

# Bianca Yang

1200 E. California Blvd., MSC 949, Pasadena, CA 91126

Email: [ipacifics@gmail.com](mailto:ipacifics@gmail.com) • Tel: (760) 429-4377 • Website: <https://xrtd.github.io>

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## **Education:**

**Caltech** — Computer Science and Business, Economics, and Management

**June 2019 (Expected)**

GPA: 3.9 / 4.0

## **Skills:**

**Programming and Scripting Languages:** Python (2.7, 3+), C (11, 14), R (3.3.2), VBA for Excel

**Data Analysis and Machine Learning Tools:** scikit learn, numpy, pandas, matplotlib

**Spoken Languages:** English, Chinese (Mandarin)

## **Overview:**

A dedicated data analyst and entrepreneur with broad professional and academic experience that includes:

- 2 years leading Caltech's student portfolio management group to create value for our \$650k endowment
- 6 months creating VR data visualizations and machine learning insights for high dimensional breast cancer and retail data at Virtualitics
- 6 months expanding efficientliving.com into international markets through the Amazon FBA network.

## **Experiences:**

**Machine Learning Researcher, Virtualitics**

**January 2017 - Present**

- Developing a virtual reality data visualization and analysis platform to streamline data analysts' workflows.
- Project: Time Series and Virtual Reality Data Analysis for Sales Forecasting
- Project: 3D Insights for Predicting Disease Free Survival for Breast Cancer Patients (METABRIC)

**Analyst, Caltech Investment Office**

**June 2016 - September 2016**

- Created aggregate of public equities portfolio using Bloomberg to monitor fund performance.
- Tested a trading model using value and momentum as an alternative investment strategy for the endowment.

**Co-President and Board Member, Caltech Student Investment Fund**

**October 2015 - Present**

- Developing value investing based curriculum to prepare fund members to manage \$650K endowment.
- Disburses \$20,000 of funds annually to student clubs to improve campus life and diversity of programs.

**Marketing Manager, Efficient Living and Global Goddess Beauty**

**June 2015 - Present**

- Managing a team of 5 to expand Kanberra Gel business into Japan through Fulfillment by Amazon.
- Implemented an advertising campaign on Amazon which delivered \$20,000 in additional sales over 2 years.

## **Achievements:**

**Program Participant, Twitter #DevelopH.E.R. Spring Camp**

**June 2017**

- One of 35 attendees selected out of 900+ applicants to attend a one-day interactive program for second-year computer science majors focused on professional and technical development.

## **Personal Interests:**

Science Fiction | Water Recycling Systems | Meditation | The Pursuit of Happiness