

XINYI (LYDIA) CHEN

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(984) 363 0585

EDUCATION

University of North Carolina at Chapel Hill – Chapel Hill, NC

Expected May 2027

Bachelor of Arts in Media and Journalism; Minor in Philosophy, Politics, and Economics

- **Major GPA:** 4.0 / 4.0; **Honors and Awards:** Dean's List; Honors Carolina;

EXPERIENCE

Sinovoice - Beijing, China

Jun 2024 – Aug 2024

Product Manager Intern - AICP & AICloud Center

- Led Q&A testing across multiple GAI platforms e.g. Baidu and Chatdoc; resulting in a 20% improvement in product feedback quality and a 15% increase in user satisfaction for LiangZhi Knowledge Assistant.
- Designed 15+ interactive product prototypes in Axure RP 9; authored required documents for LiangZhi Knowledge Assistant, incorporating innovative prompt engineering techniques.

Carolina Performing Arts - Chapel Hill, NC

Sep 2023 – Jan 2024

Usher

- Greet patrons, scan tickets, assist with seating directions and other customer service needs; ensure patron safety at events through a series of safety training.
- Set up seats, tables, stanchions, and other equipment at each venue; prepare and clean up before and after events to maximize patron satisfaction and experience.

Yongqing Law Firm - Beijing, China

Jun 2023 – Sep 2023

Legal Practitioner Intern

- Analyzed 20+ case profiles and observed 10+ trials to understand evidence-gathering and defense processes; shadowed case analysis meetings and observed negotiation and closing of business transactions.
- Assisted lawyers in case preparation, drafting statements, and clerical duties, gaining insights into the legal profession.

Bilingual Debate Teaching Program - Beijing, China

Jun 2022 – Jul 2023

Volunteer Teacher

- Delivered online English lessons to elementary school students, preparing them for debate
- Designed interactive methods to engage students, utilizing educational psychology tools.

LEADERSHIP AND COMMUNITY INVOLVEMENT

21st Century Edutainment Workshop - Beijing, China

Aug 2022 – Jul 2023

Founder & Initiator, Teacher

- Recruited 22 volunteer teachers and initiated daily discussions on course content and teaching approaches; designed five courses covering social skills, communication skills, global awareness, media literacy, and romantic literacy.
- Taught 15+ students in a 3-day workshop; Incorporated interactive methods such as escape rooms, role-play, and board games to innovate education styles.
- Issued individualized awards to each child, enhancing engagement and recognizing personal achievements.

Beijing High School Mock Trial Tournament & Peer Potential Mock Trial - Beijing, China

Sep 2021 – May 2023

Team Leader & Organization Committee Member

- Organized training and ran the club's WeChat official account; wrote articles to share legal insights and mock trial tips, preparing members for competition. Led the team to secure 7th place in the Global PPMT Competition.
- Managed registration fees, set up venues, selected cases, and coordinated operations to ensure smooth event execution. Interviewed new department leaders. Increased membership by 300% through strategic recruitment initiatives.
- Served as judge for competitions, wrote ballots, and gave feedback to contestants, enhancing their competitive skills.

ADDITIONAL INFORMATION

- **Languages:** Fluent in English and Mandarin Chinese.
- **Technical Skills:** Python; HTML; CSS; JavaScript; Axure RP 9; Figma; Adobe Premiere; Procreate; Canva; Rhino 3D