

User Plan

User Plan for SUSTAINER

	Free	Standard	Premium	Business	Enterprise	
Monthly cost	0€	5€	29€	59€	Contact SUSTAINER - Average Price = 100€	Average user turnout year 0
Annual cost	0€	60€	348€	708€	1.200€	60
<i>User turnout (%)</i>	20	50	20	10	10	Average user turnout year 1
			BENEFIT YEAR 0			170
User turnout	12	30	12	6	6	0.01% of 1.7 million
Advertising gain	€ 2,40					Average user turnout year 2
Annual gain from plans	€ 2,40	1.800€	4.176€	4.248€	7.200€	510
						0.03% of 1.7 million
Totatl Benefits	€ 17.426,40					Average user turnout year 3
						850
						0.05% of 1.7 million
User turnout	34	85	34	17	17	
Advertising gain	€ 6,80					
Annual gain from plans	€ 6,80	5.100€	11.832€	12.036€	20.400€	
Totatl Benefits	€ 49.374,80					
			BENEFIT YEAR 1			
User turnout	102	255	102	51	51	
Advertising gain	€ 20,40					
Annual gain from plans	€ 20,40	15.300€	35.496€	36.108€	61.200€	
Totatl Benefits	€ 148.124,40					
			BENEFIT YEAR 2			
User turnout	170	425	170	85	85	
Advertising gain	€ 34,00					
Annual gain from plans	€ 34,00	25.500€	59.160€	60.180€	102.000€	
Totatl Benefits	€ 246.874,00					
			BENEFIT YEAR 3			