**Theorem 1**: Incorporating POI contextual information into node representations increases the entropy of the node embedding. Specifically,

$$H(\tilde{G}) \ge H(G),$$
 (1)

where  $H(\tilde{G})$  represents the entropy under multiple features and H(G) represents the entropy under a single feature.

## **Proof**

The entropy H of a graph's node embedding distribution is defined as:

$$H(G) = -\sum_{x \in \mathcal{H}} P(x) \log P(x), \tag{2}$$

where P(x) is the probability of a node embedding being assigned to state x, and  $\mathcal{H}$  represents the set of embedding states.

Assuming the feature space size is k. In a single-feature graph G, similar as (2) in Figure 2 (d), the embedding space are distributed uniformly:

$$P(x) = \frac{1}{k}, \quad x \in \mathcal{H}. \tag{3}$$

The entropy of G is:

$$H(G) = -\sum_{x=1}^{k} \frac{1}{k} \log \frac{1}{k} = \log k.$$
 (4)

With multiple features, let the feature space grow exponentially with dimension d, i.e.,  $k_d = k^d$ . The embedding states are uniformly distributed:

$$P(x) = \frac{1}{k^d}, \quad x \in \mathcal{H}. \tag{5}$$

The entropy of  $\tilde{G}$  is:

$$H(\tilde{G}) = -\sum_{x=1}^{k^d} \frac{1}{k^d} \log \frac{1}{k^d} = \log k^d = d \log k.$$
 (6)

Then we compare the entropies of H(G) and  $H(\tilde{G})$ :

$$H(\tilde{G}) = d \log k \quad \text{and} \quad H(G) = \log k.$$
 (7)

Since d > 1, it follows that:

$$H(\tilde{G}) \ge H(G).$$
 (8)

Therefore, incorporating multiple features increases the entropy of the node embeddings.

Instead of exponential growth, let the feature space expand linearly with dimension d, such that  $k_d = k \cdot d$ . The embedding states are uniformly distributed:

$$P(x) = \frac{1}{k \cdot d}, \quad x \in \mathcal{H}. \tag{9}$$

The entropy of  $\tilde{G}$  is:

$$H(\tilde{G}) = -\sum_{x=1}^{k \cdot d} \frac{1}{k \cdot d} \log \frac{1}{k \cdot d} = \log(k \cdot d). \tag{10}$$

Then we compare the entropies of H(G) and  $H(\tilde{G})$ :

$$H(\tilde{G}) = \log(k \cdot d)$$
 and  $H(G) = \log k$ . (11)

Expanding  $H(\tilde{G})$ :

$$H(\tilde{G}) = \log k + \log d. \tag{12}$$

Since  $\log d > 0$  for d > 1, it follows that:

$$H(\tilde{G}) \ge H(G). \tag{13}$$

Thus, even with linear growth of features, incorporating multiple features increases the entropy of the node embeddings.