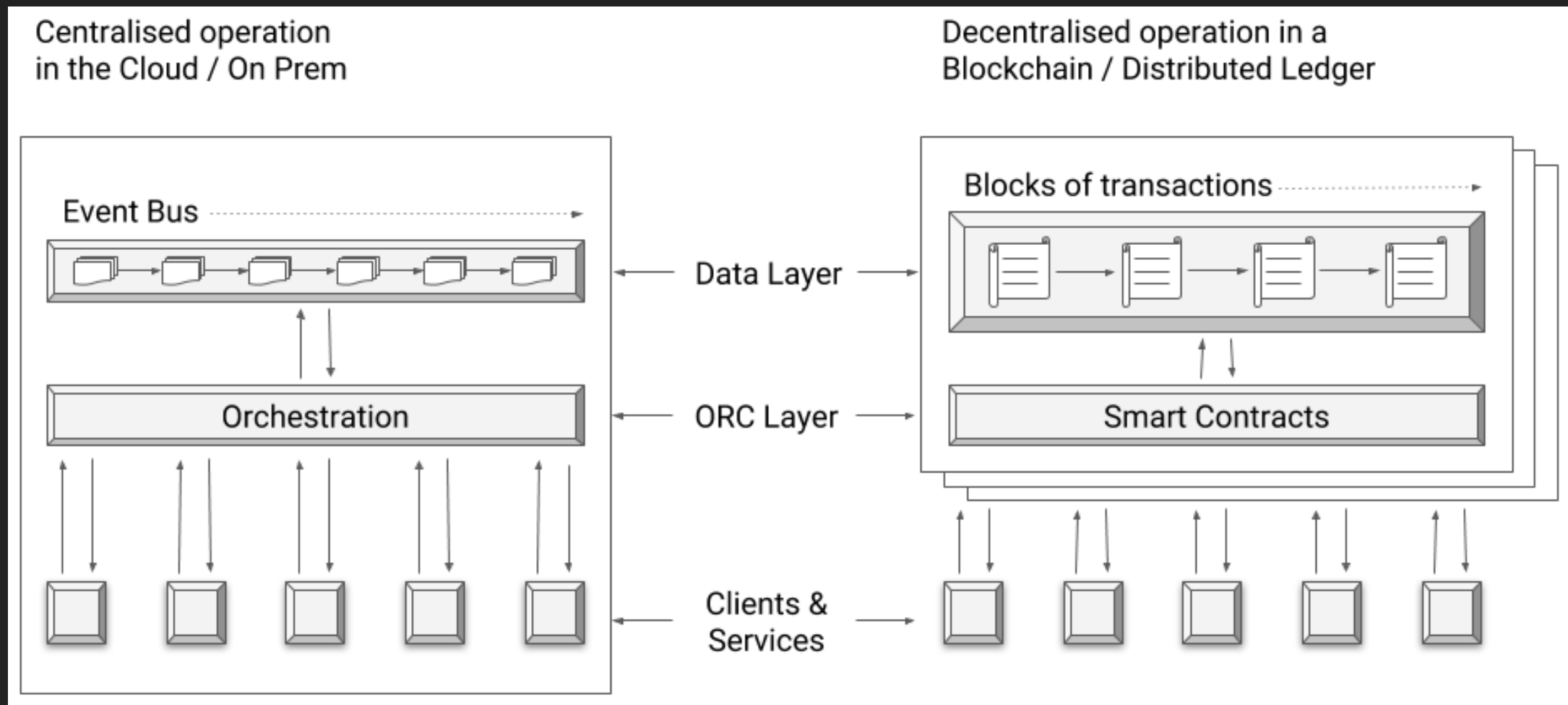
- ▶ core technology flexible enough to be rolled out to support any industry, currently we have an environment modeling cross-channel real time marketing but any event-driven application can be supported
- ▶ digital twins or real-world assets or devices are baked in, providing a natural fit for use of the technology in IoT, logistics & supply chain tracking

# NON INTRUSIVE



- ▶ model internal business processes in the same way and with the same technology you model the customer-facing side of the business while using the same technology
- ▶ all data passing through one pipe mitigates the 'silo' effect and allows every department to get the data they need, even before they need it

# BLOCKCHAIN/DLT



- ▶ a blockchain or any distributed ledger forms a logical partnership as an immutable data store while orc language lends itself perfectly to the creation of elegantly expressed smart contracts

# ORC: SQL FOR DISTRIBUTED PROCESSES

- ▶ SQL democratized talking to a database and manipulating data, simple expression of powerfully complex queries removes the veil of 'magic black boxes', ORC can do the same for business processes - if it can be described, it can be expressed

```
SELECT NAME, ADDRESS, AGE FROM USERS WHERE AGE > 65  
AND GENDER = 'MALE' GROUP BY NAME ORDER BY AGE DESC
```

Example SQL Statement

Example ORC Expression

```
WAITFOREVENT("USER_LOGIN") >> IFIDLEFOR(5, "MINUTES") >>  
SENDPUSH(MESSAGE) >RESPONSE> HANDLEPUSHRESPONSE(RESPONSE)
```





- René Dubos